



*Bicycle South Central Pennsylvania
invites you to attend an*

Advocacy Campaign Training

Friday, May 30 - 8 a.m. to 2:30 p.m.
Giant Super Food Store Community Center
3301 Trindle Road, Camp Hill, PA 17011

This **FREE** training, modeled after the Alliance for Biking and Walking's signature Winning Campaigns Trainings, uses proven curriculum targeted specifically to the unique needs and experience of bicycle and pedestrian advocates. Participants will receive a crash-course in key organizing tactics for identifying, strategizing and implementing campaigns that increase active transportation investments in Harrisburg and surrounding communities. This workshop is an advocacy follow-up to the Navigating-MAP 21 Workshop (www.advocacyadvance.org/trainings) held on May 29.

Rarely do national bicycle advocates have the opportunity to visit Harrisburg, and we are excited to work with you to help shape local priorities into successful campaigns and strong organizations. This training is intended for any bicycle or pedestrian advocate who would benefit from gaining the tools to craft and manage campaigns to increase public funding for active transportation. Attendance is also appropriate for local government planners, health promotion agencies, elected officials and others who recognize the value of non-motorized transportation.

This workshop also serves as a great way to develop relationships with other advocates, agency staff, elected officials and bike/ped professionals. It provides opportunities to share success stories and learn how to avoid common mistakes. **Attendees may also want to consider attending the May 29 session on Navigating MAP-21.** Attend one session or both sessions **at no cost.** Breakfast and lunch will be provided. Register at advocacyadvance.org/trainings. Select the Harrisburg May 29 and/or Harrisburg May 30 session.

Presented by:



Alliance
for
Biking & Walking



Parking / Transportation:

Free parking is available in the Camp Hill Shopping Center lot near the Giant Food Store. The Camp Hill Shopping Center is at the intersection of Route 15 and Route 641. It is accessible by [Capital Area Transit](#) buses. Safe bike routes from the Amtrak station in Harrisburg or other areas can be provided. For more information, Contact Marilyn Chastek mchastek2009@gmail.com or 717-798-4537

Lodging:

A limited number of lodging rooms are available at the [Radisson Harrisburg](#), 1150 Camp Hill Bypass, Camp Hill PA at a rate of \$115 per night. Make reservations by calling 717-763-7117 by April 28 and request the Bicycle South Central PA group rate.

This training offered at no cost thanks to

Quality Bicycle Products  **GBP**