With population soaring and continued growth and development pressures increasing, Cranberry Township Supervisors urgently began the process of updating the decade-old Comprehensive Plan.

- Cranberry is located in Butler County, Pennsylvania
- Population increased 20.5% between 2000 and 2007 and will see another 9.9% by 2012
- 71 building permits were issued in 2008 for new single family homes
- Non-residential construction valuation was $167,453,932 in 2008
- Home to five of the top ten Butler County employers

A new Cranberry Plan would only come to fruition with the support of the Pennsylvania Department of Economic Development (DCED) grant program. While municipal officials were willing to commit a sizable local share, the need for the plan to address performance measurement standards, sustainable planning and development practices, and realistic implementation programs required additional funds.

- Cranberry applied for and received $95,000 in LUPTAP funds through DCED
- Cranberry matched the grant with local funds totaling $205,000

The Cranberry Plan received the state’s Daniel Burnham Award, the most prestigious award of the Pennsylvania Chapter of the American Planning Association, for the best and brightest in Pennsylvania Planning in 2009.

Sound planning results in millions of dollars in revenue for Cranberry Township and privately funded improvements:

- $13 million in transportation impact fees
- $5.3 million in roadway improvements
- $1.2 million in recreation impact fees
- $3.2 million of water infrastructure improvements
- $3.1 million of sewer infrastructure improvements

Cranberry experienced an early success in 2007 with the decision by Westinghouse to relocate their corporate headquarters to Cranberry Woods. The corporation cited the high quality of life for its employees, attractive office space and numerous amenities as the reason it chose Cranberry and remained in Pennsylvania instead of relocating to North Carolina.

“Great communities don’t just happen. They require a guiding vision for the future and a sustained set of strategies for bringing that vision to reality.”

—Cranberry Township Comprehensive Plan, 2009

### Key Milestones in the Cranberry Township Comprehensive Planning Project

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<th>Year</th>
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<td>1995</td>
<td>Cranberry Township Adopts Long-Range Plan</td>
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<td>1995 to 2005</td>
<td>Rapid Growth and Constant Development</td>
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<td>2005</td>
<td>Cranberry Township Supervisors Initiated Comprehensive Plan Update</td>
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<td>2007</td>
<td>Cranberry Township Supervisors Adopt Comprehensive Plan Update</td>
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<td>2009</td>
<td>Westinghouse chooses Cranberry for headquarters</td>
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<td>2010</td>
<td>Millions of Dollars in Revenue Generated as a Result of Sound Planning</td>
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