

PA Local Government Training Partnership

Planning Series



Spring Planning Forum: Making It Great Now

May 12, 2014 Indiana, PA

May 13, 2014 Allentown, PA

*Five (5) Professional Planner AICP Certification
maintenance credits are pending*



Spring Planning Forum: Making It Great Now

Making it Great Now is a full-day program offered at two locations within the state that focuses on revitalization strategies for Pennsylvania communities. The program will emphasize projects operating within short planning horizons using limited resources - strategies and methods that can be rapidly deployed, quickly implemented, and readily realized to advance community goals. The keynote speaker for both locations is *Andrew Howard, AICP of Team Better Block*, a leading expert in placemaking and transportation.

Andrew's experience in public and private sector planning and design has provided him an excellent perspective on city and regional issues. His work combines two important American traditions: entrepreneurship and the spirit of community. His overarching goal is to equip leaders to take action in their communities. As a Principal at Team Better Block he helps communities develop and organize their economic assets to build productive, resilient relationships across the public, private, and civil sectors. The Better Block concept is in practice in over fifty cities and three nations, and demonstrates how temporary improvements to a single block can build momentum for long-term financial, social, and environmental advancements.

The remainder of each day's program will be filled with a more local perspective – the “how to” and “hands on” of creative asset mobilization, organizational structure, community capacity building, institutional support, and civic engagement. Mayor John Fetterman of Braddock will present over lunch at the Indiana, PA location, while Mayor Ed Pawlowski and Representative Robert Freeman will present over lunch at the Allentown, PA location.

(5 Certification Maintenance credits for the program are pending approval.)

Event Information

May 12, 2014

IUP

Indiana University of Pennsylvania
Kovalchick Convention and Athletic Complex
711 Pratt Drive
Indiana, PA 15705
724-357-5222
www.iup.edu.kovalchick

Schedule at a Glance

- **8:30 a.m.** Registration
- **9:00 a.m.** Opening Remarks - Peter Zug, Executive Director, GCLGS
- **9:15 a.m.** Keynote - Andrew Howard, AICP of Team Better Block

Morning Breakout Sessions

Lunch - Mayor John Fetterman of Braddock

Afternoon Breakout Sessions

- **3:45 p.m.** Adjourn

Breakout sessions at the Indiana location will highlight Rapid Community Visualization, Reinventing Johnstown, Plan Implementation in Latrobe, Building the Capacity to Implement, Facing the Costs of Blight, Creating an Implementable Comprehensive Plan, Dancing with Institutions of Higher Learning, and The Day After the Charrette: The Tactical and Strategic, with presenters including Brian Lawrence (Westmoreland County Planning), Brad Clemenson (PA Environmental Council), Alex Graziani (Latrobe), Greg Jones (Economic Development South), An Lewis (Steel Valley COG), Denny Puko (DCED), Jeff Raykes (Indiana County Office of Planning and Development) and Leanne Chaney (Blairsville Development Authority).

Event Information

May 13, 2014

ALLENTOWN

Muhlenberg College
Seegers Union Great Room
2400 West Chew Street
Allentown, PA 18104
484-664-3810
www.muhlenberg.edu

Schedule at a Glance

- **8:30 a.m.** Registration
- **9:00 a.m.** Opening Remarks - Peter Zug, Executive Director, GCLGS
- **9:15 a.m.** Keynote - Andrew Howard, AICP of Team Better Block

Morning Panel Session - Engaging Under-served Constituents

Lunch - Mayor Ed Pawlowski, City of Allentown & Representative Robert Freeman

Afternoon Breakout Sessions

- **4:00 p.m.** Adjourn

Breakout sessions at the Allentown location will highlight Southside Bethlehem, Movies at the Mill in Easton, 7th Street Main Street, and the Whitehall Township Industrial and Commercial Development Authority and the CRIZ, with presenters including Ellen Larmer (Southside Bethlehem), Gretchen Longenbach (Movies at the Mill), Peter Lewnes (7th Street Main Street Project), and Howard Lieberman (Whitehall Township). The panel on Engaging Under-served Constituents will include Ellen Larmer, Phyllis Alexander (Allentown Neighborhood Coordinator), Olga Negron (community organizer and Sales Manager for La Ola Radio), and Donna Zimmerman (Lehigh County Aging and Adult Services). Rich Bickel, FAICP of the Delaware Valley Regional Planning Commission, will moderate.

Registration Information

The registration fee for this one-day forum is \$80 per person, which includes tuition, materials, breaks and lunch.

To register, complete the form and return it to the Pennsylvania State Association of Township Supervisors (PSATS). Please be sure to indicate which session you plan to attend. Registration checks should be made payable to 'PSATS' and mailed along with the registration form to:

PSATS

4855 Woodland Drive • Enola, PA 17025

Fax: (717) 763-9732

You may also register online at www.palocalgovtraining.org. Registrations will be accepted on a first-come, first-served basis. Please register at least two weeks prior to the session. Because material is shipped to the training facility before the session, we cannot guarantee that your name will appear on the registration list if you register within three days of the session. To verify registration or for more information, please call (717) 763-0930. For information on additional workshops, please visit our training calendar at www.palocalgovtraining.org.

Walk-in Registrations

Pre-registration is strongly recommended. Walk-ins are accepted on a space-available basis. Please note there are times when a session is cancelled or rescheduled. Registered attendees will be notified of schedule changes prior to the session. Call (717) 763-0930 or visit www.palocalgovtraining.org prior to the session to verify the correct date, time and location. Substitutions are permitted without notice.

Cancellations

Cancellations must be received in writing by faxing to 717-763-9732 or sending an email to cancellations@psats.org. Refunds will be determined by the date of the fax or email. A cancellation received less than 10 business days of the session you are registered for, is subject to a \$20 processing fee for refunds. Those who cancel within 2 business days of the session or do not attend, forfeit the full registration fee and if unpaid, will be invoiced.

Accessibility, Dietary & Other Needs

All workshops will be held at ADA-accessible locations. Please use the "accessibility needs" line to indicate alternate format, dietary, sign language requirements, or any other needs you might have.

2014 Registration Form

Spring Planning Forum: Making It Great Now

Please print the information requested. You may copy this form as needed.

Nickname or Badge Name

Name

Position/Title

Municipality and County

Municipality Type

Address

City State Zip Code

Daytime Telephone Fax

E-mail

Accessibility, Dietary & Other Needs

Is Registrant a Municipal Official? Yes No

Workshop Locations:

Please be sure to mark the workshop you wish to attend.

- May 12, 2014/ IUP
- May 13, 2014/ Allentown

Registration Fee:

(includes tuition, materials, breaks and lunch)

- \$80

Register Online at www.palocalgovtraining.org or send registration and fee (checks made payable to PSATS) to:

The Pennsylvania State Association of Township Supervisors
4855 Woodland Drive
Enola, PA 17025

PA LocalGovTraining.org

The Pennsylvania Local Government Training Partnership is a collaboration between DCED and the following associations:

- County Commissioners Association of Pennsylvania
- Pennsylvania Municipal Authorities Association
- Pennsylvania Municipal League
- Pennsylvania State Association of Boroughs
- Pennsylvania State Association of Township Commissioners
- Pennsylvania State Association of Township Supervisors



This program is presented in cooperation with the Governor's Center for Local Government Services with funds from the annual appropriation from the General Assembly to the Department of Community and Economic Development.

PA Local Government Training Partnership



American Planning Association
Pennsylvania Chapter



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