



## **HAZLET FACTS**

- Located in central New Jersey
- 5.6 square miles
- **21,000** residents
- Developed suburban community



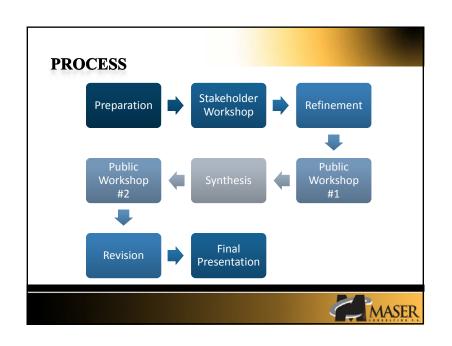


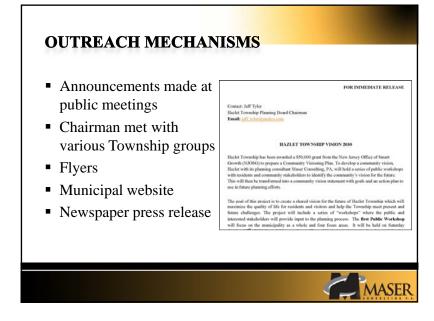
## **PURPOSE**

- To develop a general vision for the entire township
- To develop a detail vision for four specific focus areas
- To guide development while setting priorities for land preservation













## STAKEHOLDER WORKSHOP

- Beta test
- Allowed for in-depth feedback
- Encouraged two-way dialogue





## **PUBLIC WORKSHOPS**

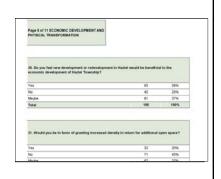
- Project Introduction
- Session #1 Big Picture
- Community Vision Survey
- Session #2 Community Vision
- Report Back
- Lunch
- Session #3 Mapping Exercises
- Group Presentations





# **COMMUNITY QUESTIONNAIRE**

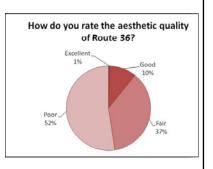
- 40 questions
- Online questionnaire
- Link on municipal website
- Tallied by Zoomerang
- Also provided hard copies





# **COMMUNITY QUESTIONNAIRE**

- Most useful questions:
  - Describe Hazlet in 3 words.
  - Describe the characteristics of a community you would like to live in.
  - Where should new development and redevelopment occur in the future?





## **COMMUNITY VISION SURVEY**

- PowerPoint tool that uses pictures to gain a sense of residents feel is appropriate for the future
- 7 categories
- Two types of questions





## **VISUALIZATIONS**

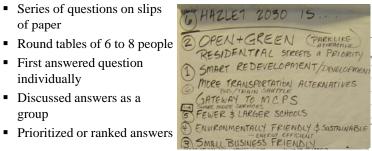
- Urban Advantage
- Purchase on the internet





## TABLE BREAKOUT SESSIONS

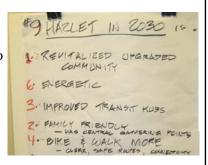
- Series of questions on slips of paper
- First answered question individually
- Discussed answers as a group
- Prioritized or ranked answers





## TABLE BREAKOUT SESSIONS

- Ranking visions → prioritize the actions
- Required groups come to a consensus
- Brought in element of reality





## **MAPPING EXERCISES**

- Each focus area had a station
- Residents allowed to choose which focus area they would work on
- Broke into 3 simple tasks





## INTERACTIVE STATIONS

- Utilized to get feedback from residents on draft documents
  - Vision Statements
  - Vision Plans
  - Goals & Indicators





## **PUBLIC HEARING**

- Presented final report to Planning Board
- Open for public comment
- Planning Board officially adopted report & its visions





## **PRODUCT**

- Vision statement for entire Township
- Vision statement for each focus area
- Goals, Indicators & Actions
- Next steps

#### NEXT STEPS

Where does Hazlet go from here? Goals, indicators and actions have been determined, but how does the Township get from the present to its desired future vision? This section attempts to prioritize the 50× key actions and indicate what entity is responsible for that action. Actions are categorized by goal.

#### GOAL #1: Promote smart development and redevelopmen

The short-term priority action for this goal is to study the existing soning along the Township's highways and recommend zoring changes to encourage the type of development desired by participants. The zoning study would be commenced by the Planning Board and zoning-changes would be adopted by the Township Committee.



## LESSONS LEARNED

- Must have a local champion
- Core team
- Multiple types of outreach
- Keep it simple
- Celebrate achievements





# UPPER TOWNSHIP FORM-BASED CODE



## **UPPER TOWNSHIP FACTS**

- Located in southern NJ
- 68.5 square miles
- Limited areas of public water and sewer
- 12,000 residents
- Rural in character, large areas of environmentallysensitive land



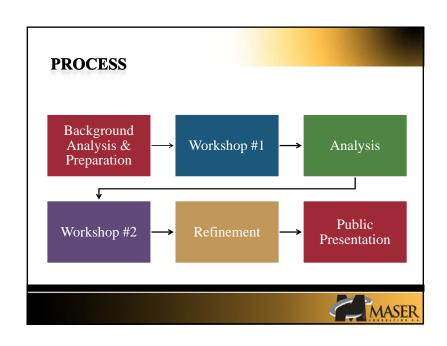


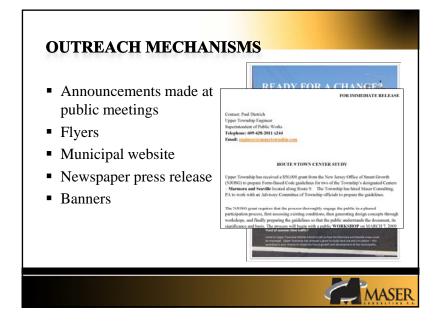
## **PURPOSE**

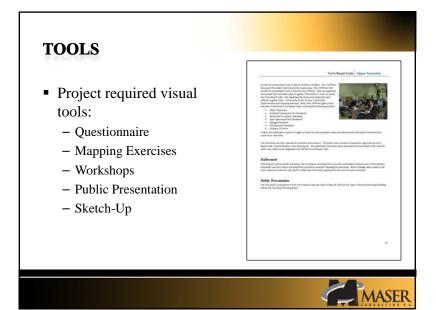
- To implement land use objectives delineated in the Land Use Element
- To steer development into designated centers, away from environmentallysensitive lands
- To limit sprawl











## **WORKSHOPS**

- Introduction to the project
- Community Vision Survey
- Lunch & Questionnaires
- Mapping Exercises
- Group Presentations





# **QUESTIONNAIRE**

- 34 questions
- 8 categories
  - Vision for the future
  - Transportation & mobility
  - Parks & open space
  - Existing physical characteristics
  - Housing
  - Commercial & retail

Existing Phys			g aspects of M	armora Town (	Center?
	Excellent	Good	Fair	Poor	No Opinio
Visual Character	2 or 2.3%	11 or 12.6%	24 or 27.6%	42 or 48.3%	1 or 1.1%
# of Shopping Options Available	1 or 1.1%	10 or 11.5%	21 or 24.1%	48 or 55.2%	2 or 2.3%
# of Dining Options Available	1 or 1.1%	10 or 11.5%	18 or 20.7%	52 or 59.8%	1 or 1.1%
Open Spaces	3 or 3.4%	6 or 6.9%	17 or 19.5%	48 or 55.2%	4 or 4.6%
Landscaping	1 or 1.1%	9 or 10.3%	20 or 23.0%	50 or 57.5%	1 or 1.1%
Walkability	2 or 2.3%	3 or 3.4%	12 or 13.8%	58 or 66.7%	3 or 3.4%
# of Recreational Activities Available	3 or 3.4%	5 or 5.7%	17 or 19.5%	45 or 51.7%	10 or 11.5
Traffic flow (during peak hours)	1 or 1.1%	8 or 9.2%	20 or 23.0%	52 or 59.8%	1 or 1.1%
Public Transportation	1 or 1.1%	1 or 1.1%	3 or 3.4%	60 or 69.0%	15 or 17.2

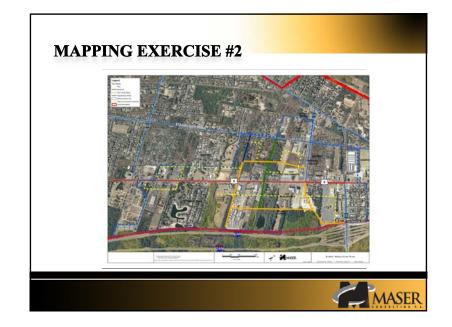


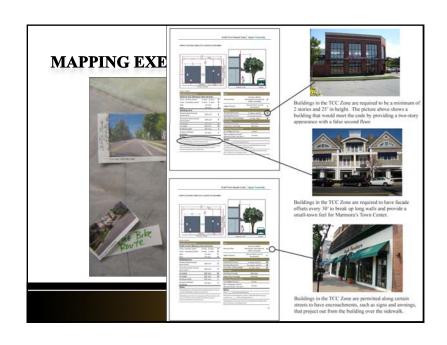
## **MAPPING EXERCISES**

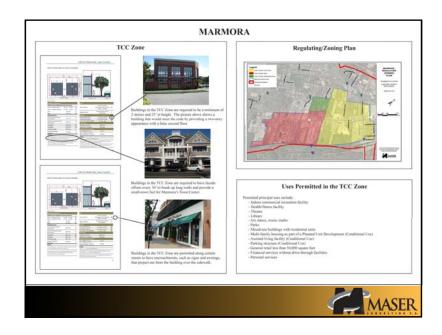
- Susceptibility to Change
- Mobility & Connections
- Buildings & Locations











# **SKETCH-UP**

- 3D Visualization Tool
- Illustrate new bulk standards
- Helped residents to visualize new development





# **PUBLIC PRESENTATION**

- Presented final report to Planning Board
- Open for public comment





## **PRODUCT**

- Vision Statement
- Zoning & Standards
- Street & Circulation Standards
- Open Space & Park Standards
- Signage Standards
- Architectural Guidelines





# **INFORMATION**

- Center for Rural PA
  - http://www.rural.palegislature.us/
- Hazlet 2030 Vision
  - http://hazlettwp.org/
- Upper Township Form-Based Code
  - http://www.uppertownship.com/index.asp



## LESSONS LEARNED

- Educate
- Make sure you have a local advocate
- Don't delay project



