INTRODUCTION AND CONTEXT

Objective of Session

Explore how we can engage the public in the planning process.
Need to customize use of technology to your budget and resources.

Technology Range:
- Sharing information - Flickr Photo Sharing
- Web 3.0 Technology - Interactive web sites

LANDSCAPES2 EXPERIENCE

Generating Interest in Planning

Devoting a web site to the Plan/Domain Name (L2 homepage)
Seeking Partners - (Promotional Materials Original L2 Web Page)
Polling Citizens and Stakeholders - On-line Survey (sample survey and results)
  - Survey Monkey (sample survey and web site view)
Identifying Issues - Steering Committee Presentations posted to the Web (sample image)
On-line Meeting Scheduler - Doodle Calendar (sample scheduling)
Informing the Public - L2 eNewsletter Subscription (sign up image and sample List Serve)

Developing the Plan

Keeping the Public Informed - Transparent Process - Update Process Timeline/New Material
Draft Text Posted - Comment Process (Limehouse video clip)
Map Development - Interactive Map using Google Map base (livable landscapes map)
Public Comment on the Map - View demo video (original L2 web site)

Adoption of the Plan

Commissioner Adoption - (video clip from February 20th meeting)
Posting Adopted Plan - New L2 website/ Flipping book & eReader technology

IMPLEMENTING THE PLAN

Advances in Technology for promoting planning principles & informing officials of choices