

Healthy Communities In PA

Healthy Communities in PA
Pennsylvania Greenways and Trails Summit
October 24, 2017



What is Health?

Health is the state of complete physical, mental and social well-being and not merely the absence of disease or infirmity

- World Health Organization

What Factors Determine Our Health?



Family Health History



Environment



Behaviors/Lifestyles

What is
community
design?

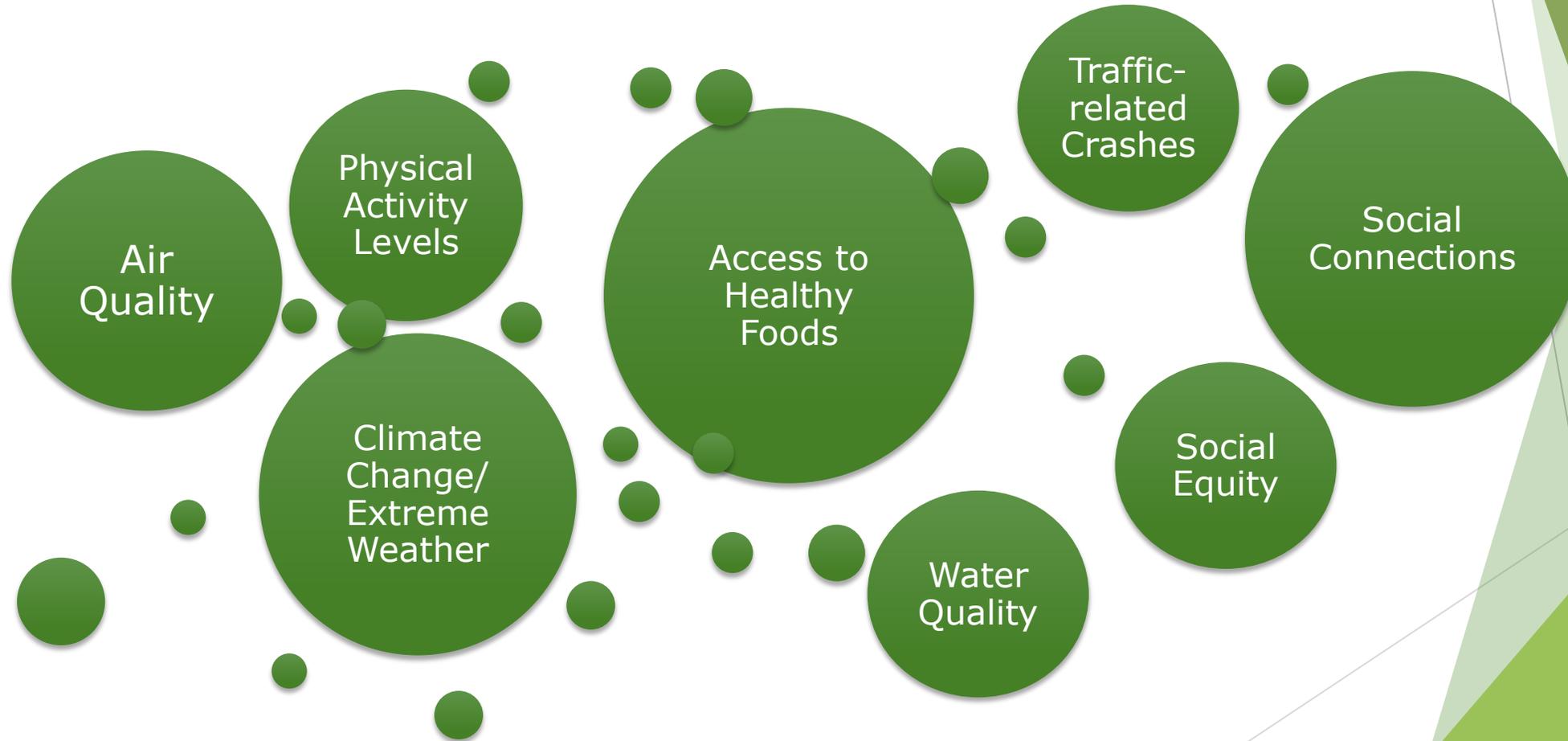


What is Healthy Community Design?



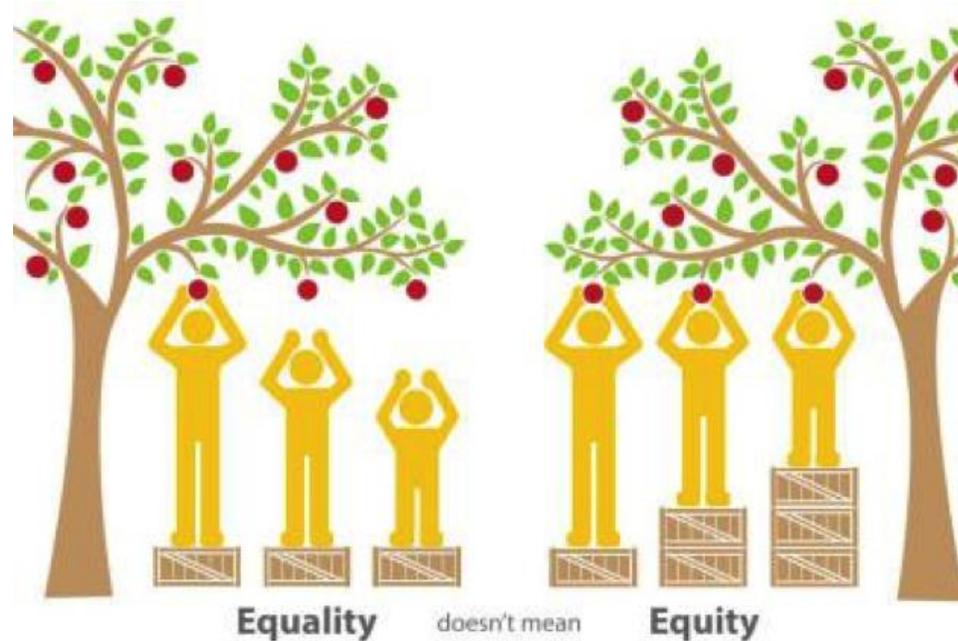
- ▶ Planning and designing communities that make the healthy choice the easy choice.
- ▶ Healthy community design works to link the fields of health and planning to ensure that those designing the built environment consistently consider health outcomes and those seeking to improve public health consider the physical environment.

How Can Community Design Affect Our Health?



Social Equity

- ▶ Everyone has access and the ability to meet their needs in their community
- ▶ Everyone has the ability to remain in their community throughout their lives
- ▶ Everyone has many housing *options* at different price levels
- ▶ Everyone has access to neighborhood centers that support jobs, commercial activity, and amenities



AICP Code of Ethics



A:1 - Our Overall Responsibility to the Public

- A:1
- b) We shall have special concern for the long-range consequences of present actions.
 - c) We shall pay special attention to the interrelatedness of decisions.
 - f) We shall seek social justice by working to expand choice and opportunity for all persons, recognizing a special responsibility to plan for the needs of the disadvantaged and to promote racial and economic integration. We shall urge the alteration of policies, institutions, and decisions that oppose such needs.

Healthy Communities in PA

- ▶ The Healthy Communities in PA task force focuses on the overlapping needs and resources of the planning and health of communities in Pennsylvania.
- ▶ A network of Planning and Health professionals and advocates from around Pennsylvania.
- ▶ Advises the American Planning Association (APA) Pennsylvania Chapter on healthy community design priorities.
- ▶ Serves as a resource on healthy community design to Pennsylvania's communities.



American Planning Association
Pennsylvania Chapter

Making Great Communities Happen

Healthy Communities in PA Vision

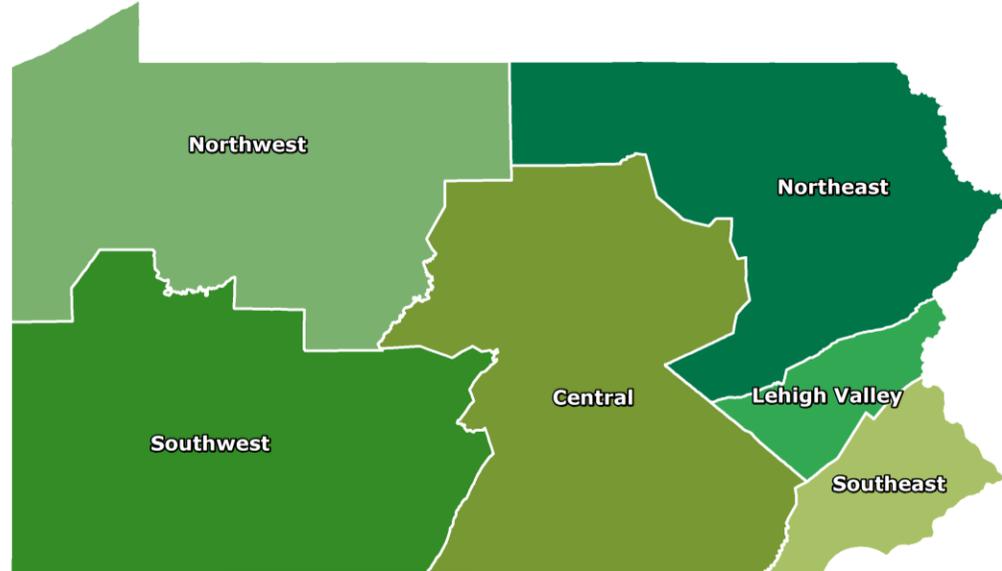
► **Vision**

The Healthy Communities in PA task force envisions communities in all parts of Pennsylvania being built in a way that makes the healthy choice the easy choice for every resident.

► **Mission**

The Healthy Communities in PA task force combines the expertise of planning and health professionals and advocates to encourage healthy community design implementation in Pennsylvania by providing tools and resources through the American Planning Association, Pennsylvania Chapter.

Healthy Communities in PA initiation



- ▶ American Planning Association Pennsylvania Chapter (APA PA) sought a Planners4Health grant in late 2016
- ▶ Initial outreach to include at least one planner and one health profession from each of the APA PA's six sections

Planners4Health National Team

- ▶ Funding is from a Centers for Disease Control and Prevention (CDC) and led by APA's Planning and Community Health Center.
- ▶ Third round of the Plan4Health project, the first two rounds were more project specific, with this third being a capacity building grant for APA Chapters to connect with health partners.
- ▶ Allows access to national resources through APA and the 28 peer Chapters participating in the program.



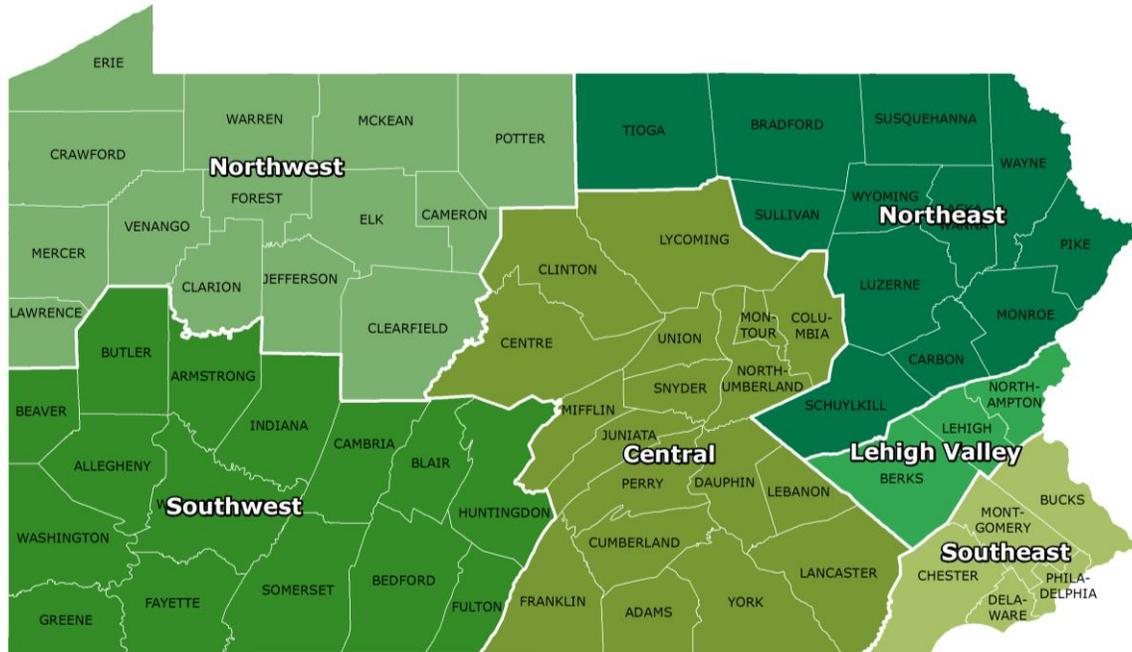
PLAN4Health
An American Planning Association Project

Assessment

- ▶ Pennsylvania is a large State with a diverse population and fragmented structures that make it difficult to reach everyone.
- ▶ Particular need to reach rural, small, and distressed communities that don't have the resources to be active in healthy community design.
- ▶ There are many existing resources, experts, and advocates to improve healthy community design.
- ▶ Not a Statewide forum to share healthy community design ideas, resources, and best practices.
- ▶ Need to prioritize particular healthy community design concerns of particular interest in Pennsylvania.

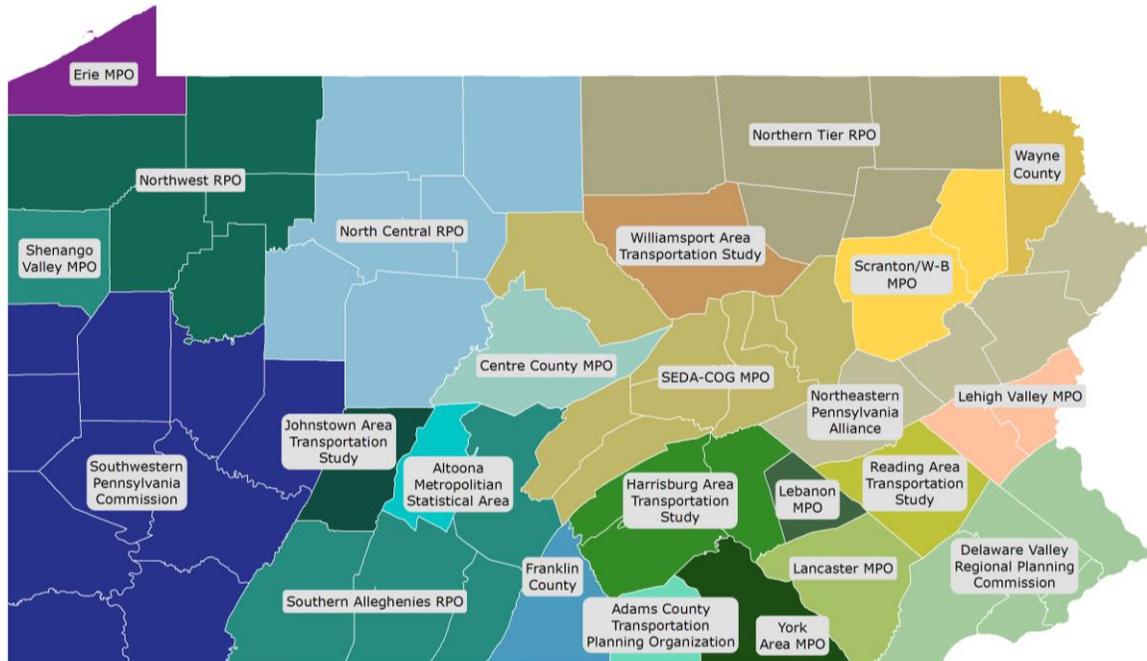


Duties of Counties and Municipalities



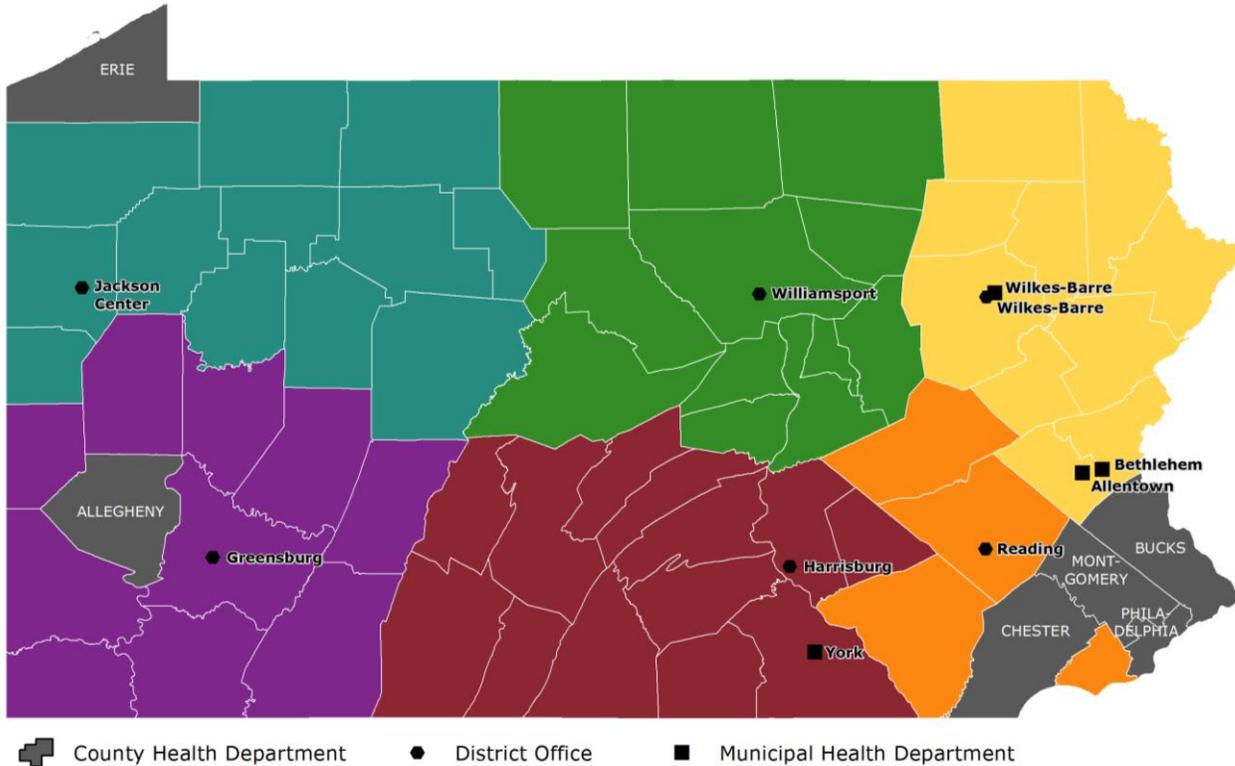
- ▶ Generally municipalities (townships, boroughs, and cities) control planning in PA, with counties able to advise.
- ▶ Every municipality has a different variety of authorities and capacities depending on type, class, and adoption of home rule charter.

Role of MPOs and RPOs



- ▶ Metropolitan Planning Organizations (MPOs) and Rural Planning Organizations (RPOs) are federally mandated and funded transportation policy-making organizations that are made up of local government and governmental transportation authorities to:
 - ▶ Facilitate collaboration of governments, interested parties, and residents in the planning process
 - ▶ Create plans that reflect the region's shared vision for the future
 - ▶ And allocate federal funds appropriately.

Health Department Districts



- ▶ Pennsylvania does not require county or municipal level health departments.
- ▶ There are many private and non-profit health care providers in the commonwealth



Getting to Solutions

Healthy Communities in PA

- ▶ Surveys to better understand needs and available resources... with emphasis on reaching every part of Pennsylvania.
- ▶ Create a forum for information and resource sharing and making partners more active and effective in promoting healthy community design.
- ▶ Create a continuing organization for resource and information sharing.

Municipal and Organizational Character

	Community Character	<ul style="list-style-type: none">• Rural• Suburban• Urban
	Population Character	<ul style="list-style-type: none">• Growing• Stable• Shrinking
	Municipal Capacity	<ul style="list-style-type: none">• Large• Medium• Small

Engagement

Healthy Communities in PA engages partners to become more active



Active Partners engage the public



County Planning Directors Survey

- ▶ Survey was released through County Planning Directors Association of Pennsylvania.
- ▶ Best way to reach every county.
- ▶ Incentivized through raffle for APA PA conference registration.



APA PA American Planning Association

County Planning Directors Survey on Healthy Communities in PA

Thank you for taking the time to complete this survey to help the Healthy Communities in PA task force of the American Planning Association, Pennsylvania Chapter (APA PA) better provide tools to counties across the state that are useful and meet your needs. Healthy Communities work to link the fields of health and planning to ensure that those designing the built environment consistently consider health outcomes and those seeking to improve public health consider the physical environment. You can find information about the task force and resources on our website at <https://planningpa.org/advocacy/healthy-communities-in-pa/>.

This short survey on your county and your experiences with healthy communities should take between 10 and 30 minutes depending on the level of detail in your response. If other staff in your office is better able to provide contacts or fill out this information, please feel free to share this link and submit multiple copies with additional information. We will be able to combine all of the responses from the same county. If you would like to have a follow up call to discuss contacts or programs, please contact chair@apapase.org with a time that works best for you.

Each county that completely responds will be entered into a raffle to win a complimentary admission to the 2017 APA PA Annual Conference on October 22-24, 2017 at the Penn State Hotel and Conference Center, State College, PA.

* Required

About my county

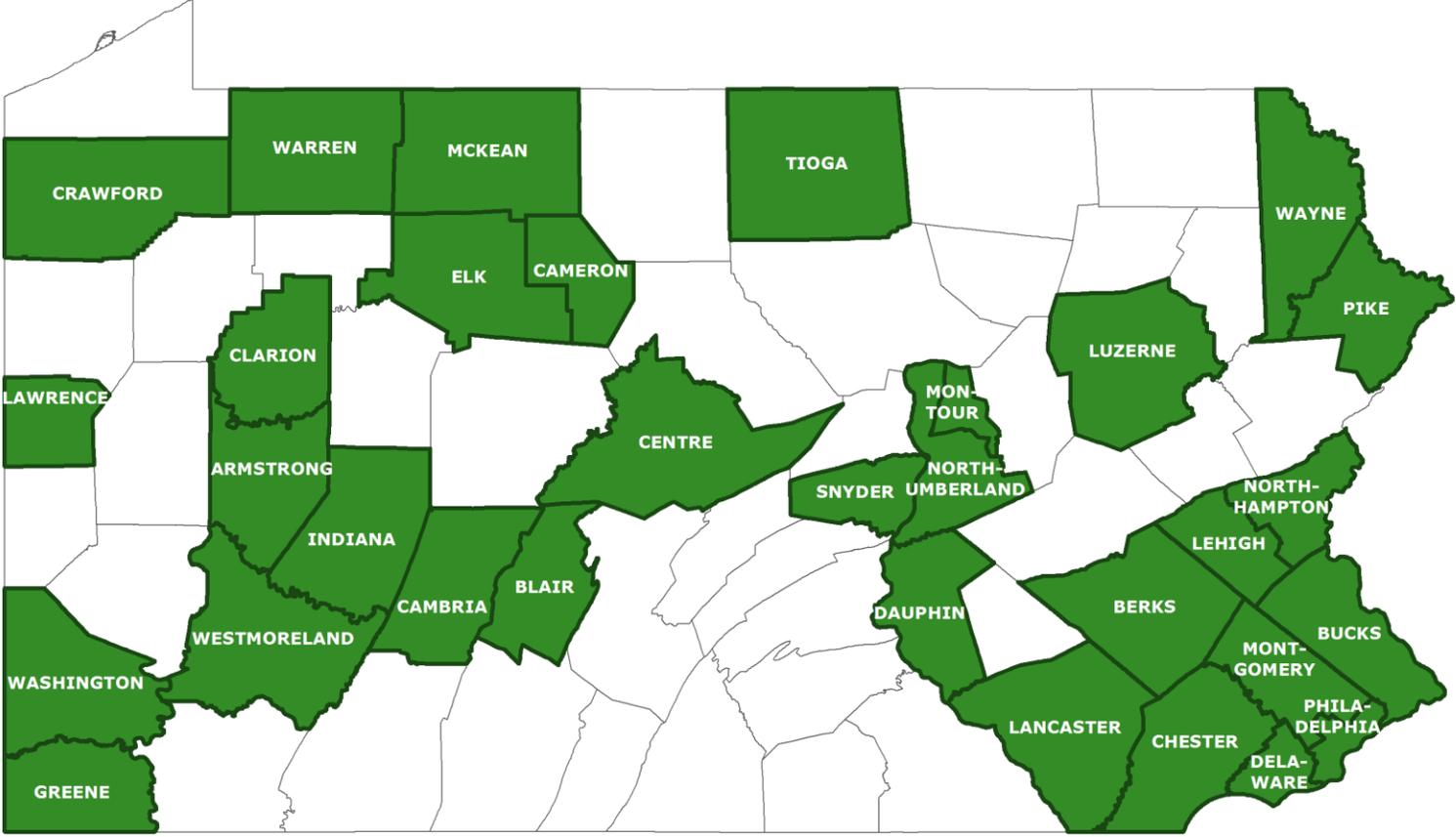
The first section of the survey focuses on your county.

My county is... *

Choose ▾

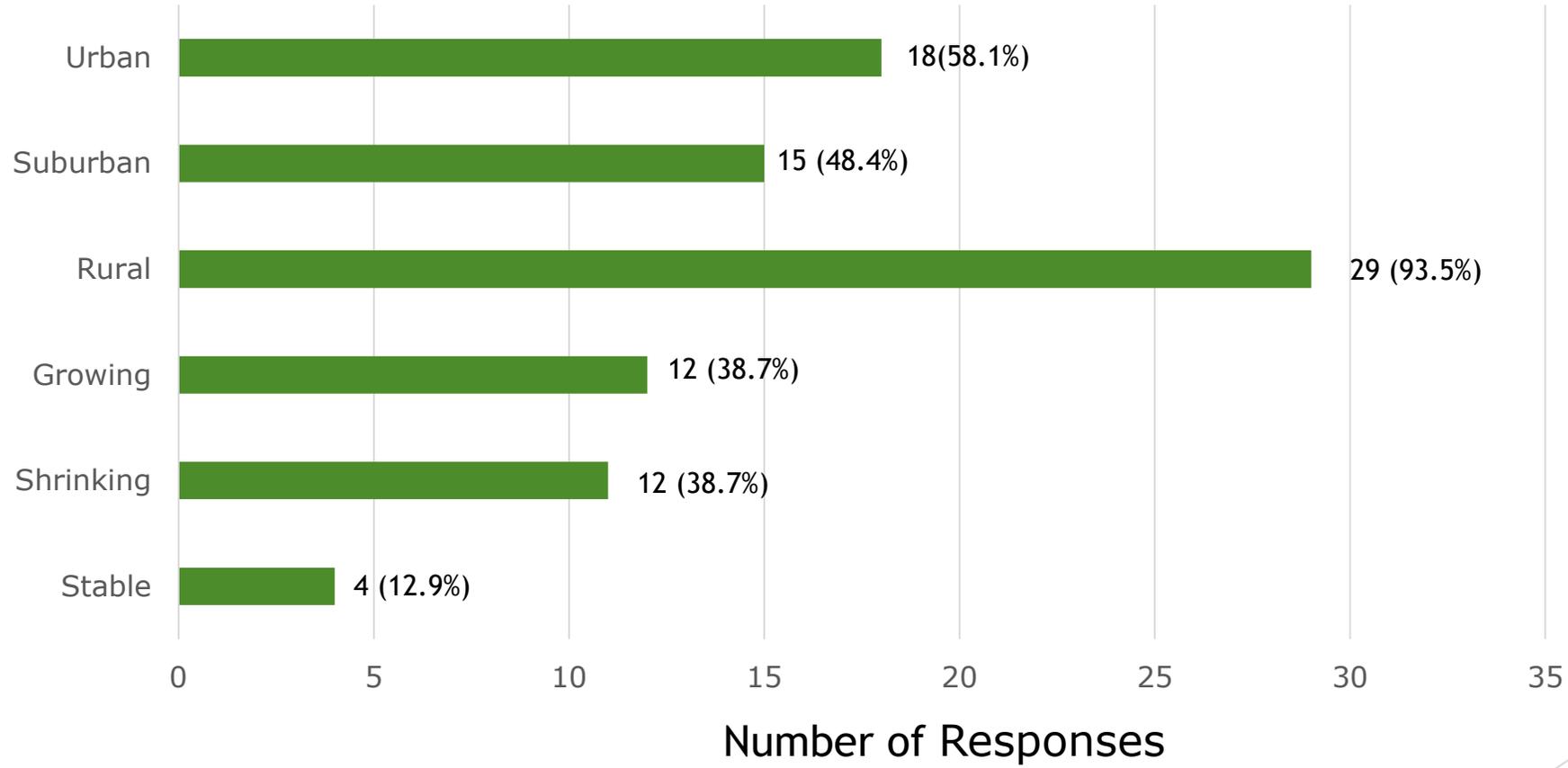
My county's community character is... (check all that apply)
If your county fits more than one category, please select all that apply.

County Planning Director Survey



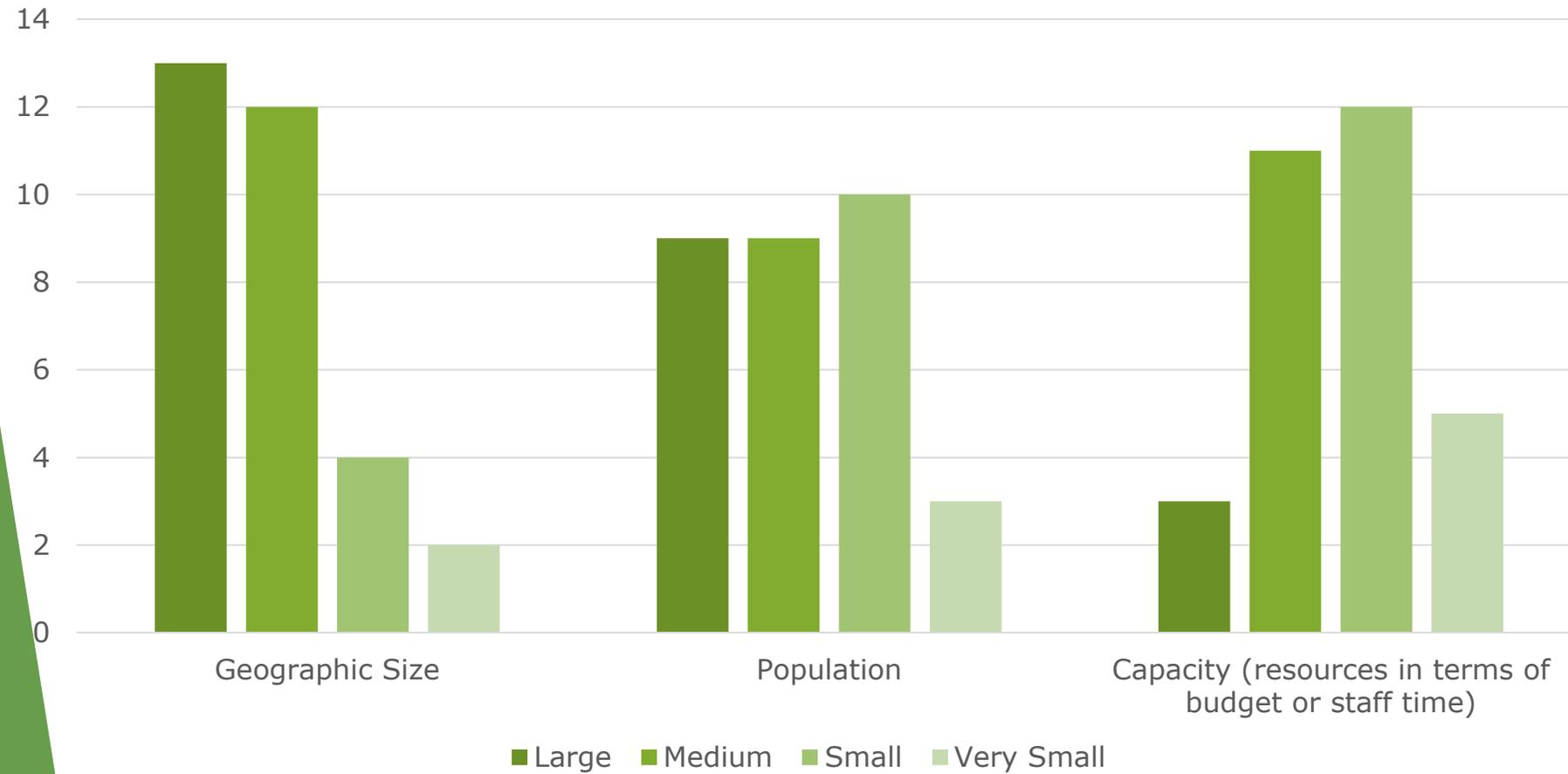
Survey Results

Opinion of County Community Character



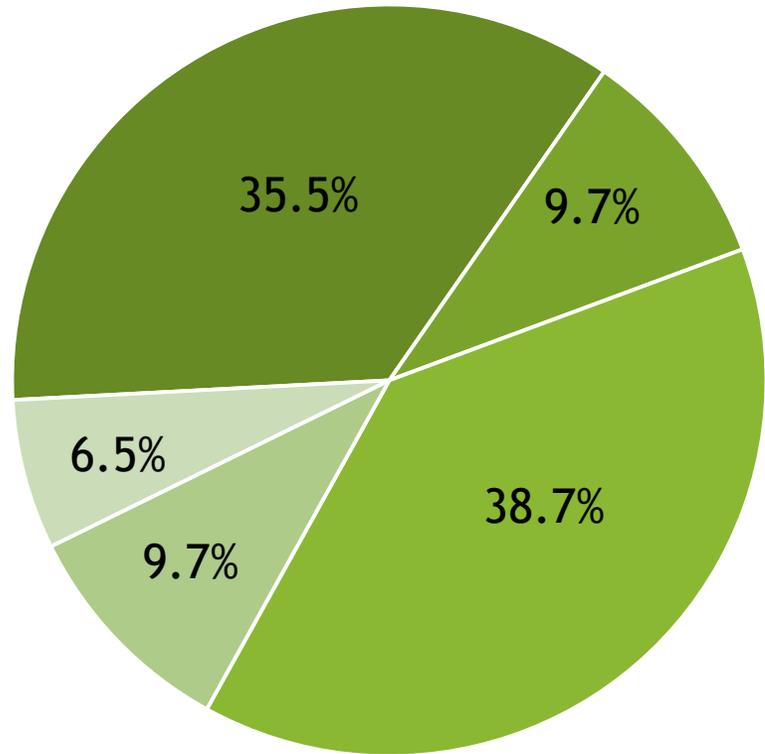
Survey Results

Opinion of County Size



Survey Results

County Planning Director Familiarity With Healthy Communities Concept



■ Actively Familiar ■ Almost Active ■ Somewhat Familiar ■ Unfamiliar ■ Unrelated

Prioritizing Activities

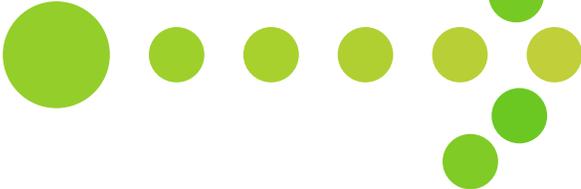
Desired Tools



Pressing Needs



Strengths



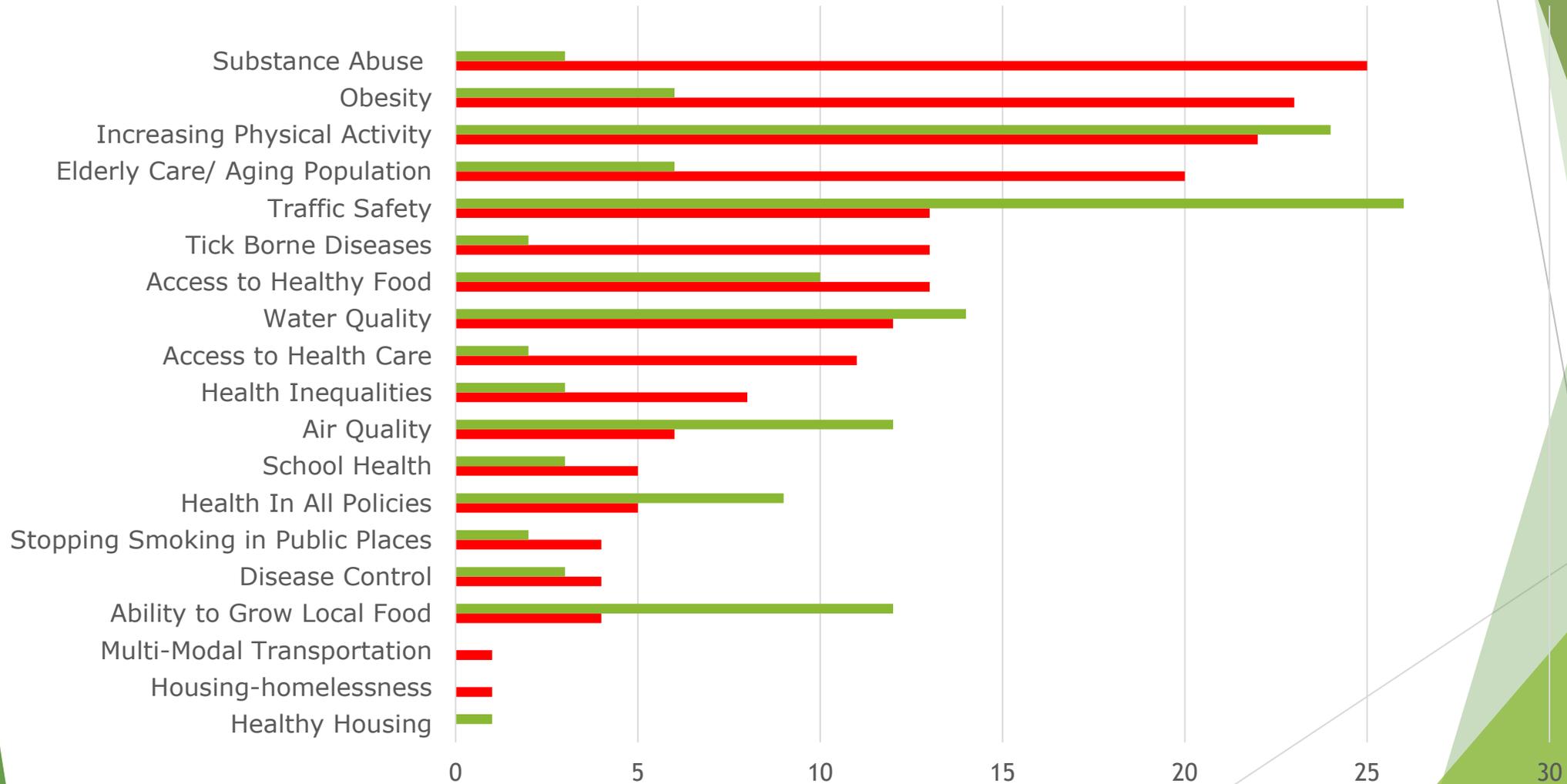
Survey Results

Most Helpful Tools to Learn About Healthy Communities

1. Online Training Sessions	22 (71%)
2. Model Resolutions/ Ordinances	19 (61.3%)
3. White Papers/ Research Documents Adaptable Presentation Materials	18 (58.1%)
4. Talking Points for Meeting With Partners	16 (51.6%)
5. In Person Roundtable Discussions	14 (45.2%)
6. In Person Training Sessions	12 (38.7%)
7. Videos	11 (35.5%)
8. Press Releases	8 (25.8%)
9. Virtual Round Table Discussions	7 (22.6%)
10. Other (Resource Library)	1 (3.2%)

Survey Results

Pressing Issues v. What Planners Believe they Can Change

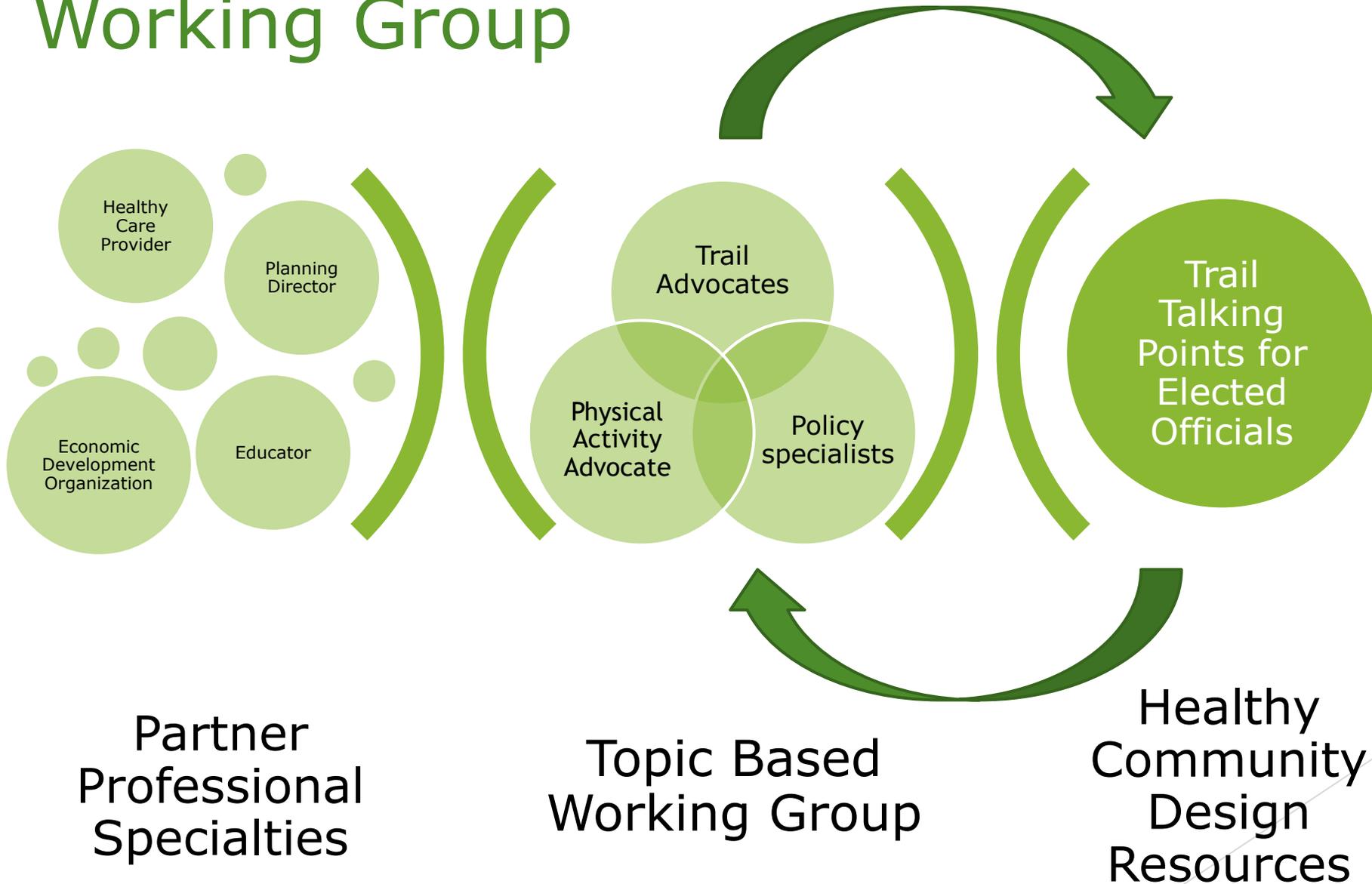


Healthy Communities Round table



- ▶ **Discussion of healthy community design priorities** related to the agency(ies) or related topics
- ▶ **Greater understanding** of agency roles and limitations related to healthy community design
- ▶ **Sharing innovative programs** that can be replicated around PA
- ▶ **Identifying partnerships and connections** that can be made after the round table
- ▶ **Identify action items, tools or research needs** related to the agency(ies)

Working Group



Current Working groups

▶ Active Transportation

Action oriented group to further active transportation implementation

▶ Healthy Aging

Listserv for sharing resources while deciding on the best actions to take

▶ Healthy Food Access

Identify and/or develop content to share; an audience to share it with; and a format to share it broadly.

▶ Opioid Epidemic and Planning

National group focusing on research needs over monthly phone calls

Website

- ▶ APA Pennsylvania's Website
- ▶ Resources for webinars, training, and in person meetings around Pennsylvania.
- ▶ planningpa.org/advocacy/healthy-communities-in-pa

The screenshot shows the website for the American Planning Association Pennsylvania Chapter. The header includes the APA PA logo, the text 'American Planning Association Pennsylvania Chapter', the tagline 'Making Great Communities Happen', and social media icons for Facebook, LinkedIn, Email, and RSS. A search bar is located in the top right corner.

The navigation menu is located below the header and includes the following items: ABOUT, EVENTS & TRAINING, ADVOCACY (highlighted), PUBLICATIONS, FOR PLANNERS, SECTIONS, and RESOURCES. The 'ADVOCACY' menu is expanded, showing a list of sub-items: Healthy Communities in PA (highlighted), Legislative Committee, Planners Unite, MPC Task Force, Policy Statements, and PA State Planning Board.

The main content area features a large image of a residential development with a bridge over a river. Below the image is a sidebar with the heading 'Advocacy' and a list of sub-items: Healthy Communities in PA, Legislative Committee, Planners Unite, MPC Task Force, Policy Statements, and PA State Planning Board. The main content area also features a large image of a residential development with a bridge over a river.

The main content area is titled 'Healthy Communities in PA' and includes the following text: 'The Healthy Communities in PA task force encourages healthy community design in Pennsylvania by combining expertise from the planning and health fields. Join the group at our next [Orientation and Information Sharing](#) call on August 29, 2017 at 2pm.'

Below the text is a 'RESOURCES' button. The main content area also features a section titled 'August 22 Healthy Communities in PA Round Table' with the following text: 'Join planning and health professionals from around Pennsylvania for a day long workshop to further healthy community design in Pennsylvania. The morning sessions will be a joint session with Pennsylvania Interagency Health Equity Team, with the afternoon focusing on how the Healthy Communities in PA task force can help make the healthy choice the easy choice for all Pennsylvanians.' Below the text are 'AGENDA' and 'REGISTER NOW' buttons.

The main content area also features a section titled 'Survey' with the following text: 'Want to help encourage healthy community design in Pennsylvania? This quick (10 min) survey lets us know your healthy community design priorities to help identify resources for Pennsylvania's communities. If you...'. Below the text is a small image of a group of people working in a garden.

General Survey

- ▶ Open now at bit.ly/HealthyComPA
- ▶ [Social media share kit](#) available to help with sharing on your social media pages!
- ▶ Help us get the word out to other partners in health, planning, or other fields!



What's next?

- ▶ Continued coordination with Pennsylvania Interagency Health Equity Team
- ▶ Coordinate healthy community design resources with the PA Department of Health's [Live Healthy PA](#) database
- ▶ Regularly update website resources for webinars, training, and in person meetings around Pennsylvania
- ▶ Activities at APA Pennsylvania 2017 conference (and beyond!)



Call to action

- ▶ Check out our website by searching “Healthy Communities in PA” and use the resources provided
 - ▶ Complete and encourage others to complete our survey at bit.ly/HealthyComPA
 - ▶ Use healthy community design concepts in your projects and work
 - ▶ Give a presentation or training to your peers
 - ▶ Join or start a working group on a topic of interest to you to provide more resources
- ▶ Next orientation and information sharing call is tomorrow, Wednesday, October 25 at 2pm.

The background features abstract, overlapping green geometric shapes in various shades, including dark green, medium green, and light green, creating a modern and dynamic feel. The shapes are primarily located on the left and right sides of the frame, framing a central white area.

Thank You!

Healthy Communities in PA