

## Does your planning agency need a strategic plan?

Scale for questions 1-4

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- 5 Strongly agree
- 4 Somewhat agree
- 3 Neither agree nor disagree
- 2 Somewhat disagree
- 1 Strongly disagree

- 1. Planning agency has strategic goals, objectives, and/or priorities.
- 2. Planning agency staff work, programs, and finances are aligned with strategic goals, objectives, and/or priorities.
- 3. Goals, objectives, and/or priorities are understood and shared by leaders, staff, and planning commission members.
- 4. Planning agency regularly assesses performance and progress in meeting goals.

Scale for questions 5-8

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- 5 Strongly disagree
- 4 Somewhat disagree
- 3 Neither agree nor disagree
- 2 Somewhat agree
- 1 Strongly agree

- 5. Planning agency is reactive.
- 6. Planning agency priorities are constantly changing.
- 7. Every opportunity looks as good as the next one. It is difficult to say “no”.
- 8. Planning agency does not understand its clients and their situations, needs, goals, and expectations.

Add the scores. Divide the total by 8. This is the average score.  
The lower the average score, the greater the need for a strategic plan.

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