

2010 APA-PA Chapter Conference

Session 32- Engaging the Public in the 21st Century: Using Technology to Advance Planning

INTRODUCTION AND CONTEXT

Ronald

Objective of Session

Explore how we can engage the public in the planning process

Need to customize use of technology to your budget and resources

Technology Range:

Sharing information- Flickr Photo Sharing

Web 3.0 Technology- Interactive web sites

LANDSCAPES2 EXPERIENCE

David

Generating Interest in Planning

Devoting a web site to the Plan/Domain Name (L2 homepage)

Seeking Partners- (Promotional Materials Original L2 Web Page)

Polling Citizens and Stakeholders- On-line Survey (sample survey and results)

- Survey Monkey (sample survey and web site view)

Identifying Issues- Steering Committee Presentations posted to the Web (sample image)

On-line Meeting Scheduler- Doodle Calendar (sample scheduling)

Informing the Public- L2 eNewsletter Subscription (sign up image and sample List Serve)

Developing the Plan

Keeping the Public Informed/ Transparent Process - Update Process Timeline/New Material

Draft Text Posted- Comment Process (Limehouse video clip)

Map Development- Interactive Map using Google Map base (livable landscapes map)

Public Comment on the Map- View demo video (original L2 web site)

Adoption of the Plan

Commissioner Adoption- (video clip from February 20th meeting)

Posting Adopted Plan- New L2 website/ Flipping book & eReader technology

IMPLEMENTING THE PLAN

Tom

Advances in Technology for promoting planning principles & informing officials of choices