'art'ful conversation



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learning objectives

- Illuminate how art is essential to garnering feedback between professional planners, a client, and the community
- Highlight how art, or most appropriately, the discussions about art bridge understanding
- Educate on solution-focused art for planning opportunities
- Build a sense of inspiration, stewardship and collaborative ownership among local stakeholders, community members, artists, and planners



what is art?

— An artwork is the visual expression of an idea or experience created with skill. Visual art is more than paintings on a wall. Visual art includes drawings, printmaking, sculpture, architecture, photography, filmmaking, crafts, graphic arts, industrial and commercial design, video, and computer arts.



what is communication

com-mu-ni-ca-tion

/kəˌmyoonəˈkāSH(ə)n/

noun

- 1. the imparting or exchanging of information or news
- 2. the successful conveying or sharing of ideas and feelings.
- 3. means of sending or receiving information





how can the artistic process facilitate inclusive community engagement?



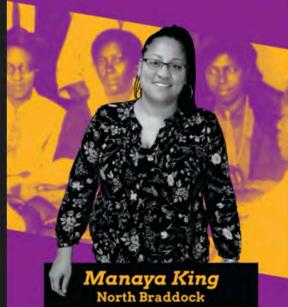












The Mon Valley Wayfinding Project was made possible with support from the Department of Conservation and Natural Resources.

I want to do what
I can to leave a
mark here in the
community that
has done so much
for me."



Nathaniel Carter Jr
North Braddock

The Mon Valley Wayfinding Project was made possible with suppor from the Department of Conservation and Natural Resources, Rivers of Steel Heritage Corporation, and The Sprout Fund. My community grounds me."



Zena Ruiz North Braddock

With the State of Parkers and The State of State

It takes being part of a neighborhood to have a neighborhood."



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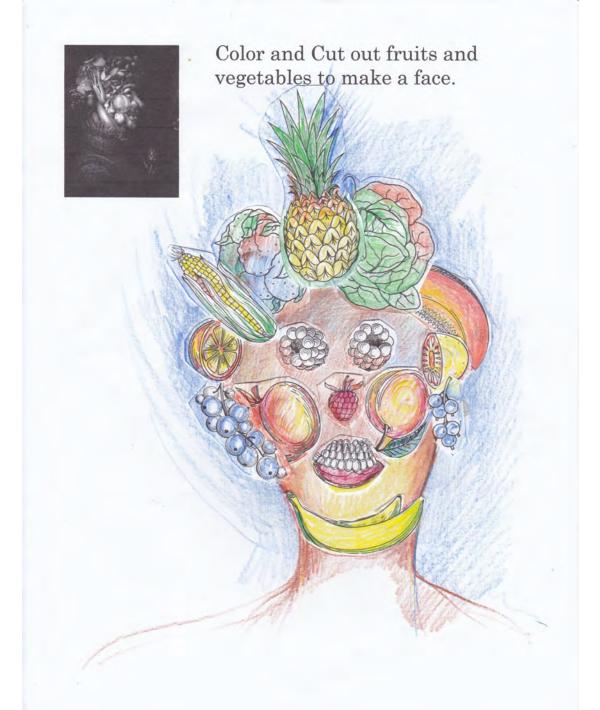






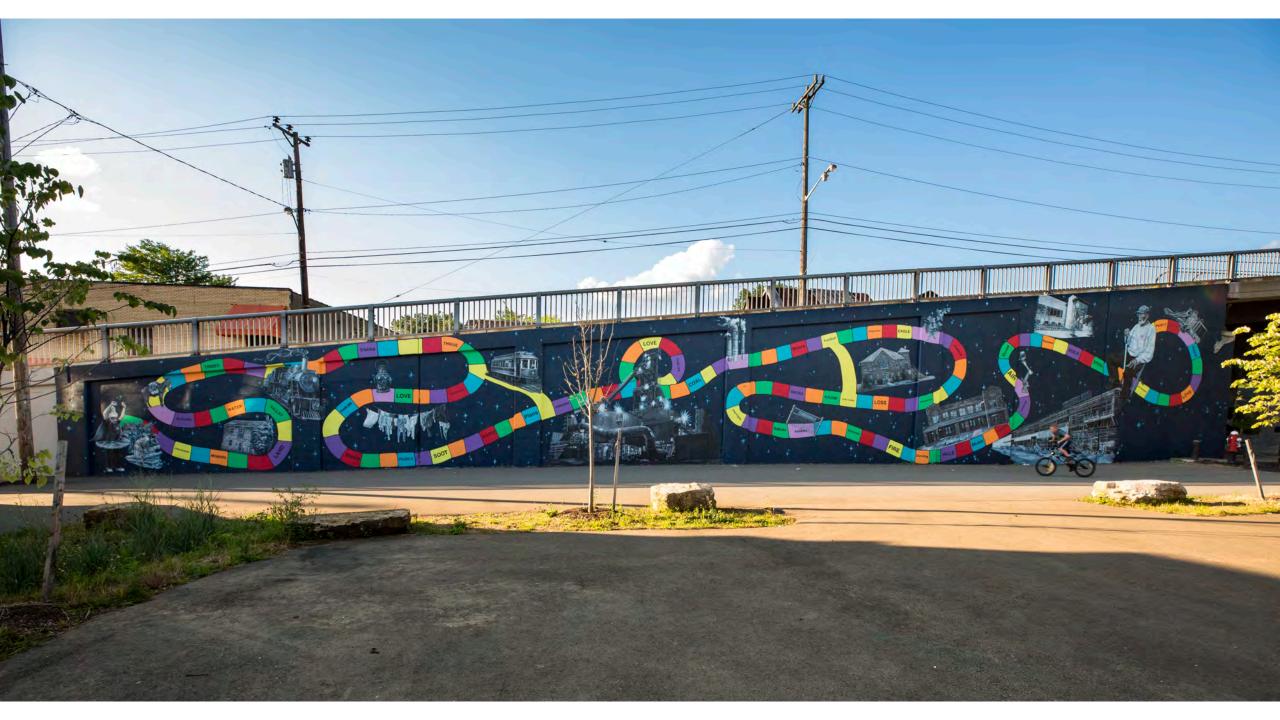
Color and Cut out fruits and vegetables to make a face.











art & the impact on planning/design

bridge understanding...

who is the audience?

which type of art intervention is good for a particular situation?























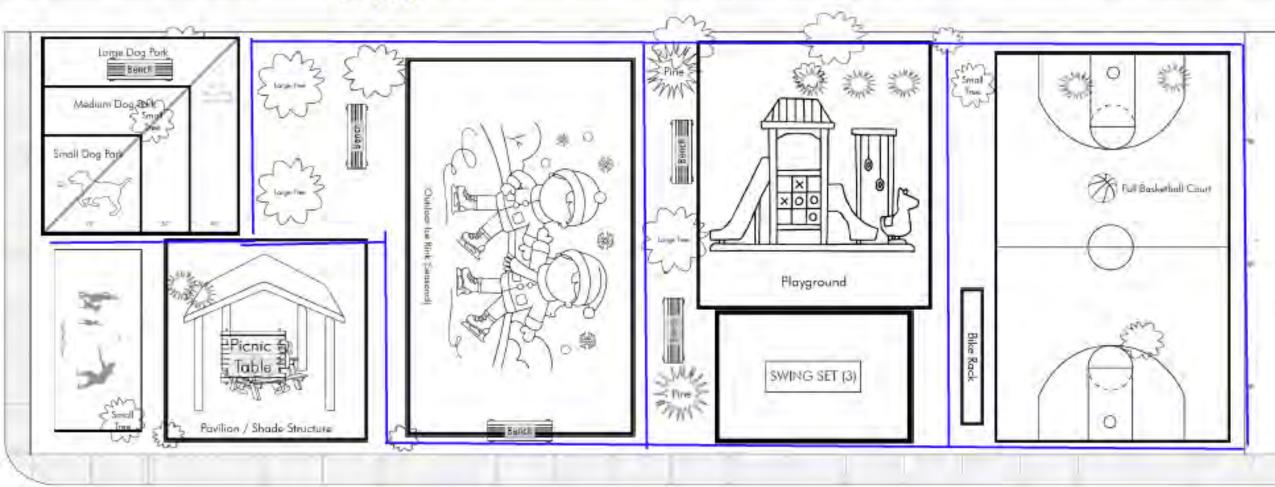




Name the Park:

The Greensburg Family

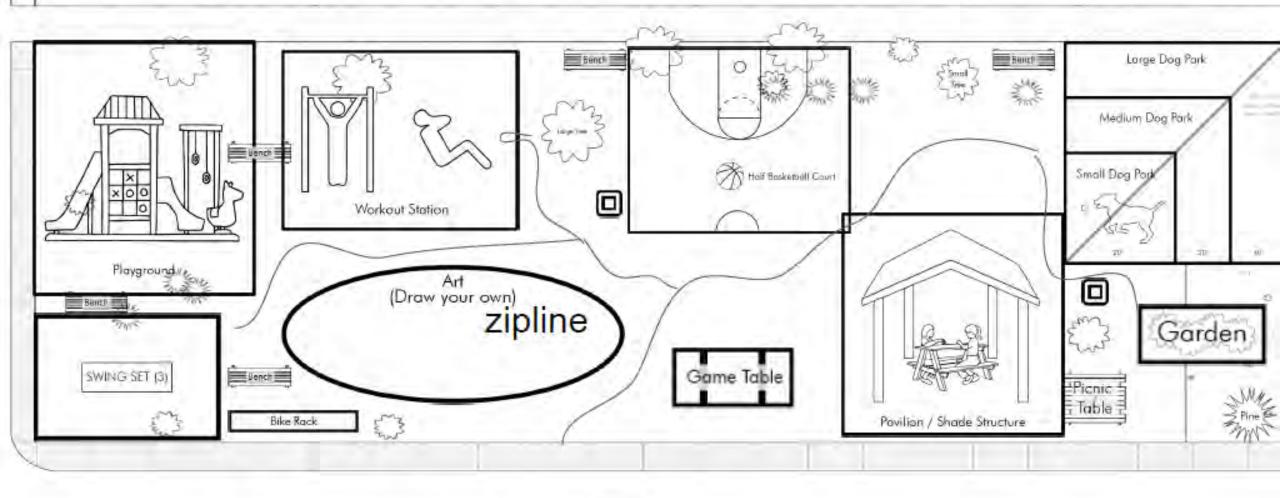
Park



Gesalman-RM 122

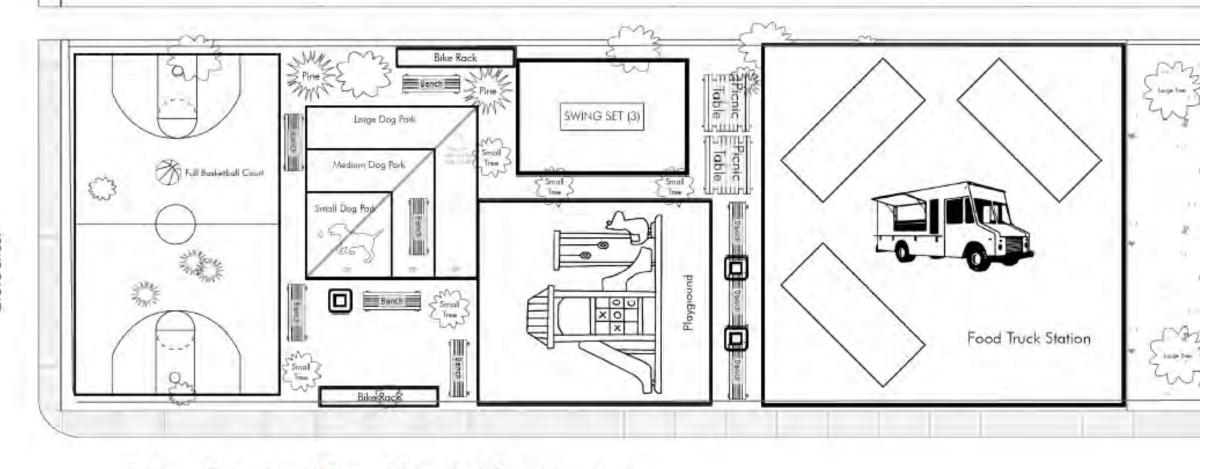
Kindergarten

Name the Park: 4 Seasons Park



South Spring Street

Remain the Pork!



Mrs. Cooke/Mrs. Nowickis etasses -

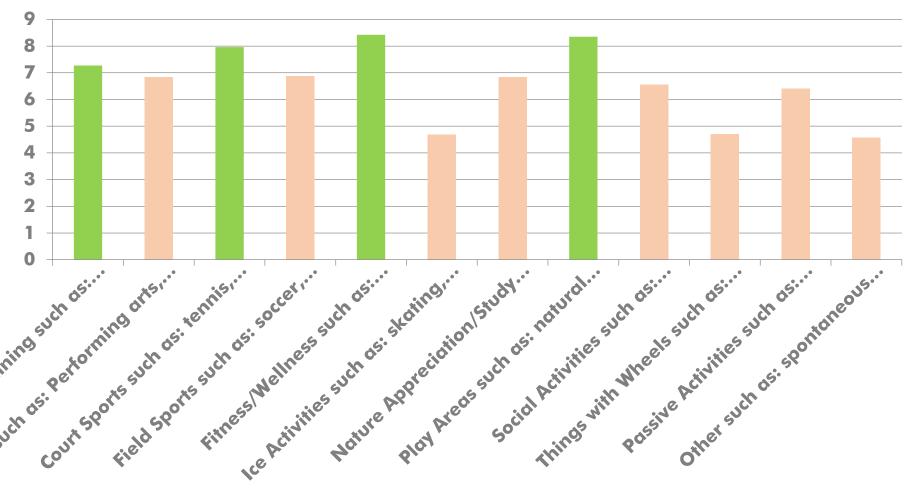
We wanted the path to go around the park since we didn't have much room in the middle of the park. The park of the

Super Play Park

What were your top priorities for your classroom's park? Playground 20 Swing set 18 **Pavilion Zipline** Dog park Food truck



Please rank the choices below by dragging them into your preferred order of interest/importance. You may also use the dropdown arrow beside each option to assign the appropriate number based on your preference.



Spring Avenue Park - Greensburg













art can be used as a vehicle or venue for conversation about a topic or place

art and artists can build a sense of inspiration, stewardship and collaborative ownership among residents, stakeholders and planning professionals

artists need advocates to continue to practice in this sphere

4 remember, the idea is not to always end with an 'art' product

discussion

