2014 Annual Conference
October 12 –14, 2014
Sheraton Society Hill, Philadelphia, PA
Conference-at-a-Glance

SUNDAY, OCTOBER 12, 2014
8:30a – 6:30p  Registration Open

9:00a – 2:00p  Mobile Workshop  M1 Brandywine Battlefield: A Visual Lesson on Planning Partnerships and Large Scale Resources & Landscapes Protection
(Additional $60 Fee Required, includes lunch)
(Minimum of 20 registrants; Maximum of 60 registrants)

11:00a – 12:30p  Board of Directors Meeting

12:00p – 2:00p  Mobile Workshop  M2 A Workshop on Wheels: Bicycle Facilities that Change Travel Patterns while Making Streets Safer for All Users
(Additional $10 Fee Required)
(Maximum of 15 registrations for those without bikes; maximum of 10 registrations for those with their own bikes. Bikes will be supplied by a sponsor at no additional cost.)

1:00p – 2:00p  Mobile Workshop  M3 Special Walking Tour: Ed Bacon’s 20th Century City Planning Masterpiece, Society Hill Greenways
(Additional $10 Fee Required)
(Maximum of 25 registrants) This is a walking tour.

2:30p – 3:45p  CONCURRENT EDUCATION SESSIONS A

A1 Registered Community Organizations
A2 Practical Ways to Illustrate Immigrant Demographics for Key Audiences using the American Community Survey
A3 Creative Placemaking in Frankford, Philadelphia
A4 Collective Impact for Watershed Protection - Integrating Water Resource Management Across the Public, Private, and Not-for-Profit Sectors
A5 From Boxcars to Buses: Reusing Railroad Corridors for Transit in Pittsburgh and Philadelphia
A6 Best Practices in Local Sign Control: A Study of the Montgomery County Sign Ordinance
A7 The Campus as Community: Blurring the Boundaries

3:30p – 5:00p  Legislative Committee
3:30p – 5:00p  PMPEI Committee
3:45p – 4:00p  Refreshment Break

4:00 – 5:30p  **CONCURRENT EDUCATION SESSIONS B**

**B1** Reinventing Turnpike Corridor Business Parks

**B2** Strategies Toward Designing a Healthier Community

**B3** Making Solar Shine in PA: Overcoming Barriers to Solar Energy Adoption

**B4** Zoning from 0 to 60: A Rural Borough Takes the Wheel with a Form-Based Code

**B5** Civic Engagement in the Digital Realm: Expanding Community Outreach using Apps, Social Media and Hackathons

**B6** Natural Resources Greenway Plans for Municipalities and Regions

**B7** Getting Back on Track at the Station

**B8** The Influence of Public Input on Planning the President's House Site" Freedom and Slavery in Making a New Nation (followed by walking tour)

6:00p  Getting to the Welcome Reception – As you walk to the Independence Visitor’s Center for the Welcome Reception, stationed guides will point out the various historical points of interest you are passing.

6:30p – 7:30p  Welcome Reception: Independence Visitor Center

**MONDAY, OCTOBER 13, 2014**

6:30a - 7:30a  Fun Run & Walk

7:00a - 5:00p  Registration Open

7:30a - 5:00p  Exhibit Hall Open

7:30a - 8:30a  Continental Breakfast with Exhibitors

8:30a - 9:45a  **KEYNOTE ADDRESS: Life in Disaster- Planning in an Age of Extremes**

SCOTT GABRIEL KNOWLES, PHD, Drexel University

9:45a - 10:15a  Refreshment Break with Exhibitors

10:00a – 11:30a  **M4 Urban Green Infrastructure Mobile Workshop: Stormwater Management as a Tool for Community Engagement**

(Additional $40 Fee Required)

(Minimum required 12; Maximum of 30)

10:15a - 11:30a  **CONCURRENT EDUCATION SESSIONS C**

**C1** Filling the Empty Seat: Innovative Web-based Outreach Strategies to Reach Citizens who Traditionally Don’t Participate

**C2** Fairmount Park: Adapting a 19th Century Watershed Park to 21st Century Needs

**C3** Ideas to Implementation: Realizing the Master Plan for the Central Delaware

**C4** I’ve Written my Hazard Mitigation Plan, Now What?

**C5** Montgomery County’s Proactive Approach to Building Transportation Projects

**C6** Beyond Maps: Solving Issues and Shaping Communities with GIS

**C7** Better than Before: Hot Metal Bridge Demonstrates Sustainability’s Coolness
11:45a - 1:30p  **PITKIN LECTURE AND LUNCHEON**  
THE HONORABLE MICHAEL NUTTER, Mayor of Philadelphia

1:45p - 3:15p  **M5 On the Old Waterfront: Analyzing the Long Term Impacts of Mobile Workshop**  
Un-environmental Planning and Making the Most of Legacy Urban Infrastructure  
*Additional $10 Fee Required*  
*Minimum required 5; Maximum of 20*This is a walking tour.

1:45p - 3:15p  **CONCURRENT EDUCATION SESSIONS D**

**D1** Working with a Consultant  
**D2** Keeping Suburban Downtown Retail Districts Relevant  
**D3** Benchmarking the Performance of Public Facilities: Making Smart Decisions about Energy and Use  
**D4** Planning Better Transit Stops: The Public Transit/Land Use Connection  
**D5** Planning for Effective Wireless Telecommunication Service  
*(Law CM)*  
**D6** Brandywine Battlefield: Victories & Defeats in Planning for Large Landscapes  
**D7** Paseo Verde: A Mixed Use, Mixed Income, LEED Platinum, Transit Oriented Development in North Philadelphia  
**D8** Preparing for the AICP Exam

3:15p - 3:45p  Refreshment Break with Exhibitors

3:45p - 5:15p  **CONCURRENT EDUCATION SESSIONS E**

**E1** Planning for Immigrant and Multi-Ethnic Communities  
*(Ethics CM)*  
**E2** Connecting the Dots: Integrating Historic Preservation into Municipal Planning Programs  
**E3** What Do You Do When Your Main Street is a State Highway? Dublin’s Approach  
**E4** Agriculture: A Cost Effective Solution to MS4s and TMDLs  
**E5** Turning Smart Growth into "Smart & Safe Growth" - the "Whole Community" Approach  
**E6** Legislative Update: Federal Perspective  
*(Law CM)*  
**E7** Philadelphia and Pittsburgh: Metrics and Outreach in Trail and Open Space Planning

5:30p - 6:30p  Evening Reception with Exhibitors  
6:30p  Dinner on your own
TUESDAY, OCTOBER 14, 2014

7:00a - 4:00p  Registration Open
7:15a - 2:30p  Exhibit Hall Open
7:15a - 8:15a  Continental Breakfast with Exhibitors
7:15a - 8:15a  Professional Development Committee Meeting

8:15a - 9:45a  **PLENARY SESSION: How to be an Expert Witness** *(Law CM)*

9:45a - 10:15a  Refreshment Break with Exhibitors
10:00 – 11:30a  **M6 Searching for Philadelphia’s Great Concealed Places** *(Additional $40 Fee Required)*
                  *(Maximum registration is 30.) This is a walking tour.*

10:15a - 11:30a  **CONCURRENT EDUCATION SESSIONS F**

**F1** Urban Redevelopment and Brownfields Roundtable
**F2** Resilient Revitalization: Building Climate Hazard Resiliency into Chester City and Surrounding Municipalities
**F3** Green Stormwater Infrastructure for Towns and Cities
**F4** Land Use Data in Regional and City Planning
**F5** Implementation of a Bicycle and Pedestrian Travel Monitoring Program in Southeast Pennsylvania
**F6** Promoting Efficiency and Increasing Public Transit Options through Regionalization
**F7** Git ‘R Done: Engaging the Community to Implement the Plan

11:45a – 2:00p  **Luncheon, Annual Awards Presentation and State of the Chapter**

2:00p - 2:30p  Dessert with Exhibitors & Announcement of Raffle Winners

2:30p - 4:00p  **CONCURRENT EDUCATION SESSIONS G**

**G1** Understanding (and Explaining) Fiscal Impacts to Your Community and Governing Body
**G2** We’re In This Together: Community Engagement and Neighborhood Revitalization Planning
**G3** The Viability of Pennsylvania Casinos and the Implications of Increased Regional Competition
**G4** Planning for Adoption of Plug-in Electric Vehicles in the Northeast United States and Southeastern Pennsylvania
**G5** So What’s the Big Dill Anyway? Understanding Food Systems' Impact on Local Planning
**G6** Dense, Denser, Densest: Rezoning the Suburbs
**G7** Review of Recent Land Use Decisions of the Commonwealth and Federal Courts and State Agencies *(Law CM)*

4:00p  **Conference Concludes**