

LIVE MORE

LEARN MORE

LEAD MORE

Data Driven Community Change: Lessons from Allentown Promise Neighborhood

APA PA 2016 Annual Conference Oct. 17, 2016

Ewuradjoa Dawson-Amoah,

Michele Moser Deegan, Ph.D., Samantha Goodrich, Ph.D.



PROMISE NEIGHBORHOODS
OF THE LEHIGH VALLEY

WE ARE
COMMUNITY



PROMISE NEIGHBORHOODS
OF THE LEHIGH VALLEY

Promise Neighborhoods of the Lehigh Valley 9 Promises

PREPARED



Children Ready
for Kindergarten



Students and
Families are Healthy

SUPPORTED



Students Feel Safe and
Live in Stable Communities



Students Supported in Learning
By Family & Community

SUCCEED



Students Have 21st
Century Learning Tools



Students Successfully Transition
from MS to HS



Students are Proficient
in Core Subjects

GRADUATE AND ENROLL



Students Graduate from
High School



Students Prepared for
College/Career Success

WE ARE
COMMUNITY



PROMISE NEIGHBORHOODS
OF THE LEHIGH VALLEY

Our Neighborhoods



**Center City
Allentown**



**Southside
& Pembroke
Bethlehem**



**West Ward
Easton**



PROMISE NEIGHBORHOODS
OF THE LEHIGH VALLEY

Resident Liaisons





PROMISE NEIGHBORHOODS
OF THE LEHIGH VALLEY

Results

2014 Neighborhood Survey

Targeted approximately 824 households in APN

- **608 or 74% in Allentown Promise Neighborhood (APN)**

2015 Neighborhood Survey

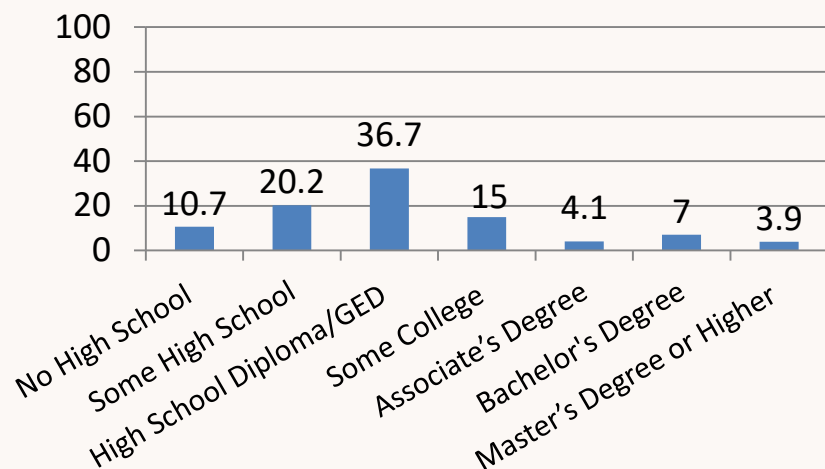
Targeted approximately 824 households in APN, 298 in APZ Southern Region, and 800 in EPN

- **441 or 53.3% in Allentown Promise Neighborhood (APN)**
- **337 or 22.6% in Allentown Promise Zone South (APZ)**
- **737 or 92% in Easton Promise Neighborhood (EPN)**

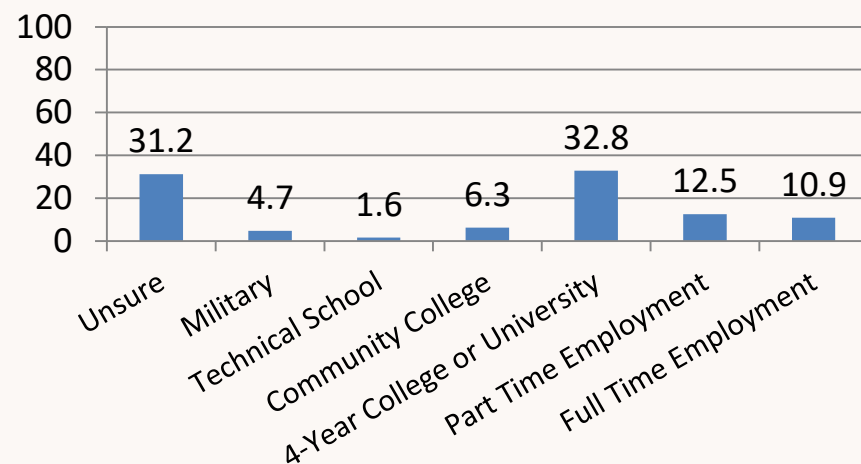


PROMISE NEIGHBORHOODS
OF THE LEHIGH VALLEY

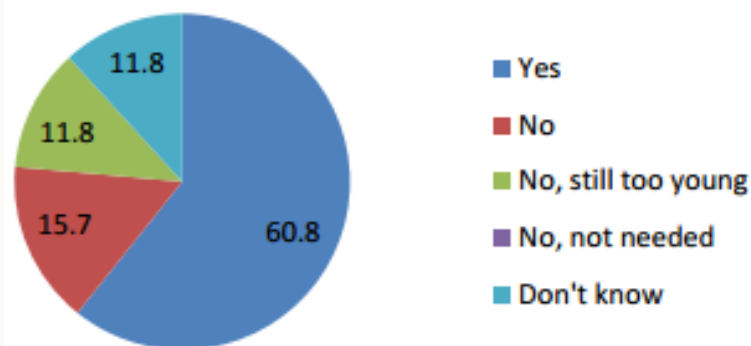
What is your highest level of education?



Is your child planning to go to any of the following after graduation?



Have they taken the PSAT, SAT, and/or ACT?



WE ARE
COMMUNITY



PROMISE NEIGHBORHOODS
OF THE LEHIGH VALLEY

College Admission Mentoring Program (CAMP)

Dr. Tahereh Hojjat, DeSales University

Dr. Michele Moser Deegan, Muhlenberg College

Dr. Kerrie Baker, Cedar Crest College

with funding from the Lehigh Valley Association of Independent Colleges and directed by data found from the APN Neighborhood Survey piloted the College Admission Mentoring Program (CAMP).

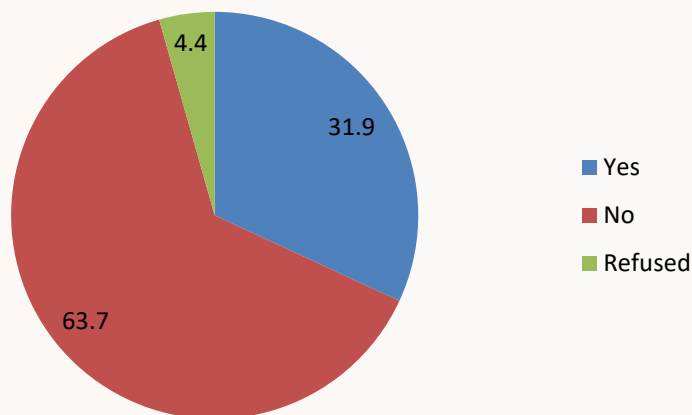
CAMP pairs a William Allen High school student with a college student mentor and they meet twice a month at the high school to mentor them through the college and scholarship process.



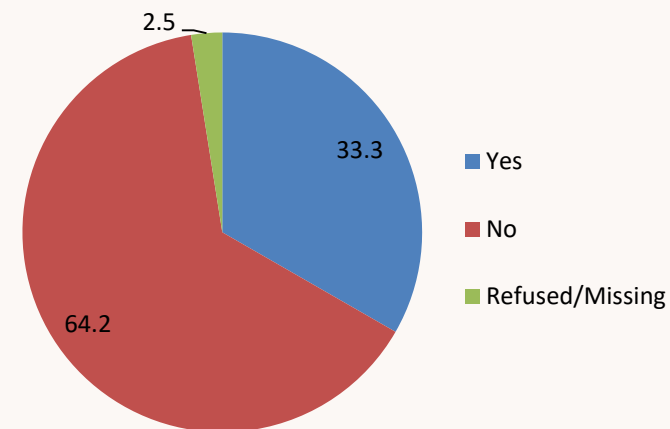


PROMISE NEIGHBORHOODS
OF THE LEHIGH VALLEY

Is your child enrolled in an early childcare or preschool program?



Do you use the ED as your primary source of health care?



WE ARE
COMMUNITY



PROMISE NEIGHBORHOODS
OF THE LEHIGH VALLEY

Allentown Children's Health Improvement Project (ACHIP)

The primary goal of this initiative is to improve the health and well-being of children living in the Allentown Promise Neighborhood. A secondary goal is to test an innovative approach to improving population health using community partnerships, family-centered assessments, targeted connections and interventions, and a focus on the child as the critical link to future health and well-being of populations.





PROMISE NEIGHBORHOODS
OF THE LEHIGH VALLEY

Thank You!

Ewuradjoa Dawson-Amoah

Ewuradjoad@promiseneighborhoodslv.org

Telephone: (610) 438-4327

www.promiseneighborhoodslv.org