APA is an educational organization to advance the activity of planning – physical, economic and social – at all levels of government.
APA is...

- An Education Organization
- A Membership Association
- A Private Company
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FOR THE PROMOTION OF GOOD PLANNING
STRATEGICALLY FOCUSED

Pennsylvania Planning Association
DRAFT Chapter Development Plan
OUR MISSION

The Pennsylvania Chapter of the American Planning Association provides leadership in the development of vital and sustainable communities by advocating excellence in community planning through education, citizen empowerment, partnership, and public policy.
OUR VISION

• Planning Matters

Planning is valued as an essential function in creating sustainable and compatible land use, social, and economic change. The PA Chapter of APA with its diverse and engaged membership positively influences the provision of planning resources at all levels of government and ensures its involvement in planning practice throughout the Commonwealth of PA.
OUR VALUES

The PA Chapter of APA believes:

- Planning is a critical function of government and citizenship;
- Planning brings forth the best ideas by balancing varied interests and resources;
- Planning is objective and open-minded;
- Planning is inclusive, and empowering; and
- Planning values the diversity of Pennsylvania’s communities, cultures, and places.
ORGANIZATIONAL PRIORITIES

1. Promote a "Culture of Planning" Throughout the Commonwealth
2. Promote the need for resources for planning and plan implementation at all levels of government.
3. Enhance the Chapter's organizational and programmatic capacity.
DRAFT CHAPTER DEVELOPMENT PLAN

- ACTION PLANS
- BENCHMARKS
- IMPLEMENTATION ROLES
- SUGGESTED BYLAW REVISIONS
APA INITIATIVES

- Diversity
- Young Planners Group
- Legislative - Livable Communities (HUD DOT EPA) & Transportation Reauthorization
- AICP Certificate Maintenance – Specializations for Environmental and Transportation Planning
- Leadership Development
- Communications
OUR 2011 INITIATIVES

- New Chapter Development Plan
- Chapter Elections
- Planning Advocacy
  - Required Training
  - New MPC Initiative
  - Planners Unite restoring funding
  - State Planning Board
  - Marcellus Shale
- Conference in the City of Scranton 2011
THANK YOU!