

# Planning for Sign Code Success

December 10, 2015 • Philadelphia, PA • Delaware Valley Regional Planning Commission



## About the Workshop

Location: Delaware Valley Regional Planning Commission; 190 N. Independence Mall West, 8th Floor; Philadelphia, PA



6 AICP (including 1.5 Law) CM credits pending for attendees.

## Training Highlights

- Legal recommendations to comply with the recent Supreme Court decision
- Learn the latest technologies, controls, and regulatory issues with on-premise signs
- Learn about sign types and design as well as energy efficiency and types of lighting
- Understand the importance of visible and well-designed signage on local small business
- Understand the technologies and the regulatory issues involved in electronic message centers

## Seminar Schedule

- 8:30 a.m.      **Registration/Check-In and Continental Breakfast** (included with registration)
- 9:00 a.m.      **Introduction to Sign Technologies and Construction**  
David Shapiro, Triangle Sign & Service (Baltimore, MD)
- Development & Implementation of the Montgomery County Model Sign Ordinance**  
Marley Bice, AICP (MCPC) & John Ernst, AIA (Borough of Lansdale)
- Sign Regulations in a Post-Reed v. Gilbert World**  
Kenny Peskin, International Sign Association (Alexandria, VA)
- 12:15 p.m.–12:45 p.m.      **Lunch** (included with registration)
- 12:45 p.m.      **Electronic Message Centers: Finding Common Ground**  
Deacon Wardlow, Spectacular Media (Denver, CO)
- Best Practices for Return on Investment, Sign Design, and Sign Code Development**  
Craig Berger, Chair of Visual Presentation and Exhibition Design Program, Fashion Institute of Technology (New York, NY)
- Legal Issues in Sign Regulation**  
Kenny Peskin, International Sign Association (Alexandria, VA)
- 4:00 p.m.      **Conclusion**

## Registration

Registration Fee: \$35 (nonmember); \$25 (APA Pennsylvania members), \$15 (student)  
Registration Link: <http://signcodesuccess.eventbrite.com>

For registration questions please contact APA Pennsylvania (through Eventbrite link) or NSSA Executive Director Jean Gavigan at (401) 654-6515 or [jean.gavigan@nssasign.org](mailto:jean.gavigan@nssasign.org).