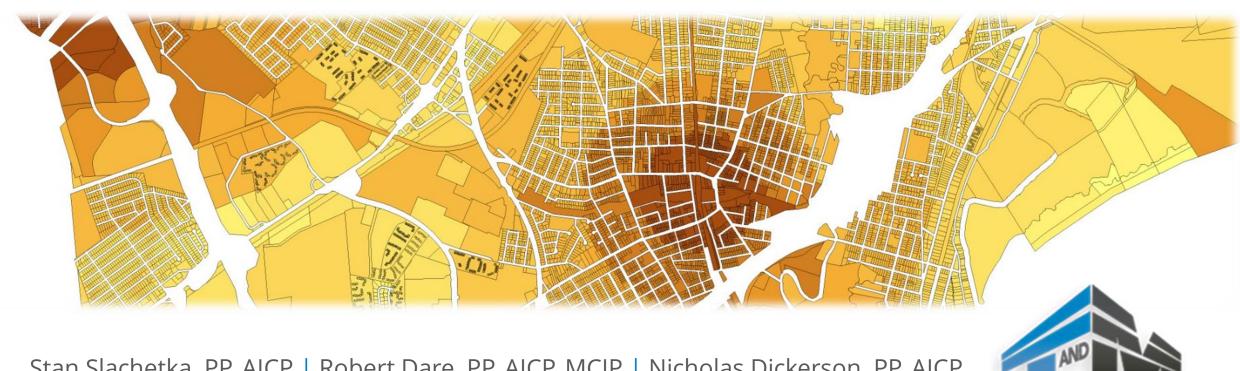


### Innovative Approaches to Guide Policy Decisions and Land Use

#### **American Planning Association, Pennsylvania Chapter**

2017 Annual Conference October 24, 2017



#### Purpose of this Session

Describe different **analytical** and **visual** planning tools designed to help guide land use and development decisions by incorporating **sustainability**, **resiliency and green infrastructure** into the **comprehensive planning process**.

Key topics will include:

- ☐ Point System and Planning Visualization Maps
  - Sustainability and Site Location
  - Resiliency and Risk
  - Other applications
- ☐ Targeting Green Infrastructure Placement



### Planning Visualization Mapping

Create a planning algorithm and GIS mapping framework that:

 Allows policymakers to easily visualize and evaluate sustainability, as well as other complex planning issues such as resiliency and risk;

As applied to sustainability and site selection (e.g., housing):

- Identifies most appropriate sites based on sustainability factors;
- Adapts LEED-ND standards as a method for allocating points;
- Has been approved as part of court settlements and embedded into municipal ordinances; and,
- Is versatile and can be adjusted to different types of municipalities.



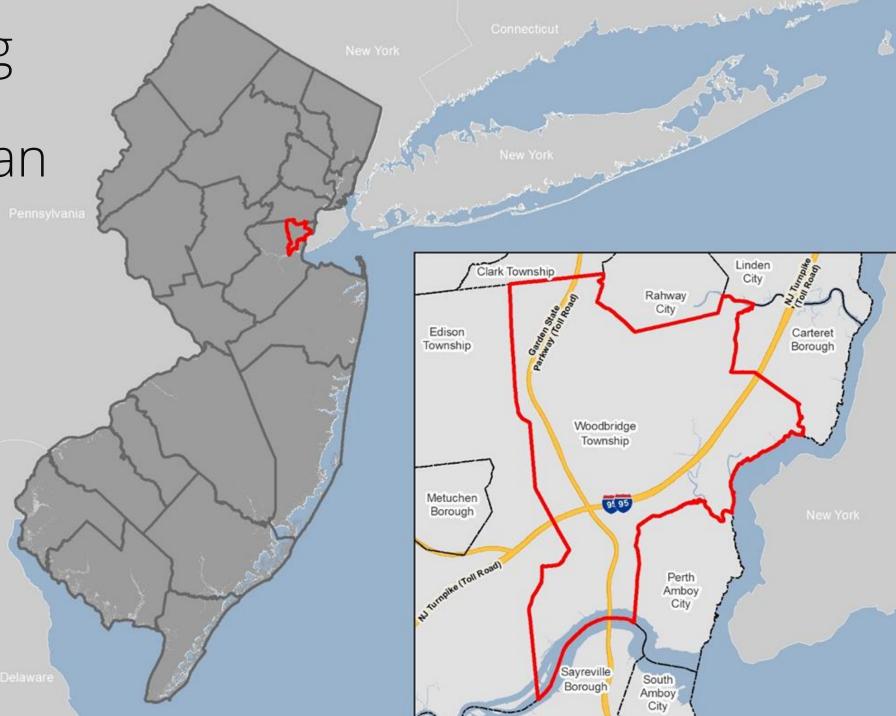
# Elements of Planning Visualization Mapping for Affordable Housing

- Point system
- Color gradation mapping Planning visualization map
- Point system ordinance preparation:
  - Mandatory affordable housing set-aside for multifamily residential developments
  - Percentage of affordable units on-site established by number of points, with remaining units provided by payment in lieu of construction
- Zoning enhancement areas
- Redevelopment areas (where applicable)



Using Planning Visualization Mapping to Plan for Affordable Pennsyl Housing

**Woodbridge Township** 

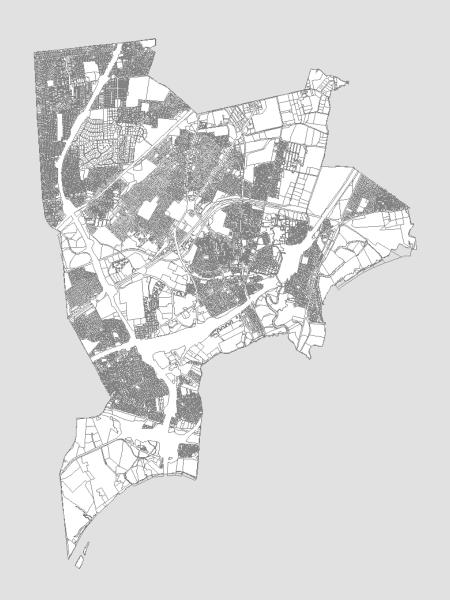


### Methodology: Overview

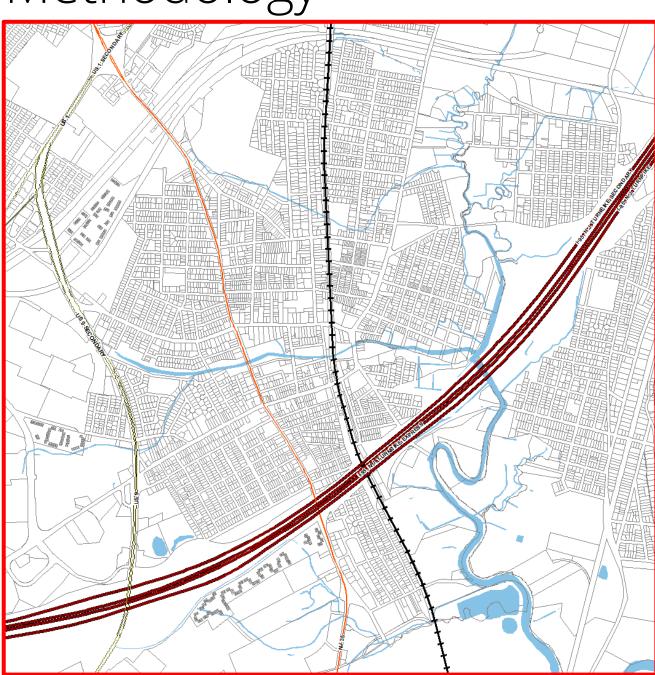
#### **Sustainability Factors**

#### – Proximity to:

- Train stations
- Bus stops
- Schools
- Public park, open space area, or recreational facility
- Shopping center
- Employment hub
- Existing continuous sidewalks and crosswalks
- Mixed-use development

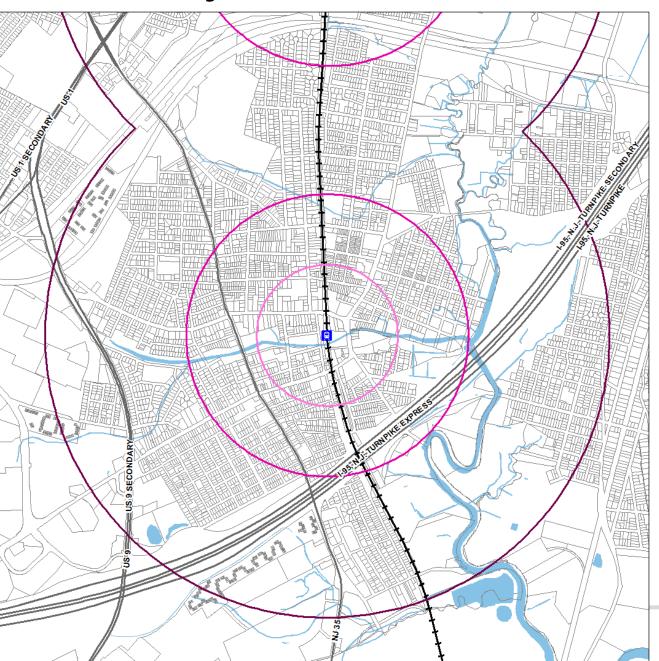


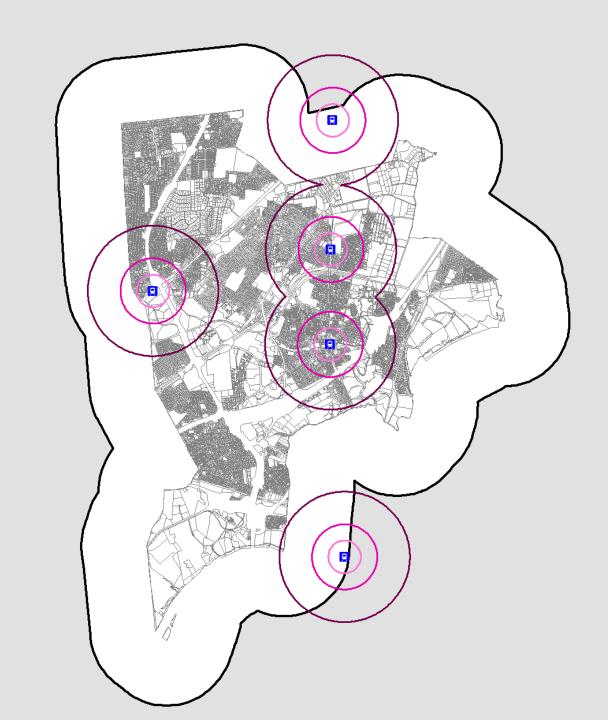
Methodology



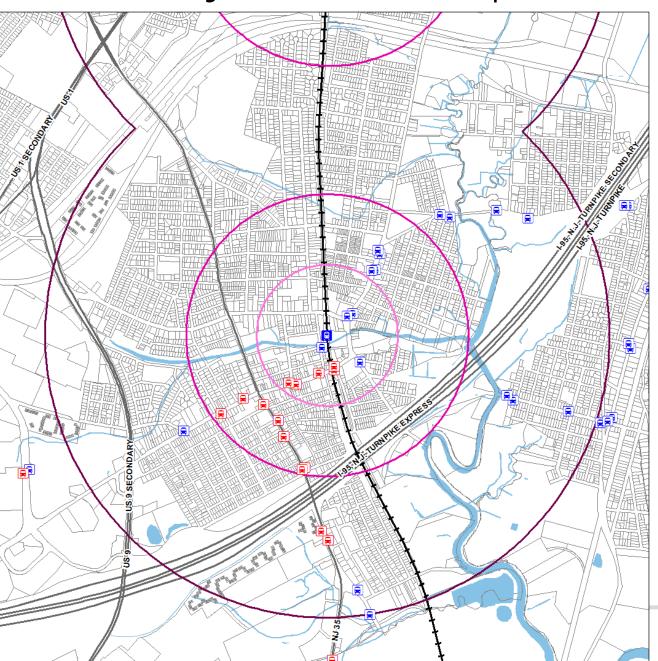


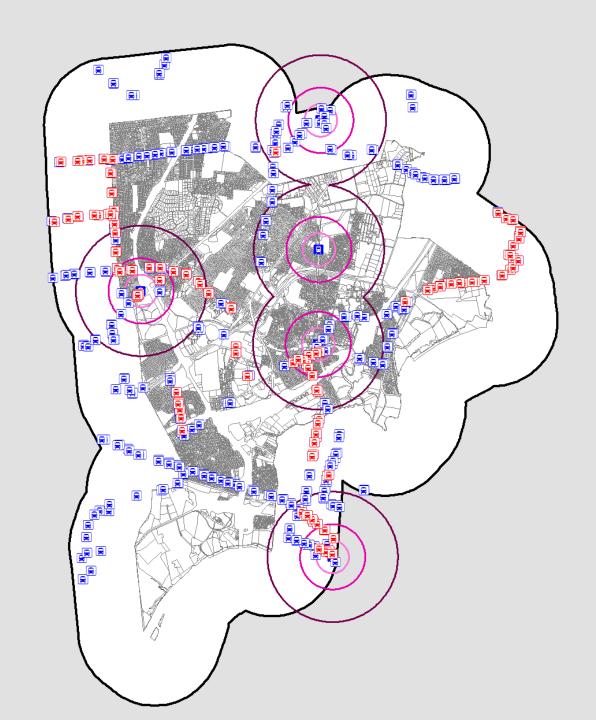
# Proximity to Train Stations



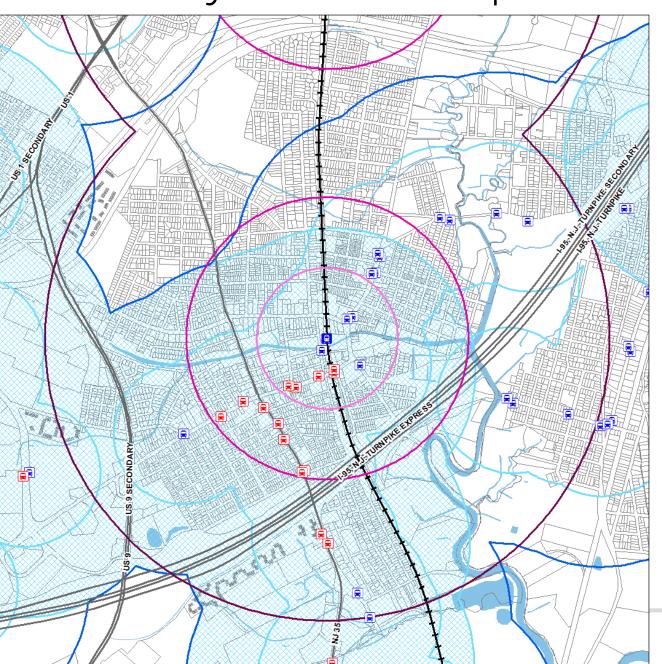


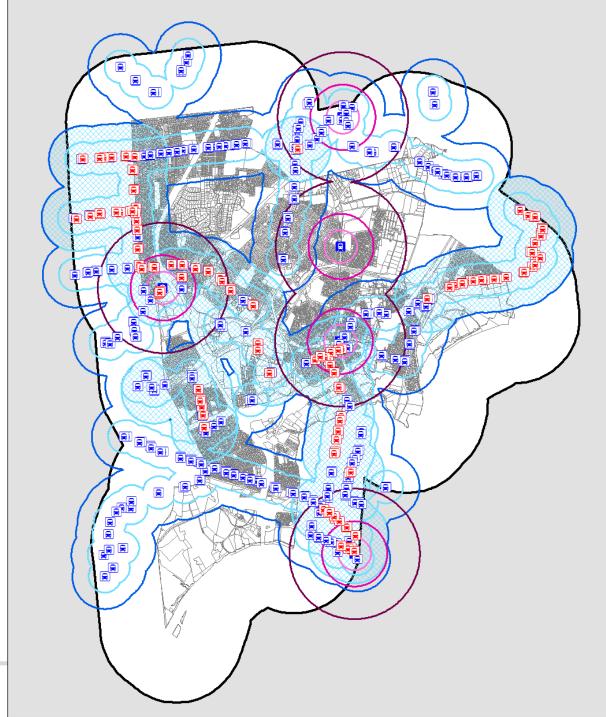
### Proximity to Bus Stops



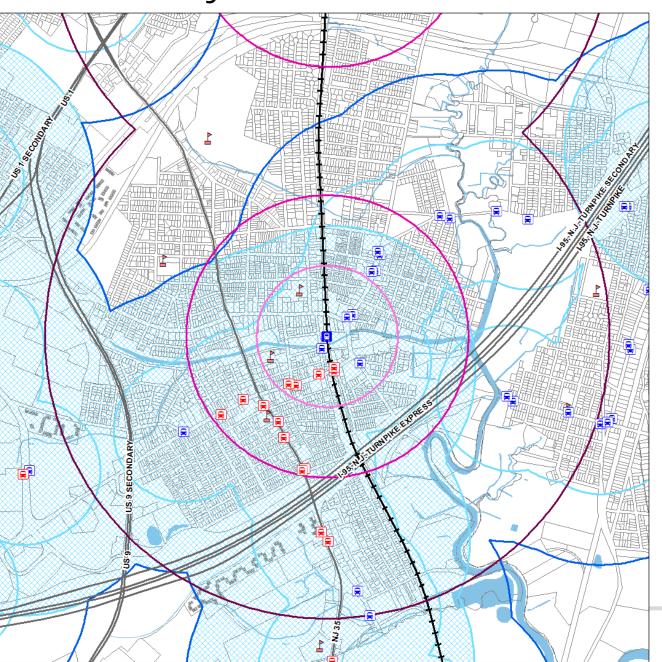


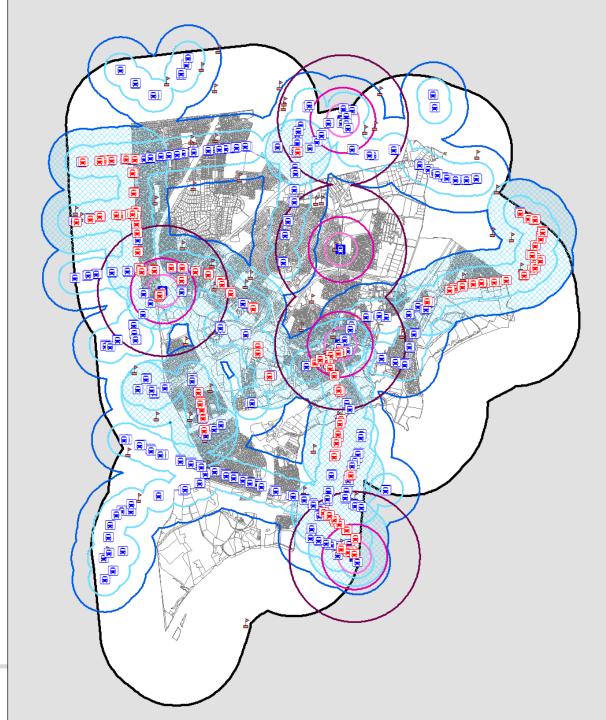
## Proximity to Bus Stops



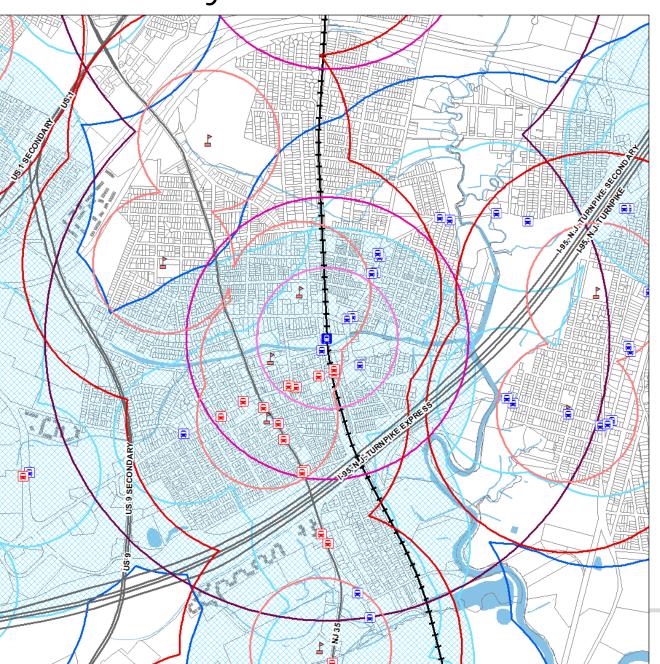


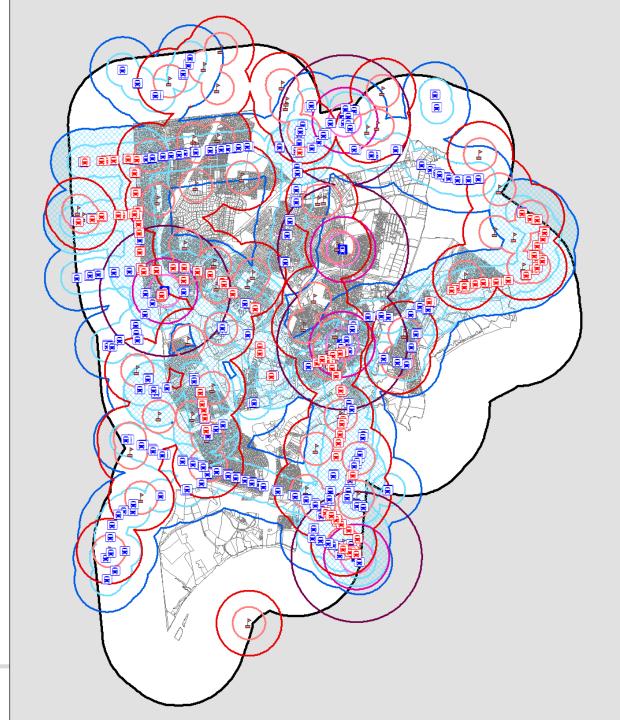
### Proximity to Schools



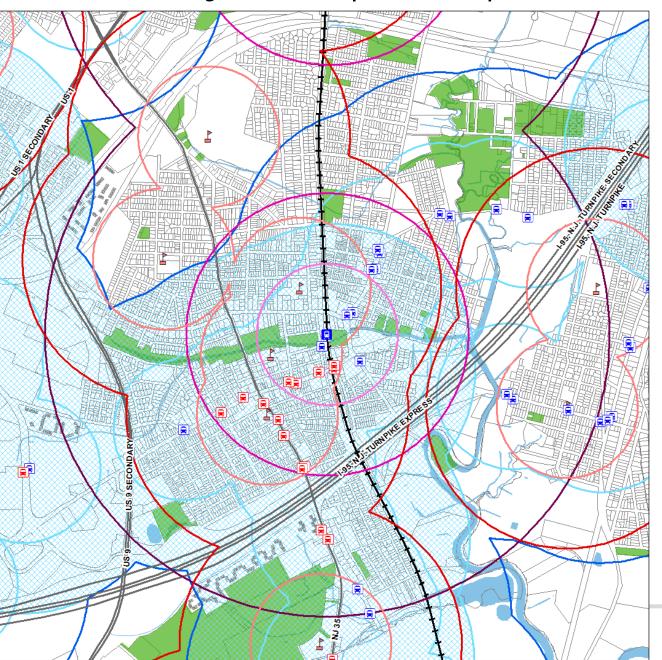


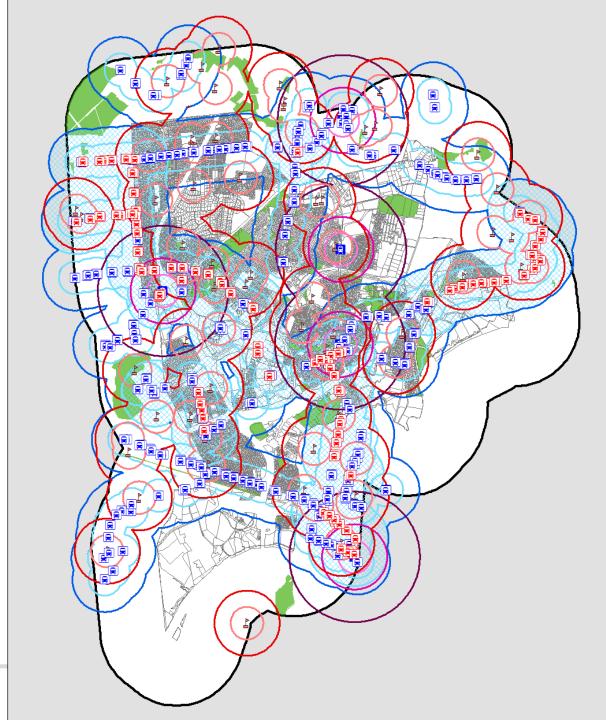
# Proximity to Schools



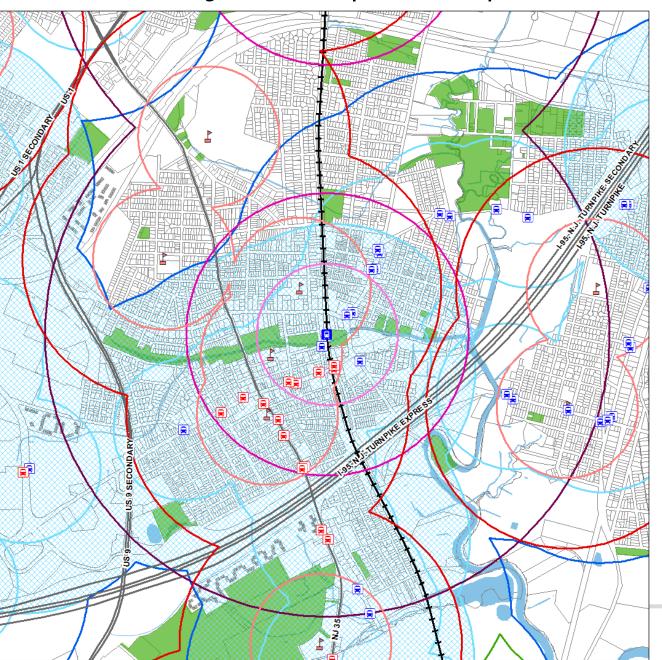


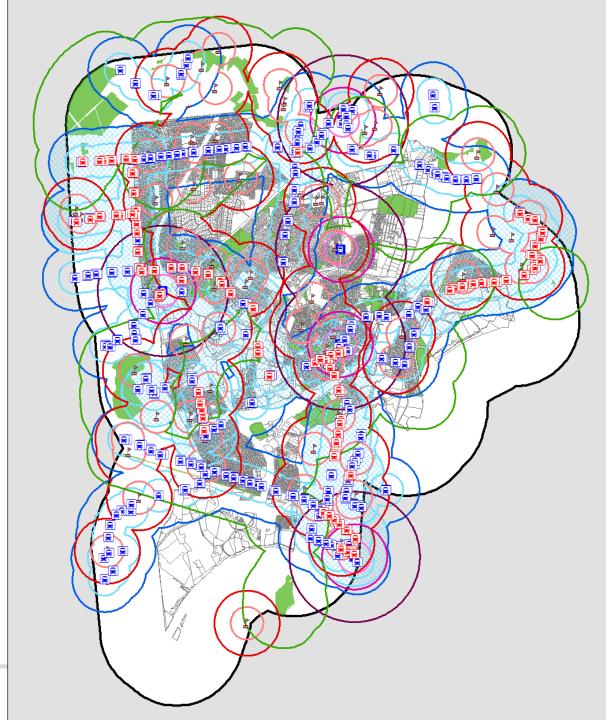
# Proximity to Open Space



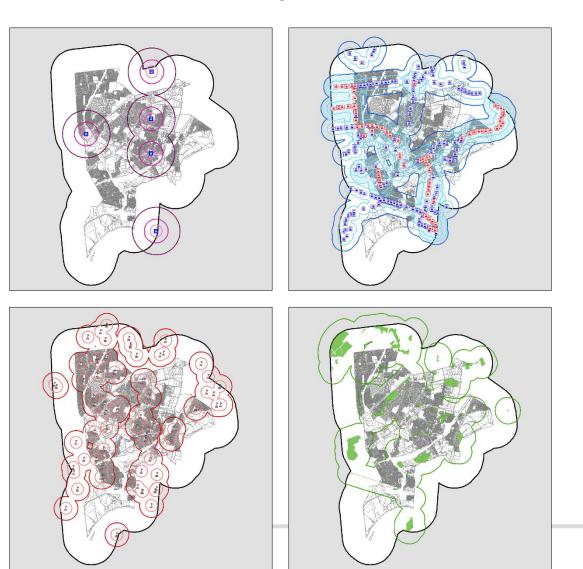


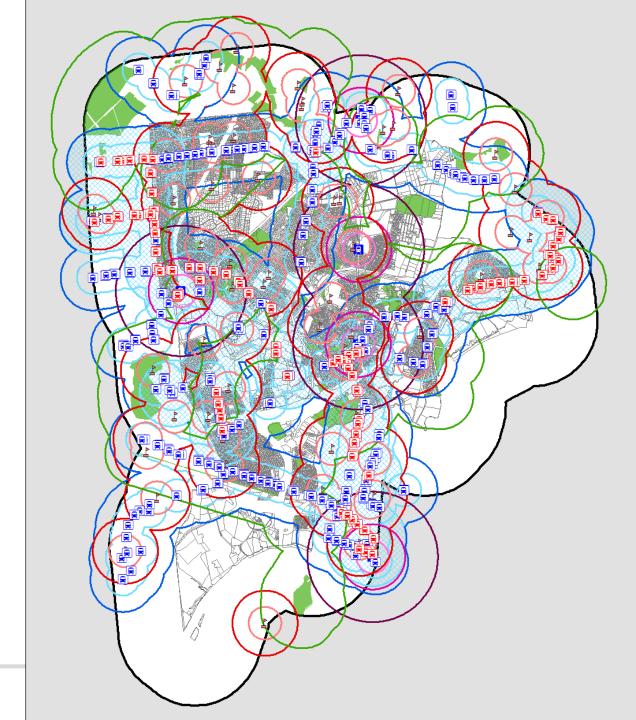
## Proximity to Open Space



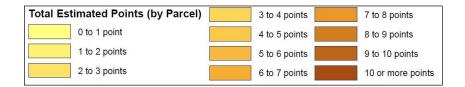


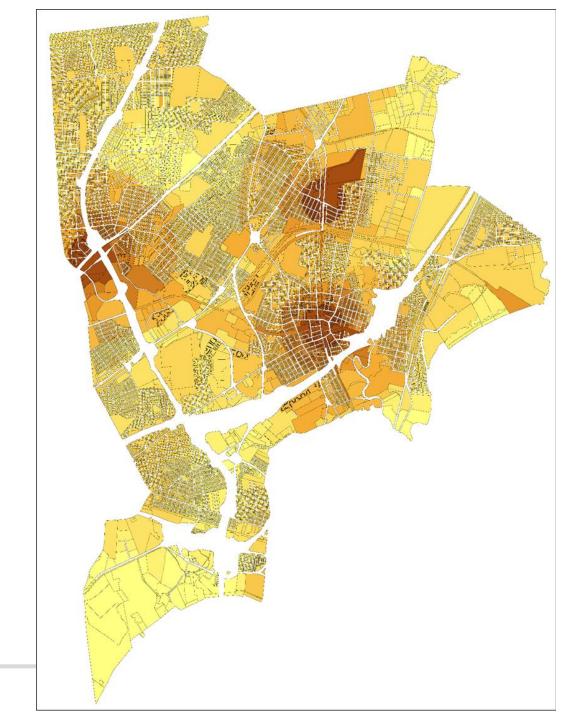
# Methodology: Final Tally of Points



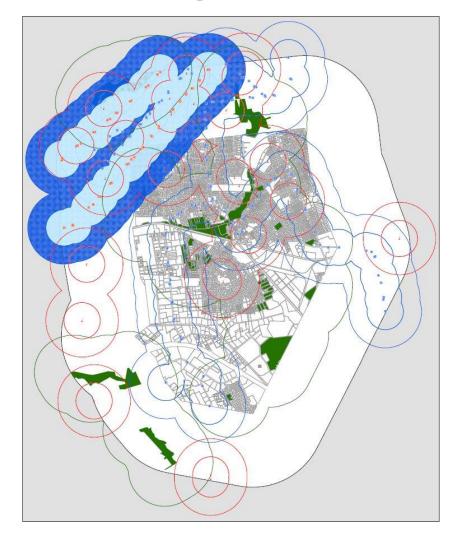


# Point Allocation by Parcel

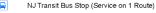




### Borough of South Plainfield Affordable Housing







NJ Transit Bus Stop (Service on 2 or More Routes)



0.25 Mile from Bus Stop

0.50 Mile from Bus Stop

Within 0.25 Mile of NJT Bus Stop

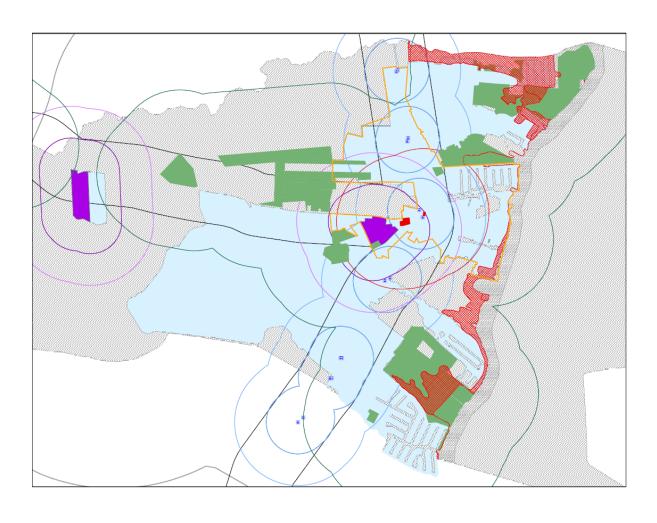


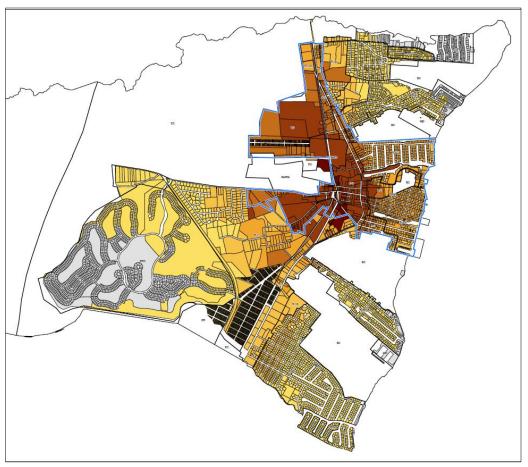


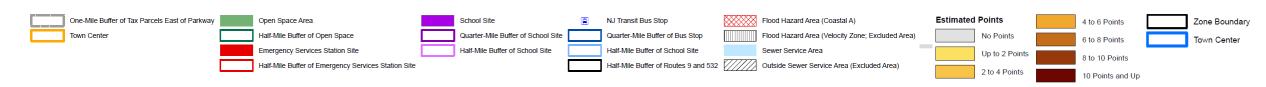




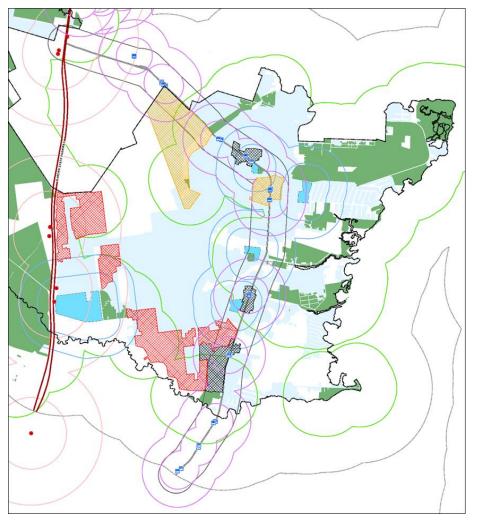
### Ocean Township Affordable Housing

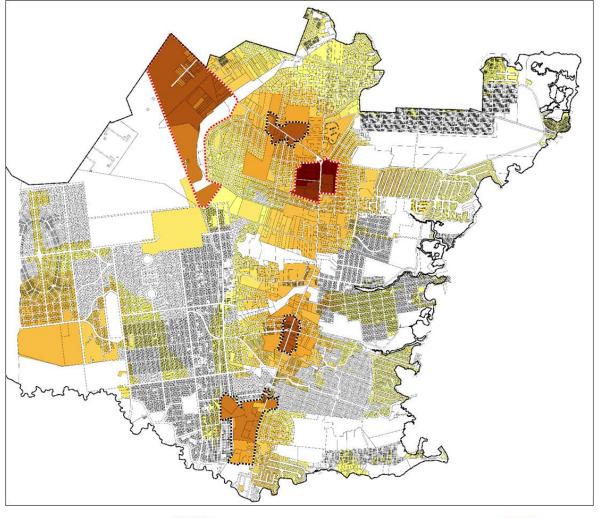


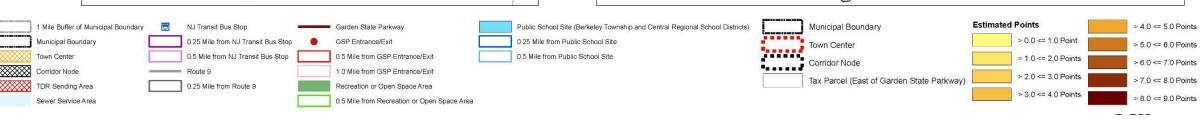




### Berkeley Township Affordable Housing







# Resiliency Index Point System Mapping



### Purpose of Resiliency Index Point System Mapping

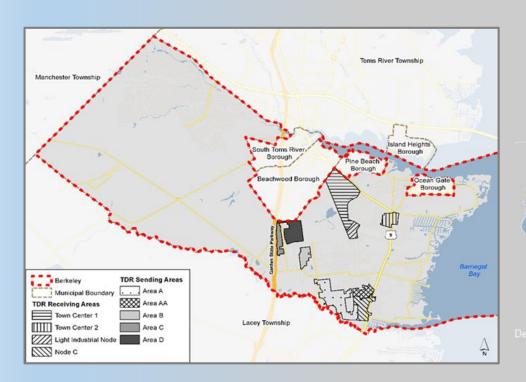
#### **Create a GIS mapping framework that:**

- Allows policymakers and members of the public to easily visualize and evaluate the resiliency and risk of their community.
- Can be embedded into future planning recovery work, including:
  - Comprehensive plans
  - Local zoning ordinances
  - Floodplain management plans and ordinances
  - Hazard mitigation plans
  - Capital investments



Using Resiliency Point System Mapping

#### **Berkeley Township**





#### Methodology: Overview

#### **Resiliency Factors**

- Proximity to:
  - Schools
  - Emergency Management Facilities
  - Evacuation Routes
  - Hospitals

**-** ...

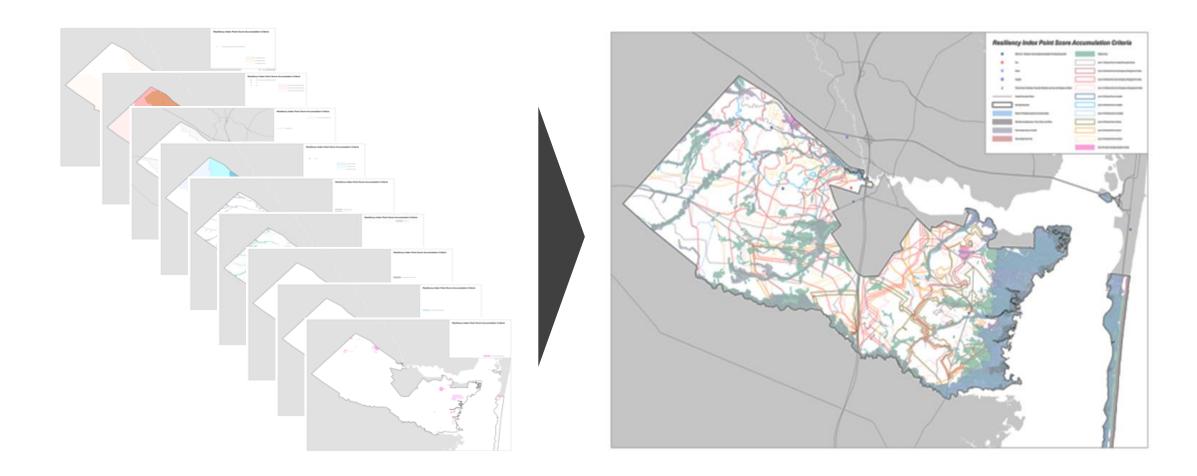
#### **Risk Factors**

- Flood Hazard Areas
- Wetlands
- Sea Level Rise
- Storm Surge
- Densely Populated Areas

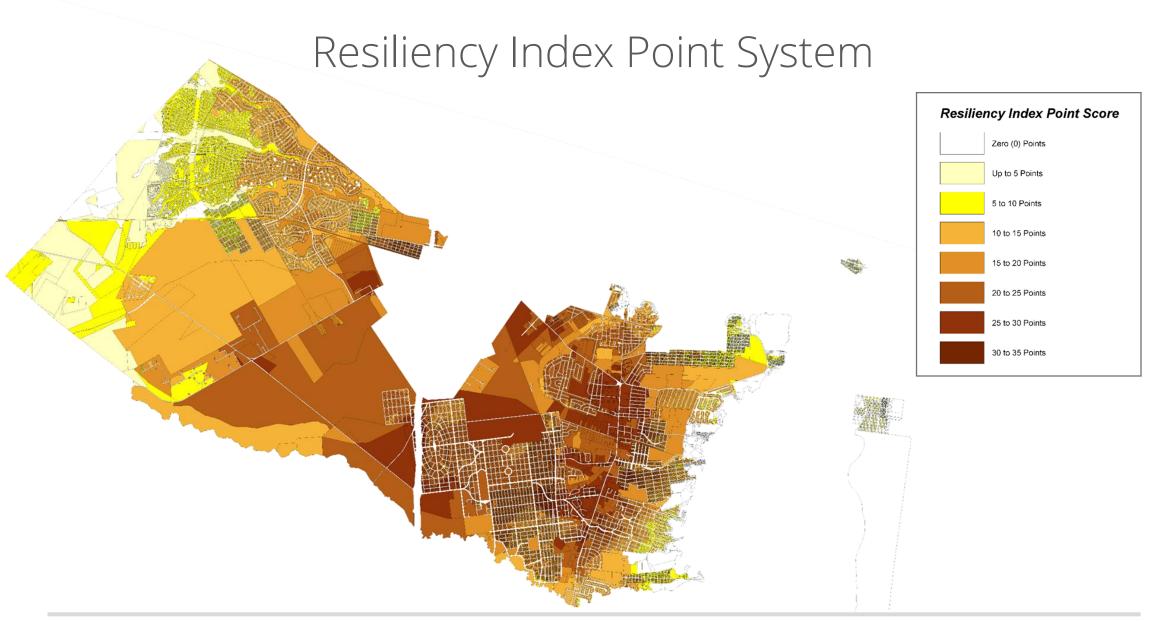
**–** ...



### Methodology: Final Tally of Points

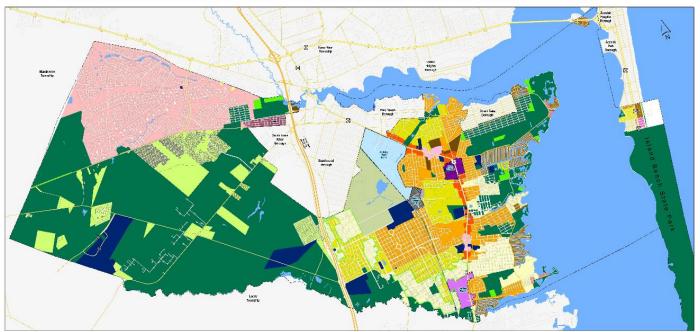






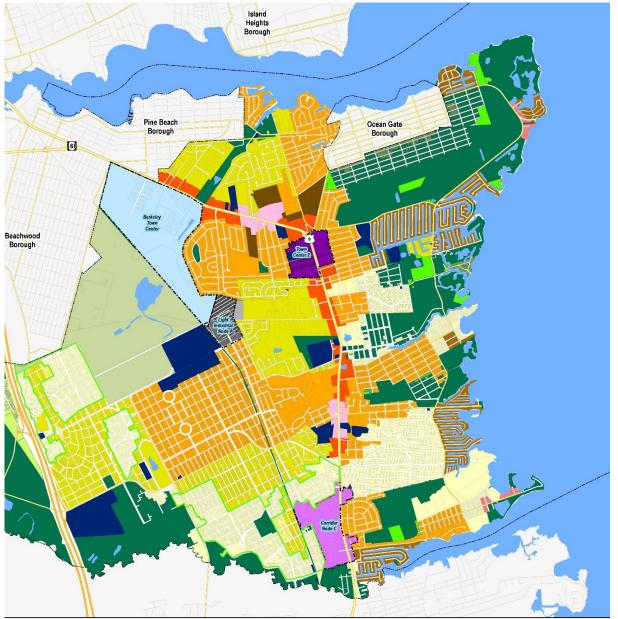






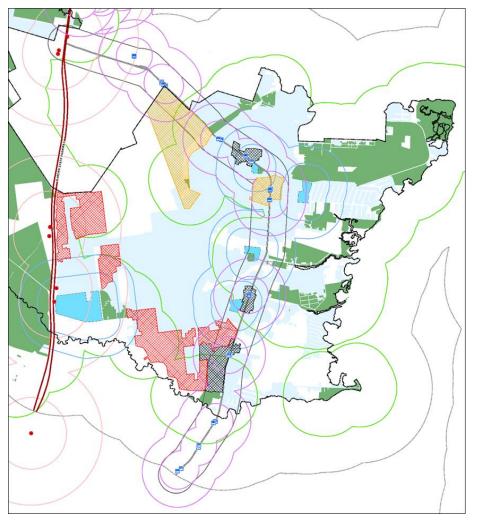


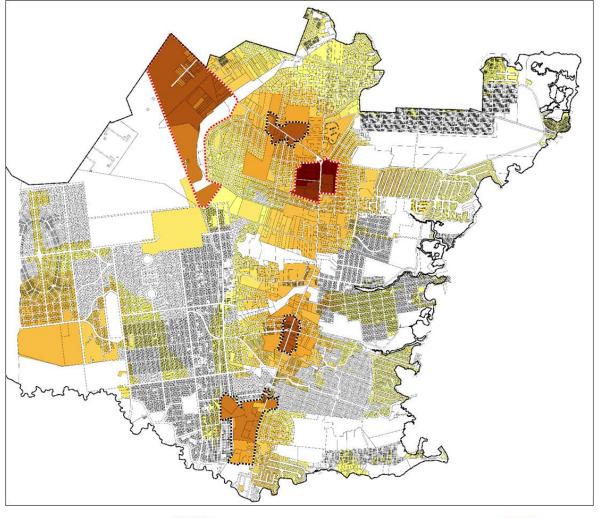


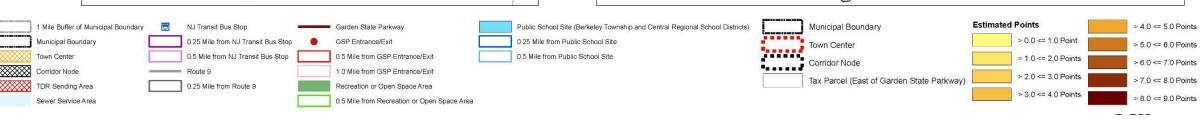




### Berkeley Township Affordable Housing

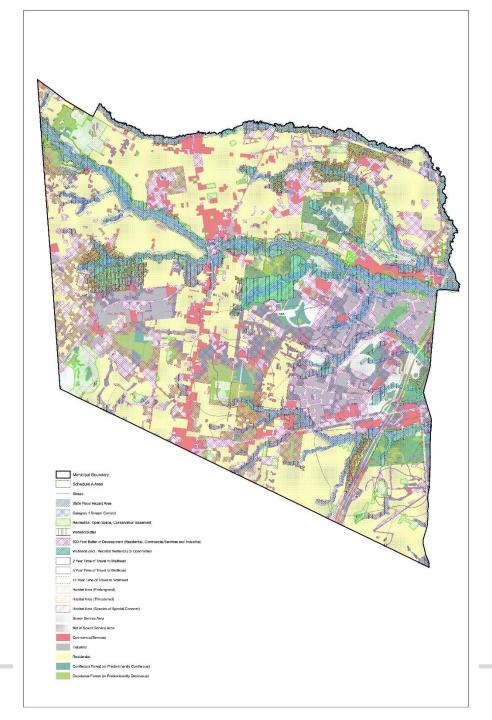




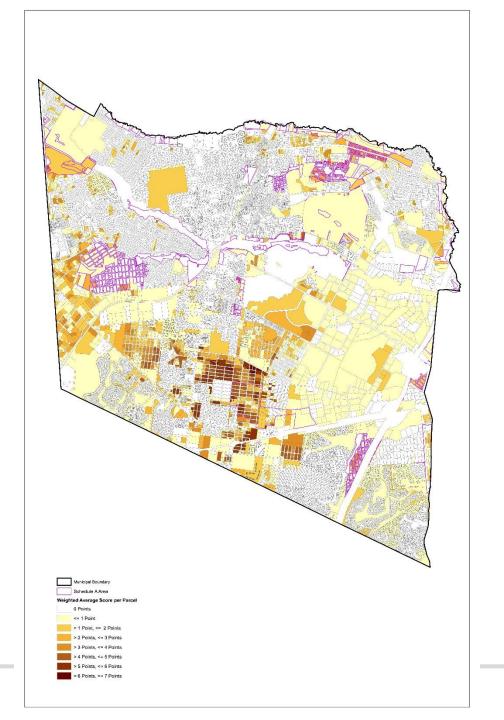


# Ecological Value: Lakewood Non-Contiguous Cluster Ordinance

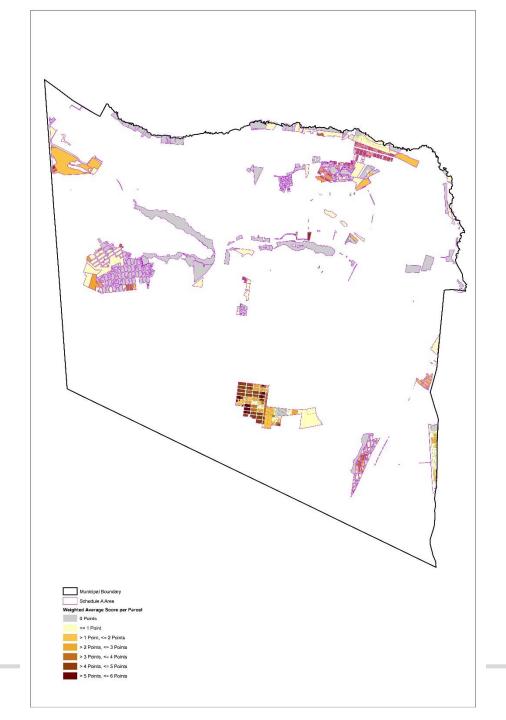




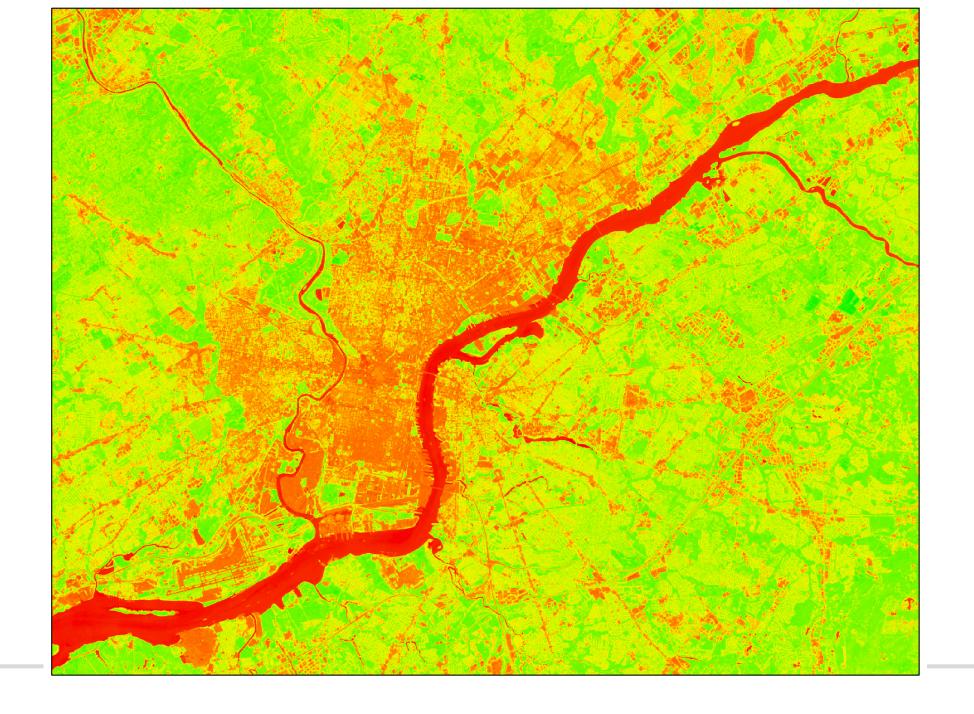














# Targeting Green Infrastructure Placement



#### **EXAMPLES OF GREEN INFRASTRUCTURE PLANNING**



- Washington Street Streetscape
   Hoboken, NJ
   Rain Gardens
- 2 West End Theatre District Allentown, PA Bio Retention Planters
- 3 Traders Cove Marina Brick, NJ Porous Pavement
- 4 1st Avenue Hoboken, NJ Bioswale
- 5 Canal Crossings Redevelopment Area Plan Jersey City, NJ Rain Gardens, Bio Retention, Stormwater Harvesting
- 6 Carnegie Bldg. 804
  West Windsor, NJ
  Stormwater Harvesting, Green Roof













#### MEDIA STORMWATER MASTER PLAN BOROUGH OF MEDIA, PA

July 2017 | Prepared by T&M Associates





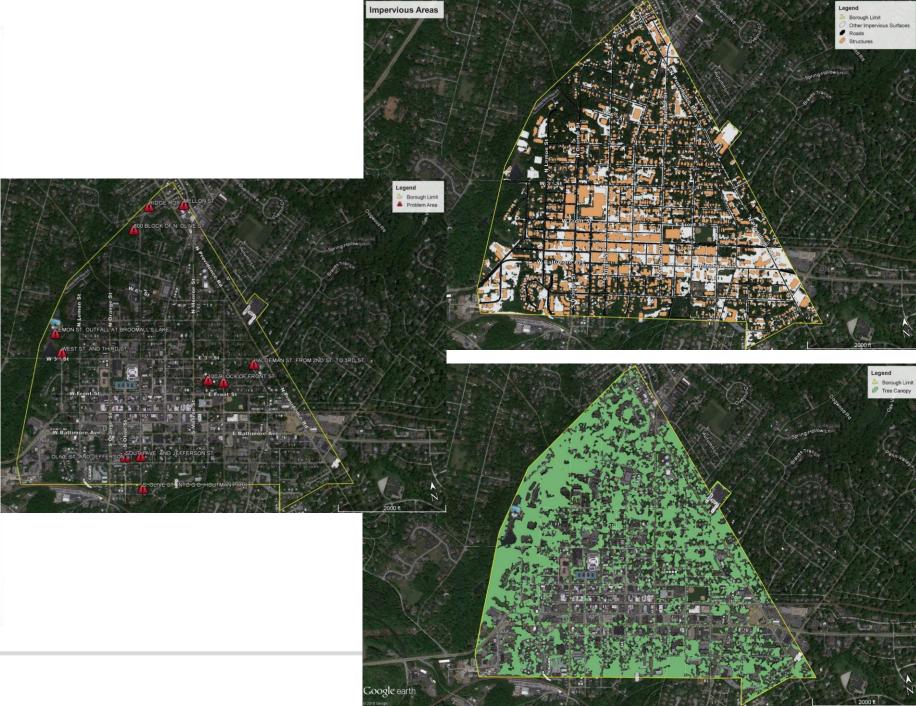




#### Impervious Areas in Borough



Critical Drainage-Sheds in Borough





RAINWATER HARVESTING



UNDERGROUND DETENTION



COLLECTION SYSTEM / STORM SEWER UPGRADES



BIORETENTION



NATURALIZED DETENTION BASINS



**GREEN ALLEY** GREEN ROOF/BLUE ROOF

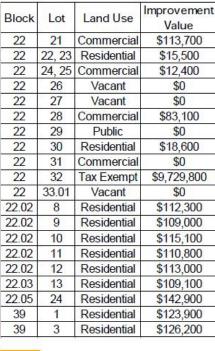


GREEN INFRASTRUCTURE RETROFITS



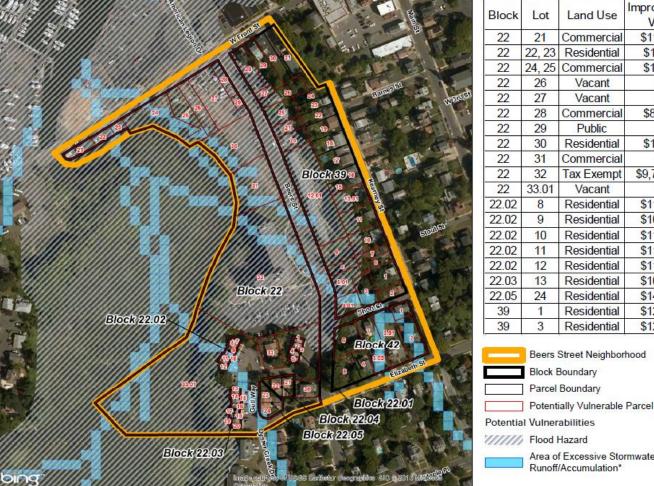
CONTINUOUS TREE TRENCHES

#### Details of Potentially Vulnerable Parcels



Block	Lot	Land Use	Improvement Value
39	4.01	Residential	\$110,500
39	5.01	Residential	Unavailable
39	6	Residential	\$69,600
39	7	Residential	Unavailable
39	8, 9, 10	Residential	\$113,200
39	11	Residential	\$102,800
39	12.01	Multifamily	\$101,400
39	13.01	Residential	\$118,000
39	20	Residential	\$88,200
39	21	Residential	\$194,100
39	25	Residential	Unavailable
39	26, 27	Residential	\$113,700
39	28	Commercial	\$166,800
39	29	Residential	\$164,200
42	1	Residential	\$86,300
42	2	Residential	\$181,000
42	3.01	Residential	\$278,800
42	3.02	Residential	\$219,500
42	6	Residential	\$145,200
42	7	Residential	\$129,700

\* Potential Area of Excessive Stormwater Runoff / Accumulation has been calculated with digital elevation modeling of the United States Geological Survey, and represents the generalized areas where stormwater may accumulate, or where there may be excessive stormwater runoff, if ground-water infiltration is impaired (e.g., by impervious surfaces and water-logged soil) and without regard to existing stormwater catchment devices. It should be taken to represent a worst-case scenario. The areas displayed on this map are areas where 150 or more inches of stormwater would accumulate.



Beers Street Neighborhood Block Boundary Parcel Boundary

///// Flood Hazard

Area of Excessive Stormwater Runoff/Accumulation\*

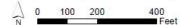


T&M Associates 11 Tindall Road Middletown, NJ 07748-2792 Phone: 732-671-6400 Fax: 732-671-7365

Prepared by: RED, August 8, 2016 Revised by: JAC, December 27, 2016

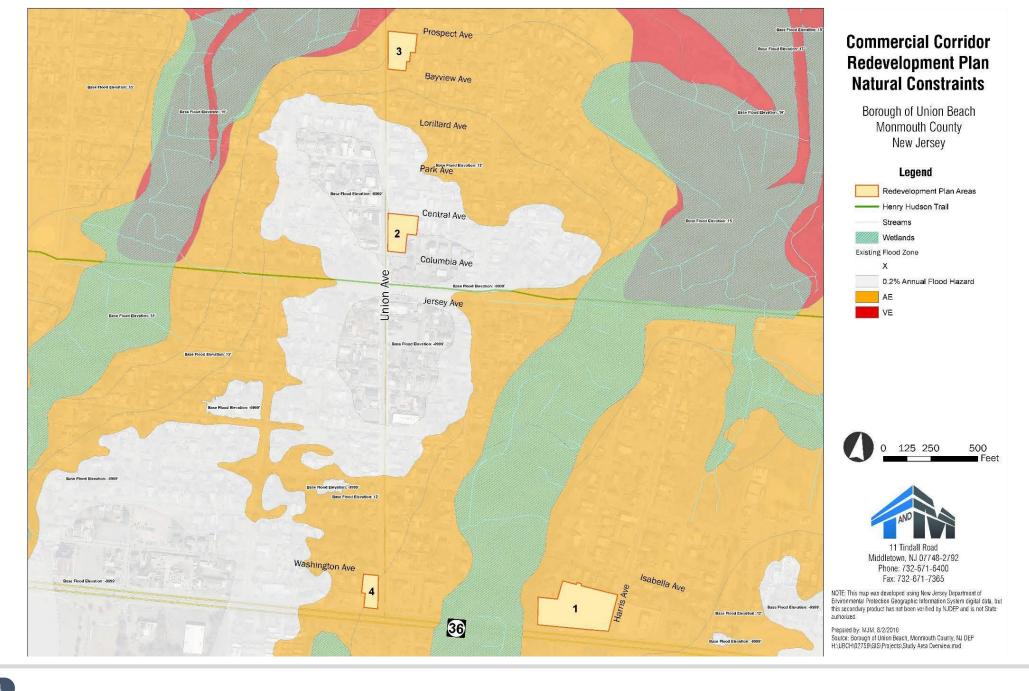
Source: NJDEP, USGS, FEMA, NJDOT, Monmouth County, T&M Associates, MOD-IV File Path: H:\KUPL\00020\GIS\Projects\Figure 1 - Potential Vulnerability by Improvement Value.mxd

Potentially Vulnerable Parcels Beers Street Neighborhood Plan Keyport Borough, Monmouth County, New Jersey



NOTE: This map was developed using New Jersey Department of Environmental Protection Geographic Information System digital data, but this secondary product has not been verified by NJDEP and is not State-authorized.











# Redevelopment Overlay

- Greater densities permitted with incorporation of sustainable/resilient design elements
  - Written design concept statement required
  - Elements Include:
    - Coverage bonus with the use of pervious pavement
    - Rain garden requirement
    - Native and drought tolerant species requirement
    - Rainwater recycling is recommended
  - May substitute LEED standards



# QUESTIONS?

