Welcome from County Executive Rich Fitzgerald
Many Thanks
Featured Speakers
Conference Planning Committee
Conference Etiquette
Special Events
Fundraising for Scholarships
Mobile/Walking/Biking Workshops
General Conference & CM Information
Educational Sessions
Getting Around Town

American Planning Association
Pennsylvania Chapter
Making Great Communities Happen

Register Online at www.planningpa.org

PA Chapter of APA President — Brian O’Leary, AICP
2015 Conference Chair — Kay Pierce

PA Chapter of APA
587 James Drive
Harrisburg, PA 17112
717-671-4510
info@planningpa.org

Get all the conference details at www.planningpa.org
October 18, 2015

Dear Friends:

On behalf of Allegheny County's nearly 1.3 million residents and the City of Pittsburgh's more than 305,000 residents, we welcome the Pennsylvania Chapter of the American Planning Association to our community. We are proud to welcome you back to Pittsburgh for the first time since 2007, and hope that you will find it much improved and changed since the last time you were here.

The theme of this year's conference, “Making Great Communities Happen,” could very well be the theme of our respective administrations. We both work independently and cooperatively to make Allegheny County and the City of Pittsburgh a great place to live, work, play and visit. Whether this is your first time here, or you are a frequent visitor, there is something for everyone. Today's Pittsburgh is a vibrant, diverse, and welcoming community. We have an emerging food scene, a strong cultural presence, an appreciation for all types of art, a fan base that is rabid about its professional sports teams, outdoor adventures for thrill-seekers as well as the newly intrepid, a rich historical story, an appreciation for architectural genius, a commitment to living green and embracing sustainability, and a true recognition of all of the amenities that our region boasts. We also know that we have more to do to maintain that reputation and have focused our attention on learning from others as to how we continue to promote a healthy, vibrant community. You, too, will be focusing your efforts on this question during your three days here, as you hear from speakers who will share practical experiences, lessons learned, and new ideas. We are sure that you will find your sessions to be highly stimulating, thought-provoking and representative of your peer planning community. We hope that you also have the opportunity to enjoy everything that our region has to offer.

We are thrilled to host you for this event, and wish you the best during your conference. We look forward to seeing you throughout our region, and hope that you will visit again and again.

Sincerely,

Rich Fitzgerald
Allegheny County Executive

William Peduto
Mayor, City of Pittsburgh
The Bloustein School welcomes new faculty in 2015:

**Kelcie Ralph, Ph.D., Assistant Professor - Transportation Planning**
Dr. Ralph joins the Bloustein School from UCLA's Luskin School of Public Affairs, where she studied the travel behavior of special populations. Her dissertation project evaluated the causes and consequences of the decline in driving among young adults.

**Barbara Faga, Ph.D., Professor of Practice - Urban Design**
Barbara Faga joins the Bloustein School following a 30-year career as an author, professor and professional urban planner, having worked with communities to enhance public perception of landscape architecture and urban design.

---

**Master of City & Regional Planning**
**Ph.D. in Planning and Public Policy**

Offering concentrations in
- Transportation Policy and Planning
- Urban & Community Development
- Housing and Urban Design
- International Development
- Non Profit Management
- Workforce Development
- Environment
- Health and Social Policy

For additional information or to visit the campus, please contact (848) 932-4008 or email recruit@policy.rutgers.edu

---

**Join a Bloustein School Alumni Group!**
Joining an Alumni Group is one of the best ways to create and maintain connections with fellow alumni. No matter what you are looking for, we have a place for you!

[bloustein.rutgers.edu/alumni/join-alumni-groups/](http://bloustein.rutgers.edu/alumni/join-alumni-groups/)

---

**bloustein.rutgers.edu**

RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY
MANY THANKS

Many thanks to our Sponsors, Exhibitors and Advertisers (as of August 31)

**Diamond Sponsor**
4ward Planning, LLC

**Platinum Sponsors**
Indiana University of Pennsylvania, Department of Geography & Regional Planning
Mackin Engineering Company
Temple University, School of Environmental Design

**Gold Sponsor**
Environmental Planning & Design, LLC

**Silver Sponsors**
Herbert, Roland & Grubic, Inc.
Kennedy & Associates
Michael Baker International
Mullin & Lonergan Associates, Inc.
PolicyMap
University of Pennsylvania, Department of City and Regional Planning
WSP Parsons Brinckerhoff

**Exhibitors**
4ward Planning, LLC
A.D. Marble & Company
Environmental Planning and Design, LLC
Fourth Economy Consulting
GAI Consultants
Healthy Ride/ Pittsburgh Bike Share
Indiana University of Pennsylvania, Department of Geography & Regional Planning
Mackin Engineering Company
MCM Consulting Group, Inc.
Michael Baker International
PA Department of Community & Economic Development
Pennsylvania Land Trust Association
PMPEI
Port Authority
Southwestern Pennsylvania Commission
Temple University, School of Environmental Design
University of Pittsburgh Graduate School of Public and International Affairs
West Chester University, Geography & Planning
WSP Parsons Brinckerhoff

**Advertisers**
4ward Planning, LLC
A.D. Marble & Company
The Buncher Company
Cohen Municipal Planning Consultants, LLC
Delaware Valley Regional Planning Commission
Econsult Solutions
Eisler Landscapes, Inc.
Environmental Planning & Design, LLC
Fitzgerlad & Halliday, Inc.
Fourth Economy Consulting
Hampton Technical Associates, Inc.
Hanover Engineering
Healthy Ride/Pittsburgh Bike Share
Herbert, Roland & Grubic, Inc.
Indiana University of Pennsylvania, Department of Geography & Regional Planning
Kennedy & Associates
Mackin Engineering Company
McCormick Taylor
Michael Baker International
Mullin & Lonergan Associates, Inc.
PolicyMap
Port Authority
Rutgers University, Bloustein School of Planning and Public Policy
Strategic Solutions LLC
Temple University, School of Environmental Design
Trans Associates Engineering Consultants, Inc.
Tucker Arensberg
University of Pennsylvania, Department of City and Regional Planning
University of Pittsburgh, Graduate School of Public and International Affairs
West Chester University, Geography & Planning
WSP Parsons Brinckerhoff

**Friends**
Central Section of the PA Chapter of APA
Marshall Township
Southwest Section of the PA Chapter of APA

**In-Kind Sponsors**
Healthy Ride/Pittsburgh Bike Share
Port Authority
Southwestern Pennsylvania Commission
Bachelor of Science in Community Development
Master of Science in Community and Regional Planning
Certificates also available

temple.edu/crp
267-468-8300
Get all the conference details at www.planningpa.org

FEATURED SPEAKERS

Monday, 8:30a - 9:45a

The 8-80 City: Creating Vibrant and Healthy Communities for All

GIL PENALOSA, Gil Penaloza & Associates

CM | 1.25 This session has been approved for 1.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. LEED-ND Specific.)

How can we create vibrant and healthy cities for everyone, regardless of age or social status? What is the role of the streets - the largest public space in any city? How can parks improve the quality of life that attracts and retains people to their communities? What if walking, cycling and public transit, instead of roads and highways, were at the heart of urban life? How do we in Pennsylvania face challenges created by winter weather? Gil answers these questions while also explaining a simple and effective principle for inclusive city building: ensuring the safety and joy of children and older adults (from 8 year olds to 80 year olds) are at the forefront of every decision we make in our cities. He provides a compelling case of how sustainable mobility can be a driver for creating healthier, more equitable, and economically thriving cities.

Gil also runs his own international consulting firm - and is an accomplished presenter and inspirational speaker. Because of Gil’s unique blend of pragmatism and passion, his leadership and advice is sought out by many cities and organizations. Over the past 8 years, Gil has worked in over 180 different cities across six continents.

Monday, 11:45a - 1:30p

Pitkin Luncheon & Lecture: “Making the Case for Planning”

JAMES BRASUELL, Planetizen

CM | 1.00 This session has been approved for 1.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. LEED-ND Specific.)

James will share his experiences and insight into how to communicate the ideas and importance of planning to a broader and changing audience.

James Brasuell is a writer and editor, producing web and print content on the subjects of planning, architecture, and urbanism. James manages all editorial content and direction for Planetizen, the urban planning-based news and information website founded in 2000. After a first career as a class five white water river guide in Trinity County in Northern California, James started his career in Los Angeles as a volunteer at a risk reduction center in Skid Row. Prior to joining Planetizen, James worked at the Cal Poly Pomona College of Environmental Design, as editor at Curbed LA, editor of The Planning Report, and as a freelance contributor for the The Architect’s Newspaper, the Urban Land Institute – Los Angeles Chapter, FORM, KCET, and the California Planning & Development Report.

Tuesday, 8:00a - 9:45a

Sustainability: Fad, Fashion or Reality?

(Moderator) RAY GASTIL, AICP, Director, Pittsburgh City Planning

James Brasuell, Editor of Planetizen

Andrew Butcher, CEO/Co-Founder, GTECH

Beverly Cigler, PhD, Distinguished Professor of Public Administration, Penn State University

Court Gould, Executive Director, Sustainable Pittsburgh

Christine Mondor, AIA, LEED AP, Chair, City of Pittsburgh Planning Commission

CM | 1.50 This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. LEED-ND Specific.)

This plenary session will focus on sustainable development, which includes the four interconnected domains: ecology, economics, politics and culture. In the first part of the session our panelists will answer the question “Now What!!?” as they share their perspectives on how to create the vibrant cities and healthy communities examined in Mr. Penalosa’s keynote address.
The future of transit is now and we are working to improve your ride. Look for bus tracking technologies and other innovations to keep you better informed.

Getting around town has never been so easy.
CONFERENCE ETIQUETTE

The Dress Code for the conference is **business casual** attire.

Cell phones and other devices that make noise should be disabled during sessions. If you must take a call, please exit the session as quietly as possible and take the call in the corridor.

**Room temperatures** are difficult to regulate. It is advisable to dress in layers so you can add or remove a layer for your personal comfort.

The conference is a **no-smoking** event. Smoking is not permitted in any conference event, including mobile workshops.

Please be considerate of other conference participants who may have allergies or sensitivities to **fragrances**. If your fragrance is strong, please consider using less of it, or not using it during the day.

APA-PA is not responsible for the materials or opinions of the speakers you will hear.
WE PROVIDE ECONOMIC AND PLANNING CONSULTING SERVICES FOR PUBLIC AND PRIVATE CLIENTS.

econsultsolutions.com  215.217.2777

COHEN MUNICIPAL PLANNING CONSULTANTS, LLC

Expert planning and zoning services for smaller municipalities

- Zoning Ordinances and Amendments
- Development Plan Review
- On-call Planning Services
- Unique Diagnostic Zoning Audits

Allen M. Cohen, AICP, Principal
cohenplanning@gmail.com

Let us know how we can meet your planning and zoning needs!

Phone: 412-818-5856
282 Berkeley Way
Monroeville, PA 15146
SPECIAL EVENTS

Sunday, 6:00p – 7:30p (gather at 5:45)
Welcome Reception: Gateway Clipper

At 5:45p, meet at the Dock by the hotel to board the Queen Vessel of the Gateway Clipper. We will board at 6:00 for a Reception on the Gateway Clipper. It wouldn’t be an APA-PA Chapter event without time for networking, catching up with colleagues, and making new friends! Be prepared to “don your boat shoes” and climb aboard the Gateway Clipper for an evening on the river. Come see Pittsburgh’s Golden Triangle on a paddle wheel! This reception includes heavy hors d’oeuvres.

Sunday & Monday Evening
Dinner on your own

Many restaurants and eateries are within walking distance of the hotel, including the Strip District. Don’t be fooled by the name; it’s a foodie haven and as authentic as it is fun! And that’s just one area of Pittsburgh. There is sure to be something to please everyone.

Monday, 6:30a – 7:30a
Fun Run and Walk

Join with friends and colleagues and explore downtown Pittsburgh on this early-morning exploration. Walkers and runners will set off from the conference hotel at 6:30a. The guided run will be 4.2 miles (with a short-cut option) including landmarks Grant Street, Market Square, Gateway Center, the Point, and the North Shore passing Heinz Field and PNC Park. Walkers will also pass by some of these sites.

Monday, 5:30p – 6:30p
Evening Reception with Exhibitors

Monday’s conference activities wrap-up with a reception with our Exhibitors. Take advantage of this opportunity to network with the Exhibitors and the other conference attendees. It’s a great place to make plans to venture out and discover the city of Pittsburgh!

Monday, 6:00p – 9:00p
IUP Geography & Regional Planning Department - Student and Alumni Reception

As an alumni or student, you are invited to the IUP Geography & Regional Planning Department & Student Planning Program Alumni Reception on Monday, October 19, 6:00 -9:00p.m. at August Henry’s, located at 946 Penn Avenue, a half-block from the Westin Conference Center in downtown Pittsburgh.

Tuesday, 11:45a – 2:00p
Luncheon, Annual Awards Presentation and State of the Chapter

Join us as we celebrate the achievements of fellow Pennsylvanians who shape where we live, work and play! Join Denny Puko, Chair of the PA Chapter of APA Awards Committee, for an inspiring Annual Awards program. We will recognize the work of fellow planners, planning officials, and elected officials and their roles in planning Pennsylvania.

PA Chapter of APA President, Brian O’Leary, AICP will present the State of the Chapter highlighting the Chapter’s successes and key activities during 2015. Scholarship recipients will be recognized.
Creative and Flexible Leasing
In-House Expertise

Our Experienced Team Members provide unmatched service and support through the planning, implementation, construction, and occupancy phase of each project.

www.buncher.com
The Buncher Company
1300 Penn Avenue - Suite 300
Pittsburgh PA - 15222
412-422-9900

a leader in developing and leasing high-quality business space since 1954.
Support the Next Generation of Planners!
Give to the PA Chapter of APA Scholarship Fund!

The APA-PA Chapter Scholarship Fundraising Committee & the Southwest Section present...

comedian Bubba Bradley

A show prepared exclusively for the APA-PA conference!

Think planning can be fun? We do!

After you mingle with the exhibitors come and see Bubba weave a highly entertaining, universally funny, down-to-earth, story-telling style of comedy that you won’t soon forget.

WHAT?! A comedy fundraiser for the APA-PA Scholarship Fund
DATE: Monday October 19, 2015
TIME: 6:30-7:30p (immediately following Exhibitor Reception)
PLACE: Main Ballroom, across from exhibitors
COST: Although you can come for free, the Committee is requesting a $5-$10 donation for the show, but please feel free to give more as it will go directly to the Chapter’s scholarship fund.

COME TO THE SHOW TO FIND OUT WHO THE WINNER IS FOR ONE OF OUR TOP SILENT AUCTION ITEMS...

…and in other Scholarship Fundraising Committee news, we will also be selling tickets for the yearly basket raffle, and new this year we will be coordinating a 50/50 raffle!

Your contribution to the PA Chapter of APA Scholarship Raffle will help current planning students with their education-related expenses. Both undergraduate and graduate planning students are finding it hard to make ends meet. Students must not only juggle their academic pursuits, but also pay their bills, which is more difficult with fewer student loan options and higher textbook prices.

HOW TO HELP

• Make a tax-deductible contribution. Simply indicate your financial gift when you register for the Conference and include it with your payment. We’ll mail a thank you letter for your tax records.
• Purchase raffle tickets at the Conference. Help make it fun again this year while raising funds to support new planners. Generous donors contribute a variety of great prizes, from weekend getaways to gourmet food baskets to Pennsylvania-themed gear. Tickets will be on sale throughout the Conference.
• Participate in the 50/50 raffle!
Get all the conference details at www.planningpa.org

MOBILE WORKSHOPS

These workshops will be cancelled if sufficient participation is not reached. Please wear comfortable clothing and shoes suitable for walking.

Sunday, 1:00p – 4:00p

(M1) Pittsburgh’s Three Rivers Heritage Trail – Connecting Neighborhoods, Businesses and Local Attractions

CM | 2.50; Additional $5 fee required.

This course has been approved for 3.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. LEED-ND Specific.)

MINIMUM of 5 registrants; MAXIMUM of 25 registrants

Pittsburgh’s Three Rivers Heritage Trail is a 24-mile multi-use riverfront trail system along Pittsburgh’s rivers that connects neighborhoods, business districts, and local attractions. The trail promotes a healthy lifestyle, is popular for recreation and provides a safe route for commuters. The building of this trail through an industrialized area required overcoming many obstacles, from costly bridge projects to complex land negotiations. The tour will review the findings from a 2014 economic benefit study of the trail. Participants will have an opportunity to visit key features of the trail and learn about efforts to increase bikeability throughout the region.

Please note this is a bike tour. We will go rain or shine unless there are thunderstorms or heavy downpours. When you register, you will be sent a voucher code. Use this code to reserve Healthy Ride/Pittsburgh Bike Share bicycle.

TOM BAXTER, IV, Friends of the Riverfront
ADAM MATTIS, PA DCNR
KRISTIN SAUNDERS, City of Pittsburgh

(M2) Emergent Millvale: How Diverse, Citizen-led Projects Can Collectively Create Effective Placemaking

CM | 3.00; Additional $25 fee required

MINIMUM of 22 registrants; MAXIMUM of 30 registrants

This walking tour will explore how multiple, community-driven projects can collectively make great places happen. Organizers and advocates from around the Borough of Millvale will share how they founded the borough’s volunteer library; restored murals of social, historical, and artistic significance inside a Croatian church; installed one of the country’s largest bioswales; provided women veterans and their children with safe places to live; and much more. Learn about the organic and emergent placemaking that can only happen in a quirky mill town in southwestern PA.

Please note that this is a walking tour in Millvale after you arrive via bus. There are some steps and a small hill.

ALI MABEL, Fourth Economy Consulting
IRA MABEL, Mullin & Lonergan Associates
IRIS WHITWORTH, EDFP, ARTEZ
Monday, 9:45a – 11:45a

(M3) Over the River & Up the Hill Transportation History

CM | 2.00; Additional $5 fee required.
MAXIMUM of 15 registrants

Participants will ride on Port Authority’s LRT system from Downtown Pittsburgh to Station Square and to Mt. Washington. The tour will highlight the LRT system and nearby development, First Avenue Station, reuse of former railroad facilities for transit, the historic Smithfield Street Bridge, the Station Square complex including the Pittsburgh & Lake Erie Railroad Terminal, a riverfront trail and new development underway at Station Square. **This tour will involve some walking, including stairways.**

DAVID WOHLWILL, AICP, Port Authority of Allegheny County
LOUISE STURGESS, Pittsburgh History & Landmarks Foundation

Monday, 1:45p – 4:45p

(M4) Pittsburgh as Planning History Tour

CM | 3.00; Additional $25 fee required
MINIMUM of 17 registrants; MAXIMUM of 20 registrants

As John Bauman and Edward Muller describe it in the preface of their masterful work *Before Renaissance: Planning in Pittsburgh, 1889-1943*, “The Steel City not only exemplifies the main trends of planning history but also at numerous points occupies a central role.” Virtually every planning movement - from 1840 to the present - has left its mark on Pittsburgh and Pittsburgh has helped to shape those movements. This tour will visit sites that both illustrate Pittsburgh’s local response to these movements as well as sites that exemplify Pittsburgh’s unique contribution to them. **This tour will involve some walking.**

WHIT WATTS, MLA, Indiana University of Pennsylvania
KEVIN PATRICK, PHD, Indiana University of Pennsylvania
STACEY WICKER, Indiana University of Pennsylvania

Tuesday, 2:30p – 4:00p

(M5) Walking Exploration of Pittsburgh to Find 14 Patterns of Biophilic Design

CM | 1.50; Additional $5 fee required.
This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.**)
MAXIMUM of 25 registrants

In this 90 minute walking exploration of the area immediately outside the conference hotel, participants will be armed with a list of the 14 patterns of biophilic design and we will collectively find examples of all 14 in the vicinity. At each finding, we'll discuss the value of the specific design feature to human beings, which will result in a nuanced and memorable understanding of biophilic design upon completion of the walk. **Participants will walk as much as one mile — rain or shine.**

MIKE SCHILLER, MBA, WEMT, Green Building Alliance
South West Chester University

- Master of Public Administration (Urban & Regional Planning Concentration)
- Graduate Certificate in Urban and Regional Planning
- Graduate Certificate in GIS (online or traditional classroom)
- Master of Arts, Geography
- Bachelor of Arts, Geography (Planning Concentration)

New: GIS Certificate 100% Online

Operator by Pittsburgh Bike Share
HealthyRidePgh.com

Trans Associates
Engineering Consultants, Inc.

Traffic Planning/Engineering
Highway/Roadway Design
Traffic Signal/Signal System Design
Parking Consulting
Multi-Modal Planning and Design
Transportation Solutions for Today and Tomorrow

WWW.TRANSASSOCIATES.COM
(412) 490-0630

Pittsburgh • State College • Columbus

Contact Our Planning & Development Consultants Today
www.MandL.net

DEGREE PROGRAMS INCLUDE:
- Master of Public Administration (Urban & Regional Planning Concentration)
- Graduate Certificate in Urban and Regional Planning
- Graduate Certificate in GIS (online or traditional classroom)
- Master of Arts, Geography
- Bachelor of Arts, Geography (Planning Concentration)

Learn More
wcupa.edu/gis

Registered

Ride.

Return.
About the Main Speakers, Sessions, and Certification Maintenance Credits:

Application has been made to APA for approval of Certification Maintenance (CM) credits for all of the main speakers and most of the educational sessions at this year’s conference. A total of 14.5 CM credits may be earned depending on session selections. Both Law and Ethics CM credits are offered. Mobile workshops can help add additional CMs.

The list of approved sessions will be posted on the PA Chapter website, www.planningpa.org, after approval is received from APA.

Courses approved by APA for CM credit are also accepted by the Commonwealth of PA for landscape architect continuing education.

LEED Credits The Pennsylvania Chapter of the American Planning Association, in conjunction with the Green Building Alliance, is pleased to announce that LEED-ND credits will be available at some of our sessions this year! Several of the sessions feature aspects of planning and design which play significant roles when considering LEED-ND. Approved sessions are noted in this program.

Any session may be cancelled or rescheduled because of low registration or unforeseen circumstances.

Following the conference, materials will also be available on the PA Chapter of APA website in electronic format.

A mother’s room will be available for mothers of breastfeeding infants. Please see conference registration desk for details.

The PA Chapter of APA is not responsible for the materials or opinions of the speakers you will hear.

Are you preparing for the AICP exam?
Sessions noted below will be helpful in preparing for the AICP comprehensive planning exam; the exam will cover critical areas in APA’s outline of subject matter.

- M4 Pittsburgh as Planning History Tour
- A5 Implementing a Comprehensive Plan through Zoning
- B3 The ABC’s of the Community Development Block Grant (CDBG) Program
- B5 How to Make Evolving Zoning Codes Consistent, Clear, Usable, and Defensible
- C3 Community Resiliency Planning through Floodplain Analysis
- D1 Preparing for the AICP Exam
- E1 Planning Ethics and Ethical Planning Decisions
- F5 From Big Rigs to Buggies: A Lincoln Highway for All Users
- G4 Ethics Case Study: Homewood Station Transit Oriented Development (TOD) Study
Sunday, October 18, 2015

10:00a – 5:30p  Registration Open

11:00a – 12:30p  Board of Directors Meeting

1:00p – 4:00p  (M1) MOBILE WORKSHOP
Pittsburgh’s Three Rivers Heritage Trail – Connecting Neighborhoods, Businesses and Local Attractions (see page 15)

1:00p – 4:00p  (M2) MOBILE WORKSHOP
Emergent Millvale: How Diverse, Citizen-led Projects Can Collectively Create Effective Place-making (see page 15)

2:00p – 3:30p  CONCURRENT EDUCATION SESSIONS A

(A1) Protecting Pennsylvania’s Waterways through Forested Buffers

CM | 1.50

A practical guide and model ordinance from the Pennsylvania Land Trust Association exists for municipal use in protecting streams and shorelines through zoning. This session is designed to provide a clear appreciation for the ecological values of riparian resources, and to learn how zoning ordinances can be designed using the guide and model ordinance to protect, and restore, these resources. Case studies from different parts of the Commonwealth will be offered by practicing planners from the Brandywine Conservancy and Environmental Planning and Design where municipalities are better protecting streamside vegetation and gaining multiple benefits. Ample time will be provided to explore likely issues when implementing fairly rigorous regulations and discuss reasonable solutions.

DR. SEUNG AH BYUN, PE, LEED AP, Brandywine Conservancy
ANDREW SCHWARTZ, AICP CUD, PLA, LEED AP, Environmental Planning and Design
JOHN THEILACKER, AICP, Brandywine Conservancy

(A2) One MPO’s Quest to Coordinate Human Services Transportation on a Regional Scale

CM | 1.50

Human Services transportation is a critical life-line service for the most vulnerable members of society. Unfortunately, navigating the labyrinth of local, state, and federal regulations often leads to duplicative services that don’t serve the needs of the people who rely on the transportation. When given the task of updating the region’s federally-mandated coordinated transportation plan, Southwestern Pennsylvania Commission broke open the rulebook to develop a plan that was actionable and tailored to the region through implementation by the Alliance for Transportation Working in Communities. The session will review the planning process, identify the creative solutions developed, and give participants an opportunity to discuss their issues and ideas related to coordinated human services transportation.

ANDY BATSON, AICP, Michael Baker International
TOM KLEVAN, Southwestern Pennsylvania Commission
KATHY STEFANI, Southwestern Pennsylvania Commission
(A3) Changing the Rural Planning Paradigm
CM | 1.50

Learn about rural planning strategies and tools that have been developed by the Lancaster County Planning Commission staff for implementation at the municipal level to facilitate long-term planning commitments to rural communities and agricultural productivity. Examples include Designated Urban and Rural Areas, a Comprehensive Planning Lexicon, Agricultural Compatibility and Conflict Analysis, Designing for Rural Communities, and a Rural-to-Rural TDR Strategy.

FRANK P. BEHLAU, AICP, Lancaster County Planning Commission
DEAN S. SEVERSON, AICP, Lancaster County Planning Commission

(A4) Doing While Planning: Using Pilot Projects to Create Community Buy-in & Maintain Momentum
CM | 1.50

“Planning” is typically characterized by long community processes resulting in recommendations and implementation items, yet true implementation is often delayed by project magnitude and limited financial resources. Unable to witness immediate outcomes, communities often lose interest and trust in planning. Rather than waiting for plan adoption, several communities have begun “Doing While Planning” so that recommendations can be realized in “real time” to maintain community commitment and build momentum. Case studies in Philadelphia and Pittsburgh illustrate practical tools for local leaders to make tangible quality of life improvements that build community trust and enhance success.

MORTON BROWN, City of Pittsburgh Department of City Planning
GARLEN CAPITA, Wallace Roberts & Todd, LLC
LORNA PETERSON, Enterprise Center Community Development Corporation
JEREMY WALDRUP, Pittsburgh Downtown Partnership

(A5) Implementing a Comprehensive Plan through Zoning
CM | 1.50

In 2012 Philadelphia adopted a new zoning code, but that was just the beginning of the work to modernize zoning across the city. Since then the Philadelphia City Planning Commission has been working with elected officials and community groups to make changes to the official zoning map for the first time in 50 years. This session will delve into the process of working to update the zoning of nearly 700,000 parcels of land; from formulation during the comprehensive plan to enactment through legislation.

ANDREW MELONEY, AICP, Philadelphia City Planning Commission
ELEANOR SHARPE, AICP, LEED AP, Philadelphia City Planning Commission

(A6) Planning without Power? You Gotta Have Friends
CM | 1.50

How does a county affect positive change in its communities when it does not have land use powers? In Allegheny County, planners overcome limited powers by developing a vision nurtured through planning and carried out through creative implementation. In Westmoreland County, planners surveyed their municipalities and now provide hands-on technical assistance where possible. Session leaders will discuss how a County vision is developed through comprehensive planning processes and results are achieved through cooperative and multi-municipal relationships. Attendees will be encouraged to share other solutions for overcoming a lack of power and resources.

DARLA CRAVOTTA, Office of Allegheny County Executive Rich Fitzgerald
BRIAN LAWRENCE, Westmoreland County Department of Planning and Development
ANN OGORUEC, AICP, Allegheny County Economic Development
Sunday, October 18, 2015 cont.

(A7) **Lehigh Valley Return on Environment - Documenting the Economic Value of Open Space**

CM | 1.50

This session will review the economic value of Lehigh Valley open space organized into four themes: natural system services, air quality, outdoor recreation, and residential property values. The National Land Cover Dataset and economic models derived for similar geographic areas were used to evaluate natural system services and air quality. Outdoor recreation impacts are based on local assessments of participation rates and annual expenditures. Property value impacts were derived from local parcel assessment data combined with detailed economic modeling transferred from other studies. The session will explain how detailed econometric modeling available from other sources, coupled with relatively easy to create local data, can be combined to define the return on environment for Pennsylvania locations.

**GEOFFREY REESE, PE**, Lehigh Valley Planning Commission

**TERESA MACKEY**, Lehigh Valley Planning Commission

3:30p – 5:00p **Legislative Committee**

3:30p – 5:00p **PMPEI Committee**

3:30p – 5:00p **Refreshment Break**

3:45p – 5:15p **CONCURRENT EDUCATION SESSIONS B**

(B1) **Hazard Mitigation Plan Integration**

CM | 1.50

Effective hazard mitigation plans interface with and complement other existing plans and ordinances to ensure harmony and avoid contradiction. This session will provide a “big-picture” and a “honed-in” view of plan integration within the context of hazard mitigation planning: demonstrating the importance of integrating hazard mitigation principles into local planning mechanisms and community policies for land use, transportation, and environmental planning; and incorporating historic property considerations into local hazard mitigation plans in order to preserve community character and unique sense of place.

**ALISON KEARNS**, FEMA Region III

**DEEPA SRINIVASAN, AICP, CFM**, Vision Planning and Consulting

**JEREMY YOUNG**, Pennsylvania Historical and Museum Commission, Bureau for Historic Preservation

(B2) **Achieving Results through Integrated Land Use/Transportation Planning: A Corridor-Based Approach**

CM | 1.50

PennDOT initiated a Results-Oriented Planning Initiative in 2013 in an effort to develop policies and programs to better integrate transportation and land use planning. The Route 65 pilot project in Allegheny and Beaver Counties is one of two pilots designed to help identify methodologies and actions needed to achieve the goals of the initiative. The session will include a summary of activity to date, lessons learned and interaction with the participants designed to solicit input as to how to best replicate the initiative within the region and across Pennsylvania, thereby maximizing results.

**STEVE DECK, AICP**, Parsons Brinckerhoff, Inc.

**TOM KLEVAN**, Southwestern Pennsylvania Commission

**PennDOT Representative**
(B3) The ABC’s of the Community Development Block Grant (CDBG) Program
CM | 1.50

The Community Development Block Grant (CDBG) program was created by the Housing and Community Development Act of 1974. Pennsylvania CDBG funds, distributed through DCED, are governed through Act No. 179 of 1984 and Federal legislation. The focus of this session will demonstrate how this funding source has enabled both Mifflin and Huntingdon Counties to implement portions of their three (3) year Community Development Plans and certain sections of each County’s Comprehensive Plan’s goals and objectives. A secondary focus will be on the general framework of how the grant program functions and the processes involved for successfully obtaining grant funds.

MARK COLUSSY, Huntingdon County Planning and Development Department  
JAMES P. LETTIERI, AICP, Mifflin County Planning and Development Department  
MAUREEN H. SAFKO, Huntingdon County Planning and Development Department

(B4) Natural Assets as Economic Generators
CM | 1.50

Nature-based placemaking integrates a community’s natural assets, culture, and targeted economic activity to build a unique economic generator. This approach takes into consideration the demographic and psychographic characteristics of visitors and residents, and creates partnerships between local leaders and business and tourism stakeholders. The River Town Program is one such strategic initiative that aims to build closer connections to local navigable rivers as significant natural assets that leverage regional relationships and economic growth. This presentation will use case studies of river and trail towns to outline the process and procedures that have proven successful in both urban and rural communities.

BILL FONTANA, PA Downtown Center  
CATHY MCCOLLOM, McCollom Development Strategies, LLC  
KELLY ROSSITER, AICP, PA DCNR

(B5) How to Make Evolving Zoning Codes Consistent, Clear, Usable, and Defensible
CM | 1.50 LAW

As cities and towns across America and Pennsylvania embrace more graphics-based and form-based zoning codes, the trend towards fewer words can create risk for communities. While zoning codes are evolving, the laws of statutory construction remain constant. More than any single factor, the laws of statutory construction determine whether a zoning ordinance will be enforceable. This session will introduce the attendees to the universal principles of statutory construction, which are rooted in English common law, and provide them with six drafting principles that every code should incorporate - no matter what type of code is being considered. The session will incorporate real world examples from experience drafting a form-based code and revising Euclidean codes, as well as challenging zoning codes.

SUSAN SMITH, ESQ., The Law Office of Susan J. Smith  
SEAN SUDER, ESQ., LEED AP, Graydon Head & Ritchey, LLP/Graydon Land Use Strategies, LLC
Sunday, October 18, 2015 cont.

(B6) Creating Walkable Communities in PA - Local, Regional and State Perspectives  
CM | 1.50

This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. LEED-ND Specific.

Walking, an active transportation mode, has health benefits as well as being the mode that is a component of all trips taken. Despite the importance of walking, in many places there are major gaps in walking infrastructure. This session focuses on solutions for planning and implementing walking facilities in Pennsylvania. A range of innovative and traditional approaches will be reviewed. The session will invite discussion of success stories as well as challenges.

RICHARD FEDER, AICP, University of Pittsburgh  
BRIAN HARE, PE, PennDOT  
JAMIE KLINK, Blair County Planning Commission  
MARK MAGALOTTI, University of Pittsburgh  
NICOLE ZIMSKY, AICP, Marshall Township

(B7) Assessing Affordable Housing Need: A Practical Toolkit  
CM | 1.50

Maintaining a variety of affordable housing types is a critical component of long-range community viability. This session will equip planners and public leaders with strategies for determining the type and volume of housing that is most needed, by whom and where, within the context of shifting demographics. The presenters will review affordable housing needs assessments they conducted in Colorado Springs, CO, the State of Washington and Westmoreland County, PA, and explain the approaches that were most successful in translating measured housing needs into community goals with targeted, practical action steps.

JENNI EASTON, AICP, Mackin Engineering Company  
NICK FEDOREK, Mullin & Lonergan Associates

5:45p  Meet at Dock to board the Queen Vessel of the Gateway Clipper  
(Boarding at 6:00)

6:00p – 7:30p  Reception on the Gateway Clipper

Evening  Dinner on your own
Monday, October 19, 2015

6:30a – 7:30a  Fun Run & Walk  
Wake up with an invigorating walk or run in Pittsburgh!

7:30a – 5:00p  Registration Open

7:30a – 5:00p  Exhibit Hall Open

7:30a – 8:00a  Continental Breakfast with Exhibitors

8:00a – 8:30a  Welcome & Introductions
RICH FITZGERALD, Allegheny County Executive
KAY PIERCE, Annual Conference Committee Chair, Allegheny County Economic Development

8:30a – 9:45a  The 8-80 City: Creating Vibrant and Healthy Communities for All
Opening Keynote Session
GIL PENALOSA

9:45a – 10:15a  Refreshment Break with Exhibitors

9:45a – 11:45a  MOBILE WORKSHOP:
Over the River & Up the Hill Transportation History Tour  (see page 16)

10:15a – 11:30a  CONCURRENT EDUCATION SESSIONS C

(C1)  44 Communities for Water Quality: York County’s Regional Stormwater Approach
CM | 1.25
York County Planning Commission is taking action to assist 44 municipalities meet their Chesapeake Bay Pollution Reduction Plan mandates through a regional planning strategy. The presenters will describe to participants how an intergovernmental agreement has enabled County Municipal Separate Storm Sewer System (MS4) communities share the cost of planning and implementing water quality practices to cooperatively meet Chesapeake Bay clean up goals. Based on the County’s successes, a community partner then funded a Regional Stormwater Authority Feasibility Study to recommend how to effectively share the costs of other stormwater services through regional implementation, possibly leading to an inter-municipal stormwater authority.
FELICIA DELL, AICP, York County Planning Commission
NATHAN WALKER, AICP, Amec Foster Wheeler

(C2)  Planning for Place: Utilizing Data, Policy and Design Solutions to Support Placemaking within the Framework of a Traditional Comprehensive Plan
CM | 1.25
How can communities plan for placemaking? This session is designed to provide an appreciation for the role that market data, public policy and physical design solutions play in supporting and encouraging placemaking. It will explore ways that a traditional MPC-driven comprehensive plan can be utilized as a catalyst for placemaking. A series of case studies will focus primarily on the example of a joint comprehensive plan for the cities of Duquesne and McKeesport. Presenters will explore possible issues that could arise when a traditional comprehensive plan is built on a framework of concepts that are not outlined in the MPC.
RICK BELLOLI, Civic Square, LLC
JENNIFER CRISTOBAL, Environmental Planning & Design, LLC
CHRISTOPHER A. LANKENAU, AICP, Urban Partners
Monday, October 19, 2015 cont.

(C3) **Community Resiliency Planning through Floodplain Analysis**
CM | 1.25

Recent flood insurance reform act(s) have caused the need for a critical re-analysis of floodplains and floodplain communities. Over 1,000 communities in PA alone will experience impacts related to this legislation. This session shows how Lycoming County is addressing this by “connecting-the-dots” between GIS data/analysis, hazard mitigation planning, and comprehensive community development planning. Learn about a partnership with FEMA to convert Zone A floodplains to Shaded Zone X, a partnership with the U.S. Army Corps of Engineers to create templates and cost estimators for residential structure modifications to save flood insurance costs, and collaboration with local banks and service institutions to provide better options for homeowners dealing with floodplain issues.

FRAN MCIJUNKIN, CFM, Lycoming County Planning & Community Development
KIM WHEELER, AICP, Lycoming County Planning & Community Development

(C4) **From Blight to Bright: Latest Developments in Blight and Land Banking**
CM | 1.25

Pennsylvania has adopted new laws to help local communities address blight and repurpose abandoned land. These tools help county and municipal officials develop a game plan. This session will feature an overview of the many new tools, how they fit together and how they are being used throughout the state in rural, urban and suburban settings. All participants will get a free copy of *Blight to Bright*.

AN LEWIS, Steel Valley COG and Tri-COG Blight Fight
IRENE MCLAUGHLIN, Attorney, Mediator and Former Judge

(C5) **Addressing the So-Called Agenda 21 ‘Conspiracy’**
CM | 1.25

This session has been approved for 1.0 GBCI CEU (Applicable for LEED GA and LEED AP continuing education. *LEED-ND Specific.*)

Fear of Agenda 21, lost property rights, and the implications of sustainable development have mired multiple planning efforts in Pennsylvania in recent years. Such fear leads to mistrust in public planning. Planners need to be able to communicate the intent and outcomes of sustainable development (and even basic planning) to a wide and potentially opposed audience. Hear from the author of a *Planning* magazine article with lessons for planners, and one project manager who faced these fears as a regional comprehensive plan waded through the review process, and how she would handle it differently today.

MICHELLE BRUMMER, AICP, Gannett Fleming, Inc.
JOHN DERNBACH, Widener University
Monday, October 19, 2015 cont.

(C6) Technology Salon
CM | 1.25

The Technology Salon is a low-key high-tech hangout that will offer a combination of types of technology-related programming throughout the day. The salon will include ongoing casual banter about technology, tools and tactics as well as scheduled brisk presentations to highlight specific use cases and tools. The salon will have computers for use by participants to explore technology solutions, and a casual salon style discussion area for the presentations. Attendees will be invited to share technology solutions. All of the topics, technology, and tools discussed will be compiled in a single cloud-based document and sent to attendees.

During this time slot, focal topics will include infrastructure, asset management, and transportation. Featured technologies will include ARCGIS online, FileMaker Go, FileMaker Pro, Google Earth on-screen digitizing, Streetmix, and OpenPlans.

TODD BAYLSON, AICP, Philadelphia Office of Innovation and Technology
TJ KEIRAN, GISP, Hanover Engineering Associates, Inc.
ANDREW SCHWARTZ, AICP, CUD, PLA, LEED AP, Environmental Planning and Design, LLC

(C7) Boomer Planners – Our Legacy to Pennsylvania Planning
No CM credit

Baby Boomers (born 1946-1964) have alternately been referred to as committed, counter-cultured, and narcissistic. A panel of Boomer planners will facilitate discussion about the generation’s contributions to Pennsylvania planning. There will be interaction about staying productive and motivated at this point of careers, and what can yet be done to enrich the Chapter and Pennsylvania planning. For show and tell, attendees are invited to bring an artifact from the Baby Boomer generation and culture.

SARA PANDL, AICP, RLA, Lower Macungie Township
JIM PASHEK, RLA, LEED GA, Pashek Associates
DENNY PUKO, PA DCED

11:45a – 1:30p Pitkin Luncheon: “Making the Case for Planning”
JAMES BRASUELL

1:45p – 4:45p (M4) MOBILE WORKSHOP:
Pittsburgh as Planning History Tour (see page 16)
Monday, October 19, 2015 cont.

1:45p– 3:00 p  CONCURRENT EDUCATION SESSIONS D

(D1) Preparing for the AICP Exam  
No CM credit

Are you interested in becoming a certified planner by taking the AICP exam? Not sure yet? The PA Chapter and its Professional Development Committee are here to help you decide. In this session, speakers will explain the benefits and requirements of certification, the application process, and the format of the exam for those trying to decide if or when to take the exam. For those who already decided to take the exam, speakers will identify resources available to help prepare for testing, including a discussion of APA's Exam Prep 3.0. The session will be driven by the needs of the attendees, and questions are encouraged.

SUSAN ELKS, AICP, Chester County Planning Commission  
LEAH EPPINGER, AICP, Tri-County Regional Planning Commission  
DAVID MCFARLAND, III, AICP, Blair County Planning Commission  
AMY LYNN WILES, AICP, Mackin Engineering Company

(D2) Pipeline Infrastructure Task Force  
CM | 1.25

In the next decade, Pennsylvania will undergo a substantial pipeline infrastructure build-out to transport gas and related byproducts from thousands of wells throughout the state. The unprecedented build-out creates an opportunity for the Commonwealth to engage stakeholders in a collaborative process to achieve a world-class pipeline infrastructure system. A stakeholder-driven effort, the Pipeline Infrastructure Task Force (PITF) will develop policies, guidelines and tools to assist in pipeline development (including planning, permitting and construction) as well as long-term operation and maintenance. This panel will discuss the substantive findings of the task force.

DENISE BRINLEY, PA DEP  
KATHI COZZONE, Chester County Commissioner  
JOY RUFF, Dawood Engineering

(D3) Planning for Healthy Communities: Making the Healthy Choice the Easy Choice  
CM | 1.25

Where you live plays an important role in how healthy you are. Physical design of your community — including access to parks, healthy and affordable food, safe, complete roads/streets/crossings, and clean air and water – can increase your life expectancy. How well we plan land use, food systems, transportation, and natural resource protection has dramatic effects on our communities far into the future. This session provides a checklist and guidance for planning and implementation.

HEATHER MIKULAS, Penn State Extension  
JOHN TURACK, Penn State Extension  
PETER WULFHORST, AICP, Penn State Extension

(D4) Planning Consultants Roundtable  
CM | 1.25

The roundtable discussion will include representatives from several Pennsylvania-based planning, landscape architecture and urban design firms. The discussion will revolve around topics such as how to move from planning to implementation, how to work effectively with a variety of stakeholders, the changing dynamics of the public and private sectors post-recession, and how new tools, demographics, and policies are impacting the role of planning/consultants.

PATTY FOLAN, AICP, GAI Consultants  
DENNIS MARTINAK, AICP, Mackin Engineering Company  
CHRISTINE MONDOR, AIA, LEED AP, evolveEA  
JIM PASHEK, RLA, LEED GA, Pashek Associates  
CAROLYN YAGLE, AICP, RLA, Environmental Planning and Design, LLC
Monday, October 19, 2015 cont.

(D5) **How Municipalities Can Fight the Challenge of Vacancy**
CM | 1.25

As population decline occurs, vacancy can become more and more of a challenge for local municipalities. Learn about some of the ways Pittsburgh is trying to address this challenge, such as the creation of a toolkit for the reuse of vacant land, development of a Land Bank, and programs like conservatorship and how they may be applicable to municipalities across the state.

BETHANY DAVIDSON, Pittsburgh Community Reinvestment Group
JOSH LIPPERT, City of Pittsburgh

(D6) **Technology Salon, Continued**
CM | 1.25

The Technology Salon is a low-key high-tech hangout that will offer a combination of types of technology-related programming throughout the day. The salon will include ongoing casual banter about technology, tools and tactics as well as scheduled brisk presentations to highlight specific use cases and tools. The salon will have computers for use by participants to explore technology solutions, and a casual salon style discussion area for the presentations. Attendees will be invited to share technology solutions. All of the topics, technology, and tools discussed will be compiled in a single cloud-based document and sent to attendees.

During this time slot, focal topics will include community and economic development, commercial corridors, and environment. Featured technologies will include Strava, GeoLog Tracker, Avenza PDF Maps, GoodNotes, Concepts, iPhoto, and Neighborly.

TODD BAYLSON, AICP, Philadelphia Office of Innovation and Technology
TJ KEIRAN, GISP, Hanover Engineering Associates, Inc.
ANDREW SCHWARTZ, AICP CUD, PLA, LEED AP, Environmental Planning and Design, LLC

(D7) **A Grass Roots Success Story — East Ohio Street Pedestrian and Bicycle Improvements**
CM | 1.25

A grass root community process coordinated by the Northside Leadership Conference Pedestrian and Bicycle Committee leads PennDOT to incorporate pedestrian and bicycle improvements into the East Ohio Street Improvements project. Our proposal was a long shot. We approached PennDOT at the 11th hour in their design process. They had every reason to say we came too late into the process, and therefore our proposed improvements could not be implemented. However, PennDOT recognized the improvements would improve the safety of the pedestrian and bicycling environment and were committed to incorporating those improvements into their design.

JOHN BUERKLE, JR., RLA, AICP, Pashek Associates
CHERYL MOON-SIRIANNI, PennDOT
NICK ROSS, Northside Leadership Conference Pedestrian and Bicycle Committee
ABE STUCKY, Northside Leadership Conference Pedestrian and Bicycle Committee

3:00p – 3:30p **Refreshment Break with Exhibitors**
Monday, October 19, 2015 cont.

3:30p – 5:00p CONCURRENT EDUCATION SESSIONS E

(E1) Planning Ethics and Ethical Planning Decisions
CM | 1.50 ETHICS

This panel will provide a discussion and response session regarding ethical issues and challenges planners face. With the AICP Code of Ethics and Professional Conduct as a foundation, planners need to review practical planning ethics on a regular basis and reiterate the obligation to the public interest in the face of professional challenges. This session will engage in dialog about recent challenges faced by Pennsylvania planners and discuss the process and decisions involved to not only comply with ethical values, but improve the ethical climate in our organizations.

SABINA DEITRICK, PHD, Graduate School of Public & International Affairs, University of Pittsburgh
JIM SEGEDY, PHD, FAICP, AIA (ASSOC), Peters Township
JACK W. UBINGER, JR., Environmental Policy Advisor

(E2) Review of Recent Land Use Decisions of the Commonwealth and Federal Courts and State Agencies
CM | 1.50 LAW

Legal principles applicable to land use matters evolve and are refined by the decisions of the courts and administrative agency boards. This session will refresh your working knowledge of these principles and inform you of changes and emerging issues. It includes a comprehensive review of the case law and administrative decisions issued during the twelve months prior to the conference.

SUSAN SMITH, ESQ., The Law Office of Susan J. Smith

(E3) New Market Tax Credits
CM | 1.50

This session will explore the evolving role of the Federal New Markets Tax Credits (NMTC) program and the Treasury Department’s view of the program in Pennsylvania. Participants will learn about the kinds of projects eligible for credits, locational options, the application process, review and selection procedures, typical structure, compliance, and audits. Through this session, planners will learn about financial options that could be available when their cities, local developers, or employers have capital partially assembled for projects deemed to have a high impact on their areas.

OWEN BEITSCH, PHD, FAICP, CRE, GAI Consultants
REBECCA DAVIDSON-WAGNER, Urban Redevelopment Authority of Pittsburgh
DAVID GIBSON, The PNC Financial Services Group

(E4) Engaging Communities in Large Landscape Planning
CM | 1.50

This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. LEED-ND Specific.)

This session features a regional planning and landscape conservation initiative in Pennsylvania called the Brandywine Creek Greenway. Led by the Brandywine Conservancy, this model planning effort seeks to protect and enhance the natural, cultural, and recreational resources along the Brandywine Creek, support community-based solutions to conserving the watershed and its significant places, and encourage synergy of such efforts locally and regionally. Brandywine Conservancy planners are adding value to Chester County planning efforts and using innovative engagement tools to address the specific challenges facing each community.

SHEILA FLEMING, ASLA, Brandywine Conservancy
Monday, October 19, 2015 cont.

(E5) PennDOT’s Public-Private Partnerships
CM | 1.50

Act 88 of 2012 established the legal framework for public-private transportation partnerships in Pennsylvania. PennDOT has utilized this innovative financing tool to leverage private investment, allocate risk, generate revenue and accelerate deployment of projects. The Public-Private Partnerships (P3) Office will discuss the Rapid Bridge Replacement project, the Compressed Natural Gas Fueling Stations for Public Transit Agencies project, and other current and potential P3 projects.

TIMOTHY KING, AIA, LEED AP, CDM Smith
DALE WITMER, AICP, PennDOT

(E6) Technology Salon, Continued
CM | 1.50

The Technology Salon is a low-key high-tech hangout that will offer a combination of types of technology-related programming throughout the day. The salon will include ongoing casual banter about technology, tools and tactics as well as scheduled brisk presentations to highlight specific use cases and tools. The salon will have computers for use by participants to explore technology solutions, and a casual salon style discussion area for the presentations. Attendees will be invited to share technology solutions. All of the topics, technology, and tools discussed will be compiled in a single cloud-based document and sent to attendees.

During this time slot, focal topics will include civic engagement, transparency, and design. Featured technologies will include MindMixer, Text Msg outreach tools, Sketchup, Google Earth ArcExplorer and Youtube.

TODD BAYLSON, AICP, Philadelphia Office of Innovation and Technology
TJ KEIRAN, GISP, Hanover Engineering Associates, Inc.

(E7) Fast – Fun – Fervent
No CM credit

This is a new offering at the APA PA Conference. The session will showcase seven presenters, seven topics, seven minutes each. It will be fast-moving – 20 slides, each slide 20 seconds, per presenter. Expect presentations to be insightful and at the same time passionate and personal, even witty and provocative.

BEN BRYANT, AICP, Group Melvin Design, People in Place: The Human Element of Public Space Design
LINDA DOTTOR, Community Design Collaborative, Transforming Schoolyards
AMBER KNEE, PA Horticultural Society, Changing the Perception of Vacancy to Transform Neighborhoods
JEFF KNOWLES, AICP, PA DCNR, Productive Techniques to Engage the Public and Build Consensus
MIKE SCHILLER, Green Building Alliance, 14 Patterns of Biophilic Design
AJ SCHWARTZ, AICP, Environmental Planning and Design, LLC, The Planner’s World According to Garp
JIM WEAVER, Tioga County Planning Commission, Aliens on this Planet

NEW FORMAT!

Come hear 7 presentations on 7 topics for 7 minutes each!

5:15p – 6:15p Evening Reception with Exhibitors
6:30p – 7:30p Comedy Show! Free event, with Donations appreciated for the Scholarship Fund
Evening Dinner on your own!
ED SESSIONS
AGENDA

Tuesday, October 20, 2015

7:00a – 4:00p   Registration Open
7:00a – 2:30p   Exhibit Hall Open
7:00a – 8:00a   Continental Breakfast with Exhibitors
7:00a – 8:00a   Professional Development Committee Meeting
7:00a – 8:00a   Planning Officials Development Committee Meeting
8:00a – 9:30a   Plenary Session: Sustainability: Fad, Fashion or Reality?
                Hear what the experts have to say!
9:45a - 10:15a  Refreshment Break with Exhibitors

10:15a - 11:30a  CONCURRENT EDUCATION SESSIONS F

(F1) Reimagining Our Relationship with Rain: Stormwater Solutions that Promote Efficiency, Reduce Cost and Enhance Communities
CM | 1.25

Stormwater runoff is blind to property lines and the ownership status of the ground it soaks into or the pipe through which it eventually travels. Planners and designers need to respond accordingly and remove the historic “silos of ownership” that compartmentalize rainfall along the lines of property ownership. Utilizing several case studies, this session is designed discuss ways that large-scale public spaces can be used to take care of public AND private-sector stormwater issues while creating engaging amenities that educate, inform and inspire.

JENNIFER CRISTOBAL, Environmental Planning & Design, LLC

(F2) Energy Production Patterns and Community Impacts in Pennsylvania: Data Access and Analysis to Inform Planning
CM | 1.25

This session will focus on datasets that can be used by planners to analyze energy sector activities in communities, and to develop planning policy and implementation measures. Speakers will present spatial analyses of unconventional natural gas production and associated community health and economic impacts in Pennsylvania from 2008 to 2015. Takeaways for attendees include 1) an introduction to the Landscape Today Initiative data developed for every municipality which can be used to evaluate population health; 2) exposure to spatial datasets for unconventional shale gas production developed by the Carnegie Museum’s Powdermill Reserve and Pennsylvania DEP; and 3) results from a case study of the impact of energy industries on housing stock and housing values in Greene and Washington Counties.

JOHN BENHART, JR., PHD, Indiana University of Pennsylvania
SUDESHNA GHOSH, PHD, Indiana University of Pennsylvania
RICHARD J. HOCH, PHD, AICP CEP, Indiana University of Pennsylvania
Tuesday, October 20, 2015 cont.

(F3) SEPTA's Bike Action Plan: If You Build It, “Wheel” They Come?
CM | 1.25

The Southeastern Pennsylvania Transportation Authority’s (SEPTA) Bike Action Plan documents the increasing demand for “cycle-transit” use, explores policy and infrastructure implications, and presents practical measures to better integrate transit and bicycle networks. This presentation focuses on universal issues of bicycle parking and access that go beyond “cycle-transit” use. Bicycle parking and infrastructure are becoming integrated into more site plans, community plans and roadway designs. Yet often bicycle parking and infrastructure go underutilized due to poor design, connectivity and placement. Real-world examples are drawn from over 100 commuter rail stations located in a variety of communities from urban to rural, classic towns to new suburbia.

JENNIFER BARR, AICP, SEPTA Southeastern Pennsylvania Transportation Authority
REBECCA COLLINS, LEED AP O+M, SEPTA Southeastern Pennsylvania Transportation Authority

(F4) Millennials and Social Media: Their Impact on Planning, Land Use, and Design of Places
CM | 1.25

The confluence of sensor-rich smartphones and social media offer new ways to gather tremendous amounts of data about people’s everyday behaviors in cities. You will hear about a CMU team’s ongoing work on using geotagged social media data to find organic boundaries for neighborhoods, as well as some preliminary work on understanding economic aspects of businesses and how people feel about neighborhoods. The session will also include a presentation from Pittsburgh Bike Share. The changing consumer attitudes of the millennial generation has had an impact on cities and mobility, especially as it relates to the shared economy. Important values for Pittsburgh’s Bike Share program include increased accessibility to various parts of the City, reduced traffic congestion and emissions, and improved public health.

JASON HONG, Human Computer Interaction Institute, Carnegie Mellon University
DAVID WHITE, Pittsburgh Bike Share

(F5) From Big Rigs to Buggies: A Lincoln Highway for All Users
CM | 1.25

This session has been approved for 1.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. LEED-ND Specific.)

The Lincoln Highway Streetscape Plan uses a complete streets approach to transform Lincoln Highway into a vibrant corridor that is safe, efficient, and beautiful for all users. The heavily traveled corridor is a major tourism destination and retail center. Despite its importance, the road’s function and identity have been compromised, creating a discordant sense of place. This session will describe how stakeholders as diverse as Dutch Wonderland Amusement Park and the Pennsylvania Motor Truck Association have come together to support improvements that will enable visiting families to stroll between destinations while still moving high traffic levels, including significant truck volumes.

KIP VAN BLARCOM, Lancaster County Planning Commission
TARA HITCHENS, AICP, East Lampeter Township
DOUGLAS ROBBINS, AICP, PP, AECOM
Tuesday, October 20, 2015 cont.

(F6)  Effective TDM Implementation in Congested Corridors  
CM | 1.25

This interactive workshop will provide participants with an opportunity to develop innovative solutions to more effectively implement Transportation Demand Management (TDM) strategies within congested highway corridors. The US Route 422 Corridor will be presented as a case study but the concepts can be applied statewide. Recently GVF, Temple University, and CFA Consultants completed a PennDOT funded research study to evaluate barriers to TDM implementation and provide recommendations for more effective TDM. The session will address public transportation, bike/pedestrian infrastructure, employer incentives, and land use. The discussion will be focused on short, medium, and long-term recommendations.

BRADLEY FLAMM, PHD, HNTB  
ASHLEY NUCKLES, GVF TMA

(F7)  Multi-Municipal Planning: Successfully Navigating Competing Interests, Shifting Priorities, and Hidden Agendas  
CM | 1.25

Creating great places means bringing as many people as possible into the room to collectively reimagine our communities. Often this requires intentional efforts to involve those typically excluded, such as resident anchor institutions and surrounding municipalities. However, once in the room, planners are confronted with a confusing mix of competing interests, shifting priorities, and hidden agendas. Finding ways to navigate these difficult landscapes is the aim of this highly-participatory session. Panelists, including elected officials, planning directors, and institutional administrators, will relay transferable lessons-learned from their own experiences to assist others in delivering successful projects.

FACILITATORS:  
BOB DOYLE, SmithGroup JJR  
JEFF RAYKES, AICP, Indiana County Office of Planning & Development

PANELISTS:  
CHRIS ANDERSON, White Township  
ROBIN GORMAN, Indiana University of Pennsylvania  
NANCY JONES, Indiana Borough  
BYRON G. STAUFFER, JR., Indiana County Office of Planning & Development

11:45a – 2:00p  Luncheon, Annual Awards Presentation and State of the Chapter

2:00p - 2:30p  Dessert with Exhibitors & Announcement of Winners  
(Basket Raffle, Silent Auction and 50/50)
Tuesday, October 20, 2015 cont.

2:30p - 4:00p  (M5)  MOBILE WORKSHOP:  
Walking Exploration of Pittsburgh to Find 14 Patterns of  
Biophilic Design (see page 16)

2:30p - 4:00p  CONCURRENT EDUCATION SESSIONS G

(G1)  Shining a Light on Implementing Solar in Your Community  
CM | 1.50  
This session will demonstrate and provide practitioners with tools to help encourage  
small-scale Solar PV installations in their communities. Through a national grant, speakers  
have created a model zoning ordinance framework for Solar PV and a permitting guide for  
solar energy systems. These tools help municipalities develop zoning codes and permitting  
processes that protect public safety while encouraging solar PV development. Speakers  
will also demonstrate some off the shelf training materials that attendees can use locally to  
help educate elected officials or the general public on issues related to solar. The speakers  
will also demonstrate and speak to their experience working with municipalities around  
greater Philadelphia and nationally to implement planning improvements related to to  
solar PV. Speakers will walk participants through a hands on audit that can be used to help  
municipalities determine how solar-ready their zoning and permitting processes are,  
and what next steps can be taken to improve them.

ELIZABETH COMPITELLO, Delaware Valley Regional Planning Commission  
JUSTIN DULA, AICP, Delaware County Planning Department

(G2)  Legislative Update  
CM | 1.50 LAW  
The Planners Advocacy Network is a new program that was initiated to connect planners with  
local and national legislative issues that impact planning, and encourage engagement in  
grassroots advocacy. The goal of this APA program is to provide a voice to planners and increase  
opportunities to engage directly in the legislative process. Abigail Zenner, Government Affairs  
Associate with APA, and Brian Traylor, APA-PA's Legislative Committee Chair, will provide an  
overview of the Planners Advocacy Network and provide examples of how planners can use this  
resource to stay involved on local and national legislative issues.

BRIAN TRAYLOR, AICP, ASLA, Amtrak  
ABIGAIL ZENNER, American Planning Association

(G3)  Innovative Tools to Expand Public Participation in Transportation Planning  
CM | 1.50  
Using Pennsylvania's Twelve Year Transportation Program (TYP) as a case study, three  
professional planners will provide an exciting and engaging demonstration of innovative  
outreach tools including infographics, interactive surveys, webcast meetings, and online  
mapping tools to increase collaboration and accessibility in the statewide transportation  
planning process. The session will provide attendees with an introduction to Pennsylvania's  
multimodal planning process and an in-depth understanding of online tools to increase  
public participation in transportation and other elements of planning.

JESSICA CLARK, PennDOT  
LEANNE DORAN, McCormick Taylor  
MICHELLE GODDARD, McCormick Taylor  
JENNIFER HORN, McCormick Taylor
(G4) Ethics Case Study: Homewood Station Transit Oriented Development (TOD) Study
CM | 1.50 ETHICS

The AICP code of ethics outlines a responsibility to seek social justice and to provide broad and meaningful opportunities for people of all communities to participate in and have an impact on planning and policies that affect them. The Homewood TOD Case Study will reflect on this ethical responsibility, through a discussion of its public process and how the study integrated ongoing grassroots land use planning, and spurred a neighborhood wide discussion on policy and development principles. This participatory session will consider the challenges of building relationships in disinvested communities and explore ways to build trust and gain authentic participation.

JEROME JACKSON, Operation Better Block
EMILY MITCHELL, Urban Redevelopment Authority of Pittsburgh
CHRIS SANDVIG, Pittsburgh Community Reinvestment Group

(G5) Utilizing Planning Methods in the Public Works Department
CM | 1.50

Traditional planning concepts need not be the exclusive domain of the planning department. The City of Lancaster’s public works staff utilize planning and engineering methods including GIS and modeling to make informed decisions about stormwater, transportation, and other infrastructure improvements. Analysis can include pavement condition, sewershed location, slope, and existing tree canopy; and can result in design considerations for bike lanes, green infrastructure, street trees, parking, and pedestrian safety. City staff will talk about institutionalizing these efforts in codes, guidelines, plans, and studies.

KARL GRAYBILL, AICP, City of Lancaster, PA
RUTH AYN HOCKER, PE, City of Lancaster, PA
Tuesday, October 20, 2015 cont.

(G6)  The CDC as a Catalyst for Smart Growth and Investment  
CM | 1.50

With communities being economic hubs of the new economy, CDCs — community development corporations — can be big-time catalysts for place improvements and attracting investment. Learn from a panel of directors how CDCs are formed and financed. Learn how CDCs work in many types of places — small town, urban neighborhood, and multi-municipal. And, learn what CDCs do to turn plans to action, from development projects to aiding business starts to infrastructure improvements to promoting good design.

MATTHEW GALLUZZO, Lawrenceville Corporation  
GREGORY JONES, Economic Development South  
TARIS VRCEK, McKees Rocks Community Development Corporation

(G7)  Making Use of Big Data — What You Can Learn from Detailed Real Estate Data  
CM | 1.50

It is ever easier to acquire and manipulate detailed real estate data to get deeper understanding than permitted by Census data. We will discuss data sources, acquisition, cleaning, and analysis. We will emphasize housing data; we will show how to build indices that track housing prices for user-defined geographies; and how to use data to measure the impact of landscape features, government programs, or other planning interventions. We will use case studies: house and condominium price indexes in Philadelphia, the impact of open space in southeast Pennsylvania, and high-quality illustrative graphics.

PETER ANGELIDES, AICP, PHD, Econsult Solutions
Good data. Smart decisions.

Get unlimited access to data with our easy-to-use, professional mapping tool.

Get all the conference details at www.planningpa.org

Planning strong, healthy, and sustainable communities around the world

We Make a Difference

The Latest Data  Easy-to-Use Mapping  All Online

1-866-923-MAPS (6277) | POLICYMAP.COM

www.hrg-inc.com | 724.779.4777
The Strip District is Pittsburgh's only remaining historic market district. This old-world-style marketplace is abuzz with shoppers patronizing wholesalers, fish/produce merchants, ethnic food shops, antique galleries, specialty shops, textile/interior design firms, and sidewalk vendors. Multi-generational family businesses sit side-by-side with small niche businesses passionate about their craft. Small businesses, as well as innovative high-technology, marketing, public relations, and other professional firms, continue to gravitate to The Strip, making it a hub for job growth. Additionally, it offers residential properties, warehouses, a world-class museum, an international crafts gallery, a theater group, two historic churches and a variety of nightspots, ranging in style from upscale lounges to cozy pubs. Overall, it provides a captivating opportunity to explore an innovative re-imagining of obsolete urban industrial spaces.

The American Planning Association has also recognized Pittsburgh over the years.

- Grant Street https://www.planning.org/greatplaces/streets/2012/#PA
- Point State Park https://www.planning.org/greatplaces/spaces/2014/pointstatepark.htm
INTEGRATED PLANNING AND ENGINEERING

- Regional Corridor Studies
- Bike/Pedestrian Facilities
- Bus Rapid Transit
- Land Use and Transportation Planning
- ITS and Traffic Signal Systems
- Rail Planning and Engineering

For career opportunities visit: wspgroup.com/usa | pbworld.com/usa

UNIVERSITY OF PITTSBURGH

PREPARING LEADERS

FOCUS ON URBAN AFFAIRS & PLANNING
LOCALY OR GLOBALLY

Degree Programs:
- Master of Public Administration
- Master of International Development

gspia.pitt.edu

Public Involvement
- Meeting Facilitation & Consensus-Building
- Website Development & Maintenance
- Innovative Community Engagement
- Public Relations Strategies

Environmental Planning
- Cultural Resource Planning
- Environmental Documentation & Permitting
- Wetland Delineation & Mitigation
- Resiliency Planning

Community Planning
- Livable & Healthy Communities
- Land Use Planning & Zoning
- Conceptual Development Design
- Mixed-use & Transit-Oriented Development

Mobility Planning
- Complete Streets Planning & Design
- Bicycle & Pedestrian Planning
- Transit Access & Circulation
- Traffic Analysis & Simulation

FITZGERALD & HALLIDAY, INC.
Innovative Planning, Better Communities
Cherry Hill, NJ • 888-579-6643 | New York, NY • 917-339-0488 | Hartford, CT • 860-247-7200
www.fhiplan.com | Twitter @FHiplan | Facebook.com/FHiplan
FHII is a certified DBE/WBE in 26 states including CT, NJ, NY, and PA
Spend time in Pittsburgh and see why everyone, from the Travel Channel to National Geographic Traveler, is raving. Conde Nast Traveler named Pittsburgh one of the “Top 15 Places to Go in 2015!”

Pittsburgh has history museums, visual and performing arts, spectator sports, and many family fun attractions. You can check it out on www.visitpittsburgh.com. They even have a digital visitors guide and online coupons.

Here are other cool websites to help you plan your “free” time:
https://healthyridepgh.com/
(Pittsburgh’s bike share)
www.downtownpittsburgh.com
(this website has a great map)

To help you get around

Buses and the T (the Light Rail System) are free in the “Golden Triangle” area of Downtown Pittsburgh, and you can also take the T to the Northside for free (see link below for map). There are numerous restaurants, bars, galleries and shops within an easy walk or bus ride of the hotel. For outdoor dining visit Market Square, or check out the theaters and other entertainment venues in the Cultural District. Take the T to the Northside and visit the Andy Warhol Museum, Heinz Field – home of the Pittsburgh Steelers, and PNC Park – home of the Pittsburgh Pirates.

Bus passes (or exact-change fair) are required for other destinations such as Pittsburgh International Airport, Oakland, and Station Square. Sunday brunch at the Station Square Concourse is a Pittsburgh tradition. Afterwards take a walk along the river trail, or use your pass to ride the Duquesne incline up to Mt. Washington for a great view of the City. The Carnegie Museums of Fine art and Natural History in Oakland are also easily accessible by bus.


The Port Authority is donating a limited number of Connect Cards for a week of free access to areas outside the free Golden Triangle. You can pick up one at the conference registration desk.

Bike Share Passes

Healthy Ride is Pittsburgh’s bike share system combining the convenience and flexibility of a bicycle with the accessibility of public transportation. With 50 stations and 500 bikes strategically positioned all around the city, Healthy Ride offers visitors, residents, and students a great way to get around town and see the city. Healthy Ride reaches many of Pittsburgh’s best restaurants, hotels, shopping, and tourist destinations. With stations in downtown, the Southside, Oakland, the Strip District, and the North Side, to name a few, Healthy Ride gives people access to Pittsburgh’s beautiful neighborhoods and scenic trails. A limited number of Bike Share Passes will be available on a first-come, first-served basis at the conference. For more information, please visit www.healthyridepgh.com.
Creating innovative growth strategies for the modern marketplace.

FOURTH economy
www.FourthEconomy.com

Get all the conference details at www.planningpa.org

2015 Annual Conference
PA Chapter of APA

OCTOBER 16 – 18, 2016
Renaissance Hotel • Allentown, PA

Communities, Corridors, and Connections

HOLD THE DATE!

APA-PA 2016 annual conference

Creating innovative growth strategies for the modern marketplace.

Hampton Technical Associates, Inc.
Engineering Land Surveyors

Corporate Office
Etna Technical Center
35 Wilson Street —#201
Pittsburgh, Pennsylvania 15223

Valencia Office
123 Ridge Road—#8
Valencia, Pennsylvania 16059

Hampton Technical Associates, Inc. is an established professional firm
Founded in 1960 with over 50 years of experience in the surveying and
Land Development design fields.

Residential • Commercial
Surveying & Land Development Services
• 412-781-9660 Corporate Office
• 724-625-4454 North Office
www.hampton-technical.com

www.FourthEconomy.com

Get all the conference details at www.planningpa.org
William Campbell Ries, Gavin A. Robb and the attorneys of Tucker Arensberg, P.C. are proud to support the American Planning Association Pennsylvania Chapter 2015 Annual Conference.
Since 1972, the Bachelor of Science in Regional Planning has been preparing graduates to work in public agencies, private firms, and not-for-profit organizations.

The Bachelor of Science in Regional Planning at IUP offers two areas of Planning concentration:

- **Environmental Planning**
  - In addition to the Planning Program core curriculum, students specialize in courses that prepare them for careers in resource management, impact assessment, and environmental compliance.

- **Land-use Planning & GIS**
  - Also requiring the Planning Program core curriculum, students specialize in courses that emphasize community design, economic development, and geospatial science.

The program trains students for the profession through a process that emphasizes conceptual knowledge, experiential learning, innovative planning skills, and civic engagement.
GOT CREDITS?

4ward Planning Inc. is now a certified APA CM credit provider. Visit LandUseLearning.com for more information on these upcoming seminars:

Pittsburgh MSA Market Scan: November 2, 2015
Philadelphia MSA Market Scan: November 9, 2015