

**Creating an Implementable Plan session  
APA/PA Conference, October 2011, Scranton**

**Audience brainstorming**

**Ideas to make comprehensive plans more implementable  
20 ideas in 20 minutes**

1. There are other ways to interpret the MPC and what it says about content of a comprehensive plan.
2. Center for Rural PA Visioning Guide has an Issues Worksheet that is useful to help determine issues for attention in a comprehensive plan.
3. Focus the plan on issues, not MPC-identified plan elements.
4. Make comp plan and its implementation an ongoing process.
5. Anticipate challenges from the solicitor if innovating comp plan content and format.
6. Hold an issues summit with agencies and leaders you want as partners in preparing then implementing the plan.
7. Prepare annual measures of progress and attainment in implementing the plan. Aim to reach them.
8. Hold meetings with consultant, county, and solicitor to support innovating plan content and format.
9. Listen, listen, listen.
10. Provide ongoing education to groups and partners involved in the plan.
11. Do a post-plan customer satisfaction survey.
12. Have an immediate action program for implementing parts of the plan.
13. Set a goal of having steering committee and elected officials so involved and informed that they can tell three top plan recommendations in a public setting without prompting.
14. Hone the plan in on specific actions.
15. Hold a congress of local leaders at one or two key points in the plan to make decisions and build consensus and buy-in.
16. Involve potential implementation partners in the plan process.
17. Use background study and statistics to validate issues.
18. Create a flexible scope (that allows the consultant to innovate) and realistic budget.
19. Save \$ by not doing a parcel-by-parcel land use survey. Use saved \$ to beef up implementation action plan.
20. Put on the www plans that model these innovations.