Return on the Environment
Impact on the Social Sector Ecosystem

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Introduction

- Intersection of LVPC efforts and UWGLV
- Importance of *Return on the Environment* report, specifically on:
  - Food Access/Food Insecurity
  - Youth development
  - Healthy Aging
- Opportunity for Collective Impact
Collective Impact

• Large-scale social change requires broad cross-sector coordination, yet the social sector remains largely focused on the isolated intervention of individual organizations.

• Shifting from isolated impact to collective impact is not merely a matter of encouraging more collaboration—Collective Impact is a systemic approach to social impact that focuses on relationships between organizations.

• It’s a methodology for change, a disciplined framework for result-focused collaboration.
### Five Conditions for Collective Impact

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<th>FROM</th>
<th>TO</th>
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<tbody>
<tr>
<td>Specialized Agendas</td>
<td>Common Agenda</td>
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<td>Fragmented Measurements</td>
<td>Shared Measurements</td>
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<td>Independent Activities</td>
<td>Mutually Reinforcing Activities</td>
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<td>Sporadic Communication</td>
<td>Continuous Communication</td>
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<tr>
<td>Unsupported Efforts</td>
<td>Backbone Organization</td>
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Backbone Roles: Six Core Functions for the Backbone Organization

- Guide Vision and Strategy
- Support Aligned Activities
- Establish Shared Measurement Practices
- Build Public Will
- Advance Policy
- Mobilize Funding