

# APA PA Conference Presentation

## Preparing for Census 2020

October 21, 2019

Jennifer Shultz – PA State Data Center



**PennState**  
Harrisburg

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State Data Center

# Pennsylvania State Data Center

Who

- We are the Commonwealth's Official Source for Population and Socio-Economic Statistics

What

- Liaison to U.S. Census Bureau

When

- Established in 1981 by Executive Order of the Governor

Where

- Located at Penn State Harrisburg within the Institute of State and Regional Affairs



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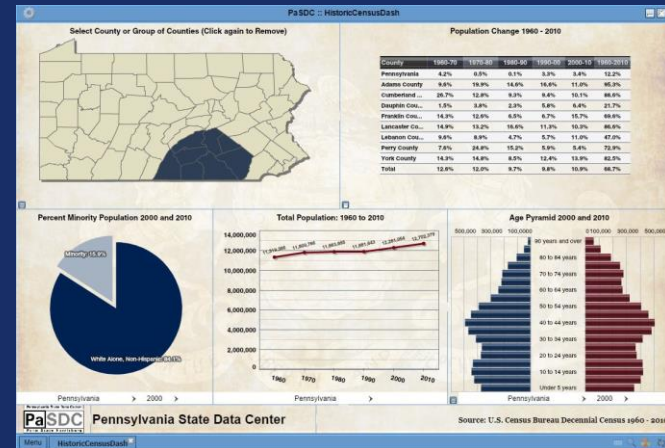
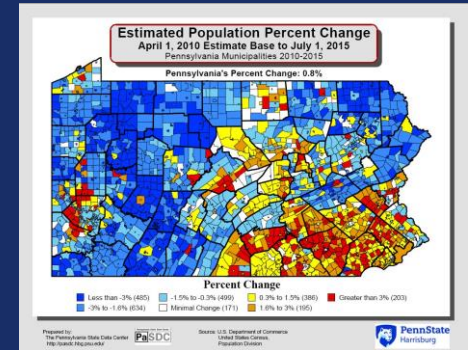
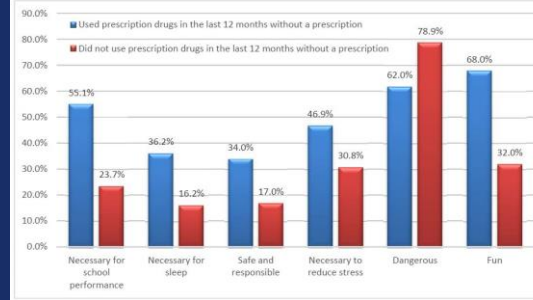
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# What We Do

## • DATA

- Collection
- Management
- Analysis
- Visualization
- Solutions
- Training

Figure 6. Respondents' Indications of What Friends Would Say about Prescription Drug Use without a Prescription, by Usage Status within the Last 12 Months

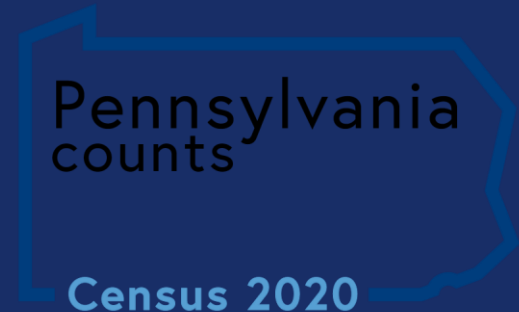


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# Census 2020

- Planning
- Geographic Programs
- PaSDC Census 2020 website
- Accessing Data



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# Planning

- Work with the Department of Community and Economic Development
- Statewide Complete Count Commission
- Working with Colleges and Universities
- Attending conferences and events



# Geographic Programs

- Local Update of Census Addresses (LUCA)
- Participant Statistical Areas Program (PSAP)
- Redistricting
- Count Review
- Count Question Resolution



# PaSDC Census 2020 Website

- [pennsylvaniacounts2020.info](https://pennsylvaniacounts2020.info)
- Develop website
- Develop Census 2020 logos
- Building PA Complete Count Committees (CCC) map



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# Accessing Data

- [Data.census.gov](https://data.census.gov) (will be offering training)
- PaSDC website and dashboards
- Maps and online tools

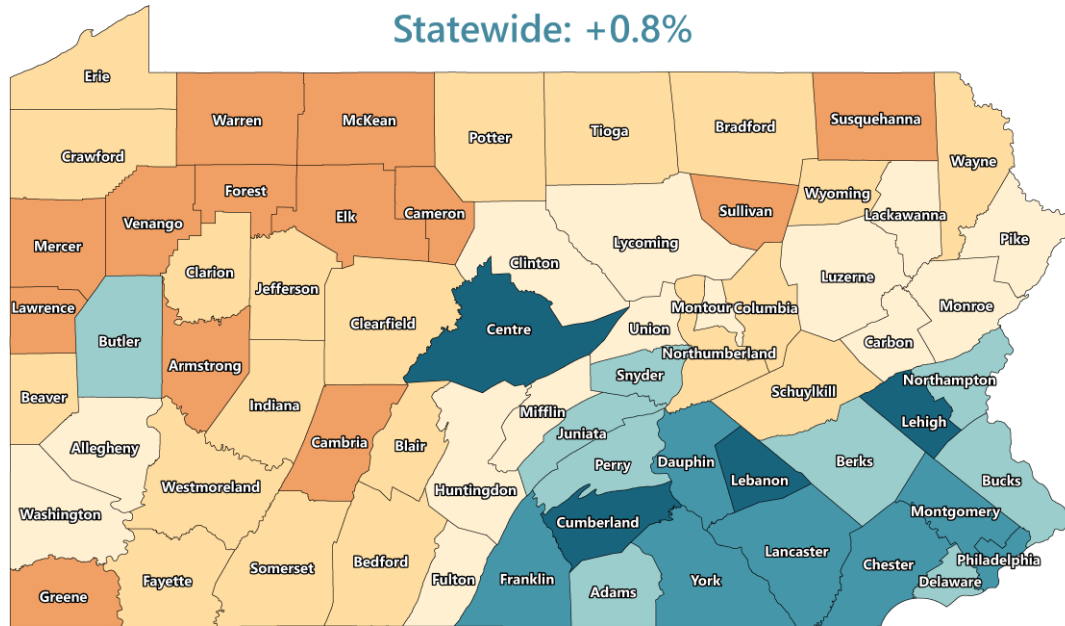




# County Population

## Percent Change in Population, 2010 to 2018

Statewide: +0.8%



- Decreased over 5.0% (13)
- Decreased 2.5% to 5.0% (20)
- Decreased under 2.5% (14)
- Increased under 2.5% (9)
- Increased 2.5% to 5.0% (7)
- Increased over 5.0% (4)



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U.S. Census Bureau  
Population Estimates Division



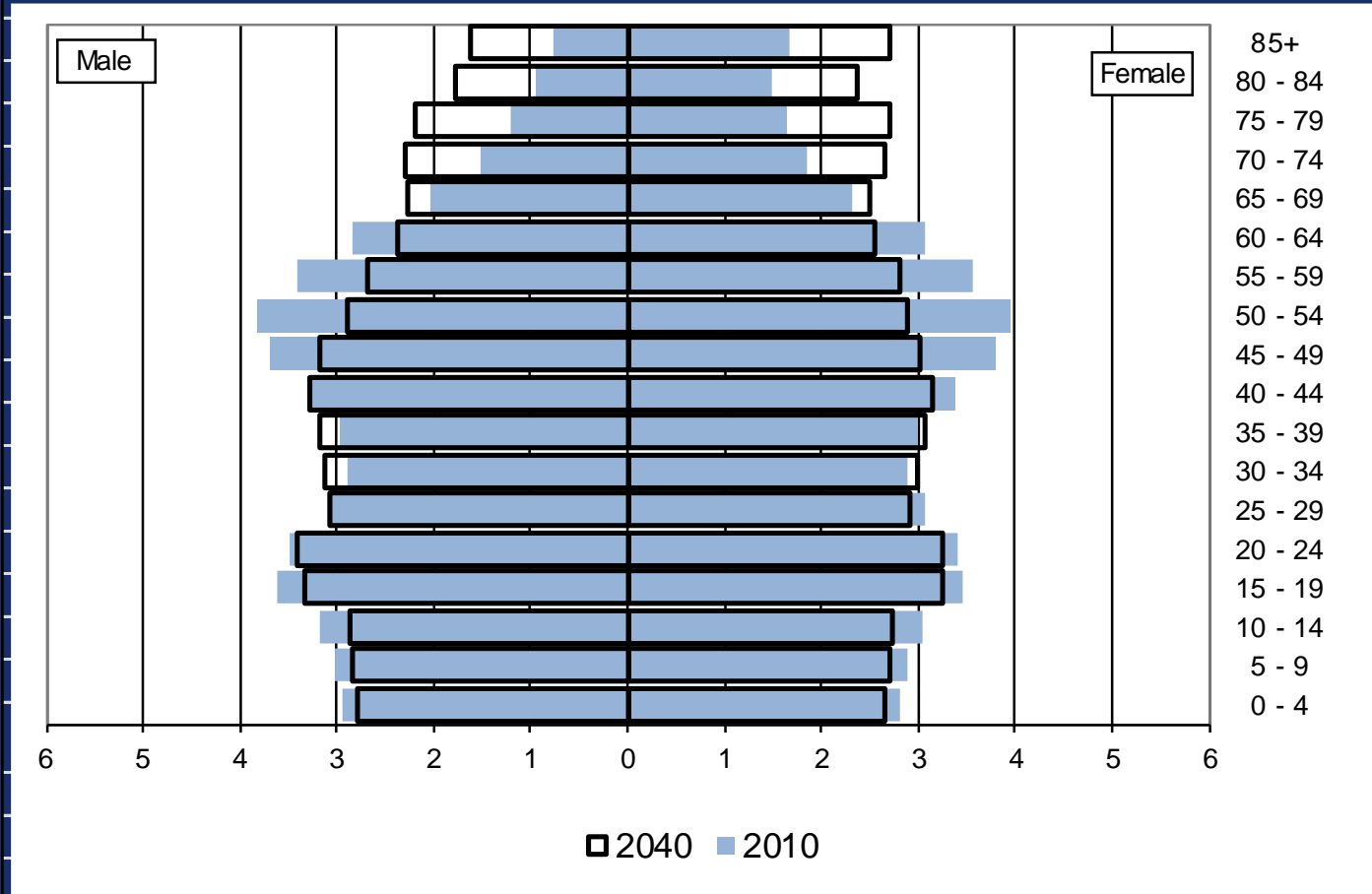
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# Pennsylvania

## Population Pyramid

Percent of Total Population 2010 & 2040



# Visit our website!

**PA 2020 Census in Pennsylvania**

Home Importance Timeline Programs Get Involved Lessons FAQs

### Welcome

The U.S. Census, mandated by the Constitution, has been conducted every ten years since 1790. An accurate census count is essential – determining the number of seats in the U.S. House of Representatives for each state. The data collected is also used to distribute billions in federal dollars to local communities. Governments, businesses, nonprofits, and others rely on this data to allocate funds, deliver services, evaluate programs and forecast future needs.

As a State Data Center and Federal State Cooperative for Population Estimates program member, the Pennsylvania State Data Center serves as a liaison between the State and Census Bureau and develops estimates and projections of Pennsylvania's population. We maintain this website to provide current and accurate information to Pennsylvania stakeholders.

**Importance**

How does the Census impact Pennsylvania and its citizens?

**Timeline**

Important dates on the road leading to the 2020 Census.

**Programs**

Some important programs related to the 2020 Census.

**Get Involved**

Get involved through volunteer and employment opportunities.

**Lessons Learned**

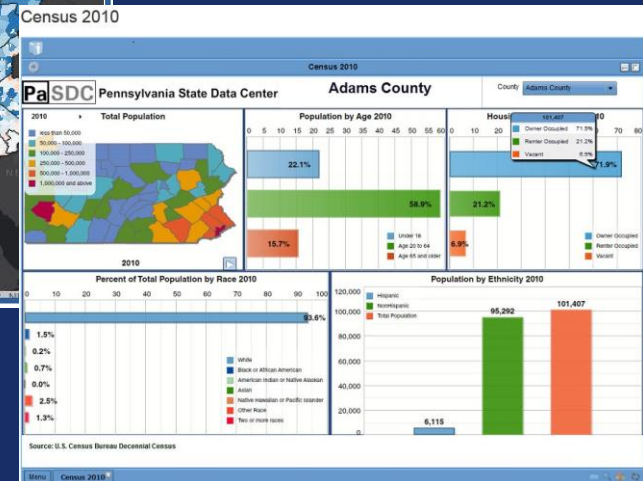
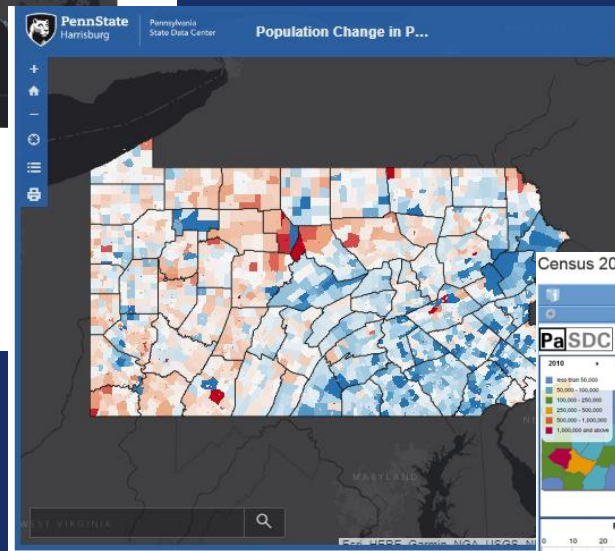
See the value of Census data by viewing Census past.

**FAQs**

Answers to frequently asked questions about the Census.



Census Response Outreach Area Mapper  
 Choose your outreach area



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# Questions?

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