

Planners Unite Meeting
Thursday, April 22, 2010
Good Planning leads to strong economics

1. Partner Organizations
 - a. Pennsylvania State Association of Township Supervisors (PSATS), Pennsylvania State Association of Boroughs (PSAB), County Commissioners Association of Pennsylvania – County Planners, (C CAP), & Pennsylvania Works!
 - b. Status:
 - i. Alex has sent out a letter to every legislator asking them to sign on and to restore the LUPTAP funding levels that are being requested
 - ii. All County Planning Directors will be receiving a letter also (Alex)
 - iii. CCAP Planning Directors next meet on May 7th and they are interested in having someone speak to them at this meeting about our initiative. Carl Hess will speak at this event
 - NAIOP – to be presented for consideration 4-27-10
 - Letter of Support – Will be made available on website
2. Case Studies
 - a. Reviewed and approved Cranberry, Erie, Jefferson Morgan, NE PA – Dallas Borough Case Study
 - b. Pending: Bryn Mawr Master Plan, Bryn Mawr Village Zoning District and Transit Revitalization Investment District (TRID) Plans
 - c. Lancaster Multi Municipal Comprehensive Plan: still under development **Mark Stivers**
3. Historical timeline & current status
 - a. Tabled – for latter discussion. Shannon will reformat to complement messaging and for easier distribution
4. Conservative Voice
 - a. Group discussed the need to inform our message from a conservative viewpoint
 - i. **Jason to get a contact to Joy (Buncher Group)**
 - ii. Additional outreach to occur as we formalize message
5. Next Steps
 - a. Outreach to members – Call to Action
 - i. Meetings in each section to disseminate case studies request call to action
 1. SW Section Meeting – **Monday, April 26**

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2. Other sections to hold similar meetings – **Alex to send request to sections**
 - ii. Sustainable Pgh to dispense via 3-E link
 - iii. 10,000 Friends to dispense via newsletter
 - iv. PA APA Planners Unite Website –
http://www.planningpa.org/planners_unite.shtml
- b. Legislative Outreach
 - i. Rep Freeman letter – ALL PLANNERS SHOULD MOVE THIS FORWARD
- c. Messaging – **ASSIGNED: Shannon** ongoing
 - i. Letter to candidates, letter to partners, letter to members, others?

6. Next Meeting – May 13 @ 3:00 pm via conference call

- a. Planers Unite – *keep this in mind*
 - i. WORKING TASK FORCE
 - ii. Meeting until WE GET THE JOB DONE!
 - iii. Conference calls to facilitate meetings – 1 hour in length (usually)
 - iv. Tentatively, we will schedule conference calls every other Thursday at 3pm