

Making Digital Connections in Your Community – Resources

“Why Mix Urban Planning and Social Media?”

<http://planningpool.com/about/mix-urban-planning-social-media>

“10 Free Essential Resources for Community Managers”

<http://socialmediatoday.com/jonharules/1243316/10-free-essential-resources-community-managers>

“For Planners, Investment in Social Media Pays Dividends”

<http://www.planetizen.com/node/62957>

“The Importance of Integrating Social Media in Land Use Planning”

<http://www.thefoggiestidea.org/2012/05/22/the-importance-of-integrating-social-media-in-land-use-planning/>

“Social Networking and Land Use Planning and Regulation: Practical Benefits, Pitfalls, and Ethical Considerations”

<http://digitalcommons.pace.edu/plr/vol31/iss1/2/>

“Social Media: Is it Right for Your Community?”

http://www.epa.gov/ciconference/download/presentations/2013/tuesday/tues_grand_e_10_falvey_social_media.pdf

“Social Media Policy Template”

<http://eric schwartzman.com/pr/schwartzman/social-media-policy-template.aspx>

“Crowdsourced Placemaking,” from TEDxPotomac with Neil Takemoto

<http://www.youtube.com/watch?v=Go35xBlxTio>

“Social Media and Engagement: Case Studies of CRE and New Media”

<http://urbanland.uli.org/industry-sectors/social-media-and-engagement-case-studies-of-cre-and-new-media/>

“Innovative Public Involvement Technology” from the Colorado Department of Transportation

<http://www.coloradodot.info/programs/statewide-planning/documents/Innovative%20Public%20Involvement%20Technology.pdf>

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