



CONFERENCE ANNOUNCEMENT

APA-PA 2015

this year!

- **500** Planners Expected!
- **49** Classroom sessions
- **5** Mobile/walking/biking workshops offered
- Up to **14.5 CM credits**, including Law and Ethics
- **NEW!** Fast – Fun – Fervent showcasing seven presenters, seven topics, seven minutes each
- **Welcome Reception** on the **Gateway Clipper**
- *“The 8-80 City: Creating Vibrant and Healthy Communities for All”* **Opening Keynote Session** by **Gil Penalosa**
- *“Making the Case for Planning”* **Pitkin Lecture** by **James Brasuell**, managing editor for *Planetizen*
- Monday reception with the **Exhibitors**
- **Annual Awards** presentation – our best and brightest
- **State of the APA-PA Chapter**
- Tuesday afternoon Desserts with our **Exhibitors**
- **NEW! Technology Salon** is a low-key high-tech hangout that will offer a combination of types of technology-related programming throughout the day on Monday



JP DIROLL

PA Chapter of the American Planning Association
2015 Annual Conference
Sunday, October 18 – Tuesday, October 20
Pittsburgh, PA
#APAPA15



American Planning Association
Pennsylvania Chapter
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ADAM BOJITSCH



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Register Online at www.planningpa.org

PA Chapter of APA President — **Brian O'Leary, AICP**
2015 Conference Chair — **Kay Pierce**

PA Chapter of APA
587 James Drive
Harrisburg, PA 17112
717-671-4510
info@planningpa.org

CONFERENCE @AGLANCE



Mark Your Calendars!
2016 APA-PA
Annual Conference
October 16-18, 2016
Renaissance Hotel
Allentown, PA

SUNDAY, OCTOBER 18, 2015

Morning	Fun tours – stay tuned
10:00a – 5:30p	Registration Open
11:00a – 12:30p	Board of Directors Meeting
1:00p – 4:00p	Mobile Workshop M1
1:00p – 4:00p	Mobile Workshop M2
2:00p – 3:30p	Concurrent Education Sessions A
3:30p – 5:00p	Legislative Committee
3:30p – 5:00p	PMPEI Committee
3:15p – 3:30p	Refreshment Break
3:45p – 5:15p	Concurrent Education Sessions B
5:45p	Meet at Dock to board the Queen Vessel of the Gateway Clipper (Boarding at 6:00)
6:00p – 7:30p	Reception on the Gateway Clipper
Evening	Dinner on your own

MONDAY, OCTOBER 19, 2015

6:30a – 7:30a	Fun Run & Walk
7:30a – 5:00p	Registration Open
7:30a – 5:00p	Exhibit Hall Open
7:30a – 8:00a	Continental Breakfast with Exhibitors
8:00a – 8:30a	Welcome & Introductions
8:30a – 9:45a	Opening Keynote Session — “The 8-80 City: Creating Vibrant and Healthy Communities for All”
9:45a – 10:15a	Refreshment Break with Exhibitors
9:45a – 11:45a	Mobile Workshop M3
10:15a – 11:30a	Concurrent Education Sessions C
11:45a – 1:30p	Pitkin Luncheon & Lecture — “Making the Case for Planning”
1:45p – 4:45p	Mobile Workshop M4
1:45p – 3:00p	Concurrent Education Sessions D
3:00p – 3:30p	Refreshment Break with Exhibitors
3:30p – 5:00p	Concurrent Education Sessions E
5:15p – 6:15p	Evening Reception with Exhibitors
6:30p – 7:30p	Comedy Show! (Free event, with Donations accepted for the Scholarship Fund)
Evening	Dinner on your own

TUESDAY, OCTOBER 20, 2015

7:00a – 4:00p	Registration Open
7:00a – 2:30p	Exhibit Hall Open
7:00a – 8:00a	Continental Breakfast with Exhibitors
7:00a – 8:00a	Professional Development Committee Meeting
7:00a – 8:00a	Planning Officials Development Committee Meeting
8:00a – 9:45a	Plenary Session – “Sustainability: Fad, Fashion or Reality?”
9:45a – 10:15a	Refreshment Break with Exhibitors
10:15a – 11:30a	Concurrent Education Sessions F
11:45a – 2:00p	Luncheon, Annual Awards Presentation and State of the Chapter
2:00p – 2:30p	Dessert with Exhibitors & Announcement of Baskets, Silent Auction, and 50/50 Winners
2:30p – 4:00p	Mobile Workshop M5
2:30p – 4:00p	Concurrent Education Sessions G



Indiana University of Pennsylvania

DEPARTMENT OF GEOGRAPHY & REGIONAL PLANNING

The Bachelor of Science in Regional Planning is one of only 15 accredited undergraduate Planning Programs in the USA.

Accredited in January, 2012 by the Planning Accreditation Board (PAB), the IUP Regional Planning Program is the only undergraduate Planning Program in the Pennsylvania State System of Higher Education and the only undergraduate Planning Program in Pennsylvania. The PAB accredits professional programs based on performance, integrity and quality.

Since 1972, the Bachelor of Science in Regional Planning has been preparing graduates to work in public agencies, private firms, and not-for-profit organizations.

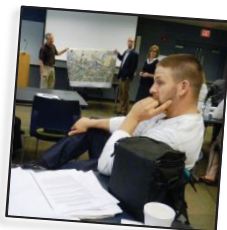
The Bachelor of Science in Regional Planning at IUP offers two areas of Planning concentration:

Environmental Planning

— In addition to the Planning Program core curriculum, students specialize in courses that prepare them for careers in resource management, impact assessment, and environmental compliance.

Land-use Planning & GIS

— Also requiring the Planning Program core curriculum, students specialize in courses that emphasize community design, economic development, and geospatial science.



The program trains students for the profession through a process that emphasizes conceptual knowledge, experiential learning, innovative planning skills, and civic engagement.



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MANY THANKS

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To become a sponsor or exhibitor, or to advertise in the Final Conference Program, please contact the PA Chapter of APA office at 717-671-4510.

Details are available at planningpa.org.

**Please consider these companies and organizations when you are seeking partners and consultants for your projects.*

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School of Environmental Design

FEATURED SPEAKERS

Monday, 8:30a - 9:45a

The 8-80 City: Creating Vibrant and Healthy Communities for All



GIL PENALOSA, Gil Penalosa & Associates
CM | **1.25** This session has been approved for 1.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.**)

How can we create vibrant and healthy cities for everyone, regardless of age or social status? What is the role of the streets - the largest public space in any city? How can parks improve the quality of life that attracts and retains people to their communities? What if walking, cycling and public transit, instead of roads and highways, were at the heart of urban life? How do we in Pennsylvania face challenges created by winter weather? Gil answers these questions while also explaining a simple and effective principle for inclusive city building: ensuring the safety and joy of children and older adults (from 8 year olds to 80 year olds) are at the forefront of every decision we make in our cities. He provides a compelling case of how sustainable mobility can be a driver for creating healthier, more equitable, and economically thriving cities.

Gil also runs his own international consulting firm - and is an accomplished presenter and inspirational speaker. Because of Gil's unique blend of pragmatism and passion, his leadership and advice is sought out by many cities and organizations. Over the past 8 years, Gil has worked in over 180 different cities across six continents.

Monday, 11:45a - 1:30p

Pitkin Luncheon & Lecture: "Making the Case for Planning"



JAMES BRASUELL, *Planetizen*
CM | **1.00** This session has been approved for 1.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.**)

James will share his experiences and insight into how to communicate the ideas and importance of planning to a broader and changing audience. James Brasuell is a writer and editor, producing web and print content on the subjects of planning, architecture, and urbanism. James manages all editorial content and direction for *Planetizen*, the urban planning-based news and information website founded in 2000. After a first career as a class five white water river guide in Trinity County in Northern California, James started his career in Los Angeles as a volunteer at a risk reduction center in Skid Row. Prior to joining *Planetizen*, James worked at the Cal Poly Pomona College of Environmental Design, as editor at *Curbed LA*, editor of *The Planning Report*, and as a freelance contributor for the *The Architect's Newspaper*, the Urban Land Institute - Los Angeles Chapter, FORM, KCET, and the California Planning & Development Report.

Tuesday, 8:15a - 9:45a

Sustainability: Fad, Fashion or Reality?

(Moderator) **RAY GASTIL, AICP**, Director, Pittsburgh City Planning

James Brasuell, Editor of *Planetizen*

Andrew Butcher, CEO/Co-Founder, GTECH

Beverly Cigler, PhD, Distinguished Professor of Public Administration, Penn State University

Court Gould, Executive Director, Sustainable Pittsburgh

Christine Mondor, AIA, LEED AP, Chair, City of Pittsburgh Planning Commission

CM | **1.50** This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.**)

This plenary session will focus on sustainable development, which includes the four interconnected domains: ecology, economics, politics and culture. In the first part of the session our panelists will answer the question "Now What?!" as they share their perspectives on how to create the vibrant cities and healthy communities examined in Mr. Penalosa's keynote address.

The second part of our session relies on YOU! When you register for the conference submit a question that you would like to have answered by our experts. Your question will be in the running to be answered live at the event.

Ask the Experts!

Submit YOUR question when you register for a chance to have it answered live at the conference by our panel of experts!*

*Submit your question when you register online.



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Katie Stringent, Township of Upper St. Clair

Brian Temple, AICP, Imperial Land Corporation

John K. Trant, Jr., AICP, Strategic Solutions LLC

Nicole Zimsky, AICP, Marshall Township

CONFERENCE ETIQUETTE

The Dress Code for the conference is **business casual** attire.

Cell phones and other devices that make noise should be disabled during sessions. If you must take a call, please exit the session as quietly as possible and take the call in the corridor.

Room temperatures are difficult to regulate. It is advisable to dress in layers so you can add or remove a layer for your personal comfort.

The conference is a **no-smoking** event. Smoking is not permitted in any conference event, including mobile workshops.

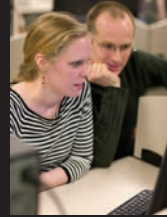
Please be considerate of other conference participants who may have allergies or sensitivities to **fragrances**. If your fragrance is strong, please consider using less of it, or not using it during the day.

APA-PA is **not responsible for the materials or opinions of the speakers you will hear.**

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The Bloustein School welcomes new faculty in 2015:

Kelcie Ralph, Ph.D., Assistant Professor - Transportation Planning

Dr. Ralph joins the Bloustein School from UCLA's Luskin School of Public Affairs, where she studied the travel behavior of special populations. Her dissertation project evaluated the causes and consequences of the decline in driving among young adults.

Barbara Faga, Ph.D., Professor of Practice - Urban Design

Barbara Faga joins the Bloustein School following a 30-year career as an author, professor and professional urban planner, having worked with communities to enhance public perception of landscape architecture and urban design.

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Petra Messick,
MCRP '04
Senior Officer,
Outreach and
Communication,
Amtrak

The extensive studio work that we were required to complete, as well as the experience of giving formal presentations to studio clients, really provided that extra edge. The Bloustein School also offers excellent career connections and credentials to students seeking to advance their career not only in the New York–New Jersey metropolitan area, but also nationwide.

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SPECIAL EVENTS

Sunday, 6:00p – 7:30p (gather at 5:45)

Welcome Reception: Gateway Clipper

At 5:45p, meet at the Dock by the hotel to board the Queen Vessel of the Gateway Clipper. We will board at 6:00 for a **Reception on the Gateway Clipper**. It wouldn't be an APA-PA Chapter event without time for networking, catching up with colleagues, and making new friends! Be prepared to "don your boat shoes" and climb aboard the Gateway Clipper for an evening on the river. Come see Pittsburgh's Golden Triangle on a paddle wheel! This reception includes heavy hors d'oeuvres.

Monday, 6:30a – 7:30a

Fun Run and Walk

Join with friends and colleagues and explore downtown Pittsburgh on this early-morning exploration. Walkers and runners will set off from the conference hotel at 6:30a. The guided run will be 4.2 miles (with a short-cut option) including landmarks Grant Street, Market Square, Gateway Center, the Point, and the North Shore passing Heinz Field and PNC Park. Walkers will also pass by some of these sites.

Monday, 5:30p – 6:30p

Evening Reception with Exhibitors

Monday's conference activities wrap-up with a reception with our Exhibitors. Take advantage of this opportunity to network with the Exhibitors and the other conference attendees. It's a great place to make plans to venture out and discover the city of Pittsburgh!

Monday & Tuesday Evening

Dinner on your own

Many restaurants and eateries are within walking distance of the hotel, including the Strip District. Don't be fooled by the name; it's a foodie haven and as authentic as it is fun! And that's just one area of Pittsburgh. There is sure to be something to please everyone.

Tuesday, 11:45a – 2:00p

Luncheon, Annual Awards Presentation and State of the Chapter

Join us as we celebrate the achievements of fellow Pennsylvanians who shape where we live, work and play! Join **Denny Puko**, Chair of the PA Chapter of APA Awards Committee, for an inspiring **Annual Awards** program. We will recognize the work of fellow planners, planning officials, and elected officials and their roles in planning Pennsylvania.

PA Chapter of APA President, **Brian O'Leary, AICP** will present the **State of the Chapter** highlighting the Chapter's successes and key activities during 2015. Scholarship recipients will be recognized.





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SCHOLARSHIP FUND

Support the Next Generation of Planners!
Give to the PA Chapter of APA Scholarship Fund!

**The APA-PA Chapter Scholarship Fundraising Committee
& the Southwest Section present...**

comedian Bubba Bradley

A show prepared exclusively for the APA-PA conference!

Think planning can be fun? We do!

After you mingle with the exhibitors come and see Bubba weave a highly entertaining, universally funny, down-to-earth, story-telling style of comedy that you won't soon forget.

WHAT?! A comedy fundraiser for the APA-PA Scholarship Fund

DATE: Monday October 19, 2015

TIME: 6:30-7:30p (immediately following Exhibitor Reception)

PLACE: Main Ballroom, across from exhibitors

COST: Although you *can* come for free, the Committee is requesting a **\$5-\$10 donation for the show, but please feel free to give more as it will go directly to the Chapter's scholarship fund. Pay the easy way — with your registration — or make a donation at the door!**



Bubba Bradley

COME TO THE SHOW TO FIND OUT WHO THE **WINNER** IS FOR
ONE OF OUR TOP SILENT AUCTION ITEMS...

...and in other Scholarship Fundraising Committee news, we will also be selling tickets for the yearly **basket raffle**, and **new this year** we will be coordinating a **50/50 raffle!**

Your contribution to the PA Chapter of APA Scholarship Raffle will help current planning students with their education-related expenses. Both undergraduate and graduate planning students are finding it hard to make ends meet. Students must not only juggle their academic pursuits, but also pay their bills, which is more difficult with fewer student loan options and higher textbook prices.

HOW TO HELP

- **Make a tax-deductible contribution.** Simply indicate your financial gift when you register for the Conference and include it with your payment. We'll mail a thank you letter for your tax records.
- **Purchase raffle tickets at the Conference.** Help make it fun again this year while raising funds to support new planners. Generous donors contribute a variety of great prizes, from weekend getaways to gourmet food baskets to Pennsylvania-themed gear. Tickets will be on sale throughout the Conference.
- **Participate in the 50/50 raffle!**
- Donate items for the raffle – big or small! Donate a **basket** from your county or region. Reach out to your local attractions for **tickets**. Donate a **book!** Donate a **painting or print!** Are you lucky enough to have a vacation condo or cabin you can donate for a week or weekend? Please contact the PA Chapter Office with the details of your give-away at 717-671-4510 or info@planningpa.org.

Check out the Auction page on the website for a sample of great items you could win!!





MOBILEWORKSHOPS

All mobile workshops require an extra fee to cover transportation and other logistics. **These workshops will be cancelled if sufficient participation is not reached.** Please wear comfortable clothing and shoes suitable for walking.



GOLDENTRIANGLE BIKE

Sunday, 1:00p – 4:00p

(M1) Pittsburgh's Three Rivers Heritage Trail – Connecting Neighborhoods, Businesses and Local Attractions

CM | **2.50**; Additional \$5 fee required.

This course has been approved for 3.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.**)

MINIMUM of 5 registrants; MAXIMUM of 25 registrants

Pittsburgh's Three Rivers Heritage Trail is a 24-mile multi-use riverfront trail system along Pittsburgh's rivers that connects neighborhoods, business districts, and local attractions. The trail promotes a healthy lifestyle, is popular for recreation and provides a safe route for commuters. The building of this trail through an industrialized area required overcoming many obstacles, from costly bridge projects to complex land negotiations. The tour will review the findings from a 2014 economic benefit study of the trail. Participants will have an opportunity to visit key features of the trail and learn about efforts to increase bikeability throughout the region.

Please note this is a bike tour. We will go rain or shine unless there are thunderstorms or heavy downpours. When you register, you will be sent a voucher code. Use this code to reserve Healthy Ride/Pittsburgh Bike Share bicycle.

TOM BAXTER, IV, Friends of the Riverfront

ADAM MATTIS, PA DCNR

KRISTIN SAUNDERS, City of Pittsburgh

Sunday, 1:00p – 4:00p

(M2) Emergent Millvale: How Diverse, Citizen-led Projects Can Collectively Create Effective Placemaking

CM | **3.00**; Additional \$25 fee required

MINIMUM of 22 registrants; MAXIMUM of 30 registrants

This walking tour will explore how multiple, community-driven projects can collectively make great places happen. Organizers and advocates from around the Borough of Millvale will share how they founded the borough's volunteer library; restored murals of social, historical, and artistic significance inside a Croatian church; installed one of the country's largest bioswales; provided women veterans and their children with safe places to live; and much more. Learn about the organic and emergent placemaking that can only happen in a quirky mill town in southwestern PA.

Please note that this is a walking tour in Millvale after you arrive via bus. There are some steps and a small hill.

ALI MABEL, Fourth Economy Consulting

IRA MABEL, Mullin & Lonergan Associates

IRIS WHITWORTH, EDFP, ARTEZ





MOBILEWORKSHOPS

Monday, 9:45a – 11:45a

(M3) Over the River & Up the Hill Transportation History

CM | **2.00**; Additional \$5 fee required.
MAXIMUM of 15 registrants

Participants will ride on Port Authority's LRT system from Downtown Pittsburgh to Station Square and to Mt. Washington. The tour will highlight the LRT system and nearby development, First Avenue Station, reuse of former railroad facilities for transit, the historic Smithfield Street Bridge, the Station Square complex including the Pittsburgh & Lake Erie Railroad Terminal, a riverfront trail and new development underway at Station Square. **This tour will involve some walking, including stairways.**

DAVID WOHLWILL, AICP, Port Authority of Allegheny County
LOUISE STURGESS, Pittsburgh History & Landmarks Foundation



Monday, 1:45p – 4:45p

(M4) Pittsburgh as Planning History Tour

CM | **3.00**; Additional \$25 fee required
MINIMUM of 17 registrants; MAXIMUM of 20 registrants

As John Bauman and Edward Muller describe it in the preface of their masterful work *Before Renaissance: Planning in Pittsburgh, 1889-1943*, "The Steel City not only exemplifies the main trends of planning history but also at numerous points occupies a central role." Virtually every planning movement - from 1840 to the present - has left its mark on Pittsburgh and Pittsburgh has helped to shape those movements. This tour will visit sites that both illustrate Pittsburgh's local response to these movements as well as sites that exemplify Pittsburgh's unique contribution to them. **This tour will involve some walking.**

WHIT WATTS, MLA, Indiana University of Pennsylvania
KEVIN PATRICK, PHD, Indiana University of Pennsylvania
STACEY WICKER, Indiana University of Pennsylvania



Tuesday, 2:30p – 4:00p

(M5) Walking Exploration of Pittsburgh to Find 14 Patterns of Biophilic Design

CM | **1.50**; Additional \$5 fee required.
This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.**)
MAXIMUM of 25 registrants

In this 90 minute walking exploration of the area immediately outside the conference hotel, participants will be armed with a list of the 14 patterns of biophilic design and we will collectively find examples of all 14 in the vicinity. At each finding, we'll discuss the value of the specific design feature to human beings, which will result in a nuanced and memorable understanding of biophilic design upon completion of the walk. **Participants will walk as much as one mile — rain or shine.**

MIKE SCHILLER, MBA, WEMT, Green Building Alliance



Healthy Ride

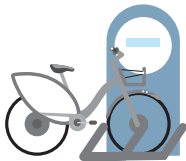
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Speakers, Sessions, CM Credits, LEED-ND Credits

GENERAL INFO

About the Main Speakers, Sessions, and Certification Maintenance Credits:

Application will be made to APA for approval of Certification Maintenance (CM) credits for all of the main speakers and most of the educational sessions at this year's conference. A total of 14.5 CM credits may be earned depending on session selections. Both Law and Ethics CM credits are offered. Mobile workshops can help add additional CMs.

The list of approved sessions will be posted on the PA Chapter website, www.planningpa.org, after approval is received from APA.

Courses approved by APA for CM credit are also accepted by the Commonwealth of PA for landscape architect continuing education.

LEED Credits The Pennsylvania Chapter of the American Planning Association, in conjunction with the Green Building Alliance, is pleased to announce that LEED-ND credits will be available at some of our sessions this year! Several of the sessions feature aspects of planning and design which play significant roles when considering LEED-ND. Approved sessions are noted in this program.

Any session may be cancelled or rescheduled because of low registration or unforeseen circumstances. Changes and cancellations will be noted in the Final Program which is distributed at the conference as well as on the Chapter website prior to the conference.

Following the conference, materials will also be available on the PA Chapter of APA website in electronic format.

A mother's room will be available for mothers of breastfeeding infants. Please see conference registration desk for details.

The PA Chapter of APA is not responsible for the materials or opinions of the speakers you will hear.

Are you preparing for the AICP exam?

Sessions noted below will be helpful in preparing for the AICP comprehensive planning exam; the exam will cover critical areas in APA's outline of subject matter.

- M4 Pittsburgh as Planning History Tour**
- A5 Implementing a Comprehensive Plan through Zoning**
- B3 The ABC's of the Community Development Block Grant (CDBG) Program**
- B5 How to Make Evolving Zoning Codes Consistent, Clear, Usable, and Defensible**
- C3 Community Resiliency Planning through Floodplain Analysis**
- D1 Preparing for the AICP Exam**
- E1 Planning Ethics and Ethical Planning Decisions**
- F5 From Big Rigs to Buggies: A Lincoln Highway for All Users**
- G4 Ethics Case Study: Homewood Station Transit Oriented Development (TOD) Study**

AICP



EDSESSIONSAGENDA

Questions?

If you have questions about the conference, please contact the Chapter Office at 717-671-4510 or info@planningpa.org.

Sunday, October 18, 2015

Sunday morning Stay tuned for optional tours

10:00a – 5:30p Registration Open

11:00a – 12:30p Board of Directors Meeting

**1:00p – 4:00 p (M1) MOBILE WORKSHOP
Pittsburgh's Three Rivers Heritage Trail – Connecting
Neighborhoods, Businesses and Local Attractions** *(see page 15)*

**1:00p – 4:00 p (M2) MOBILE WORKSHOP
Emergent Millvale: How Diverse, Citizen-led Projects Can
Collectively Create Effective Place-making** *(see page 15)*

2:00p – 3:30p CONCURRENT EDUCATION SESSIONS A

(A1) Protecting Pennsylvania's Waterways through Forested Buffers
CM | 1.50

A practical guide and model ordinance from the Pennsylvania Land Trust Association exists for municipal use in protecting streams and shorelines through zoning. This session is designed to provide a clear appreciation for the ecological values of riparian resources, and to learn how zoning ordinances can be designed using the guide and model ordinance to protect, and restore, these resources. Case studies from different parts of the Commonwealth will be offered by practicing planners from the Brandywine Conservancy and Environmental Planning and Design where municipalities are better protecting streamside vegetation and gaining multiple benefits. Ample time will be provided to explore likely issues when implementing fairly rigorous regulations and discuss reasonable solutions.

DR. SEUNG AH BYUN, PE, LEED AP, Brandywine Conservancy
ANDREW SCHWARTZ, AICP CUD, PLA, LEED AP, Environmental Planning and Design
JOHN THEILACKER, AICP, Brandywine Conservancy

**(A2) One MPO's Quest to Coordinate Human Services Transportation
on a Regional Scale**
CM | 1.50

Human Services transportation is a critical life-line service for the most vulnerable members of society. Unfortunately, navigating the labyrinth of local, state, and federal regulations often leads to duplicative services that don't serve the needs of the people who rely on the transportation. When given the task of updating the region's federally-mandated coordinated transportation plan, Southwestern Pennsylvania Commission broke open the rulebook to develop a plan that was actionable and tailored to the region through implementation by the Alliance for Transportation Working in Communities. The session will review the planning process, identify the creative solutions developed, and give participants an opportunity to discuss their issues and ideas related to coordinated human services transportation.

ANDY BATSON, AICP, Michael Baker International
TOM KLEVAN, Southwestern Pennsylvania Commission
KATHY STEFANI, Southwestern Pennsylvania Commission



EDSESSIONSAGENDA

Sunday, October 18, 2015 cont.

(A3) Changing the Rural Planning Paradigm

CM | 1.50

Learn about rural planning strategies and tools that have been developed by the Lancaster County Planning Commission staff for implementation at the municipal level to facilitate long-term planning commitments to rural communities and agricultural productivity. Examples include Designated Urban and Rural Areas, a Comprehensive Planning Lexicon, Agricultural Compatibility and Conflict Analysis, Designing for Rural Communities, and a Rural-to-Rural TDR Strategy.

FRANK P. BEHLAU, AICP, Lancaster County Planning Commission

DEAN S. SEVERSON, AICP, Lancaster County Planning Commission

(A4) Doing While Planning: Using Pilot Projects to Create Community Buy-in & Maintain Momentum

CM | 1.50

“Planning” is typically characterized by long community processes resulting in recommendations and implementation items, yet true implementation is often delayed by project magnitude and limited financial resources. Unable to witness immediate outcomes, communities often lose interest and trust in planning. Rather than waiting for plan adoption, several communities have begun “Doing While Planning” so that recommendations can be realized in “real time” to maintain community commitment and build momentum. Case studies in Philadelphia and Pittsburgh illustrate practical tools for local leaders to make tangible quality of life improvements that build community trust and enhance success.

MORTON BROWN, City of Pittsburgh Department of City Planning

GARLEN CAPITA, Wallace Roberts & Todd, LLC

LORNA PETERSON, Enterprise Center Community Development Corporation

JEREMY WALDRUP, Pittsburgh Downtown Partnership

(A5) Implementing a Comprehensive Plan through Zoning

CM | 1.50

In 2012 Philadelphia adopted a new zoning code, but that was just the beginning of the work to modernize zoning across the city. Since then the Philadelphia City Planning Commission has been working with elected officials and community groups to make changes to the official zoning map for the first time in 50 years. This session will delve into the process of working to update the zoning of nearly 700,000 parcels of land; from formulation during the comprehensive plan to enactment through legislation.

ANDREW MELONEY, AICP, Philadelphia City Planning Commission

ELEANOR SHARPE, AICP, LEED AP, Philadelphia City Planning Commission

(A6) Planning without Power? You Gotta Have Friends

CM | 1.50

How does a county affect positive change in its communities when it does not have land use powers? In Allegheny County, planners overcome limited powers by developing a vision nurtured through planning and carried out through creative implementation.

In Westmoreland County, planners surveyed their municipalities and now provide hands-on technical assistance where possible. Session leaders will discuss how a County vision is developed through comprehensive planning processes and results are achieved through cooperative and multi-municipal relationships. Attendees will be encouraged to share other solutions for overcoming a lack of power and resources.

DARLA CRAVOTTA, Office of Allegheny County Executive Rich Fitzgerald

BRIAN LAWRENCE, Westmoreland County Department of Planning and Development

ANN OGOUREC, AICP, Allegheny County Economic Development





EDSESSIONSAGENDA

Sunday, October 18, 2015 cont.

(A7) Lehigh Valley Return on Environment - Documenting the Economic Value of Open Space

CM | 1.50

This session will review the economic value of Lehigh Valley open space organized into four themes: natural system services, air quality, outdoor recreation, and residential property values. The National Land Cover Dataset and economic models derived for similar geographic areas were used to evaluate natural system services and air quality. Outdoor recreation impacts are based on local assessments of participation rates and annual expenditures. Property value impacts were derived from local parcel assessment data combined with detailed economic modeling transferred from other studies. The session will explain how detailed econometric modeling available from other sources, coupled with relatively easy to create local data, can be combined to define the return on environment for Pennsylvania locations.

GEOFFREY REESE, PE, Lehigh Valley Planning Commission

TERESA MACKEY, Lehigh Valley Planning Commission

3:30p – 5:00p **Legislative Committee**

3:30p – 5:00p **PMPEI Committee**

3:30p – 5:00p **Refreshment Break**

3:45p – 5:15p **CONCURRENT EDUCATION SESSIONS B**

(B1) Hazard Mitigation Plan Integration

CM | 1.50

Effective hazard mitigation plans interface with and complement other existing plans and ordinances to ensure harmony and avoid contradiction. This session will provide a “big-picture” and a “honed-in” view of plan integration within the context of hazard mitigation planning: demonstrating the importance of integrating hazard mitigation principles into local planning mechanisms and community policies for land use, transportation, and environmental planning; and incorporating historic property considerations into local hazard mitigation plans in order to preserve community character and unique sense of place.

ALISON KEARNS, FEMA Region III

DEEPA SRINIVASAN, AICP, CFM, Vision Planning and Consulting

JEREMY YOUNG, Pennsylvania Historical and Museum Commission, Bureau for Historic Preservation

(B2) Achieving Results through Integrated Land Use/Transportation Planning: A Corridor-Based Approach

CM | 1.50

PennDOT initiated a Results-Oriented Planning Initiative in 2013 in an effort to develop policies and programs to better integrate transportation and land use planning. The Route 65 pilot project in Allegheny and Beaver Counties is one of two pilots designed to help identify methodologies and actions needed to achieve the goals of the initiative. The session will include a summary of activity to date, lessons learned and interaction with the participants designed to solicit input as to how to best replicate the initiative within the region and across Pennsylvania, thereby maximizing results.

STEVE DECK, AICP, Parsons Brinckerhoff, Inc.

TOM KLEVAN, Southwestern Pennsylvania Commission

PennDOT Representative to be Named



EDSESSIONSAGENDA

Sunday, October 18, 2015 cont.

(B3) The ABC's of the Community Development Block Grant (CDBG) Program
CM | 1.50

The Community Development Block Grant (CDBG) program was created by the Housing and Community Development Act of 1974. Pennsylvania CDBG funds, distributed through DCED, are governed through Act No. 179 of 1984 and Federal legislation. The focus of this session will demonstrate how this funding source has enabled both Mifflin and Huntingdon Counties to implement portions of their three (3) year Community Development Plans and certain sections of each County's Comprehensive Plan's goals and objectives. A secondary focus will be on the general framework of how the grant program functions and the processes involved for successfully obtaining grant funds.

MARK COLUSSY, Huntingdon County Planning and Development Department
JAMES P. LETTIERE, AICP, Mifflin County Planning and Development Department
MAUREEN H. SAFKO, Huntingdon County Planning and Development Department

(B4) Natural Assets as Economic Generators
CM | 1.50

Nature-based placemaking integrates a community's natural assets, culture, and targeted economic activity to build a unique economic generator. This approach takes into consideration the demographic and psychographic characteristics of visitors and residents, and creates partnerships between local leaders and business and tourism stakeholders. The River Town Program is one such strategic initiative that aims to build closer connections to local navigable rivers as significant natural assets that leverage regional relationships and economic growth. This presentation will use case studies of river and trail towns to outline the process and procedures that have proven successful in both urban and rural communities.

BILL FONTANA, PA Downtown Center
CATHY MCCOLLOM, McCollom Development Strategies, LLC
KELLY ROSSITER, AICP, PA DCNR

(B5) How to Make Evolving Zoning Codes Consistent, Clear, Usable, and Defensible
CM | 1.50 **LAW**

As cities and towns across America and Pennsylvania embrace more graphics-based and form-based zoning codes, the trend towards fewer words can create risk for communities. While zoning codes are evolving, the laws of statutory construction remain constant. More than any single factor, the laws of statutory construction determine whether a zoning ordinance will be enforceable. This session will introduce the attendees to the universal principles of statutory construction, which are rooted in English common law, and provide them with six drafting principles that every code should incorporate - no matter what type of code is being considered. The session will incorporate real world examples from experience drafting a form-based code and revising Euclidean codes, as well as challenging zoning codes.

SUSAN SMITH, ESQ., The Law Office of Susan J. Smith
SEAN SUDER, ESQ., LEED AP, Graydon Head & Ritchey, LLP/Graydon Land Use Strategies, LLC



Sunday, October 18, 2015 cont.

(B6) Creating Walkable Communities in PA - Local, Regional and State Perspectives
 CM | 1.50



This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education). **LEED-ND Specific.**

Walking, an active transportation mode, has health benefits as well as being the mode that is a component of all trips taken. Despite the importance of walking, in many places there are major gaps in walking infrastructure. This session focuses on solutions for planning and implementing walking facilities in Pennsylvania. A range of innovative and traditional approaches will be reviewed. The session will invite discussion of success stories as well as challenges.

- RICHARD FEDER, AICP**, University of Pittsburgh
- BRIAN HARE, PE**, PennDOT
- JAMIE KLINK**, Blair County Planning Commission
- MARK MAGALOTTI**, University of Pittsburgh
- NICOLE ZIMSKY, AICP**, Marshall Township

(B7) Assessing Affordable Housing Need: A Practical Toolkit
 CM | 1.50

Maintaining a variety of affordable housing types is a critical component of long-range community viability. This session will equip planners and public leaders with strategies for determining the type and volume of housing that is most needed, by whom and where, within the context of shifting demographics. The presenters will review affordable housing needs assessments they conducted in Colorado Springs, CO, the State of Washington and Westmoreland County, PA, and explain the approaches that were most successful in translating measured housing needs into community goals with targeted, practical action steps.

- JENNI EASTON, AICP**, Mackin Engineering Company
- NICK FEDOREK**, Mullin & Lonergan Associates

5:45p Meet at Dock to board the Queen Vessel of the Gateway Clipper (Boarding at 6:00)

6:00p – 7:30p Reception on the Gateway Clipper

Evening Dinner on your own



EDSESSIONSAGENDA

Monday, October 19, 2015

- 6:30a – 7:30a** **Fun Run & Walk**
Wake up with an invigorating walk or run in Pittsburgh!

- 7:30a – 5:00p** **Registration Open**

- 7:30a – 5:00p** **Exhibit Hall Open**

- 7:30a – 8:00a** **Continental Breakfast with Exhibitors**

- 8:00a – 8:30a** **Welcome & Introductions**
RICH FITZGERALD, Allegheny County Executive
KAY PIERCE, Annual Conference Committee Chair, Allegheny County
Economic Development

- 8:30a – 9:45a** **The 8-80 City: Creating Vibrant and Healthy Communities for All**
Opening Keynote Session
GIL PENALOSA

- 9:45a – 10:15a** **Refreshment Break with Exhibitors**

- 9:45a – 11:45a** **(M3) MOBILE WORKSHOP:**
Over the River & Up the Hill Transportation History Tour *(see page 16)*

10:15a – 11:30a **CONCURRENT EDUCATION SESSIONS C**

(C1) 44 Communities for Water Quality: York County’s Regional Stormwater Approach
CM | 1.25

York County Planning Commission is taking action to assist 44 municipalities meet their Chesapeake Bay Pollution Reduction Plan mandates through a regional planning strategy. The presenters will describe to participants how an intergovernmental agreement has enabled County Municipal Separate Storm Sewer System (MS4) communities share the cost of planning and implementing water quality practices to cooperatively meet Chesapeake Bay clean up goals. Based on the County’s successes, a community partner then funded a Regional Stormwater Authority Feasibility Study to recommend how to effectively share the costs of other stormwater services through regional implementation, possibly leading to an inter-municipal stormwater authority.

FELICIA DELL, AICP, York County Planning Commission
NATHAN WALKER, AICP, Amec Foster Wheeler

(C2) Planning for Place: Utilizing Data, Policy and Design Solutions to Support Placemaking within the Framework of a Traditional Comprehensive Plan
CM | 1.25

How can communities plan for placemaking? This session is designed to provide an appreciation for the role that market data, public policy and physical design solutions play in supporting and encouraging placemaking. It will explore ways that a traditional MPC-driven comprehensive plan can be utilized as a catalyst for placemaking. A series of case studies will focus primarily on the example of a joint comprehensive plan for the cities of Duquesne and McKeesport. Presenters will explore possible issues that could arise when a traditional comprehensive plan is built on a framework of concepts that are not outlined in the MPC.

RICK BELLOLI, Civic Square, LLC
JENNIFER CRISTOBAL, Environmental Planning & Design, LLC
CHRISTOPHER A. LANKENAU, AICP, Urban Partners



EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

(C3) Community Resiliency Planning through Floodplain Analysis CM | 1.25

Recent flood insurance reform act(s) have caused the need for a critical re-analysis of floodplains and floodplain communities. Over 1,000 communities in PA alone will experience impacts related to this legislation. This session shows how Lycoming County is addressing this by "connecting-the-dots" between GIS data/analysis, hazard mitigation planning, and comprehensive community development planning. Learn about a partnership with FEMA to convert Zone A floodplains to Shaded Zone X, a partnership with the U.S. Army Corps of Engineers to create templates and cost estimators for residential structure modifications to save flood insurance costs, and collaboration with local banks and service institutions to provide better options for homeowners dealing with floodplain issues.

SAL VITKO, Lycoming County Planning & Community Development
KIM WHEELER, AICP, Lycoming County Planning & Community Development

(C4) From Blight to Bright: Latest Developments in Blight and Land Banking CM | 1.25

Pennsylvania has adopted new laws to help local communities address blight and repurpose abandoned land. These tools help county and municipal officials develop a game plan. This session will feature an overview of the many new tools, how they fit together and how they are being used throughout the state in rural, urban and suburban settings. All participants will get a free copy of *Blight to Bright*.

AN LEWIS, Steel Valley COG and Tri-COG Blight Fight
IRENE MCCLAUGHLIN, Attorney, Mediator and Former Judge

(C5) Addressing the So-Called Agenda 21 'Conspiracy' CM | 1.25

This session has been approved for 1.0 GBCI CEU (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.**)

Fear of Agenda 21, lost property rights, and the implications of sustainable development have mired multiple planning efforts in Pennsylvania in recent years. Such fear leads to mistrust in public planning. Planners need to be able to communicate the intent and outcomes of sustainable development (and even basic planning) to a wide and potentially opposed audience. Hear from the author of a *Planning* magazine article with lessons for planners, and one project manager who faced these fears as a regional comprehensive plan waded through the review process, and how she would handle it differently today.

MICHELLE BRUMMER, AICP, Gannett Fleming, Inc.
JOHN DERNBACH, Widener University





EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

(C6) Technology Salon CM | 1.25



The Technology Salon is a low-key high-tech hangout that will offer a combination of types of technology-related programming **throughout the day**. The salon will include ongoing casual banter about technology, tools and tactics as well as **scheduled brisk presentations** to highlight specific use cases and tools. The salon will have computers for use by participants to explore technology solutions, and a casual salon style discussion area for the presentations. Attendees will be invited to share technology solutions. All of the topics, technology, and tools discussed will be compiled in a single cloud-based document and sent to attendees.

During this time slot, focal topics will include infrastructure, asset management, and transportation. Featured technologies will include ARCGIS online, FileMaker Go, FileMaker Pro, Google Earth on-screen digitizing, Streetmix, and OpenPlans.

TODD BAYLSON, AICP, Philadelphia Office of Innovation and Technology
TJ KEIRAN, GISP, Hanover Engineering Associates, Inc.
ANDREW SCHWARTZ, AICP CUD, PLA, LEED AP, Environmental Planning and Design, LLC

(C7) Boomer Planners – Our Legacy to Pennsylvania Planning No CM credit

Baby Boomers (born 1946-1964) have alternately been referred to as committed, counter-cultured, and narcissistic. A panel of Boomer planners will facilitate discussion about the generation's contributions to Pennsylvania planning. There will be interaction about staying productive and motivated at this point of careers, and what can yet be done to enrich the Chapter and Pennsylvania planning. **For show and tell, attendees are invited to bring an artifact from the Baby Boom generation and culture.**

JIM PASHEK, RLA, LEED GA, Pashek Associates
DENNY PUKO, PA DCED
SARA PANDL, AICP, RLA, Lower Macungie Township

11:45a – 1:30p

Pitkin Luncheon: “Making the Case for Planning”
JAMES BRASUELL

1:45p – 4:45p

(M4) MOBILE WORKSHOP:
Pittsburgh as Planning History Tour (see page 16)





EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

1:45p– 3:00 p CONCURRENT EDUCATION SESSIONS D

(D1) Preparing for the AICP Exam No CM credit

Are you interested in becoming a certified planner by taking the AICP exam? Not sure yet? The PA Chapter and its Professional Development Committee are here to help you decide. In this session, speakers will explain the benefits and requirements of certification, the application process, and the format of the exam for those trying to decide if or when to take the exam. For those who already decided to take the exam, speakers will identify resources available to help prepare for testing, including a discussion of APA's Exam Prep 3.0. The session will be driven by the needs of the attendees, and questions are encouraged.

SUSAN ELKS, AICP, Chester County Planning Commission
LEAH EPPINGER, AICP, Tri-County Regional Planning Commission
DAVID MCFARLAND, III, AICP, Blair County Planning Commission
AMY LYNN WILES, AICP, Mackin Engineering Company

(D2) Pipeline Infrastructure Task Force CM | 1.25

In the next decade, Pennsylvania will undergo a substantial pipeline infrastructure build-out to transport gas and related byproducts from thousands of wells throughout the state. The unprecedented build-out creates an opportunity for the Commonwealth to engage stakeholders in a collaborative process to achieve a world-class pipeline infrastructure system. A stakeholder-driven effort, the Pipeline Infrastructure Task Force (PITF) will develop policies, guidelines and tools to assist in pipeline development (including planning, permitting and construction) as well as long-term operation and maintenance. This panel will discuss the substantive findings of the task force.

DENISE BRINLEY, PA DEP
KATHI COZZONE, Chester County Commissioner
NEIL WEAVER, PA DCED

(D3) Planning for Healthy Communities: Making the Healthy Choice the Easy Choice CM | 1.25

Where you live plays an important role in how healthy you are. Physical design of your community — including access to parks, healthy and affordable food, safe, complete roads/streets/crossings, and clean air and water -- can increase your life expectancy. How well we plan land use, food systems, transportation, and natural resource protection has dramatic effects on our communities far into the future. This session provides a checklist and guidance for planning and implementation.

HEATHER MIKULAS, Penn State Extension
JOHN TURACK, Penn State Extension
PETER WULFHORST, AICP, Penn State Extension

(D4) Planning Consultants Roundtable CM | 1.25

The roundtable discussion will include representatives from several Pennsylvania-based planning, landscape architecture and urban design firms. The discussion will revolve around topics such as how to move from planning to implementation, how to work effectively with a variety of stakeholders, the changing dynamics of the public and private sectors post-recession, and how new tools, demographics, and policies are impacting the role of planning/consultants.

PATTY FOLAN, AICP, GAI Consultants
DENNIS MARTINAK, AICP, Mackin Engineering Company
CHRISTINE MONDOR, AIA, LEED AP, evolveEA
JIM PASHEK, RLA, LEED GA, Pashek Associates
CAROLYN YAGLE, AICP, RLA, Environmental Planning and Design, LLC



EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

(D5) How Municipalities Can Fight the Challenge of Vacancy CM | 1.25

As population decline occurs, vacancy can become more and more of a challenge for local municipalities. Learn about some of the ways Pittsburgh is trying to address this challenge, such as the creation of a toolkit for the reuse of vacant land, development of a Land Bank, and programs like conservatorship and how they may be applicable to municipalities across the state.

BETHANY DAVIDSON, Pittsburgh Community Reinvestment Group
JOSH LIPPERT, City of Pittsburgh

(D6) Technology Salon, Continued CM | 1.25

The Technology Salon is a low-key high-tech hangout that will offer a combination of types of technology-related programming throughout the day. The salon will include ongoing casual banter about technology, tools and tactics as well as scheduled brisk presentations to highlight specific use cases and tools. The salon will have computers for use by participants to explore technology solutions, and a casual salon style discussion area for the presentations. Attendees will be invited to share technology solutions. All of the topics, technology, and tools discussed will be compiled in a single cloud-based document and sent to attendees.

During this time slot, focal topics will include community and economic development, commercial corridors, and environment. Featured technologies will include Strava, GeoLog Tracker, Avenza PDF Maps, GoodNotes, Concepts, iPhoto, and Neighborly.

TODD BAYLSON, AICP, Philadelphia Office of Innovation and Technology
TJ KEIRAN, GISP, Hanover Engineering Associates, Inc.
ANDREW SCHWARTZ, AICP CUD, PLA, LEED AP, Environmental Planning and Design, LLC

(D7) A Grass Roots Success Story — East Ohio Street Pedestrian and Bicycle Improvements CM | 1.25

A grass root community process coordinated by the Northside Leadership Conference Pedestrian and Bicycle Committee leads PennDOT to incorporate pedestrian and bicycle improvements into the East Ohio Street Improvements project. Our proposal was a long shot. We approached PennDOT at the 11th hour in their design process. They had every reason to say we came too late into the process, and therefore our proposed improvements could not be implemented. However, PennDOT recognized the improvements would improve the safety of the pedestrian and bicycling environment and were committed to incorporating those improvements into their design.

JOHN BUERKLE, JR., RLA, AICP, Pashek Associates
CHERYL MOON-SIRIANNI, PennDOT
NICK ROSS, Northside Leadership Conference Pedestrian and Bicycle Committee
ABE STUCKY, Northside Leadership Conference Pedestrian and Bicycle Committee

3:00p – 3:30p Refreshment Break with Exhibitors



EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

3:30p – 5:00p **CONCURRENT EDUCATION SESSIONS E**

(E1) Planning Ethics and Ethical Planning Decisions

CM | 1.50 **ETHICS**

This panel will provide a discussion and response session regarding ethical issues and challenges planners face. With the AICP Code of Ethics and Professional Conduct as a foundation, planners need to review practical planning ethics on a regular basis and reiterate the obligation to the public interest in the face of professional challenges. This session will engage in dialog about recent challenges faced by Pennsylvania planners and discuss the process and decisions involved to not only comply with ethical values, but improve the ethical climate in our organizations.

SABINA DEITRICK, PHD, Graduate School of Public & International Affairs,
University of Pittsburgh

JIM SEGEDY, PHD, FAICP, AIA (ASSOC), Peters Township

JACK W. UBINGER, JR., Environmental Policy Advisor

(E2) Review of Recent Land Use Decisions of the Commonwealth and Federal Courts and State Agencies

CM | 1.50 **LAW**

Legal principles applicable to land use matters evolve and are refined by the decisions of the courts and administrative agency boards. This session will refresh your working knowledge of these principles and inform you of changes and emerging issues. It includes a comprehensive review of the case law and administrative decisions issued during in the twelve months prior to the conference

SUSAN SMITH, ESQ., The Law Office of Susan J. Smith

(E3) New Market Tax Credits

CM | 1.50

This session will explore the evolving role of the Federal New Markets Tax Credits (NMTC) program and the Treasury Department's view of the program in Pennsylvania. Participants will learn about the kinds of projects eligible for credits, locational options, the application process, review and selection procedures, typical structure, compliance, and audits. Through this session, planners will learn about financial options that could be available when their cities, local developers, or employers have capital partially assembled for projects deemed to have a high impact on their areas.

OWEN BEITSCH, PHD, FAICP, CRE, GAI Consultants

REBECCA DAVIDSON-WAGNER, Urban Redevelopment Authority of Pittsburgh

DAVID GIBSON, The PNC Financial Services Group

(E4) Engaging Communities in Large Landscape Planning

CM | 1.50

This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.**)

This session features a regional planning and landscape conservation initiative in Pennsylvania called the Brandywine Creek Greenway. Led by the Brandywine Conservancy, this model planning effort seeks to protect and enhance the natural, cultural, and recreational resources along the Brandywine Creek, support community-based solutions to conserving the watershed and its significant places, and encourage synergy of such efforts locally and regionally. Brandywine Conservancy planners are adding value to Chester County planning efforts and using innovative engagement tools to address the specific challenges facing each community.

SHEILA FLEMING, ASLA, Brandywine Conservancy



EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

(E5) PennDOT’s Public-Private Partnerships CM | 1.50

Act 88 of 2012 established the legal framework for public-private transportation partnerships in Pennsylvania. PennDOT has utilized this innovative financing tool to leverage private investment, allocate risk, generate revenue and accelerate deployment of projects. The Public-Private Partnerships (P3) Office will discuss the Rapid Bridge Replacement project, the Compressed Natural Gas Fueling Stations for Public Transit Agencies project, and other current and potential P3 projects.

TIMOTHY KING, AIA, LEED AP, CDM Smith
DALE WITMER, AICP, PennDOT

(E6) Technology Salon, Continued CM | 1.50

The Technology Salon is a low-key high-tech hangout that will offer a combination of types of technology-related programming throughout the day. The salon will include ongoing casual banter about technology, tools and tactics as well as scheduled brisk presentations to highlight specific use cases and tools. The salon will have computers for use by participants to explore technology solutions, and a casual salon style discussion area for the presentations. Attendees will be invited to share technology solutions. All of the topics, technology, and tools discussed will be compiled in a single cloud-based document and sent to attendees.

During this time slot, focal topics will include civic engagement, transparency, and design. Featured technologies will include MindMixer, Text Msg outreach tools, Sketchup, Google Earth ArcExplorer and Youtube.

TODD BAYLSON, AICP, Philadelphia Office of Innovation and Technology
TJ KEIRAN, GISP, Hanover Engineering Associates, Inc.

(E7) Fast – Fun – Fervent No CM credit

This is a new offering at the APA PA Conference. The session will showcase seven presenters, seven topics, seven minutes each. It will be fast-moving – 20 slides, each slide 20 seconds, per presenter. Expect presentations to be insightful and at the same time passionate and personal, even witty and provocative.

BEN BRYANT, AICP, Group Melvin Design, *People in Place: The Human Element of Public Space Design*

LINDA DOTTOR, Community Design Collaborative, *Transforming Schoolyards*

AMBER KNEE, PA Horticultural Society, *Changing the Perception of Vacancy to Transform Neighborhoods*

JEFF KNOWLES, AICP, PA DCNR, *Productive Techniques to Engage the Public and Build Consensus*

MIKE SCHILLER, Green Building Alliance, *14 Patterns of Biophilic Design*

AJ SCHWARTZ, AICP, Environmental Planning and Design, LLC, *The Planner’s World According to Garp*

JIM WEAVER, Tioga County Planning Commission, *Aliens on this Planet*

NEW FORMAT!

Come hear
**7 presentations
on 7 topics for
7 minutes each!**

5:15p – 6:15p

Evening Reception with Exhibitors

6:30p – 7:30p

Comedy Show! Free event, with Donations appreciated for the Scholarship Fund

Evening

Dinner on your own!



EDSESSIONSAGENDA

Tuesday, October 20, 2015

- 7:00a – 4:00p Registration Open**
- 7:00a – 2:30p Exhibit Hall Open**
- 7:00a – 8:00a Continental Breakfast with Exhibitors**
- 7:00a – 8:00a Professional Development Committee Meeting**
- 7:00a – 8:00a Planning Officials Development Committee Meeting**
- 8:00a – 9:30a Plenary Session :
Sustainability: Fad, Fashion or Reality?**
Hear what the experts have to say!
- 9:45a – 10:15a Refreshment Break with Exhibitors**

10:15a - 11:30a CONCURRENT EDUCATION SESSIONS F

(F1) Reimagining Our Relationship with Rain: Stormwater Solutions that Promote Efficiency, Reduce Cost and Enhance Communities

CM | 1.25

Stormwater runoff is blind to property lines and the ownership status of the ground it soaks into or the pipe through which it eventually travels. Planners and designers need to respond accordingly and remove the historic “silos of ownership” that compartmentalize rainfall along the lines of property ownership. Utilizing several case studies, this session is designed discuss ways that large-scale public spaces can be used to take care of public AND private-sector stormwater issues while creating engaging amenities that educate, inform and inspire.

JENNIFER CRISTOBAL, Environmental Planning & Design, LLC

(F2) Energy Production Patterns and Community Impacts in Pennsylvania: Data Access and Analysis to Inform Planning

CM | 1.25

This session will focus on datasets that can be used by planners to analyze energy sector activities in communities, and to develop planning policy and implementation measures. Speakers will present spatial analyses of unconventional natural gas production and associated community health and economic impacts in Pennsylvania from 2008 to 2015. Takeaways for attendees include 1) an introduction to the Landscape Today Initiative data developed for every municipality which can be used to evaluate population health; 2) exposure to spatial datasets for unconventional shale gas production developed by the Carnegie Museum’s Powdermill Reserve and Pennsylvania DEP; and 3) results from a case study of the impact of energy industries on housing stock and housing values in Greene and Washington Counties.

JOHN BENHART, JR., PHD, Indiana University of Pennsylvania

SUDESHNA GHOSH, PHD, Indiana University of Pennsylvania

RICHARD J. HOCH, PHD, AICP CEP, Indiana University of Pennsylvania



EDSESSIONSAGENDA

Tuesday, October 20, 2015 cont.

(F3) SEPTA's Bike Action Plan: If You Build It, "Wheel" They Come? CM | 1.25

The Southeastern Pennsylvania Transportation Authority's (SEPTA) Bike Action Plan documents the increasing demand for "cycle-transit" use, explores policy and infrastructure implications, and presents practical measures to better integrate transit and bicycle networks. This presentation focuses on universal issues of bicycle parking and access that go beyond "cycle-transit" use. Bicycle parking and infrastructure are becoming integrated into more site plans, community plans and roadway designs. Yet often bicycle parking and infrastructure go underutilized due to poor design, connectivity and placement. Real-world examples are drawn from over 100 commuter rail stations located in a variety of communities from urban to rural, classic towns to new suburbia.

JENNIFER BARR, AICP, SEPTA Southeastern Pennsylvania Transportation Authority
REBECCA COLLINS, LEED AP O+M, SEPTA Southeastern Pennsylvania Transportation Authority

(F4) Millennials and Social Media: Their Impact on Planning, Land Use, and Design of Places CM | 1.25

The confluence of sensor-rich smartphones and social media offer new ways to gather tremendous amounts of data about people's everyday behaviors in cities. You will hear about a CMU team's ongoing work on using geotagged social media data to find organic boundaries for neighborhoods, as well as some preliminary work on understanding economic aspects of businesses and how people feel about neighborhoods. The session will also include a presentation from Pittsburgh Bike Share. The changing consumer attitudes of the millennial generation has had an impact on cities and mobility, especially as it relates to the shared economy. Important values for Pittsburgh's Bike Share program include increased accessibility to various parts of the City, reduced traffic congestion and emissions, and improved public health.

JASON HONG, Human Computer Interaction Institute, Carnegie Mellon University
DAVID WHITE, Pittsburgh Bike Share

(F5) From Big Rigs to Buggies: A Lincoln Highway for All Users CM | 1.25

This session has been approved for 1.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.**)

The Lincoln Highway Streetscape Plan uses a complete streets approach to transform Lincoln Highway into a vibrant corridor that is safe, efficient, and beautiful for all users. The heavily traveled corridor is a major tourism destination and retail center. Despite its importance, the road's function and identity have been compromised, creating a discordant sense of place. This session will describe how stakeholders as diverse as Dutch Wonderland Amusement Park and the Pennsylvania Motor Truck Association have come together to support improvements that will enable visiting families to stroll between destinations while still moving high traffic levels, including significant truck volumes.

KIP VAN BLARCOM, Lancaster County Planning Commission
TARA HITCHENS, AICP, East Lampeter Township
DOUGLAS ROBBINS, AICP, PP, AECOM



KEVIN SMAY

Tuesday, October 20, 2015 cont.

(F6) Effective TDM Implementation in Congested Corridors

CM | 1.25

This interactive workshop will provide participants with an opportunity to develop innovative solutions to more effectively implement Transportation Demand Management (TDM) strategies within congested highway corridors. The US Route 422 Corridor will be presented as a case study but the concepts can be applied statewide. Recently GVF, Temple University, and CFA Consultants completed a PennDOT funded research study to evaluate barriers to TDM implementation and provide recommendations for more effective TDM. The session will address public transportation, bike/pedestrian infrastructure, employer incentives, and land use. The discussion will be focused on short, medium, and long-term recommendations.

BRADLEY FLAMM, PHD, HNTB

KYLE GUIE, GVF TMA

(F7) Multi-Municipal Planning: Successfully Navigating Competing Interests, Shifting Priorities, and Hidden Agendas

CM | 1.25

Creating great places means bringing as many people as possible into the room to collectively reimagine our communities. Often this requires intentional efforts to involve those typically excluded, such as resident anchor institutions and surrounding municipalities. However, once in the room, planners are confronted with a confusing mix of competing interests, shifting priorities, and hidden agendas. Finding ways to navigate these difficult landscapes is the aim of this highly-participatory session. Panelists, including elected officials, planning directors, and institutional administrators, will relay transferable lessons-learned from their own experiences to assist others in delivering successful projects.

BOB DOYLE, SmithGroup JJR

JEFF RAYKES, AICP, Indiana County Office of Planning & Development

11:45a – 2:00p

Luncheon, Annual Awards Presentation and State of the Chapter

2:00p - 2:30p

Dessert with Exhibitors & Announcement of Winners (Basket Raffle, Silent Auction and 50/50)



EDSESSIONSAGENDA

Tuesday, October 20, 2015 cont.

2:30p - 4:00p (M5) MOBILE WORKSHOP:
Walking Exploration of Pittsburgh to Find 14 Patterns of Biophilic Design (see page 16)

2:30p - 4:00p CONCURRENT EDUCATION SESSIONS G

(G1) Shining a Light on Implementing Solar in Your Community
CM | 1.50

This session will demonstrate and provide practitioners with tools to help encourage small-scale Solar PV installations in their communities. Through a national grant, speakers have created a model zoning ordinance framework for Solar PV and a permitting guide for solar energy systems. These tools help municipalities develop zoning codes and permitting processes that protect public safety while encouraging solar PV development. Speakers will also demonstrate some off the shelf training materials that attendees can use locally to help educate elected officials or the general public on issues related to solar. The speakers will also demonstrate and speak to their experience working with municipalities around greater Philadelphia and nationally to implement planning improvements related to solar PV. Speakers will walk participants through a hands on audit that can be used to help municipalities determine how solar-ready their zoning and permitting processes are, and what next steps can be taken to improve them.

JUSTIN DULA, AICP, Delaware County Planning Department
ELIZABETH COMPITELLO, Delaware Valley Regional Planning Commission

(G2) Legislative Update
CM | 1.50 **LAW**

The legislative panelists will make remarks followed by an audience Q/A moderated by APA-PA Legislative Chair, Brian Traylor.

BRIAN TRAYLOR, AICP, ASLA, Wallace Roberts & Todd, LLC
ADDITIONAL PANELISTS TO BE NAMED

(G3) Innovative Tools to Expand Public Participation in Transportation Planning
CM | 1.50

Using Pennsylvania's Twelve Year Transportation Program (TYP) as a case study, three professional planners will provide an exciting and engaging demonstration of innovative outreach tools including infographics, interactive surveys, webcast meetings, and online mapping tools to increase collaboration and accessibility in the statewide transportation planning process. The session will provide attendees with an introduction to Pennsylvania's multimodal planning process and an in-depth understanding of online tools to increase public participation in transportation and other elements of planning.

JESSICA CLARK, PennDOT
LEANNE DORAN, McCormick Taylor
MICHELLE GODDARD, McCormick Taylor
JENNIFER HORN, McCormick Taylor



EDSESSIONSAGENDA

Tuesday, October 20, 2015 cont.

(G4) Ethics Case Study: Homewood Station Transit Oriented Development (TOD) Study

CM | 1.50 **ETHICS**

The AICP code of ethics outlines a responsibility to seek social justice and to provide broad and meaningful opportunities for people of all communities to participate in and have an impact on planning and policies that affect them. The Homewood TOD Case Study will reflect on this ethical responsibility, through a discussion of its public process and how the study integrated ongoing grassroots land use planning, and spurred a neighborhood wide discussion on policy and development principles. This participatory session will consider the challenges of building relationships in disinvested communities and explore ways to build trust and gain authentic participation.

JEROME JACKSON, Operation Better Block
EMILY MITCHELL, Urban Redevelopment Authority of Pittsburgh
CHRIS SANDVIG, Pittsburgh Community Reinvestment Group

(G5) Utilizing Planning Methods in the Public Works Department

CM | 1.50

Traditional planning concepts need not be the exclusive domain of the planning department. The City of Lancaster's public works staff utilize planning and engineering methods including GIS and modeling to make informed decisions about stormwater, transportation, and other infrastructure improvements. Analysis can include pavement condition, sewer shed location, slope, and existing tree canopy; and can result in design considerations for bike lanes, green infrastructure, street trees, parking, and pedestrian safety. City staff will talk about institutionalizing these efforts in codes, guidelines, plans, and studies.

KARL GRAYBILL, AICP, City of Lancaster, PA
RUTH AYN HOCKER, PE, City of Lancaster, PA

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EDSESSIONSAGENDA

Tuesday, October 20, 2015 cont.

(G6) The CDC as a Catalyst for Smart Growth and Investment CM | 1.50

With communities being economic hubs of the new economy, CDCs — community development corporations — can be big-time catalysts for place improvements and attracting investment. Learn from a panel of directors how CDCs are formed and financed. Learn how CDCs work in many types of places — small town, urban neighborhood, and multi-municipal. And, learn what CDCs do to turn plans to action, from development projects to aiding business starts to infrastructure improvements to promoting good design.

MATTHEW GALLUZZO, Lawrenceville Corporation
GREGORY JONES, Economic Development South
TARIS VRCEK, McKees Rocks Community Development Corporation

(G7) Making Use of Big Data — What You Can Learn from Detailed Real Estate Data CM | 1.50

It is ever easier to acquire and manipulate detailed real estate data to get deeper understanding than permitted by Census data. We will discuss data sources, acquisition, cleaning, and analysis. We will emphasize housing data; we will show how to build indices that track housing prices for user-defined geographies; and how to use data to measure the impact of landscape features, government programs, or other planning interventions. We will use case studies: house and condominium price indexes in Philadelphia, the impact of open space in southeast Pennsylvania, and high-quality illustrative graphics.

PETER ANGELIDES, AICP, PHD, Econsult Solutions

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Market Square won a 2015 Great Places award from the Chapter as a “Public Space”



Market Square has been the center of Downtown Pittsburgh since the original street grid was laid out in the late 1700's. Over the past two centuries, the 1.5 acre square was modified as the city matured around it, oscillating between an open space and a site for market buildings. Ten years ago roads fragmented Market Square into quadrants, speeding cars and buses made the square dangerous for pedestrians, and inefficient lighting and dense tree cover encouraged illicit activities. Today, Market Square is a vibrant, cohesive, flexible, and pedestrian-oriented oasis in the dense urban fabric of Downtown Pittsburgh. Market Square promotes a wide range

of programming. The square is like a gallery, where people and events are the featured exhibition. On any given day, the space might be transformed into a market, a performance space, or a festival.

The Strip District won a 2014 Great Places award from the Chapter as a “Great Neighborhood”



The Strip District is Pittsburgh's only remaining historic market district. This old-world-style marketplace is abuzz with shoppers patronizing wholesalers, fish/produce merchants, ethnic food shops, antique galleries, specialty shops, textile/interior design firms, and sidewalk vendors. Multi-generational family businesses sit side-by-side with small niche businesses passionate about their craft. Small businesses, as well as innovative high-technology, marketing, public relations, and other professional firms, continue to gravitate to The Strip, making it a hub for job growth. Additionally, it offers residential

properties, warehouses, a world-class museum, an international crafts gallery, a theater group, two historic churches and a variety of nightspots, ranging in style from upscale lounges to cozy pubs. Overall, it provides a captivating opportunity to explore an innovative re-imagining of obsolete urban industrial spaces.

The American Planning Association has also recognized Pittsburgh over the years.

- Mellon Square <https://www.planning.org/greatplaces/spaces/2008/mellonsquare.htm>
- Chatham Village <https://www.planning.org/greatplaces/neighborhoods/2007/chathamvillage.htm>
- Grant Street <https://www.planning.org/greatplaces/streets/2012/#PA>
- Point State Park <https://www.planning.org/greatplaces/spaces/2014/pointstatepark.htm>

REGISTRATION/PRICING

Online registration is EASY.

Visit <https://www.regonline.com/PAAPA2015>

or click on the portal on the Chapter website.

With three main speaker sessions, 49 concurrent sessions and five mobile workshops, plus exhibits and networking opportunities, the PA Chapter of APA's 2015 Annual Planning Conference is the Pennsylvania planning gathering of the year. Reserve your spot today!

Registration

Register for the conference at <https://www.regonline.com/PAAPA2015>

You'll find full details on all conference activities and an online version of the conference announcement. Remember, PA Chapter of APA members pay discounted rates for the conference.

What You Need To Know About Online Registration:

It's Easy!

Payment is not required at time of registration. You can choose to pay by check or credit card. You can register multiple attendees (group registration) at one time.

Still need to register via a paper form?

Contact the PA Chapter of APA Office at info@planningpa.org or 717-671-4510 to request a paper registration form. A \$10.00 administrative fee applies for processing of paper registrations.

Save big when you register by September 18!

REGISTRATION FEES

	EARLY BIRD DEADLINE September 18	REGISTRATION DEADLINE October 9
Professional Planner		
Full Registration* YOUR BEST DEAL	\$375	\$425
Sunday**	\$95	\$120
Monday	\$225	\$250
Tuesday	\$190	\$215

Emerging Planners Discount – **First year** professional planners receive a 20% discount off the Professional Planner registration fees. Discount applied during online registration.

Planning Commissioners/Officials Discount (Elected or Appointed, non-professional)
Planning Commissioners/officials receive a 20% discount off the Professional Planner registration fees. Discount applied during online registration.

Retired Planner? You too can take a 20% discount. Receive a 20% discount off the Professional Planner registration fees. Discount applied during online registration.

Students

Sunday	\$22	\$22
Monday	\$70	\$70
Tuesday	\$58	\$58

* includes all receptions

** includes Sunday reception



PITTSBURGH CULTURAL TRUST

- **Full Registration** includes education, meals, refreshment breaks, AND **Sunday AND Monday night receptions.**
- **Sunday Only** includes education and refreshment break, AND **Sunday reception.**
- **Monday Only** includes education, continental breakfast, refreshment breaks, lunch and Monday night reception.
- **Tuesday Only** includes education, continental breakfast, refreshment breaks and lunch.
- Mobile workshops have additional fees to cover added logistics and transportation costs.
- **Late and Walk-in Registrations:** An additional \$50.00 administrative fee applies to all registrations received after October 9.

A LA CARTE OPTIONS

Mobile Workshops (<i>logistics and transportation fee</i>)	<i>varies per workshop</i>
Sunday Welcome Reception (<i>Included in full and Sunday registration, but not for the Monday only registration</i>)	\$50
Meal Package (<i>For guests of attendees. Includes continental breakfasts, refreshment breaks, and lunches, and receptions. Education is not included.</i>)	\$285
1 Week Connect Card bus pass for Port Authority busses. <i>NOTE: A bus pass is NOT needed in the Golden Triangle. See page 42.</i>	\$1 (<i>If mailed to you.</i>)

Remember the Scholarship Fund when your register and make a donation.

THE FINE PRINT

Fee, Refund and Other Policies:

- Non-Members** (*you do not belong to any APA Chapter*) add \$50.00
- APA Members from Ohio or West Virginia** add \$10.00
- APA Members from other states** add \$20.00

Late and Walk-in Registrations: An additional \$50.00 administrative fee applies to all registrations received after October 9.

All paid registrations will receive an email confirmation of registration (*when a valid email address is provided*).

Registration fees include all applicable conference sessions and materials, and the meals listed herein. They do NOT cover lodging accommodations, any non-conference meals, and travel expenses.

The registration fee is fully refundable if the PA Chapter of APA office receives written notification postmarked or emailed no later than September 25, 2015.

Cancellations received after September 25, 2015 but before October 2, 2015, will be subject to a \$50.00 administrative fee. If the cancellation is received after October 2, 2015 we are not able to provide a refund.

NO-SHOWS WHO HAVE REGISTERED, BUT HAVE NOT PAID, ARE STILL LIABLE FOR THE REGISTRATION FEES.

In the unlikely event of cancellation of the conference, the Pennsylvania Chapter of the APA's liability is limited to 100% refund of registration fees and does NOT include penalty fees on travel tickets, deposits for hotel accommodations, or any other incurred expenses.

INFORMATION ON
HOTEL/
RESERVATIONS



The Westin – Official Hotel of the Annual Conference

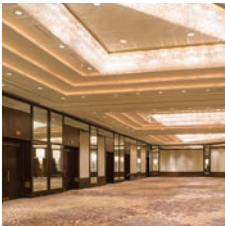


The Westin Convention Center
1000 Penn Avenue, Pittsburgh PA 15222

Room Rate: \$175 Single/Double (plus applicable taxes). Rates will be available 3 days prior and 3 days after the conference based on availability of guest rooms and guest room rate at the time of the reservation. Please note there is an early departure fee of \$75 if you check out prior to the confirmed checkout date. Upon check-in, this potential charge will be disclosed to you as the arriving guest.



How to Make a Reservation: You can make a hotel reservation online at our individualized Westin registration link <https://www.starwoodmeeting.com/Book/planning>. If you prefer to speak to a reservation agent, call 412-281-3700 and ask to speak to In House Reservations, and mention you would like to book for the Pennsylvania Chapter of the American Planning Association.



Parking and Shuttle Service The Westin offers on-site hotel valet and self-service parking for \$26 and \$22 per night respectively. There is also off-site parking one block away (11th & Penn) for \$13 per day and five blocks away (15th & Smallman) for \$6 per day. Prices are subject to change. A complimentary Westin hotel shuttle operates within a one mile radius of the hotel Monday through Friday from 7 AM to 11 PM. Contact the front desk for more details.

The Westin is 17 miles (~25 minutes) from the Pittsburgh International Airport. There is an airport shuttle bus that provides convenient transportation between the hotel and Pittsburgh International Airport. The shuttle runs 24 hours a day and advance reservations are required. Please call 1-800-258-3826, or visit www.supershuttle.com to make your reservation. Cost is \$24 one way and \$46 round trip

The room block cut-off date is Friday, October 2, 2015, but DO NOT WAIT to make your reservation as we anticipate the hotel will be sold out.

TRAVELINFO

Getting to the Conference

Driving Directions:

From South

- Take Interstate 79 North to the Pittsburgh exit.
- Follow Interstate 376 East through the Fort Pitt Tunnels and across the Fort Pitt Bridge into the city.
- Follow the signs to Liberty Avenue.
- Continue straight on Liberty Avenue to 10th Street and turn left.
- The main entrance to the hotel is on your immediate right.

From West

- Take the Pennsylvania Turnpike to Exit 28 (formerly Exit 3) and drive onto Interstate 79 South.
- Follow signs towards Interstate 279 South.
- Take Exit 2-A (Interstate 579 South) and cross the Veterans Bridge.
- Take the Seventh Avenue exit and drive down the ramp to the stop sign.
- Drive straight and turn right at the second traffic light onto William Penn Place.
- Proceed to the next light and cross over Liberty Avenue.
- The main entrance to the hotel will be on your immediate right.

From Pittsburgh International Airport *Approximately 25 minutes*

- Follow the signs reading Route 60/Pittsburgh to Interstate 376 East.
- Proceed toward the Fort Pitt Tunnels and cross the Fort Pitt Bridge into the city.
- Follow the signs to Liberty Avenue.
- Continue straight on Liberty Avenue to 10th Street and turn left.
- The main entrance to the hotel is on your immediate right.

From East

- Follow the Pennsylvania Turnpike (Interstate 76 West) to Exit 57 (Monroeville exit).
- Follow Interstate 376 West into the city.
- Take exit 71-A, and proceed onto Grant Street.
- Continue straight to 11th Street & Liberty Avenue, then turn left.
- Drive one block and turn left on Penn Avenue.
- Continue one more block and turn left again onto 10th Street.
- The main hotel entrance will be on your immediate left.

From North

- Take Interstate 79 South to Interstate 279 South.
- Follow the signs to Interstate 579 South and cross the Veterans Bridge.
- Take the Seventh Avenue exit and proceed down the ramp to the stop sign.
- Continue straight and turn right at the second traffic light onto William Penn Place.
- Proceed through the next light, crossing over Liberty Avenue.
- The main entrance to the hotel is on your immediate right.



Come early...stay late...

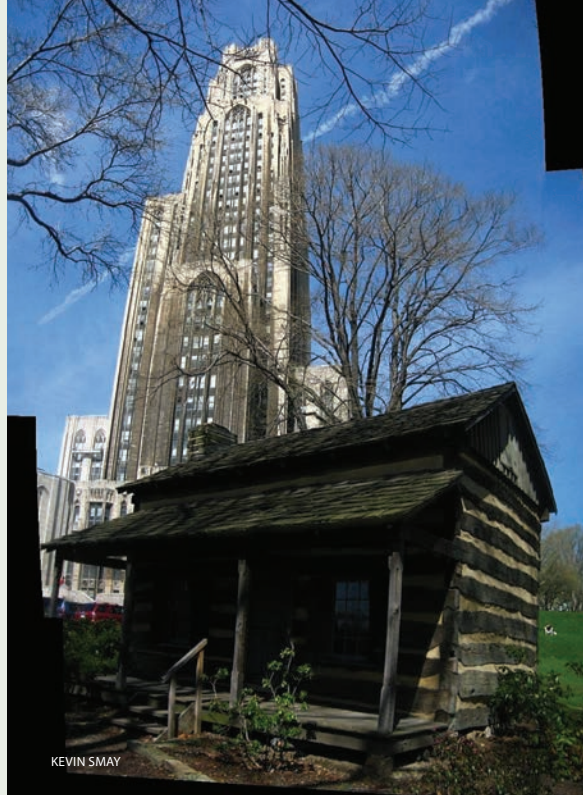
Spend time in Pittsburgh and see why everyone, from the Travel Channel to National Geographic Traveler, is raving. Conde Nast Traveler named Pittsburgh one of the "Top 15 Places to Go in 2015!"

Pittsburgh has history museums, visual and performing arts, spectator sports, and many family fun attractions. You can check it out on www.visitpittsburgh.com. They even have a digital visitors guide and online coupons.

Here are other cool websites to help you plan your "free" time:

<https://healthyridepgh.com/>
(Pittsburgh's bike share)

www.downtownpittsburgh.com
(this website has a great map)



KEVIN SMAY

To help you get around

Buses and the T (the Light Rail System) **are free in the "Golden Triangle" area of Downtown Pittsburgh**, and you can also take the T to the Northside for free (see link below for map). There are numerous restaurants, bars, galleries and shops within an easy walk or bus ride of the hotel. For outdoor dining visit Market Square, or check out the theaters and other entertainment venues in the Cultural District. Take the T to the Northside and visit the Andy Warhol Museum, Heinz Field – home of the Pittsburgh Steelers, and PNC Park – home of the Pittsburgh Pirates.

Bus passes (or exact-change fair) are required for other destinations such as Pittsburgh International Airport, Oakland, and Station Square. Sunday brunch at the Station Square Concourse is a Pittsburgh tradition. Afterwards take a walk along the river trail, or use your pass to ride the Duquesne incline up to Mt. Washington for a great view of the City. The Carnegie Museums of Fine art and Natural History in Oakland are also easily accessible by bus.

Golden Triangle area map: <http://www.downtownpittsburgh.com/> Go to the Downloads section.
Port Authority of Allegheny County: <http://www.portauthority.org/paac/default.aspx>

The Port Authority is donating a limited number of Connect Cards for a week of free access to areas outside the free Golden Triangle. You can get a Connect Card mailed to you for \$1.00 (see the a la carte section in online registration) or you can pick up one at the conference.

Bike Share Passes

Healthy Ride is Pittsburgh's bike share system combining the convenience and flexibility of a bicycle with the accessibility of public transportation. With 50 stations and 500 bikes strategically positioned all around the city, Healthy Ride offers visitors, residents, and students a great way to get around town and see the city. Healthy Ride reaches many of Pittsburgh's best restaurants, hotels, shopping, and tourist destinations. With stations in downtown, the Southside, Oakland, the Strip District, and the North Side, to name a few, Healthy Ride gives people access to Pittsburgh's beautiful neighborhoods and scenic trails. **A limited number of Bike Share Passes will be available on a first-come, first-served basis at the conference.** For more information, please visit www.healthyridepgh.com.

CONFERENCE GREENING

In keeping with the PA Chapter's mission, the chapter incorporates the following sustainability initiatives to reduce the impact of the conference on the environment:

- Conference Announcement **was not printed** to reduce the Chapter's carbon footprint.
- **Purchase products** made from recycled, recyclable, and rapidly renewable materials.
- Work with the hotel to **purchase local foods** and plan a seasonal menu.
- Prominent on-site effort to **increase recycling** of cardboard, paper, plastic bottles, and cans.
- **Donate excess food** to a food rescue agency when possible or to the employee cafeteria when we cannot.
- Encourage exhibitors to **use products made from recycled, recyclable, and rapidly renewable materials**.
- **Water stations** in lieu of bottled water breaks.

We encourage attendees to participate in these initiatives through the following options:

- Participate in the **hotel's linen reuse program** (sheets and towels). Information can be found in the guest rooms.
- **Return waste paper** to conference registration for recycling.
- **Register for the conference online** to save postage and paper costs.
- **Carpool** with colleagues, or take public transportation.

Making an Impact with Printing Choices: Paper is a crop and it's renewable. Production of paper makes use of large amounts of water and chemicals, and uses a tremendous amount of energy. Choosing an environmentally responsible paper for printed materials is one way the PA Chapter of APA can walk the "green" talk in a big way. The PA Chapter of APA works with the printer to choose an environmentally friendly company whose paper production practices save millions trees a year.



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