

# *Penn Hills Rising* Community Census

October 15, 2024



# Welcome!

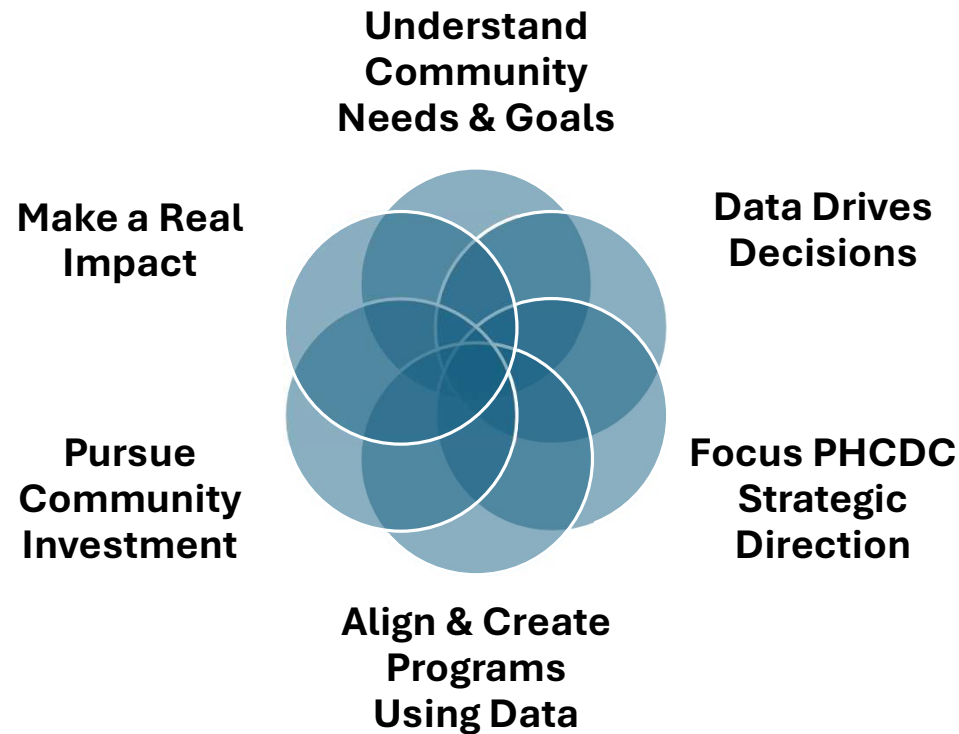
# Community Corps Outreach Team



## Who we are

- Cecilia Gray
- Lyon Zeibak
- Jennifer Balkey
- Mimi Marko-Eberle
- Kyriq “Riqo” Stephens
- Pat Clark (*special assist*)
- Jeff Dawson – Special Loving Shout-Out

# Why We Did This Community Census



# Guiding values



**Respect People**



**Recognize Every Voice is Important**



**Take a Positive Approach**



**Ensure Privacy for Personal Data**



**Provide New Opportunities**



**Connect People with Resources**



**Make a Real Impact**

# The *Penn Hills Rising* Story

We used American Rescue Plan Act funding to hire residents to reach out to every one of their 18,000 neighbors to see how they're doing coming out of the pandemic, find out what they need in their homes, and learn what we can do to build a greater Penn Hills – together.

# How We Got Here: Project Planning

## Community Input

- 12 Local Input Sessions
- 30 One-on-one Interviews
- 8 Community Knowledge Sessions

## Partnerships

- University of Pittsburgh research help
- PHCDC Planning & Values Session
- Community Data Trust Privacy Oversight

## Outreach

- 85+ Events Covered
- 104+ Local Businesses Contacted

# Implementation: Process

## Community input & Equitable practices

- Door-to-door flyering of all homes in PH
- Multiple ways to engage
  - Surveys at community events
  - Online survey option on palm cards
  - PHR pop-ups at apartment and assisted living complexes
- Community co-design of survey instrument

# Outreach & Community Participation

**17,478**

Households reached with door-to-door flyering

**1,049**

Households who completed the 120+ question survey

**6%**

Overall response rate

# Priority Outcome Areas

**Household  
Information**

**Household  
Needs**

**Housing**

**Jobs**

**Households  
with Children**

**Education**

**Health**

**Community:  
Participation /  
Safety / Mobility**

**Volunteer  
Assets**

# Priority Outcome Areas

**Most important  
issue on your  
block**

**Most important  
issue in your  
neighborhood**

**Most important  
issue in Penn  
Hills**

**What would you  
work to change?**

**The best thing  
about living in  
Penn Hills**

**Why you moved  
to Penn Hills**

**Dangerous Traffic  
Locations**

**Buildings that  
should be  
rehabbed /  
reused**

**Goals for Penn  
Hills retail**

# Implementation: Community Connections

## Meeting Household Needs

### Completed

- Household Items Requests (274)
- Whole Home Repair Act (452)
- LIHEAP Utilities Support Program (63)
- Churchill Valley Greenway Plan (567)
- Housing & Homeownership (69)
- Family Resources (41)
- Penn Hills Partnership & Unite Us
  - NeighborWorks Western PA
  - Ruth's Way
- Tapping Volunteer Resources (685)
  - Provided a Specific Skill (223)
- Volunteer Connections to Date
  - Anti-Litter Clean-Ups (129)
  - Tree People (91)

### Pending

- Smoke Detectors & Fire Safety (149)
- Infant & Youth Health Needs (15)
- Job or Workforce Needs (109)
- Tutors & Homework Volunteers (88)
- Want to be a VFD Volunteer (7)
- Want to Garden (279)
- Need Tech / Broadband (130)
- Need Better Transit / Mobility (157)

# Outcomes: Participant Info

1,049

Households participated

2,070

Total residents represented

60

Average age of resident

- 85% provided phone/email info
- 51% want direct follow-up
- 230 (22%) have a disability

# Outcomes: Jobs

**20%**

Employed full time

**13%**

Retired

**3%**

Need work

- 109 have a workforce need
- 65% never contacted workforce help
- 20 young people need job support

# Outcomes: Households with Children

48

Have a child under  
5 years old

10

Have a senior  
citizen primary  
caregiver

136

Have child 5 to 17  
years of age

- 28 need child/adult health insurance
- 14 have trouble affording a doctor
- 81 need resource support

# Outcomes: Health

47

Households need  
help with a health  
issue

45

Need health  
insurance

7.9

Happiness average  
ranking

- 159 can't access exercise resources
- 102 need mental health support
- 133 want to learn to cook fresh food

# Outcomes: Community Participation

**336**

Participate in  
community  
activities

**293**

Don't feel  
informed about  
activities

**41**

Don't feel welcome at  
community activities

- Most participants feel connected to neighbors
- 23% feel socially isolated
- 552 would join a civic or block group

# Outcomes: Community Participation

**183**

Now volunteer  
their time

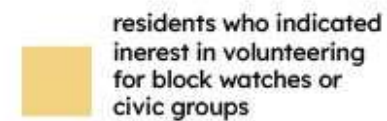
**685**

Are willing to  
volunteer two  
hours a month

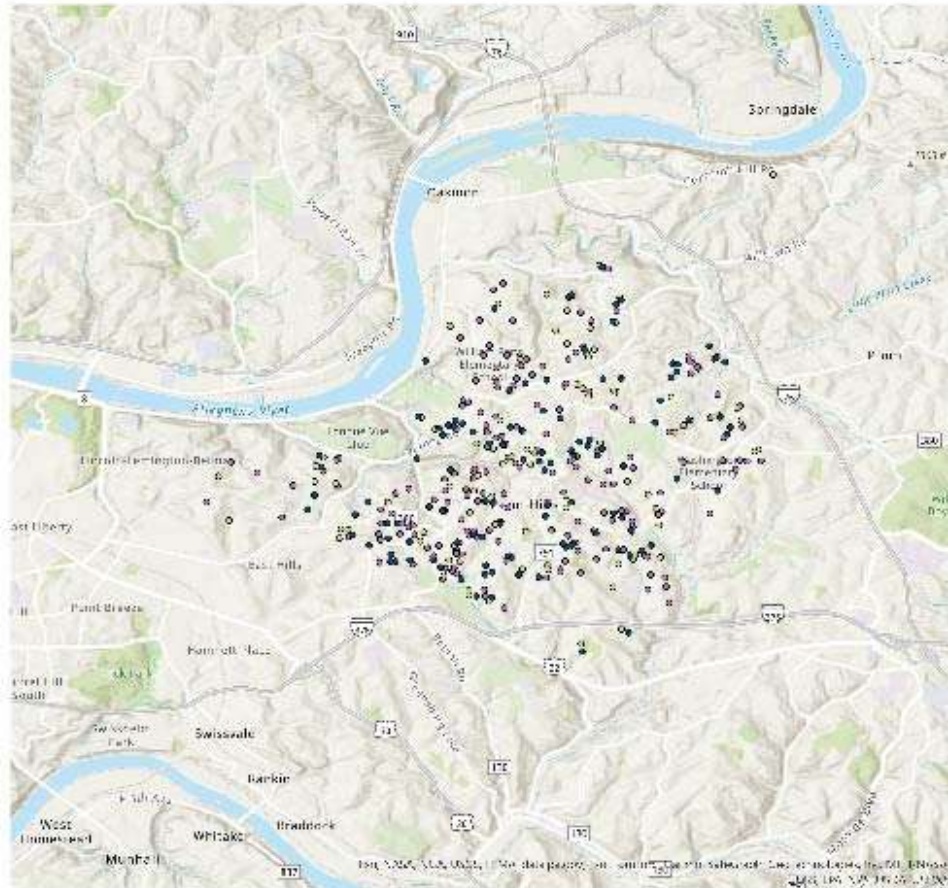
**100%**

Interested in  
volunteering have  
been emailed

- A pending grant request will allow continued direct follow up
- Volunteer partners welcome!



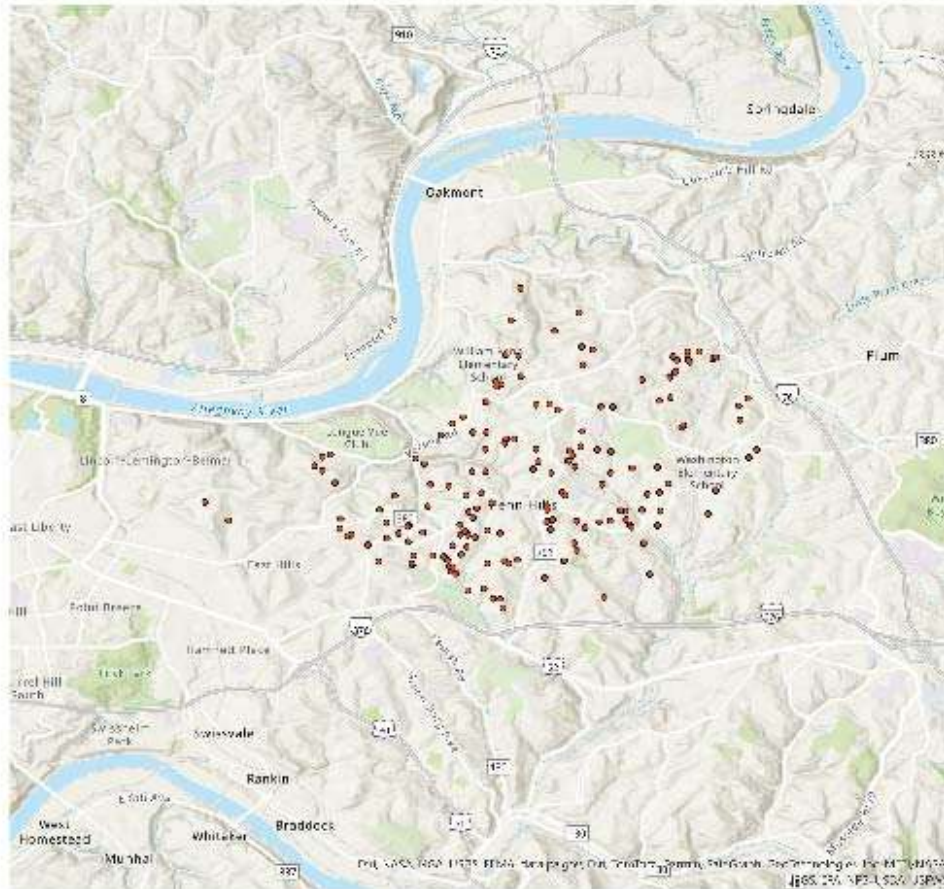
# Socially Isolated Residents & Volunteers



- residents who expressed interest in general volunteering
- residents who expressed interest in being a Senior Support volunteer
- residents who expressed feeling socially isolated

Penn Hills Rising Community Census Final Report Out

## Traffic Safety Concerns



residents who have safety concerns of speeding / traffic on their block



**JACKSON/CLARK** PARTNERS

# Next Steps

## Information & Knowledge

- Community Data Trust Hand-Off
- Connecting Data Trust volunteers (46)

## Information & Action

- Contacting potential volunteers
- Contacting HHs with urgent needs
- Low-hanging fruit from the data
- Service provider partners for critical needs identified & not yet addressed

## Municipal Action

- Presentation to Penn Hills Govt.
- Sharing anonymized data as needed

# Next Steps

## Community Development

- PHCDC Focus & Strategic Planning
- Immediate Action – Action Teams

## Human & Social Services

- Penn Hills Partnership Organizations Focus & Strategic Planning

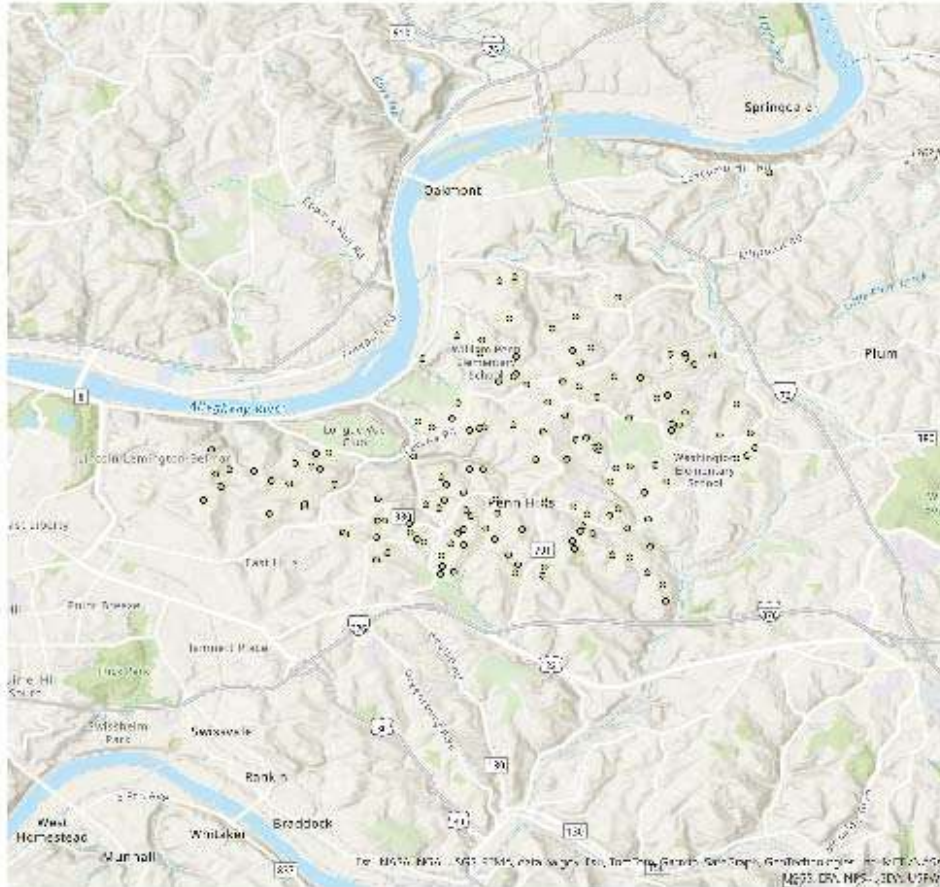
## Getting the resources for a Greater Penn Hills

- Leadership
- Who's Doing What
- State & Federal Funding
- Mobilizing Community Participation

# Thank you!

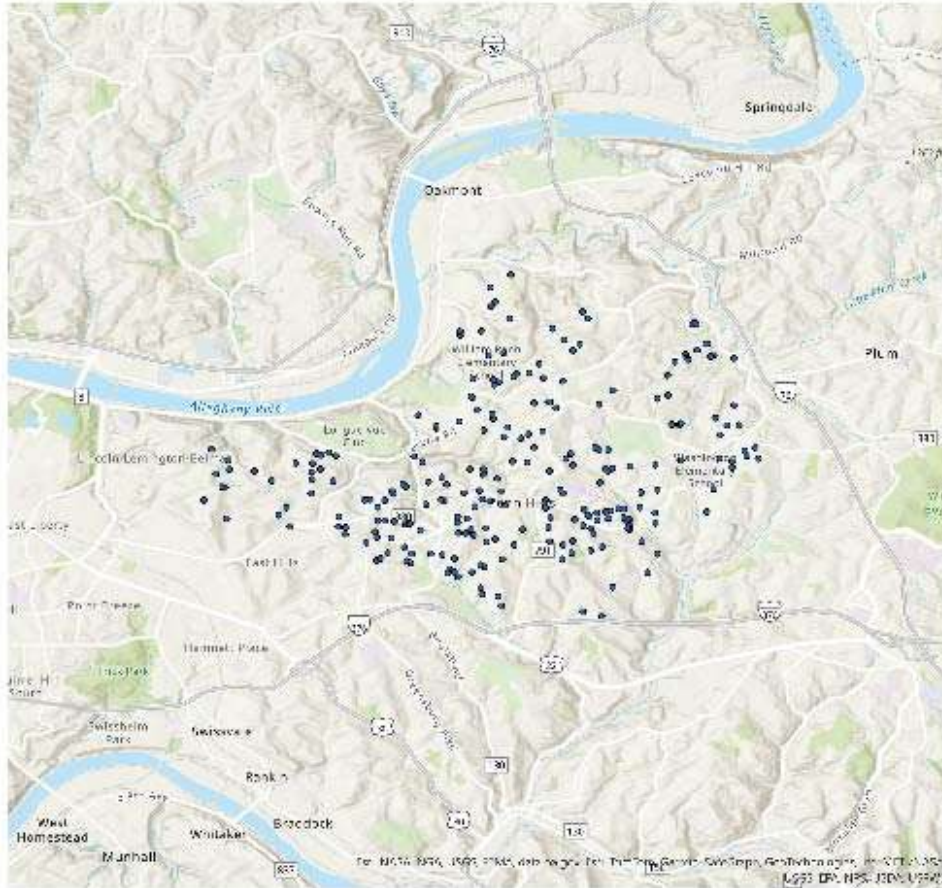
# Questions?

## Residents Who Don't Use Penn Hills Parks



residents who do not use  
Penn Hills Parks due to  
distance / quality / safety /  
lack of information

## Area Physical Appearance (Fair/Poor)



residents who ranked  
their immediate area's  
appearance as fair or  
poor