

# Welcome to Erie!



# Why We Did This Community Census



**HAMOT  
HEALTH**  
FOUNDATION



Erie  
Insurance®



**UPMC *for You***

Affiliate of UPMC Health Plan

# Why We Did This Community Census

**SUMMER  
OF HOPE**  
ERIE, PA

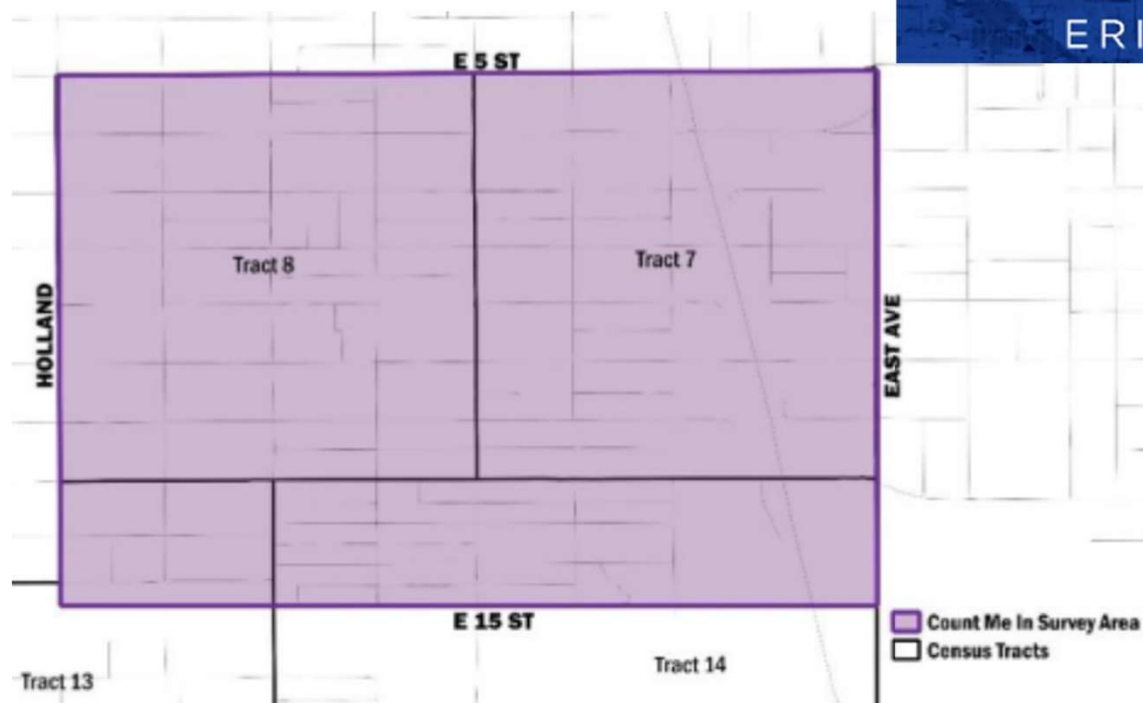
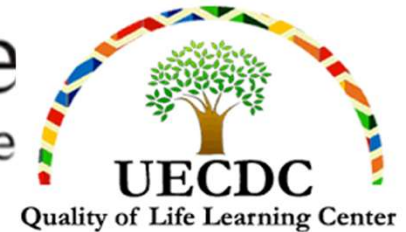


Figure 12: Top Street & Block Priority

| Street Priority                    | East Bayfront |
|------------------------------------|---------------|
| Make area safer/Reduce crime       | 20%           |
| Neighborhood Cleanups/Litter       | 17%           |
| More street lighting               | 12%           |
| Better sidewalks                   | 11%           |
| Remove blighted building           | 10%           |
| More recreation/Outdoor activities | 10%           |
| More street trees                  | 2%            |
| Other Total                        | 9%            |

# Community Lead Census



# Community Corps Outreach Team



## Who we are

- Sianda Blue
- Kathy Love
- Stephanie Ciner
- Ray Humphries
- Lauren Brashear
- Erin Carey
- Eddie Thompson
- Michelle Lomax
- Not pictured Latece Jones, Rabin Subedi, Taha Najem, and Jada Rossman

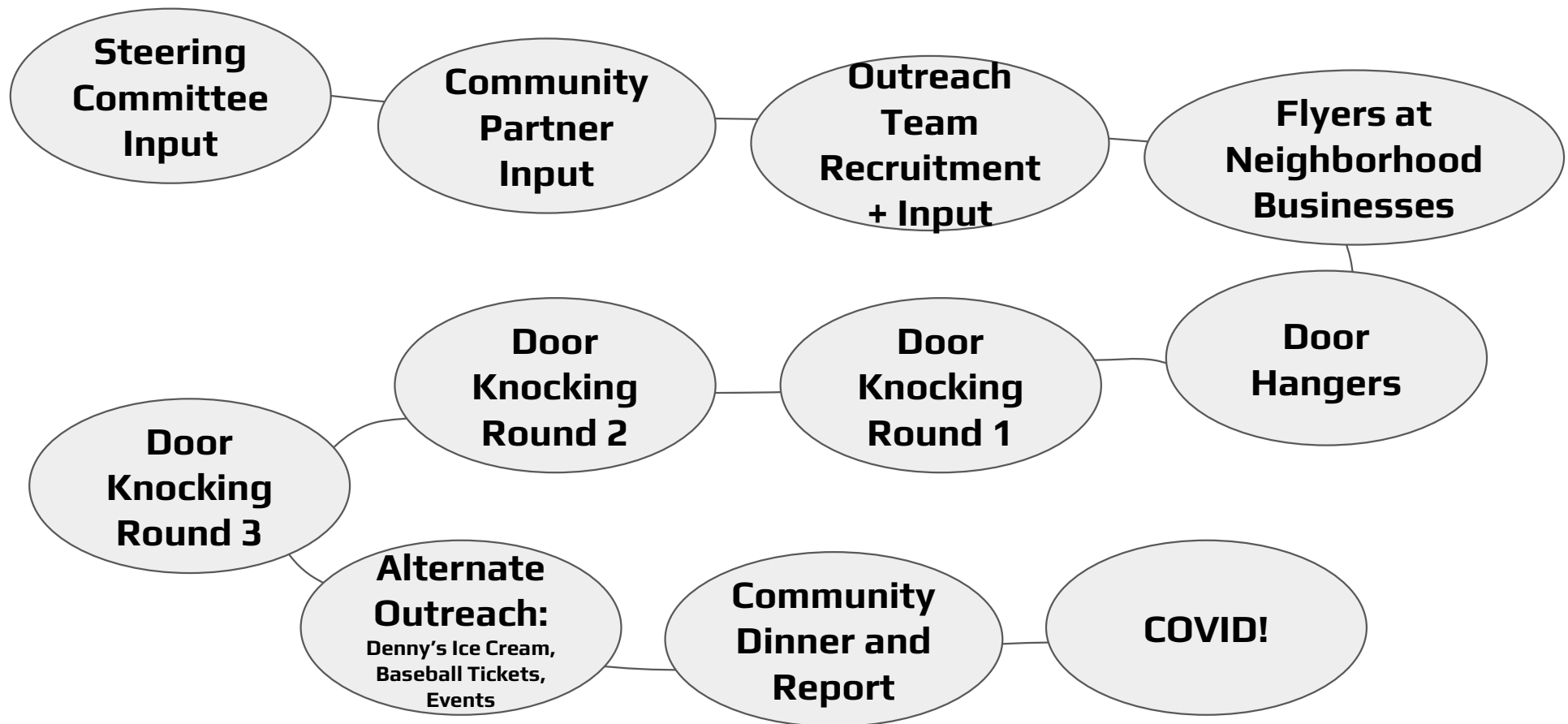
Photo Credit: Maitham Basha-Agha

# Implementation: Process

## Sample Questions

- **Medical:** Do you have a PCP?
- **Financial:** Do you have a Bank Account?
- **Neighborhood:** What is the most pressing issue on your block? Your neighborhood? Your City?
- **Children/Youth:** Do the youth in your home participate in afterschool programming? If so, which programs?
- **Safety:** Do you feel safe in your neighborhood?
- **Community:** Do you feel lonely or isolated?
- **Housing:** How would you rate your landlord on a scale of 1-10?
- **Food Access:** Where do you get groceries?
- **Community:** What organizations do you trust in your neighborhood?

# Implementation: Process



## Outreach & Community Participation

**2,068**

**Households in Outreach Area**

**5,694**

**Total Attempts**

**658**

**Households who completed  
the 120+ question survey**

**34%**

**Overall response rate**

# Outreach & Community Participation

**277**

**Vacant Properties**

**244**

**English as a Second (or third!)  
Language Households**

**101**

**ESL Households that Completed Surveys**



## About the Households (HHs)

- |     |                                        |
|-----|----------------------------------------|
| 33% | HHs are Homeowners                     |
| 62% | HHs are Renters                        |
| 85% | of homeowners plan to stay             |
| 64% | of renters plan to stay                |
| 46% | pay more than \$200/month in utilities |
| 24% | have trouble affording necessities     |
| 18% | need a reliable vehicle                |

## Top Issue for the Household







## Health Goals for Individuals

- |     |              |
|-----|--------------|
| 113 | Healthy Food |
| 82  | Other        |
| 69  | Exercise     |
| 47  | Quit Smoking |

## Health Goals for the Community

- |    |                           |
|----|---------------------------|
| 70 | Food Access               |
| 61 | Community Engagement      |
| 60 | Eliminate drugs and crime |
| 27 | Other                     |
| 27 | Eliminate blight          |

## Health Goals for Residents have for their Community



# Outcomes

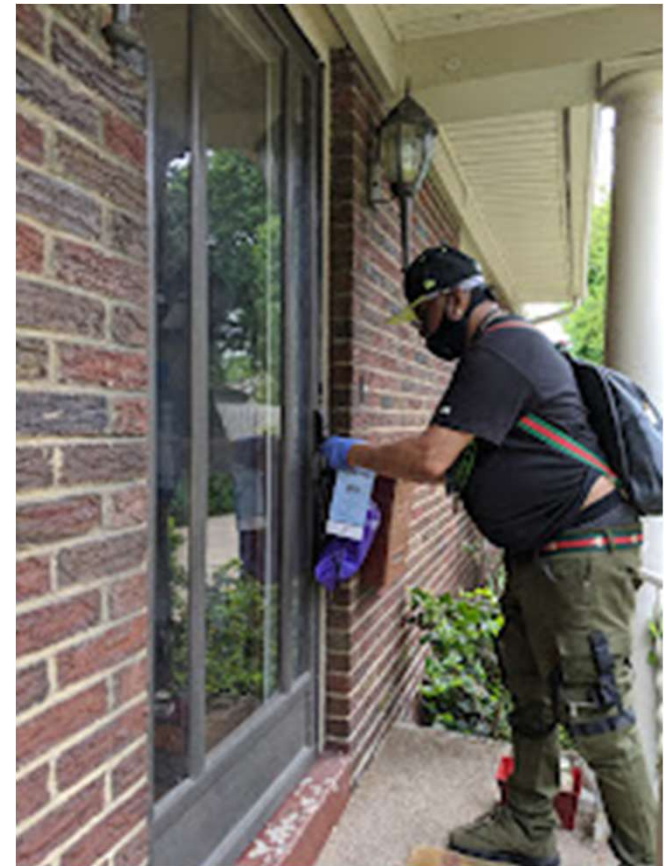
## COVID Outreach & Resource Distribution

- Rapid Response Packs (COVID information, masks, resources)
- Phone Outreach (Calls, Texts, Emails)
- Urgent need connections:
  - Wayne Primary Care and ServErie

**1,928**  
**83%**

**Households that received  
Resource Packs**

**Households that received  
phone communication**



# Outcomes

Housing, Jobs, Youth



**Federal and National Funders:** Bloomberg Center for Public Innovation, EPA, National Park Service, Groundwork USA

# Thank you!

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