

Pennsylvania Chapter of the American Planning Association
Board of Directors Meeting
Sunday, October 12, 2014
11:00 AM – 12:30 PM
Sheraton Society Hill, Philadelphia, PA

In attendance:

Brian O'Leary, AICP, President
James Cowhey, AICP, Vice President
Amy McKinney, Secretary
Pam Shellenberger, AICP, Treasurer
Martha Cross, AICP, PP, LEED AP, Southeast, Chair
Susan Elks, AICP, Professional Development Officer
Richard Hoch, AICP CEP, Education Chair
Dennis Martinak, AICP, Communications Chair
Mike Mrozinski, Northeast, NE Section member

Sara Pandl, AICP, Lehigh Valley, Chair
Tina Roseberry, AICP, Lehigh Valley
Troy Truax, AICP, Planning Officials Development Officer
Susan Shermer (non-voting)

Guests

Ron Bednar, AICP, SE Section member
Jim Drinan, APA
David Rouse, AICP, APA

President Brian O'Leary welcomed the attendees and introductions were made.

Remarks from APA

Jim Drinan, Executive Director from APA, addressed the group and gave an overview on what he brings to APA, and how he envisions going forward and working more closely with the Chapters. He asked the Board for input on projects that PA-APA is working on. Education Committee chair Richard Hoch mentioned that developing K-12 curricula is on his agenda, but especially for senior high school students. Some resources were mentioned including the National Building Museum, ULI, and DCNR Land choices. Jim Drinan hopes that the CPC will become more transparent. He does anticipate the APA will hold an annual conference in Philadelphia or Pittsburgh in the future. APA knows that Philadelphia meets the criteria, and possibly Pittsburgh. How the decision is reached will be more transparent. The next likely years are 2022 or 2023.

David Rouse addressed the Board. He broadly outlined the research that APA conducts. The Planning Advisory Service is subscription based and it is declining. Reports are now available digitally, and reports are re-designed. Brian O'Leary stated that a great benefit from APA would be free PAS reports for members. Currently the reports are not free. Research is sponsored through foundation and agency support, not member dues. The National Centers for Planning does applied policy relevant research; it is not academic research. Current hot topics are hazards planning, and planning and community health. APA is working on some special initiatives. APA has received a grant from the CDC – collaboration for health and planning - \$3 million each year for 3 years. 75% will go to Chapters to partner with APHA affiliates. Interested Chapters need to form a coalition ASAP with APHA to address chronic disease. This link has more details

<https://www.planning.org/newsreleases/2014/statementsep25.htm>

An informational webinar is forthcoming. It is anticipated that an RFP will be sent in in early November, with a deadline around December 20th. APA has a Sustaining Places Comprehensive Plans initiative. It outlines developed standards with 13 communities as a pilot, coming in November. There is also a national disasters resilience competition, with \$1 billion in money from HUD –applications are due March 15. Dauphin and Luzerne Counties can apply. A NOFA was released.

Minutes

On a motion from Susan Elks, and a second from Martha Cross, the minutes from the June 27, 2014 Board meeting were approved. On a motion from Sara Pandl, and a second from James Cowhey, the Executive Committee meeting minutes from September 12, 2014 were approved.

Treasurer's Report

Pam Shellenberger reviewed the financial statements for the period ending September 30, 2104.

Chapter President's Report

Brian O'Leary attended the APA legislative meeting in DC. He reviewed the Minimum Chapter Performance Criteria from APA. One requirement is an annual work program. We will begin issuing an annual report. We think continuing education should be added to list of minimum requirements. He reviewed our Development Plan 2015-2018. The time frame for action is shifted to begin in 2015. For our Annual Report, each Section should produce a short report, and so should Committees. The reports should be formatted in a catchy manner with graphics/photos and mainly bullet points rather than lengthy text. Brian O'Leary will report on the Development Plan draft during his Chapter address this Tuesday. He hopes to adopt the plan during the December Board meeting.

Section and Committee Reports

Written reports were filed by the following Sections: Northeast, Lehigh Valley, Central, Northwest and Southwest. Written Committee reports were filed by: Planning Officials, Professional Development and Communications. Central Section suggested that a column be added to Vantage Point. A profile of a planner or department should be highlighted. Sections will be asked to contribute to each issue. Lehigh Valley wants to expand the name of its Section. Berks County is part of their Section. This was approved by consensus. They will update their bylaws to reflect the change. Dennis Martinak is resigning as Communications chair. The Professional Development Committee has been asked by DCED to submit a proposal for another spring forum to be held only at one location which would likely be in the center of state.

Ongoing Business

Great Places – Pam Shellenberger reported that 27 applications were submitted. Judging was just competed and three Public Places and four Neighborhoods were chosen.

Local Government Day – Susan Shermer has spoken to the Center for Government Excellence contact. Alexis Kricher. The PA Chapter can choose its own nominee and that person will be accepted by them. We can submit more than one name if we want, and they will chose for us. We should email them directly rather than use the online portal.

Irv Hand Award - Susan Shermer has spoken with Delta Development. Although the award is named after Irv Hand, the funding actually comes from Delta. Delta and PA-APA records do match on the names/dates of recipients. Next, both will verify that the funding records agree. They have no objection if we modify the application. This year, applicants only applied for the Jerry Walls scholarship and it is felt that the complexity of the Irv Hand award may have been a factor.

Unconventional Gas Policy Committee. Mike Mrozinski is submitting the third and final name for a voting member from the Northeast Section. On a motion from Troy Truax, and a second from Amy McKinney, Nicole Wooten Boling was appointed.

Region 1 Conference – This event is still on track. We need to appoint a liaison from our Chapter.

New Business

The Chapter purchased copies of the book “Where Things Are from Near to Far”. Each Section was given two books to distribute to libraries. Ron Bednar brought the Board up-to-date on the archive project at Temple University library. The project began in 2007 when the Chapter contracted with the urban archives. Ron Bednar hopes that the website link will be ready tomorrow (October 13) so that the members can be told. When all is in place, the Southeast Section will hold a Section event. There is now a template in place of what items will be in collection, which does include some old comp plans.

The full Board will meet again in person in December. The date and place are to be announced.

The meeting adjourned at 12:36 p.m. EDT.

Minutes take by:

Minutes reviewed by:

Susan Shermer

Amy McKinney

Approved on December 5, 2014