



CONFERENCE ANNOUNCEMENT

APA-PA 2021

this year!

- Over **40** classroom sessions
- **5** mobile workshops offered
- Up to **12.5** CM credits, including Law and Ethics
- **Welcome Reception at Grand Concourse**
- **Opening Plenary** “Regional Perspectives of Planning in Southwest Pennsylvania” with Lance Chimka, Vincent Valdes and Katharine Kelleman
- **Pitkin Lecture** “Mapping the Dollars and Sense of Land Use Patterns” with Joe Minicozzi, AICP
- Monday reception with the **Exhibitors**
- **Tuesday Plenary** “Grounded in Green Stormwater Infrastructure” with Ariam Ford, MCP
- **Annual Awards** presentation - our best and brightest
- **State of the APA PA Chapter**
- Tuesday afternoon Desserts with our **Exhibitors**
- **The largest annual gathering of planners in PA!**



Pittsburgh

Photo courtesy of visitPITTSBURGH

PA Chapter of the American Planning Association

2021 Annual Conference

Sunday, October 17–Tuesday, October 19

Pittsburgh, PA

#APAPA21



American Planning Association
Pennsylvania Chapter

Making Great Communities Happen

The largest annual gathering of Planners in PA!



W&J | **CENTER FOR ENERGY & POLICY MANAGEMENT**

The Center for Energy Policy and Management at Washington & Jefferson College is a grant-funded initiative designed to provide free or low-cost assistance to communities of all sizes with issues pertaining to energy, sustainability, and resilience



TRAINING & WORKSHOPS

The Center provides quality programming on a range of energy issues, from energy efficiency in municipal buildings to zoning for fracking, that is geared toward planners and municipal officials



RESOURCE SHARING

The Center's staff helps connect local officials to the tools and resources they need to address their communities' most pressing issues

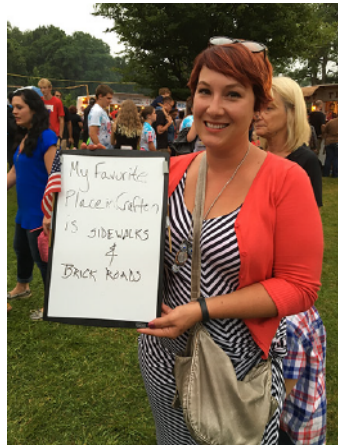
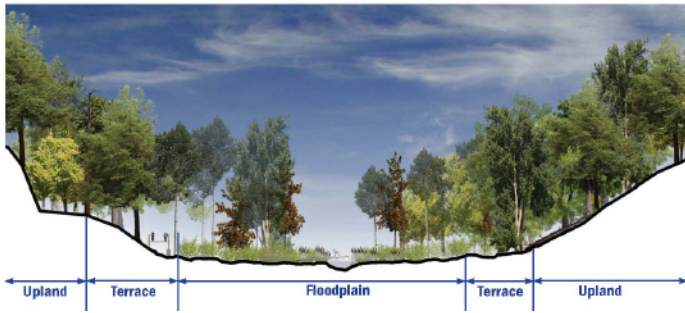


RESEARCH

With the resources of a premier research institution, our staff works hard to provide credible, impartial, and accessible information about new processes and technologies available to communities

GET IN TOUCH: ● 724.531.6871 ● cyoung2@washjeff.edu ● www.WJenergy.org

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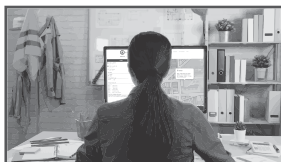
GENERAL CODE

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Join us for a conference session

Innovative Zoning Codes for Rapidly Changing Times

presented by Wayne Childs, General Code | Tim Schwecke AICP, Civic Webware | Barbara Kelley, Upper Chichester Township





Photos courtesy of visitPITTSBURGH

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American Planning Association
Pennsylvania Chapter

Making Great Communities Happen

PA Chapter of APA President: **Amy McKinney**
2021 Conference Chairs: **Laura Ludwig, AICP** and **Amy Wiles, AICP**

PA Chapter of APA
PO Box 4680
Harrisburg, PA 17111
info@planningpa.org



Register online at
planningpa.org

Conference

@AGLANCE

SUNDAY, OCTOBER 17, 2021

11:00 AM – 5:00 PM	Registration
11:00 AM – 2:30 PM	Mobile Workshops (3 mobiles available)
3:00 PM – 4:30 PM	Concurrent Education Sessions A
5:15 PM	Walk to the reception
5:30 PM – 7:00 PM	Grand Concourse
Evening	Dinner on your own

MONDAY, OCTOBER 18, 2021

6:00 AM – 7:00 AM	Fun Run & Walk
7:00 AM – 5:00 PM	Registration
7:00 AM – 6:30 PM	Exhibit Hall
7:00 AM – 8:00 AM	Continental Breakfast with Exhibitors
8:00 AM – 8:15 AM	Welcome & Introductions
8:15 AM – 9:30 AM	Opening Plenary with Lance Chimka, Vincent Valdes, and Katherine Kelleman
9:30 AM – 10:00 AM	Refreshment Break with Exhibitors
10:00 AM – 10:45 AM	Concurrent Education Sessions B
10:45 AM – 11:00 AM	Break/Travel
11:00 AM – 11:45 AM	Concurrent Education Sessions C
11:45 AM – 1:45 PM	Luncheon & Pitkin Lecture with Joe Minicozzi
1:45 PM – 2:00 PM	Break/Travel
2:00 PM – 5:15 PM	Mobile Workshops (2 mobiles available)
2:00 PM – 3:15 PM	Concurrent Education Sessions D
3:15 PM – 3:45 PM	Refreshment Break with Exhibitors
3:45 PM – 5:15 PM	Concurrent Education Sessions E
5:30 PM – 6:30 PM	Evening Reception with Exhibitors
After 6:30 PM	Dinner on your own
Evening	Networking event hosted by Southwest Section

TUESDAY, OCTOBER 19, 2021

7:00 AM – 3:30 PM	Registration
7:00 AM – 2:00 PM	Exhibit Hall
7:00 AM – 8:00 AM	Continental Breakfast with Exhibitors
8:00 AM – 8:15 AM	Introductions
8:15 AM – 9:30 AM	Plenary with Ariam Ford, MCP
9:30 AM – 10:00 AM	Refreshment Break with Exhibitors
10:00 AM – 11:30 AM	Concurrent Education Sessions F
11:30 AM – 1:30 PM	Luncheon, State of the Chapter and Annual Awards
1:30 PM – 2:00 PM	Dessert with Exhibitors
2:00 PM – 3:30 PM	Concurrent Education Sessions G
3:30 PM	Adjourn



Mark Your Calendars

2022 APA-PA Annual Conference

October 2–4, 2022
Lancaster Marriott
at PennSquare
Lancaster, PA

2023 APA-PA Annual Conference

October 15–17, 2023
Hilton Scranton &
Conference Center
Scranton, PA

MANY THANKS

Many thanks to our Sponsors, Exhibitors and Advertisers (as of August 1)

Diamond

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- Indiana University of Pennsylvania, Department of Geography and Regional Planning
- Mackin
- Pashek + MTR
- Temple University, Tyler School of Art and Architecture
- Washington & Jefferson College, Center for Energy Policy & Management
- West Chester University, Geography and Planning

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- Temple University
- University of Pennsylvania, Weitzman School of Design
- Washington & Jefferson College, Center for Energy Policy & Management
- West Chester University, Geography and Planning

Questions? If you have questions about the conference, please contact the Chapter office at info@planningpa.org.

FEATURED SPEAKERS

Monday, 8:00a–9:30a
Opening Plenary

Regional Perspectives of Planning in Southwest Pennsylvania (8:15a-9:30a)

LANCE CHIMKA, Allegheny County Economic Development
KATHARINE KELLEMAN, Port Authority of Allegheny County
VINCENT VALDES, Southwestern Pennsylvania Commission

CM | 1.25

This opening session will bring together multiple perspectives at the regional and county level sharing lessons learnt and future aspirations, highlighting each role in the planning process. The executive leadership panel will exchange ideas about planning, development, and economics, share their experience implementing this approach in the region to-date, and next steps toward building a regional network for healthy and vibrant municipalities, cities, and communities in Southwestern Pennsylvania. Our panelists will share their perspective before, during, and throughout the recovery from the coronavirus pandemic as it relates to the conference theme “Planning for an Uncertain Future”.



Monday, 11:45a–1:45p
Luncheon & Pitkin Lecture

Mapping the Dollars and Sense of Land Use Patterns (12:30p – 1:45p)

JOE MINICOZZI, AICP, Urban3

CM | 1.25

Joe Minicozzi, is an urban designer who founded the consulting firm Urban3 to create a shift in how we understand the economic potency of urbanism and well-designed cities. Joe’s work has been featured in numerous journals and at international conferences. He will present economic demonstrations of the policies that work against community resilience and sound environmental development practices. In a sense, he will show you the money in tax policy that helps us understand the economics of land use decisions. Additionally, he will share Urban3’s recent analysis quantifying the economic impact of Redlining, as well as contemporary tax policies that address inequality. He’ll provide us with the tools to reshape our thinking about how to advocate for community resilience from an economic, equity, design, and planning perspective.



Tuesday, 8:00a–9:30a
Tuesday Plenary



Grounded in Green Stormwater Infrastructure (8:15a-9:30a)

ARIAM FORD, MCP, Grounded Strategies

CM | 1.25

Ariam is the Executive Director of Grounded Strategies. She will discuss the Grounded Green Stormwater Infrastructure (GSI) program, and the efforts in demonstrating how neighborhood-scale green stormwater infrastructure can improve community health and quality of life while also delivering environmental justice. We are increasing awareness and literacy at the community level regarding stormwater management best practices and local policy. Using collaborative community design, we demonstrate how green solutions can be used to create vibrant and creative community green spaces that serve the dual purpose of capturing stormwater. Most importantly, our GSI projects serve as touchstones and catalysts for broader outreach and education around stormwater management best practices, environmental justice advocacy, and community placemaking



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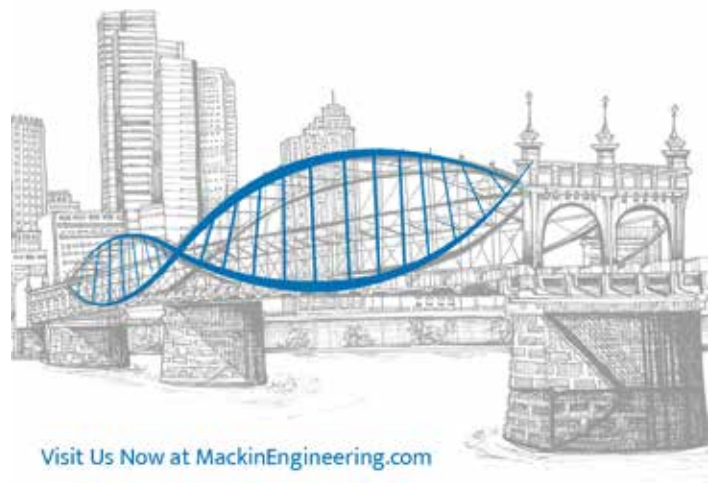
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CONFERENCE ETIQUETTE

The dress code for the conference is **business casual** attire.

Cell phones and other devices that make noise should be disabled during sessions. If you must take a call, please exit the session as quietly as possible and take the call in the corridor.

Room temperatures are difficult to regulate. It is advisable to dress in layers so you can add or remove a layer for your personal comfort.

The conference is a **no-smoking** event. Smoking is not permitted in any conference event, including mobile workshops.

Please be considerate of other conference participants who may have allergies or sensitivities to **fragrances**. If your fragrance is strong, please consider using less of it, or not using it during the day.

APA PA supports measures to ensure the health and safety of our attendees and will follow guidelines put forth by the State of Pennsylvania and the Sheraton Pittsburgh Hotel at Station Square. APA PA will not be liable for any real or perceived exposure to COVID-19 or other transmitted condition.

There is an inherent risk of exposure to COVID in any public space and exposure is possible despite following all recommended guidelines. By attending APA PA's Annual conference you are assuming all risks related to exposure to COVID-19.

APA PA is **not responsible for the materials or opinions of the speakers you will hear.**

Speakers, Sessions and CM Credits

GENERAL INFO

About the Main Speakers, Sessions and Certification Maintenance Credits

Application will be submitted to APA for approval of Certification Maintenance (CM) credits for all of the main speakers and most of the educational sessions at this year's conference. A total of 12 CM credits may be earned depending on session selections. Mobile workshops will have CM credit. And both Law and Ethics CM credits are offered.

The list of approved sessions will be posted on the PA Chapter website, www.planningpa.org, after approval is received from APA.

Any session may be cancelled or rescheduled because of low registration or unforeseen circumstances. Changes and cancellations will be noted in the Final Program which is distributed at the conference as well as on the Chapter website prior to the conference.

Following the conference, materials will also be available on the PA Chapter of APA website in electronic format.

The PA Chapter of APA is not responsible for the materials or opinions of the speakers you will hear.



Register online at
planningpa.org

SCHOLARSHIP FUND

Support the next generation of Planners!
Give to the PA Chapter of APA Scholarship Fund!

...and in other Scholarship Fundraising Committee news, we will also be selling tickets for the yearly **basket raffle**, and again this year we will be coordinating a **50/50 raffle**!

Your contribution to the PA Chapter of APA Scholarship Raffle will help current planning students with their education-related expenses. Both undergraduate and graduate planning students are finding it hard to make ends meet. Students must not only juggle their academic pursuits, but also pay their bills, which is more difficult with fewer student loan options and higher textbook prices.

HOW TO HELP:

- **Make a tax-deductible contribution.** Simply indicate your financial gift when you register for the Conference and include it with your payment. We'll mail a thank you letter for your tax records.
- **Purchase raffle tickets** at the Conference. Help make it fun again this year while raising funds to support young planners. Generous donors contribute a variety of great prizes, from weekend getaways to gourmet food baskets to Pennsylvania-themed gear. Tickets will be on sale throughout the Conference.
- **Participate in the 50/50 raffle!**
- Donate items for the raffle—big or small! Donate a **basket** from your county or region. Reach out to your local attractions for **tickets**. Donate a **book**! Donate a **painting or print**! Are you lucky enough to have a **vacation condo or cabin** you can donate for a week or weekend? Please contact the PA Chapter Office with the details of your giveaway at info@planningpa.org.



Conference

PLANNING COMMITTEE (*CHAIR)

Kyle Beidler

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Denny Puko

Brandi Rosselli

Christina Sarson

Jim Segedy

Josh Spano

Amanda Stander

Ashley Tracy

Matt Trepal

Amy Wiles*

Carolyn Yagle

Corey Young

CONFERENCE GREENING

In keeping with the PA Chapter's mission, the chapter incorporates the following sustainability initiatives to reduce the impact of the conference on the environment:

- Conference announcement **was not printed** to reduce the Chapter's carbon footprint.
- **Purchase products** made from recycled, recyclable, and rapidly renewable materials.
- Work with the hotel to **purchase local foods** and plan a seasonal menu.
- Prominent on-site effort to **increase recycling** of cardboard, paper, plastic bottles, and cans.
- **Donate excess food** to a food rescue agency when possible or to the employee cafeteria when we cannot.
- Encourage exhibitors to **use products made from recycled, recyclable, and rapidly renewable materials**.
- **Water stations** in lieu of bottled water breaks.

We encourage attendees to participate in these initiatives through the following options:

- Participate in the hotel's **linen reuse program** (sheets and towels). Information can be found in the guest rooms.
- **Return waste paper** to conference registration for recycling.
- **Register for the conference online** to save postage and paper costs.
- **Carpool** with colleagues, or take public transportation.

HEALTHY COMMUNITIES

Please join us for all three days of the conference or just Monday. Monday, October 18 has a spotlight on Healthy Communities.



The day includes:

- **Exciting sessions** centered around this emerging topic.
- **Discounted rate** available for health professionals and advocates.
- **Expanded resources** available on the [Healthy Communities in PA](http://HealthyCommunitiesinPA.org) website after the conference.

Healthy Communities Sessions

- A4.** Equitable Public Outreach in an Uncertain Future: Creative Engagement Methods for the Spring Garden Street Improvement Project in Philadelphia (on Sunday)
- A6.** Restoring and Restarting the Suburbs in a Pandemic (on Sunday)
- B4.** Overcoming Food Insecurity with Community Fridges
- B7.** Easy Rider: Your Guide to Level of Comfort Bike Mapping
- C6.** Using Open Space to Deliver Economic, Social and Environmental Benefits
- C7.** Where We Ride: For Bicycle and Pedestrian Networks and Improvements
- D1.** Addressing Nature-Based Placemaking, Active Transportation and Health within your Community Plans
- D2.** Crossroads of Choice and Change in Pittsburgh
- D4.** Trauma-Informed Planning to Address Food Insecurity in Pittsburgh
- E1.** It Doesn't Have to be Hard: Implementing County and Municipal Complete Streets Policies
- E3.** Multimodal Superfriends: The Justice League of Southwestern PA and New Tools for Transit Planning
- E4.** Planning in Rural Communities: Challenges and Opportunities of Creating a County's First Rural Community Active Transportation Plan
- E5.** The Right-of-Way Wars: Outdoor Dining and Other Public Space Responses to COVID-19
- F2.** Customer Assistance Programs: Protecting Access to Water for All (on Tuesday)
- G1.** Climate Change Planning for Vulnerable Neighborhoods: Exploring Neighborhood Sensitivity and Exposure to an Uncertain Future (on Tuesday)

About the Healthy Communities in PA Task Force

The [Healthy Communities in PA Task Force](http://HealthyCommunitiesinPA.org) envisions communities in all parts of Pennsylvania being built in a way that makes the healthy choice the easy choice for every resident. The Healthy Communities in PA task force achieves its vision through volunteer efforts by planning and health advocates creating tools and resources to assist partners in promoting healthy community design. The tools and resources are created by working groups of task force topic experts collecting best practices needed by Pennsylvania's healthy community design partners and to create new partners. The American Planning Association, Pennsylvania Chapter is committed to sharing these resources and facilitating discussion around healthy community design in Pennsylvania.



SPECIAL EVENTS

Sunday, 5:30p–7:00p (gather in lobby to walk 5:15p)

Welcome Reception: Grand Concourse

At 5:15p, meet in the lobby to walk to the Grand Concourse. It wouldn't be an APA PA Chapter event without time for networking and camaraderie. The majestic Pittsburgh and Lake Erie Railroad Station was built in 1901. This 80,000 square foot historical landmark, which incorporated Victorian and Edwardian styles, was a major hub for transportation and travel in the Eastern United States. In 1974 This splendid facility was listed on the National Register of Historic Places. In 1978 the Grand Concourse was renovated into a restaurant keeping its historic charm decades later. Attendees will be able to walk around and experience the historical perspective of the railroad era. This reception includes heavy hors d'oeuvres and refreshments.

Monday, 6:00a–7:00a

Fun Run and Walk

Join with friends and colleagues and explore Pittsburgh on this early-morning exploration. Walkers and runners will set off from the lobby at 6:00 a.m.

Monday, 5:30p–6:30p

Evening Reception with Exhibitors

Monday's conference activities wrap-up with a reception with our Exhibitors. Take advantage of this opportunity to network with the Exhibitors and the other conference attendees. It's a great place to make plans to venture out and discover the city of Pittsburgh!

Monday, 6:30p

Planners Social

Planners Social with the Southwest Section. Let's get together with our fellow conference attendees for some fun, food, and libations. Where will we be? Stay tuned for more information.

Tuesday, 11:30a–1:30p

Luncheon, State of the Chapter and Annual Awards Presentation

Join us as we celebrate the achievements of fellow Pennsylvanians who shape where we live, work and play! Join **Brian O'Leary and Craig Peiffer**, co-chairs of the PA Chapter of APA Awards Committee, for an inspiring **Annual Awards program**. We will recognize the work of fellow planners, planning officials, and elected officials and their roles in planning Pennsylvania. PA Chapter of APA President, **Amy McKinney** will present the **State of the Chapter** highlighting the Chapter's successes and key activities during 2021.

Questions? If you have questions about the conference, please contact the Chapter office at info@planningpa.org.



MOBILEWORKSHOPS

All mobile workshops require an extra fee to cover transportation and other logistics. **These workshops will be cancelled if sufficient participation is not reached.** Please wear comfortable clothing and shoes suitable for walking.

Sunday, 11:00a–2:30p

M1. Enjoy the View: Mt. Washington Tactical Urbanism Installation

CM | **2.50** *Additional \$10 fee required*

Participate in the reactivation of a key intersection in the Mount Washington business district, a neighborhood directly up the hill from the conference. In previous planning, a key intersection was deemed as unsafe for pedestrians and vehicles and a barrier to bringing the neighborhood's business district together. With Urban Redevelopment Authority funding, the Community Development Corporation engaged a team, YARD & Company and Pashek MTR, to help guide the community through a pop up to permanent design exercise. The process is anchored by a 2-week demonstration project that will be installed during the conference. This project will build momentum for change and shape the permanent investments that will follow. This mobile session will provide an overview of the process and allow participants the opportunity to actively help install the demonstration project. Plan on wearing casual clothing that is comfortable and can get a bit dirty. The session will conclude with lunch and drinks (on your own) at a prominent pub with other project participants adjacent to the intersection.

Gordan Davidson, Mount Washington Community Development Corporation
Joe Nickol, AICP, LEED AP, YARD & Company

Sunday, 11:30a–2:30p

M2. Re-Imagining Carson Street for Improved Multimodal Safety and Mobility*

CM | **2.50** *Additional \$25 fee required*

East Carson Street has historically been one of the highest pedestrian crash locations in Southwestern Pennsylvania. PennDOT used a stakeholder-driven process in collaboration with the City of Pittsburgh, Port Authority of Allegheny County, and Allegheny County to jointly plan for and implement improvements. This unique approach to project collaboration and outreach has resulted in a significant re-imagining of how the street can better work to serve people. The project stretches from the Smithfield Street Bridge (adjacent to Station Square) to the Steelers Practice Facility along one of the highest concentrations of restaurants, bars, and shopping in the region in a Main Street Setting while also serving as a truck route and key transit route. The result of this process was a set of projects that have been implemented or are in the process of being implemented. These include: completing a bike lane beneath the Birmingham Bridge, completing a missing sidewalk link between the local T-Station (local train station) and the rest of the corridor, adding in a dedicated bus lane to pull off adjacent to the T-Station, a road diet to shrink the Birmingham Bridge intersection to be more pedestrian scaled while completing a missing sidewalk link from the bridge and completing bike lanes, adding bus "super stops" throughout the corridor at busy bus stops, streetscaping and pedestrian oriented lighting, and adding curb extensions to reduce pedestrian crossing distance.

**Please note this is a bike tour. We will go rain or shine unless there are thunderstorms or heavy downpours.*

Scott Thompson-Graves, PE,PTOE, WRA



MOBILEWORKSHOPS

Sunday, 11:30a–2:30p

M3. Riverfronts for All: Creating an Equitable, Continuous Public Space System Along Pittsburgh’s Rivers*

CM | **2.50** *Additional \$25 fee required*

Since its creation in 1999, Riverlife has worked to realize the vision of a continuous, linked system of parks and trails along Pittsburgh’s riverfronts. Recently, Riverlife underwent an intensive planning and visioning process in partnership with evolve that looked at the organization’s mission, vision, and values as well as revisiting the riverfront vision through an extensive public process. The river boat tour will introduce conference attendees to Pittsburgh’s riverfronts, the visioning and planning process, the challenges of running a robust public engagement process in the midst of a pandemic, and the role of partnerships in achieving public planning goals. The session will conclude with lunch and drinks (on your own) at Hofbrauhaus or attendees can return to the Sheraton.

**Please note this is a bike tour. We will go rain or shine unless there are thunderstorms or heavy downpours.*

Matthew Galluzzo, Riverlife

Ray Gastil, AICP, Carnegie Mellon School of Architecture

Andrea Lavin Kossis, AICP, LEED GA, City of Pittsburgh

Christine Mondor, FAIA, evolveEA

Claudia Saladin, ALSA, RLA, evolveEA

Monday, 2:00p–5:15p

M4. How Three Southwestern Pennsylvania Rivertowns Became the First Three Certified EcoDistricts in the World

CM | **3.00** *Additional \$15 fee required*

Located directly outside the City of Pittsburgh, along the Allegheny River, the Triboro Ecodistrict promotes coordinated sustainable community development throughout the Boroughs of Millvale, Etna and Sharpsburg through the shared lenses of equity, food, water, energy, air quality, and mobility. What started as a way for residents to respond to devastating floods in Millvale in 2004 and 2007 has become a nearly ten-year community education, planning, and implementation effort to reimagine these tight knit communities with an intentional focus on sustainability and resilience. The Triboro Ecodistrict tour will introduce conference attendees to a successful example of how a collective approach to sustainability and social equity-focused planning can lead to improved quality of life for all.

Mary Ellen Ramage, Borough of Etna

Anna Rosenblum, evolveEA

Brittany Reno, Sharpsburg Neighborhood Organization

Megan Tunon, Etna Borough



MOBILEWORKSHOPS

Monday, 2:00p–5:15p

M5. Planning Pittsburgh

CM | **3.00** *Additional \$5 fee required*

"Planning Pittsburgh" is a walking field trip that summarizes 150 years of planning in Pittsburgh's downtown Golden Triangle by highlighting the resulting built environments. The trip will be a visual narrative that begins with Pittsburgh's need for infrastructural improvements during the early 20th century transition from rail to automobile followed by land use modifications made with the rise of Modern planning techniques and their execution through various postwar Renaissance programs. The trip will also emphasize 21st century planning adjustments occurring since the commercial core's shift away from retail/office-based functions towards office/mixed-use residential.

Kevin Patrick, Indiana University of Pennsylvania



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EDSESSIONSAGENDA

Sunday, October 17, 2021

- 11:00a – 2:30p** **Mobile Workshop: M1. Enjoy the View: Mt. Washington Tactical Urbanism Installation**
- 11:30a – 2:30p** **Mobile Workshop: M2. Re-Imagining Carson Street for Improved Multimodal Safety and Mobility**
- 11:30a – 2:30p** **Mobile Workshop: M3. Riverfronts for All: Creating an Equitable, Continuous Public Space System Along Pittsburgh's Rivers**
- 11:00a – 5:00p** **Registration Open**
- 1:00p – 3:00p** **Legislative Committee**

3:00p–4:30p **Concurrent Education Sessions A**

A1. Addressing a Legacy of Inequality: Equity and Environmental Justice

CM | 1.50

As our communities become more diverse, this industry will need to respond and ensure all voices are heard, especially the most marginalized. Centering the needs of communities goes much further than the ability to identify the diversity but also identify how to meet the diverse needs. There is work that needs to be at an individual level, interpersonal level, and at an institutional level. But where do we start? We must understand Equity as a system, and Power as a resource with flow that can be mapped across a network or a geography. Similar to resources like water, transportation, or energy, power can flow through a community or be diverted away from it when people are disenfranchised. Power can also be built or reclaimed through systemic approaches to create institutional change. Community institutions can serve as hubs of this system of power, while relationships between them and individual people are the “spokes” connecting to them. However, in diverse communities with institutions that are not diverse enough to fully represent them, the community and its people are a hub that has been neglected in many ways—their expertise and local knowledge ignored. How can planners and community members disrupt this system? In this session we will share background on these issues and hold a discussion about how we can advance this transformation collectively as professionals and community actors.

Ashley Cox, evolveEA

Amber Thompson, Leaders of Change

A2. Adaptability Is Your Superpower: How to Unleash It

CM | 1.50

Disruption to “business as usual” has become a more frequent and intense reality. Most disruptions come and go. After hurricanes, earthquakes and tornadoes we build back with new codes and standards. After terrorist or cyber-attacks, we build thicker and stronger defenses. After economic collapses we change what or how much we build. Each time disaster strikes we recover, rebuild and repeat. This session will be led by the Adaptive Place Toolkit’s primary authors and we expect for the presentation to lead to an active and robust conversation about the future of planning as it relates to adaptability.

Joe Nickol, AICP, LEED AP, YARD & Company

Kevin Wright, YARD & Company



EDSESSIONSAGENDA

Sunday, October 17, 2021, *continued*

A3. Authentic Engagement is More Than Just Outreach

CM | 1.50

The word 'community' is a broad term used to define groups of people, whether they are stakeholders, interest groups or citizens at-large. A community may be a place, it may be a group of individuals with similar interest, or a common affiliation or identity such as an industry. While there are numerous definitions for community, there are equally as many for the term 'community engagement'. No matter it's definition, the overarching purpose is to actively involve the community to achieve long-term and sustainable outcomes, relationships, dialogue or action. To be successful, it must be grounded on approaches and techniques that are sensitive to the community-context in which the engagement occurs. Additionally, the link between 'community' and 'engagement' shifts the focus from the individual to the collective. It also enhances the need for inclusiveness to ensure consideration is made of the diversity that exists within any community.

Katie Kovalchik PLA, Environmental Planning and Design

Paityn Monagan, NOMA, Environmental Planning and Design

Andrew Schwartz, AICP CUD, PLA, LEED AP, SITES AP, Environmental Planning and Design

A4. Equitable Public Outreach in an Uncertain Future: Creative Engagement Methods for the Spring Garden Street Improvement Project in Philadelphia

CM | 1.50 **ETHICS**

Many of us are familiar with the standard public meeting at a central public venue with sign-in sheets, PowerPoints, boards, and snacks. Due to the COVID-19 pandemic, in-person public meetings have not been possible. With communities in need now more than ever, planners have had to find new ways to engage the public about projects. Doing public engagement virtually has presented many opportunities and challenges, particularly for vulnerable communities. The presenters will present and discuss the successes and lessons learned from employing a variety of engagement methods – digital, physical, and in multiple languages – for the Spring Garden Street Improvement Project, a streetscape project on a key Philadelphia connector. The panel includes the City of Philadelphia's project manager, Rob Armstrong; the consultant project manager, Alma Siulagi; and a key local non-profit partner, Margo Huang with Philadelphia Chinatown Development Corporation. Attendees will learn different tools for virtual engagement, share their experience engaging the public during COVID-19, and brainstorm how planners can best move forward engaging the public in an uncertain future.

Robert Armstrong, City of Philadelphia

Margo Huang, City of Philadelphia

Alma Siulagi, AICP, WSP

A5. De-Mystifying Real Estate Appraisals: The Appraisal Process, Highest and Best Use, and Market Value Opinions Explained

CM | 1.50

At the intersection of property rights, land use and economics lies the question: What is the Market Value? In a lively discussion, Pennsylvania examples illustrating appraisal fundamentals including determining the highest and best use and developing supported market value opinions will be presented. Also discussed will be national appraisal standards, protecting the Public Trust, appraiser independence, licensing requirements, scope of work, and intended users of appraisal assignments. Report excerpts will be handed out to go over reviewing appraisal reports.

Susanne Curran, MAI, AI-GRS, PP, Curran Realty Advisors, LLC



EDSESSIONSAGENDA

Sunday, October 17, 2021, *continued*

A6. Restoring and Restarting the Suburbs in a Pandemic CM | 1.50

The COVID pandemic hit our communities and the planning world in ways unlike anything else experienced in modern times and like any national and global crisis, things may never be the same. Planning leadership in two of Pennsylvania’s largest suburban counties will share how they reacted during those initial months and the broad initiatives that resulted. Chester County employed a multi-disciplinary approach and formed a new entity to push forward its “Restore Chester County” campaign, while Montgomery County operated an intensive dive into planning-based issues that were affecting municipalities in its “Restart Montco” initiative. This session will also look at some of the successful local adaptations that took place and those that have become more permanent as we experience a post-pandemic world.

Scott France, AICP, Montgomery County Planning Commission
Pattie Guttenplan, AICP, RLA, Montgomery County Planning Commission
Brian O’Leary, AICP, Chester County Planning Commission

5:30p–7:00p Welcome Reception at Grand Concourse

At 5:15p, meet in the lobby to walk to the Grand Concourse. It wouldn’t be an APA PA Chapter event without time for networking and camaraderie.

Evening Dinner on your own



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EDSESSIONSAGENDA

Monday, October 18, 2021

6:00a–7:00a Fun Run and Walk
Wake up with an invigorating walk or run in Pittsburgh!

7:00a–5:00p Registration Open

7:00a–6:30p Exhibit Hall Open

7:00a–8:00a Continental Breakfast with Exhibitors

8:00a–8:15a Welcome and Introductions

8:15a–9:30a Opening Plenary: Regional Perspectives of Planning Southwest Pennsylvania

Lance Chimka, Allegheny County Economic Development

Katharine Kelleman, Port Authority of Allegheny County

Vincent Valdes, Southwestern Pennsylvania Commission

CM | 1.25

This opening session will bring together multiple perspectives at the regional and county level sharing lessons learnt and future aspirations, highlighting each role in the planning process. The executive leadership panel will exchange ideas about planning, development, and economics, share their experience implementing this approach in the region to-date, and next steps toward building a regional network for healthy and vibrant municipalities, cities, and communities in Southwestern Pennsylvania. Our panelists will share their perspective before, during, and throughout the recovery from the coronavirus pandemic as it relates to the conference theme “Planning for an Uncertain Future”.

9:30a–10:00a Refreshment Break with Exhibitors

10:00a–10:45a Concurrent Education Sessions B (0.75CM)

B1. Experimental Pop-ups: Supporting Tactical Urbanism in Pennsylvania

CM | 0.75

People around the world are demanding more from their streets—from safe bike lanes to streeteries. The COVID-19 pandemic has made safe, outdoor, communal activities more important than ever. In response, communities are turning to tactical urbanism: low-cost, short-term experiments to plan for long-term solutions. This session shares three current perspectives on tactical urbanism from case studies in the Greater Philadelphia region. Presenters will demonstrate how to design and implement pilot projects, how big institutions can support local tactical urbanism efforts, and what is on the horizon to make pop-ups more equitable and attainable for communities.

Logan Axelson, Delaware Valley Regional Planning Commission

Fred Bush, Narberth Borough

Randy Waltermeyer, AICP, Traffic Planning and Design, Inc.



EDSESSIONSAGENDA

Monday, October 18, 2021, *continued*

B2. New Rules, Same Mission, What Will Community Engagement Look Like Post-Pandemic CM | 0.75

COVID-19 certainly changed the way in which planners were able to engage communities throughout 2020 and into 2021. The pandemic will end at some point. But what is its lasting impact on community engagement and the tools that we have at our disposal? We will discuss and explore the creative ways that we were able to still engage with our communities over the past year. Our team has extensive experience with creating and utilizing COVID-safe engagement techniques for large- and small-scale projects and budgets. We will utilize case studies from a variety of planning projects including long range transportation plans, community visioning, wayfinding and signage master plan and code and ordinance updates and discuss lessons learned - what has been effective and is likely going to be utilized even after the pandemic is over.

Janai Smith, E. Holdings, Inc.
Amy Wiles, E. Holdings, Inc.

B3. Linking County and Municipal Planning Through Regional Planning CM | 0.75

It's a tale as old as time; implementing county comprehensive plans at the local level. In this session, planners from Westmoreland County will describe their efforts to improve understanding of the county's comprehensive plan and build connections with local officials to drive implementation.

Daniel Carpenter, Westmoreland County Planning Department
Brian Lawrence, AICP, Westmoreland County Redevelopment Authority

B4. Overcoming Food Insecurity with Community Fridges CM | 0.75

In Philadelphia, one in four households reports food insecurity. Unsurprisingly, this number only increased during the COVID-19 pandemic. In response, Philadelphia has established more than 10 community fridges throughout the city. These fridges are often managed by communities and businesses that embrace the concept of mutual aid. This session will examine the locations, the users, the funding mechanisms, and the code compliance methods for these community resources.

Meredith Johnson, Johnson Planning & Preservation LLC

B5. Multimodal Transportation and Land Use Plans in Uncertain Times: How to Plan for Major Development while Meeting Neighborhood Needs CM | 0.75

The session will present 2 case studies. The first plan presented will be the SR 885/Second Avenue Multimodal Corridor Study in the City of Pittsburgh. The second case study will include the Brodhead Road Corridor Planning Study in Beaver County. The presentation will highlight the successful mix of public engagement as well as the approach to balancing the competing needs of economic development and quality of life for local residents.

Jenni Easton, AICP, CNU-A, Pashek+MTR
Josh Spano, Southwestern Pennsylvania Commission
Scott Thompson-Graves, WRA



EDSESSIONSAGENDA

Monday, October 18, 2021, *continued*

B6. How Different Communities Can Approach Hot Topics & Trends in Zoning CM | 0.75

Today's planners are addressing a wide range of issues like urban agriculture, accessory dwelling units, tiny homes, streetscape improvements, landscaping and bufferyards, downtown revitalization, Planned Residential Development regulations, and Traditional Neighborhood Development regulations. This presentation will show how three very different municipalities addressed these issues in unique ways to meet the varying needs of their community. One is a built-out city in need of revitalization, the second is a suburban bedroom community with ample land available for development, and the third is a rural area with significant agricultural activity.

Laura Ludwig, AICP, Herbert, Rowland & Grubic, Inc.
Kirsten Prim, Herbert, Rowland & Grubic, Inc.
Tracy Strickland, RLA, Herbert, Rowland & Grubic, Inc.

B7. Easy Rider: Your Guide to Level of Comfort Bike Mapping CM | 0.75

Southwestern Pennsylvania Commission has developed a comprehensive Bicycle Level of Comfort (LOC) network for the region, and we're excited to share our methodology and results with you. Attendees will learn how SPC developed a ranking procedure to estimate the safety of on-street biking for different road types. Through this process, SPC GIS staff has made it their mission to connect all parts of the region using the most bike-friendly network. See how our LOC network has been incorporated into regional planning, and ask us any questions you might have when developing a similar network for your community.

Leann Chaney, AICP, Southwestern Pennsylvania Commission
Chris Jaros, Southwestern Pennsylvania Commission
Stephanie Kambic, Southwestern Pennsylvania Commission

10:45a–11:00a **Break**

11:00a–11:45a **Concurrent Education Sessions C (0.75 CM)**

C2. What to Do With All That Water CM | 0.75

Westmoreland County is rich in streams and water, has thousands of miles of roads, over 350,000 residents, and much land development. The interaction of all these leads to stormwater management problems, flooding complaints, and harm to communities already struggling to survive. The Conservation District created the Integrated Water Resources Plan (IWRP) to help our residents, elected officials, and design professionals effectively deal with stormwater-related problems. The plan contains data, interactive maps, narrative, photographs, links, history - and most importantly, a Model Stormwater Management Ordinance which when adopted by all our municipalities, will lead to a coordinated and cohesive approach to solving stormwater problems. The session highlights the process used to create the IWRP, the partners who joined together in this effort, the interactive mapping products created during this process, and the model ordinance created for the county's 65 municipalities.

Daniel Carpenter, Westmoreland County Planning
James Pillsbury, PE, Westmoreland Conservation District



EDSESSIONSAGENDA

Monday, October 18, 2021, continued

C3. Providing for Missing Middle Housing in the Suburbs
CM | 0.75

The recent publications by Daniel Parolek of Opticos Design and policy changes from around the country have spurred a renewed interest in Missing Middle Housing (MMH). Missing Middle Housing includes a diverse set of residential structures that were fundamental building blocks of pre-1940s neighborhoods. These traditional housing types generally range in size between multi-family apartments and single-family units. In the context of suburban communities, the missing middle concept also provides new possibilities of increasing housing diversity and strengthen the tax base of the community. This presentation will review how Cranberry Township has worked to remove regulatory barriers imposed by typical Euclidean zoning. Specifically, the presentation will examine the research that informed the development of a MMH overlay district as well as the intent of the regulations. The presentation will also highlight the successes and pitfalls encountered by staff during the adoption process. Finally, we will point toward important metrics to consider as other communities analyze their existing housing stock and plan for long term solvency and sustainability.

Kyle Beidler, AICP, RLA, PhD, Cranberry Township
Ron Henshaw, AICP, Cranberry Township

C5. Overcoming Uncertainty: Disaster Recovery Planning in Paradise, CA and Minneapolis, MN
CM | 0.75

Disasters expose and exacerbate uncertainty. Recovery planning must help survivors heal from trauma, develop goals and visions, build consensus, coordinate implementation, and clarify requirements so that individuals can rebuild effectively. Two recovery planning processes provide insight—the Long-Term Community Recovery Plan in Paradise, California, and a plan for Downtown Longfellow in Minneapolis, following the murder of George Floyd, uprisings, and destruction of buildings and businesses. Both processes involved residents, business and property owners, stakeholders, and elected officials in decision-making to redevelop more resiliently and equitably.

Megan O'Hara, AICP, AICP, LEED-AP BD+C, Urban Design Associates



Mark Your Calendars

2022 APA-PA Annual Conference

October 2–4, 2022
Lancaster Marriott
at PennSquare
Lancaster, PA

2023 APA-PA Annual Conference

October 15–17, 2023
Hilton Scranton & Conference
Center
Scranton, PA



EDSESSIONSAGENDA

Monday, October 18, 2021, *continued*

C6. Using Open Space to Deliver Economic, Social and Environmental Benefits CM | 0.75

Demand for open space is on the rise, and many have moved out of the cities to relieve stress and socially distance outdoors. At the same time, communities are facing significant challenges related to equity, public health, economic activity, and environmental sustainability. This presentation will discuss how planners and community leaders can meet the increased demand for open space while addressing broader social, environmental, and economic needs. It will also provide strategies for rural and suburban leaders looking to attract remote workers on the move and strategies for urban leaders looking to retain their population through nature-based placemaking.

James Feath, RLA, Herbert, Rowland & Grubic, Inc.

Nichole Mendinsky, AICP, RLA, CPRP, LEED AP, Herbert, Rowland & Grubic, Inc.

Lauren Zumbrun, Herbert, Rowland & Grubic, Inc.

C7. Where We Ride: For Bicycle and Pedestrian Networks and Improvements CM | 0.75

Do all streets and roads need to be complete? Not all, but enough to create a network that allows bicyclists and pedestrians to travel to their regular destinations. Selecting roads for the network and prioritizing locations for improvement are processes that need to build on previous planning efforts and current usage, assess the level of improvement needed to make biking and walking feel comfortable, and consider facility maintenance responsibilities. This session will discuss the data sources referenced in designating PennDOT District 1's core bicycle network and in prioritizing 26 crossings of Route 30 in Lancaster County. Attendees will participate in discussion about data and methods for these planning processes.

Michelle Brummer, AICP, Gannett Fleming, Inc.

Randy Waltermeyer, AICP, Traffic Planning & Design

11:45a – 1:45p

Pitkin Luncheon & Lecture

Mapping the Dollars and Sense of Land Use Patterns (12:30p-1:45p)

Joe Minicozzi, AICP, Urban3

CM | 1.25

Joe is an urban designer who founded the consulting firm Urban3 to create a shift in how we understand the economic potency of urbanism and well-designed cities. Joe's work has been featured in numerous journals and at international conferences. He will present economic demonstrations of the policies that work against community resilience and sound environmental development practices. In a sense, he will show you the money in tax policy that helps us understand the economics of land use decisions. Additionally, he will share Urban3's recent analysis quantifying the economic impact of Redlining, as well as contemporary tax policies that address inequality. He'll provide us with the tools to reshape our thinking about how to advocate for community resilience from an economic, equity, design, and planning perspective.



EDSESSIONSAGENDA

Monday, October 18, 2021, *continued*

2:00p–5:15p **Mobile Workshop: M4. How Three Southwestern Pennsylvania Rivertowns Became the First Three Certified EcoDistricts in the World**

2:00p–5:15p **Mobile Workshop: M5. Planning Pittsburgh**

2:00p–3:15p **Concurrent Education Sessions D (1.25 CM)**

D1. Addressing Nature-Based Placemaking, Active Transportation and Health within your Community Plans CM | 1.25

The Borough of Quakertown has utilized their Main Street designation to develop an evolved revitalization strategy that has identified Nature-Based Placemaking as a key priority. Learn how the community is benefiting when outdoor recreational activities, health, and wellness are incorporated into a strategy. This session will highlight the Nature-Based Placemaking concept, as well as the WalkWorks program, which provides funding and technical assistance to select communities to develop and adopt an Active Transportation Plan or similar policy. Hear firsthand from Quakertown Alive! about how they have benefitted from a WalkWorks grant, as they discuss the importance of connecting different community plans, processes, results, and recommended actions, and how their work can be adapted by other communities.

Julie Fitzpatrick, Pennsylvania Downtown Center
Justin Lehman, Pennsylvania Department of Health
Naomi Naylor, Quakertown Alive

D2. Crossroads of Choice and Change in Pittsburgh CM | 1.25

Pittsburgh is a city currently undergoing economic and social transition. Like many other legacy cities, managing change in a manner that is equitable has been challenging - as not all neighborhoods have shared in the Steel City's recent prosperity. The coronavirus pandemic has further widened disparities. For the past decade, the Housing Authority of the City of Pittsburgh and its partners have embarked on an untiring effort to level the playing field through HUD's Choice Neighborhoods Initiative in 3 unique Pittsburgh neighborhoods – Larimer/East Liberty, Hill District, and Northside. Choice Neighborhoods is a national place-based initiative that aims to improve the lives of public and assisted housing residents through the lens of housing, people and neighborhood. This session will tell 3 concurrent stories of neighborhood transformation in Pittsburgh in various stages of evolution (planning and implementation) from the perspectives of a resident service lead, housing authority official, developer, and planner.

Becky Gloninger, Allegheny County Department of Human Services
Noor Ismail, AICP, Housing Authority of the City of Pittsburgh
Woo Kim, AICP, LEED AP, WRT



EDSESSIONSAGENDA

Monday, October 18, 2021, *continued*

D3. Intergenerational Community Engagement and Planning: Values and Practices CM | 1.25

As individuals grow apart in today's society, communities need to come together. Communities not only provide a geographic location where people live, they also offer social interaction and common ties that bind their people together. Ideally, these community features and related opportunities should be available to benefit all within a community, including the very young as well as elderly residents. Many communities would like to engage citizens in an all-age inclusive planning process, but do not have the knowledge, staffing or expertise to develop such assessments and strategies to capture information for use in a decision-making process. This session will first engage participants in a discussion of challenges they have faced during their professional careers in communities where they work, and how they have addressed them.

Neal Fogle, Penn State Extension
John Turack, Penn State Extension
Peter Wulfhorst, AICP, Penn State Extension

D4. Trauma-Informed Planning to Address Food Insecurity in Pittsburgh CM | 1.25

Trauma-informed practices, which have historically been focused in the medical fields, should be an integral part of a planner's toolkit. The framework informed the City of Pittsburgh's approach in developing Healthy Food Priority Areas and resident Food Equity Advisors to address food insecurity within communities. This session will engage attendees in examining how different forms of trauma might affect their communities, how to gather this data, and how to plan in consideration of this trauma.

Rev. Paul Abernathy, Neighborhood Resilience Project
Shelly Danko+Day, City of Pittsburgh
Christopher Hsu, City of Pittsburgh

D5. Regional Transportation and Land Use Planning: Collaboration, Coordination and Engagement in a Two-County MPO CM | 1.25

The session brings together the perspectives of county government, PA DCED, and planning consultants on Lackawanna and Luzerne counties' efforts to efficiently integrate a regional comprehensive plan with a long-range transportation plan (LRTP) in the two counties. Participants will learn about the project's collaborative approach to community engagement and visioning to bridge connections between regional planning and transportation planning to guide local municipalities in their planning process. Presenters will share learnings from conducting a 100% virtual engagement process, due to the COVID-19 Pandemic, and how tools such as MetroQuest and ESRI StoryMap have facilitated these efforts. By integrating these planning processes, regions can better prepare and plan for coordinated land use, development and growth, innovative economic development, and regional transportation systems. Attendee engagement periods will be conducted using Mentimeter to help identify key issue areas for this topic, along with question and answer sessions.

Christopher Chapman, Luzerne County Planning and Zoning
Hannah Clark, AICP, Michael Baker International
Brian Funkhouser, AICP, Michael Baker International
Steve Pitoniak, Lackawanna County Department of Planning and Economic Development
Theodore Ritsick, PA Department of Community & Economic Development



EDSESSIONSAGENDA

Monday, October 18, 2021, *continued*

D6. Analysis, Visualization and Community Engagement: Using ArcGIS Urban as an Integrated Planning Tool CM | 1.25

ArcGIS Urban is a new web-based geospatial application that is designed to apply a broad range of 2D and 3D GIS technologies to urban planning. It has multiple capabilities that include analyzing the impacts of plans (including sustainability impacts), visualizing proposed development changes, and serving as a tool for community engagement. This session will showcase two applications of ArcGIS Urban in Chester County: one to help plan the revitalization of the Exton Crossroads in West Whiteland Township, and one to help plan for the redevelopment of "Town Center East," the eastern gateway to West Chester Borough. The session will present the application of the technologies to these two specific projects, and will also provide a general demonstration of the technology itself. If feasible (per licensing and technology restrictions), participants will have an ability work directly with ArcGIS Urban, under the guidance of a faculty member or a graduate student.

Gary Coutu, PhD, West Chester University
Dottie Ives Dewey, AICP, PP, PhD, West Chester University

D7. AICP: Is This Certification For You? CM | 0

Are you interested in becoming a certified planner by taking the AICP exam? Not sure yet? The PA Chapter and its Professional Development Committee are here to help you decide. In this session, speakers will explain the benefits and requirements of certification, the application process, and the format of the exam for those trying to decide if or when to take the exam. For those who have already decided to take the exam, speakers will identify resources available to help prepare for testing. The session will be driven by the needs of attendees, and questions are encouraged.

Alexis Williams, AICP, PP, STV, Inc.

3:45p–5:15p **Concurrent Education Sessions E (1.50 CM)**

E1. It Doesn't Have to be Hard: Implementing County and Municipal Complete Streets Policies CM | 1.50

Big and medium-sized cities often lead the way in enacting forward-thinking Complete Streets policies. But townships and boroughs in Pennsylvania don't have to sit on the sidelines. They, too, own hundreds of miles of their own roads and can use common-sense Complete Streets policies to make a difference. In this session, attendees will engage in a simulation to experience for themselves how Montgomery County and Upper Providence Township each use their respective Complete Streets policies. Participants will push beyond the usual clinical understanding of a Complete Streets policy and walk away with a hands-on understanding of how they actually work.

Matthew Edmond, AICP, Montgomery County Planning Commission
Geoff Grace, AICP, Upper Providence Township
Pattie Guttenplan, AICP, RLA, Montgomery County Planning Commission
Jeff Riegner, AICP, PE, PTOE, Whitman, Requardt & Associates, LLP



EDSESSIONSAGENDA

Monday, October 18, 2021, *continued*

E2. 'Art'ful Conversation CM | 1.50

Planners must be able to demonstrate their respect for the cultural of their audience, of the places in which they work. This is through technical task and being able to have meaningful conversation. Art, as a universal mechanism for addressing both of these, is an essential planning tool. Using examples from several neighborhood and regional scale public space projects.

Katie Kovalchik, Environmental Planning & Design

E3. Multimodal Superfriends: The Justice League of Southwestern PA and New Tools for Transit Planning CM | 1.50

Transit planners in Pittsburgh are coordinating like never before, and the result is a new set of tools that make it easier to bring multimodal benefits to where they are needed most. Get hands-on with SPC's new SmartMoves Connections transit supportive land use cluster map and see how machine learning is being used to prioritize multimodal investments in Southwestern Pennsylvania. Meanwhile, Port Authority's NEXTransit plan is using immersive public engagement and data analysis tools to chart the direction of transit in Allegheny County for the next 25 years with innovative yet functional projects, policies, and programs. Inspired by the "Justice League" of comic book fame, multimodal forces of Southwestern Pennsylvania came together in 2019 to collaborate like never before: coordinating plans, pooling data and even sharing consultant superheroes. The results include real-world tools that you can use to bring transit connections to your projects and ideas for how you can form your own "Superfriends" of Multimodal Planning to SAVE THE CITY.

Lynn Colosi, Delta Development Group, Inc.

Elijah Hughes, evolveEA

Justin Miller, AICP, Michael Baker International

David Totten, AICP, Southwestern Pennsylvania Commission

Register online at
planningpa.org



EDSESSIONSAGENDA

Monday, October 18, 2021, *continued*

E4. Planning in Rural Communities: Challenges and Opportunities of Creating a County's First Rural Community Active Transportation Plan

CM | 1.50

The session will focus on Planning in Rural Communities during the development of Westmoreland County's first rural Active Transportation Plan. The Smithton Borough - Scottsdale Borough Active Transportation Plan was adopted in December 2020 and provides an excellent example of how planners, local officials and county and regional partnerships, non-profits and institutional resources and state agencies can collaborate on community engagement and planning efforts. Capacity building at the local level was vital to developing a Plan that advanced active transportation priorities, projects and initiatives within local budgetary parameters and that met local governmental expectations. Active transportation planning in rural communities presents a specific set of challenges that must be understood and appropriately addressed by both professional planners and local municipal officials. The presenters will identify the specific challenges associated with planning in smaller rural municipalities. These include budget constraints, limited staff capacities, educating officials on the value and benefits of local planning and developing a participation process and communication plan that fits with local expectations. Relatable approaches for how these challenges were successfully overcome will be presented from a planner's and municipal official perspective. Useable information for how planners can work with municipal officials to build their capacity to fund and complete active transportation planning will be presented. Guidance and suggestions for how planners and municipal officials can effectively approach pro-bono partnership opportunities, including collaborating with the local MPO/RPO, county and regional planning organizations, community-based non-profits, Penn State Extension offices and other institutional resources will be discussed with attendees. Attendees will be challenged to think about their own partnerships and resources and methods for successfully engaging with planning partners.

Leann Chaney, AICP, Southwestern Pennsylvania Commission

Barbara Hauge, UpStreet Architects, Inc. / Thomas R. Harley Architects, LLC

Mark Lazzari, AICP, The EADS Group, Inc.

John Turack, Penn State Extension / Smart Growth Partnership of Westmoreland County.





EDSESSIONSAGENDA

Monday, October 18, 2021, *continued*

E5. The Right-of-Way Wars: Outdoor Dining and Other Public Space Responses to COVID-19 CM | 1.50

Presenters from Philadelphia, Pittsburgh, and Bethlehem will share the legislative, regulatory, design, and outreach work to use public space to respond to COVID-19, including outdoor dining, street closures, and slow streets. The responses from these cities evolved as our understanding of the virus, state mandates, and weather changed. The cities worked with community members, businesses, and legislators (through both education and enforcement) to address new challenges, including equity issues, with varying degrees of success. They have begun discussing how to make some of these interventions permanent.

Erin Clark, City of Pittsburgh Department of Mobility and Infrastructure
Alicia Karner, Bethlehem Community & Economic Development Department
Dave Munson, AICP, Philadelphia City Planning Commission

E6. Pennsylvania Land Use Law Update: Appellate Cases from 2020-2021 CM | 1.50

Appellate Cases will be presented in traditional lecture format as well as interactively with hypotheticals to demonstrate how a recent case decided the outcome. Cases will range from traditional zoning approval cases (variances, special exceptions & conditional uses), zoning interpretation cases and validity challenges, to subdivision and land development cases. Practice points distilled from each will be emphasized.

Ambrose Heinz, Esq., Stevens & Lee
Charles Suhr, Esq., Stevens & Lee

5:30p–6:30p

Evening Reception with Exhibitors

Monday's conference activities wrap-up with a reception with our Exhibitors. Take advantage of this opportunity to network with the Exhibitors and the other conference attendees. It's a great place to make plans to venture out and discover the city!

Evening

Dinner on your own

Questions? If you have questions about the conference, please contact the Chapter office at info@planningpa.org.



EDSESSIONSAGENDA

Tuesday, October 19, 2021

- 7:00a–3:30p** **Registration Open**
- 7:00a–2:00p** **Exhibit Hall Open**
- 7:00a–8:00a** **Continental Breakfast with Exhibitors**
- 7:15a–8:00a** **Professional Development Committee Meeting**
- 7:00a–8:00a** **Planning Officials Development Committee Meeting**
- 8:00a–8:15a** **Introductions**

8:15a–9:30a **Plenary**
Grounded in Green Stormwater Infrastructure

Ariam Ford, MCP, Grounded Strategies

CM | 1.25

Ariam is the Executive Director of Grounded Strategies. She will discuss the Grounded Green Stormwater Infrastructure (GSI) program, and the efforts in demonstrating how neighborhood-scale green stormwater infrastructure can improve community health and quality of life while also delivering environmental justice. We are increasing awareness and literacy at the community level regarding stormwater management best practices and local policy. Using collaborative community design, we demonstrate how green solutions can be used to create vibrant and creative community green spaces that serve the dual purpose of capturing stormwater. Most importantly, our GSI projects serve as touchstones and catalysts for broader outreach and education around stormwater management best practices, environmental justice advocacy, and community placemaking.

9:30a–10:00a **Refreshment Break with Exhibitors**

10:00a–11:30a **Concurrent Education Sessions F (1.50 CM)**

F1. SolSmart: How Planners Can Accelerate Solar Energy Growth
 CM | 1.50

Solar energy is expanding rapidly across the United States. The national SolSmart program, funded by the U.S. Department of Energy, offers no-cost technical assistance to help local planning, zoning, and permitting departments identify and remove barriers to solar energy deployment. In Pennsylvania, 18 municipalities, counties, and regional organizations have achieved designation through SolSmart. This session will review what program participants have learned about local strategies for expanding solar energy use and installations. It will feature case studies from Pennsylvania communities and include an interactive discussion on how planners can follow national best practices to meet local clean energy goals.

Liz Compitello, AICP, Delaware Valley Regional Planning Commission

Jon Leshner, Montgomery County Planning Commission

Theresa Perry, Interstate Renewable Energy Council



EDSESSIONSAGENDA

Tuesday, October 19, 2021, *continued*

F2. Customer Assistance Programs: Protecting Access to Water for All
CM | 1.50

The COVID-19 pandemic has brought a renewed urgency to water access and its direct connection to public health. This session presents the current challenges and programs designed to protect access to water to low income households during the pandemic. Customer assistance programs are programs designed to ensure that household facing difficulties in paying water bills can maintain access to water services. The panel will discuss the various responses of local water utilities serving the Pittsburgh region and the challenges to adequately the needs of vulnerable groups. The analysis also highlights the key challenges water systems face in making assistance programs more permanent beyond the COVID19 pandemic, even in the context of local commitment to sustainability and equity.

Michele Garvey, Delaware Valley Regional Planning Commission

Marcela Gonzalez Rivas, PhD, University of Pittsburgh

Julie Quigley, Pittsburgh Water and Sewer Authority

F3. Transforming Transportation: Planning for a Post-COVID World...Pennsylvania's Long-Range Transportation Plan and Freight Movement Plan
CM | 1.50

Pennsylvania's long-range transportation plan and first-ever comprehensive freight movement plan were both completed in 2016. The Department has been moving to maintain the currency of both plans, even as new requirements and directions have emerged at the Federal level through the FAST Act. The session will discuss Pennsylvania's new strategic direction for long range transportation and freight planning, including changes to how the plan informs the development of the biennial Twelve-Year Program and corresponding Transportation Performance Report. New planning tools, such a new capacity building data repository for regional and local planners will also be reviewed and discussed.

Brian Funkhouser, AICP, Michael Baker International

Michael Rimer, AICP, PennDOT

Dan Szekeres, Michael Baker International

F4. Innovative Zoning Codes for Rapidly Changing Times
CM | 1.50

Given the rapidly changing world around us, we must make dated, difficult to access, and confusing zoning regulations easier to access and understand. We will explore how to create and share user-centered zoning codes employing user-centered technology. Historically, zoning regulations have been complex and difficult for their users to understand and interpret. This complexity makes it difficult for citizens to understand how these regulations relate to their community's plan for the future, and how they affect their property and neighborhoods. Both planners and the communities they serve benefit immensely when these dated zoning content and service models are modernized. In this session, we will explore rapidly changing public expectations and how user-centered service and technology developments can narrow the gap between dated, complex zoning regulations and how they are communicated to the public.

Wayne Childs, General Code

Barbara Kelley, Upper Chichester Township

Tim Schwecke, AICP, Civi Tek Consulting and Civic Webware



EDSESSIONSAGENDA

Tuesday, October 19, 2021, *continued*

F5. Developing Planning Leaders for the Future CM | 1.50

Often, community planners within Pennsylvania are educated to a high level on all aspects of planning, whether it be transportation, housing, parks and recreation or economic development. However, as these planners aspire to higher level positions within departments or firms, they find that they tend to do less “planning” and are now instead becoming the leaders and managers of the organization, but often with little training. This session will pull together a panel of planning managers and leaders and allow them to share tidbits, tips and gems of information to help young planners transition from roles of staff to their role as leader. The session will utilize situational-based learning and will rely on heavy engagement with the audience to work through various scenarios. Managers sign time sheets and demand work; leaders inspire, motivate and bring out the best in their staff in their mission to achieve the desired goals.

Becky Bradley, AICP, Lehigh Valley Planning Commission
Shannon Rossman, AICP, Lycoming County Planning & Community Development
Scott Standish, Lancaster County Planning Commission
Steven Thomas, AICP, Franklin County Planning Department

F6. Should We Have an Ordinance for That: Revisited CM | 1.50 **LAW**

At the 2020 APA PA conference Tri-County Regional Planning Commission (TCRPC) introduced and sought input from attendees in updating a set of model ordinances—a “toolbox” that could easily be adapted by individual planners for their communities. After this brainstorming session TCRPC developed their official toolbox, which covers a wide range of planning and zoning related issues including affordable housing, rural development, short term rentals, and more. This “Revisited” session will give TCRPC an opportunity to present attendees with the final toolbox that was a direct result from their input, and to answer any questions about the process.

Steven Deck, AICP, Tri County Regional Planning Commission
Gerard Duke, AICP, Tri County Regional Planning Commission
Betsey Logan, AICP, Susquehanna Township
Lauren Weaver, Tri County Regional Planning Commission

F7. Inequity in the Tax System and other Common Causes of Municipal Failure CM | 1.50

This session, Joe Minicozzi will offer a deeper dive on new research Urban3 has undertaken to ferret out root causes of inequity in the tax assessment system and how to identify and repair those issues. Joe will present his team’s case study of their hometown, Asheville, NC and Buncombe County and the results of an ongoing reaction to his community’s adoption of Reparations Resolutions. In addition to this case study, he will unpack methods delivered on his Monday keynote, and some lessons learned in data analysis, behavioral economics, and information communication techniques. The remaining time will be a free-form “powerpoint DJ” session where Joe will field questions from the audience and present case study communities that exhibit solutions to the audience questions.

Joe Minicozzi, AICP, Urban3



EDSESSIONSAGENDA

Tuesday, October 19, 2021, *continued*

11:30a – 1:30p

Luncheon, State of the Chapter and Annual Awards Presentation

Join us as we celebrate the achievements of fellow Pennsylvanians who shape where we live, work and play! Join **Brian O’Leary and Craig Peiffer**, Co-Chairs of the PA Chapter of APA Awards Committee, for an inspiring **Annual Awards** program. We will recognize the work of fellow planners, planning officials, and elected officials and their roles in planning Pennsylvania. PA Chapter of APA President, **Amy McKinney** will present the **State of the Chapter** highlighting the Chapter’s successes and key activities during 2020.

1:30p - 2:00p

Dessert with Exhibitors & Announcement of Winners (basket, auction and 50/50)

2:00p–3:30p

Concurrent Education Sessions G (1.50 CM)

G1. Climate Change Planning for Vulnerable Neighborhoods: Exploring Neighborhood Sensitivity and Exposure to an Uncertain Future

CM | 1.50

We will introduce attendees to our county-wide climate change vulnerability assessment as well as other hazard mitigation-related projects undertaken by the Planning Commission. In 2020-2021, the Planning Commission utilized free public information on (A) historical flooding and flood-prone areas, (B) historically heat sensitive areas, and (C) disadvantaged populations in order to identify neighborhoods, which will likely face increased challenges due to climate change. To ensure regional consistency, we completed this study with assistance from the Delaware Valley Regional Planning Commission as they worked on a complementary regional heat island project.

Ellis Foley, Montgomery County Planning Commission

Jon Lesher, Montgomery County Planning Commission

G2. Tourism Resiliency in Pennsylvania in a Climate Changing, Post COVID World

CM | 1.50

Tourism is evolving in response to climate change. Natural resources that support tourism are threatened. Climate change threatens winter sports with less snow and shorter seasons. Changing forests, riverine area flooding, and more frequent storms impact outdoor and recreational use. Agricultural and natural lands are changing, threatening traditional agricultural products. What does the future hold for tourism in Pennsylvania? How can planners respond to climate change and support the tourism industry adapt to the future climate reality? This session will identify the emerging issues and trends in tourism, reflect upon COVID Impact to tourism, and how climate change and COVID will impact tourism in communities in Pennsylvania, and how planners can make tourism resilient over the long term.

James Stevens, AICP, ConsultEcon, Inc.



EDSESSIONSAGENDA

Tuesday, October 19, 2021, *continued*

G3. Trail Towns, River Towns, Outdoor Towns: Recent Experiences Across the Commonwealth in Nature Based Placemaking

CM | 1.50

The Trail Town concept, pioneered for the Great Allegheny Passage, has matured over the last 20 years. The use of a nature-based asset like a multi-use trail as an economic development driver and lever for otherwise overlooked and underinvested communities has become a foundational concept in planning, community revitalization and sustainable economic development. The Trail Town concept's success has engendered other similar programs that are also based on the potential for outdoor recreation as a revitalization tool. Specific case studies will be presented to highlight the successes and challenges that these types of programs have had. Attendees will hear from practitioners who have experience in developing these programs, implementing the precepts and navigating the processes.

Amy Camp, Cycle Forward

Silas Chamberlin, PhD, York County Economic Alliance

Steven Nelson, AICP, Eastwick Solutions

G4. Form-Based Zoning on a Shoe-String Budget

CM | 1.50

Form-based zoning ordinances are growing in popularity across the country as an alternative to strictly use-based ordinances. They've demonstrated their value to create healthy, whole, and functional neighborhoods. One of the consistent concerns among local officials in adopting a new zoning ordinance is the cost. Additionally, form-based ordinances can present additional costs, versus use-based ordinances. In this session, we'll demonstrate an approach to developing a form-based ordinance on a shoe-string budget. The session will describe the approach developed by the Westmoreland County Department of Planning and Development, Planning Division, for a small borough of 2,900 people. Tools, methods, and processes will be highlighted to demonstrate the value of form-based ordinances in achieving community development objectives at a low cost.

Daniel Carpenter, Westmoreland County Planning Department

Brian Lawrence, AICP, Westmoreland County Redevelopment Authority

G5. Community Land Trusts: Investing in Affordable Housing and Neighborhood Stability

CM | 1.50

Community Land Trusts (CLTs) are an effective tool for planners to develop affordable housing for neighborhood residents. The session will cover the basics of CLTs and how they operate. The speakers will compare two different real-world CLT models. One is a traditional place-based strategy to stop the displacement of Black residents through CLT homeownership opportunities. The other model expanded from a successful neighborhood program to identify affordable housing opportunities in nearby communities. Both have operated successfully in Pittsburgh in changing housing markets to enable low-to-moderate income residents to remain in their communities and build equity through homeownership. CLTs are an effective tool to develop affordable housing for community residents in multiple settings.

Sabina Deitrick, PhD, University of Pittsburgh

Ed Nusser, City of Bridges Community Land Trust

Wanda Wilson, Oakland Planning and Development Corporation



EDSESSIONSAGENDA

Tuesday, October 19, 2021, *continued*

G6. Pennsylvania Ethics Act Review
CM | **1.50 ETHICS**

This ethics session will provide a general overview of Pennsylvania’s Public Official and Employee Ethics Act, including the conflict-of-interest prohibitions and the Statement of Financial Interests filing requirements. Emphasis will be placed on a “nuts and bolts” application of the law with frequent reference to actual cases. The APA Code of Ethics Review will illustrate how the code impacts local decision-making.

Jeffery Frankenburger, Esq, Pennsylvania State Ethics Commission

Save the Dates

2022 APA-PA Annual Conference

October 2–4, 2022

Lancaster Marriott at PennSquare
Lancaster, PA

2023 APA-PA Annual Conference

October 15–17, 2023

Hilton Scranton & Conference Center
Scranton, PA

2021 REGISTRATION/PRICING

Save big when you register by September 24! **Speakers, Emerging Planners, Planning Commissioners/Officials, Health Advocates/Professionals and Retired Planners** receive a **20% discount off** the registration fees. Discount applied during online registration. Discount does not apply to mobile workshops.

Non-Member

(Non-APA members are considered non-members. Out of state APA members are considered non-members.)

Member

(PA Chapter ONLY members and APA members belonging to PA Chapter are members.)

Non-Member

Member

	Early Bird Rate September 24	Regular Rate October 11, last day to register	Early Bird Rate September 24	Regular Rate October 11, last day to register
Professional Planner				
Full Registration (Best Deal!)	\$440	\$490	\$390	\$440
Sunday	\$135	\$185	\$110	\$135
Monday	\$265	\$315	\$240	\$265
Tuesday	\$230	\$280	\$210	\$230
Student				
Sunday	\$65	\$65	\$65	\$65
Monday	\$80	\$80	\$80	\$80
Tuesday	\$80	\$80	\$80	\$80

FINE PRINT (When you register for the conference you agree to the following below)

Fee, Refund and Other Policies:

- There is NO onsite registration. There are limited spots available for the conference please don't wait to register. Registration will close on Monday, October 11, 2021.
- All paid registrations will receive an email confirmation of registration (when a valid email address is provided).
- Registration fees include all applicable conference sessions and materials, and the meals listed herein. They do NOT cover lodging accommodations, any non-conference meals, mobile workshops and travel expenses.
- The registration fee is fully refundable if the PA Chapter of APA office receives written notification postmarked or emailed no later than Friday, September 24, 2021.
- Cancellations received after September 25, 2021 but before October 1, 2021, will be subject to a \$50.00 administrative fee. If the cancellation is received after October 2, 2021, we are not able to provide a refund.
- NO-SHOWS WHO HAVE REGISTERED, BUT HAVE NOT PAID, ARE STILL LIABLE FOR THE REGISTRATION FEES.
- In the unlikely event of cancellation of the conference, the Pennsylvania Chapter of the APA's liability is limited to 100% refund of registration fees and does NOT include penalty fees on travel tickets, deposits for hotel accommodations, or any other incurred expenses.

Get all the conference details at planningpa.org

Information on

HOTEL RESERVATIONS

Sheraton Pittsburgh Hotel at Station Square

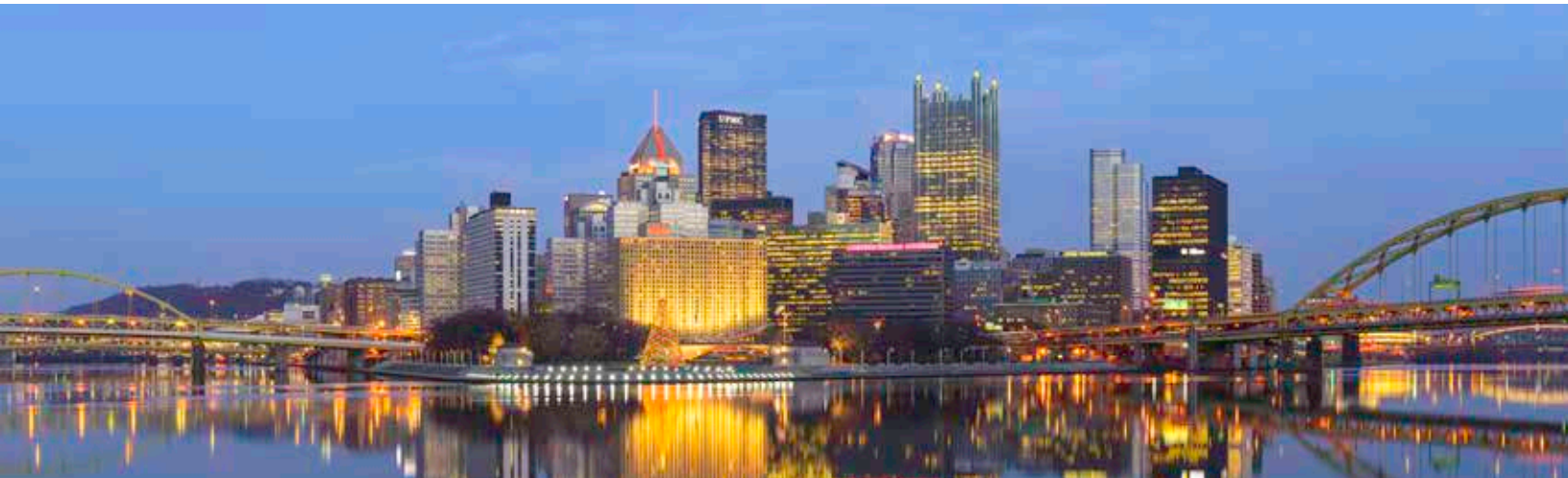
300 W Station Square Dr
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412-261-2000

Room Rate: \$169 standard room (Plus applicable taxes)

Parking: \$30 daily

[Book your group rate for American Planning Association Room Block](#) or call 412-261-2000 reference PA Chapter of the American Planning Association.

Rate is good until Friday, September 24, 2021, but don't wait to make your reservation. The chapter only has a certain number of rooms in our block and once it's full, it's FULL so don't wait...book now.



TRAVEL INFO

Driving Directions:

Please enter 300 W Station Square Dr, Pittsburgh PA 15219 in your navigation system.

Bus & Train Information:

- Taking the bus go visit Pittsburgh Intermodal Station's website (<https://www.greyhound.com/north>).
- Taking the train go visit Amtrak Pittsburgh Station's website (<https://www.amtrak.com/stations/pgh/>).

Airport Information:

- Pittsburgh International Airport (PIT)
Hotel direction: 18.8 miles W. This hotel does not provide shuttle service.
Visit Pittsburgh's airport website (<https://flypittsburgh.com/>).
- Allegheny County Airport (AGC)
Hotel direction: 12 miles SE. This hotel does not provide shuttle service.
Visit Allegheny County Airport's website (<https://flypittsburgh.com/allegheny-county-airport/>).

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