



American Planning Association
Pennsylvania Chapter

Making Great Communities Happen

2020 Virtual Conference

Sponsorship

Exhibits

Advertising

Opportunities

SPONSORSHIPS

Platinum **\$3,000**

- 10 conference registrations
- Full page ad in program
- Logo added to website
- Consultant? One-year listing on the website, under consultant directory (includes logo)
- Social media mentions
- E-Blast to APA PA members (copy provided by your company/organization)
- E-List of conference registrants after virtual conference
- One-minute promotional video during conference (provided by your company/organization)
- **Exclusive opportunity to underwrite, select one:** Opening Keynote Session, Pitkin Lecture, or Plenary

Gold **\$2,000**

- 7 conference registrations
- Half page ad in program
- Logo added to website
- Social media mentions
- E-List of conference registrants after virtual conference
- 30-second promotional video during conference (provided by your company/organization)

Silver **\$1,000**

- 3 conference registrations
- Logo added to website
- Quarter page ad in program
- Social media mentions
- E-List of conference registrants after virtual conference

ADVERTISING

Ads placed in the Conference Program promote your organization to over 2,500 Pennsylvania planners and related professionals.

Rates

Conference Program:

| | |
|-----------------|-------|
| Full Page Ad | \$500 |
| Half Page Ad | \$400 |
| Quarter Page Ad | \$325 |
| 1/8 Page Ad | \$200 |

Deadline

Conference Program – **August 28, 2020**

Specifications

- Full Page 7.5”w by 10”h (vertical) NO bleed
- Half Page 7.5”w by 4.875”h (horizontal) NO bleed
- Quarter Page 3.625”w by 4.875”h (vertical) NO bleed
- Eighth Page 3.625”w by 2.3125”h (horizontal) NO bleed

*Send high resolution, 300 dpi PDF files to info@planningpa.org. All ads are in color.