Community Heart & Soul: Engaging Residents through the Humanities to Find What Matters Most

APA PA Annual Conference
October 24, 2017
Our Line-Up Today:

• Intro to PA Humanities Council and Orton Family Foundation
• Community Heart & Soul: Principles in Practice
• My Meadville: Principles in Action!
• Perspectives from PA Department of Community and Economic Development
• What’s next for PA?
• Q&A
Culture is the way you think, feel, act, and interact.
Sneak Peek: Greater Carlisle Heart & Soul
Involve Everyone

Focus on what matters most

Play the long game
Jumping into Storytelling
Thick & Thin
Intentional & Broad
Gathering & Sharing
Now it’s your turn
Storytelling Themes
(things people value about Biddeford)

- Good for Families
- History is Important
- Diversity is a Plus
- Biddeford is Making a Comeback
- Great Small Town
My Meadville:
Heart & Soul Principles in Action!
My Meadville:
Discovering People and Networks
My Meadville:
Meeting People Where They Are
My Meadville:
The Power of Stories
My Meadville:  
Activating Community Leaders
My Meadville: Perspectives for Planners

What do you want to see in our town?
I chose downtown Biddeford for the great energy.

And the $20,000 incentive package didn’t hurt!

— Michael Macomber
Owner of Elements: Books Coffee Beer
Main Street Challenge Winner 2012

READY TO START A BUSINESS OR EXPAND IN A NEW MARKET?

Enter Biddeford’s Main Street Challenge — Encore by October 18th. Three businesses will win a $10,000 forgivable loan, four months of free rent, and a package of incentives.

heart of biddeford
a main street maine community
207.284.8520
heartofbiddeford.org
• The plan will reflect the values of the residents.
• The process creates community buy-in to help with plan implementation.
• Empowers communities to improve their quality of life.
• The Heart & Soul approach is a proven model.
What’s Next for PA?

• Seed grants for planning H&S: $1K plus technical assistance ($4K value).

• Requisite: attendance at this session or webinar on November 6, 1:30 to 3 pm.

• Grant information webinar: November 28, 11:30 am to 1 pm.

• Application deadline: March 1, 2018
PA Heart & Soul Resources

Grants:

Celeste Vargo
Pennsylvania Humanities Council
cvargo@pahumanities.org

Other:

R. Mimi Iijima
Pennsylvania Humanities Council
rmijima@pahumanities.org
www.pahumanities.org

Leanne Tingay
Orton Family Foundation
ltingay@orton.org
www.orton.org
Questions?