



# Creating Healthier Communities:

## Planner's Roles in Community Health Needs Assessments

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1. What are the components of a Community Health Needs Assessment and which organizations do them?
2. How can Planners get involved and play a very strategic role?



# Community Health Needs Assessment

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## A Community Health Needs Assessment is:

IRS 990 requirement for all not-for-profit hospitals to be completed every three years in order to retain 501c3 status.

**Broadly defines the community**, allowing for measurable opportunities to address population-health issues, while being focused enough to address health disparities

**Community assets**, in addition to gaps and needs, are identified and leveraged, including human capital and physical and social resources (e.g., parks, trails, charities, churches, food banks)

Uses of **public and private data**, including solicited input from stakeholders to comprehensively inform the community health improvement process

# Types of Data

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# Data Collection

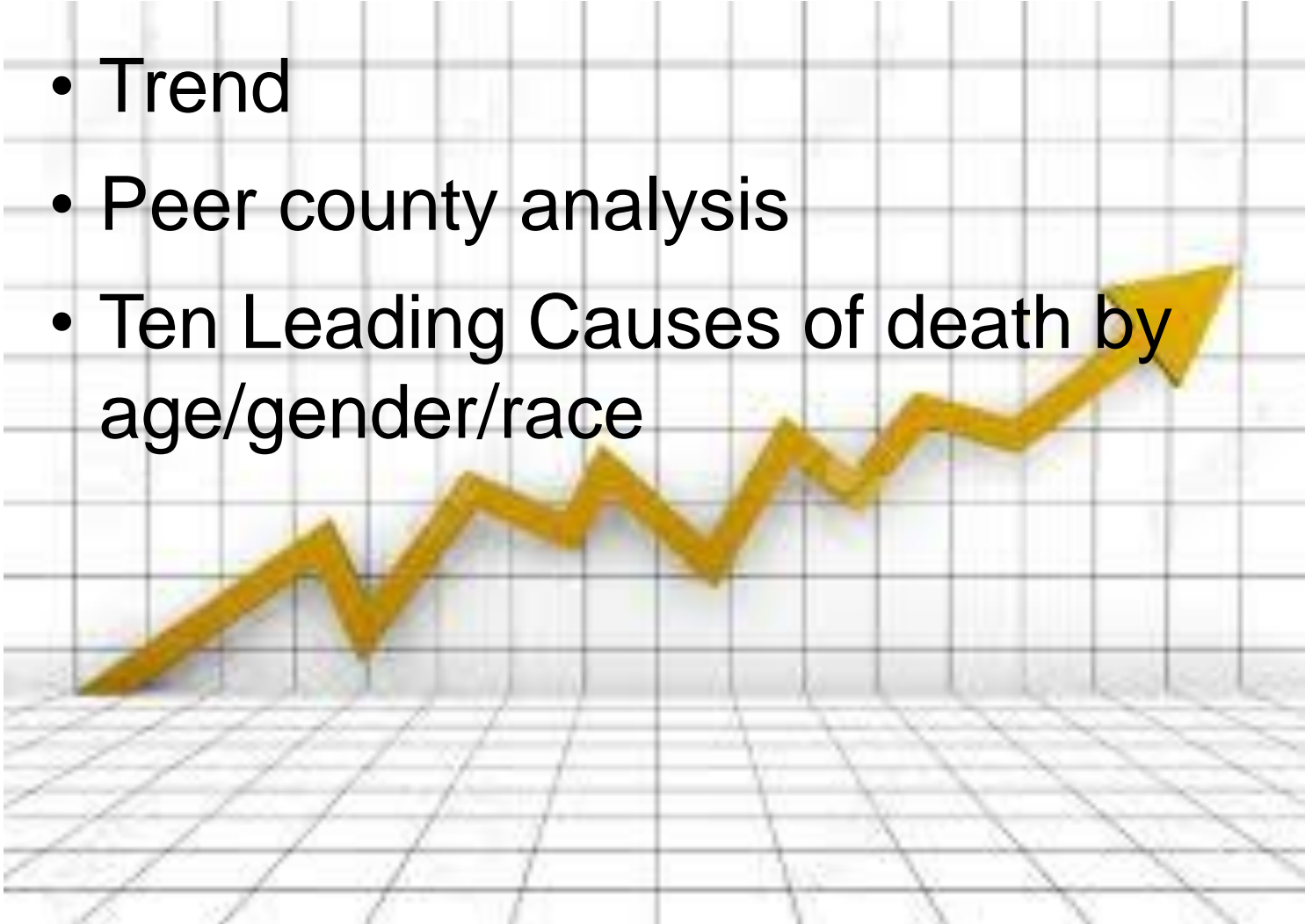
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- Morbidity
  - Mortality
  - Behavioral Risk (adult/youth)
  - Focus Groups
  - Key informant interviews
  - Pregnancies & births

# Types of Data

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- Trend
- Peer county analysis
- Ten Leading Causes of death by age/gender/race



# Resources Inventory

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- Agency/provider
- Health facilities; social services
- Asset map
- Parks & Recreational Facilities
- Rails to trails



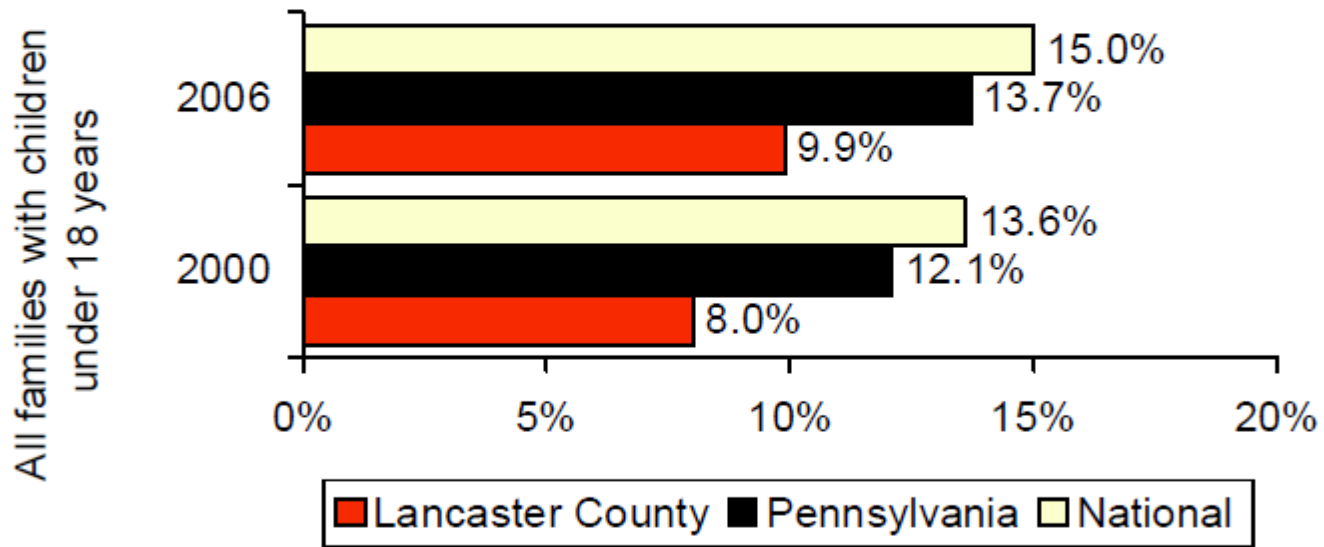
## Other Targeted Local Data

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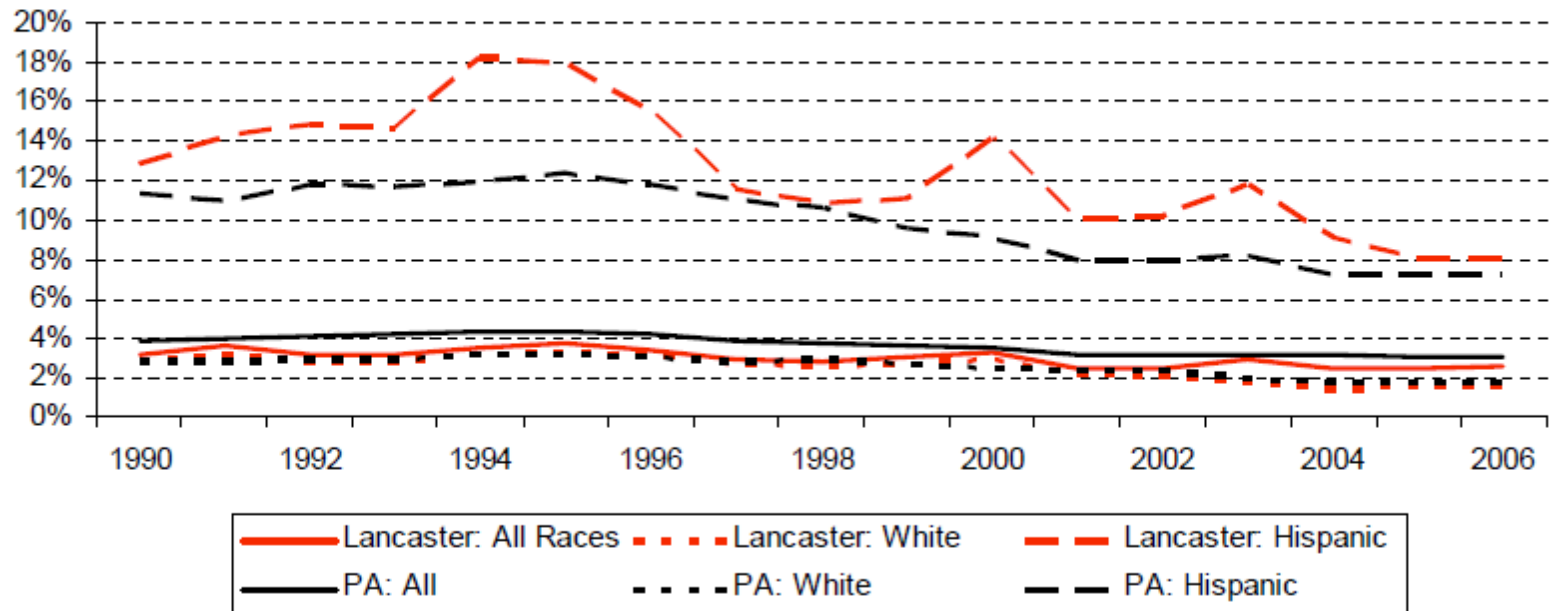
- Homeless count
- Environmental assessment
- Mental health
- Substance abuse
- Immunizations
- Crime (domestic violence)
- Child abuse
- School info
- Other



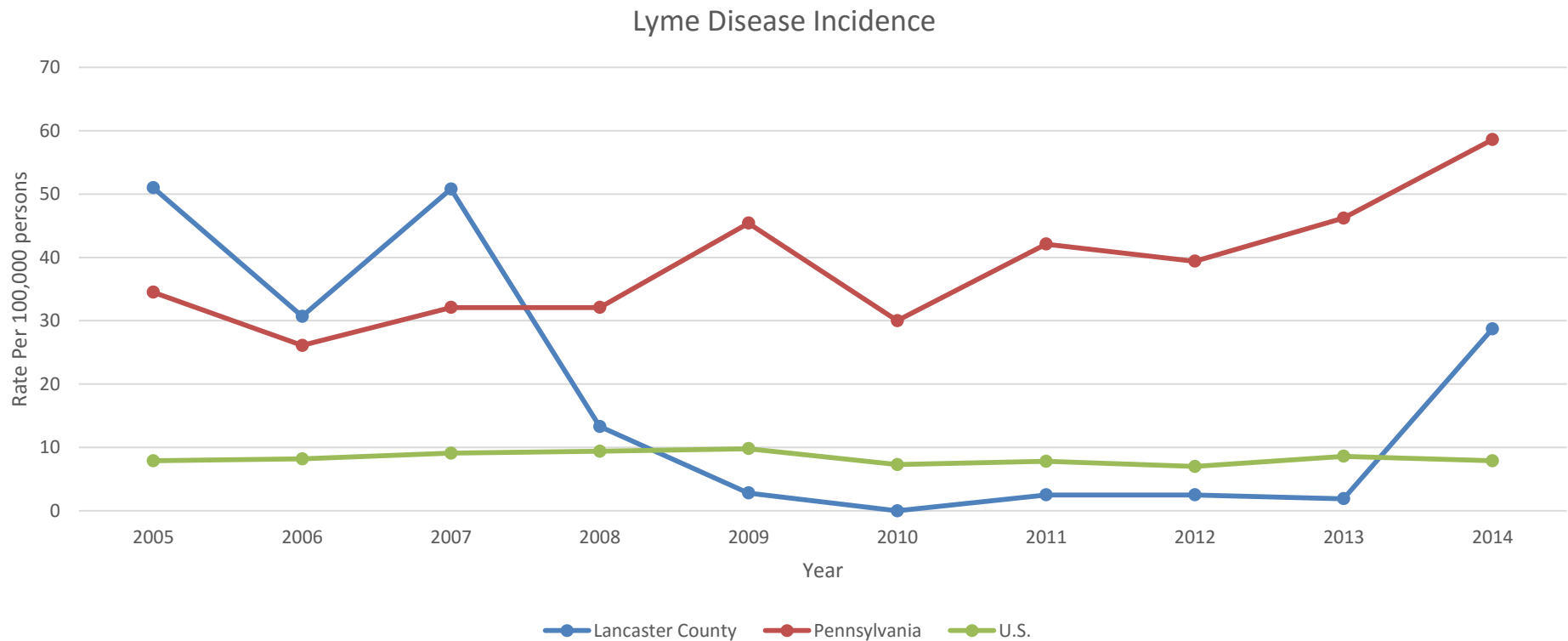
# Families Living Below the Poverty Level



### % Births to Mothers Under 18



PA Dept of Health, Bureau of Health Statistics (black rates unavailable due to low county population)



Sources:

*Pennsylvania Communicable Disease: Lyme Disease.* Pennsylvania Department of Health, Bureau of Communicable Diseases, Enterprise Data Dissemination Informatics Exchange (EDDIE). *These data were provided by the Pennsylvania Department of Health. The Department specifically disclaims responsibility for any analyses, interpretations, or conclusions.*

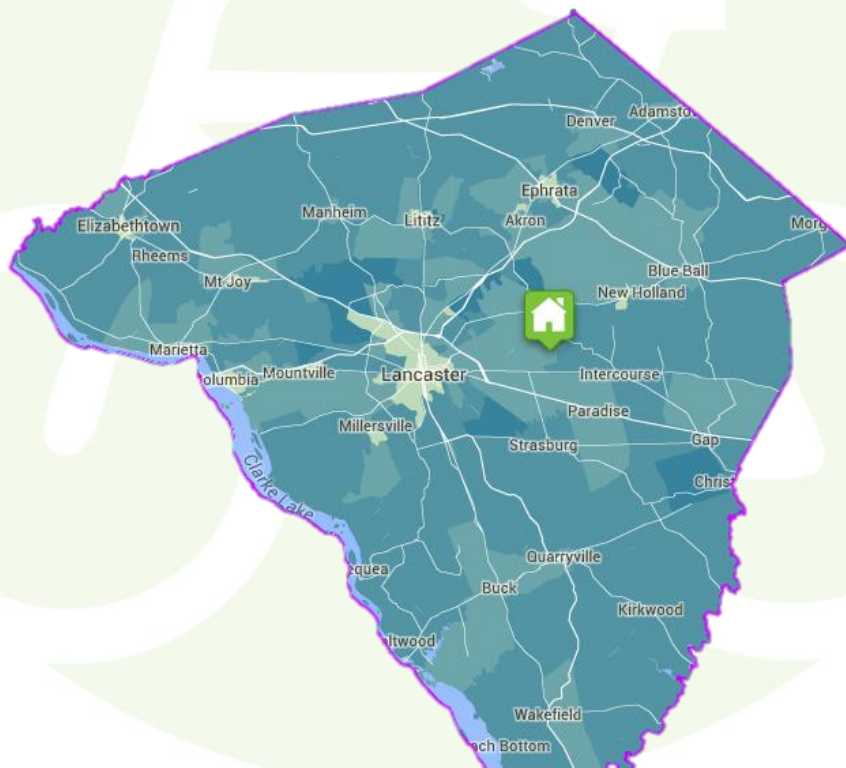
*Lyme disease incidence rates by state, 2005-2014,* Centers for Disease Control and Prevention, National Center for Emerging and Zoonotic Infectious Diseases (NCEZID), Division of Vector-Borne Diseases (DVBD). Last updated: November 9, 2015.



# Lancaster County Transportation Indicators



# Housing and Transportation Affordability in Lancaster County



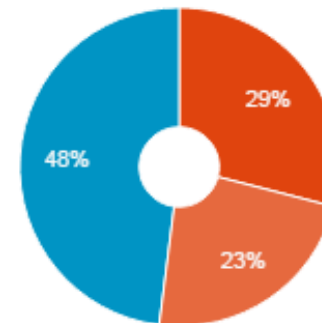
Housing + Transportation Costs % Income

< 24% 24-36% 36-45% 45-54% 54-66% 66-78% 78-87% 87%+

## Average Housing + Transportation Costs % Income

Factoring in both housing *and* transportation costs provides a more comprehensive way of thinking about the cost of housing and true affordability.

■ Housing  
■ Transportation  
■ Remaining Income



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# Complete Streets Policies, Plans, and Projects

Three Complete Streets Policies have been adopted in Lancaster County:

- Elizabethtown Borough
- Lancaster City
- Lancaster Township

Supporting Organizations:

- Lancaster County Planning Commission
- Community Services Group
- Lancaster Rec



# Walkability

As of July 2015:

1,120 miles of sidewalk in Lancaster County

11 Walk Audits Completed

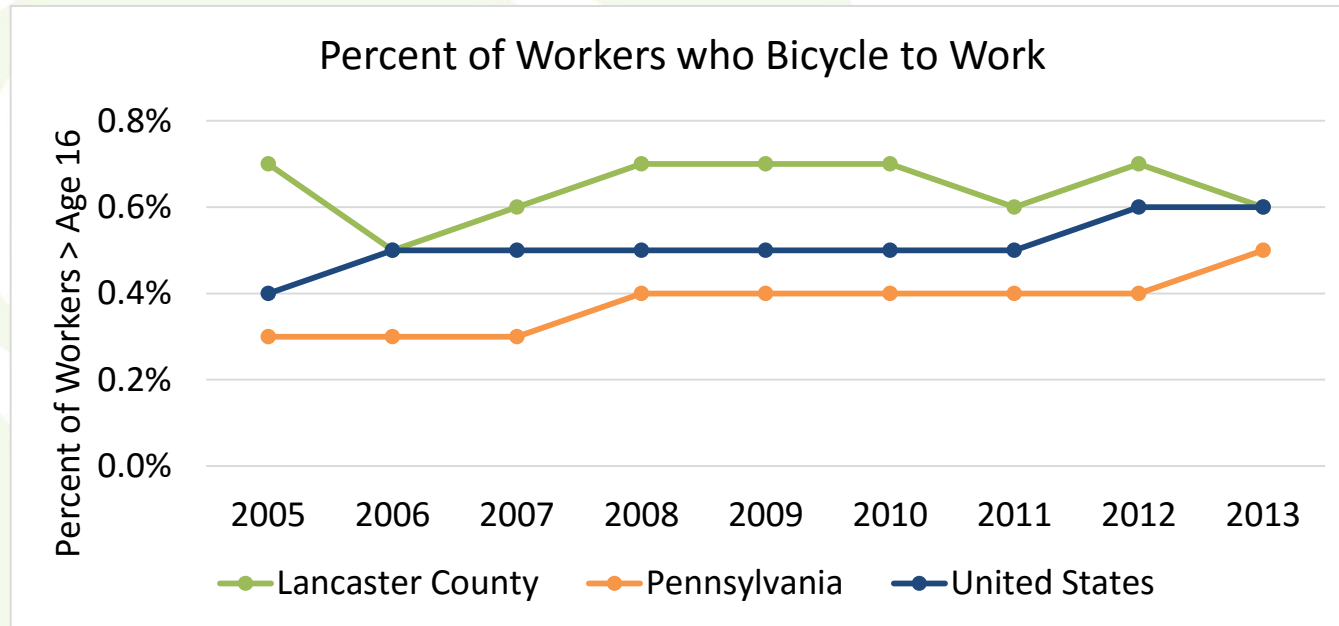
6 Safe Routes to School Audits Completed

\_\_\_\_ Miles of Trails in Lancaster County





# Physical Activity from Transportation



## #1 Ranked Cities for Bicycle Commuting (2008-2012)

- Small: Davis, CA at **18.6%**
- Medium: Boulder, CO at **10.5%**
- Large: Portland, OR at **6.1%**

*Note: 2005-2006 are 1 year estimates, 2007-2008 are 3 year estimates, 2009-2013 are 5 year estimates*

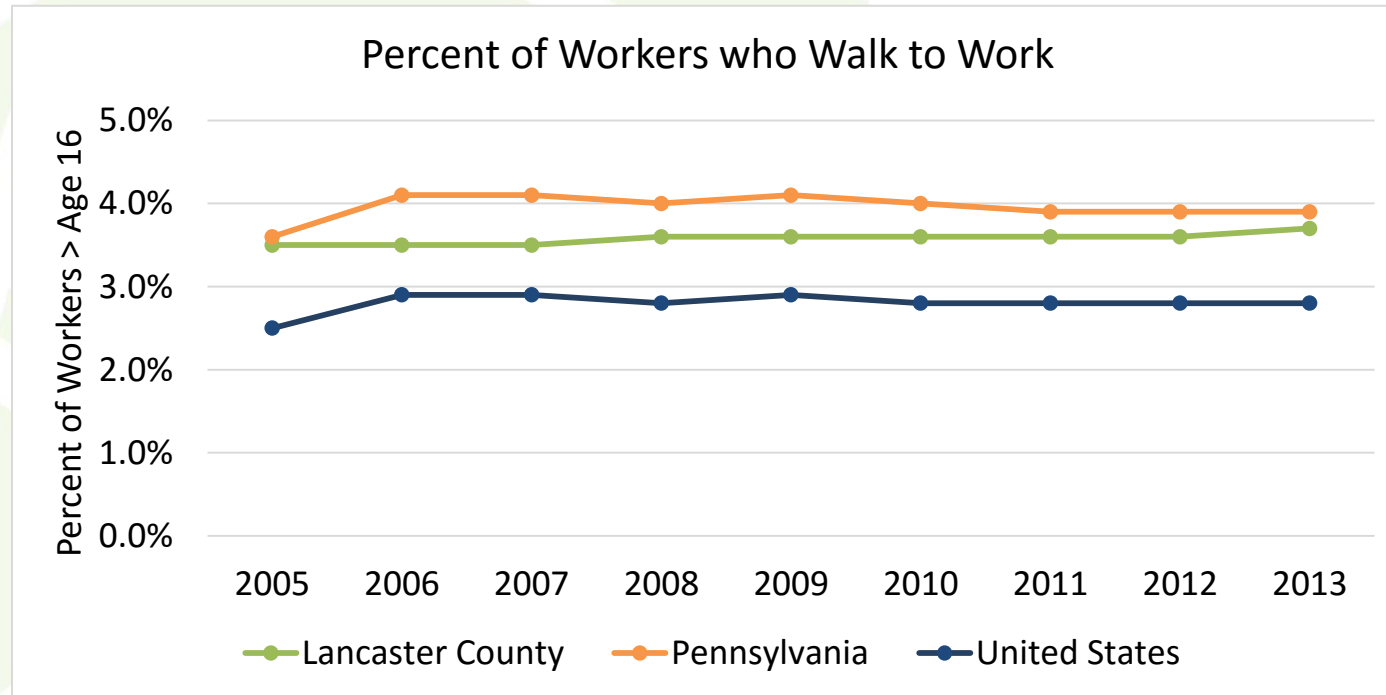
Source: U.S. Census Bureau, 2005 American Community Survey, "S0801: Commuting Characteristics By Sex"

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# Physical Activity from Transportation



## #1 Ranked Cities for Pedestrian Commuting (2008-2012)

- Small: Ithaca, NY at **42.4%**
- Medium: Cambridge, MA at **24.0%**
- Large: Boston, MA at **15.1%**

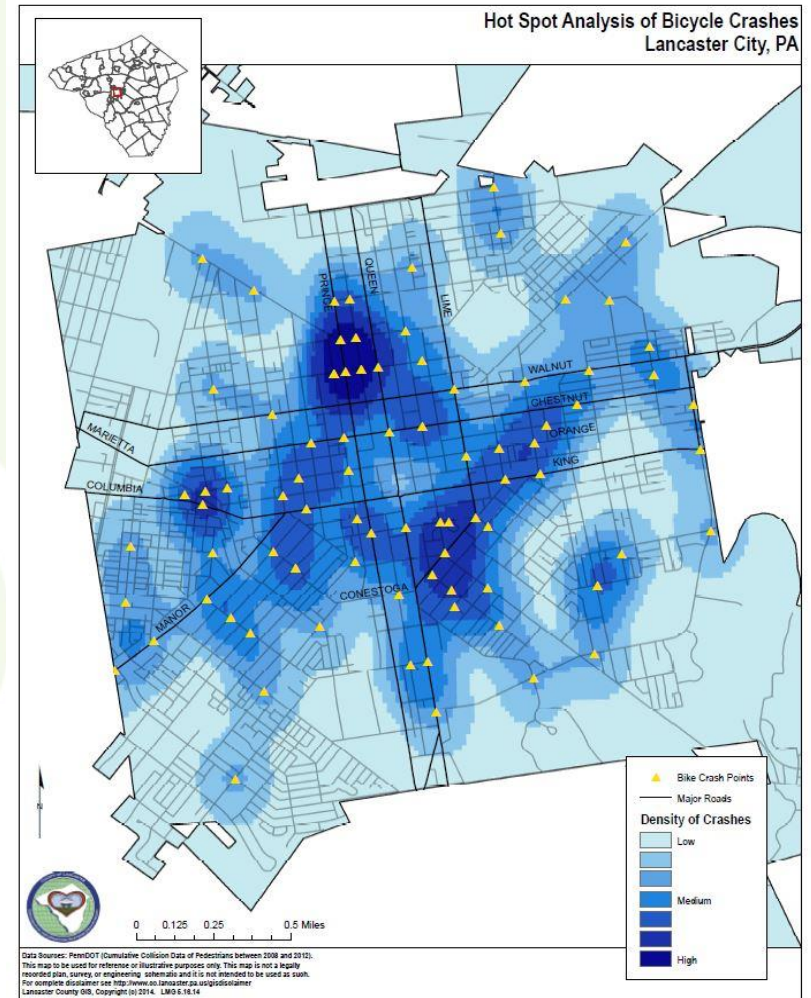
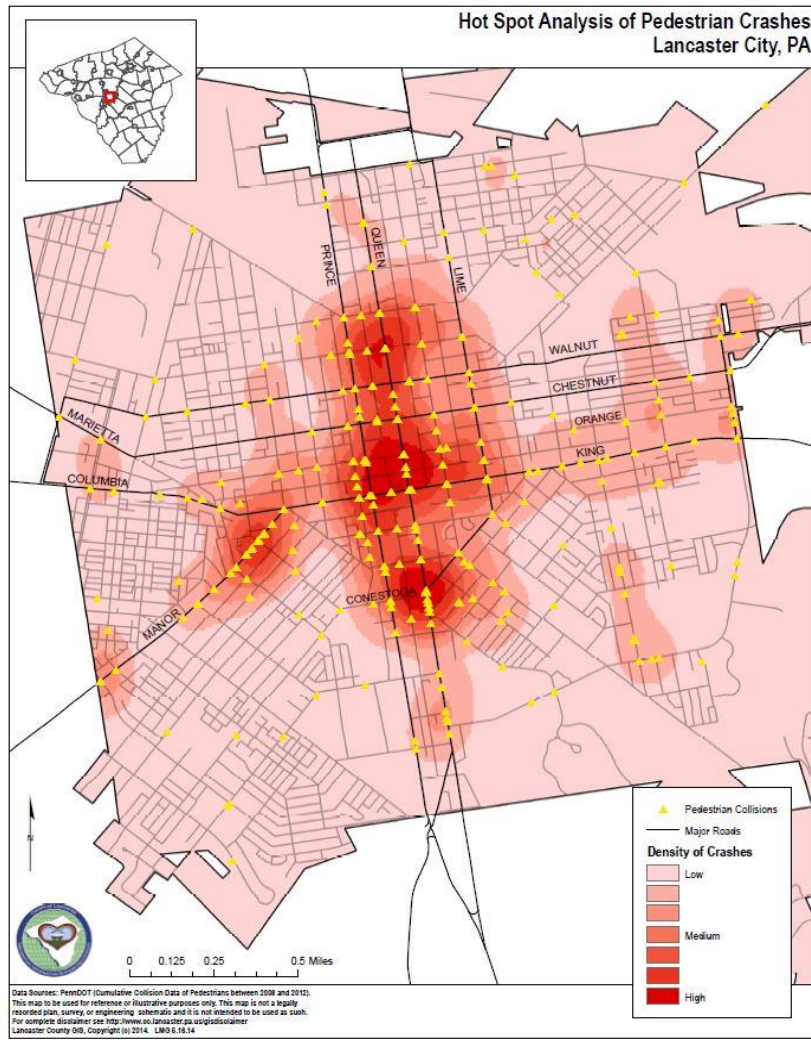
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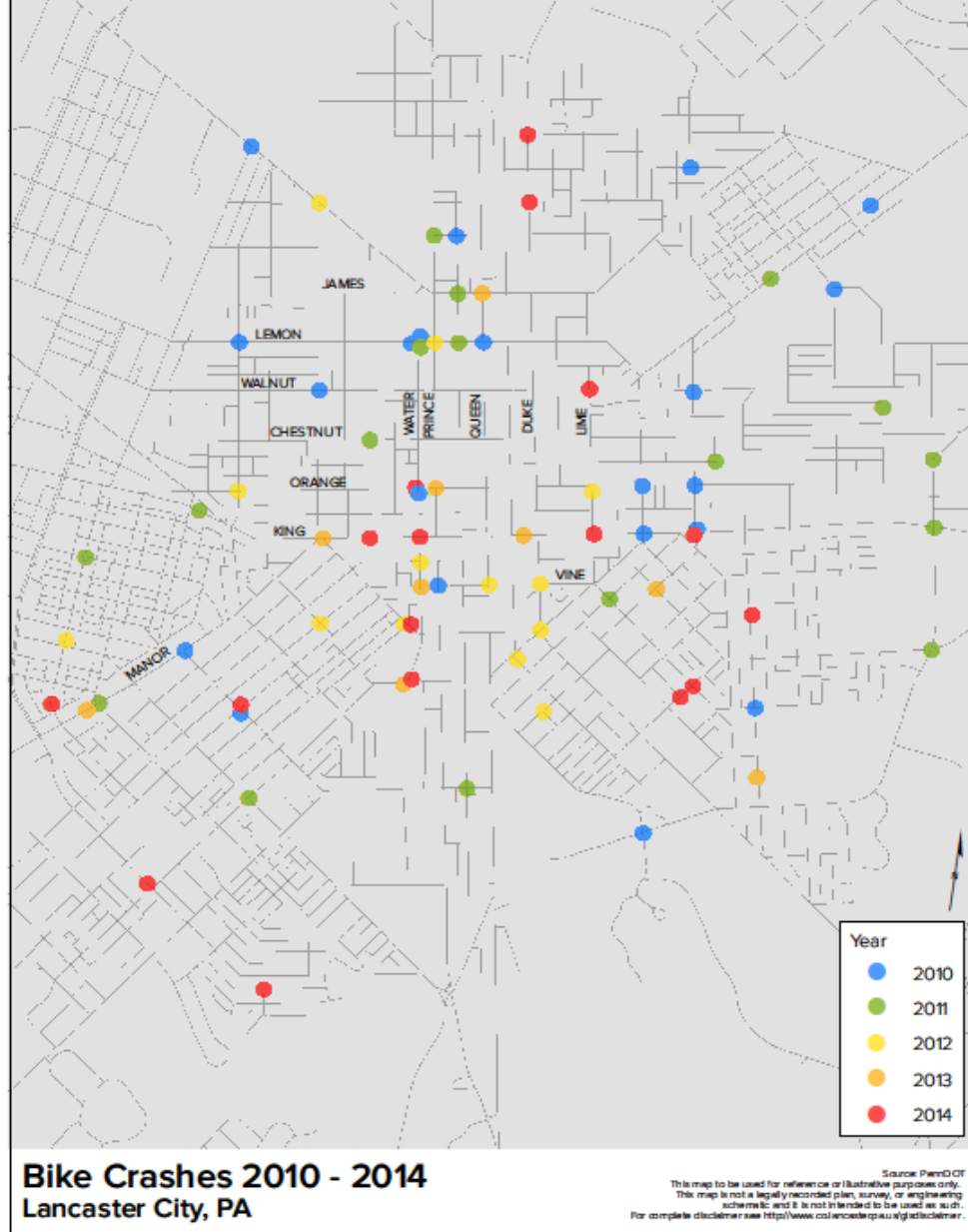
Source: U.S. Census Bureau, 2005 American Community Survey, "S0801: Commuting Characteristics By Sex"

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# Lancaster City Pedestrian and Bicycle Crashes, 2008-2012





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# Lancaster County

## All Bicycle Crashes, 2010-2014

### Top Quartile for Number of Bicycle Crashes, 2010-2014

MUNICIPALITY	2010	2011	2012	2013	2014	Total
Lancaster City	21	17	14	9	17	78
Manheim Twp	11	4	6	10	6	37
Ephrata Boro	3	3	5	2	4	17
Lancaster Twp	5	3	1	2	1	12
Manor		1	2	5	3	11
Elizabethtown	5	2	2		1	10
East Hempfield			3	1	5	9
West Hempfield	3	2	1	1	2	9
Ephrata Twp	3		2	2	1	8
Upper Leacock	1	3	2	1	1	8
Manheim Boro	2	2	1		2	7



# Lancaster County

## All Pedestrian Crashes, 2010-2014

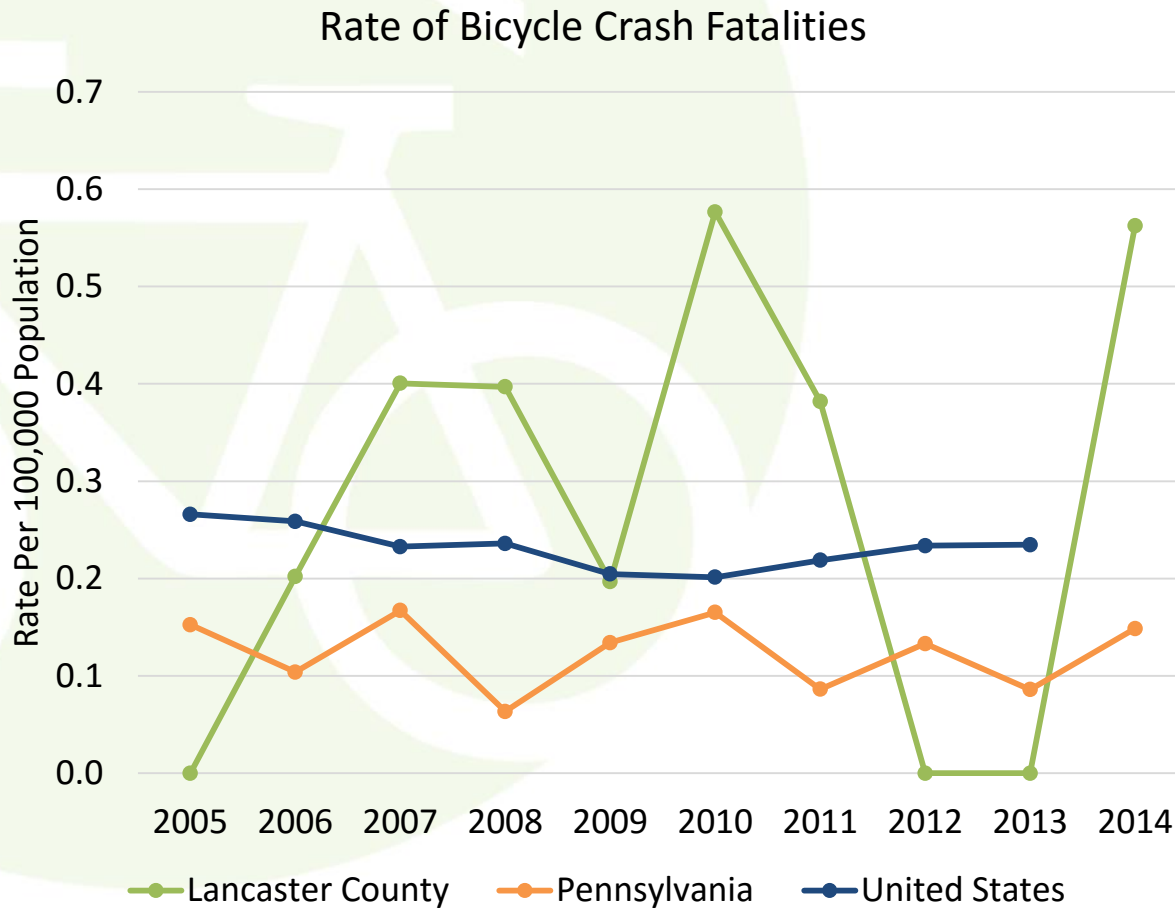
### Top Quartile for Number of Pedestrian Crashes, 2010-2014

MUNICIPALITY	2010	2011	2012	2013	2014	Total
<b>Lancaster City</b>	75	71	59	51	71	<b>327</b>
<b>Manheim Twp</b>	5	8	5	6	12	<b>36</b>
<b>Ephrata Boro</b>	4	3	9	1	6	<b>23</b>
<b>East Lampeter</b>	5	2	5	2	8	<b>22</b>
<b>Lancaster Twp</b>	4	4	2	7	4	<b>21</b>
<b>Lititz</b>	6	2	3	6	4	<b>21</b>
<b>East Hempfield</b>	2	4	3	6	5	<b>20</b>
<b>Columbia</b>	4	1	2	4	5	<b>16</b>
<b>Manor</b>	3	1	5	1	3	<b>13</b>
<b>Mt Joy</b>	1	1	3	4	2	<b>11</b>
<b>Elizabethtown</b>	2	2	4	1	1	<b>10</b>





# Road Traffic Fatalities by Mode



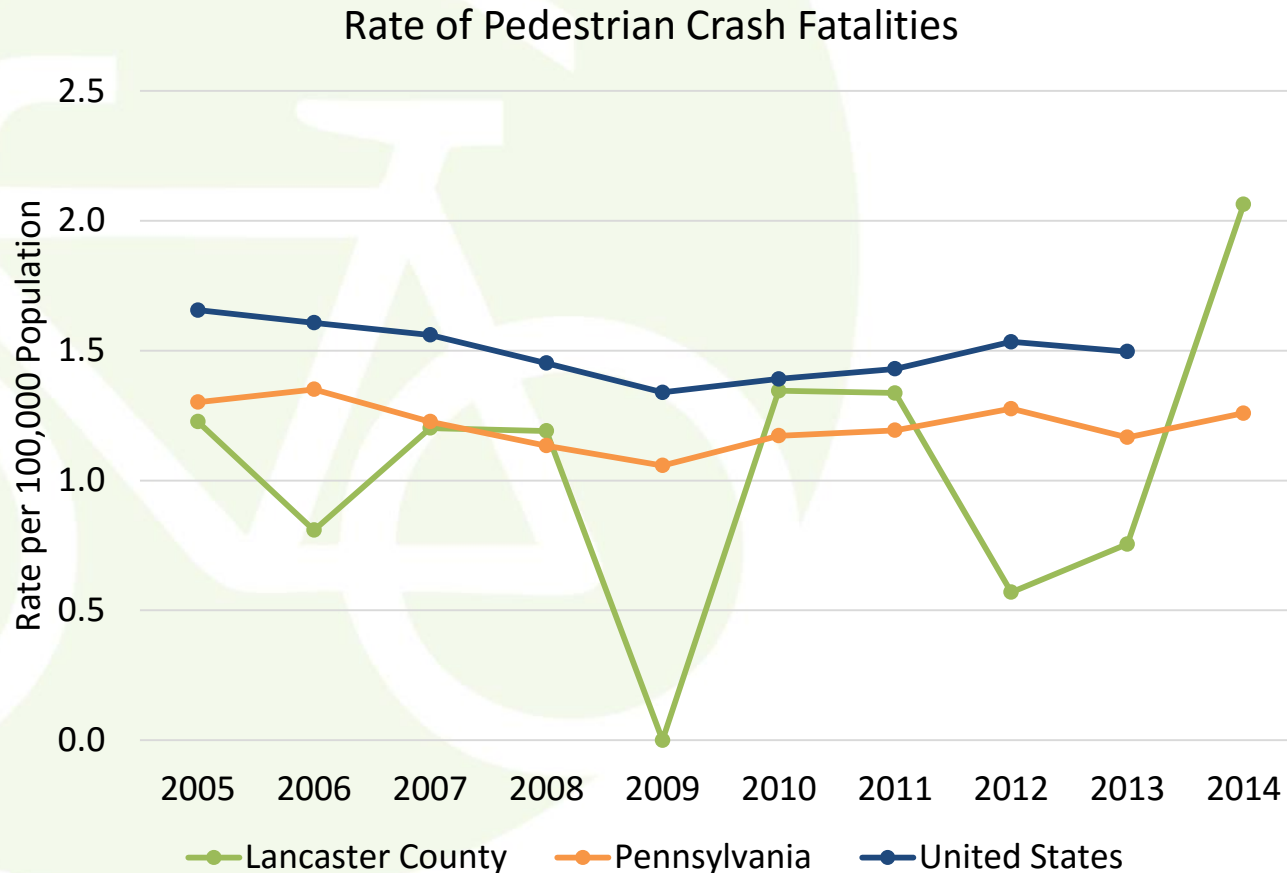
## Sources:

- 1) Pennsylvania Crash Query Tool
- 2) National Center for Statistics and Analysis. Bicyclists and other cyclists (Traffic Safety Facts). Washington, DC: National Highway Traffic Safety Administration.
- 3) U.S. Census Bureau

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# Road Traffic Fatalities by Mode



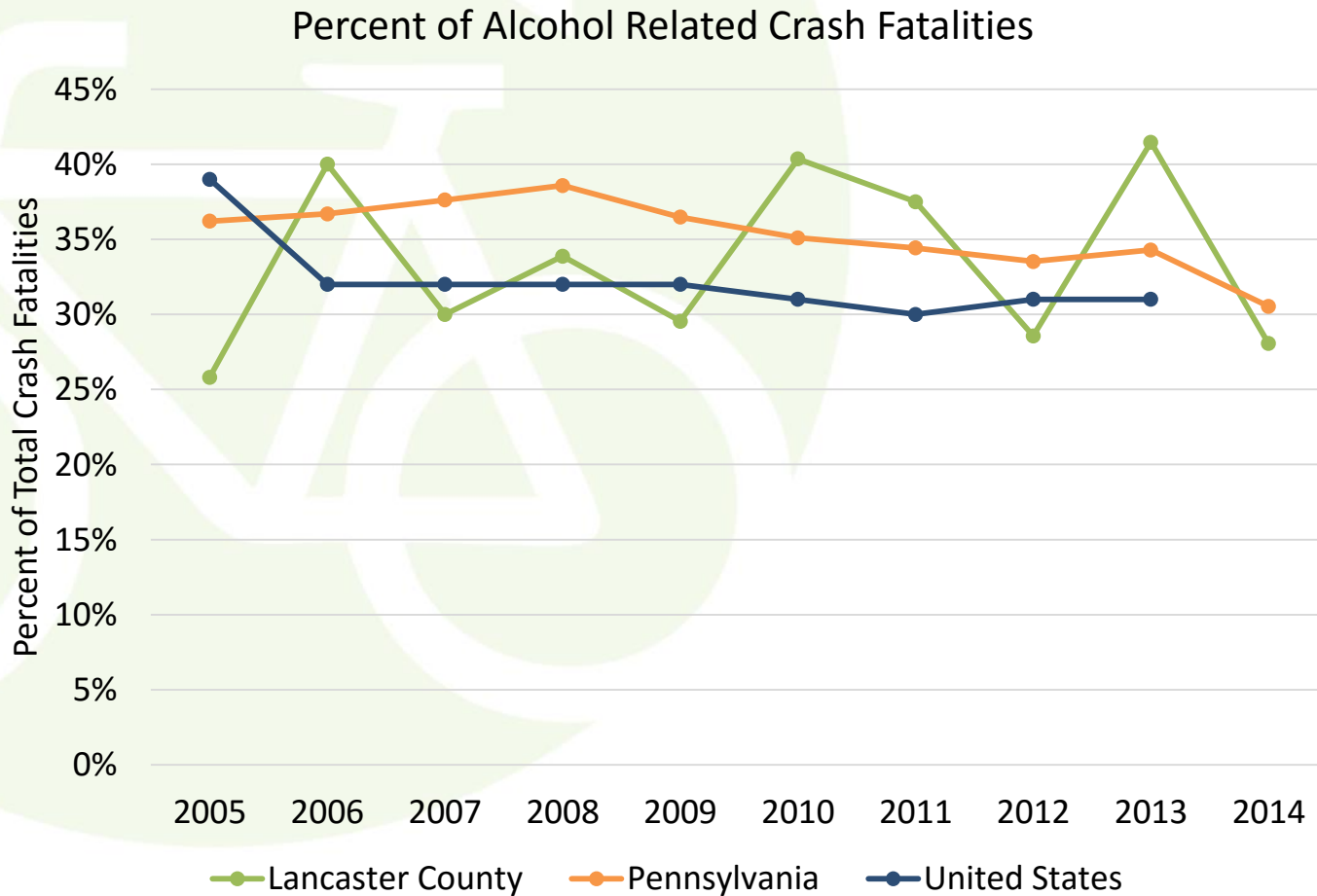
## Sources:

- 1) Pennsylvania Crash Query Tool
- 2) National Center for Statistics and Analysis. Pedestrians (Traffic Safety Facts). Washington, DC: National Highway Traffic Safety Administration.
- 3) U.S. Census Bureau

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# DUI/DWI Fatalities



## Sources:

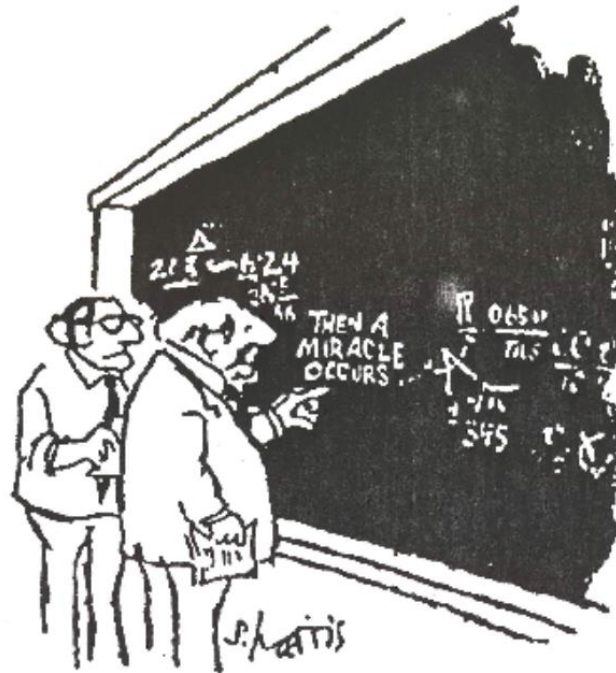
- 1) Pennsylvania Crash Query Tool
- 2) National Center for Statistics and Analysis. Alcohol Impaired driving (Traffic Safety Facts). Washington, DC: National Highway Traffic Safety Administration.

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# All this data...Now what do we do???



### "I Think You Should Be More Explicit Here In Step Two."

# Setting Priorities

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## **Health Prioritization of Health Issues**

### **Scope of the Problem**

- Large percentage of the population affected?
- Is this number escalating?
- Is the problem in Lancaster greater than in the region, PA, or nationally?
- Is the data source reliable?

### **Seriousness of the Problem**

- Are there significant consequences of not addressing the issue?
- Is the problem getting worse?
- Is the problem a cause of other problems?

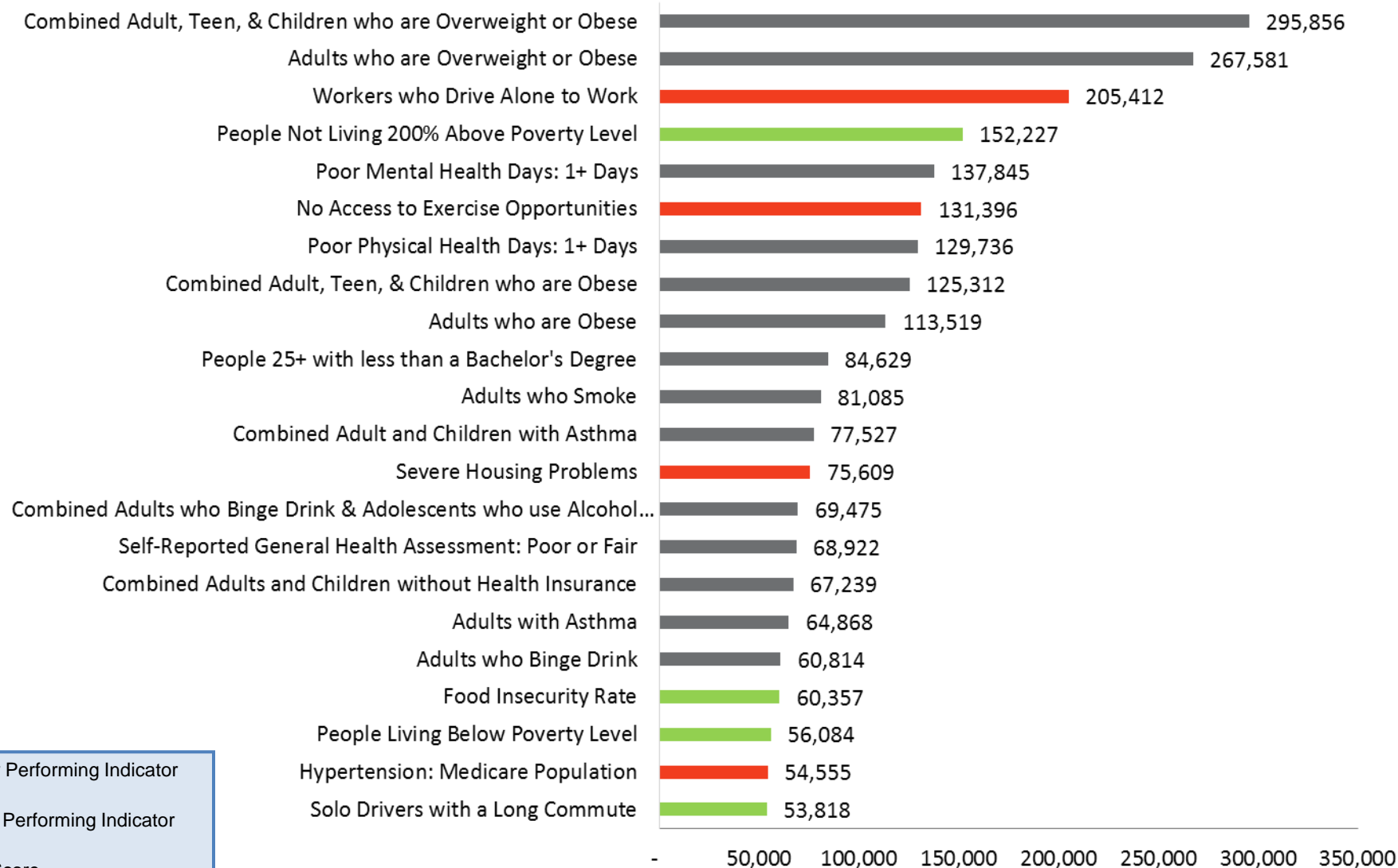
# Setting Priorities (Con't)

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## **Ability to Impact Locally**

- How likely is it that we will be able to change this statistic?
- Do we have the resources and focus locally to address this issue and make an impact?
- Is the issue out of our control?

# Number of People Affected



# How can Planners get involved and play a very strategic role?

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- Connect with Community Health/Community Benefit departments of hospitals
- Invite health system employees and key leadership to events, to join Boards/Committee/Task Forces
- Ask to be invited (if not already) to community engagement activities related to CHNA
- Promote the connection between health and planning
- Share best practices/examples from other communities

Questions? Please contact:

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