



KING OF
PRUSSIA
DISTRICT

Office Park Revolution: Accelerating a Vibrant Future Through Mixed-Use Development

Eric Goldstein, President & CEO
King of Prussia District



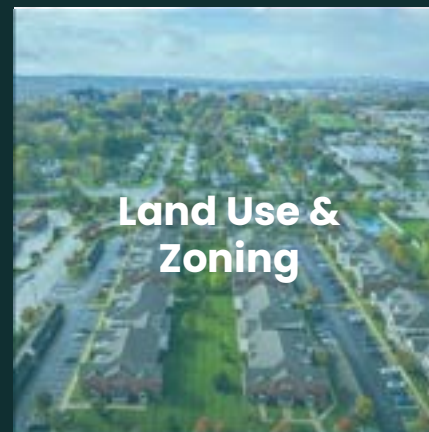
Mission

King of Prussia District accelerates economic growth by making King of Prussia vibrant, attractive and prosperous.

Vision

King of Prussia is Greater Philadelphia's economic powerhouse and premier location for community and commerce.

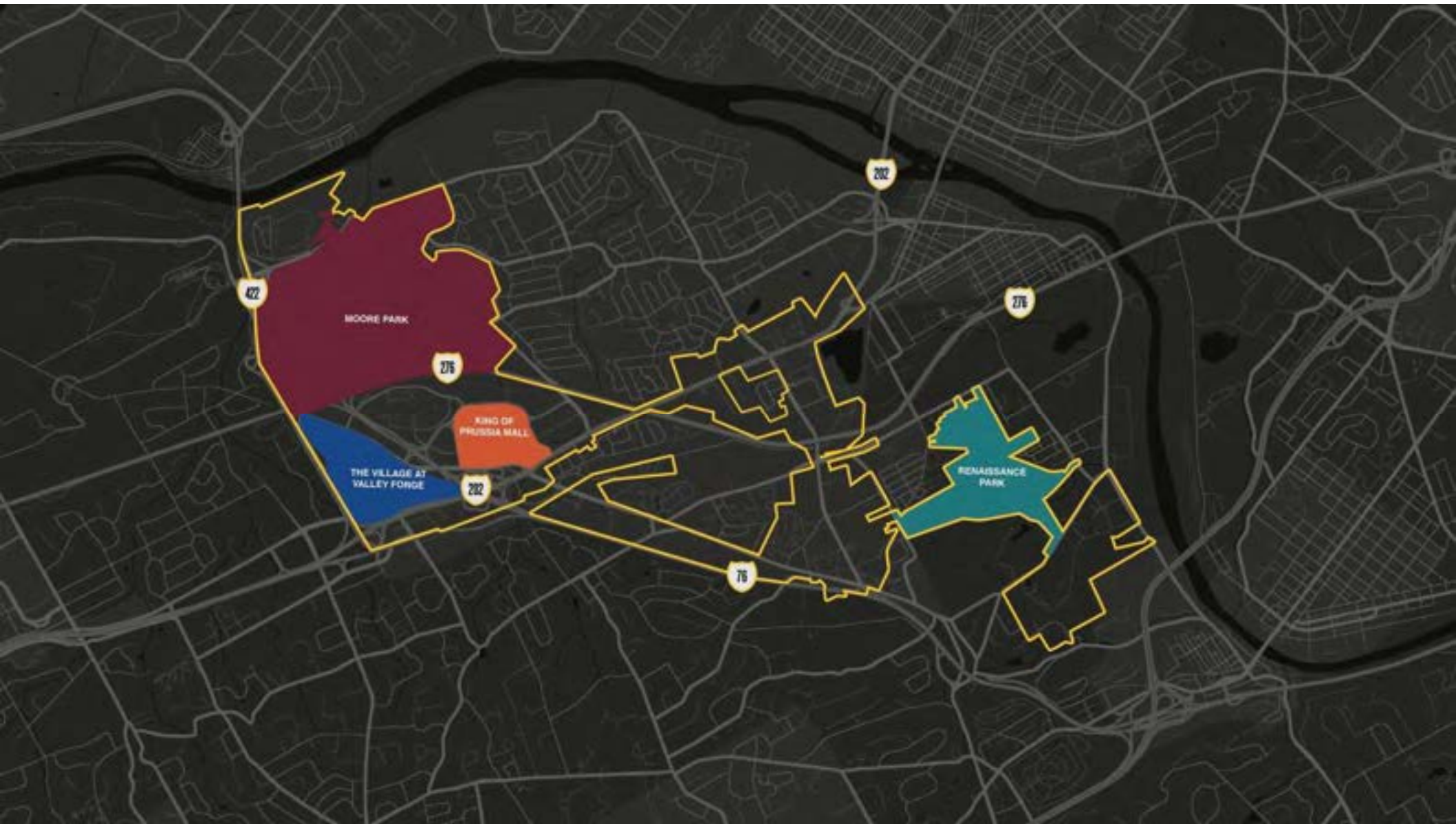
Programs





\$9B

in Development & CRE Transactions since 2010





RENAISSANCE PARK

2M SF
LAB, MANUFACTURING,
OFFICE & INDUSTRIAL
SPACE ON 333 ACRES

7,800+
EMPLOYEES





MOORE PARK^{KOP}

20,000+
EMPLOYEES

3.5M+ SF
COMMERICAL &
INDUSTRIAL

1,762
MULTIFAMILY
UNITS

129,252 SF
MEETING &
EVENT SPACE IN
5 HOTELS



KING OF PRUSSIA BUSINESS PARK
(Moore Park)

BEFORE





AVAILABLE
610-325-5600
www.brendapattersonllc.com

















MOORE PARK
AFTER

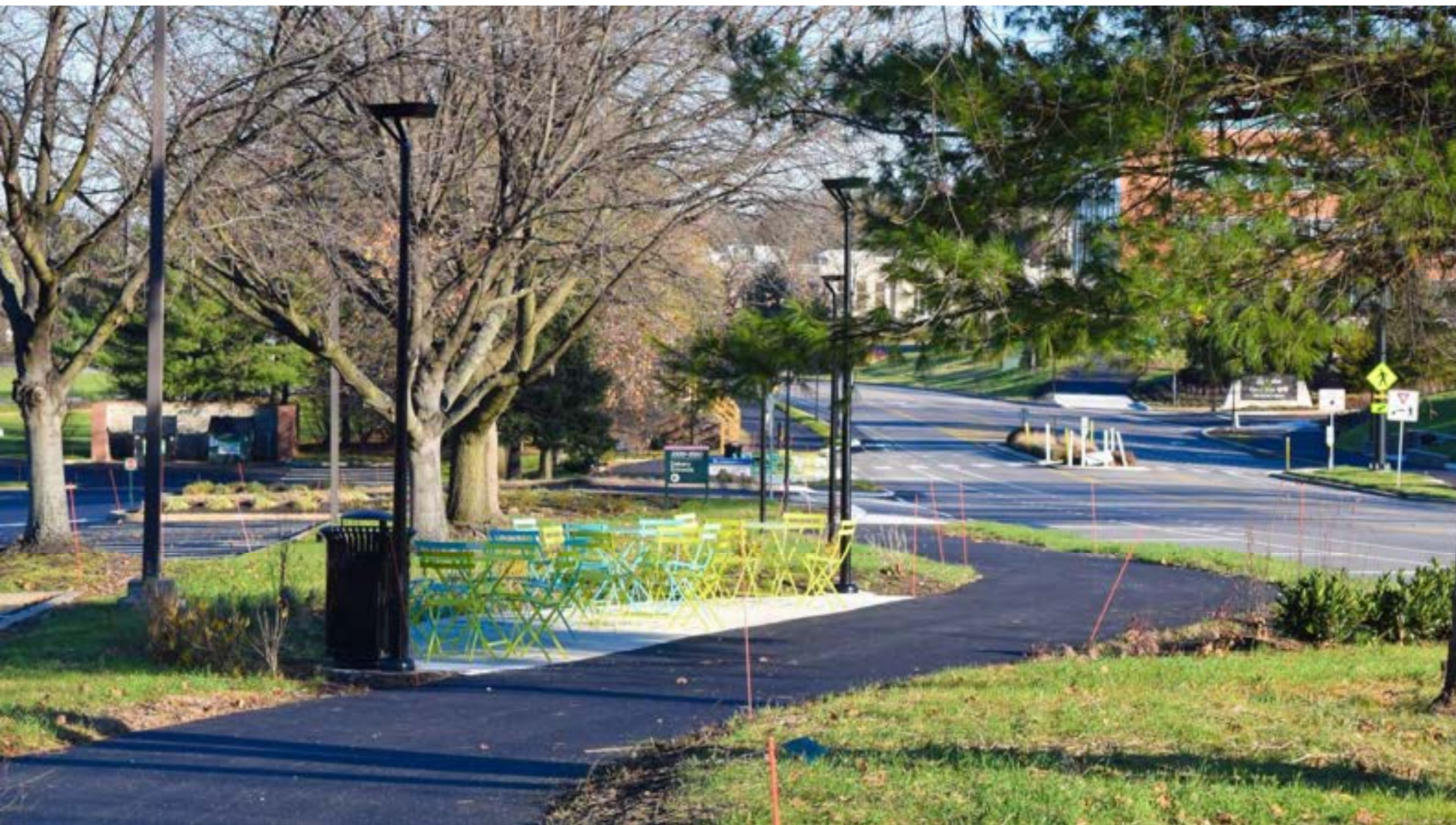






























MOORE PARK
FUTURE





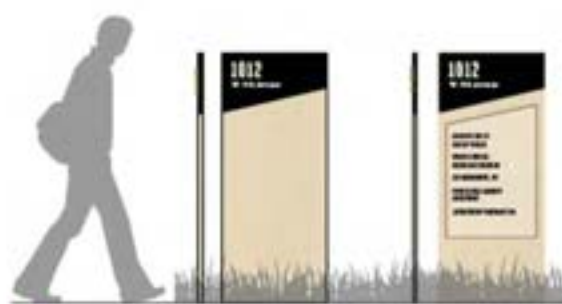




ELEVATIONS



GATEWAY SIGNAGE



BUILDING ENTRANCE IDENTIFICATION SIGNAGE

WITH TENANT NAMES



MILEAGE MARKERS



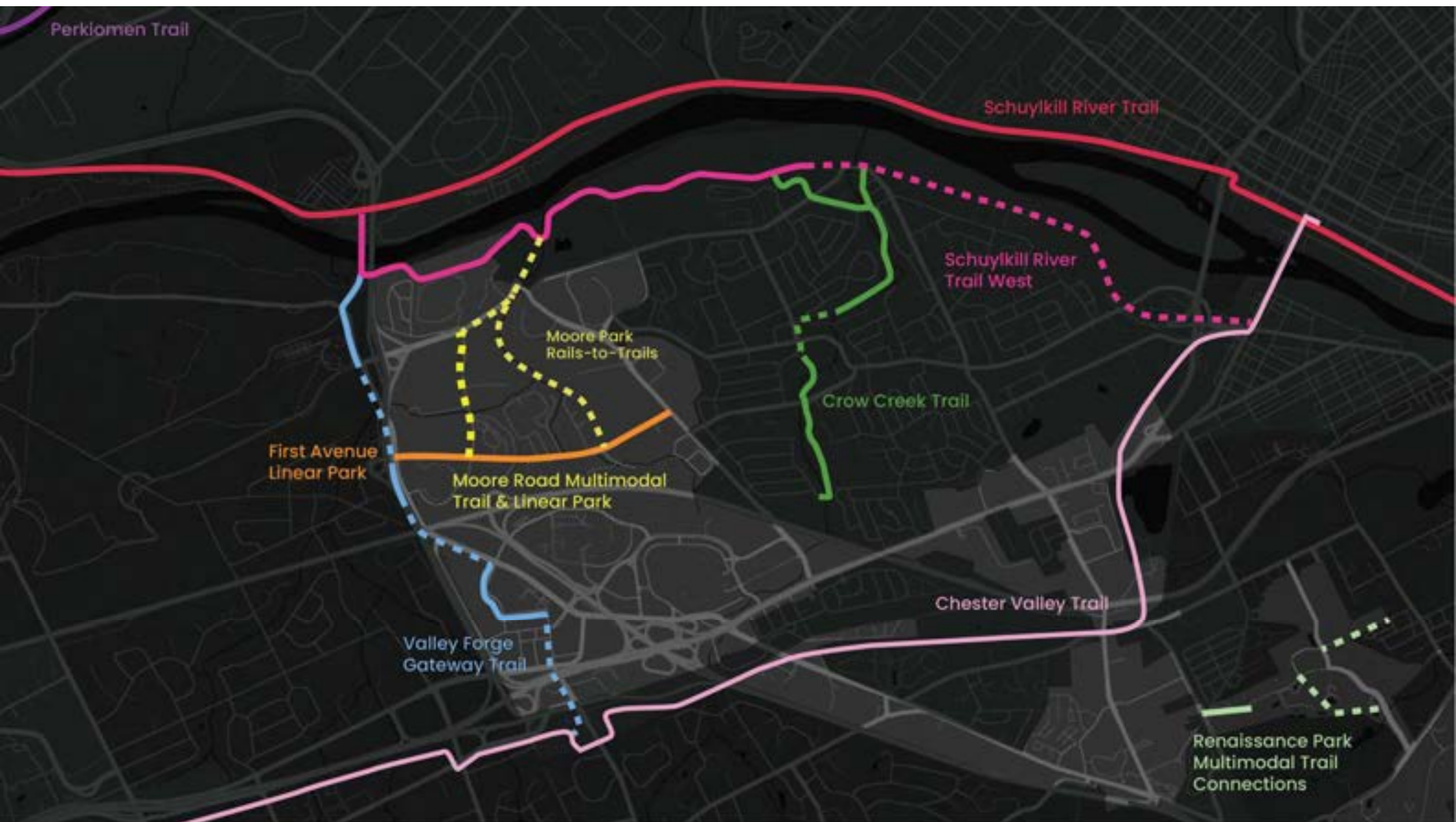
STREET NAME SIGNAGE



WAYFINDING DIRECTIONALS



SITE OVERVIEW SIGNAGE



Perkiomen Trail

Schuylkill River Trail

Schuylkill River
Trail West

Crow Creek Trail

Chester Valley Trail

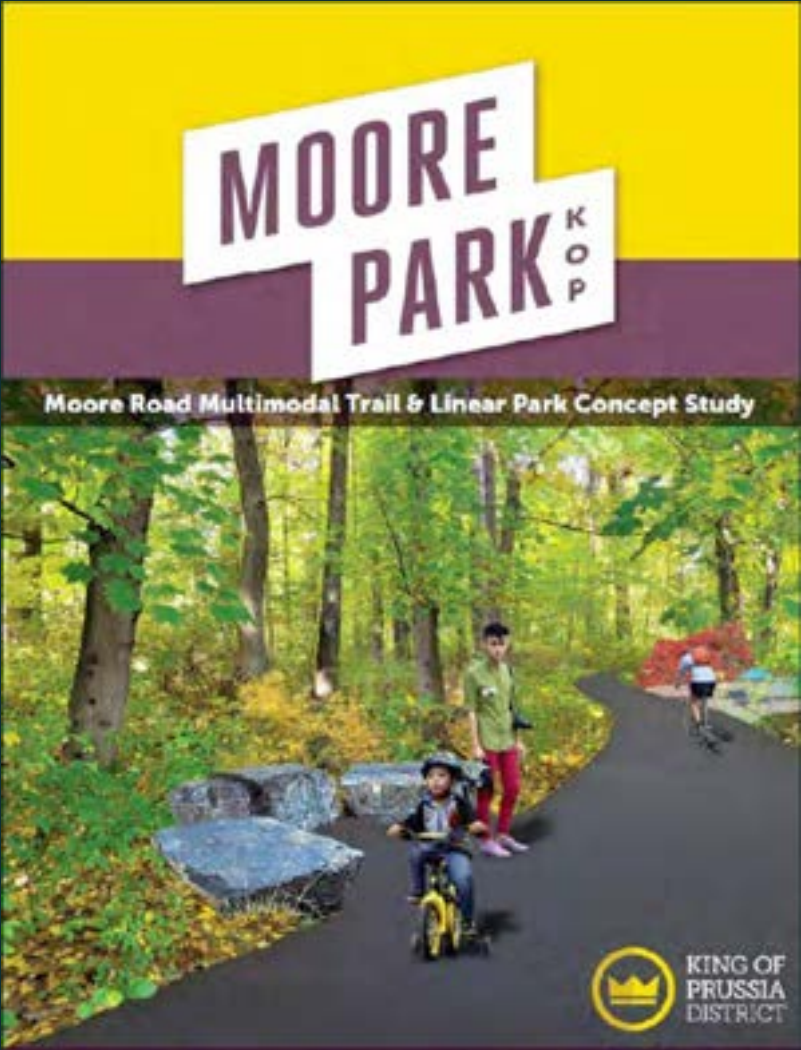
Renaissance Park
Multimodal Trail
Connections

Valley Forge
Gateway Trail

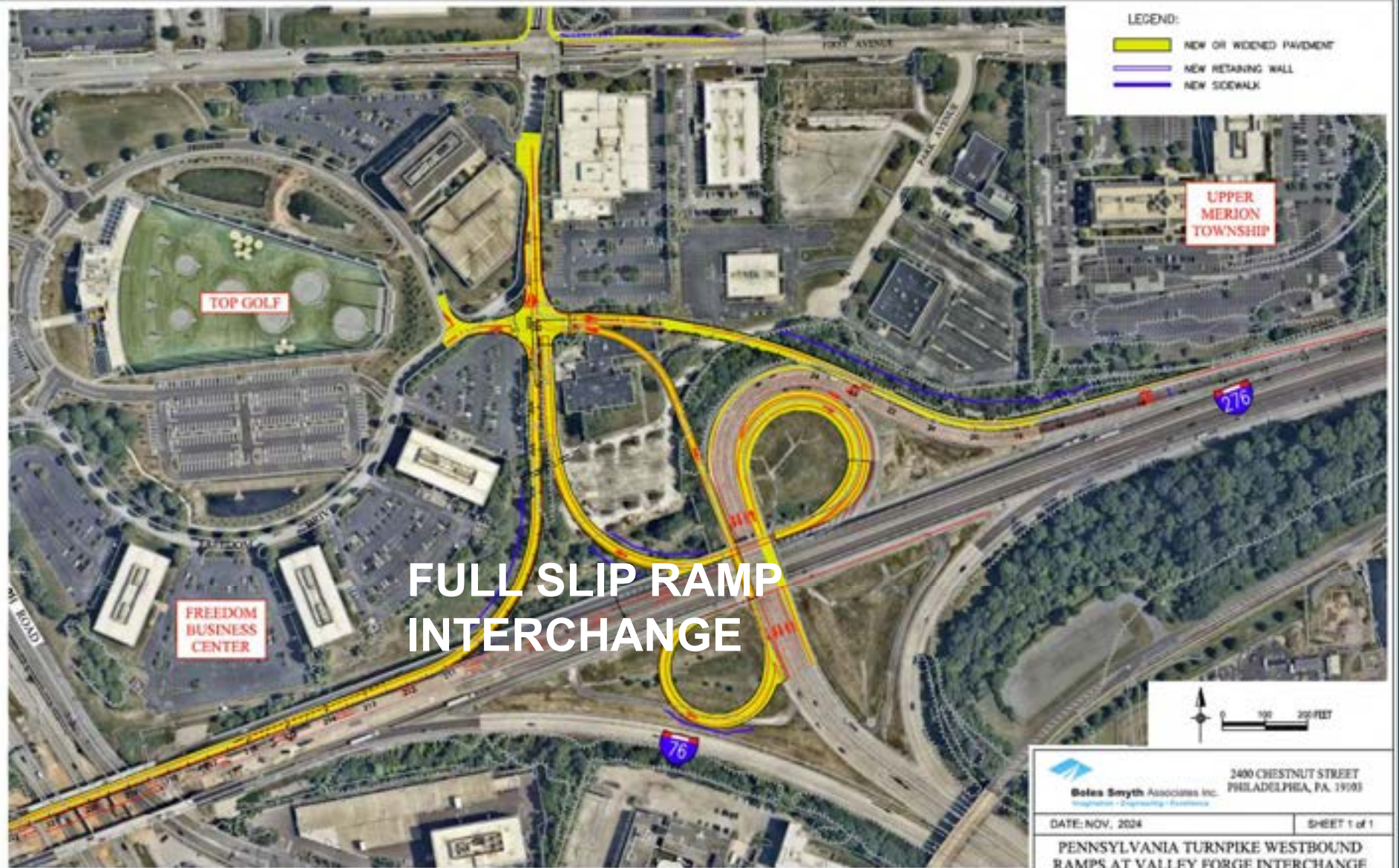
Moore Road Multimodal
Trail & Linear Park

Moore Park
Rails-to-Trails

First Avenue
Linear Park









RENAISSANCE PARK

BEFORE

A photograph of a park entrance sign. The sign is a large, rectangular, rusted metal plate with the words "RENAISSANCE PARK" in white, sans-serif, capital letters. It is mounted on a low, wide stone wall made of irregular, light-colored stones. The sign is positioned in the middle ground, slightly to the left of the center. Behind the sign, there are several large, leafy green trees and some manicured bushes. To the left of the sign, a paved road curves away from the viewer. The sky is a clear, bright blue. The overall scene is a well-maintained park entrance.

RENAISSANCE PARK



RENAISSANCE BLVD

↑ 2000-2200

→ 2201-2301

HORIZON DR

← 2900-3700









RENAISSANCE PARK

AFTER



RENAISSANCE PARK



RENAISSANCE PARK

KING OF PRUSSIA









WELCOME TO
RENAISSANCE
PARK
KING OF PRUSSIA









RENAISSANCE PARK

FUTURE





RENAISSANCE PARK CONNECTIVITY MASTER PLAN





MEYER
ARCHITECTURE + INTERIORS

The
Discovery Labs





PROGRAMMING













TRENDS

Employee Trip Trend in Past 5 Years



Source: Placer.ai



Visitor Trip Trend in Past 5 Years



Source: Placer.ai



Q3 2025 Commercial Stats

Moore Park

11.5%

Office Vacancy Rate

4.5%

Industrial Vacancy Rate

18.8%

Flex Vacancy Rate

Renaissance Park

22.1%

Office Vacancy Rate

13%

Industrial Vacancy Rate

19.4%

Flex Vacancy Rate







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