

Our Changing  
LANDSCAPE

## 2011 ANNUAL CONFERENCE our changing landscape

 this year!

- ▲ Earn up to 12.5 CM credits including Law and Ethics requirements
- ▲ Opening Keynote with PA DCNR Secretary Richard J. Allan
- ▲ Pitkin Lecture with award-winning journalist and author Roberta Brandes Gratz
- ▲ Plenary Session with Terry Ooms of the Institute for Public Policy & Economic Development
- ▲ Four Mobile Workshops with Corresponding Classroom Workshops
- ▲ Two and a Half days of Education
- ▲ Welcome Reception at the Historic Radisson Lackawanna Station Hotel
- ▲ Monday Evening Reception at the Electric City Trolley Museum
- ▲ PA Chapter Annual Awards and Annual Meeting

# CHANGING



October 16–18, 2011

Scranton, PA  
[www.planningpa.org](http://www.planningpa.org)



American Planning Association  
**Pennsylvania Chapter**

*Making Great Communities Happen*

Developed on a Solid Foundation  
of Socio-Economic and Real Estate  
Analyses, Sustainable Land-Use  
Plans are Built to Last.



We Supply the Brick and Mortar.



Development Advisory Services

Project Sustainability Analysis

Greyfield Redevelopment Analysis

Park & Trail Economic Analysis

Transit Oriented Development Analysis

Fiscal & Economic Impact Analysis

Economic and Real Estate Analysis for Sustainable Land-Use Outcomes™

NEW YORK

PITTSBURGH

PHILADELPHIA

ATLANTA

[WWW.LANDUSEIMPACTS.COM](http://WWW.LANDUSEIMPACTS.COM)



## PLANNING COMMITTEE

### COMMITTEE CO-CHAIRS:

**Howard Grossman, AICP**  
Jewish Family Service

**Janet Sweeney**  
PA Environmental Council

### COMMITTEE MEMBERS:

**Judy Borger**  
Carbon County Office of Planning and Development

**Marvin Brotter, AICP**  
Brotter Consulting Services

**Cindy Campbell**  
Department of Community and Economic Development

**Edward Coar**  
Wayne County Planning Commission

**Sally Corrigan**  
Pike County Office of Community Planning

**Dennis DeMara**  
Department of Conservation and Natural Resources

**Christine Dettore**  
Monroe County Planning Commission

**Mary Liz Donato**  
Lackawanna County Planning Commission

**Tim Ference**  
Conyngham Borough Planning Commission

**Ellen Ferretti**  
Department of Conservation and Natural Resources

**Jamie Keener, AICP**  
HRG

**Bob Pitcavage**  
Department of Environmental Protection

**Steve Pitoniak**  
Lackawanna County Planning Commission

**Michelle Schasberger**  
Wyoming Valley Wellness Trails Partnership

**Robert Templeton**  
Susquehanna County Department of Planning  
and Development

**Paul Weilage**  
Wyoming County Planning Commission

**John Woodling**  
Monroe County Planning Commission

**Peter Wulforst, AICP**  
Penn State Cooperative Extension

**Sarah Galbraith Laucks, CMP**  
PA Chapter of APA Chapter Administrator



American Planning Association  
**Pennsylvania Chapter**

*Making Great Communities Happen*

## TABLE OF CONTENTS

3	Conference Committee
4	Welcome Letter
6	Visit Scranton
8	Sponsors, Exhibitors, and Advertisers
10	General Conference Information
10	Certification Maintenance (CM) Credits
10	Greening the Conference
11	Conference Etiquette
12	Scholarship Fundraising Raffle
16	Detailed Schedule – Educational Sessions
21	At-A-Glance Schedule – <i>Pull-out</i>
24	Hilton Meeting Room Layout – <i>Pull-out</i>
29	Mobile Workshops





## WELCOME TO SCRANTON



**YOUR 2011 CONFERENCE PLANNING COMMITTEE** has been very active, and on behalf of all of us, we welcome you to Scranton and the Pocono-Northeast. Our theme for this Conference is "Our Changing Landscape", and change certainly has been a great mover across this region. We have seen a powerful shift in our landscape over the last few years, led by a significant gaming impact and Marcellus Shale natural gas shaping much of the landscape.

**Our goal has been to provide** as many informative workshops as possible, major speakers on topics of direct interest to the Commonwealth planning community, and as many mobile workshops as can be included in Conference proceedings. Additionally, we have a very special happening – it is the **100th anniversary of Jane Jacobs** – who was raised in Scranton. The conference will feature activities relating to her role in the planning profession.

**There is much to see and do in our regional life.** The nearby Pocono Mountains represent the fastest growing set of counties in the state. The urban counties of Lackawanna, Luzerne, and others showcase Montage (a major development cluster), Steamtown National Historic Site, heritage parks, planning and renewal, conservation and preservation techniques, and much more.

**You will have ample opportunity to learn** and have fun at the same time. As planners, we have planned a great many special features that will enhance your experiences and develop an appreciation of what our region provides. We probably have experienced "the greatest regional economic comeback in the history of the United States."

**Join us** for what should be the best planning conference in the history of the Pennsylvania Chapter of the American Planning Association.

**Sincerely,**  
*Co-Chairs of the 2011 Conference Committee*  
**Howard J. Grossman, AICP**  
**Janet Sweeney**



PROUD TO SUPPORT THE  
APA PENNSYLVANIA CHAPTER 2011 CONFERENCE

## PLACES



## PLANNING



## PEOPLE



## PENNSYLVANIA



**PARSONS  
BRINCKERHOFF**  
[www.pbworld.com](http://www.pbworld.com)

---

Transit Planning • Community & Regional Planning  
Transportation Planning • Public Involvement • Land Use Planning  
Environmental Studies & Permits • Alternative Analyses

---

3314 Market Street  
Suite 204  
Camp Hill, PA 17011  
717•412•4795

4 Penn Center  
1600 JFK Boulevard  
Suite 700  
Philadelphia, PA 19103  
215•209•1200

Four Gateway Center  
Suite 1305  
Pittsburgh, PA 15222  
412•281•9900





## VISIT SCRANTON

### Enjoy Scranton Attractions!

**The PA Chapter of APA conference returns** to Scranton for the first time since 2001, this time to the new Green Seal certified Hilton Scranton and Conference Center. The conference will include many workshops and tours showcasing planning projects and programs in the Scranton region.

*For example...*

**Within walking distance of the Hilton Scranton & Conference Center:**

- ▲ Steamtown National Historic Site
- ▲ Downtown Scranton Riverwalk
- ▲ Electric City Trolley Museum
- ▲ The Mall at Steamtown
- ▲ University of Scranton
- ▲ Many eateries and restaurants

**In the Region:**

- ▲ Mohegan Sun Casino at Pocono Downs
- ▲ Lackawanna Coal Mine Tour
- ▲ Houdini Tour & Magic Show
- ▲ Dorflinger-Suydam Glass Museum and Wildlife Sanctuary
- ▲ Sno Cove Waterpark & Family Fun Headquarters
- ▲ The Scranton Iron Furnaces
- ▲ Plus several wineries, river rafting and canoeing

**And much more** – parks, walking trails, college projects, livable communities, and other projects of interest to planners.



***BEST WISHES TO THE PENNSYLVANIA CHAPTER OF APA  
FOR A SUCCESSFUL CONFERENCE!***

## **THE DARBY BOROUGH COMMUNITY DEVELOPMENT CORPORATION**

**1001 MAIN STREET, P.O. BOX 641, DARBY, PA 19023-0641**

***DEDICATED TO IMPROVING THE QUALITY OF LIFE AND  
PROMOTING THE REVITALIZATION OF THE DARBY BOROUGH  
COMMUNITY IN DELAWARE COUNTY***



## Welcome to your place **IN THE SUN!**

Over 2,500 **slot machines**, and your favorite **table games** including **blackjack, poker, craps** and **roulette**. Plus, **dining, shopping** and **entertainment**. Your one-stop destination for endless fun.

*Whatever way you like to play, it's here.*

Visit [mohegansunpocono.com](http://mohegansunpocono.com) for more information.



1280 Highway 315 • Wilkes-Barre, PA 18702  
1.888.WIN IN PA  
[mohegansunpocono.com](http://mohegansunpocono.com)

Gambling Problem? Call 1.800.GAMBLER.

## MANY THANKS

*The PA Chapter of APA extends our sincere thanks to the following generous sponsors for their support of the 2011 Annual Conference!*

### PLATINUM SPONSORS

Indiana University of PA  
Temple University  
School of Environmental  
Design, Department of  
Community & Regional  
Planning  
URS Corporation

### GOLD SPONSOR

Whitman, Requardt & Associates, LLP

### SILVER SPONSORS

4Ward Planning LLC  
AECOM  
Gannett Fleming, Inc.  
Herbert, Rowland & Grubic, Inc.  
J.P. Mascaro & Sons  
Johnson, Mirmiran & Thompson, Inc.  
McCormick Taylor, Inc.  
Penn Planning  
Scranton Area Foundation  
Southeast Section, PA Chapter of APA



**To become a sponsor or exhibitor,  
or to advertise at the 2012 Annual  
Conference, please contact the PA  
Chapter of APA office at 717-671-4510.**

### EXHIBITORS as of September 30, 2011

4Ward Planning LLC  
Environmental Planning & Design, LLC  
Indiana University of Pennsylvania  
Johnson, Mirmiran & Thompson, Inc.  
Maser Consulting  
Mohegun Sun  
Northeastern Pennsylvania Alliance  
PA Land Trust Association  
Parsons Brinkerhoff  
Planning Officials Development Committee  
PMPEI  
Temple University School of Environmental Design,  
Department of Community & Regional Planning  
URS Corporation  
Wallace Roberts & Todd, LLC  
West Chester University  
Whitman, Requardt & Associates, LLP

### ADVERTISERS as of September 30, 2011

4Ward Planning LLC  
AECOM  
Babst Calland  
Darby Borough Community Development  
Corporation  
Gannett Fleming, Inc.  
Herbert, Rowland & Grubic, Inc.  
Indiana University of Pennsylvania  
J.P. Mascaro & Sons  
Johnson, Mirmiran & Thompson, Inc.  
Lefèvre Community Preservation  
McCormick Taylor, Inc.  
Mohegan Sun at Pocono Downs  
PA Association of Zoning Officials  
Parsons Brinkerhoff  
Pashek Associates, LTD.  
Penn Planning  
Pennrose Properties, LLC  
R.K.R. Hess Associates, Inc.  
Scranton Area Foundation  
Temple University  
University of Pittsburgh-GSPIA  
URS Corporation  
Visit Erie  
Whitman, Requardt & Associates, LLP

### FRIENDS

Central Section, PA Chapter of APA  
Northeast Section, PA Chapter of APA

*Please consider these companies and organizations when you are  
seeking partners and consultants for your projects.*

*thank you*



## **BRIDGING THE GAP BETWEEN THEORY & PRACTICE**

GSPIA prepares students to make a difference in urban environments locally, nationally, and globally by providing a comprehensive educational experience emphasizing intellectual rigor and practical skills.

### **Master of Public Administration**

Urban & Regional Affairs  
Public & Nonprofit Management  
Policy Research & Analysis

### **Master of International Development**

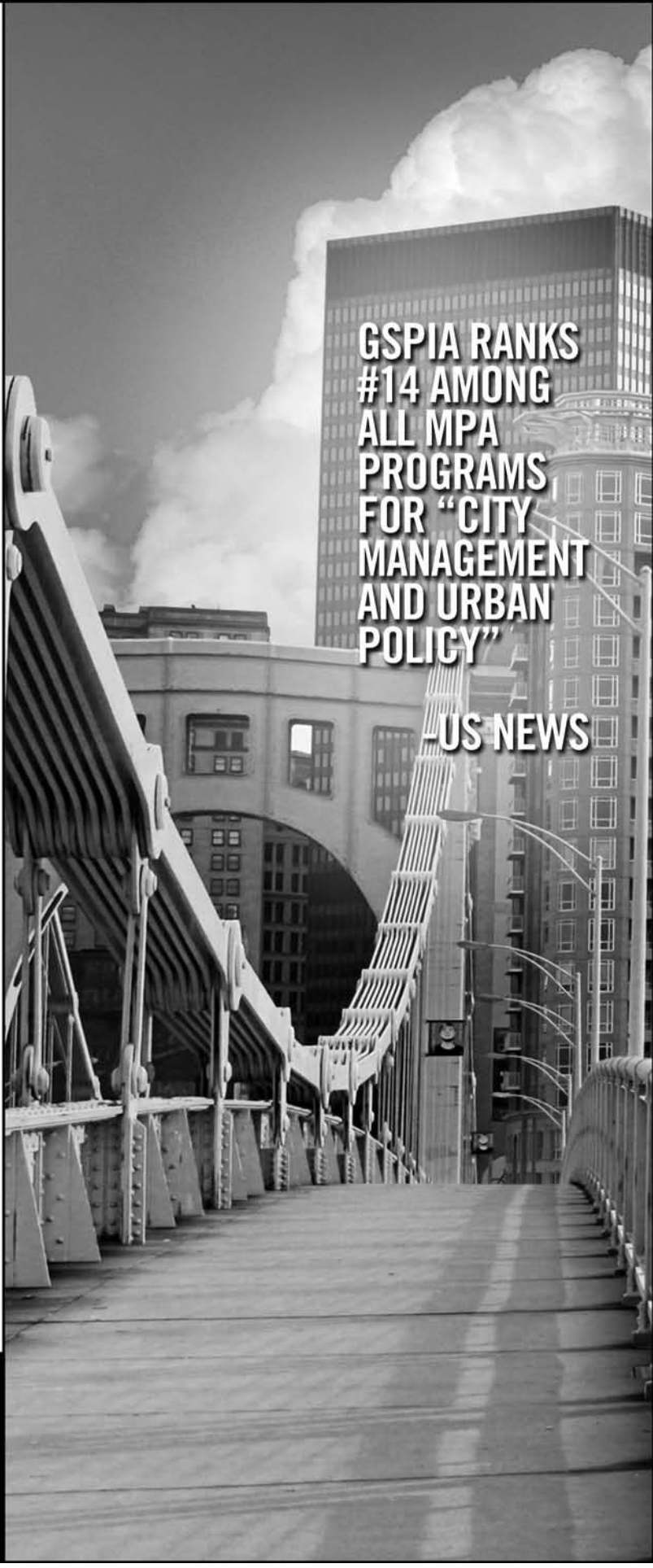
Development & Environmental  
Sustainability  
Human Security  
Nongovernmental Organizations  
& Civil Society

### **Centers of Excellence**

Center for Metropolitan Studies  
Johnson Institute for Responsible Leadership  
Center for Disaster Management

For more information contact student services,  
412-648-7640.

[www.gspia.pitt.edu](http://www.gspia.pitt.edu)



**GSPIA RANKS  
#14 AMONG  
ALL MPA  
PROGRAMS  
FOR "CITY  
MANAGEMENT  
AND URBAN  
POLICY"**

**-US NEWS**



## About the Sessions, Workshops, and Certification Maintenance Credits:

**Application has been made to APA** for approval for Certification Maintenance (CM) credits for all of the main sessions and most of the workshops at this year's conference. A total of 12.5 CM credits may be earned during the main conference, depending on workshops chosen. Both Law and Ethics CM credits are offered.

**The list of approved sessions will be posted** on the PA Chapter website, [www.planningpa.org](http://www.planningpa.org), after approval is received from APA. It is anticipated that all qualified sessions will receive approval.

**Courses approved by APA for CM credit** are also accepted by the Commonwealth of PA for landscape architect continuing education.

**Any session or workshop may be cancelled or rescheduled** because of low registration or unforeseen circumstances.

**Conference materials are provided this year in printed form.** Conference bags sponsored by URS and flash drives sponsored by Indiana University of PA are also supplied. Audio-visual equipment for the conference is sponsored by Herbert, Rowland & Grubic, Inc, J.P. Mascaro & Sons, McCormick Taylor, Inc., and the Southeast Section, PA Chapter of APA.

**A mothers room** is available for mothers of breastfeeding infants. Please see conference registration for details.

**The PA Chapter of APA is not responsible** for the materials or opinions of the speakers you will hear.

## Greening the Annual Conference:

In keeping with the PA Chapter's mission, the chapter incorporates the following sustainability initiatives to reduce the impact of the conference on the environment:

- ▲ Purchase products made from recycled, recyclable, and rapidly renewable materials.
- ▲ Work with the hotel and caterer to purchase local foods and plan a seasonal menu.
- ▲ Prominent on-site effort to increase recycling of cardboard, paper, plastic bottles, and cans.
- ▲ Donate excess food to a food rescue agency.
- ▲ Encourage exhibitors to use products made from recycled, recyclable, and rapidly renewable materials.
- ▲ Water stations in the meeting rooms in lieu of bottled water breaks.
- ▲ Selection of a hotel with a strong green initiative, including significant efforts to reduce waste and energy consumption, a linen-reuse program, and an on-site "green team."

**We encourage attendees to participate in these initiatives through the following options:**

- ▲ Participate in the hotel's linen reuse program (sheets and towels). Information can be found in the guest rooms.
- ▲ Use your own reusable water container.
- ▲ Return waste paper to conference registration for recycling.
- ▲ Use public transportation and carpooling.



*Please help us close the loop  
and recycle this publication.*





## Conference Etiquette

The Dress Code for the conference is business casual attire.

**Cell phones and other devices that make noise should be disabled during sessions.** If you must take a call, please exit the session as quietly as possible and take the call in the corridor.

**Room temperatures are difficult to regulate.** It is advisable to dress in layers so you can add or remove a layer for your personal comfort.

**Smoking is not permitted at any conference event.** The Hilton Scranton is a smoke-free hotel.

## Questions?

If you have questions about the conference, please contact the Chapter Office at **717-671-4510** or **info@planningpa.org**.

## About the Final Program:

The 2011 Annual Conference Final Program is printed on Roland Opaque50 Smooth Bright White 70# and contains FSC certified 50% post-consumer fiber. This paper is EcoLogo and FSC Mixed Sources certified and is manufactured using renewable biogas energy. Roland papers are produced by Cascades, an environmentally friendly company whose paper production practices save 30 million trees a year.

		<p>Combining the talents of our planners, architects and engineers to create sustainable solutions</p>
<p>Redevelopment planning Comprehensive plans Design guidelines Transportation planning Zoning and development codes Multi-municipal planning Public involvement Transit oriented development</p>	<p>CREATING PLACES</p>	
		<p>CONNECTING COMMUNITIES</p>
<p>For more information, please contact:</p> <p>Marian Hull, AICP/PP 215.940.9270 marian_hull@urscorp.com</p> <p>Keith Johnson 412.503.4700 keith_johnson@urscorp.com</p>		



## APA SCHOLARSHIP RAFFLE

**PURCHASE  
RAFFLE TICKETS!**  
Support the  
Scholarship Fund!

*Support the Next Generation of Planners!  
Donate to the PA Chapter of APA Scholarship Funds!*

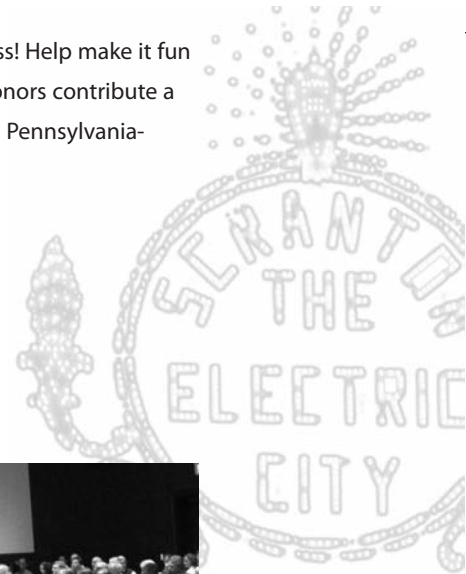
**QUESTION:**

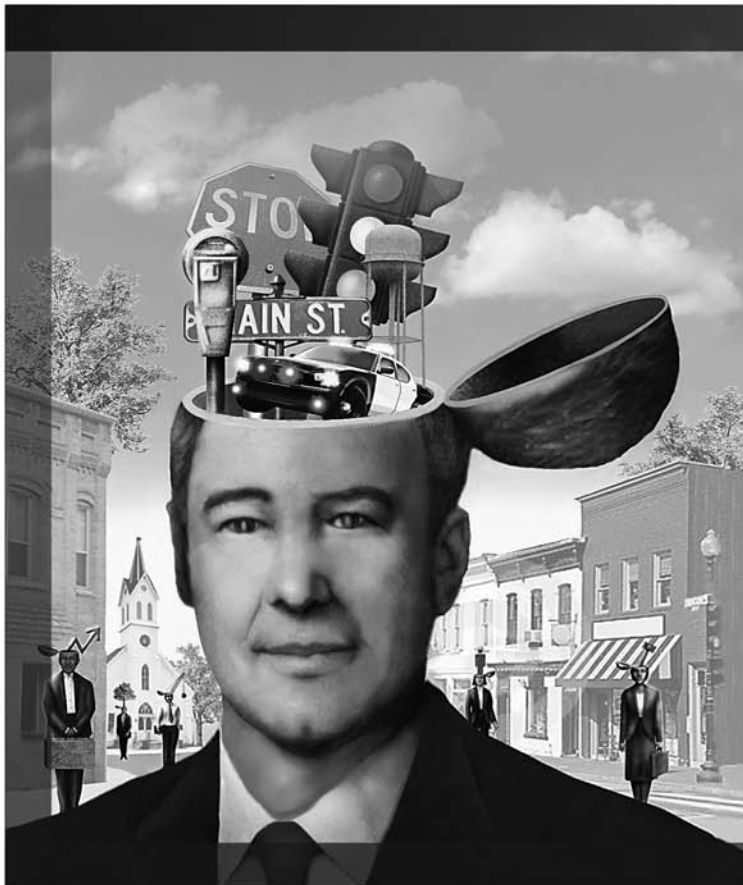
How many PA Chapter of APA members does it take to support a scholarship fund?

**ANSWER:**

All of them! Your contribution to the PA Chapter of APA Scholarship Fund will help current planning students with their education-related expenses. In the present economic downturn, both undergraduate and graduate planning students are finding it hard to make ends meet. Students must not only juggle their academic pursuits, but also pay their bills, which is more difficult with fewer student loan options and higher textbook prices. But there are several ways you can help:

- ▲ Make a tax deductible contribution to the Leslie and Greta Spaulding Education Fund Trust and Pitkin Fund. Bring your donation check to conference registration. We'll mail you a thank you letter for your tax records.
- ▲ Purchase raffle tickets at the Conference. The 2010 Raffle was a huge success! Help make it fun again this year while raising funds to support young planners. Generous donors contribute a variety of great prizes, from weekend getaways to gourmet food baskets to Pennsylvania-themed gear. Tickets will be on sale throughout the Conference.





## Get Mindful Support When It Matters Most.

Let us help you sort through the complex legal issues you're facing. Our attorneys have experience in counseling local governments, and can give you a heads-up on decisions that could impact your community today and down the road.

**Babst Calland**  
Attorneys at Law

*Where Trust and Value Meet™*

Environment and Energy | Land Use | Business Services  
Litigation | Employment and Labor | Construction

412.394.5400 | BabstCalland.com

Pashek Associates

where your ideas become reality



**619 East Ohio Street  
Pittsburgh, PA 15212**

**412-321-6362**  
**[www.pashekla.com](http://www.pashekla.com)**  
**[www.facebook.com/pashekla](https://www.facebook.com/pashekla)**  
**[pashekla.blogspot.com](http://pashekla.blogspot.com)**

**WR&A** WHITMAN, REQUARDT  
& ASSOCIATES, LLP  
ENGINEERS • ARCHITECTS • PLANNERS EST. 1915

### National Expertise...Applied Locally.

WR&A has helped improve communities like yours for nearly 100 years. Our more than 550 professionals provide comprehensive, cost-effective solutions to meet your needs.

### TRANSPORTATION & COMMUNITY PLANNING SERVICES

Land Use and Transportation Corridor Studies  
Long-Range Transportation Planning  
Complete Streets / Bicycle and Pedestrian Planning and Design  
Comprehensive Plans  
Transportation Design  
Traffic Modeling  
Traffic Signal Upgrades and Optimization  
Landscape Architecture  
Emergency Design-Build Projects  
Bridge Design  
Water / Wastewater

**[www.wrallp.com](http://www.wrallp.com)**

Baltimore, MD • Pittsburgh, PA • York, PA • Philadelphia, PA  
Georgetown, DE • Wilmington, DE • Blacksburg, VA • Fairfax, VA  
Lynchburg, VA • Newport News, VA • Richmond, VA • Houston, TX



# Indiana University of Pennsylvania

## Department of Geography and Regional Planning

Indiana, Pennsylvania • 724-357-2250 • [www.iup.edu/geography](http://www.iup.edu/geography)

**IUP is the only University in the Pennsylvania State System of Higher Education to offer an undergraduate degree in Planning.**

IUP's Bachelor of Science degree in Planning offers two areas of specialization:

- Land-use and GIS
- Environmental Planning

The Master of Science degree in Geography offers two areas of specialization:

- GIS/Cartography
- Environmental Planning

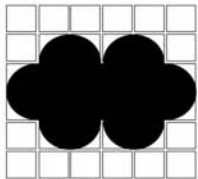
*- Graduates of our programs have a 95% placement rate in graduate schools or jobs over the last 5 years -*

*Beyond Expectations.*

Plan your future at



Go Hawks!



## R.K.R. HESS ASSOCIATES, INC.

Civil and Environmental Engineers, Land Surveyors, Planners,  
and Environmental Scientists



### East Stroudsburg Office

112 North Courtland Street  
East Stroudsburg PA 18301  
Ph: (570) 421-1550  
Fx: (570) 421-6720



### Allentown Office

Hanover Office Plaza  
961 Marcon Boulevard, Ste. 425  
Allentown PA 18109  
Ph: (610) 266-7140  
Fx: (610) 266-7149

E-mail: [engr@rkrhess.com](mailto:engr@rkrhess.com)  
[www.rkrhess.com](http://www.rkrhess.com)

*We translate human needs into practical realities*



# Are You Certifiable?

## **PAAZO's CZO™ Certified Zoning Officer exam distinguishes you as a Pennsylvania Zoning Professional**

Distinguish yourself as a trained and certified Pennsylvania Zoning Official. The CZO™ examination is available exclusively to members of PAAZO - the Pennsylvania Association of Zoning Officials. Visit [www.paazo.org](http://www.paazo.org) for PAAZO membership and CZO™ certification information



### **Pennsylvania Association of Zoning Officials** The Association of Pennsylvania's Zoning Professionals

215.669.1697   info@paazo.org   P.O.B. 342 Doylestown, PA 18901

The **Southeast Section** of  
the PA Chapter of APA is pleased  
to support the  
2011 Annual Conference!



Michel R. Lefèvre, AICP  
Lefèvre Community Preservation  
PO Box 5497  
Harrisburg, Pennsylvania 17110

(717) 232-4979 office  
(717) 805-4751 mobile

[www.yourcommunitypreservation.com](http://www.yourcommunitypreservation.com)  
[michel@yourcommunitypreservation.com](mailto:michel@yourcommunitypreservation.com)

COMMUNITY PLANNING AND HISTORIC PRESERVATION

## **PMPEI**

PA Municipal Planning  
Education Institute

**PMPEI is the PA Chapter of APA's  
educational outreach for planning,  
zoning, and elected officials.**

PMPEI presents four in-depth courses in locations  
throughout the state:

- The Course in Community Planning
- The Course in Zoning
- The Course in Subdivision and  
Land Development Review
- The Course in Zoning Administration

For the PMPEI course schedule and registration  
details visit the PA Chapter of APA website at  
[www.planningpa.org](http://www.planningpa.org).

Interested in sponsoring or hosting a  
PMPEI course?

Contact **Stan Lembeck** at 814.237.2382 or  
email [sml1@psu.edu](mailto:sml1@psu.edu).



# our changing landscape

## EDUCATIONAL SESSIONS

**SUNDAY**  
October 16, 2011

**DALTON**

**10:30a >**  
**STONEHEDGE**  
**GOLF COURSE**

**PA Chapter Open Golf Outing**  
**Tee Times approximate**  
**Stonehedge Golf Course**

Located in Tunkhannock Township, Wyoming County, Stonehedge is a premier semi-private golfing community. It has earned the reputation as one of the finest golf courses in the Northeast. Masterfully carved out of lush rolling hills and meadows of the beautiful Endless Mountains, Stonehedge is a par 71 course covering 150 scenic acres.

**1:00p – 7:00p >**  
**PREFUNCTION**

**Registration Open**

**BLAKELY**

**1:00p – 5:00p >**  
**PREFUNCTION**

**Exhibitor Setup**

**2:00p – 3:15p >**

**CONCURRENT WORKSHOPS – Series A**

**TAYLOR**

**1. The Luzerne County Healthy Community Challenge: A Model for Creating Healthy Community Action in Small PA Municipalities – 1.25 CM**

With \$40,000 of funding the Luzerne County Healthy Communities Challenge, which kicked off in November of 2010, has incentivized 9 diverse projects in 8 municipalities, ranging from Safe Routes to School, to park revitalization, to a proposed Farmer's Market. Most municipalities involved are under 10,000 in population and include suburban townships as well as small coal towns. This workshop will discuss methods for implementing healthy community change in small municipalities and diverse landscapes. Presenters will share the Luzerne County Healthy Communities Challenge framework and handouts to help organizations interested in using the Challenge model to spark healthy community projects.

**CAROL HUSSA, Wilkes-Barre Family YMCA**  
**MICHELE SCHASBERGER, Live Well Luzerne**  
**KRISTA SCHNEIDER, Center for Landscape Design and Stewardship**

**MAYFIELD**

**2. Swim Together or Sink Alone: A Tale of Stormwater Management Survival – 1.25 CM**

With financial support from both the U.S. EPA and the William Penn Foundation, the Southeastern Pennsylvania Resource Conservation and Development Council, in cooperation with the Delaware County Planning Department and Conservation District, spent three years working with a group of Philadelphia's inner-ring suburban municipalities, mostly small boroughs, to prove that municipalities can work collaboratively to implement MS4 stormwater requirements to save money and increase compliance. Although things didn't go smoothly at first, continued efforts on the part of several committed municipalities and organizations should pay significant dividends in the future.

**KAREN HOLM, Southeastern PA Resource Conservation and Development Council**

**3. Implementing Your Comprehensive Plan: The Official Map – 1.25 CM**

PennDOT, DCNR, DCED, and the PA Land Trust Association recently completed "Implementing Your Comprehensive Plan: The Official Map". This handbook is the latest in the PennDOT series of planning handbooks designed to assist municipalities in effectively linking transportation and land use issues. Four agencies teamed up in this effort to provide a broad approach to help municipalities understand how the Official Map can be used to effectively manage growth, preserve open space, and address transportation needs including highway, bicycle/pedestrian, and aviation facilities. The handbook includes an inventory of all PA municipalities with official maps along with links to their maps and ordinances plus contact information for peer information sharing. This workshop will provide an overview of the handbook and how it can benefit your community.

**STEVEN DECK, AICP, PB Americas, Inc.**  
**ANDREW LOZA, PA Land Trust Association**

**4. Effects of Abandoned Mine Lands on the Northern Anthracite Region – 1.25 CM**

This workshop will show how the Bureau of Abandoned Mine Reclamation division of PA's Department of Environmental Protection works to improve the community by eliminating hazards created by past coal mining. Two different projects will be discussed. One project is the reclamation of an aban-



doned mine site where multiple fatalities occurred. The second is an urban mine subsidence-prone area that has caused problems for over a century.

**JOHN CURLEY, PW, PA Dept of Environmental Protection, Bureau of Abandoned Mine Reclamation**

**DENNIS PALLADINO, PE, PA Dept of Environmental Protection, Bureau of Abandoned Mine Reclamation**

#### DUNMORE

#### 5. Planning for the Future of Energy – 1.25 CM

Energy policy is one of the most important questions facing communities today. It affects budgets, air quality, community health, and economic development. This workshop is intended to be a primer for PA's municipal officials and staff on current energy trends, innovative ways communities across the Country are planning for a new energy era, and resources for PA's municipalities to establish local initiatives. Communities not addressing energy resources in their planning efforts will be at a competitive disadvantage as others work to do more with less and create more sustainable communities.

*\*\* This classroom workshop corresponds with 26-M.*

*Mobile Workshop: Planning for the Future of Energy.*

*Attendees are encouraged but not required to take both the classroom and mobile workshops.*

**JOHN DEMPSEY, Constellation Energy**

**ROBERT KERNS, Wallace Roberts & Todd**

**KIRK STONER, AICP, Cumberland County Planning Dept**

#### WAVERLY

#### 6. Reclaiming Commercial Strips and Strengthening Town Centers: Part 1 – 1.25 CM

Presenting from his book "Envisioning Better Communities" (2010, APA) Randall Arendt will illustrate numerous successful examples that address the visual blight and dysfunctional land-use of most highway commercial corridors and many downtowns. Learn how progressive site planning and design standards can prevent this kind of destruc-

2:00p – 5:30p ➤

AMPHITHEATER

tive development, which is often endemic along regional road networks. A Monroe County official will provide a realistic and in-depth overview of the process involved in implementing the core concepts of reclaiming commercial strips and town centers. *Attendees should also register for 7. Reclaiming Commercial Strips and Strengthening Town Centers: Part 2 in Concurrent Workshops – Series B.*

**RANDALL ARENDT, MRTPI, Natural Lands Trust**

**JAMIE KEENER, AICP, Tobyhanna Township Board of Supervisors**

#### Zoning Matters: The Process of an Update and the Legal Issues That Should Concern You – 3 CM, includes 1.5 LAW CM

*A Professional Development Program Sponsored by the PA Chapter of the American Planning Association and the PA Local Government Training Partnership*

This session will focus on the creation or update of a zoning ordinance. A planner will present on the overall process, the requirements per the Municipalities Planning Code, and how to best include the public throughout the process and address broad issues before getting caught up in the details. Case studies will be discussed. An attorney will cover Municipalities Planning Code-related legal issues, as well as specific elements of a zoning ordinance that can create legal hazards for a municipality if done incorrectly. These include fair housing, signage, alternative energy provisions, historic preservation, effective agricultural zoning, gas extraction, RLUIPA, spot zoning, and communications towers. Case law and examples will be covered. Municipalities frequently ask - how far is too far in regards to zoning? Some regulate beyond good planning and legal guidelines; others stop short in fear of lawsuits. This session will provide a legal and planning baseline on what's required, what's legal, what's pushing the envelope, and what's illegal.

The target audience for this training includes professional planners who work with zoning ordinances and elected officials, municipal staff, and citizen planners who are well-versed in planning and in the process of or considering an update to their community's own zoning ordinance. There will be ample opportunity for Q&A during the session.

**CHRIS REARICK, AICP**

**KRISTA-ANN M. STALEY, ESQ., Babst & Calland**

3:15p – 3:45p ➤

PREFUNCTION

#### Refreshment Break



3:45p – 5:00p ►

**CONCURRENT WORKSHOPS – Series B**

WAVERLY

**7. Reclaiming Commercial Strips and Strengthening Town Centers: Part 2 – 1.25CM**

*For attendees of Reclaiming Commercial Strips and Strengthening Town Centers: Part 1.*

As a follow-up to the powerpoint presentation (Part 1), this participatory workshop will provide attendees with an opportunity to learn first-hand how to retrofit an existing section of degraded commercial highway strip. Participants will use an aerial photograph of an actual Monroe County site to show how the kinds of improvements described and illustrated in the preceding presentation could be implemented. Participants will have a chance to internalize what they have seen and heard during the presentation, gaining a deeper understanding of the concepts involved.

**RANDALL ARENDT, MRTPI, Natural Lands Trust**  
**ANN HUTCHINSON, AICP, Natural Lands Trust**

MAYFIELD

**8. Creating Great Value through Small Urban Parks and Public Spaces – 1.25 CM**

Small parks and public spaces are particularly central to urban revitalization strategies and, typically, require far less capital expenditure to initiate than a large scale commercial or residential project. What's more, these small public amenities, if designed well, create economic value of their own, through increased property values on adjacent buildings, retail expenditures and sales taxes from special events. As urban areas seek to attract more investment and residents, creation of small parks and urban space amenities will become increasingly important. This workshop will utilize case study examples, on which 4ward Planning personnel have direct experience – Historic Mellon Square and the High Line – which have been identified as integral to economic and community revitalization activities within their respective locales.

**TODD POOLE, 4ward Planning LLC**



DUNMORE

**9. Active Design: The Connection Between Health, Land Use, Recreation, Transportation and Technology – 1.25 CM**

Seemingly on a daily basis, the press reports on increases in cancer, heart disease, obesity and diabetes! Despite the past decade's focus on automobile dependency and compact development, each American drives more than 6 miles per day, walks nearly 50% less than a European, and spends less time outdoors than 10 years ago. What can planners do at the local level to improve community wellness? What is Active Design and how can it help the health situation? A roundtable of recreation, conservation, land use and Active Design experts will discuss the growing wellness challenge that planners face this decade.

**DANIEL HOFFMAN, Excelsa Health**  
**ANDREW SCHWARTZ, AICP, LEED AP, RLA, Environmental Planning and Design**  
**ANN TOOLE, CPRP, CPP, Toole Recreation Planning**  
**CAROLYN YAGLE, AICP, RLA, Environmental Planning and Design**

BLAKELY

**10. Protecting Scenic Resources in a Changing Landscape – 1.25 CM**

Using the Oxford Region of Chester County – a six-municipality area noted for its agricultural resources – as a case study, the presenters will discuss identification and protection of scenic resources as part of a multimunicipal comprehensive plan. Identification of resources using GPS and GIS will be covered, along with the MPC and legal background for scenic resource protection. Techniques to protect scenic resources and to minimize impacts of scenic





DALTON

intrusions will be discussed, focusing on regulatory controls at the municipal level. These strategies address management of common features that can impact a community's scenic character including lighting, signs, and parking.

**SUSAN ELKS, AICP, Chester County Planning Commission**  
**MARK GALLANT, Chester County Planning Commission**

### **11. Chesapeake Bay and Local Water Quality Initiatives: An Update for 2011 and Beyond – 1.25 CM**

This workshop will provide an update on the U.S. EPA Total Maximum Daily Load (TMDL) and PA Department of Environmental Protection Watershed Implementation Plan (WIP) processes established to meet federal and state mandates to clean-up and preserve the Chesapeake Bay. A brief update of key federal and state regulatory priorities, and an overview of key program initiatives will be provided. Planners from Lycoming County and Lancaster County will compare and contrast two distinctly different approaches to meeting local obligations to maintain and improve local water quality in efforts to help preserve the Chesapeake Bay.

**DENNIS AUKER, AICP, Environmental Planning Consultant**

**MARY GATTIS-SCHELL, AICP, Lancaster County Planning Commission**

**MEGAN LEHMAN, Lycoming County Planning & Community Development**

5:00p – 6:30p ▶  
TAYLOR

### **PMPEI Training for Local Planning and Elected Officials: Planning and Zoning in the Age of Marcellus**

Development of the Marcellus shale deposit is changing the face of planning in Pennsylvania. Its impacts go far beyond the municipalities in which actual drilling is taking place, and planning commissions must be ready to deal with these impacts in their comprehensive plans and land use regulations. The session highlights the ways in which natural gas development impacts municipalities, how the courts have decided the issue of regulating this special land use, and examples of zoning provisions. A hands-on exercise is included in this session.

**STAN LEMBECK, AICP**

**PMPEI Certified Instructor**

6:30p – 7:30p ▶  
RADISSON  
LACKAWANNA  
STATION  
HOTEL

### **Welcome Reception, Radisson Lackawanna Station Hotel**

Join us for this year's opening reception held at the Historic Radisson Lackawanna Station Hotel, a six-story, historic landmark that once served as a passenger train station. Housed in a unique architectural structure, the Radisson Hotel recently received a multi-million dollar renovation to honor the past while giving this glorious hotel an inviting, timeless appeal. Considered one of the most beautiful terminals in the East, this neoclassical structure is listed with the U.S. National Register of Historic Places.

Enjoy a light pre-dinner reception with a variety of finger-foods and a cash bar. Network with new and old colleagues – then venture into Scranton for dinner at one of the city's many restaurants.

The Radisson Lackawanna Station Hotel is located within walking distance of the Hilton Scranton, approximately 1.5 blocks away. Walking directions will be available at the Hotel Main Lobby.

7:30p ▶ **Dinner on Own in Scranton**

7:30p ▶ **Mohegan Sun at Pocono Downs**

Take some time to visit Mohegan Sun at Pocono Downs, Pennsylvania's 1st Casino, with exciting dining, casino, and racing action for visitors to Northeast Pennsylvania. The Casino offers full gaming plus several restaurant and dining options. Racing is simulcast from racetracks across the country. Admission is free.

Mohegan Sun is a 15-minute drive from the hotel. Taxi transportation is available both ways. Carpooling is also encouraged.

Transportation provided by LCTA (Luzerne County Transportation Authority).

**MONDAY**  
**October 17, 2011**

**8:00a – 5:00p** ▶  
*PREFUNCTION*

**Registration Open**

**8:00a – 5:00p** ▶  
*PREFUNCTION*

**Exhibits Open**  
**Visit exhibitors. Support the scholarship fundraising raffle.**

**8:00a – 9:00a** ▶  
*PREFUNCTION*

**Continental Breakfast with Exhibitors**

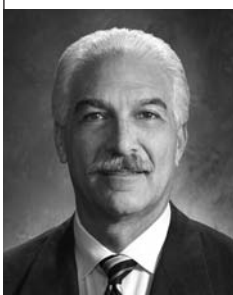
**8:00a – 5:00p** ▶  
*PREFUNCTION*

**Planning Officials Table**  
**Available during Continental Breakfast and Refreshment Breaks.**

Visit us during refreshment breaks to chat with members of the PA Chapter of APA Planning Officials Development Committee. Let us introduce you to MPC, ZO, SALDO, SWM and OS. We'll also be talking about Density, Land Development, Setbacks, Uses, Sidewalks, and Detention Basins. We guarantee that you will go away with more knowledge about how to be an effective planning commissioner. The Planning Officials Development Committee is committed to providing the most up to date information on good planning to our members.

**9:00a – 10:00a** ▶  
*CASEY  
BALLROOM*

**Opening Keynote Presentation – 1.5 CM**  
**Sponsored by Indiana University of PA**  
**SECRETARY RICHARD J. ALLAN**  
**PA Department of Conservation and Natural Resources**



Pennsylvania Department of Conservation and Natural Resources Secretary Richard Allan will discuss the department's partnership approach to working in large landscapes to drive strategic investments around sustainability, conservation, community revitalization and recreational projects.

Governor Tom Corbett nominated Richard J. Allan as DCNR secretary on March 23, 2011. The state Senate confirmed that nomination June 13, 2011 by a vote of 50-0.

**10:00a – 10:30a** ▶  
*PREFUNCTION*



Since 1991, Allan has served as executive director for the Pennsylvania, Maryland and Delaware members of the Institute of Scrap Recycling Industries, the national trade association that represents the recycling industry. Since 2005, he has also been a consultant to energy producers in the electric, wind, solar and coal sectors. Allan has served on the boards of the Pennsylvania Environmental Council and Pennsylvania Resources Council since 2000. Allan was also a member of the energy and environmental committees for Governor Corbett's transition team. Allan has long been involved in environmental interests. He was a founding member of Back Mountain Recreation, Inc., a recreation and environmental facility in Luzerne County. He was also a founding member of the North Branch Land Trust, which provides management to more than 10,000 acres of land in Northeastern Pennsylvania. He has also worked with the LACAWAC Sanctuary Foundation. Allan earned a Bachelor of Science degree in Environmental Sciences/Biology from Wilkes University in Wilkes-Barre in 1976. He was vice president and general manager of Allan Industries from 1975 to 1991.

**Refreshment Break with Exhibitors and Travel Time**  
**Visit exhibitors. Support the scholarship fundraising raffle.**  
**Sponsored by Whitman, Requardt and Associates, LLP**





# our changing landscape CONFERENCE-AT-A-GLANCE



*Note: Short names are listed for workshops in "pullout". Please see Educational Sessions Section for full workshop names, descriptions and speakers.*

## SUNDAY, OCTOBER 16, 2011

10:30a	PA Chapter Open Golf Outing	Stonehedge Golf Course
1:00p - 7:00p	Registration Open	Prefunction
2:00p - 3:15p	CONCURRENT WORKSHOPS – Series A	
	1. The Luzerne County Healthy Community Challenge	Taylor
	2. Swim Together or Sink Alone	Dalton
	3. Implementing Your Comprehensive Plan	Blakely
	4. Effects of Abandoned Mine Lands on the Northern Anthracite Region	Mayfield
	5. Planning for the Future of Energy	Dunmore
	6. Reclaiming Commercial Strips and Strengthening Town Centers: Part 1	Waverly
2:00p – 5:30p	Zoning Matters Professional Development Training	Amphitheater
3:00p – 4:30p	PMPEI Instructors Forum	Jessup
3:15p – 3:45p	Refreshment Break	Prefunction
3:45p – 5:00p	CONCURRENT WORKSHOPS – Series B	
	7. Reclaiming Commercial Strips and Strengthening Town Centers: Part 2	Waverly
	8. Creating Great Value through Small Urban Parks and Public Spaces	Mayfield
	9. Active Design	Dunmore
	10. Protecting Scenic Resources in a Changing Landscape	Blakely
	11. Chesapeake Bay and Local Water Quality Initiatives	Dalton
5:00p – 6:30p	Planning Officials Training provided by PMPEI	Taylor
6:30p – 7:30p	Welcome Reception (Meet in Hotel Main Lobby for walking maps)	Radisson Lackawanna Station Hotel
7:30p	Dinner on Own (Restaurant Guides available at Hotel and Conference Registration)	in Scranton

*(continued on the next page)*

**SEE YOU NEXT YEAR!  
Mark Your Calendar!  
October 14 – 16, 2012  
Bayfront Convention Center  
and Sheraton Erie  
Erie, PA**





# our changing landscape CONFERENCE-AT-A-GLANCE



*Note: Short names are listed for workshops in "pullout". Please see Educational Sessions Section for full workshop names, descriptions and speakers.*

<b>MONDAY, OCTOBER 17, 2011</b>		
8:00a – 5:00p	Registration Open	Prefunction
8:00a – 9:00a	Continental Breakfast with Exhibitors	Prefunction
8:00a – 5:00p	Exhibits Open	Prefunction
9:00a – 10:00a	Opening Keynote Presentation	Casey Ballroom
10:00a – 10:30a	Refreshment Break with Exhibitors	Prefunction
10:30a – 11:45a	<b>CONCURRENT WORKSHOPS – Series C</b>	
	12. Planning for Compatible Economic Development to Initiate Community Sustainability	Dunmore
	13. PA's State Enabling Laws and Historic Preservation	Taylor
	14. Doing Nothing	Blakely
	15. Green Infrastructure	Waverly
	16. Jane Jacobs, Andy Warhol, and the Kind of Problem a Community Is	Dalton
	17. PA Chapter of APA Legislative Update and Chapter Initiatives	Amphitheater
	18. The Economic and Quality of Life Impact of Gaming in PA	Mayfield
12:00p – 1:45p	Pitkin Luncheon and Lecture	Casey Ballroom
2:00p – 3:15p	<b>CONCURRENT WORKSHOPS - Series D</b>	
	19. Partnering to Enhance Pipeline Safety in Communities	Waverly
	20. Gateway Communities	Amphitheater
	21. Suburban Sustainability is No Oxymoron	Dunmore
	22. Discover the Impact of PLACE	Taylor
	23. AICP: Is It For You?	Mayfield
	24. The Planner's Advantage	Dalton
	25. New Demographics are Here for PA	Blakely
2:00p – 5:00p	<b>Mobile Workshops</b>	
	26-M. Mobile Workshop: Planning for the Future of Energy	Meet in Hotel Main Lobby
	27-M. Mobile Workshop: PA's State Enabling Laws and Historic Preservation	Meet in Hotel Main Lobby
	28-M. Mobile Workshop: Jane Jacobs' Scranton	Meet in Hotel Main Lobby
	29-M. Mobile Workshop: Trails	Meet in Hotel Main Lobby
	30-M. Mobile Workshop: The Economic and Quality of Life Impact of Gaming in PA	Cancelled
3:15p – 3:30p	Refreshment Break with Exhibitors	Prefunction
3:30p – 5:00p	<b>CONCURRENT WORKSHOPS – Series E</b>	
	31. Urban Made	Dalton
	32. Creating an Implementable Comprehensive Plan	Blakely
	33. Water: Tying It All Together In York County	Mayfield

Visit  
Exhibitors!

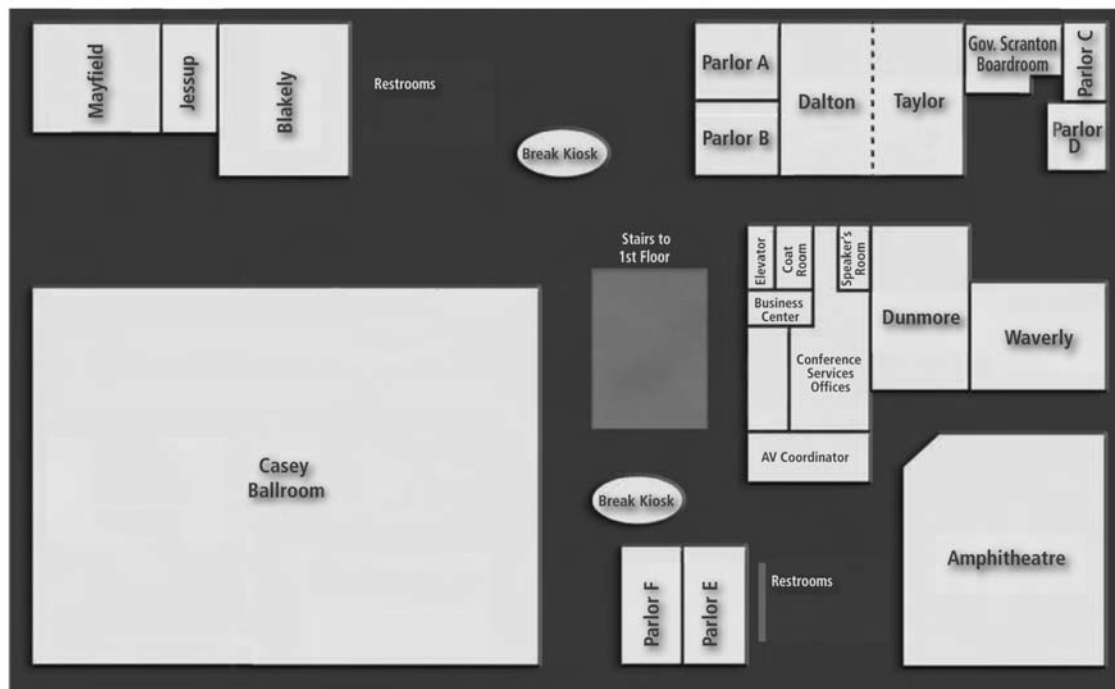
BUY  
RAFFLE TICKETS!  
Support the  
Scholarship  
Fund!

Note: Short names are listed for workshops in "pullout". Please see Educational Sessions Section for full workshop names, descriptions and speakers.

	34. How to Talk about Difficult Issues	Dunmore
	35. Combating Blight	Taylor
	36. From Identification to Transformation	Waverly
	37. Achieve a Sustainable Community Vision by Integrating TDR and TND Zoning Tools	Amphitheatre
5:00p – 6:30p	<del>Planning Officials Training provided by PMPEI</del>	Jessup
6:30p – 7:30p	Evening Reception (Meet in Hotel Main Lobby for buses and walking maps)	Electric City Trolley Museum
7:30p	Dinner on Own in Scranton	
<b>TUESDAY, OCTOBER 18, 2011</b>		
6:30a – 7:30a	Fun Run, Walk & Bike	Meet in Hotel Main Lobby
8:00a – 4:00p	Registration Open	Prefunction
8:00a – 2:00p	Exhibits Open	Prefunction
8:00a – 9:00a	Continental Breakfast with Exhibitors	Prefunction
8:00a – 9:00a	Professional Development Committee Meeting	Jessup
8:15a – 8:45a	Planning for Reinvestment through Land Banking: A Promising New Way to Deal with Blight	Mayfield
9:00a – 10:00a	Plenary Session: Benchmarking Changes in Northeastern PA	Casey Ballroom
10:00a – 10:30a	Refreshments with Exhibitors	Prefunction
10:30a – 11:45a	CONCURRENT WORKSHOPS – Series F	
	38. Impacts of Marcellus Shale Development on Agriculture	Dalton
	39. Manufacturing Plant Reuse in a Changing Economy	Taylor
	40. Trails	Blakely
	41. Complete Streets: Transforming Communities	Dunmore
	42. Total Maximum Daily Loads (TMDL) Implementation	Amphitheatre
	<del>43. CTP and CEP: APA's New Advanced Specialty Certifications</del>	Cancelled
	44. How Preemption of Zoning and Other Local Controls Impacts Planning	Waverly
12:00p – 1:30p	Annual Meeting, Awards and Luncheon	Casey Ballroom
1:30p – 2:00p	Dessert with Exhibitors & Announcement of Raffle Basket Winners	Prefunction
2:15p – 3:45p	CONCURRENT WORKSHOPS - Series G	
	45. Help or Hinder: How Local Government Helps or Hinders the Development of Affordable Housing	Taylor
	46. Current Initiatives in Sustainable Communities Planning	Dunmore
	47. An Examination of Transportation Funding in PA	Blakely
	48. When Doing the Right Thing Means Breakin' the Rules	Amphitheatre
	49. Remaking the City	Waverly
	50. Philadelphia's Green2015	Mayfield



## Meeting Room Layout & Floor Plan



*thank you*

**The PA Chapter of APA**  
thanks the following agencies  
for graciously providing transportation services  
for the 2011 Annual Conference

### **County of Lackawanna Transit System - COLTS**

Providing safe, affordable and convenient public transportation  
for the residents of Lackawanna County.

*Learn more at [www.coltsbus.com](http://www.coltsbus.com)*

### **Luzerne County Transportation Authority - LCTA**

Providing the Wilkes-Barre urbanized area with scheduled mass  
transportation bus service.

*Learn more at [www.lctabus.com](http://www.lctabus.com).*



10:30a – 11:45a ▶

DUNMORE

**CONCURRENT WORKSHOPS – Series C****12. Planning for Compatible Economic Development to initiate Community Sustainability – 1.25 CM**

By understanding a communities' unique assets – such as it's heritage, natural, historic, cultural, and recreational resources – it is possible to create a place-based economy that will help to preserve these assets. The process begins with an inventory of the assets. Next you determine the economic gaps. With this information you can develop the strategies for new programs, public/private partnerships, capital improvements, and legislative and regulatory changes to both initiate change and protect the investments. As an example the presenters will cite the success that has occurred within the Schuylkill Highlands Conservation Landscape Initiative together with other case studies.

**CAROL DE WOLF, The Natural Lands Trust****CINDY DUNN, PA Department of Conservation and Natural Resources****SUSAN HUFFMAN, AICP, S. Huffman Associates****CARTER VAN DYKE, ASLA, AICP, Carter van Dyke Associates**

TAYLOR

**13. PA's State Enabling Laws and Historic Preservation – 1.25 CM**

Historic preservation continues to be integrated in comprehensive plans, appears more and more in zoning and subdivision ordinances, and must be addressed in public and private development strategies. This workshop will acquaint planners with each of these critical approaches and tools.

*\*\* This classroom workshop corresponds with 27-M. Mobile Workshop: PA's State Enabling Laws and Historic Preservation. Attendees are encouraged but not required to take both the classroom and mobile workshops.*

**MICHEL LEFÈVRE, AICP, Preserve Your Community**

BLAKELY

**14. Doing Nothing: The Cost of Waiting for the Private Sector to Initiate Redevelopment – 1.25 CM**

While the opportunity cost approach to private redevelopment activity is generally accepted as a convention to land investment decisions, few public sector entities adhere to this convention – and they do so at their own peril. The long-term public costs (social, environmental, fiscal and economic) associated with choosing to not redevelop an underperforming parcel often far exceed the near-term costs associated with incentivizing private sector redevelopment of a parcel, corridor or a district. This work-

WAVERLY

shop will present the analytical, planning, and urban design tools and methods essential for evaluating the opportunity costs associated with prospective redevelopment sites. Presenters will use a combination of images, financial, fiscal and economic impact models, anecdotes and best case examples to convey the social, environmental, fiscal and economic costs of delaying redevelopment.

**MARK KEENER, AIA, AICP, Brown and Keener****Urban Design, a Division of RBA Group****TODD POOLE, 4ward Planning LLC****15. Green Infrastructure: Making Stormwater, MS4, and TMDLs Work for Your Municipality – 1.25 CM**

New Federal and State stormwater program requirements emerging from the Clean Water Act (Municipal Separate Storm Sewer System or MS4's) are being imposed with some controversy on PA's most populated and developed municipalities. So many municipalities have opposed these unfunded mandates, protesting that the additional costs of satisfying new stormwater measures will break the municipal bank which is already nearly broken. MS4 requirements are especially rigorous in impaired watersheds where Total Maximum Daily Loads (TMDLs) have been established – this includes all too many PA watersheds. Brandywine Conservancy has developed a new Green Infrastructure program which targets developing municipalities and is designed to provide a wide variety of municipal environmental and quality of life benefits while satisfying MS4/TMDL requirements in a cost effective manner. This workshop will discuss the program in detail including benefits and challenges.

**WESLEY HORNER, Brandywine Conservancy**

DALTON

**16. Jane Jacobs, Andy Warhol, and the Kind of Problem a Community Is – 1.25 CM**

Fifty years after her most important book, *The Death and Life of Great American Cities*, was published, Scranton-native Jane Jacobs remains perhaps the most widely read planning writer in the world. Building off the new APA Planners Press book *Reconsidering Jane Jacobs*, this workshop will raise questions about the continuing relevance of her work – using, for starters, Pittsburgh native Andy Warhol as a kind of foil. Why is it we live more in Warholian cities than Jacobsian ones?

*\*\* This classroom workshop corresponds with 28-M. Mobile Workshop: Jane Jacobs' Scranton. Attendees are encouraged but not required to take both the classroom and mobile workshops.*

**SIDNEY BROWER, PHD, University of Maryland, School of Architecture, Planning and Preservation**  
**TIMOTHY MENNEL, PHD, American Planning Association**

AMPHITHEATER

**17. PA Chapter of APA Legislative Update and Chapter Initiatives**

The PA Chapter of APA has responded to the need to raise the platform of planning and promote the funding of essential planning functions by transitioning from an organization that solely monitors legislative actions to one that is actively involved in legislative advocacy. Join the leaders of our PA Chapter and the Chapter Legislative Committee as we discuss the issues impacting planning at the state and national level as well as strategies for addressing these challenges. Attendees may feel free to bring their own concerns to the table for the Chapter to consider as it shapes its state and national legislative agenda for 2012.

**SHANNON DEBES, Stratecom Solutions; Chair, PA Chapter of APA Legislative Committee**  
**SHAWN GOOD, Director of Governmental Affairs, GSP Consulting**

MAYFIELD

**18. The Economic and Quality of Life Impact of Gaming in PA – 1.25 CM**

We know that gaming has had an extensive impact across the Commonwealth. The precise nature of its economic and quality-of-life impact has not been as evident, and this workshop will carefully examine the implications of gaming from the viewpoint of what it has meant and will likely mean over the next ten years across the State, utilizing the two major gaming venues in northeastern PA as case examples. PA gaming history is an important aspect of understanding this topic as it relates to planning and the role of planners in reviewing and acting upon site selection for gaming venues.

**HOWARD GROSSMAN, AICP, HJG Associates**  
**JIM TUTHILL, Mount Airy Casino Resort**

11:45a – 12:00p ➤

15 Minutes Travel Time

12:00p – 1:45p ➤

CASEY  
BALLROOM

**Pitkin Luncheon and Lecture – 1 CM**  
**Sponsored by Temple University Department of Community & Regional Planning and the Scranton Area Foundation**

**Looking at Jane Jacobs Today: Relevant or Out-of-Date?**

**ROBERTA BRANDES GRATZ**  
**Award-Winning Journalist and Urban Critic, Lecturer and Author**



There is a lot of pushback of Jacobs' ideas since her death. What is the substance of it and does it say more about the challengers than Jacobs' work? Why is it coming mostly from planners and academics? Can you pick and choose what you want from Jacobs without being inconsistent?

Roberta Brandes Gratz, award-winning journalist and urban critic, lecturer and author of *The Living City: Thinking Small in a Big Way*, and *Cities Back from the Edge: New Life for Downtown* will address these questions during her Pitkin Lecture.

She is an international lecturer on urban development issues and former award-winning reporter for the *New York Post*. She also wrote a report in 2001 for the Rockefeller Brothers Fund, "A Frog, A Wood-





en House, A Stream and A Trail: Ten Years of Community Revitalization in Central Europe." Her newest book, *The Battle For Gotham: New York in the Shadow of Robert Moses and Jane Jacobs* was published in 2010.

Ms. Gratz was appointed by Mayor Michael Bloomberg to the NYC Landmarks Preservation Commission in 2003 and recently left that position for an appointment to the Mayor's Sustainability Advisory Committee. In 2005, in collaboration with Jane Jacobs, Ms. Gratz' and a small group of accomplished urbanists founded The Center For the Living City to advance Jacobs' work. Currently, Ms Gratz articles appear online in her *Huffington Post* blog and *Planetizen*, and have appeared in numerous publications including the *Wall Street Journal*, *New York Times*, *Planning Magazine* and others. She travels frequently all over the U.S., Central Europe, Japan and Great Britain to lecture and consult on urban revitalization issues.

Gratz is Trustee and former head of Public Policy of the New York State Preservation League; former Vice-President of the Salzburg Conference on Urban Planning and Development; founder and President Emeritus of the Eldridge Street Project, the nationally acclaimed restoration of the historic Eldridge Street Synagogue on the Lower East Side; a founder and current board member of the Writers Room, the first urban writers' colony in the country.

She is a native of New York City and splits her time between New York and New Orleans.

1:45p – 2:00p ➤

#### 15 Minutes Travel Time

2:00p – 3:15p ➤

WAVERLY



#### CONCURRENT WORKSHOPS – Series D

##### 19. Partnering to Enhance Pipeline Safety in Communities through Risk-Informed Land Use Planning – 1.25 CM

This workshop will introduce attendees to the Pipelines and Informed Planning Alliance (PIPA). The goal of the PIPA is to reduce risks and improve the safety of effected communities and transmission pipelines through implementation of recommended practices related to risk-informed land use near transmission pipelines. The PIPA-recommended practices describe actions that can be taken by key stakeholders relative to proposed changes in land use or new development adjacent to exiting transmission pipelines.

**KAREN GENTILE, Pipeline and Hazardous Waste Safety Administration**

AMPHITHEATER

##### 20. Gateway Communities: Planning Tools for Small Businesses and Public Officials – 1.25 CM

People want to live and to visit authentic communities adjacent to natural assets. Northeastern PA is home to abundant natural resources, including nearly 170,000 acres of state forest and parks, along with small towns, large cities, and rural/suburban developments. This mix of amenities attracts both residents and visitors. Poconos Forests and Waters Conservation Landscape Initiative, in cooperation with the Conservation Fund, is working with communities and businesses to promote and connect these natural assets with residents and visitors. Learn about this planning and economic development strategy and how it is being applied here in northeastern PA and other regions throughout the Commonwealth.

**ELLEN FERRETTI, PA Dept of Conservation and Natural Resources**

**LAUREN IMGRUND, PA Dept of Conservation and Natural Resources**

### DUNMORE

#### 21. Suburban Sustainability is No Oxymoron – 1.25 CM

The physical forms of suburban communities and the social and economic patterns that shape residents' lives make achieving sustainability in suburbia problematic. Many argue convincingly that higher-density, urban living holds the most potential for an environmentally, economically, and socially sustainable future, but in the United States half of all Americans already live in the suburbs. Finding sustainable solutions for them and their communities must be part of the solution. This workshop presents the work of three practitioners and researchers who have focused on the specific sustainability challenges that suburban communities face.

**BRADLEY FLAMM, PHD, Temple University**  
**DONNA DREWES, PP, AICP, Institute for Sustainability Planning and Governance**  
**MONICA WOOD, Southeast PA First Suburbs Project**

### TAYLOR

#### 22. Discover the Impact of PLACE: People, Land and Community Education – 1.25 CM

Discover the impact of PLACE, an award-winning statewide education initiative that connects education partners with professional planners and works to get planning into public schools. It is the mission of the PLACE Initiative to teach planning in every district in Pennsylvania for the purpose of developing citizenship, integrating science to decision-making, and promoting service learning. During this workshop, professional planners, education leaders, teachers and students from Lackawanna County region will involve the audience in discussions, activities, and presentations of their research and service activities that focus on planning tools and municipal/county planning concepts that have been implemented into the school curricula.

**WILLIAM GERSHEY, Northeastern Education Intermediate Unit 19**  
**ANGELA LAMBERT, PA Dept of Conservation and Natural Resources**  
**ESTELLE RUPPERT, PA Dept of Conservation and Natural Resources**



### MAYFIELD

#### 23. AICP: Is It For You?

Are you interested in becoming a certified planner by taking the AICP exam? Already an AICP and wondering about the environmental and transportation specialty certifications? The PA Chapter and its Professional Development Committee will be providing information on the testing requirements, application process, and exam format for each of the exams. Resources will be identified to help attendees prepare for testing. The workshop will be driven by the needs of attendees, and questions are encouraged.

**CHRISTINE BARTLESON, AICP, City of Bethlehem**  
**SUSAN ELKS, AICP, Chester County Planning Commission**

### DALTON

#### 24. The Planner's Advantage: Online Social Networking – 1.25 CM

The purpose of the workshop will be to encourage planners to consider more innovative approaches to stakeholder outreach through online social media applications, and to provide an understanding of how to use this new media form for planning projects and stakeholder outreach campaigns. These applications can supplement public outreach campaigns by providing planners with tools that can attract more youth stakeholders as well as people with busy schedules who are interested in participating, but don't have time to attend meetings. During the workshop, we will discuss the benefits of online outreach to supplement a stakeholder engagement campaign, review some of the most popular social networking sites, and provide examples from the Baltimore City Department of Transportation's social media initiatives on how they can be used successfully for planning projects. The applications discussed will include descriptions, methods and uses for blogs, customizable social networking pages, videos, wikis, virtual meetings, and online surveys.

**KERRI CORDERMAN, MCP, McCormick Taylor**  
**LEANNE DORAN, McCormick Taylor**

**BLAKELY****25. New Demographics are Here for PA – 1.25 CM**

This is a very interesting time in terms of demographics in PA. Census 2010 numbers have just been released and we are seeing some new patterns in terms of growth in the state. Also, new this year is the 5 Year American Community Survey estimates that look at the socio-economic characteristics of an area. Data is available down to the block group level and will be released every year. The days of waiting 10 years for new socio-economic data are gone. This workshop will present recently-updated data that sheds more light on what is happening in PA in terms of demographics.

**SUE COPELLA, PA State Data Center**

**JENNIFER SCHULTZ, PA State Data Center**

**MEET IN  
HOTEL  
MAIN LOBBY**

**2:00p – 5:00p ▶**

**Mobile Workshops**

**Sponsored by 4Ward Planning LLC; AECOM; Johnson, Mirmiran & Thompson, Inc.; and Penn Planning**

**MEET IN  
HOTEL  
MAIN LOBBY**

**26-M. Mobile Workshop: Planning for the Future of Energy – 3CM**

This mobile workshop will expand on the concepts discussed in the classroom workshop "Planning for the Future of Energy" (Sunday, October 16, 2:00pm – 3:15pm). Attendees will travel to Marywood University to tour the new School of Architecture, a state-of-the-art example of sustainable design. It's a spacious, adaptive re-use of Marywood's former gymnasium. Marywood is a member of the Green Building Council and the newly renovated building features many components of green design as well as using a geo-thermal heating system. From there attendees will journey to the Waymart Wind Energy Center, the largest wind generation facility in PA, and the second largest east of the Mississippi River. Located along the ridge of Moosic Mountain, attendees will tour the facility to better understand the benefits and impacts of wind energy.

*\*\* This mobile workshop corresponds with 5. Planning for the Future of Energy classroom workshop. Attendees are encouraged but not required to take both the classroom and mobile workshops.*

**Transportation provided by COLTS (County of Lackawanna Transit System).**

**ROBERT KERNS, Wallace Roberts & Todd**

**MEET IN  
HOTEL  
MAIN LOBBY**

**27-M. Mobile Workshop: PA's State Enabling Laws and Historic Preservation – 3CM**

Expand your knowledge of historic preservation as it is addressed in public and private development strategies. This walking mobile workshop further develops the concepts discussed at the classroom portion of this workshop (Monday, October 17, 10:00am – 11:15am). Attendees will visit recently rehabbed portions of downtown Scranton made possible with historic preservation funding. Stops include the 500 block of Lackawanna Avenue where the buildings have been restored to their original 1900's architecture. Then it's on to the Steamtown Rail Yards. Formally in complete disrepair, the Yards are now part of the national park system.

*\* Please note this will be a Walking Mobile Workshop. Plan to wear comfortable clothes and walking shoes.*

*\*\* This mobile workshop corresponds with 13. PA's State Enabling Laws and Historic Preservation classroom workshop. Attendees are encouraged but not required to take both the classroom and mobile workshops.*

**MICHEL LEFÈVRE, AICP, Preserve Your Community**  
**DON KING, City of Scranton**

**RICHARD LEONORI, Scranton Architectural Heritage Association**

**STEVE PITONIAK, Lackawanna County**

**28-M. Mobile Workshop: Jane Jacobs' Scranton – 3CM**

With the Annual Conference taking place in Scranton, PA a mobile workshop focusing on the impact of Jane Jacobs' work is a must. Attendees at this workshop will have an opportunity to see Jane Jacobs' birthplace, located in nearby Dunmore, PA as well as the Scranton Times building where she began her career. From there attendees will visit various examples in downtown Scranton that showcase Jacobs' contributions about the importance of integrating neighborhoods and creating places where people can live, work, and play. This workshop expands on the content of classroom workshop 16. Jane Jacobs, Andy Warhol, and the Kind of Problem a Community Is.

*\* Please note portions of this Mobile workshop will be walking. Plan to wear comfortable clothes and walking shoes.*

*\*\* This mobile workshop corresponds with 16. Jane Jacobs, Andy Warhol and the Kind of Problem a Community Is. Attendees are encouraged but not required to take both the classroom and mobile workshops.*

**SIDNEY BROWER, PHD, University of Maryland, School of Architecture, Planning and Preservation**  
**TIMOTHY MENNEL, PHD, American Planning Association**



MEET IN  
HOTEL  
MAIN LOBBY

**29-M. Mobile Workshop: Trails - Regional Connections, Sustainable Design, Preservation of Natural Corridors, and Development Regulation Issues – 3 CM**

This mobile workshop will examine trails in the Scranton Region, providing a case study supporting the content of the companion classroom workshop which takes place Tuesday morning. In particular attendees will visit the Downtown Scranton Riverwalk which just recently opened in July 2011. Representatives from Lackawanna Heritage Valley Authority will discuss the trail project in detail, including its development process, how it links with other trail networks, the trail design, and how the trail's immediate impact is being felt in the Scranton area. Once completed, this trail section will join other portions in the northeast to form 75 miles of trail that stretch from upstate NY along the Susquehanna River to the mouth of the Chesapeake.

*\* Please note this will be a Walking Mobile Workshop. Plan to wear comfortable clothes and walking shoes.*

*\*\* This mobile workshop corresponds with 40. Trails: Regional Connections, Sustainable Design, Preservation of Natural Corridors, and Development Regulation Issues classroom workshop. Attendees are encouraged but not required to take both the classroom and mobile workshops.*

**STEPHANIE MILEWSKI, RLA, Lackawanna Heritage Valley National and State Heritage Area**

MEET IN  
HOTEL  
MAIN LOBBY

**30-M. Mobile Workshop: The Economic and Quality of Life Impact of Gaming in PA – 1 CM**

Attendees will further explore the impact of gaming in PA. The group will travel to Mohegan Sun Casino at Pocono Downs, Pennsylvania's 1st Casino. Casinos can become an important part of a local community's economic development. This tour will provide an opportunity for planners to see first hand some of the complex and unique operations involved in casino management. Attendees will gain an increased understanding of the economic and quality-of-life impacts that gaming is having on the state both now and over the next ten years. Following the first hour of instruction, attendees will be provided with time to explore the property for themselves, including access to the gaming, racing and dining venues.

*\*\* This mobile workshop corresponds with 18. The Economic and Quality of Life Impact of Gaming in PA classroom workshop. Attendees are encouraged but not required to take both the classroom and mobile workshops.*

**Transportation provided by LCTA (Luzerne County Transportation Authority).**

**HOWARD GROSSMAN, AICP, HJG Associates**

**3:15p – 3:30p ▶**  
**PREFUNCTION**

**3:30p – 5:00p ▶**

**DALTON**

**BLAKELY**

**Refreshment Break with Exhibitors and Travel Time**

**Visit exhibitors. Support the scholarship fundraising raffle.**

**CONCURRENT WORKSHOPS – Series E**

**31. Urban Made: Re-Deploying Industrial Assets in PA's Cities – 1.5 CM**

Once renowned as the "Workshop of the World," Philadelphia faced the dual challenges of population and job losses as industrial activity shifted to outlying areas or foreign soil. Yet now more than ever, production, distribution and repair comprise a critical diversification of Philadelphia's economic base – accounting for over 100,000 jobs citywide and more than \$322 million annually in direct tax to the city's coffers. Our experience in Philadelphia sheds light on the agglomeration advantages cities can confer for global competitiveness based on the inter-relatedness of industry clusters and location.

**TOM DALFO, Philadelphia Industrial Development Corporation**

**BRYAN LOBEL, Interface Studio**

**LAURA WOLF-POWERS, University of Pennsylvania, Department of City and Regional Planning**

**32. Creating an Implementable Comprehensive Plan – 1.5 CM**

The workshop will discuss how comprehensive plans can be made more implementable. It will debunk the myth that plans must be organized by functional chapters – land use plan, housing plan, etc. It will suggest ways that plans can be built around a community's priority issues – whether revitalizing downtown, fixing a problem road corridor, becoming more walkable, or capitalizing on local history. The workshop will suggest creating detailed action plans, organizing implementation





## MAYFIELD

teams, and making plan implementation part of elected officials' regular business, BEFORE the plan is finished. It will present research on successful plans and case studies that have used the above approach.

**DENNY PUKO, PA DCED Center for Local Government Services**

**JIM PASHEK, Pashek Associates**

### 33. Water: Tying It All Together In York County – 1.5 CM

This workshop will highlight the need for Integrated Water Resources Planning, both legal and functional, as a lead in to presenting an overview of York County's recently adopted Plan. Discussion will focus on PA DEP's involvement and how the County's Plan meets the requirements of the PA Municipalities Planning Code and Stormwater Management Act in a format that could be easily replicated by other counties. A unique flowchart implementation tool, which demonstrates how water related issues are tied together and provides a usable, easy to understand process by which projects and water resources will realize maximum benefit, will be presented.

**ALEXANDRA CHIARUTTINI, Stock and Leader, PC**

**FELICIA DELL, AICP, York County Planning Commission**

**JOHN SEITZ, York County Planning Commission**

## DUNMORE

### 34. How to Talk about Difficult Issues – 1.5 CM ETHICS

In today's information world, public policies and decisions are increasingly subject to citizen scrutiny and all too frequently, conflict. Controversies can arise overnight, often based on partial or inaccurate information. This workshop will show public officials and others how to be proactive when dealing with controversial issues and difficult behavior. Building from the AICP Code of Ethics calls for open debate and meaningful public participation, participants will learn how to facilitate community discussions in a way that fosters broad and effective participation, greater acceptance and consensus in decision making.

**KATHY BRASIER, PHD, Penn State University**

**NEAL FOGLE, Penn State Cooperative Extension**

**PETER WULFHORST, AICP, Penn State Cooperative Extension**

## TAYLOR

### 35. Combating Blight with Revolutionary New Tools in PA: Act 135 of 2008 & Act 90 of 2010 – 1.5 CM

Learn how to expedite (1) the removal of blighted buildings and (2) the revitalization of PA's neighborhoods and downtowns - including in rural parts of the state - using exciting new state laws and non-profit community development corporations. This workshop will examine new housing and urban revitalization strategies for PA municipalities together with PA's new Neighborhood Blight Reclamation & Revitalization Act which was recently enacted by the Pennsylvania Legislature. The presenter will also review the report "Eradicating Blight and Expediting Economic Development in Pennsylvania in the 21st Century." APA recently used this document in the development of their new national policy for redeveloping blighted and underutilized property in America. See how these new blight remediation acts can help planning and revitalization in your community.

**JERI STUMPF, Jeri E. Stumpf & Associates, Inc.**

## WAVERLY

### 36. From Identification to Transformation: Brownfield Corridor Planning is Boom for Communities – 1.5 CM

What do you do when a high concentration of brownfields is dramatically affecting the economic viability of a community? Prepare Corridor Plans – at least that is what Lycoming County did. The innovation participation methods used, the municipal leader's support, and the emergence of Marcellus Shale are all factors contributing to the plans' success. This workshop will provide participants with an in-depth look at the Corridor Plans from initiation to implementation together with a template for how plan elements can be translated in your communities. The Youth Ambassador Program and how one can be started in your community will also be highlighted.

**RACHELLE RICOTTA, AICP, STEP, Inc. & Lycoming County**

**BRANDI ROSSELLI, AICP, Mackin Engineering**



AMPHITHEATER

**37. Achieve a Sustainable Community Vision by Integrating TDR and TND Zoning Tools – 1.5 CM**

Professional planners and municipal officials will learn how a Transferable Development Rights (TDR) ordinance can be creatively combined with a Traditional Neighborhood Development (TND) ordinance and accompanying village design guidelines to help many of PA's municipalities achieve more sustainable visions. Basic ordinance set-up of both MPC-enabled tools will be clearly explained, followed by a review of two rural-oriented, southeastern PA municipal case studies to demonstrate how these two zoning tools were refined to work together and help municipal officials meet conservation and community development objectives. In both examples, the zoning ordinances and design guidelines resulted from different community visioning exercises carried out by the presenters.

**JOHN SNOOK, Brandywine Conservancy Environmental Management Center**

**JOHN THEILACKER, AICP, Brandywine Conservancy Environmental Management Center**

6:30p – 7:30p ➤

ELECTRIC CITY  
TROLLEY  
MUSEUM

**Evening Reception at the Electric City Trolley Museum**

**Sponsored in part by the Northeast Section, PA Chapter of APA**

Monday evening members will gather to network and enjoy a pre-dinner reception at the Electric City Trolley Museum, Scranton's premier electric railway museum. The museum tells the story of how, in 1887, Scranton became PA's first city with a successful pioneer trolley line and as a result was known as "The Electric City." The museum collection paints the picture of electric railway history of eastern PA, from the Philadelphia region to Northeast PA. The museum is located on the Steamtown National Historic Site.

After networking with other conference attendees and taking in the museum's displays, venture back out into Scranton for dinner at one of the city's many restaurants.

The Museum is located within easy walking distance from the Hilton Scranton. Walking directions taking you through the Mall at Steamtown will be available in the Hotel Main Lobby. Or, catch a ride on the shuttle service, available at the front of the hotel.

5:00p – 6:30p ➤  
JESSUP

**PMPEI Training for Local Planning and Elected Officials: The Land Use/Water Interface: A New Dimension for Planning**

Water is a land use most comprehensive plans pay little attention to, yet it is both a land use in itself and a component- or a factor- of most other land uses. Making sure water supplies are abundant and safe is vital to the future of our municipalities and should be part of our comprehensive planning. This workshop will demonstrate procedures for integrating water protection into comprehensive plans. Land use regulations and other techniques will be included. A hands-on exercise is included.

**STAN LEMBECK, AICP**

**PMPEI CERTIFIED INSTRUCTOR**

7:30p ➤

**Dinner on Own in Scranton**

7:30p ➤

**Bus to Mohegan Sun at Pocono Downs**

Take some time to visit Mohegan Sun at Pocono Downs, Pennsylvania's 1st Casino, with exciting dining, casino, and racing action for visitors to Northeast Pennsylvania. The Casino offers full gaming plus several restaurant and dining options. Racing is simulcast from racetracks across the country. Admission is free.

A bus will be available on a first-come-first serve basis to take attendee to the venue. Buses will depart the casino at 10:30 p.m. to return to the Hilton Scranton. Taxi transportation is also available both ways.

Transportation provided by LCTA (Luzerne County Transportation Authority).

*The first street car system in the U.S. built entirely for operation by electric power was at Scranton. It began operation on Nov. 30, 1886. The initial run was between central Scranton and Green Ridge section.*





## TUESDAY October 18, 2011

**6:30a – 7:30a** ▶  
*MEET IN  
HOTEL  
MAIN LOBBY*

### **Fun Run, Walk, and Bike Downtown Scranton Riverwalk**

We're pleased to introduce runners, walkers, and bikers to the new Downtown Scranton Riverwalk which recently opened on July 13, 2011. This newest section of the Lackawanna River Heritage Trail (LRHT) begins at Olive Street in Scranton and continues for almost a mile to the trailhead at the Central New Jersey (CNJ) Rail-Trail section at 7th Avenue.

The opening of the Downtown Scranton Riverwalk marked the completion of a multi-year project. The public feedback has been overwhelming. Cross country teams, marathoners, residents walking their dogs, families pushing strollers, as well as traditional walkers, runners, and cyclists use the Riverwalk. Shortly after the ribbon cutting, a man was observed descending the path from the local grocery store, groceries in tow!

The PA Chapter of APA Fun Run, Walk, and Bike will begin at the Hilton Scranton. Attendees will run, walk or bike a half mile to the trail entrance at Olive Street. From there you'll enjoy two miles on the Riverwalk before returning the half mile to the Hilton Scranton. A total of four miles is planned; however, attendees may feel free to adjust their workout as they would like.

Depart from Hilton Scranton Front Lobby at 6:30 a.m.

**8:00a – 4:00p** ▶  
*PREFUNCTION*

### **Registration Open**

**8:00a – 2:00p** ▶  
*PREFUNCTION*

### **Exhibits Open Visit exhibitors. Support the scholarship fundraising raffle.**

**8:00a – 9:00a** ▶  
*PREFUNCTION*

### **Continental Breakfast with Exhibitors**

**8:00a – 9:00a** ▶  
*JESSUP*

### **Professional Development Committee Meeting**

**8:15a – 8:45a** ▶  
*MAYFIELD*

### **Planning for Reinvestment through Land Banking: A Promising New Way to Deal with Blight** Are you frustrated by vacant and blighted properties, and by all of the hoops and roadblocks in the way of reutilization? Join our breakfast meeting on

**9:00a – 10:00a** ▶  
*CASEY  
BALLROOM*

Land Banks. Learn how land banks can help your community get control of blighted property and effectively plan for redevelopment. Hear about legislation currently working its way through the Pennsylvania General Assembly. Become a part of this movement to reclaim our communities.

**CYNTHIA WITMAN DALEY, Housing Alliance of PA**

### **Plenary Session**

**Sponsored by URS**

### **Benchmarking Changes in Northeast Pennsylvania TERI OOMS**

**Executive Director, The Institute for Public  
Policy & Economic Development**



For the past six years, northeast Pennsylvania has been engaged in a regional indicators initiative to identify trends, assess external and internal influences, and prepare for the future. This presentation will focus on data derived from the indicators, what it means, and what's next for the region. Additionally,

Marcellus Shale development will most certainly influence the entire state. The Institute will present research that identifies trends, expectations, and examines what data from other states can tell us about the future.

Teri Ooms was appointed Executive Director of The Institute for Public Policy & Economic Development (formerly known as Joint Urban Studies Center - JUSC) in 2004. The Institute is a think tank that provides essential research, analysis, and consultation to cities, counties, non-profits, school districts, institutions, and businesses. The principal purpose of The Institute is to increase the capacity of organizations to solve their own problems and become thriving and sustaining entities. The ultimate goal is to create a better quality of life and standard of living for the community.

In the first five years, The Institute has produced the region's first Indicator Report and Regional Planning Initiative. The Institute operates five regional task forces focusing on: jobs and economy; education and workforce development; housing; and planning, land use, transportation, and infrastructure; and healthcare. The Institute has produced 30+ client based projects in 25 counties in northeast and central Pennsylvania related to economic development, community development, asset map-



## our changing landscape EDUCATIONAL SESSIONS

ping, housing, energy, education, and technology. The Institute recently completed its first multi-state initiative focusing on the Marcellus Shale play. Further, over 100 students have graduated from internships on these projects representing nine higher education institutions between two counties.

In 2006, Ooms was appointed as an Associate Research Fellow with the Pennsylvania State Legislature Office of Research. Her appointment was renewed in 2008. From 1997 – 2004, Ooms served as President/CEO of the Inland Empire Economic Partnership (IEEP), Riverside, CA and of its two sister companies. IEEP is responsible for the regional marketing, attraction and recruitment of new business to the region, the expansion and retention of existing business, film, tourism, high tech regional development, workforce collaborative, research center, legislative advocacy, and the Small Business Center (SBDC). As President/CEO, IEEP produced over \$1 billion in new investments to the community and created over 10,000 new jobs.

Ms. Ooms is a cum laude graduate of the University of Scranton with a BS in Public Administration and an MBA in Finance.

TAYLOR

### **39. Manufacturing Plant Reuse in a Changing Economy – 1.25 CM**

The decline in manufacturing jobs in the United States is attributable in large part to a growth in manufacturing goods that has not kept up with the parallel increase in productivity and increasing competition from overseas. As a result, there is an increasing need to think about the reuse potential for large-scale manufacturing plants. This workshop will examine the redevelopment potential for the Sony Technology Park located in Westmoreland County, PA. The Park includes 2.8 million square feet of total space and was vacated by Sony in October 2010. We will explore relevant case studies of other manufacturing plant reuse programs, real estate conditions, and a cluster analysis.

**PATTY FOLAN, AECOM Economics**

BLAKELY

### **40. Trails: Regional Connections, Sustainable Design, Preservation of Natural Corridors, and Development Regulation Issues – 1.25 CM**

This workshop will discuss methods for completing trail connections to link together various destinations. Presenters will share practical examples of ways that sustainable design elements can be incorporated into trail designs and an explanation of various methods for using development regulations to preserve natural corridors along existing or proposed trails. Recommendations will be provided of ways to facilitate trail development through municipal development regulations.

*\* Please note this will be a Walking Mobile Workshop.*

*Plan to wear comfortable clothes and walking shoes.*

*\*\* This classroom workshop corresponds with 29-M. Mobile Workshop: Trails. Attendees are encouraged but not required to take both the classroom and mobile workshops.*

**BRYAN COPE, Urban Research and Development Corp**

**CHARLIE SCHMEHL, Urban Research and Development Corp**

DUNMORE

### **41. Complete Streets: Transforming Communities – 1.25 CM**

Complete Streets are safe, comfortable, and convenient for travel for everyone, regardless of age or ability. They are already transforming communities across the nation not only from a transportation perspective, but also with respect to public health, the environment, and economic competitiveness. More than 200 policies are in place, and Congress

10:00a – 10:30a >  
PREFUNCTION

**Refreshment Break with Exhibitors and Travel Time**  
**Visit exhibitors. Support the scholarship fundraising raffle.**

10:30a – 11:45a >

#### **CONCURRENT WORKSHOPS – Series F**

DALTON

### **38. Impacts of Marcellus Shale Development on Agriculture – 1.25 CM**

The affect on agriculture has mostly been ignored in discussions about the impacts of Marcellus Shale development in PA. This workshop will discuss what may result from a farmer's sudden wealth as the result of drilling on their property. It will also examine issues related to increased land values, the impact on tenant farmers, and those who do not control the mineral rights of their property. Increased cost of housing and labor will also be considered. There are many other issues not contemplated by farmers when they signed leases which will be presented. Participants will be provided incite in addressing these issues.

**D. ROBERT DAVIDSON, AICP, AgChoice Farm Credit**



AMPHITHEATER

will likely introduce a federal Complete Streets bill as part of forthcoming transportation legislation. This workshop will provide an introduction to Complete Streets and explores case studies on how they are being implemented locally.

**JEFFREY RIEGNER, PE, AICP, PTOE, Whitman Requardt & Associates, LLP**

**TOM SCOTT, AICP, Tredyffrin Township**

**MATTHEW STEWART, Mercer County Regional Planning Commission**

**SCOTT THOMPSON-GRAVES, PE, PTOE, Whitman, Requardt & Associates, LLP**

#### **42. Total Maximum Daily Loads (TMDL) Implementation: Opportunities for Cost Savings through Planning and Regionalism – 1.25 CM**

All impaired streams in PA will eventually go through the TMDL development process. After DEP approves a TMDL, who is responsible for implementing real water quality strategies? When it comes to impairments caused by stormwater runoff, much of that responsibility falls on the shoulders of local municipalities. This workshop will describe how local governments can play a role getting the science of TMDLs correct, explore the innovative ideas of one group of municipalities cooperating to reduce pollutants in their stream, and define specific and cost-effective steps for municipalities to work together to meet their water quality goals and responsibilities.

**JONATHAN MEADE, PA Environmental Council**

**GEOFFREY REESE, PE, Lehigh Valley Planning Commission**

**NATHAN WALKER, AICP, AMEC Earth & Environmental**

#### **43. CTP and CEP: APA's New Advanced Specialty Certifications – 1.25 CM**

APA now offers two Advanced Specialty Certifications, one for environmental planners and one for transportation planners. This workshop will review the minimum qualifications required to sit for these certification exams and the application process. An overview of the exam content and available study resources for each specialty will also be covered.

**JIM SEGEDY, PHD, FAICP, PA Environmental Council**

WAVERLY

#### **44. How Preemption of Zoning and Other Local Controls Impacts Planning – 1.25 CM**

The workshop will begin with a fundamental review of the inherent powers (or lack thereof) of municipal government. We will discuss the different types of preemption and provide statutory examples of each. We also will examine the tests utilized by PA courts to determine whether a local regulation is preempted by a state statute. We then will turn our attention to specific "hot topic" areas of preemption, with a particular emphasis on how the Oil & Gas Act preempts certain local regulation of Marcellus Shale drilling activities. We will discuss hypothetical local ordinance provisions in an effort to develop a better understanding of what would or would not be preempted.

**JONATHAN ANDREWS, McNeese Wallace & Nurick LLC**

**CHARLES COURTNEY, McNeese Wallace & Nurick LLC**

11:45a – 12:00p ➤

15 Minutes Travel Time

12:00p – 1:30p ➤

CASEY  
BALLROOM

#### **Announcement of Annual Award Winners Annual Meeting, Recognitions, Election Results, and Luncheon**

It is once again time to celebrate the achievements of Pennsylvanians who shape where we live, work, and play! Join Brian O'Leary, AICP, Chair of the PA Chapter Awards Committee, for an inspiring awards program. We will recognize the work of planners, planning officials, and elected officials - and their roles in planning Pennsylvania.

Following the luncheon PA Chapter President Alexander J. Graziani, AICP will present the "State of the Chapter," highlighting the chapter's successes and key activities from the past year. Alex will also outline the priorities for the coming year as the chapter continues its work of promoting and improving the health of the planning professional through PA.

We conclude with the announcement of the PA Chapter election results and introduce the new officers who will take office in January 2012.

1:30p – 2:00p ➤

PREFUNCTION

#### **Dessert with Exhibitors & Announcement of Raffle Winners**

2:00p – 2:15p ➤

15 Minutes Travel Time

2:00p – 5:00p ➤

Exhibits Tear Down

MAYFIELD



2:15p – 3:45p ►

**CONCURRENT WORKSHOPS – Series G**

**TAYLOR**

**45. Help or Hinder: How Local Government Helps or Hinders the Development of Affordable Housing – 1.5 CM**

Why does affordable housing sometimes cost so much to build? How do well-meaning government actions actually make affordable housing harder to develop? Which incentives can actually help make more affordable housing possible? These and other common questions get at the inescapable interactions between affordable housing advocates, private developers, and local government. This workshop will discuss the regulatory context within which affordable housing is built, offer design and engineering solutions to manage development costs, and discuss which kinds of public incentives can induce new units with gains to all involved stakeholders.

**PETER ANGELIDES, PHD, AICP, Econsult Corporation**

**JAY APPLETON, Kitchen & Associates Architectural Services**

**KEVIN GILLEN, PHD, Econsult Corporation**

**DUNMORE**

**46. Current Initiatives in Sustainable Communities Planning – 1.5 CM**

This workshop will explore current national initiatives in sustainable communities planning, including the Regional Planning Grants awarded by HUD to 45 regions across the country, APA's Sustaining Places Task Force Report on sustainability in comprehensive plans, and ICLEI's Star Community Index, a national rating system for community sustainability. The panelists will discuss the status of these initiatives and their implications for local government planning in PA. Selected as one of nine STAR Beta Communities, Cranberry Township will be used as a case study of a comprehensive sustainability program in a PA municipality.

**ANDREA LYTLE PEET, AICP, ICLEI-Local Governments for Sustainability USA**

**DAVID ROUSE, AICP, PP, ASLA, LEED AP, Wallace Roberts & Todd**

**JOHN TRANT JR, AICP, Cranberry Township**

**BLAKELY**

**47. An Examination of Transportation Funding in PA: Needs and Potential Solutions – 1.5 CM**

Adequately funding our transportation system is critical to our mobility, the economy, and our quality of life. The subject of transportation funding is timely with the recent federal decision denying the tolling of I-80 which has created an immediate funding gap for PA roads, bridges, and public transportation. However, the problem is larger than just this one decision. New sources of revenue need to be identified and existing sources need to be re-examined to provide funding that meets the enormous needs of the transportation system.

**BRIAN FUNKHOUSER, AICP, Gannett Fleming**

**DENNIS LEBO, Gannett Fleming**

**LOUIS SCHULTZ, PA Transportation Advisory Committee**



## AMPHITHEATER

**48. When Doing the Right Thing Means Breakin' the Rules: What to Do When Storm Water Design BMPs Conflict with Environmental Quality Objectives – 1.5 CM**

Westport, a new community located in Findlay Township, Allegheny County, PA, provides an example of the transformative potential of former mine lands. Envisioned as a major growth area near the Pittsburgh International Airport, Westport has been carved out of a 5,000-acre strip mine wasteland. The mixed-use community is expected to accommodate industrial, flex, office, retail, and residential uses. However, the ecological issues produced by the mine operation challenged the area's overall development potential. Traditional approaches to stormwater management, groundwater infiltration, and open space conservation needed to be "re-thought" in the context of problematic soils, AMD and geotechnical stability.

**KEVIN BRETT, PE, Lennon, Smith, Spouleret Engineering, Inc.**

**ANDREW SCHWARTZ, AICP, LEED AP, RLA, Environmental Planning and Design**

## WAVERLY

**49. Remaking the City: From Vacant Lots to Community Gardens – 1.5 CM**

This workshop discusses how a city's vacant land problem presents itself as a challenge and opportunity to remake the city. Philadelphia, like many older industrial cities, has an overabundance of vacant land. Over time, communities, nonprofits, and the municipal government have adopted a range of greening strategies to address blight and turn vacant land into an asset. These greening activities, particularly the establishment of community gardens, are increasingly seen as methods to promote healthy communities. This workshop will examine the vacant land problem in Philadelphia, the state of community gardens and food access, and the challenges of supporting urban agriculture.

**MEGAN HECKERT, Temple University**

**BRANDON HOOVER, Temple University**

**MAHBUBUR MEENAR, Center for Sustainable Communities**

**CHRISTINA ROSAN, PHD, Geography and Urban Studies**

## MAYFIELD

**50. Philadelphia's Green2015: Getting Green Space to Underserved Neighborhoods in Tight Economic Times – 1.5 CM**

Philadelphia Parks and Recreation and PennPraxis will present the Green2015 planning process, undertaken last year to unite city government and citizen needs to meet the Mayor's sustainability goal of creating 500 new acres of public green space by 2015. Green2015 addressed this by utilizing existing public resources and initiatives to find a practical and thoughtful approach for a city going through tough financial times.

**ANDREW GOODMAN, AICP LEED AP, PennPraxis**

**PATRICK MORGAN, Philadelphia Parks and Recreation**

**Conference Concludes –  
Thank You and See You Next Year!**



**SEE YOU NEXT YEAR  
Mark Your Calendars!  
October 14-16, 2012  
Bayfront Convention Center  
& Sheraton Erie  
Erie, PA**





[ BUILDING RELATIONSHIPS.  
DESIGNING SOLUTIONS. ]

[www.hrg-inc.com](http://www.hrg-inc.com)

### Comprehensive Solutions for Sustainable Communities

PLANNING • WATER RESOURCES • GIS  
TRANSPORTATION • WATER & ENERGY  
ENVIRONMENTAL • SURVEYING • FINANCIAL  
MECHANICAL/ELECTRICAL/PLUMBING  
OIL & GAS DEVELOPMENT SUPPORT SERVICES

Offices Throughout Pennsylvania • 717.564.1121



Land Use Planning  
Urban Revitalization  
Transportation Planning & Design  
Environmental/Facilities Services  
Construction Management  
Transit Planning & Design  
Landscape Architecture

Pittsburgh | York | Allentown | Philadelphia  
1-800-266-5488 | [www.jmt.com](http://www.jmt.com)



## THINKING MORE INNOVATIVELY

AECOM...Creating, enhancing  
and sustaining the world's  
built, natural and social  
environments.

[www.aecom.com](http://www.aecom.com)

**AECOM**

*Scranton Area  
Foundation*   
Catalyst for Community

Engineering • Planning • Environmental • Communications



Our planning services include:

- Transportation and Land Use Planning
- Urban Design and Landscape Architecture Studies
- Community Planning and Visioning

**McCormick  
Taylor**  
Engineers & Planners  
Since 1946

[www.mccormicktaylor.com](http://www.mccormicktaylor.com)

## Planning for a Sustainable Future



**Gannett Fleming**

*Excellence Delivered As Promised*

[www.gannettfleming.com](http://www.gannettfleming.com) • Offices Worldwide

**ISO 9001:2008  
CERTIFIED**



**Penn**  
UNIVERSITY of PENNSYLVANIA

is pleased to be a Silver Sponsor  
of the PA Chapter of APA  
2011 Annual Conference.



**J. P. Mascaro & Sons**

*If it's service, it's us!*

**ACTS  
CLEAN  
GREEN**



This Act "Clean & Green"  
initiative is consistent  
with our commitment to  
our customers, employees  
and the community.

Join us in our commitment  
to Act "Clean & Green"  
everyday.

To learn more go to  
[www.jpascaro.com](http://www.jpascaro.com)





## MS in Community & Regional Planning Temple University Ambler and Harrisburg Campuses

- Focus on sustainability, environmental and regional planning, and advanced computer applications
- Terrific, caring faculty with extensive professional planning experience
- Strong student cohorts and small class sizes
- Convenient evening classes
- Applied research and opportunities for community service through the Center for Sustainable Communities
- Research assistantships to finance graduate studies



267-468-8300  
crp@temple.edu  
www.ambler.temple.edu

**Graduate Certificates:**  
Transportation Planning and Sustainable Community Planning

Department of Community & Regional Planning  
School of Environmental Design



## PENNROSE

We Bring It All Together

Quality Development. Proven Management. Great Lifestyles.



Philadelphia, Pennsylvania  
1988.



Oxford, Pennsylvania  
1994.



Harrisburg, Pennsylvania  
1997.



Philadelphia, Pennsylvania  
1997.



Pittsburgh, Pennsylvania  
2000.



Philadelphia, Pennsylvania  
2005.



Braddock, Pennsylvania  
2010.



West Chester, Pennsylvania  
2010.

Mark Dambly | President  
One Brewery Park | 1301 North 31st Street  
Philadelphia, PA 19121-4495  
267.386.8600 | www.Pennrose.com



# Erie, Not Your Ordinary Hot Spot!



Erie, Pennsylvania's premier beach resort, is on beautiful Presque Isle Bay, one of the world's best-protected harbors surrounded by a 3,200-acre peninsula. Erie is the state's *only* port on the Great Lakes and boasts a wealth of natural beauty and fascinating historical tales.

Enjoy Presque Isle State Park with 7 miles of sandy beaches, hiking/biking trails, outdoor concerts and festivals, world-class sunsets and the Tom Ridge Environmental Center. Visit Erie's Bayfront & Downtown districts to find the U.S. Brig Niagara, Pennsylvania's official flagship docked at the Erie Maritime Museum and learn about Erie's extensive maritime history and the Battle of Lake Erie. Walk the halls of the Erie Art Museum, expERIENCE Children's Museum or the Erie History Center.

Local palate-pleasing restaurants include The Brewerrie, Bayfront Grille, Bertrand's Bistro, Molly Brannigan's Irish Pub

and The Pufferbelly. Explore acres of vineyards and tour local wineries during the annual Wine Country Harvest Festival. Try your luck at the Presque Isle Downs Casino & Racetrack now featuring table games! Take in a theatrical performance at the Erie Playhouse or enjoy dinner and a show at The Station Dinner Theatre or the Riverside Inn Dinner Theatre.

Erie is home to several professional sports teams including the Erie Otters OHL hockey team, Erie Seawolves AA Baseball or NBA D-League Erie Bayhawks. Splash around at Splash Lagoon Indoor Waterpark or take a walk on the wild side at the Erie Zoo. Erie offers cultural and entertainment options you found in a big city, but with the friendliness and leisurely appeal of a small town.

[www.VisitErie.com](http://www.VisitErie.com)



## Picture Yourself in Erie!



**PA Chapter of APA  
2012 Annual Conference  
October 14-16, 2012**  
Bayfront Convention Center and Sheraton Hotel

### ERIE...FEEL THE LAKE EFFECT.

VisitErie  
Major Sponsors:

