



CONFERENCE ANNOUNCEMENT

APA PA 2022

this year!

- 400 planners expected
- Over 45 classroom sessions
- 6 mobile workshops offered
- Up to 12.50 CM credits, including Sustainability/Resilience, Equity, Law and Ethics
- **Welcome Reception at Southern Market**
- **Opening Keynote**
"From Pandemic Response to Recovery: What Urban Planners Should Learn from the COVID-19 Public Health Crisis" with Mike Lydon
- **Pitkin Lecture** "The Impacts of the Pandemic on Walkable Urbanism and the Real Estate Market" with Chris Leinberger
- Monday reception with the Exhibitors
- **Tuesday Plenary**
"Thinking Beyond Boundaries: Large Landscape Planning in the Lower Susquehanna River Valley" with Eric Kaufmann
Jonathan Pinkerton, AICP
Phil Wenger
Lori Yeich
- **Annual Awards** presentation - our best and brightest
- **State of the APA PA Chapter**
- Tuesday afternoon Desserts with our Exhibitors
- **The largest annual gathering of planners in PA!**



Lancaster

Photo courtesy of Tom Roe Photo

American Planning Association
2022 Annual Conference
Sunday, October 2 – Tuesday, October 4
Lancaster, PA
#APAPA22



American Planning Association
Pennsylvania Chapter

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American Planning Association
Pennsylvania Chapter

Making Great Communities Happen

PA Chapter of APA President: **Amy McKinney**
2022 Conference Chair: **Rachelle Abbott, AICP**

PA Chapter of APA
PO Box 4680
Harrisburg, PA 17111
info@planningpa.org



Register online at
planningpa.org

Conference

@AGLANCE

SUNDAY, OCTOBER 2, 2022

10:00 AM – 5:00 PM	Registration
10:30 AM – 3:00 PM	Mobile Workshops
2:00 PM – 3:00 PM	Concurrent Education Sessions A
3:00 PM – 3:30 PM	Coffee Break
3:30 PM – 4:45 PM	Concurrent Education Sessions B
5:15 PM	Walk to the reception (meet in lobby)
5:30 PM – 7:00 PM	Southern Market
Evening	Dinner on your own

Questions? If you have questions about the conference, please contact the Chapter office at info@planningpa.org.

MONDAY, OCTOBER 3, 2022

6:00 AM – 7:00 AM	Fun Run & Walk
7:00 AM – 5:00 PM	Registration
7:00 AM – 6:30 PM	Exhibit Hall
7:00 AM – 8:00 AM	Continental Breakfast with Exhibitors
8:15 AM – 8:30 AM	Welcome & Introductions
8:30 AM – 9:30 AM	Opening Keynote with Mike Lydon
9:30 AM – 10:00 AM	Refreshment Break with Exhibitors
10:00 AM – 10:45 AM	Concurrent Education Sessions C
10:45 AM – 11:00 AM	Break/Travel
11:00 AM – 12:00 PM	Concurrent Education Sessions D
12:00 PM – 1:45 PM	Luncheon & Pitkin Lecture with Chris Leinberger
1:45 PM – 2:00 PM	Break/Travel
2:00 PM – 3:15 PM	Concurrent Education Sessions E
3:15 PM – 3:45 PM	Refreshment Break with Exhibitors
3:45 PM – 5:15 PM	Concurrent Education Sessions F
5:30 PM – 6:30 PM	Evening Reception with Exhibitors
After 6:30 PM	Dinner on your own
Evening	Planners Social hosted by Central Section

TUESDAY, OCTOBER 4, 2022

7:00 AM – 3:30 PM	Registration
7:00 AM – 2:00 PM	Exhibit Hall
7:00 AM – 8:00 AM	Continental Breakfast with Exhibitors
8:15 AM – 8:30 AM	Introductions
8:30 AM – 9:45 AM	Plenary with Lori Yeich, Jonathan Pinkerton, Phil Wenger, and Eric Kauffman
9:45 AM – 10:15 AM	Refreshment Break with Exhibitors
10:15 AM – 11:30 AM	Concurrent Education Sessions G
11:30 AM – 1:30 PM	Luncheon, State of the Chapter and Annual Awards
1:30 PM – 2:00 PM	Dessert with Exhibitors
2:00 PM – 3:30 PM	Concurrent Education Sessions H
3:30 PM	Adjourn

MANY THANKS

Many thanks to our Sponsors, Exhibitors and Advertisers (as of July 30)

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Mark Your Calendars

2023 APA-PA Annual Conference

October 15–17, 2023

Hilton Scranton &
Conference Center

Scranton, PA

FEATURED SPEAKERS

Monday, 8:15a–9:30p
Opening Keynote



From Pandemic Response to Recovery: What Urban Planners Should Learn from the COVID-19 Public Health Crisis (8:30a – 9:30a)

MIKE LYDON, Street Plans
 CM | 1.00

From Paris to Pittsburgh, Lancaster to Sydney, the arrival of the COVID-19 Pandemic exposed historic inequities codified by policy and hardlined by our community infrastructure. As a result, the pandemic forced planners to let go of the distant future and instead adapt to a series of overlapping crises in the present. With many vivid examples, Mike Lydon will delve into what we have and have not learned from pandemic response and recovery strategies and how planners can better leverage their professional roles in the creation of stronger, healthier, and more inclusive communities now, and long into the future.

Monday, 12:00p–1:45p
Luncheon & Pitkin Lecture



The Impacts of the Pandemic on Walkable Urbanism and the Real Estate Market (12:45p – 1:45p)

CHRIS LEINBERGER, Places Platform, LLC
 CM | 1.00

The Covid-19 pandemic shut down much of the benefits of walkable urbanism (restaurants, theaters, festivals, crowded sidewalks, shopping, etc.). However, Mr. Leinberger says one would be short-sighted to think the structural shift toward walkable urbanism that started in the late 1990s is over. His research shows it will take 20-30 years to satisfy the pent-up demand. Mr. Leinberger will give us his perspective on the Impact of the pandemic on walkable urbanism, changes in the real estate market due to Covid 19, and what it means for us as planners.



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RESEARCH

With the resources of a premier research institution, our staff and students work hard to provide credible, impartial, and accessible information about new processes and technologies available to communities.

www.WJenergy.org

FEATURED SPEAKERS

Tuesday, 8:15a–9:45a
Tuesday Plenary

Thinking Beyond Boundaries: Large Landscape Planning in the Lower Susquehanna River Valley (8:30a – 9:45a)

MODERATOR: SCOTT STANDISH, Lancaster County Planning Department

ERIC KAUFFMAN, Columbia Borough

JONATHAN PINKERTON, AICP, Susquehanna National Heritage Area

PHIL WENGER, Lancaster Conservancy

LORI YEICH, Pennsylvania Department of Conservation and Natural Resources
CM | 1.25

A conversation that encapsulates the theme of this year’s conference: Forging Ahead; Adapting to Change! Over twenty years of community planning and visioning have led to two special designations for the Lower Susquehanna River landscape in Lancaster and York Counties. First, there will be an overview of the two state programs used to preserve, protect, and enhance the natural, cultural, and recreational resources within the Susquehanna River corridor landscape in Lancaster and York counties. Second, Susquehanna National Heritage Area will discuss how they collaborate with local, state, and national partners to connect people to the region and coordinate interpretation and storytelling. Their work focuses on the cultural and natural resources of the Susquehanna River and the ribbon of scenic and historic landscapes and communities along its shores. Third, the Conservancy collaborates with communities, organizations and agencies seeking to enhance the rich landscape through increased land protection, natural and cultural resource stewardship, increased public connection to these resources, and promoting sustainable economic development through heritage and outdoor tourism. Lastly, Columbia Borough will provide a local perspective on the impact of the two large landscape programs. Columbia is situated on the west bank of the Susquehanna River within the National Heritage Area and the Susquehanna Riverlands Conservation Landscape. There will also be discussion of the benefits Columbia has experienced because of these two planning initiatives. Downtown and riverfront re-investment is strong, and the Borough is building a reputation as a regional draw for eco-tourism and cultural and historic programming.



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CONFERENCE ETIQUETTE

The dress code for the conference is **business casual** attire.

Cell phones and other devices that make noise should be disabled during sessions. If you must take a call, please exit the session as quietly as possible and take the call in the corridor.

Room temperatures are difficult to regulate. It is advisable to dress in layers so you can add or remove a layer for your personal comfort.

The conference is a **no-smoking** event. Smoking is not permitted in any conference event, including mobile workshops.

Please be considerate of other conference participants who may have allergies or sensitivities to **fragrances**. If your fragrance is strong, please consider using less of it, or not using it during the day.

APA PA supports measures to ensure the health and safety of our attendees and will follow guidelines put forth by the State of Pennsylvania and the Lancaster Marriott at Penn Square. APA PA will not be liable for any real or perceived exposure to COVID-19 or other transmitted condition.

There is an inherent risk of exposure to COVID in any public space and exposure is possible despite following all recommended guidelines. By attending APA PA's Annual conference you are assuming all risks related to exposure to COVID-19.

APA PA is **not responsible for the materials or opinions of the speakers you will hear.**

Speakers, Sessions and CM Credits

GENERAL INFO

About the Main Speakers, Sessions and Certification Maintenance Credits

Application will be submitted to APA for approval of Certification Maintenance (CM) credits for all of the main speakers and most of the educational sessions at this year's conference. A total of 12.50 CM credits may be earned depending on session selections. Mobile workshops will have CM credit. And Sustainability/Resilience, Equity, Law and Ethics CM credits are offered.

The list of approved sessions will be posted on the PA Chapter website, www.planningpa.org, after approval is received from APA.

Any session may be cancelled or rescheduled because of low registration or unforeseen circumstances. Changes and cancellations will be noted in the Final Program which is distributed at the conference as well as on the Chapter website prior to the conference.

Following the conference, materials will also be available on the PA Chapter of APA website in electronic format.

The PA Chapter of APA is not responsible for the materials or opinions of the speakers you will hear.

SCHOLARSHIP FUND

Support the next generation of Planners!
Give to the PA Chapter of APA Scholarship Fund!

...and in other Scholarship Fundraising Committee news, we will also be selling tickets for the yearly **basket raffle**, and again this year we will be coordinating a **50/50 raffle**!

Your contribution to the PA Chapter of APA Scholarship Raffle will help current planning students with their education-related expenses. Both undergraduate and graduate planning students are finding it hard to make ends meet. Students must not only juggle their academic pursuits, but also pay their bills, which is more difficult with fewer student loan options and higher textbook prices.

HOW TO HELP:

- **Make a tax-deductible contribution.** Simply indicate your financial gift when you register for the Conference and include it with your payment. We'll mail a thank you letter for your tax records.
- **Purchase raffle tickets** at the Conference. Help make it fun again this year while raising funds to support young planners. Generous donors contribute a variety of great prizes, from weekend getaways to gourmet food baskets to Pennsylvania-themed gear. Tickets will be on sale throughout the Conference.
- **Participate in the 50/50 raffle!**
- Donate items for the raffle—big or small! Donate a **basket** from your county or region. Reach out to your local attractions for **tickets**. Donate a **book**! Donate a **painting or print**! Are you lucky enough to have a **vacation condo or cabin** you can donate for a week or weekend? Please contact the PA Chapter Office with the details of your giveaway at info@planningpa.org.



Conference

PLANNING COMMITTEE (*CHAIR)

Rachelle Abbott*, *STEP, Inc.*

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Jennifer Boyer, *Upper Allen Township*

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HEALTHY COMMUNITIES

Please join us for all three days of the conference or just Monday. Monday, October 3 has a spotlight on Healthy Communities.



The day includes:

- **Exciting sessions** centered around this emerging topic.
- **Discounted rate** available for health professionals and advocates.
- **Networking** session to meet colleagues from around Pennsylvania.
- **Expanded resources** available on the [Healthy Communities in PA](http://HealthyCommunitiesinPA.org) website after the conference.

Healthy Communities Sessions

M3. Building an Urban Bike Network in Lancaster (additional fee)

M5. Clean Water BMP Tour: Takeaways from Lancaster County That Can Be Applied in Your Community (additional fee)

M6. Planning, Funding and Development on the Manor Township Enola Low-Grade-Trail and Rehabilitation of the Historic Trestle Bridge (additional fee)

A4. Seeking Equity & Diversity on the Trail: Engaging Underserved Communities

Opening Keynote: Pandemic Response to Recovery: What Urban Planners Should Learn from the COVID-19 Public Health Crisis

C5. Scoping Your Active Transportation Plan for Success

D3. Breathing New Life Into Older Neighborhoods through Collaborative Revitalization

D6. Health and Economic Benefits of Bicycle and Walking Trails

Pitkin Lecture: The Impacts of the Pandemic on Walkable Urbanism and the Real Estate Market

E1. Vision Zero Implementation: Challenges and Opportunities

F3. Challenges in Establishing and Maintaining Bike Share Programs

G5. Climate Change Planning for Vulnerable Neighborhoods: Exploring Neighborhood Sensitivity & Exposure to An Uncertain Future

H1. Safe Streets Are For Everybody: But How Do We Get There?

About the Healthy Communities in PA Task Force

The Healthy Communities in PA task force envisions communities in all parts of Pennsylvania being built in a way that makes the healthy choice the easy choice for every resident. The Healthy Communities in PA task force achieves its vision through volunteer efforts by planning and health advocates creating tools and resources to assist partners in promoting healthy community design. The tools and resources are created by working groups of task force topic experts collecting best practices needed by Pennsylvania's healthy community design partners and to create new partners. The American Planning Association, Pennsylvania Chapter is committed to sharing these resources and facilitating discussion around healthy community design in Pennsylvania.



SPECIAL EVENTS

Sunday

Cycle Around Lancaster County

Lancaster Bicycle Club has invited conference attendees to come early and join one of their Sunday morning rides through the beautiful Lancaster County countryside. You must bring your own bike, helmet, water, and any other equipment you need. Four ride options are available for all riding levels: Fun, Short, Intermediate, and Challenging. The rides length and pace progress from the 15-mile fun ride at a comfortable 12 MPH or up to the 35+ mile Challenging Ride at an average speed of 18 MPH.

Rides will depart Lancaster Catholic High School 650 Juliette Ave, Lancaster, PA 17601 at 9:00 am (Intermediate and Challenging) and 9:30 am (Fun and Short) on Sunday, October 2, 2022. For more information email the LBC Ride Director at rides@lancasterbikeclub.net. To learn more about the rides, go to tinyurl.com/LancasterBike.

Sunday, 5:30p – 7:00p (gather in lobby to walk 5:15p)

Welcome Reception: Southern Market

At 5:15p, meet in the lobby to walk to Southern Market Lancaster. It wouldn't be an APA PA Chapter event without time for networking and camaraderie. Southern Market was built as a farmers market in 1888. For nearly four decades the space served as office space for city agencies. Earlier this year the space was completely revitalized and is officially back as a public space. This reception includes heavy hors d'oeuvres and refreshments.

Monday, 6:00a – 7:00a

Fun Run and Walk

The Lancaster Road Runners Club has invited conference attendees to join for Monday morning run. We will meet directly outside the Lancaster Convention Center main entrance on E. King St. and run for approximately 3.5 miles at a moderate pace through the city. This run is rain or shine, so please make sure to dress appropriately. We will run past many key sites in the city and arrive back at the Convention Center. Please budget approximately 35-40 minutes. To learn more about the club, go to <https://lrrclub.org/>.

If you don't feel like running, Central Section invites you to join other conference goers for a 20-minute, 1.5 mile leisurely walk through the downtown area. We will meet directly outside the Lancaster Convention Center main entrance on E. King St. This walk is rain or shine, so please make sure to dress appropriately. You'll walk past some key sites, including historical landmarks, redevelopment areas, and cultural sites.

Monday, 5:30p – 6:30p

Evening Reception with Exhibitors

Monday's conference activities wrap-up with a reception with our Exhibitors. Take advantage of this opportunity to network with the Exhibitors and the other conference attendees. It's a great place to make plans to venture out and discover Lancaster!

Monday, 6:30p

Planners Social

Planners Social will be at Tellus360 (24 E King St). Every good planner has a team of colleagues to lean on. This social aims to connect planning professionals from all over the state for an evening of drinks, snacks and good conversations. This social is sponsored by Central Section and Michael Baker International. *(Additional food and beverage will be available to order)*

Tuesday, 11:30a – 1:30p

Luncheon, State of the Chapter and Annual Awards Presentation

Join us as we celebrate the achievements of fellow Pennsylvanians who shape where we live, work and play! Join **Craig Peiffer**, chair of the PA Chapter of APA Awards Committee, for an inspiring **Annual Awards** program. We will recognize the work of fellow planners, planning officials, and elected officials and their roles in planning Pennsylvania. PA Chapter of APA President, **Amy McKinney** will present the **State of the Chapter** highlighting the Chapter's successes and key activities during 2022.



MOBILEWORKSHOPS

All mobile workshops require an extra fee to cover transportation and other logistics. **These workshops will be cancelled if sufficient participation is not reached.** Please wear comfortable clothing and shoes suitable for walking.

Sunday, 10:30a–12:00p

M1. Lancaster City Green Infrastructure

CM | **1.50** *Additional \$20 fee required*

The City of Lancaster is transforming its streets, parks, commercial and private properties to capture stormwater while making the City more livable for everyone. This walking tour will include 1) an overview of the City's Green Infrastructure Plan, 2) stops highlighting green infrastructure best management practices, and 3) sharing of challenges and lessons learned along the way.

The vision of the City's Green Infrastructure Plan is to provide more livable, sustainable neighborhoods for City residents and to reduce combined sewer overflows and nutrients. To fully institutionalize green infrastructure into the City of Lancaster's urban landscape, the Green Infrastructure Plan proposes a combination of policy actions, incentives for property owners and innovative funding approaches to support ongoing implementation costs. The tour will end with a happy hour (on your own) at Lancaster Brewing Company.

Kate Austin, City of Lancaster
Laura Cattrell Noll, Alliance for the Chesapeake Bay
Douglas Smith, AICP, City of Lancaster

Sunday, 1:00p – 2:00p

M2. Dream Big and Inspire

CM | **1.00** *Additional \$10 fee required*

Nothing happens without inspiration: be the spark. This session explores the role of planners in creating the ideas to generate progress. Big ideas needed to give communities the visions, tools, and examples to build upon. In particular, illustrations bring ideas to life. Planners must consider realistic implementation, existing policy, funding capacity, and many other constraints, but we must also not forget that people can't always conceive of all the possibilities. It is also our job to dream big and help communities visualize the potential, the possible, and the memorable - only by imagining a greater and better future will we be able to then prepare the steps, write the policies, and create the tools to achieve it. This mobile workshop will focus on sketching and illustration techniques in a hands-on creative session meant to both teach some basic illustration skills and inspire participants to push their own boundaries. No experience is needed; participants will be walked through a visioning exercise in Lancaster and be able to draw, annotate, or contribute their big ideas in various formats that suit their comfort level.

Plan on wearing comfortable clothing and shoes. It is recommended that you bring something to draw on and with. Any material is fine: tablets, paper and pen, or notepad. Participating by drawing is not required and there will be a demonstration for those who prefer to watch, but hands-on participation is encouraged as part of the session's intent.

Kirsten Compitello, AICP, Michael Baker International



MOBILEWORKSHOPS

Sunday, 12:30p – 3:00p

M3. Building an Urban Bike Network in Lancaster

CM | **2.50** *Additional \$20 fee required*

In 2014, Lancaster adopted a Complete Streets policy that recognized the importance of designing and building its streets for people of all ages and abilities regardless of mode choice. Since then, Lancaster has commissioned a downtown walkability analysis in 2015, adopted an Active Transportation Plan in 2019, and a Vision Zero Action Plan in 2020, all in an effort to make its streets safer for all users. This 3 hour tour will showcase the existing in-street bike lanes, bike boulevards, protected (parking) bike lanes, contra-flow lanes as well as bike parking, bike share, and traffic calming, and pedestrian safety improvements installed since its first bike lane in 2015. That single conventional bike lane was installed in conjunction with a complete street project that converted a one-way street into two-way traffic. The tour route includes proposed segments of our network as well as the existing. The route is about 8.5 miles and takes 2.5 hours. Selected stops will allow participants time to discuss the facilities as they are being used. Community engagement, partnerships, and the many challenges to building a city-wide network that will be shared.

Please bring your own bike and helmet, if participants cannot bring their own bikes, rentals will be available. The tour route is mostly flat with a few small hills. Please be prepared to ride in a light rain, the tour will only be cancelled in the event of severe weather.

Laura Ahramjian, AICP, Kittelson and Associates, Inc.

Karl Graybill, AICP, City of Lancaster

Will Weismantel, PE, Kittelson and Associates, Inc.

Monday, 2:00p – 3:15p

M4. Downtown Lancaster: The Tale of Two Parks

CM | **1.25** *Additional \$10 fee required*

This walking tour of downtown Lancaster will highlight the importance of civic spaces as catalysts for commerce, economic development, downtown living and revitalization. We will walk to Binns Park and Steinman Park to present the background as to why the spaces were commissioned, discuss the impacts the city wished to achieve, discuss the success of the parks to meet city goals, and describe how the parks are currently serving City residents, patrons and visitors. In addition, the tour will discuss the importance of Penn Square, Musser Park, Steinman Park, Binns Park, and Fulton Financial Plaza to the vitality of the downtown. This will be an interactive session in which participants are encouraged to ask questions throughout about each park. We will facilitate a discussion about the significance of civic spaces as generators of downtown commerce and livability. We will also discuss the future plans for the downtown within a two-block radius of these two civic spaces and offer insights as to how this will affect the future of downtown Lancaster.

Mark Evans, Derck & Edson

Jim Wenger, PLA, Derck & Edson



MOBILEWORKSHOPS

Monday, 2:00p – 5:30p

M5. Clean Water BMP Tour: Takeaways from Lancaster County That Can Be Applied in Your Community

CM | **3.25** *Additional \$35 fee required*

Lancaster County is a national leader in collaborative watershed restoration including land preservation, installation of agricultural best management practices (BMP), stream restoration via legacy sediment removal and more. Hop on a bus to tour these key practices with representatives from Lancaster Clean Water Partners and hear from Lancaster County Planning Department staff about how they align with places2040, the County's Comprehensive Plan. At the first stop, Lancaster Conservancy staff will describe how land preservation can be targeted to maximize water quality benefits, protect pristine streams and serve as critical locations for BMP installation. At the second stop, the Alliance for the Chesapeake Bay staff will share how they are working with agricultural supply chain partners to install agricultural BMPs and streamside buffers at farms throughout the region. Weather permitting, this stop will also include some hands-on buffer maintenance. At the final stop, Oak Tree Development staff will lead a tour of a floodplain restoration site to show how development and watershed restoration can co-exist. Along the way, Lancaster Clean Water Partners will highlight how these practices are aligned with the Countywide Action Plan (CAP) for Clean Water which outlines how the County will achieve key water quality goals. Lancaster Planning Department staff will highlight how other county-level plans have been integrated into the CAP.

Laura Cattell Noll, Alliance for the Chesapeake Bay
Allyson Gibson, Lancaster Clean Water Partners
Mark Huber, AICP, RLA, Lancaster County Planning Department

Monday, 2:00p – 5:30p

M6. Planning, Funding and Development of the Manor Township Enola Low-Grade Trail and Rehabilitation of the Historic Trestle Bridge

CM | **3.25** *Additional \$35 fee required*

Built in 1905, standing 140 feet high and stretching 1,560 feet over the Conestoga River, the Safe Harbor Trestle Bridge is one of the longest, highest bridge structures in Lancaster County. It is currently being rehabilitated and is one of Pennsylvania's top 10 priority trail gaps. The bridge is the only direct route to connect the last two sections of the regionally significant Enola Low Grade Rail Trail, which will result in approximately 30 miles of continuous trail. It is an important part of a 50-mile proposed state-wide major greenway. Manor Township acquired the abandoned rail corridor to both preserve a part of railroading history and to maintain its significant natural beauty. In collaboration with local and state officials, RETTEW completed an inspection and evaluation of the bridge and prepared plans to complete the rehabilitation and redecking for a 21-foot-wide pedestrian walkway. The project included \$7.5 million in grant funding. The rail trail provides access to conservation and educational resources and helps promote cultural and heritage tourism in the area. The rehabilitation of the Safe Harbor Bridge will not only spur economic development along the trail, but will also be an attractive destination for tourists and rail trail enthusiasts alike. The history of this project exemplifies the importance of building your project team at the local level, building relationships and political support at both the local and state levels, and defining a planned approach in coordination with local, county, and state officials to successfully receive project funding.

James Caldwell, RETTEW Associates
Frank Chlebnikow, AICP, RETTEW Associates
David Hoglund, PE, RETTEW Associates



EDSESSIONSAGENDA

Sunday, October 2, 2022

- 10:00a – 5:00p** **Registration Open**
- 10:30a – 12:00p** **Mobile Workshop: M1. Lancaster City Green Infrastructure**
- 1:00p – 2:00p** **Mobile Workshop: M2. Dream Big and Inspire**
- 12:30p – 3:00p** **Mobile Workshop: M3. Building an Urban Bike Network in Lancaster**
- 12:30p – 4:00p** Legislative Workshop
What It Takes to Win: Policy, Advocacy and Getting the Story Right
 CM | **3.00 (1.00 Law)**

Do you want to create lasting change across Pennsylvania? Do you want to build your skills at advocacy and influence policy in the Commonwealth? This intensive workshop, the first of its kind at a Chapter conference, will bring National APA policy and communications staff to Lancaster for a fast-paced and interactive afternoon of idea-sharing, problem-solving, and skill-building. This workshop has three objectives for participants: 1) identifying policy issues the Chapter should tackle in developing statutory and regulatory changes, 2) work-shopping specific legislative changes through interactive breakouts and 3) learning proven advocacy techniques and how to use storytelling in an issue campaign. Please join us for an afternoon that will chart the course for planning legislation in the Commonwealth for years to come

2:00p–3:00p **Concurrent Education Sessions A (1.00 CM)**

A1. Form Base Coding for Main Street CM | **1.00**

With many communities looking to retrofit auto-oriented districts into vibrant Main Streets, this session will examine the application of Form Based Codes to create new commercial districts and repair the fabric of existing downtowns. We will highlight emerging trends in the use of form-based ordinances, regulating plans, civic space design and storefront design standards across six small to mid-sized downtown districts. We will feature a borough that is adopting a code to build a new commercial district as a part of an economic development and transportation enhancement strategy. This session will identify community engagement techniques and market-based incentives that build support for change. Using case studies and interactive exercises with attendees, we will highlight a range of visually accessible codes, standards and guidelines suitable for walkable urban places.

Mark Evans, AICP, PP, AIA, Derck & Edson LLC
Brian Hoffa, Sinking Spring Borough

Questions? If you have questions about the conference, please contact the Chapter office at info@planningpa.org.



EDSESSIONSAGENDA

Sunday, October 2, 2022, *continued*

A2. Increasing Family Engagement in Distressed Communities: Community Engagement, Collaborations and Partnerships

CM | 1.00

We all know that family engagement is important. This importance is amplified in distressed communities. Community Engagement is becoming increasingly difficult, yet vital, in these communities. Families face many hurdles including access to family resources. The Johnstown based Beginnings, Inc. Parents as Teachers Program (PAT) is providing in-need families with opportunities for success. Inclusion and equal access for all is at the core of all that we do. Learning and growth, building relationships are all part of our core values that we nurture through engagement and collaborations with our participating families. Integrity and accountability are ensured through our program's visit tracker system and is evidence through our successful outcomes. The session will provide best practices from professional and personal experiences and will connect them with the PAT curriculum group connection recommendations. We will also share the success we have had with encouraging leadership in PAT participants. Many of the parents have gone on to lead other family events and groups that have continued to flourish, even during Covid. The session will provide professional tips and tricks that have resulted in strong participation and community support. We will also explain community collaborations we have built, including with recreation providers, Victim Services, Community Library, Symphony Orchestra, Chamber of Commerce, and local Head Starts/ Pre-K counts, school districts, neighboring businesses and more.

Lauren Lazzari, Beginnings, Inc.

Mark Lazzari, AICP, The EADS Group, Inc.

A3. Designing Solutions with Environmental Justice Communities

CM | 1.00

How can planners reduce the disproportionate environmental burden faced by environmental justice and frontline communities? Join this session to hear presentations from three central Pennsylvanians organizing around environmental justice issues (e.g. illegal dumping). The workshop will then break out into three groups, to brainstorm with and assist each community representative in developing short and medium-term strategies working towards solutions to their environmental problems. This workshop will encourage creative thinking and potentially taking an unconventional look at planning tools. Participants are likely to develop a better understanding of the environmental justice issues facing Pennsylvanians and how professional planners can help. Environmental justice issues have recently been foregrounded by executive actions including President Biden's January 2021 Executive Order 14008 and Governor Wolf's October 2021 Executive Order 2021-07 on Environmental Justice.

Rafiyqa Muhammad, Ngozi, Inc.

Saheeb Sabur, Dig It Urban Gardens Inc.

Register online at
planningpa.org



EDSESSIONSAGENDA

Sunday, October 2, 2022, *continued*

A4. Seeking Equity & Diversity on the Trail: Engaging Underserved Communities

CM | 1.00 **Equity**

In this session, we will discuss the equitable use of long-distance, shared-use trails by exploring Montgomery County's 2020 Trail Access, Diversity & Awareness Plan. Recognizing that Montgomery County's population is one of the most diverse in Pennsylvania, the Planning Commission sought to understand whether the people using its trail network reflected this diversity. The plan was developed using best practices applicable to any trail network, including engaging with non-traditional audiences and working with community organizations to understand their constituents' needs. Because trail equity and inclusion is a topical subject and an evolving process, we intend to share our planning experience and findings with the audience to educate and inspire attendees, brainstorm ideas and learn from each other. Integral to the plan is its adaptability to a variety of communities, with the concept plans for one specific urbanized area in the county designed to jumpstart implementation of the plan and identify overall design principles and solutions. This adaptability will be stressed throughout the session and serve to inspire attendees to think about how the process and findings of our plan—and the example of the specific urbanized area referenced earlier—could be applied in their own communities. It is our hope that the session will include active dialogue that will inform all attendees. Montgomery County is taking meaningful steps to implement the plan's recommendations and include trail access, diversity and awareness considerations in all phases of the trail development pipeline, from initial feasibility analysis through to construction. This holistic approach is an evolving process that is unique to every community, and it is our intention to interact with our audience to advance this discussion and identify new strategies for use in a broad spectrum of trail development settings across Pennsylvania and beyond.

Donna Fabry, CFM, Montgomery County Planning Commission

Anne Leavitt-Gruberger, Montgomery County Planning Commission

A5. Pennsylvania Land Use Law Update: Appellate Cases from 2021-2022

CM | 1.00 **Law**

Appellate Cases will be presented in traditional lecture format as well as interactively with hypotheticals to demonstrate how a recent case decided the outcome. Cases will range from traditional zoning approval cases (variances, special exceptions & conditional uses), zoning interpretation cases and validity challenges, to subdivision and land development cases. Practice points distilled from each will be emphasized.

Ambrose Heinz, Esq., Stevens & Lee

Charles Suhr, Esq., Stevens & Lee

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EDSESSIONSAGENDA

Sunday, October 2, 2022, *continued*

3:30p–4:45p **Concurrent Education Sessions B (1.25 CM)**

B1. The Pivot: Comprehensive Planning in the time of COVID19

CM | 1.25

Comprehensive plan development is a dynamic and iterative process – throw in navigating a global pandemic and the ability to pivot and respond to unexpected challenges becomes even more important. A first ring suburb of Allentown, the 3rd largest city in the Commonwealth, South Whitehall Township initiated their comprehensive plan process in the summer of 2019 with an emphasis on building a collaborative community-based plan grounded in shared consensus and buy-in. With the onset of the COVID19 pandemic in March 2020, the Township had to pivot its core strategies and approach while maintaining their commitment to authentic and inclusive engagement in a community where development pressures have taken center stage. This session will provide an overview of how South Whitehall was able to take their successful pre-COVID19 engagement and pivot to a format that sustained and built out community engagement and collaboration. Hear from Township officials on how they utilized digital tools like ESRI StoryMap, Mentimeter polling, and visual data analysis to lay the groundwork for community members to effectively participate in and be a key part of the plan development process. This session is a testament to planning innovation and how communities can turn the challenges of our ‘new normal’ into new and exciting opportunities for engagement and collaboration.

Hannah Clark, AICP, Michael Baker International
David Manhardt, AICP, PP, South Whitehall Township

B2. Multi-Municipal Planning for the Future of the Lancaster Train Station Area

CM | 1.25

Lancaster County, in coordination with the City of Lancaster and Manheim Township, has recently developed a small area plan to help better coordinate and guide development and transportation improvements in the area of the Lancaster Train Station to include elements of Transit-Oriented Development and promote the area as a mobility hub. This session will highlight the development of the plan which included establishing a vision for the area, a steering committee, a market analysis, coordination with local property owners and developers, and a public visioning event. The session will highlight the unique elements of the study area, plan recommendations, and steps being taken to implement the plan recommendations. This session will provide others with ideas for coordinating across municipal boundaries to guide cohesive development.

Michael Domin, AICP, Lancaster County Planning Department
Michelle Goddard, AICP, McCormick Taylor
Cindy McCormick, City of Lancaster
Douglas Smith, AICP, LEED Green Assoc, City of Lancaster

B3. Building Resilience for Historic Properties

CM | 1.25

Historic neighborhoods and urban centers are essential threads of a community’s vitality that are increasingly vulnerable to flooding from severe storms and sea level rise. In most instances, the historic built environment is traditionally characterized by concentrations of buildings along or near waterways that face similar threats. Confronting this challenge provides an opportunity to manage this change with both community-based initiatives and architectural design. To guide communities and property owners to a best practice approach, PDP has developed flood mitigation guidance for the states of Maryland and New Jersey, and property-owner initiated design solutions for St. Augustine, Florida; Fells Point, Baltimore, Maryland, and the Manayunk neighborhood of Philadelphia that improves flood resilience and prioritizes design compatibility at the building and streetscape level.

Dominique Hawkins, FAIA, LEED AP, NCARB, Preservation Design Partnership, LLC



EDSESSIONSAGENDA

Sunday, October 2, 2022, *continued*

B4. It Takes a Village: Multi-Municipal Planning at the Bridgeport Crossroads CM | 1.25

Planning at the crossroads of four municipalities requires vision, patience, time, dedication, and open communication. The Bridgeport Crossroads project concluded with greater communication between the four municipalities, projects that can move forward at the municipal or regional level, a more thorough understanding of the Bridgeport communities, and a direction for the future of Bridgeport. This study took longer than expected and had numerous challenges but resulted in a plan for a walkable village, transportation investments, and land use changes that are already beginning to be implemented. Our interactive workshop will invite participants to discuss the tools, points of view, challenges and engagement strategies necessary for successful outcomes. We will share techniques for collaboration, strategies for community engagement, and examples of the planning and survey tools that will help our communities overcome barriers and achieve greater understanding.

Stephen Campbell, City of Lancaster
Mark Evans, AICP, PP, AIA, Derck & Edson LLC
Tara Hitchens, AICP, East Lampeter Township

B5. Planning Ethics: What's New in 2022 and Perspectives for Public and Private Sector Planners CM | 1.25 **Ethics**

The AICP Code of Ethics was recently updated in 2021 with the updated code going into effect January 1, 2022. This session will present a summary of the updated AICP Code of Ethics followed by a review of several ethical scenarios/case studies. The review of the updated AICP Code of Ethics will include a refresher on aspirational principles, rules of practice and behavior, and procedures for enforcement of the code. Key components of the AICP Code of Ethics that changed will be highlighted. The ethical scenarios/case studies will feature perspectives applicable to both public and private sector planners. The ethical scenarios/case studies are based on real-life planning issues from past years developed by the AICP Ethics Committee, with the assistance of AICP Ethics Officer James Peters, FAICP. Active participation and interaction between the presenters and participants will be encouraged. Attendees will have the opportunity to express their opinions on the ethical scenarios/case studies.

Scott Duncanson, AICP, LEED GA, ENV SP, Gannett Fleming
Tina Roseberry, AICP
Steven Thomas, AICP, Franklin County Planning Department
Alexis Williams, AICP, PP, STV, Inc.

5:30p – 7:00p Welcome Reception at Southern Market Lancaster

At 5:15p, meet in the lobby to walk to Southern Market. It wouldn't be an APA PA Chapter event without time for networking and camaraderie.

Evening Dinner on your own



EDSESSIONSAGENDA

Monday, October 3, 2022

6:00a – 7:00a

Fun Run & Walk

Wake up with an invigorating walk or run in Lancaster!

7:00a – 5:00p

Registration Open

7:00a – 6:30p

Exhibit Hall Open

7:00a – 8:00a

Continental Breakfast with Exhibitors

8:00a – 8:15a

Welcome & Introductions

8:15a – 9:30a

Opening Keynote

From Pandemic Response to Recovery: What Urban Planners Should Learn from the COVID-19 Public Health Crisis

CM | 1.00

From Paris to Pittsburgh, Lancaster to Sydney, the arrival of the COVID-19 Pandemic exposed historic inequities codified by policy and hardlined by our community infrastructure. As a result, the pandemic forced planners to let go of the distant future and instead adapt to a series of overlapping crises in the present. With many vivid examples, Mike Lydon will delve into what we have and have not learned from pandemic response and recovery strategies and how planners can better leverage their professional roles in the creation of stronger, healthier, and more inclusive communities now, and long into the future”.

Mike Lydon, Street Plans

9:30a – 10:00a

Refreshment Break with Exhibitors

10:00a – 10:45a

Concurrent Education Sessions C (0.75 CM)

C1. Ensuring Inclusive Democracy through Equitable Engagement

CM | 0.75

During the pandemic, the loudest town hall voices moved online and dominated city-run social media & message boards. This left local governments asking: how do we engage our community, including those who aren't already online? In this session, CitizenLab and the City of Lancaster will share how a mix of digital & offline engagement tactics brought traditionally unheard communities into the feedback loop on topics such as creating Lancaster's next Comprehensive Plan, prioritizing \$39.5 million in American Rescue Plan funds, and planning for safe streets. We'll cover the process of balancing online and "low-tech" engagement strategies that build off existing community networks and systems by starting with an overview of digital community engagement, doing a deeper dive into concrete Lancaster's good practices.

Wyatt Behringer, City of Lancaster

Milzy Carrasco, City of Lancaster

Ben Gordon, CitizenLab



EDSESSIONSAGENDA

Monday, October 3, 2022, continued

C2. Coming Together for Multimunicipal Planning CM | 0.75

Being part of a multimunicipal comprehensive plan is a great way for municipalities to save money, identify areas for cooperation, enhance grant applications and take advantage of the land use sharing provisions in the PA MPC. Due to a variety of factors that may impact each municipality, getting them together for a multimunicipal comprehensive plan is not as easy as it may seem. This session will discuss how to start from square one with a multimunicipal plan and grow a municipalities desire to plan into a cooperative endeavor. Participants will be provided with an overview of how a selection of municipalities across Pennsylvania have come together to participate in multimunicipal plans.

Nick Mackereth, PA Department of Community and Economic Development
Ted Ritsick, PA Department of Community and Economic Development
Justin Skavery, Northumberland County

C3. SWPA Connected: Developing and Implementing a Regional Connectivity Roadmap CM | 0.75

The need for high-speed internet connectivity is greater now than ever before. A substantial number of rural Pennsylvania residents are either underserved or unserved by broadband internet service. Many urban and suburban areas of the region are also experiencing connectivity issues, in contrast to the rural connectivity where high-speed broadband service is oftentimes unavailable; urban issues are often centered around affordability where low-income households cannot afford access. To better understand and develop a plan to resolve these issues, Southwestern Pennsylvania Commission embarked with its partners and a broad, regional coalition of stakeholders to create SWPA Connected – a comprehensive strategy to deploy high-speed connectivity programs and projects in southwestern Pennsylvania. The plan examines the current, true state of the region's broadband connectivity in relation to the region's demographic and socioeconomic composition to ensure its implementable recommendations equitably serve the region's most vulnerable populations who are unserved or underserved by current connectivity. This session will enable attendees to replicate methodologies employed for this strategy such as: (a) facilitating virtual workshops to engage stakeholders to understand connectivity issues, define solutions, and identify partners; (b) developing web mapping applications that correlate broadband connectivity to socio-demographic and Title VI factors; (c) measuring the potential impact of identified programs and projects; (d) matching funding mechanisms to potential programs and projects; (e) engaging the public through market research, web presence, and multi-lingual mailers; (f) identifying a governance structure that best aligns a region to secure funding; and (f) launching the plan to immediately develop beneficial programs, launch media campaigns, and perform infrastructure projects in conjunction with industry, education, non-profit, and other governmental partners.

Jeremy Jurick, Michael Baker International
Andy Waple, AICP, Southwestern Pennsylvania Commission



EDSESSIONSAGENDA

Monday, October 3, 2022, continued

C4. Please Unmute Yourself: Enhancing Community Engagement Through Challenges CM | 0.75

Over the past five years the Lower Merion Township planning staff has been working to enhance and expand public engagement and participation. With a solid plan form learned strategies, staff was able to pivot during the pandemic by capitalizing on opportunities provided by the increased social acceptance of virtual meetings and provided creative solutions. This was especially critical during the onset of several large land development project proposals as well as large overhauls of the Township zoning code and land development and subdivision ordinance. Planning staff partnered with Montgomery County Planning Commission to engage local stakeholder groups, including business improvement districts and civic associations, and gain public and private support by building consensus on land use changes and the adoption of land use codes. In addition to the typical public meeting process for subdivision and land development planning, staff has engaged an array of local community members by town hall style community meetings, local stake holder lunch and learns, and neighborhood site walks. For the drafting and adoption of ordinances, such as the Zoning Code and the Subdivision and Land Development Code, staff worked with the Montgomery County Planning Commission to organize charrettes with local property developers, engineers, and advisory committee members to apply code provisions to development scenarios with the goal of understanding results and recalibrate for intended impact. Planning Staff has also coordinated panel discussions for larger audiences alongside the Delaware Valley Regional Planning Commission and Montgomery County Planning Commission to address community concerns with development that extend beyond specific projects and impact the community as a whole, such as impacts related to increase in multi-family housing development.

Marley Bice, Montgomery County Planning Commission
Jillian Dierks, Lower Merion Township

C5. Scoping Your Active Transportation Plan for Success CM | 0.75

Active Transportation projects such as trails and Complete Streets are now becoming a part of the everyday fabric of many rural and urban communities across Pennsylvania. These types of projects are seen as ways to increase the livability of neighborhoods and business districts, provide a climate-friendly and equitable means of commuting, and can also act as tourism boosters. Local and county planners are increasingly leading the implementation teams on these types of projects. Several state and federal programs provide funding for planning, design, and construction of active transportation projects; however, the grants are extremely competitive and are only becoming more difficult as more communities vie for funding. And once a community wins a grant, it sometimes sees the costs of the project balloon beyond original projections. This presentation will look at two major topics 1) How can a local community set themselves up for success and properly scope an active transportation project, so that it can then prepare for the right amount of funding and 2) What are the available grants for Pennsylvania communities? The goal of the presentation is for planners to be able to know what topics to consider during project scoping, to be able to prepare an effective feasibility study or concept plan, and to ensure that early cost estimates contain a full picture look at the project and set up the final design and construction phases up for success.

Matt Ludwig, AICP, PE, WEDG, NV5



EDSESSIONSAGENDA

Monday, October 3, 2022, continued

C6. E-Commerce Warehousing in Berks County: Examining the Transportation and Economic Impacts CM | 0.75

Berks County, Pennsylvania has seen tremendous growth in warehousing and distribution in recent years, which has been accelerated by the COVID-19 pandemic. The low-cost land, highway access, and proximity to urban centers of the US East Coast have made it an attractive location for e-commerce-related development. This growth has had many impacts on the community and this project seeks to explore these impacts using GIS analysis. Distribution center development creates new employment opportunities; however, at the same time, it frequently requires land use changes and generates a number of community impacts, including traffic congestion, noise, air pollution, and safety risk. Using readily available land use, demographic, infrastructure, and activity data, we identify the locations of warehousing and distribution centers in Berks County, PA, explore recent socioeconomic changes in the county, analyze employment impacts related to warehouse development, and evaluate traffic and other externalities created by these centers. Ultimately, the study will comprehensively describe the community benefits and challenges from warehousing development, and develop recommendations for addressing impacts. Results from this study can be informative to local and regional agencies to inform relevant planning decisions.

Alison Conway, PhD, City College of New York

Moira Conway, PhD, Kutztown University

David Hunter, AICP, Berks County Planning Commission

10:45a – 11:00a **Break/Travel**

11:00a–12:00p **Concurrent Education Sessions D (1.00 CM)**

D1. Fast Fun Fervent CM | NO CM

Hear five dynamic speakers cover planning-related topics at the lightning speed. Each speaker will have 7 minutes to cover a maximum of 20 slides for 20 seconds each. Attendees will get to learn about a wide variety of topics in short spurts.

Zoning Bloopers and Curiosities: Insights into Morals and Affordable Housing

Carolyn Ristau, Details Reviewed

The Good, The Bad & Public Engagement

Molly Gaudio, AICP, Bergmann

Vaccinating Thousands: One Urban Planner's Experience Supporting Equitable Vaccination Outreach

Maggie Dunn, AICP, FEMA

Pencoyd Landing: A Case Study for Successful Trail-Oriented Development and Adaptive Reuse

Greg Prichard, Lower Merion Township

Residential Zoning by Race: Is there an Exclusionary Pattern in Pittsburgh's Zoning Districts

Carolyn Ristau, Details Reviewed



EDSESSIONSAGENDA

Monday, October 3, 2022, continued

D2. Implementable Comprehensive Planning: Why All The Interest?

CM | 1.00

In 2012, PA DCED sponsored a series of workshops around the state to talk about ways to improve the comprehensive planning process. Attendees were asked if their recent comprehensive plan was successful as they defined it and if not, what were the barriers to success. At those workshops, an emerging planning approach evolved as we better understood the barriers to a successful comprehensive plan. In 2016, at an APA PA Annual conference, the Implementable Comprehensive Planning approach was unveiled. The keys leading to successful comprehensive planning were shared. Community projects using the Implementable Comprehensive Planning process were shared to illustrate how the keys could be implemented. This new approach challenged the tradition of making every comprehensive plan look like the plan elements articulated in the MPC. This session proposes to revisit those discussions in 2012 and 2016 with a discussion on why comprehensive plans are not being implemented. Then the Implementable comprehensive plan approach will be presented. The presentation will focus on the five keys to an implementable plan including: 1) Focusing on relevant, real community issues, 2) Organizing the plan the way local officials and citizens think, 3) Devise practical and workable recommendations, 4) Recruit partners and create capacity to implement the plan, and 5) Build community ownership and commitment.

A facilitated discussion will then proceed with attendees participating in a conversation on whether this planning model would work in their community and if not, why.

Jim Pashek, Pashek + MTR

Denny Puko, Denny Puko, Planning Consultant LLC

D3. Breathing New Life Into Older Neighborhoods through Collaborative Revitalization

CM | 1.00

As populations shrink, older neighborhoods in Pennsylvania towns and 3rd class legacy cities like the City of New Castle are facing multiple challenges and stressors as municipal revenues decline and poverty and blight increase. Smaller towns and cities may not have the internal capacity or infrastructure of community development organizations to address revitalization on their own. Utilizing DCED's Neighborhood Partnership Program, 10,000 Friends and a network of local partners are achieving results together with local government, the private sector, healthcare, and community organizations in New Castle implementing the Healthy Communities Initiative to address blight, expand green space, grow small business and stabilize neighborhoods to become healthy, active communities. Presenters will outline the process of developing the model and describe keys to success through effective community planning, diverse funding strategies and collaborative partnerships. The Healthy Communities Initiative is a scalable model that can be replicated in neighborhoods and communities across the state. Attendees will gain perspective on planning processes, funding mechanisms, and collaborative community building for successful revitalization of an older neighborhood.

Tom Hardy, AICP, 10,000 Friends/Palo Alto Consulting

Stacie Reidenbaugh, 10,000 Friends of Pennsylvania



EDSESSIONSAGENDA

Monday, October 3, 2022, continued

D4. Making Sure Third Places Win: Creating Privately Owned Community Spaces Through Land Development CM | 1.00

The Lower Merion Township includes zoning incentives, such as height and floor area ratio increase, for incorporating public gathering spaces into developed land in commercial districts. Over the past ten years, Planning staff has been working with developers to ensure that the public space provided meets community needs and mitigates impacts of increased density to the community. Recently through the process of district re-examination, planning staff evaluated the various spaces provide and assess what was successful and what fell short of the design intention and anticipated result. The evaluation resulted in the decision to reassess and relocate the design standards to the Subdivision and Land Development Code to allow for additional flexibility in applying standards in infill situations. The presentation will include examples of successful public gathering spaces, lessons learned, the process of drafting refined standards to meet the needs of the community.

Marley Bice, Montgomery County Planning Commission
Jillian Dierks, Lower Merion Township

D5. Pittsburgh Housing Needs Assessment: Strategies to Ensure that Pittsburgh's Development Responds to our Communities' Priorities CM | 1.00

Pittsburgh Housing Needs Assessment: Strategies to ensure that Pittsburgh's development responds to our communities' priorities. In 2021, the Department of City Planning updated the 2016 Housing Needs Assessment to identify the needs of our residents, communities, and housing stock. Through this session members of the department will review the history of the Pittsburgh housing, current trends, and discuss policies that we plan to implement such as: city-wide Inclusionary Zoning, Accessory Dwelling Units and other city-wide zoning that produce more equitable and affordable housing for all.

Christopher Corbett, City of Pittsburgh
Ed LeClear, AICP, Borough of State College

D6. Health and Economic Benefits of Bicycle and Walking Trails CM | 0.75

Trail networks provide valuable benefits to their communities, including health, economic, and environmental benefits. This session will provide an overview of the connections between walking/bicycle trails and public health and economic development. There is wide-ranging data on the impact of the built environment on human health, from mental well-being to obesity to asthma and heart disease. Using specific examples from Lancaster County, PA, this session will explain how to assess community health needs and identify priorities, and how bicycle and trail projects have gained cross-sector support from diverse partners dedicated to community health issues and economic development. Session attendees will learn to use public health data and economic data from public sources to identify key community health issues. Gathering data on local community priorities can help create a compelling case for bicycle and pedestrian infrastructure. This session will also teach participants how to identify potential stakeholders in bicycle and trail projects and create tailored strategies to engage them as supporters in accomplishing projects.

Brenda Buescher, MPH, Penn Medicine Lancaster General Health
Alice Yoder, RN MSN, Penn Medicine Lancaster General Health



EDSESSIONSAGENDA

Monday, October 3, 2022, continued

12:00p – 1:45p

Pitkin Luncheon & Lecture

The Impacts of the Pandemic on Walkable Urbanism and the Real Estate Market (12:45p-1:45p)
CM | 1.00

Chris Leinberger, Places Platform, LLC

The Covid-19 pandemic shut down much of the benefits of walkable urbanism (restaurants, theaters, festivals, crowded sidewalks, shopping, etc.). However, Mr. Leinberger says one would be short-sighted to think the structural shift toward walkable urbanism that started in the late 1990s is over. His research shows it will take 20-30 years to satisfy the pent-up demand. Mr. Leinberger will give us his perspective on the Impact of the pandemic on walkable urbanism, changes in the real estate market due to Covid 19, and what it means for us as planners.

2:00p – 3:15p

Mobile Workshop: M4. Downtown Lancaster: The Take of Two Parks

2:00p – 5:30p

Mobile Workshop: M5. Clean Water BMP Tour: Takeaways from Lancaster County That Can Be Applied in Your Community

2:00p – 5:30p

Mobile Workshop: M6. Planning, Funding and Development of the Manor Township Enola Low-Grade Trail and Rehabilitation of the Historic Trestle Bridge

2:00p–3:15p

Concurrent Education Sessions E (1.25 CM)

E1. Vision Zero Implementation: Challenges and Opportunities

CM | 1.25

As a society, we are learning more about the causation of traffic deaths and serious injuries every year. We know that the majority of life-changing crashes only occur on a small percentage of streets, in Lancaster 77 percent of serious and fatal crashes occur on 6 percent of the Streets. We know that motor vehicle speed is the greatest predictor of serious injuries and fatalities in pedestrians. We also know that these issues cannot be solved by street design alone and that getting people to adapt to change is our biggest challenge. So, if you love walking around a city like Lancaster, you'll be sure to appreciate learning about how Lancaster has been using Vision Zero to focus on safety. We've been working hard to ensure our streets are a safe, enjoyable, and welcoming experience for all people, regardless how they get around.

The Lancaster Vision Zero Action Plan, published in 2021, outlined a data-driven approach to eliminate traffic deaths and serious injuries on Lancaster streets by 2030. Following up on that publication, City staff is working with Toole Design Group to redesign streets, engage the community, and work towards a change in traffic culture. Successful implementation requires a multidisciplinary approach that integrates physical improvements with completely changing the way people act on, and approach streets. This is an ongoing project that you will get to hear about in real time! In this session, you'll learn about stakeholder challenges, public buy-in, prioritizing projects, and, of course, engineering and design. We also want to hear about your local challenges and solutions to make streets safer.

Karl Graybill, AICP, City of Lancaster

Cindy McCormick, PE, PTOE, City of Lancaster

Kristin Saunders, RA, Toole Design



EDSESSIONSAGENDA

Monday, October 3, 2022, *continued*

E2. Planning for Electric Vehicle Infrastructure

CM | 1.25

This session aims to provide an overview of regional and state planning efforts related to electric vehicle charging infrastructure. The session will identify potential roles for local, regional and state partners in the planning process. Topics will include: 1) The basics on charging and alternative fuel corridors, 2) An overview of Pennsylvania's infrastructure needs and gaps, 3) How to plan for and prioritize new electric vehicle infrastructure including the use of data and criteria, 4) An overview of new funding opportunities and the roles in disseminating information, 5) The importance of ongoing coordination and communication, and 6) Innovative local practices for developing electric vehicle ordinances and toolkits.

Natasha Fackler, Pennsylvania Department of Transportation

Becky Szekeres, Michael Baker International

E3. I Have a Problem (and We Have a Solution!)

CM | 1.25

Do you need help with a planning problem? Then come to this potpourri brainstorming, idea-sharing, and problem-solving session! Participants will be invited one-by-one to pose problems they are facing. Any planning topic will be fair game. An experienced and knowledgeable panel will suggest workable solutions, practices, programs, funding, and places that have successfully addressed the problems. Audience members will be invited to suggest solutions. The session will be highly interactive and fast moving. The aim will be to share many useful, practical ideas for a host of planning problems. There won't be deep dives, but participants will be exposed to a wealth of planning solutions and where to go for greater details and help.

Ed LeClear, AICP, Borough of State College

Brian O'Leary, AICP, Chester County Planning Commission

Denny Puko, Denny Puko, Planning Consultant LLC

Katherine Wyrosdick, AICP, Michael Baker International

E4. Using GIS to Solve Economic Development Questions: A Case Study of Sewer Capacity and Solar Farm Development in Berks County

CM | 1.25

The Berks County Planning Commission recently completed two different analyses for economic development purposes. The session will be a review of a best practice and a real application as well as interactive dialogue to explore sewer capacity and locations of solar farms using GIS. The session will be divided into two case studies. The first case study will explore the growing solar farm industry and explain how Berks County completed their own analysis using GIS to determine areas which are most feasible for this type of development. Additionally, the second case study will explore the County's Sewer Capacity study and how the results of the study will assist with future land use decisions in both the County and the municipalities. Through both case studies, session attendees will understand how the GIS analysis was developed and how they might implement a similar analysis in their jurisdictions. Interaction with session attendees will include understating how they integrate GIS into their own analyses. Additionally, attendees will be allotted time to ask questions about each case study.

David Hunter, AICP, Berks County Planning Commission

Ashley Showers, Berks County Planning Commission



EDSESSIONSAGENDA

Monday, October 3, 2022, continued

E5. Making It Happen: Places2040 an Implementable Comp Plan CM | 1.25

Learn how about places2040, Lancaster County's comprehensive plan that ensures the county remains a special place for future generations. Participants will also learn how Lancaster County Planning Department is implementing places2040 at the regional and local level through collaboration with municipalities and private and non-profit organizations.

Alex Rohrbaugh, AICP, Lancaster County Planning Department
Scott Standish, Lancaster County Planning Department
Kip Van Blarcom, AICP, Lancaster County Planning Department

E6. Planning for the Central Susquehanna Valley Transportation Project CM | 1.25

The Central Susquehanna Valley Transportation (CSVT) project is one of the largest public works projects in the history of the Central Susquehanna Valley. It will introduce significant changes to the region's land use, trip generation, and travel patterns. This session will help planners understand how to use forecasting tools to estimate changes in travel patterns, and how planners can guide decision-makers on matters of transportation and land use policy as it relates to a major capacity-adding transportation project.

Casey Bottiger, Michael Baker International
Brian Funkhouser, AICP, Michael Baker International
Salvatore Vitko, Lycoming County Planning & Community Development

3:45p– 5:15p Concurrent Education Sessions F (1.50 CM)

F1. Urban Heat Islands and Impacts to Water and Land Use Regulations CM | 1.50

Climate change will increase the extent and severity of the urban heat island. Climate change will also increase the frequency of high intensity storms in the Mid-Atlantic. Both of these concerns require long-term strategies to protect public safety, private property, and public infrastructure. However, when high heat and intense storms are linked together, local municipalities may need to address how these concerns compound each other. This session will seed a discussion about how these two expected climate change impacts are linked and how their interaction will influence land development in Pennsylvania and across the Mid-Atlantic.

Mehdi Ketabchy, Gannett Fleming
Nathan Walker, AICP, Gannett Fleming

Questions? If you have questions about the conference, please contact the Chapter office at info@planningpa.org.



EDSESSIONSAGENDA

Monday, October 3, 2022, *continued*

F2. Planning for TOD: A Way to Transform Your Community CM | 1.50

Transit-oriented development (TOD) capitalizes on public transit access by transforming underutilized spaces into walkable and sustainable communities, with a mix of land uses, a vibrant public realm, and excellent connectivity to transit amenities. The Montgomery County Planning Commission released a Model TOD Ordinance and Guidebook in October of 2021 to support thoughtfully designed mixed-use development around the county's 49 diverse transit stations. However, the model ordinance also contains helpful information for communities seeking to encourage walkable, mixed-use development outside of station areas. This session will provide an overview of TOD as a planning concept that benefits communities through emphasizing increased use of alternative modes of transportation and encouraging sensitive infill development within walking distance of transit amenities. Five key design elements for successful TOD projects and related best practices will be highlighted using case study developments. The audience will become familiar with the station area typology approach that was used to reflect the diversity of station areas in Montgomery County. This approach allows for the model ordinance language to be tailored to the scale and character of each typology and makes the model ordinance more applicable to communities outside of Montgomery County. This session will also highlight significant aspects of the comprehensive model ordinance including permitted uses; height bonus options; building, open space, and landscaping design standards; and parking management and design.

Marly Bice, AICP, Montgomery County Planning Commission

Charlie Guttenplan, AICP, PP, Whitemarsh Township

Pattie Guttenplan, AICP, RLA, Montgomery County Planning Commission

Claire Warner, Montgomery County Planning Commission

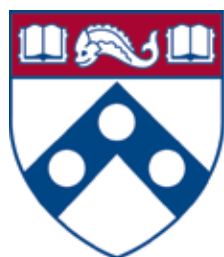
F3. Challenges in Establishing and Maintaining Bike Share Programs CM | 1.50

As was the case in many areas, there were a number of bike share systems across central Pennsylvania that came to an abrupt end in 2020 when Zagster ceased operations. Recently some of these systems have been restarted in Hershey and Lancaster while others are in the process in York, Harrisburg, and other locations. Simultaneously, the recent infrastructure bill led to changes to make bike share programs eligible under the Congestion Management Air Quality (CMAQ) program. This session will provide a review of the administrative, funding, and technical issues associated with starting and maintaining municipal and regional bikeshare programs.

Steve Deck, AICP, Tri County Regional Planning Commission

Karl Graybill, AICP, City of Lancaster

Jackie Koons-Felion, PennDOT



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EDSESSIONSAGENDA

Monday, October 3, 2022, continued

F4. Catalyzing Neighborhood and Commercial Hub Revitalization: Lancaster's Facade Improvement Program CM | 1.50

Since 2019, the nonprofit community & economic development focused organization Lancaster City Alliance has been able to leverage more than half a million dollars to support more than 100 facade improvement projects to catalyze neighborhood revitalization in the city of Lancaster. This session will provide a detailed overview of how the organization's Facade Improvement Grant Program has been funded, including creative ways that a combination of private and public funding was leveraged to maximize the resources available, as well as how it has been implemented, including subsidizing the required property owner match to ensure equitable access to grants from low-to-moderate income homeowners; hiring diverse, City-based, neighborhood-based contractors; and achieving a wide array of community goals including remediation of blighted and condemned properties, conversion of historical storefronts back to commercial from residential use, improving public safety, and preserving and restoring historical and architectural character, and supporting placemaking efforts, among others.

Jeremy Young, Lancaster City Alliance

F5. The State of Farmland Preservation in Lancaster County and Your County CM | 1.50

In 2021, Lancaster Farmland Trust published a comprehensive evaluation of the farmland preservation program in Lancaster County. This included a township by township review of population growth, agricultural zoning, and agricultural land preservation. The report also looked at the creation of contiguous blocks of preserved farmland, a key preservation goal. The methods of analysis are transferable and can be replicated in other Pennsylvania counties. Access to the Lancaster report will be provided. Attendees will be asked to share the status of farmland preservation in their counties: obstacles and opportunities.

Thomas Daniels, PhD, University of Pennsylvania

Jeff Swinehart, Lancaster Farmland Trust

F6. Land Use Law Update CM | 1.50 **Law**

Review of past year's opinions of the Pennsylvania Commonwealth and Supreme Courts and federal Third Circuit District Courts and Court of Appeals and enacted and pending Pennsylvania legislation relating to land use regulation (zoning, subdivision and land development, stormwater, rental properties, etc.), including ordinance content, procedures, and enforcement and land use appeals.

Susan Smith, Esq., The Law Office of Susan J. Smith

5:30p – 6:30p **Evening Reception with Exhibitors**

Monday's conference activities wrap-up with a reception with our Exhibitors. Take advantage of this opportunity to network with the Exhibitors and the other conference attendees. It's a great place to make plans to venture out and discover the city!

Evening

Dinner on your own



EDSESSIONSAGENDA

Tuesday, October 4, 2022

- 7:00a – 3:30p** **Registration Open**
- 7:00a – 2:00p** **Exhibit Hall Open**
- 7:00a – 8:00a** **Continental Breakfast with Exhibitors**
- 7:15a - 8:00a** **Professional Development Committee Meeting**
- 7:15a - 8:00a** **Planning Officials Development Committee Meeting**
- 8:00a – 8:15a** **Introductions**
- 8:15a – 9:30a** **Plenary**
Thinking Beyond Boundaries: Large Landscape Planning in the Lower Susquehanna River Valley
 CM | 1.25

A conversation that encapsulates the theme of this year's conference: Forging Ahead; Adapting to Change! Over twenty years of community planning and visioning have led to two special designations for the Lower Susquehanna River landscape in Lancaster and York Counties. First, there will be an overview of the two state programs used to preserve, protect, and enhance the natural, cultural, and recreational resources within the Susquehanna River corridor landscape in Lancaster and York counties. Second, Susquehanna National Heritage Area will discuss how they collaborate with local, state, and national partners to connect people to the region and coordinate interpretation and storytelling. Their work focuses on the cultural and natural resources of the Susquehanna River and the ribbon of scenic and historic landscapes and communities along its shores. Third, the Conservancy collaborates with communities, organizations and agencies seeking to enhance the rich landscape through increased land protection, natural and cultural resource stewardship, increased public connection to these resources, and promoting sustainable economic development through heritage and outdoor tourism. Lastly, Columbia Borough will provide a local perspective on the impact of the two large landscape programs. Columbia is situated on the west bank of the Susquehanna River within the National Heritage Area and the Susquehanna Riverlands Conservation Landscape. There will also be discussion of the benefits Columbia has experienced because of these two planning initiatives. Downtown and river front re-investment is strong, and the Borough is building a reputation as a regional draw for eco-tourism and cultural and historic programming.

Moderator: Scott Standish, Lancaster County Planning Department

Eric Kauffman, Columbia Borough

Johnathan Pinkerton, AICP, Susquehanna National Heritage Area

Phil Wenger, Lancaster Conservancy

Lori Yeich, Pennsylvania Department of Conservation and Natural Resources

- 9:45a – 10:15a** **Refreshment Break with Exhibitors**



EDSESSIONSAGENDA

Tuesday, October 4, 2022, continued

10:15a – 11:30a Concurrent Education Sessions G (1.25 CM)

G1. The Commonwealth's Keystone Communities Main Street & Elm Street Programs

CM | 1.25

Are PA's Keystone Communities Main Street and Elm Street programs right for your community? Learn how this tried and true revitalization strategy can enhance your downtown commercial corridor or your local neighborhood. This course will provide an overview of both the Main Street and Elm Street Approach, and will share case studies of the impact it has had in communities all over PA.

Julie Fitzpatrick, Pennsylvania Downtown Center

Christie Yerger, Pennsylvania Department of Community and Economic Development

G2. Jumbo Shrimp and the Suburban Center

CM | 1.25

By definition, suburbs aren't the center of anything. Our identity as a suburb is due to some urban area beyond our borders: we SPRAWL, we don't CENTER. But the latest Chester County Comprehensive Plan shows Exton in West Whiteland Township is a "suburban center." Isn't that an oxymoron? Like jumbo shrimp? The concept of a pleasant community blending urban convenience with rural greenery goes back at least to the "garden cities" envisioned by Ebenezer Howard at the end of the 19th century. The reality too often turned out to be the grim banlieues of Paris, or the numbing monotony of the original Levittowns, or the auto-centric edge cities of the late 20th-century. Add to this the racist financing practices of the years following World War II and one wonders why anyone would want to live in the suburbs now. But they do: between 2016 and 2021, West Whiteland approved over 2,000 dwelling units, including nearly 1,300 apartments, and we find that they are being sold (or leased) even before they're fit for occupancy. The siren song of the suburbs remains strong. Planning theory seems oddly thin regarding suburbs given that they have been the residential choice of millions over the past seven decades.

Justin Smiley, AICP, West Whiteland Township

John Weller, AICP, West Whiteland Township

G3. From Courtship to Commitment and Beyond: How Local Agencies and Consultants Can Forge Happy, Healthy Relationships and Deliver Successful Projects

CM | 1.25

A contract between the local agency and consultant may not last a lifetime, but it is a significant commitment. Like any relationship, both parties need to develop trust, communicate honestly, and work together toward a shared vision of the future. If they don't, they may feel dissatisfied when the relationship comes to an end. This presentation will foster an interactive dialogue to help local agencies and consultants navigate every stage of the relationship and achieve mutual satisfaction: from the RFP and proposal response, to shortlist interviews, through contracting and project delivery. Attendees will learn how to save time and money while achieving better project outcomes by.

Todd Poole, 4ward Planning, Inc.

Tim Staub, AICP, Herbert, Rowland & Grubic, Inc.

Steven Thomas, AICP, Franklin County Planning Department



EDSESSIONSAGENDA

Tuesday, October 4, 2022, *continued*

G4. AICP: Is This Certification For You?

CM | 1.25

Are you interested in becoming a certified planner by taking the AICP exam? Not sure yet? The PA Chapter and its Professional Development Committee are here to help you decide. In this session, speakers will explain the benefits and requirements of certification, the application process, and the format of the exam for those trying to decide if or when to take the exam. For those who have already decided to take the exam, speakers will identify resources available to help prepare for testing. The session will be driven by the needs of attendees, and questions are encouraged.

Alexis Williams, AICP, PP, STV, Inc.
Professional Development Committee

G5. Climate Change Planning for Vulnerable Neighborhoods: Exploring Neighborhood Sensitivity & Exposure to An Uncertain Future

CM | 1.25 **Sustainability/Resilience**

We will introduce attendees to our county-wide climate change vulnerability assessment as well as other hazard mitigation-related projects undertaken by the Planning Commission. In 2020-2021, the Planning Commission utilized free public information on 1) historical flooding and flood-prone areas, 2) historically heat sensitive areas, and 3) disadvantaged populations in order to identify neighborhoods, which will likely face increased challenges due to climate change. To ensure regional consistency, we completed this study with assistance from the Delaware Valley Regional Planning Commission as they worked on a complementary regional heat island project.

Ellis Foley, AICP, Montgomery County Planning Commission
Jon Leshner, Montgomery County Planning Commission

G6. Municipal Planning Hot Topics through PennDOT Connects

CM | 1.25

In the Spring of 2022, the PennDOT Connects initiative conducted 11 outreach sessions throughout the commonwealth. This session will present some of the findings of those outreach efforts, with a focus on the trending (hot!) planning topics identified by local municipal participants. Further, the session will explore with the audience the trending/hot topics from their perspectives and interactions on local planning efforts. Some of the issues for the group to discuss will include warehouse planning/truck traffic, active transportation planning/pedestrian safety, local GIS applications, coordinating with and getting the most out of PennDOT State Route resurfacing projects, and others.

Patrick Wright, PennDOT Connects

11:30a – 1:30p Luncheon, State of the Chapter and Annual Awards Presentation

Join us as we celebrate the achievements of fellow Pennsylvanians who shape where we live, work and play! Join Craig Peiffer, Chair of the PA Chapter of APA Awards Committee, for an inspiring Annual Awards program. We will recognize the work of fellow planners, planning officials, and elected officials and their roles in planning Pennsylvania. PA Chapter of APA President, Amy McKinney will present the State of the Chapter highlighting the Chapter's successes and key activities during 2022.

1:30p - 2:00p Dessert with Exhibitors & Announcement of Winners (basket, auction and 50/50)



EDSESSIONSAGENDA

Tuesday, October 4, 2022, *continued*

2:00p - 3:30p **Concurrent Education Sessions H (1.50 CM)**

H1. Safe Streets Are For Everybody: But How Do We Get There?

CM | 1.50

The federal active transportation policy landscape is changing before our eyes. Best practices and public preferences have in many ways preceded these shifts. But as of the beginning of this year, the US Department of Transportation has issued new reports like the National Roadway Safety Strategy and design resources including the Compete Street Design Model. We will review the new terminologies like Vision Zero and Safe Systems and new design recommendations for proven safety countermeasures and road diets. There are also new directives to apply these principles on federally funded roads (other than limited access highways). This is great as theory, but what does it look like when we go to put it into practice? We can look to municipalities that have been leading the way in promoting and enabling safe walking and biking to everyday destinations for many years already, like Lancaster.

Karl Graybill, AICP, City of Lancaster

Samantha Pearson, Pennsylvania Downtown Center

H2. Zoning Rehab: When Codes Need an Intervention

CM | 1.50

Historically, zoning regulations have been complex and difficult for their users to understand and interpret. The long-accepted practice of overly complicated “legalese” in code format and content makes it unnecessarily difficult for citizens and administrators to understand how these regulations relate to their community’s plan for the future, and how they affect their property and neighborhoods. Communities of all sizes, including resource-strapped rural communities, can benefit immensely when these dated zoning content and service models are modernized. We will examine four key ways to improve zoning codes: Alignment, Access, Format, and Technology. In this session, we will explore the evolution of expectations for development and municipal transparency and how new technologies and well-formatted codes can redefine standard zoning practice and how local land use regulations serve the community at large.

Wayne Childs, General Code

Molly Gaudio, AICP, Bergmann

John Steinmetz, FAICP, Bergmann

H3. Experimental Pop-ups: Supporting Tactical Urbanism in Pennsylvania

CM | 1.50

People around the world are demanding more from their streets—from safe bike lanes to streeteries. In response, communities are turning to tactical urbanism: low-cost, short-term experiments to plan for long-term solutions. This session shares three current perspectives on tactical urbanism from case studies in the Greater Philadelphia region. Presenters will demonstrate how to design and implement pilot projects, how big institutions can support local tactical urbanism efforts, and what is on the horizon to make pop-ups more equitable and attainable for communities.

Logan Axelson, Delaware Valley Regional Planning Commission

Kimberley Bezak, Narberth Cycling Club

Randy Waltermeyer, AICP, Traffic Planning and Design, Inc.



EDSESSIONSAGENDA

Tuesday, October 4, 2022, continued

H4. Mitigating Blight for the Win: Greensburg's Elevated Strategy Toolbox

CM | 1.50

Blighted properties plague virtually all communities. Whether it's boarded up or broken windows, rotting wood, or peeling paint, conditions of blight threaten the health, safety, and welfare of a community, decrease property values, diminish community aesthetics, and impede growth and development. But when it comes to addressing blight in our communities, where do we begin? As a precursor to City-wide comprehensive planning activities, the City of Greensburg partnered with the Westmoreland County Department of Planning and Development and the Realtors Association of Westmoreland, Indiana, and Mon Valley in November 2020, to conduct a comprehensive inventory of blighted properties. Attendees will gain a deeper understanding of the map-based blight inventory process and how this data is applied to a community-wide blight mitigation strategy. Speakers will share their first-hand experience from this work and will also discuss how the blight inventory process can be replicated. Westmoreland County Department of Planning has already conducted map-based blight inventories for the City of Monessen, Greensburg, and Latrobe.

Victoria Baur, Westmoreland County Department of Planning and Development

Corey Block, AICP, Westmoreland County Department of Planning and Development

Jeff Raykes, AICP, D.Ed., City of Greensburg

Carolyn Yagle, AICP, PLA, Environmental Planning & Design

H5. Pennsylvania Ethics Act Review

CM | 1.50 **Ethics**

This ethics session will provide a general overview of Pennsylvania's Public Official and Employee Ethics Act, including the conflict-of-interest prohibitions and the Statement of Financial Interests filing requirements. Emphasis will be placed on a "nuts and bolts" application of the law with frequent reference to actual cases. The APA Code of Ethics Review will illustrate how the code impacts local decision-making.

Jeffery Frankenburger, Esq., Pennsylvania State Ethics Commission

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2022 REGISTRATION/PRICING

Save big when you register by September 6! **Speakers, Emerging Planners, Planning Commissioners/Officials, Health Advocates/Professionals and Retired Planners** receive a **20% discount off** the registration fees. Discount applied during online registration. **Discount does not apply to mobile workshops.**

Non-Member

(Out of state APA members are considered non-members. If you're not a APA member, then you're considered a non-member.)

Member

(APA members who belong to PA Chapter are considered members.)

Non-Member

Member

	Early Bird Rate September 6	Regular Rate September 27, last day to register	Early Bird Rate September 6	Regular Rate September 27, last day to register
Professional Planner				
Full Registration (Best Deal!)	\$450	\$500	\$390	\$440
Sunday	\$145	\$195	\$120	\$145
Monday	\$275	\$325	\$250	\$275
Tuesday	\$240	\$290	\$220	\$240
Student				
Sunday	\$75	\$75	\$75	\$75
Monday	\$90	\$90	\$90	\$90
Tuesday	\$90	\$90	\$90	\$90

FINE PRINT (When you register for the conference you agree to the following below)

Fee, Refund and Other Policies:

- There is NO onsite registration. There are limited spots available for the conference please don't wait to register. Registration will close on Tuesday, September 27, 2022, at 12:00 PM.
- All paid registrations will receive an email confirmation of registration (when a valid email address is provided).
- Registration fees include all applicable conference sessions and materials, and the meals listed herein. They do NOT cover lodging accommodations, any non-conference meals, mobile workshops and travel expenses.
- The registration fee is fully refundable if the PA Chapter of APA office receives written notification postmarked or emailed no later than Friday, September 2, 2022.
- Cancellations received after September 3, 2022 but before September 16, 2022, will be subject to a \$50.00 administrative fee. If the cancellation is received after September 17, 2022, we are not able to provide a refund.
- NO-SHOWS WHO HAVE REGISTERED, BUT HAVE NOT PAID, ARE STILL LIABLE FOR THE REGISTRATION FEES.
- In the unlikely event of cancellation of the conference, the Pennsylvania Chapter of the APA's liability is limited to 100% refund of registration fees and does NOT include penalty fees on travel tickets, deposits for hotel accommodations, or any other incurred expenses.

Information on

HOTEL RESERVATIONS

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Room Rate: \$169 (Plus applicable taxes)

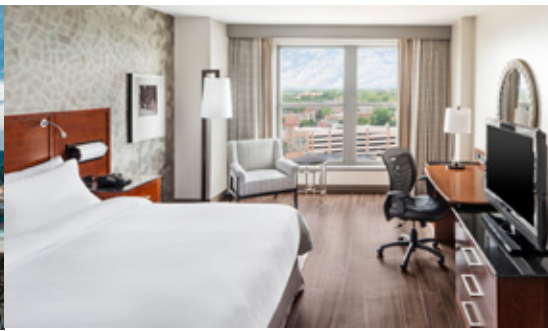
Parking: Overnight guest: \$10 per day
Day Guest: \$20 per day or \$2 an hour



Photo courtesy of DiscoverLancaster.com

[Book your group rate for American Planning Association Room Block](#) or call 717-239-1600 (group code: APAAPAR).

Room rate is good until Saturday, September 17, 2022, but don't wait to make your reservation. The chapter only has a certain number of rooms in our block and once it's full, it's FULL so don't wait...book now.



TRAVEL INFO

Driving Directions:

Please enter 25 S Queen Street, Lancaster PA 17603 in your navigation system.

Bus & Train Information:

- Bus Station: Trailways Travel Center: redrosetransit.com
- Train Station: Lancaster Amtrak Station: amtrak.com/stations/lnc

Airport Information:

- Harrisburg International Airport: flyhia.com
Distance From Property: 27 Miles
Phone Number: 717-948-5900
Hotel Airport Shuttle: This hotel does not provide shuttle service.
Alternate Airport Transportation: not available.
- Philadelphia International Airport: phl.org
Distance From Property: 71 Miles
Phone Number: 215-937-6937
Hotel Airport Shuttle: This hotel does not provide shuttle service.
- Baltimore/Washington International Thurgood Marshall Airport: bwiairport.com
Distance From Property: 90 Miles
Phone Number: 301-261-1000
Hotel Airport Shuttle: This hotel does not provide shuttle service.

CONFERENCE GREENING

In keeping with the PA Chapter's mission, the chapter incorporates the following sustainability initiatives to reduce the impact of the conference on the environment:

- Conference announcement **was not printed** to reduce the Chapter's carbon footprint.
- **Purchase products** made from recycled, recyclable, and rapidly renewable materials.
- Work with the hotel to **purchase local foods** and plan a seasonal menu.
- Prominent on-site effort to **increase recycling** of cardboard, paper, plastic bottles, and cans.
- **Donate excess food** to a food rescue agency when possible or to the employee cafeteria when we cannot.
- Encourage exhibitors to **use products made from recycled, recyclable, and rapidly renewable materials**.
- **Water stations** in lieu of bottled water breaks.

We encourage attendees to participate in these initiatives through the following options:

- Participate in the hotel's **linen reuse program** (sheets and towels). Information can be found in the guest rooms.
- **Return waste paper** to conference registration for recycling.
- **Register for the conference online** to save postage and paper costs.
- **Carpool** with colleagues, or take public transportation.



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