Data Driven Community Change: Lessons from Allentown Promise Neighborhood

Ewuradjoa Dawson-Amoah,
Michele Moser Deegan, Ph.D., Samantha Goodrich, Ph.D.
Promise Neighborhoods of the Lehigh Valley 9 Promises

**PREPARED**
- Children Ready for Kindergarten
- Students and Families are Healthy

**SUPPORTED**
- Students Feel Safe and Live in Stable Communities
- Students Supported in Learning By Family & Community

**SUCCEED**
- Students Have 21st Century Learning Tools
- Students Successfully Transition from MS to HS
- Students are Proficient in Core Subjects

**GRADUATE AND ENROLL**
- Students Graduate from High School
- Students Prepared for College/Career Success
Our Neighborhoods

Center City
Allentown

Southside
& Pembroke
Bethlehem

West Ward
Easton
Resident Liaisons
Results

2014 Neighborhood Survey
Targeted approximately 824 households in APN
  • 608 or 74% in Allentown Promise Neighborhood (APN)

2015 Neighborhood Survey
Targeted approximately 824 households in APN, 298 in APZ Southern Region, and 800 in EPN
  • 441 or 53.3% in Allentown Promise Neighborhood (APN)
  • 337 or 22.6% in Allentown Promise Zone South (APZ)
  • 737 or 92% in Easton Promise Neighborhood (EPN)
What is your highest level of education?

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>No High School</td>
<td>10.7%</td>
</tr>
<tr>
<td>Some High School</td>
<td>20.2%</td>
</tr>
<tr>
<td>High School Diploma/GED</td>
<td>36.7%</td>
</tr>
<tr>
<td>Some College</td>
<td>15%</td>
</tr>
<tr>
<td>Associate’s Degree</td>
<td>4.1%</td>
</tr>
<tr>
<td>Bachelor’s Degree</td>
<td>7%</td>
</tr>
<tr>
<td>Master’s Degree or Higher</td>
<td>3.9%</td>
</tr>
</tbody>
</table>

Is your child planning to go to any of the following after graduation?

<table>
<thead>
<tr>
<th>Education Plan</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unsure</td>
<td>31.2%</td>
</tr>
<tr>
<td>Military</td>
<td>4.7%</td>
</tr>
<tr>
<td>Technical School</td>
<td>1.6%</td>
</tr>
<tr>
<td>Community College or University</td>
<td>6.3%</td>
</tr>
<tr>
<td>4-Year College or University</td>
<td>32.8%</td>
</tr>
<tr>
<td>Part Time Employment</td>
<td>12.5%</td>
</tr>
<tr>
<td>Full Time Employment</td>
<td>10.9%</td>
</tr>
</tbody>
</table>

Have they taken the PSAT, SAT, and/or ACT?

- Yes: 60.8%
- No: 11.8%
- No, still too young: 11.8%
- No, not needed: 15.7%
- Don’t know: 6.3%
College Admission Mentoring Program (CAMP)

Dr. Tahereh Hojjat, DeSales University
Dr. Michele Moser Deegan, Muhlenberg College
Dr. Kerrie Baker, Cedar Crest College

with funding from the Lehigh Valley Association of Independent Colleges and directed by data found from the APN Neighborhood Survey piloted the College Admission Mentoring Program (CAMP).

CAMP pairs a William Allen High school student with a college student mentor and they meet twice a month at the high school to mentor them through the college and scholarship process.
Is your child enrolled in an early childcare or preschool program?

- Yes: 31.9%
- No: 63.7%
- Refused: 4.4%

Do you use the ED as your primary source of health care?

- Yes: 33.3%
- No: 64.2%
- Refused/Missing: 2.5%
Allentown Children’s Health Improvement Project (ACHIP)

The primary goal of this initiative is to improve the health and well-being of children living in the Allentown Promise Neighborhood. A secondary goal is to test an innovative approach to improving population health using community partnerships, family-centered assessments, targeted connections and interventions, and a focus on the child as the critical link to future health and well-being of populations.
Thank You!

Ewuradjoa Dawson-Amoah
Ewuradjoad@promiseneighborhoodslv.org

Telephone: (610) 438-4327
www.promiseneighborhoodslv.org