Lycoming County: Innovative Participation Methods

APA PA Central Section Workshop
April 7, 2011
Brownfield Assessment Program identified two corridors, the I-180 and the Old Mill, as having high potential for redevelopment.

Need for Strategic Plan for the corridors.

Three Step Process:

- Feasibility
- Visioning
- Implementation Strategy
Plan Details: Visioning

Kick Off Meeting: May 1, 2009

Public Meetings:
- Old Mill Corridor: October 29, 2009
- Old Mill Corridor: July 20, 2010
- Old Mill Corridor: November 10, 2010
- I-180 Corridor: October 28, 2009
- I-180 Corridor: July 21, 2010
- I-180 Corridor: November 9, 2010

Steering Council Meetings:
- December 2, 2009
- June 30, 2010
- October 27, 2010

Landowner Interviews and Surveys: October 2009

Youth Ambassador Program: December 2009 - March 2010

Briefings to Municipal Officials

Moving Meetings
Visioning: Public Meetings

Corridor Plan Steering Council: Sounding board for the Planning Process
- 28 Community Members representing Williamsport, Montgomery, and the County of Lycoming

Municipal Official Briefing Sessions: Bi-monthly for each municipality to keep them involved
- Planning Commission, Councils & Mayors

Public Meetings: Open house style – info. stations - Intake forms: Surveys, and Evaluations
Come to the meeting to get involved and let your voice be heard!

MUNICIPAL CORRIDOR PLAN
PUBLIC MEETING AND OPEN HOUSE
CITY HALL — Community Room (2nd Floor)
WEDNESDAY, JULY 21
5:00 - 7:00PM - Arrive any time and stay as long as you like

We need YOUR input to develop a vision for the future of Williamsport!
Come learn about the findings from the I-180 Corridor Feasibility Study and Market Assessment! Learn what the Youth Ambassadors have been up to! Tell us what you think of the project so far!

If you can’t attend:
➢ Check out the project website at www.lyco.org/corridorplan
➢ Set up a Moving Meeting for your group or organization by contacting Rachelle Ricotta at 570-331-2134 or rricotta@lyco.org
Youth Ambassador Program: Partnership with School District to engage students in Corridor Plan

- Timeframe of YAP: December - March 2010
- 13 Students from Williamsport
- 17 Students from Montgomery
- Peer to Peer Survey prior to Workshops

Significant Outcomes:

- Continued Participation by youth & their families
- Exposure to Municipal Government & Planning -- presentation in front of Councils & School Districts
- Ownership & Pride in their Community
- Youth Ambassadors Council for Williamsport
Montgomery YAP: Day 1

SWOT Analysis

Preliminary Plans

Site Visit
Montgomery YAP: Day 2

DEVELOPMENT OF PRELIMINARY PLANS

4 Small Groups!
4 Different Plans!

From QUADZILLA ... to Plazas
Lots of Ideas!
Montgomery YAP: Day 3

FOUR Plans Become ONE!
Development of Final Plan

Rational Planning Process

1. Define Goals & Objectives
2. Generate Alternatives/Solutions
3. Analyze Solutions & Collect Data
4. Select Alternative
5. Implement

Development of Final Plan
Williamsport YAP: Day 1

Site Visit

SWOT

Preliminary Plans
Williamsport YAP: Day 2

PRESENTATION OF PRELIMINARY PLANS

3 Small Groups!
3 Different Plans!
Williamsport YAP: Final Plan
Other Participation Methods

**Moving Meetings:** “If you can’t come to us, we will come to you!” (Meeting in a Box)
- Corridor Plan, Walkability Communities Study

**Interactive Displays:** Get PCD in public view

**Interactive Website:** Provide Comment on Projects

**Open Door Policy:** Always there to hear comments

**Newspaper:** Partnership on projects (positive image)
Questions?

Thank You!