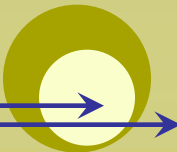




Lycoming County: Innovative Participation Methods

APA PA Central Section
Workshop

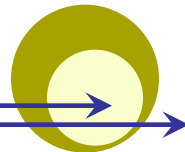
April 7, 2011





Municipal Corridor Plans

- ④ Brownfield Assessment Program identified two corridors, the I-180 and the Old Mill, as having high potential for redevelopment
- ④ Need for Strategic Plan for the corridors
- ④ Three Step Process:
 - Feasibility
 - Visioning
 - Implementation Strategy





Plan Details: Visioning

@ **Kick Off Meeting:** May 1, 2009

@ **Public Meetings:**

Old Mill Corridor

- October 29, 2009
- July 20, 2010
- November 10, 2010

I-180 Corridor

- October 28, 2009
- July 21, 2010
- November 9, 2010

@ **Steering Council Meetings:**

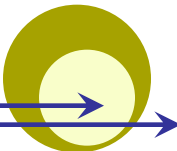
- December 2, 2009
- June 30, 2010
- October 27, 2010

@ **Landowner Interviews and Surveys:** October 2009

@ **Youth Ambassador Program:** December 2009 - March 2010

@ **Briefings to Municipal Officials**

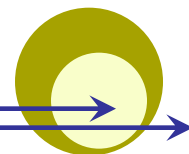
@ **Moving Meetings**





Visioning: Public Meetings

- @ Corridor Plan Steering Council: Sounding board for the Planning Process
 - 28 Community Members representing Williamsport, Montgomery, and the County of Lycoming
- @ Municipal Official Briefing Sessions: Bi-monthly for each municipality to keep them involved
 - Planning Commission, Councils & Mayors
- @ Public Meetings: Open house style – info. stations
 - Intake forms: Surveys, and Evaluations





Visioning: Public Meetings



Shaping the Future
Moving forward to
revitalize municipalities
in Lycoming County

**Come to the meeting to get involved and let
your voice be heard!**



**MUNICIPAL CORRIDOR PLAN
PUBLIC MEETING AND OPEN HOUSE**
CITY HALL — Community Room (2nd Floor)
WEDNESDAY, JULY 21
5:00 - 7:00PM — Arrive any time and stay as long as you like

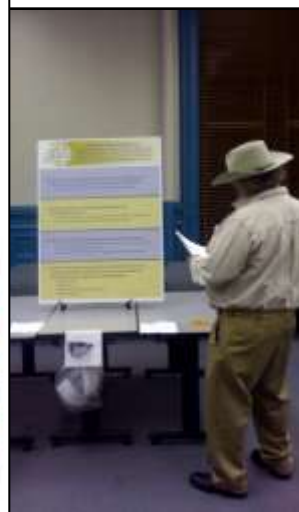
We need **YOUR** input to develop a vision for the future of Williamsport!
Come learn about the findings from the I-180 Corridor Feasibility
Study and Market Assessment! Learn what the Youth Ambassadors
have been up to! Tell us what you think of the project so far!

If you can't attend:

- Check out the project website at www.lyco.org/corridorplan
- Set up a Moving Meeting for your group or organization by contacting
Rachelle Ricotta at 570-320-2134 or rricotta@lyco.org









Shaping the Future
Moving forward to
revitalize municipalities
in Lycoming County

**Put your money*
where your mouth is!**



**MUNICIPAL CORRIDOR PLAN
PUBLIC MEETING AND OPEN HOUSE**
BORO HALL — 35 S. Main Street, Montgomery
WEDNESDAY, NOVEMBER 10
5:00 - 7:00PM — Arrive any time and stay as long as you like

We need **YOUR** input to develop a vision for the future of Montgomery!
Come decide the priorities of the Old Mill Corridor Plan!

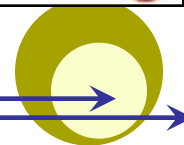
*Provided: Millions of dollars in actual money

If you can't attend:

- Check out the project website at www.lyco.org/corridorplan
or contact Rachelle Ricotta at 570-320-2134 - rricotta@lyco.org



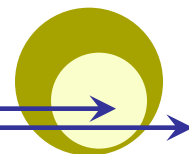






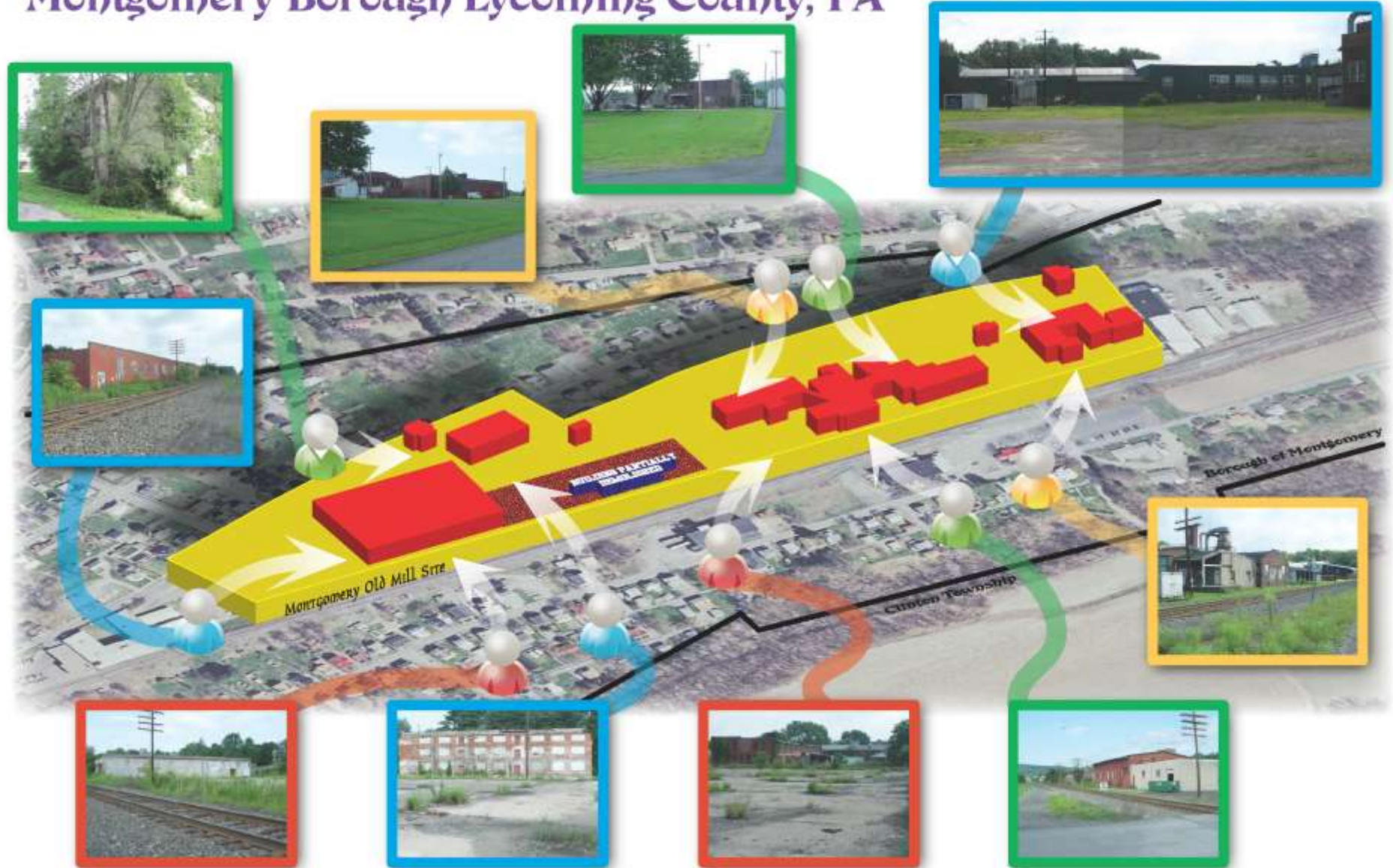
Visioning: Youth Involvement

- @ Youth Ambassador Program: Partnership with School District to engage students in Corridor Plan
 - Timeframe of YAP: December - March 2010
 - 13 Students from Williamsport
 - 17 Students from Montgomery
 - Peer to Peer Survey prior to Workshops
- @ Significant Outcomes:
 - Continued Participation by youth & their families
 - Exposure to Municipal Government & Planning -- presentation in front of Councils & School Districts
 - Ownership & Pride in their Community
 - Youth Ambassadors Council for Williamsport



Old Mill Corridor

Montgomery Borough Lycoming County, PA





Montgomery YAP: Day 1

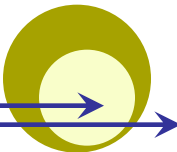
SWOT Analysis



Preliminary Plans



Site Visit





Montgomery YAP: Day 2

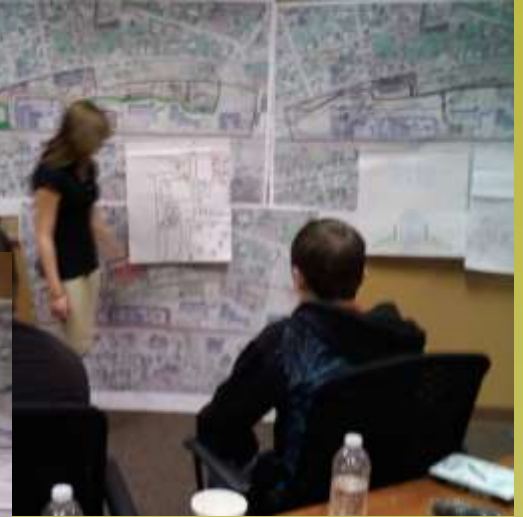
DEVELOPMENT OF PRELIMINARY PLANS

4

Small Groups!

4

Different Plans!



From
QUADZILLA
... to **Plazas**

Lots of Ideas!





Montgomery YAP: Day 3

FOUR Plans Become ONE! Development of Final Plan



Rational Planning Process

Define Goals & Objectives



Generate Alternatives/Solutions



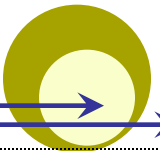
Analyze Solutions &
Collect Data



Select Alternative



Implement





Montgomery YAP: Final Plan

Old Mill Corridor – Youth Ambassador Final Plan





LYCOMING COUNTY MUNICIPAL CORRIDOR PLANS

MAP 4.2: OLD MILL CORRIDOR IMPLEMENTATION PLAN



I-180 Corridor





Williamsport YAP: Day 1



Site Visit



Preliminary Plans





Williamsport YAP: Day 2

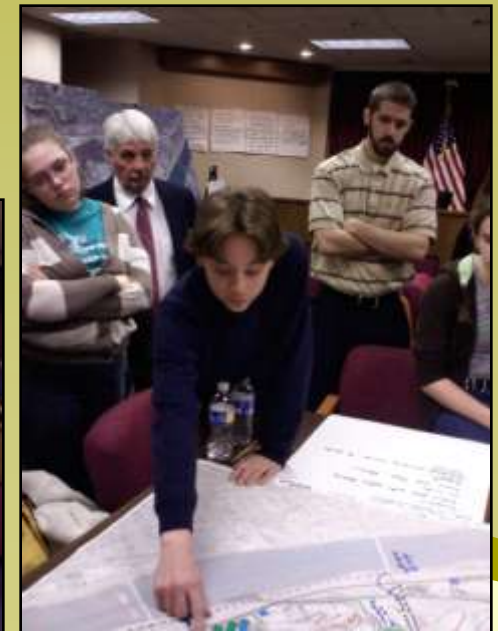
PRESENTATION OF PRELIMINARY PLANS

3

Small Groups!

3

Different Plans!





Williamsport YAP: Final Plan



Pathway to Health

Williams Street Development

Road Widening

Fitness Corner

Café

Pennsylvania College of Technology

Park/Passive Recreation Area

Kayak/Canoe Rental

Welcome Sign

WMWA Wetfield

Recreational Field (Paintball, etc.)

Natural Buffer Area

Welcome Sign

Mural

Susquehanna River Walk & Timber Trail

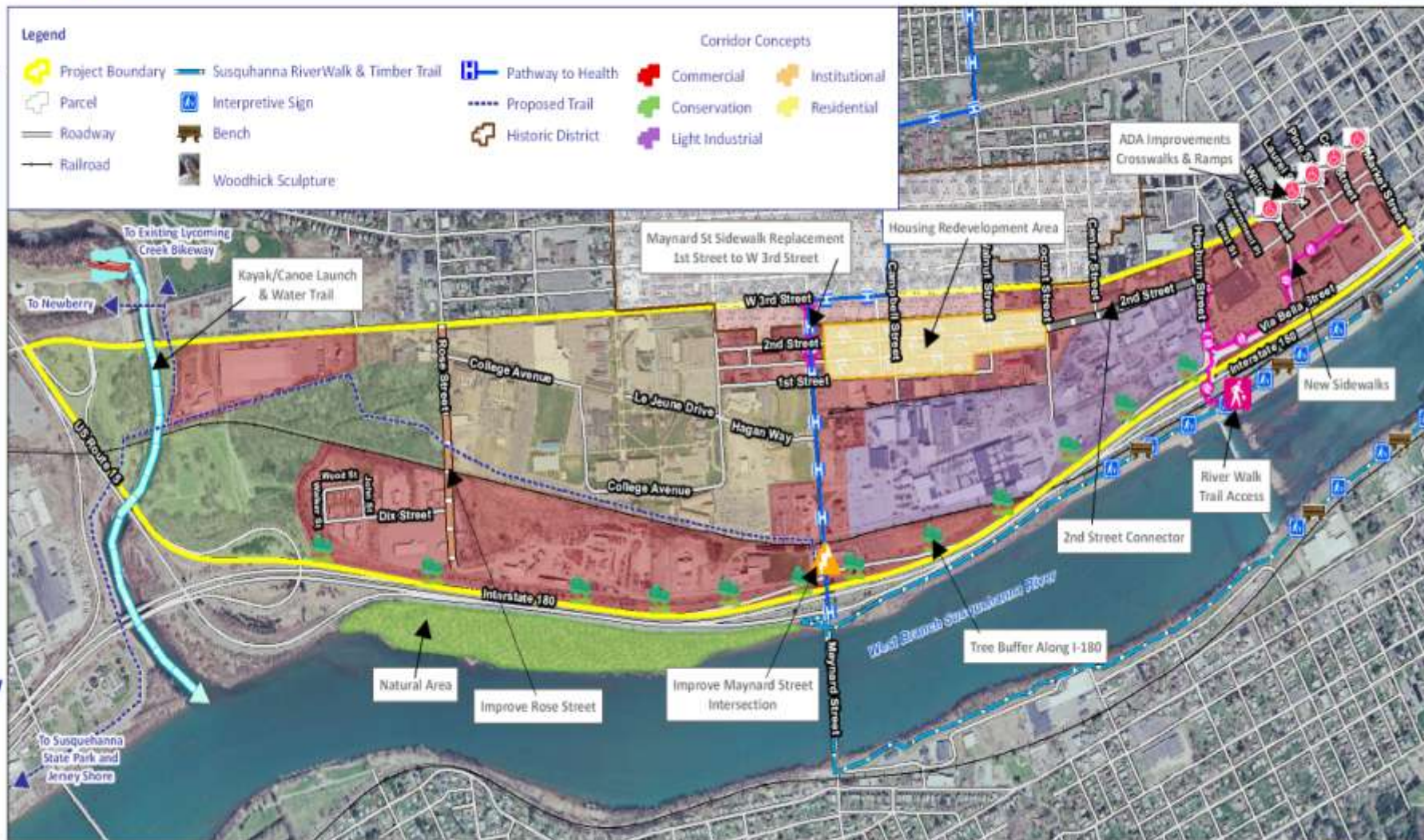
Church Street Parking Deck

- Consolidated Industrial
- Residential
- Mixed-Use (Residential/Commercial)
- Commercial
- Institutional
- Welcome Signage
- Recreational
- Transportation
- Mixed Commercial/Industrial
- Under Development
- Beautification



LYCOMING COUNTY MUNICIPAL CORRIDOR PLANS

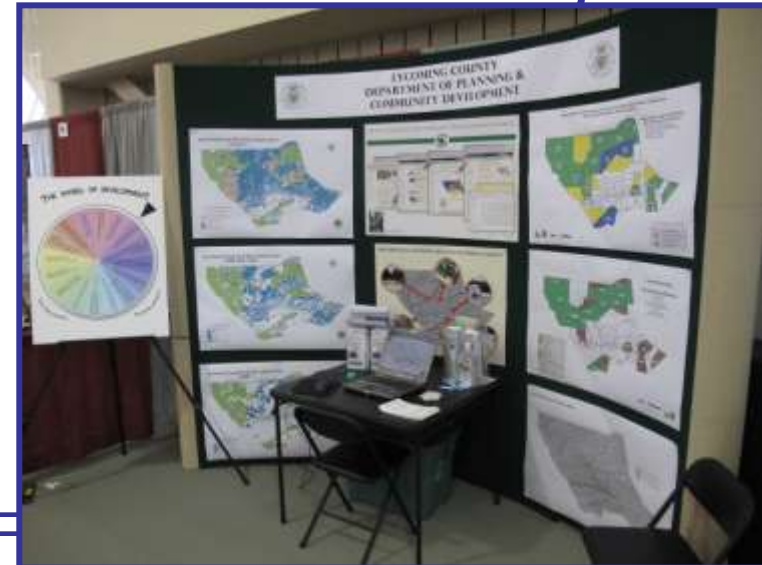
MAP 4.1: I-180 IMPLEMENTATION PLAN





Other Participation Methods

- @ Moving Meetings: “If you can’t come to us, we will come to you!” (Meeting in a Box)
 - Corridor Plan, Walkability Communities Study
- @ Interactive Displays: Get PCD in public view
- @ Interactive Website: Provide Comment on Projects
- @ Open Door Policy: Always there to hear comments
- @ Newspaper: Partnership on projects (positive image)





Questions?

Thank You!

