

HEALTHY COMMUNITIES

PANEL SLIDES



bit.ly/APApaHCiPA

MENTIMETER

Step 1: Connect to Mentimeter—
can be by phone and QR code or
by going to menti.com and
typing in code **7947 6778**.

Step 2: Overview to questions

Step 3: Answer the questions



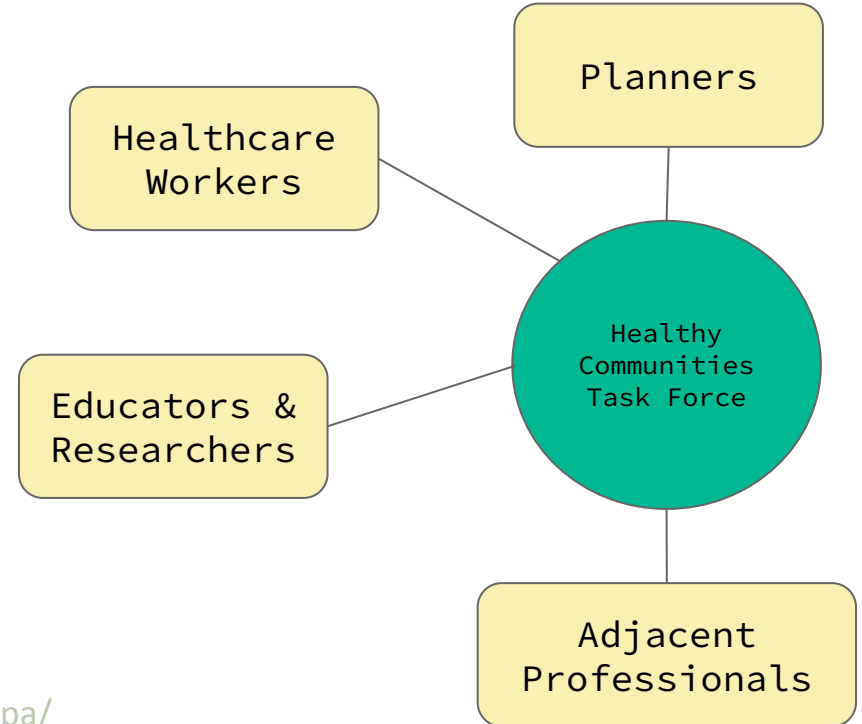
MENTIMETER QUESTIONS

- Where do you live/work?
- How familiar are you with various plans and reports like the Community Health Needs Assessment (CHNA) for your community/the communities you work with?
- What sectors do you work in?
- Rank the importance of various health planning topics.
- How often are you able to address health and planning in your work?
- What do you see as barriers to health and planning?



APA PA HEALTHY COMMUNITIES TASK FORCE

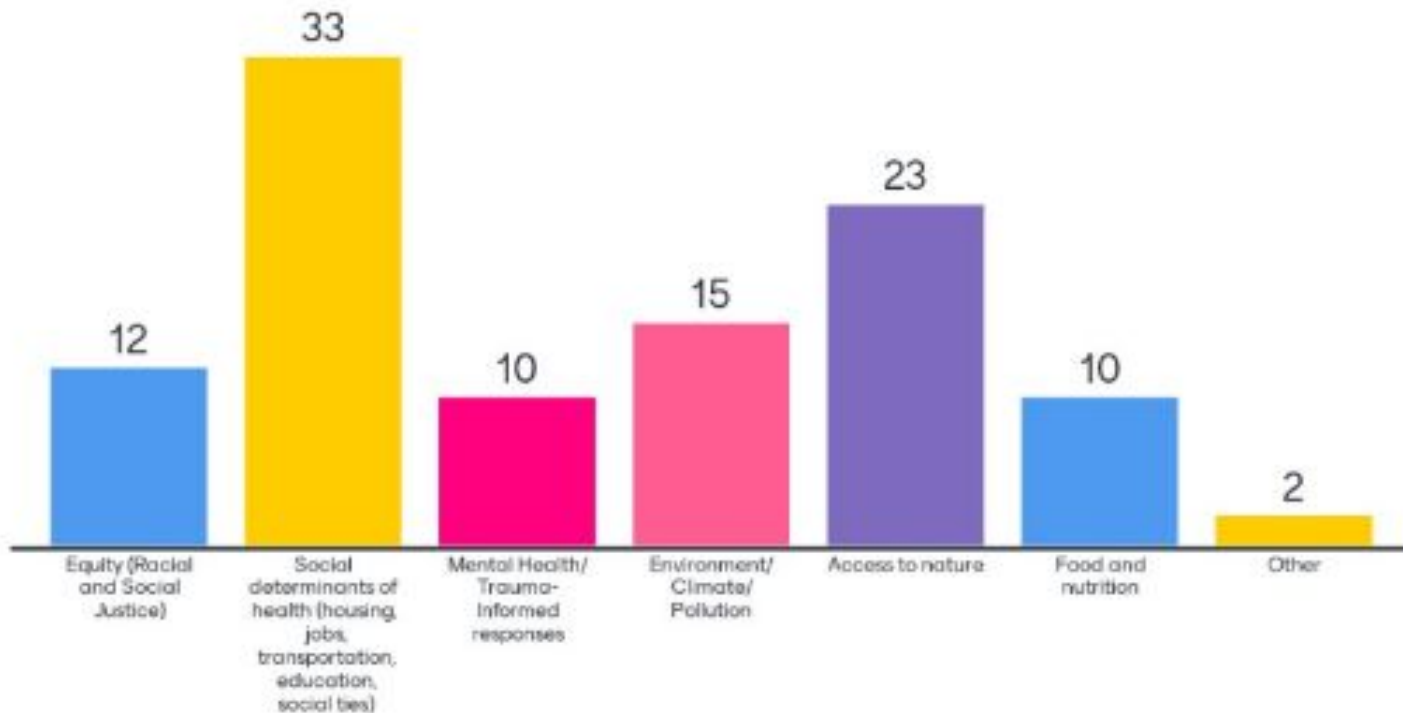
- Virtual/statewide perspective
- 1st Tuesday of Every Month
- Mix of Disciplines



<https://planningpa.org/advocacy/healthy-communities-in-pa/>

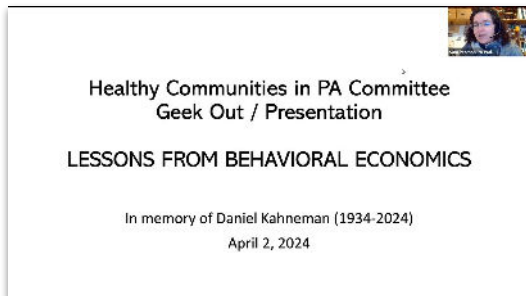
2023 APA PA CONFERENCE MENTIMETER RESULTS

What do you want HCIPA to explore in 2024? (104 responses)



CHECK OUT OUR GEEK OUTS

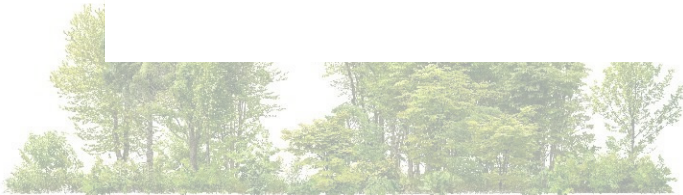
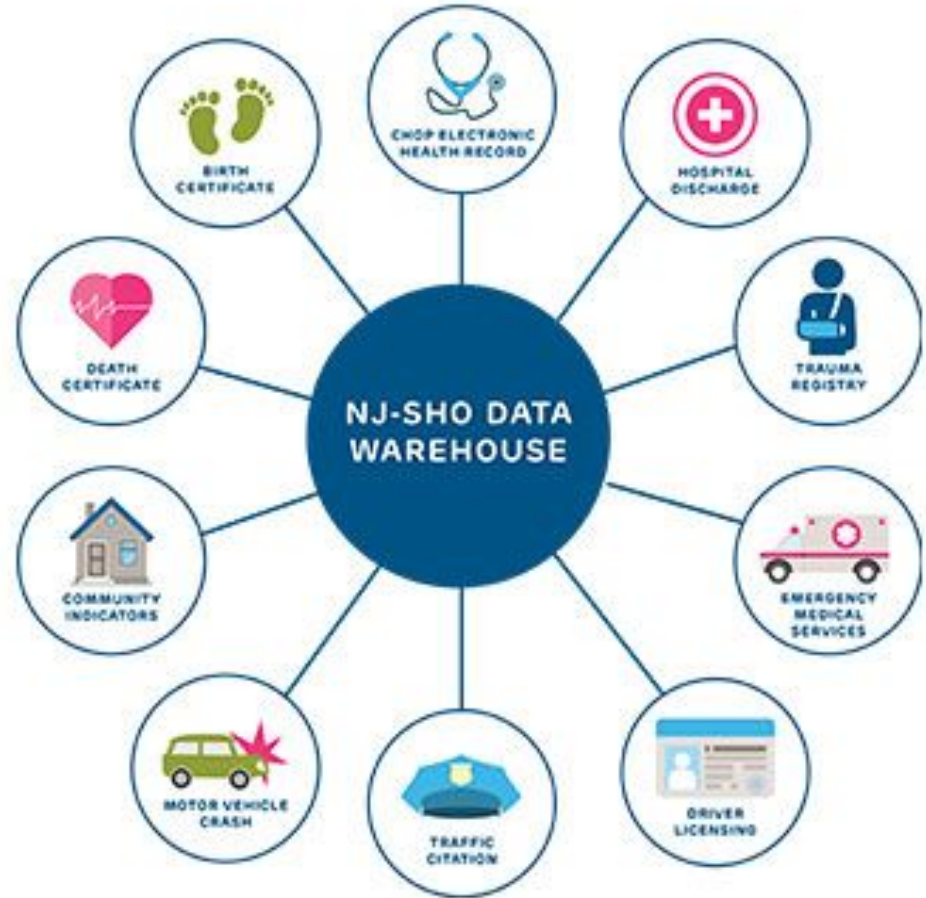
- 5-10 minute recorded presentations
- Members & Guest Speakers



WHY OVERLAP?

Some crashes aren't reported at the scene—criteria for reporting, police unavailable, driver uninsured, etc.

Some drivers aren't tested for drug and alcohol use, but medical examiner results tell more of the story.



WHY OVERLAP? TO IMPLEMENT BETTER SOLUTIONS



Journal of Safety Research

Volume 81, June 2022, Pages 21-35



Data linkage for crash outcome assessment:
Linking police-reported crashes, emergency
response data, and trauma registry records

Aryan Hosseinzadeh^a, Abolfazl Karimpour^b, Robert Kluger^a , Raymond Orthober^c

[Show more](#) 

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<https://doi.org/10.1016/j.jsr.2022.01.003> 

[Get rights and content](#) 

Highlights

- A heuristic approach was developed to link crash data with other traffic safety data.
- 72.2% of EMS run reports matched to a crash record.
- 69.3% of [trauma](#) registry records matched with a crash record.
- Linking crash-related datasets can be used in transportation safety assessments.

Integration

$$\text{Crash icon} + \text{Roadway icon} = \text{High crash locations - roadway/intersection improvements}$$

$$\text{Steering wheel icon} + \text{Crash icon} = \text{Impaired driver zip codes – increased awareness and education}$$

$$\text{Crash icon} + \text{Medical cross icon} = \text{Crash injury outcomes/ Serious injuries}$$

$$\text{Crash icon} + \text{Steering wheel icon} + \text{Gavel icon} = \text{High risk drivers/GDL}$$

TODAY'S PANEL



John Turack

Penn State
Extension



Lauren Finn

City of
Lancaster



Samantha Pearson

Pennsylvania
Downtown Center



JOHN'S INTRO SLIDES

PENN STATE EXTENSION

- [Intergenerational Living programs](#)
- Asset-Based Development
- [Land Use education](#)
- Community/stakeholders engagement
- [Data analysis](#) tools/education
- Strategic Planning education
- [Grant-seeking/writing education](#)
- Project management education: community capacity-building
- [Volunteer recruitment/management education](#)
- [Leadership](#) and Community Stewardship education
- [Active Transportation Planning education/engagement](#)
- Pennsylvania [AgWorks](#)
- [2026-mid-atlantic-intergenerational-conference](#)

Some suggested website search terms:

- [Community-development](#)
- [Youth-family-and-health](#)
- [What-makes-the-good-community](#)
- [Community+Health](#)
- [Farm+stress](#) and [Farm-safety](#)
- [Insects-pests-and-diseases](#)

[More Resources for Community Health](#)

PennState Extension

Menu

Account Cart

Lifelong learning you can trust

Practical knowledge to work the land, develop skills, grow your business, serve your community, steward the environment, and raise healthy families.

Create an account

Learn when, where, and how you need

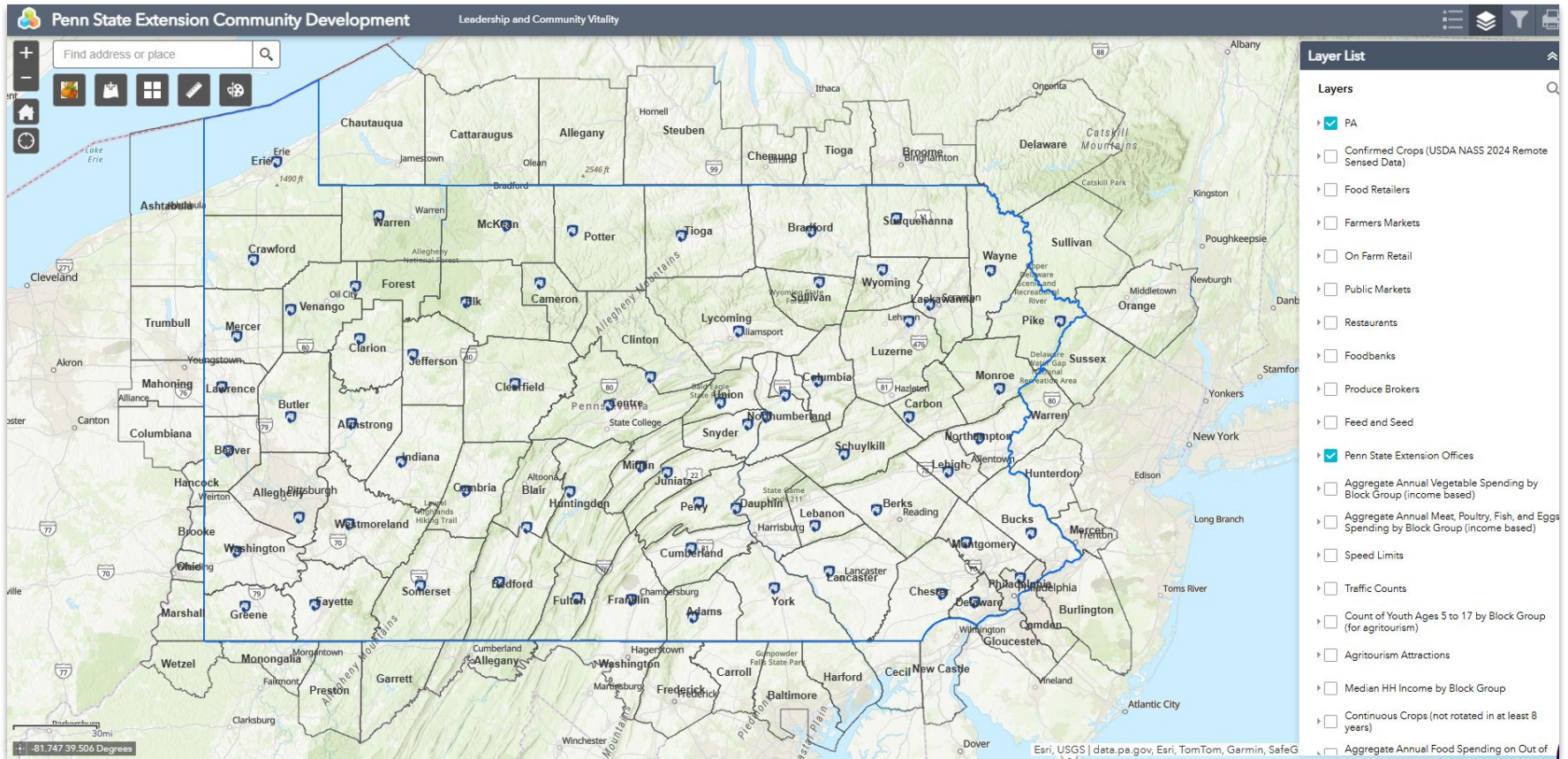
Choose from thousands of in-person workshops, online courses, publications, and onsite.



extension.psu.edu

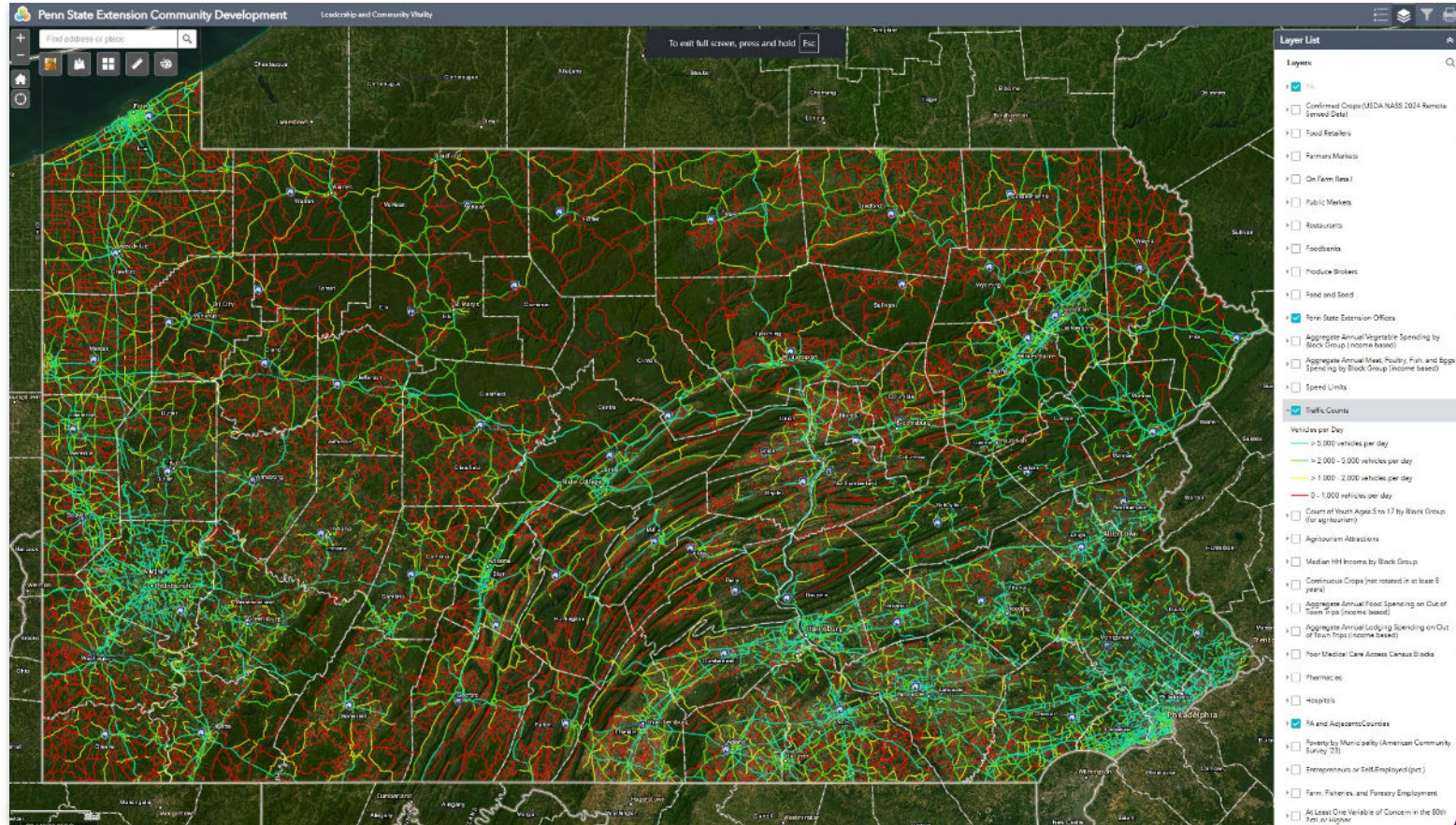
PENN STATE EXTENSION

<https://extension.psu.edu/food-system-mapping-geospatial-insights-from-ag-progress-days>



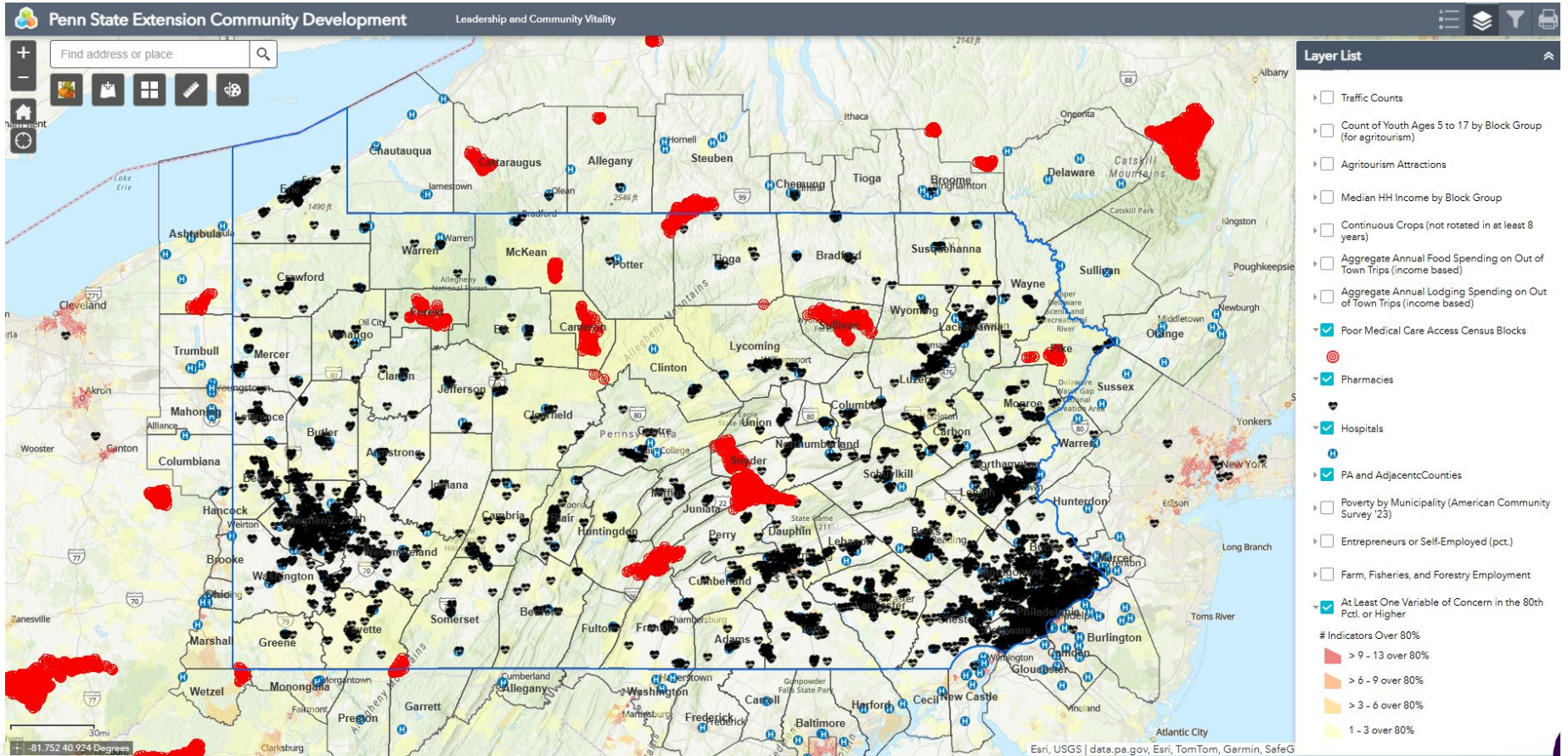
PENN STATE EXTENSION

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LAUREN'S INTRO SLIDES



HEALTHY *lives* HEALTHY *lancaster*

A community initiative to advance health equity in Lancaster City

What makes a healthy equitable community?



Understanding Social Drivers of Health and Health Disparities

The HLHL study analyzed data across the SDoH five domains to identify strengths and challenges in our community that impact our health and wellbeing and contribute to health disparities.

SOCIAL DRIVERS OF HEALTH



Social Drivers of Health: the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.

Health Disparities: preventable differences in the burden of disease, injury, violence, or opportunities that adversely affect disadvantaged populations.



HEALTHY *lives* HEALTHY *lancaster*

What is Healthy Lives, Healthy Lancaster?

Healthy Lives, Healthy Lancaster is both a study of the health and wellbeing of Lancaster City residents and an ongoing initiative of the City of Lancaster to create a more equitable Lancaster City.

- First study focused **exclusively on the health of Lancaster City** residents.
- Collected primary and secondary data to document our health status as a community
- Augmented other studies focused on economy, planning and development, pedestrian safety, tourism, childcare, and education
- Documented intersection of health and socioeconomic factors to show impacts of social drivers of health on health and wellbeing

HLHL Study Objectives:

- Compile a comprehensive profile of the factors that impact health and wellbeing in Lancaster City
- Document trends in health status prior to and following the COVID-19 pandemic
- Determine existing community resources and capacity
- Understand service delivery gaps and barriers to accessing available community services
- Examine and document disparities experienced by populations and neighborhoods
- Provide wide opportunities for community input and participation
- Develop a public online dashboard to monitor health status and track progress of community health initiatives

COMMUNITY HEALTH PRIORITIES



Safe, Healthy, Sustainable Communities



Access to Services



Homelessness and Community Health



Public Health Emergency Preparedness



Climate Responsive Public Health

How did we collect data?

Analysis of Health and Socioeconomic Data

We collected and analyzed public health statistics, demographic and social measures, housing and economic data, service delivery records, and other data to develop a comprehensive community profile of Lancaster City and its residents.

2,000+
data points

Conversations with Community Residents

We held discussion groups, community meetings, and attended community events to talk with residents in neighborhoods across Lancaster City about what they saw as priority health needs and how those issues impact their day-to-day lives.

1,000+
individuals

Partnership with Community Organizations

We partnered with a wide range of community agencies including healthcare, social services, faith communities, racial and ethnic communities, refugee and immigrant services, education, housing and homelessness, food distribution, employers, emergency response, and others to benefit from local expertise, gain support to encourage participation, and ensure the study encompassed wide perspectives from our diverse community.

100+
organizations

Community Survey

A survey provided in five languages and available via internet, print, and proctoring was circulated for nearly six months to collect input from community residents about their experiences in receiving and accessing services, how they were impacted by COVID-19, and their perspectives on how we can improve health and wellbeing in Lancaster.

1,100
Residents

Input from Experts and Key Stakeholders

Conversations and interviews were held with health and human services experts, community leaders, and other influencers to collect input on factors that most impact health of residents, determine community resources and capacity, understand barriers to accessing and receiving services, the impact of COVID-19 on our community, and recommendations on how community organizations can better collaborate to advance health equity.

200
Stakeholders

Our research partner:

*A Lancaster-based,
woman-owned business
specialized in community research*

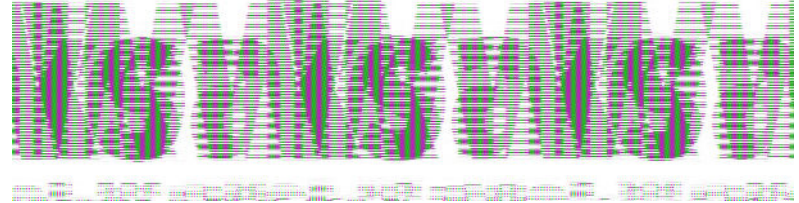


SAM'S INTRO SLIDES

HEALTHY COMMUNITIES PROGRAM MANAGER



- Public Realm
- Equity
- Resilience
- Physical Health
- Social Connection
- Pollutant Exposures
- Access to Nature
- Housing
- Food and Nutrition
- Violence Mitigation
- Climate Impacts
- Mobility/Accessibility
- Trauma-Informed Action
- Self-Determination



- Collaboration with PA Department of Health
- Promote Active Transportation
- Provide Technical Assistance
- Administer Mini-Grants
 - Active Transportation Plans
 - Community Capacity-Building

STATEWIDE HEALTH IMPROVEMENT PLAN

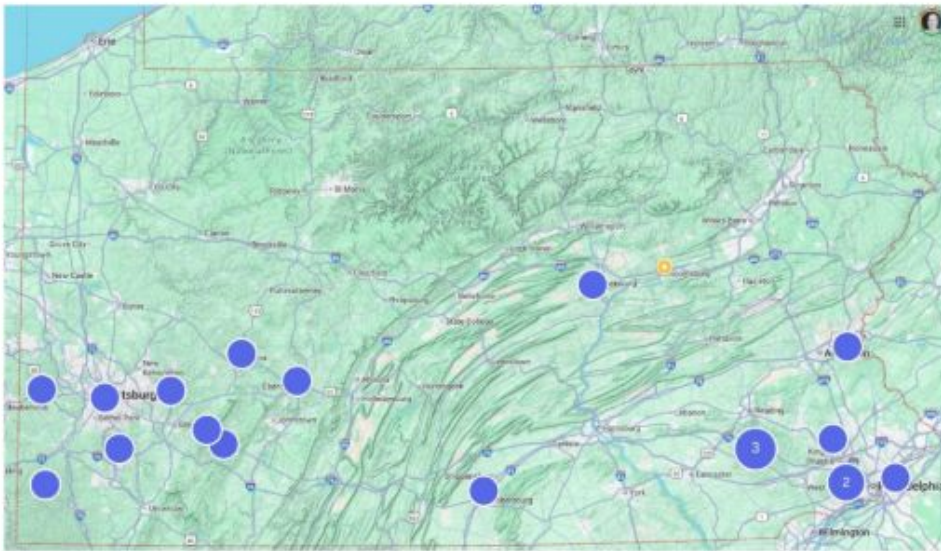
Multi-disciplinary collaboration to improve health status, life expectancy, and eliminate health inequalities for Pennsylvanians

Social Determinants of Health (SDOH)

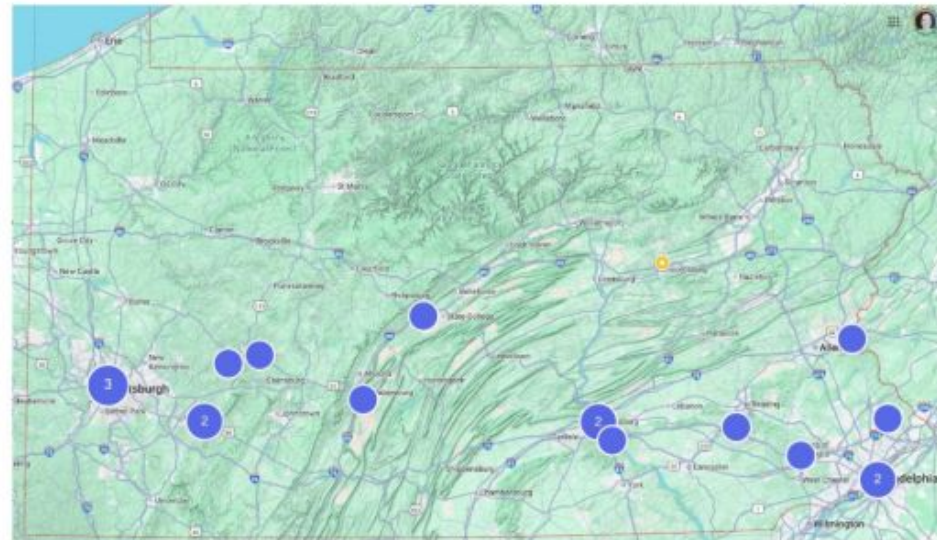
- Non-medical factors that impact health
- Beyond clinical care and individual behavior



MENTIMETER AUDIENCE RESULTS

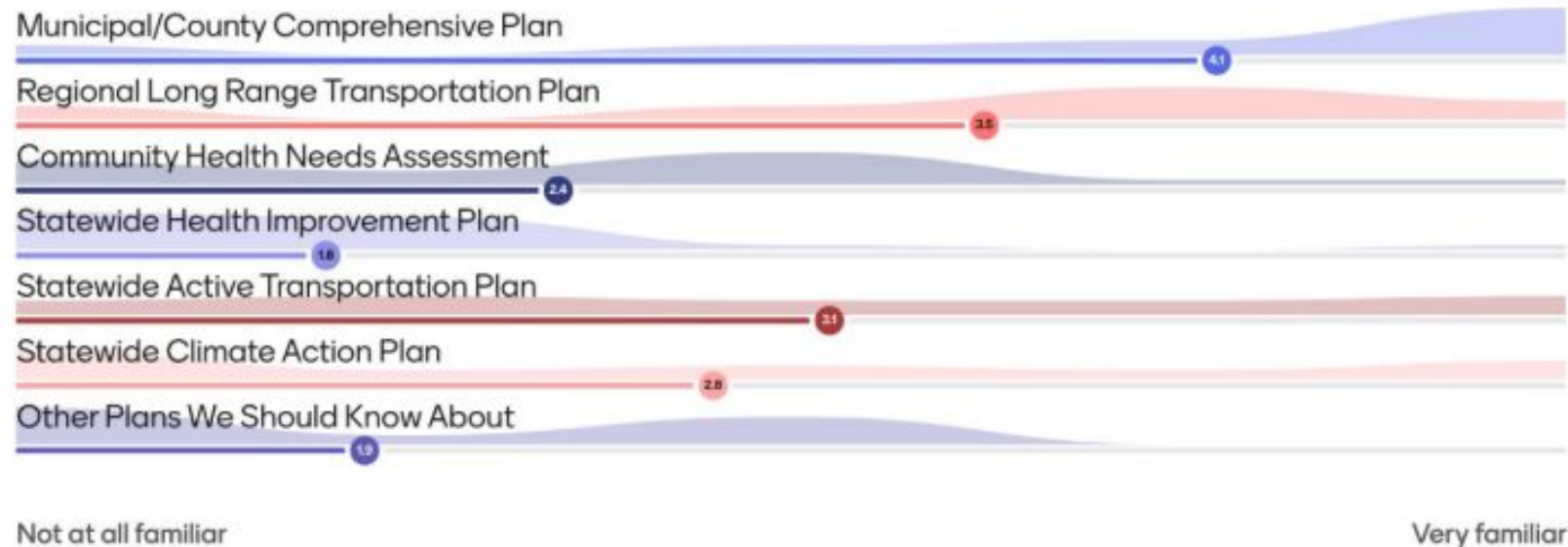


Drop a pin where you LIVE

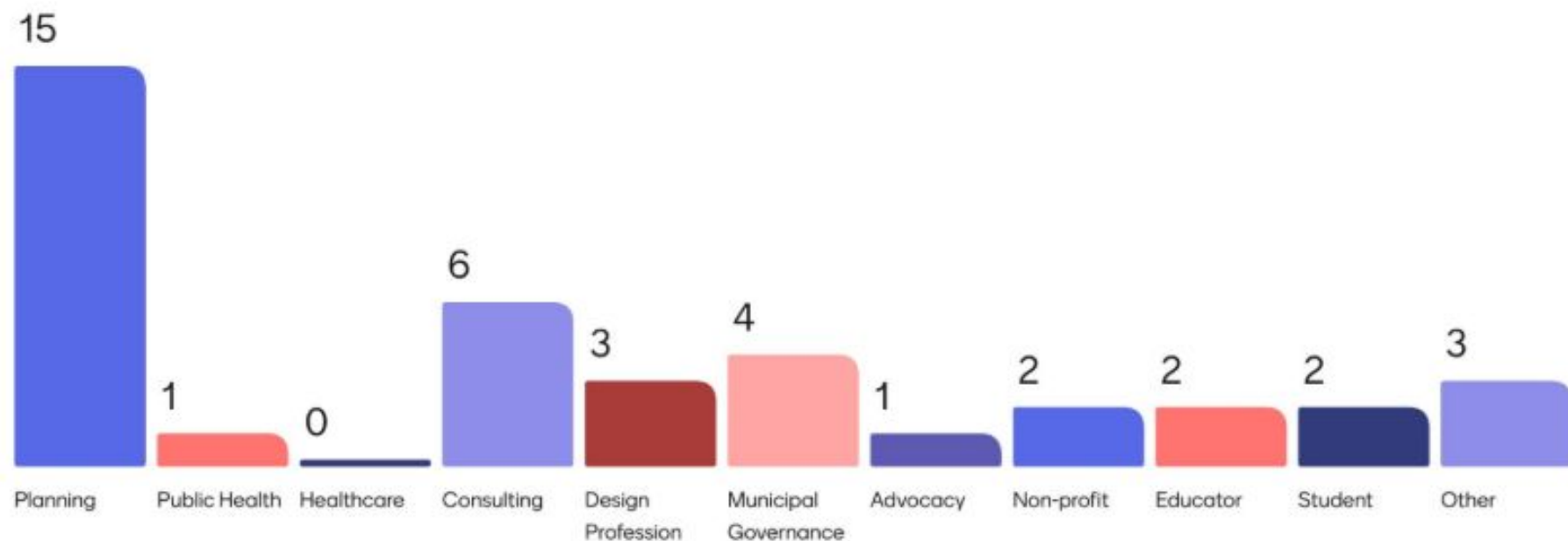


Drop a pin where you WORK

Are you familiar with the following plans?

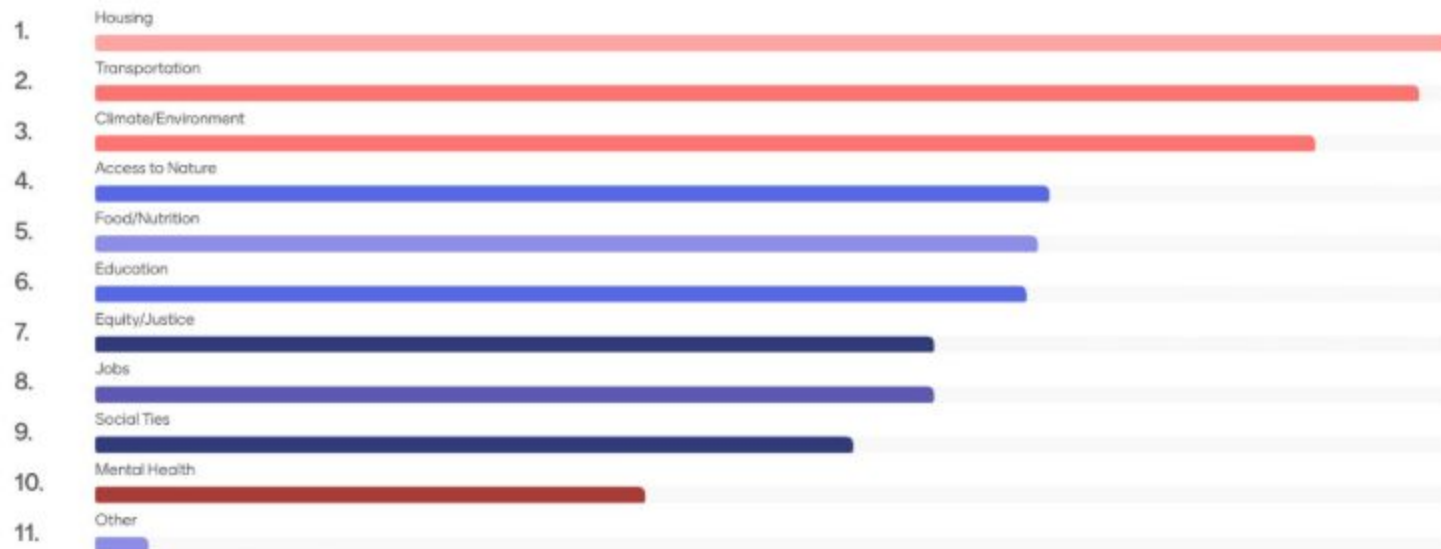


What sector(s) do you work in? What is your role?



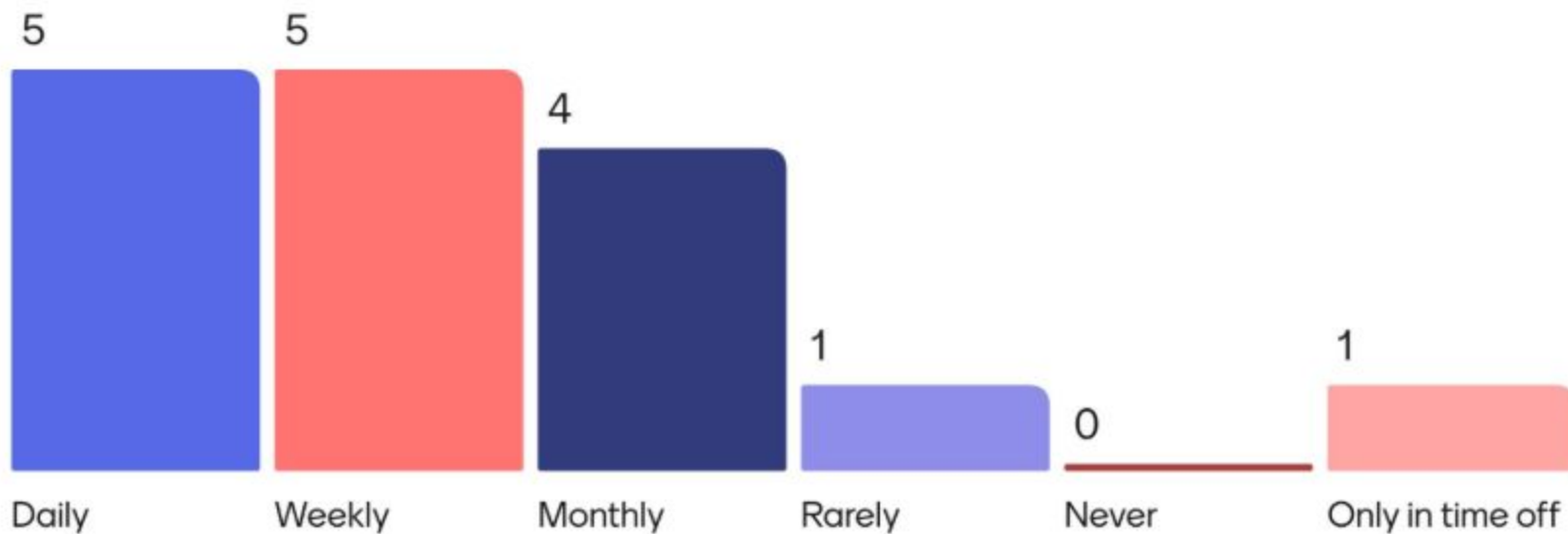
Rank topics

Rank the importance of these health and planning related topics for you:



Frequency

How often are you able to address both planning and health in your work?



10

What barriers have you found to integrating health and planning?

talking to the community
priorities
lack of awareness
silos
project scope
ignorance and denial
buy-in from higher ups
being invited
lack of funding
community agency capacity
municipal priorities
not a service provider
time
qualitative data
talking to the co
municipal staff capacity
state agency silos

Q&A

NEXT STEPS

PLEASE JOIN THE CONVERSATION

Healthy Lives,
Healthy Lancaster



HLHL

PA WalkWorks
Program



APA PA 2025
Conference

Get all the conference details at bit.ly/APA2025

HEALTHYCOMMUNITIES

Please join us for all three days of the conference or just Monday, Monday, October 13 has a spotlight on Healthy Communities.

The day includes:

- **Exciting sessions** centered around this emerging topic.
- **Discounted rate** available for health professionals and advocates.
- **Networking** occasion to meet colleagues from around Pennsylvania.
- **Expanded resources** available on the [Healthy Communities](https://www.healthycommunities.org) website after the conference.

Healthy Communities Sessions

- C1.** Planning for Disaster in the Pennsylvania Proxity Industry
- D6.** From Regional Planning to Local Implementation: Advancing Bicycle & Pedestrian Infrastructure in York County
- D8.** Creating Healthy Communities Together
- E2.** Outdoor-Based Recreation: A Gateway to Nature Engagement
- E7.** Adventure Awaits: Revitalizing Rural Communities Through Outdoor Recreation
- F1.** Trails as Public Infrastructure: How Trails Can Support Pennsylvania's Communities
- F2.** Implementation Success Stories: Assembling the Right People, Tools, and Funding to Achieve Plan Goals
- M4.** Suncoast Cycle Towns Ride on the Capital Area Greenbelt (additional fee)

About the Healthy Communities in PA Tools Panel

The Healthy Communities in PA Tools Panel sessions connect participants in efforts of Pennsylvania being built in a way that makes the healthy choice the easy choice for every resident. The Healthy Communities in PA Tools Panel achieves its vision through volunteer efforts by planning and health advocates creating tools and resources to assist partners in promoting healthy community design. The tools and resources are created by working groups of task force topics experts collected through projects created by Pennsylvania's healthy community design partners and to create new partners. The American Planning Association, Pennsylvania Chapter is committed to sharing these resources and facilitating discussion around healthy community design in Pennsylvania.

Questions? If you have questions about the conference, please contact the Chapter office at admin@planningpa.org.

15 October 2025 | 2025 Annual Conference | 15

APA PA Committee
Beyond Today



bit.ly/APA2025

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QUESTIONS? THANK YOU!



bit.ly/APApaHCiP

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SUPPLEMENTAL SLIDES

SUPPLEMENTAL SLIDES – PENN STATE EXTENSION

More about Cooperative Extension Community Development:

- Asset-Based Development
- [Land Use education](#)
- Community/stakeholders engagement
- [Data analysis](#) tools/education
- Strategic Planning education
- [Grant-seeking/writing education](#)
- Project management education: community capacity-building
- [Volunteer recruitment/management education](#)
- [Leadership](#) and Community Stewardship education
- [Active Transportation Planning education/engagement](#)
- Pennsylvania [AgWorks](#)
- [Intergenerational Living education programs](#)
 - [2026-mid-atlantic-intergenerational-conference \(and a design competition\)](#)



John Turack

<https://extension.psu.edu/john-turack>

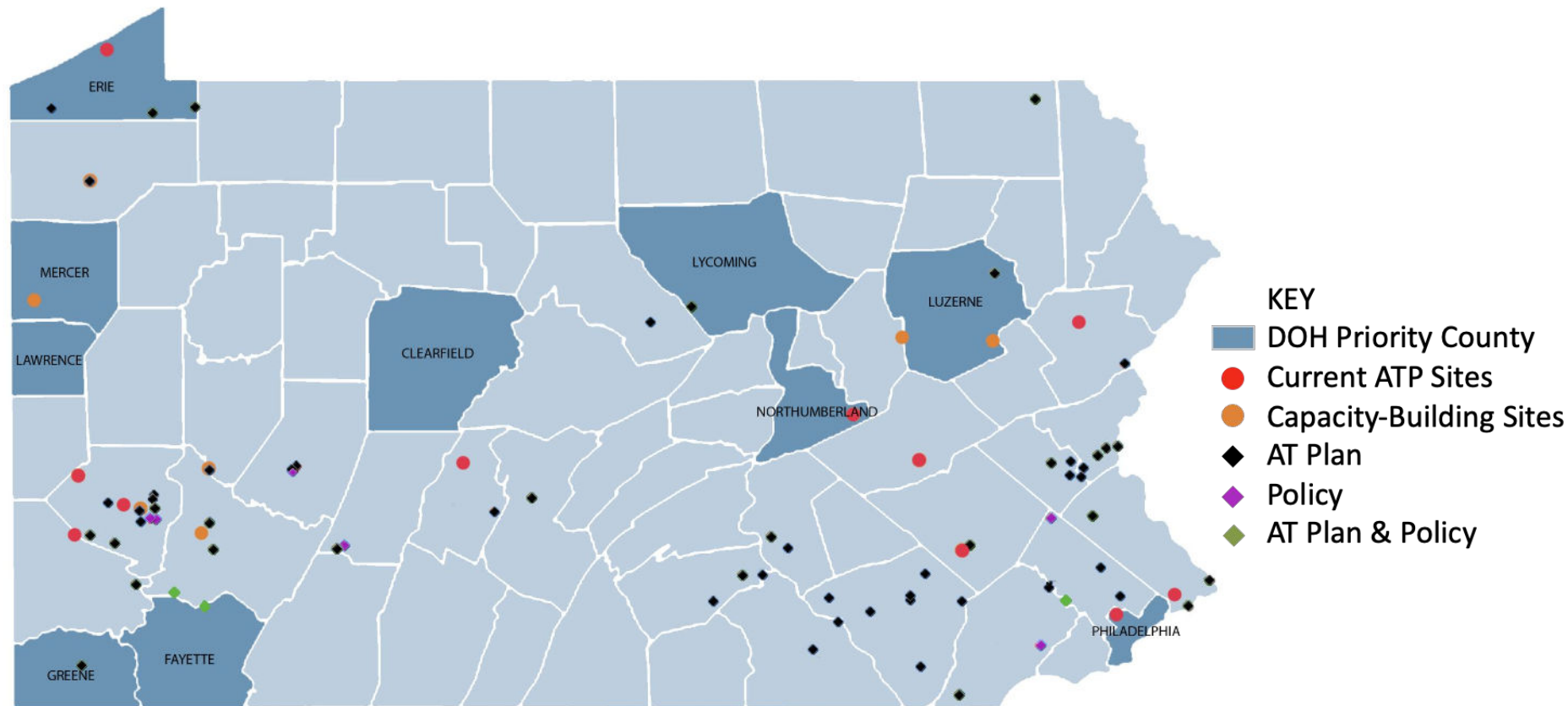
SUPPLEMENTAL SLIDES – PA DOWNTOWN CENTER

More about:

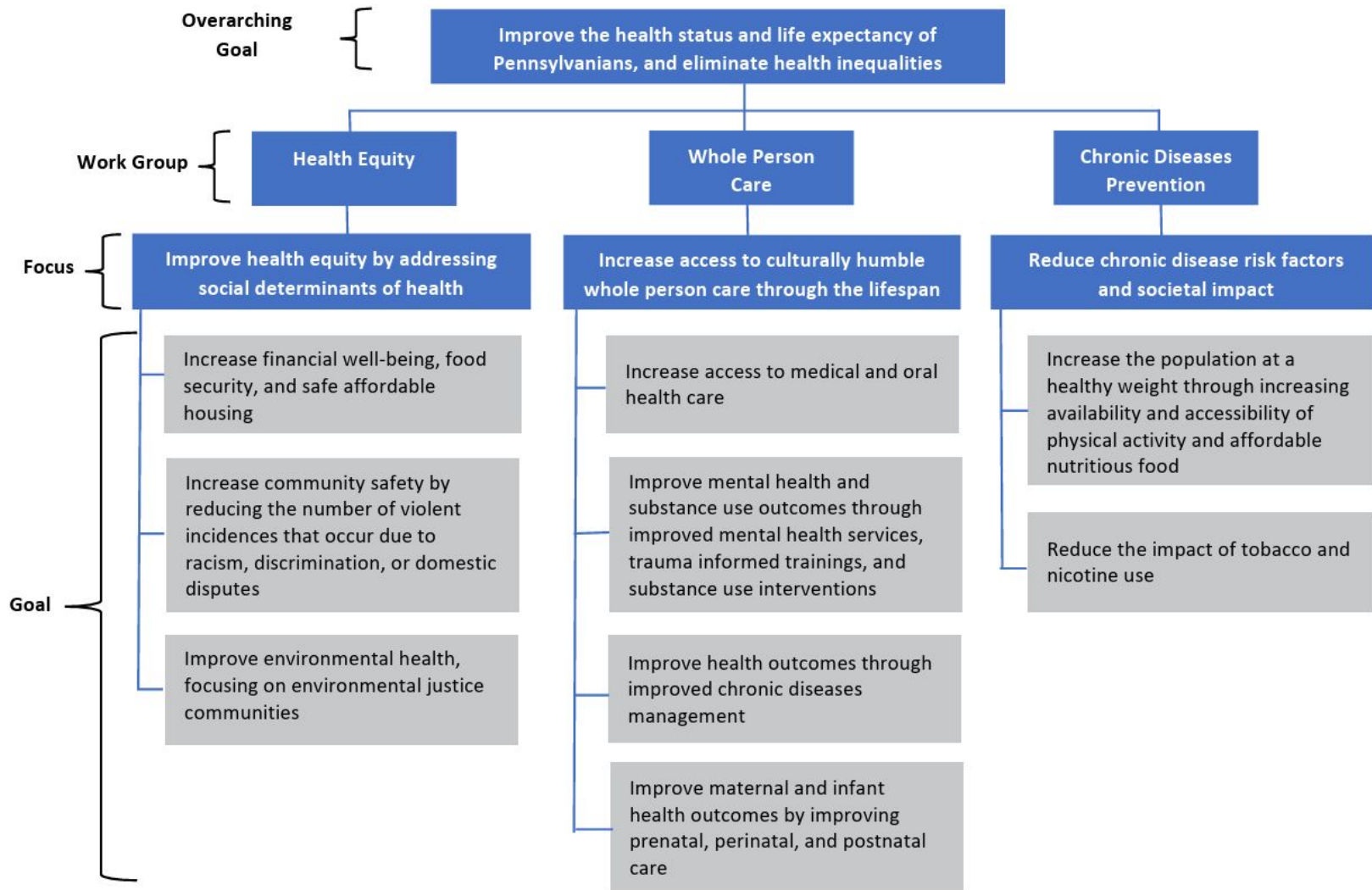
- WalkWorks Program
- Active People Healthy Nation
- Pennsylvania State Health Improvement Plan
- Social Determinants of Health



WALKWORKS PLANNING TO DATE



STATEWIDE HEALTH IMPROVEMENT PLAN



SOCIAL DETERMINANTS OF HEALTH (SDOH)

