



2010 ANNUAL CONFERENCE

cultivating strong communities

this year!

- ▲ **Earn up to 14.5 CM credits** including Law and Ethics requirements, plus an extra 6 CM credits at the Post Conference Workshop
- ▲ **Opening Session** on the Land Use – Transportation Connection with former seven-term Charlotte, NC mayor, the Honorable Pat McCrory
- ▲ **Pitkin Lecture** with Christopher Leinberger of The Brookings Institution
- ▲ **Plenary Session** on Marcellus Shale – the pros, the cons, and the practical realities for planners
- ▲ **Special Post Conference Education** – APA Pilot Workshop on Planning the Urban Forest
- ▲ **Three and a half days** of Education
- ▲ **Welcome Reception** at the New Lancaster Marriott at Penn Square
- ▲ **Monday Evening Reception** at Clipper Stadium, home of the Lancaster Barnstormers
- ▲ **PA Chapter Annual Awards** and Annual Meeting

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October 3–5, 2010

Post Conference Workshop, October 6, 2010

Lancaster, PA

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Pennsylvania Chapter

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WELCOME TO LANCASTER...

2010 PA Chapter of the American Planning Association Annual Conference

ON BEHALF OF THE 2010 CONFERENCE COMMITTEE of the Pennsylvania Chapter of the American Planning Association, we welcome you to Lancaster. The theme of the 2010 conference is "Cultivating Strong Communities." The committee believes the conference program fulfills our promise to deliver a high quality professional learning opportunity in an exceptional downtown venue.

The citizens of Lancaster, both city and county, have truly cultivated a strong community here. From Penn's first vision for the colony, to the John Nolen plan of 1929, and through the current growth management plans, Lancaster has long history of ensuring a great future through planning. We know you'll find evidence of that as you get to know this place during your time at the conference. Strengthening our communities is a mission of our profession and there are plenty of opportunities throughout the conference to learn about plans and practices across Pennsylvania.

There is much to learn at the conference and much to see in the City of Lancaster and throughout Lancaster County. We hope you'll take this opportunity to fully experience this conference while getting to know Lancaster County.

Sincerely,

Co-Chairs of the 2010 Conference Committee:

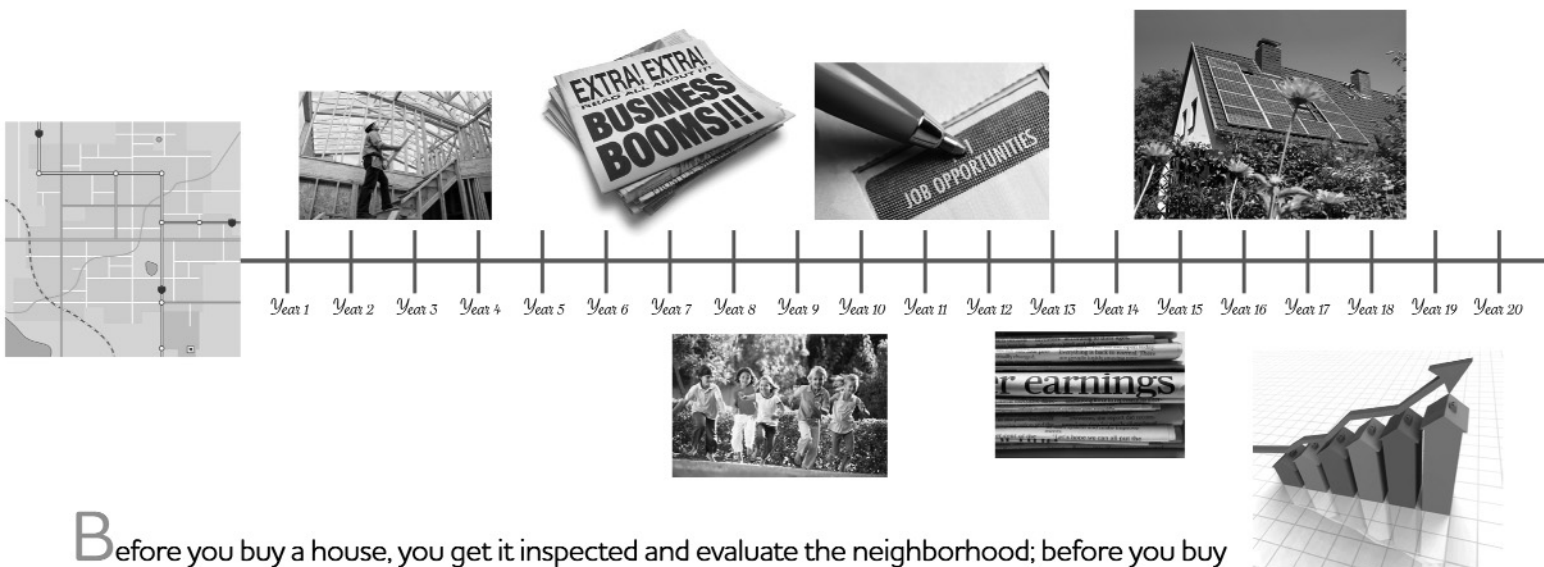
James Cowhey, AICP

Jeffrey Featherstone, PhD

Richard Koch, AICP



Which of these outcomes would you want to see for your community?



Before you buy a house, you get it inspected and evaluate the neighborhood; before you buy a car, you read industry reviews and take it for a spin to see how it handles. Why shouldn't your approach to choosing a land-use strategy be just as discerning?

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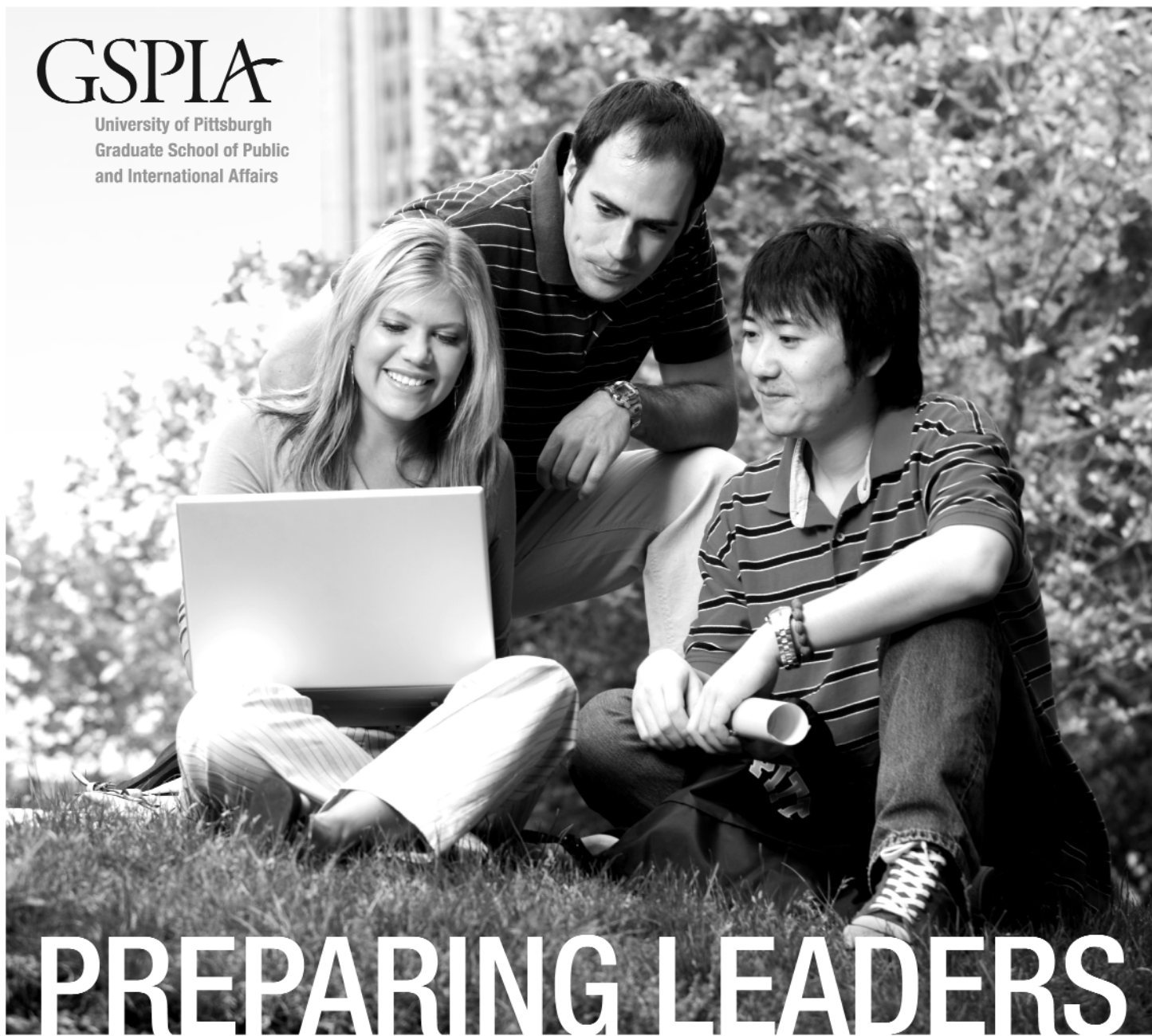
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ABOUT THE CONFERENCE

About the Sessions, Workshops, and Certification Maintenance Credits:

Application has been made to APA for approval for Certification Maintenance (CM) credits for all of the main sessions and most of the workshops at this year's conference. A total of 14.5 CM credits may be earned during the main conference, depending on workshops chosen. Both Law and Ethics CM credits are offered. An additional 6 CM credits may be earned at the Post Conference Workshop, Planning the Urban Forest.

The list of approved sessions will be posted on the PA Chapter website, www.planningpa.org, after approval is received from APA. It is anticipated that all sessions submitted will receive approval.

Courses approved by APA for CM credit are also accepted by the Commonwealth of PA for landscape architect continuing education.

Conference Etiquette:

- ▲ The Dress Code for the conference is business casual attire.
- ▲ Cell phones and other devices that make noise should be disabled during sessions. If you must take a call, please exit the session as quietly as possible and take the call in the corridor.
- ▲ Room temperatures are difficult to regulate. It is advisable to dress in layers so you can add or remove a layer for your personal comfort.
- ▲ Smoking is not permitted at any conference event. The Lancaster Marriott is a smoke-free hotel.

Conference materials will be provided in printed form.

- ▲ Following the conference, materials will also be available on the PA Chapter of APA website in electronic format.
- ▲ Conference bags sponsored by URS
- ▲ Conference lanyards sponsored by Indiana University of PA
- ▲ Reusable water bottles sponsored by Lancaster County Solid Waste Authority

The PA Chapter of APA is not responsible for the materials or opinions of the speakers you will hear.

Greening the Annual Conference:

In keeping with the PA Chapter's mission, the chapter incorporates the following sustainability initiatives to reduce the impact of the conference on the environment:

- ▲ Purchase products made from recycled, recyclable, and rapidly renewable materials.
- ▲ Work with the hotel and caterer to purchase local foods and plan a seasonal menu.
- ▲ Prominent on-site effort to increase recycling of cardboard, paper, plastic bottles, and cans.
- ▲ Donate excess food to a food rescue agency.
- ▲ Encourage exhibitors to use products made from recycled, recyclable, and rapidly renewable materials.
- ▲ Water coolers in the meeting rooms in lieu of bottled water breaks.
- ▲ Selection of a hotel with a strong green initiative, including significant efforts to reduce waste and energy consumption, a linen reuse program, and an on-site "green team."

We encourage attendees to participate in these initiatives through the following options:

- ▲ Participate in the hotel's linen reuse program (sheets and towels). Information can be found in the guest rooms.
- ▲ Return waste paper to conference registration for recycling.
- ▲ Register for the conference online to save postage and paper costs.
- ▲ Use public transportation and carpooling.

About the Final Program:

The 2010 Annual Conference Final Program is printed on Roland Opaque50 Smooth Bright White 70# and contains FSC certified 50% post-consumer fiber. This paper is EcoLogo and FSC Mixed Sources certified and is manufactured using renewable biogas energy. Roland papers are produced by Cascades, an environmentally friendly company whose paper production practices save 30 million trees a year.



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YEAR LONG TRAINING OPPORTUNITIES

from your PA Chapter

"Tools for an Effective Planning Commissioner"

The PA Chapter of APA is pleased to make "Tools for an Effective Planning Commissioner" available for free viewing. The video, produced by the PA Chapter of APA in association with Penn State Cooperative Extension, is available by visiting www.planningpa.org. Click on Video under the Events & Training section.

This video provides both new and experienced planning commissioners with an overview of what planning commissions do and where they fit in their city, borough, township or county government. The basic tools of comprehensive planning, subdivision and land development regulation, and zoning are described so commissioners can learn how they can effectively contribute to the quality of life in their municipalities.

Link to free video: http://www.planningpa.org/events_video.shtml

VIDEOTOWATCH



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PA Chapter of APA Lending Library

Earn CM and grow your experience. The following CD trainings are available to PA Chapter of APA members for a minimal postage fee. For additional information visit www.planningpa.org. Select "Lending Library" under "Events and Training."

- ▲ Economics of Density, CM 1.25
- ▲ Effective Community Parking Standards, CM 1.0
- ▲ Ethics in Planning – NEW!, CM 1.5 ETHICS
- ▲ Farmland Preservation, CM 1.0
- ▲ Form-Based Zoning, CM 1.25
- ▲ Green Community Planning, NEW!, CM 1.5
- ▲ LEED for Neighborhoods, CM 1.5
- ▲ Meeting the Sign Regulation Challenge, CM 2.25
- ▲ New Urbanist Codes, CM 1.25
- ▲ Planning for a Low-Energy Future, CM 1.25
- ▲ Planning Law Review 2008, NEW! - CM, 1.5 LAW
- ▲ Preparing a Downtown Revitalization Plan, NEW! - CM 1.25
- ▲ Public Anger and Community Decision Making, CM 1.0
- ▲ Smart Growth Street Design, CM 1.25



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Environmental Studies

With an Environmental Studies concentration, students focus on human-environmental interrelationships, which are evident as humans impact the environment and as environmental challenges to human existence. Students examine climate, energy and water resource issues and delve into environmental policy as a means to overcome these challenges.

Geo-spatial Applications

The Geo-spatial Applications concentration focuses on the geographic skills of map interpretation, geographic information systems (GIS), remote sensing, quantitative methods and cartographic design. It also incorporates geographical applications in planning and transportation.

Global Studies

Students who select the Global Studies concentration learn about geo-political issues at a global scale, and develop a wide-ranging geographical understanding of foreign regions such as Africa, Europe and Latin America.

*"As global interrelations
have increased, the need
for geographic knowledge
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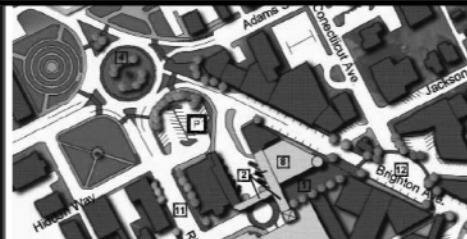
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QUESTION: How many PA Chapter of APA members does it take to support a scholarship fund?

ANSWER: All of them! Your contribution to the PA Chapter of APA Scholarship Raffle will help current planning students with their education-related expenses. In the present economic downturn, both undergraduate and graduate planning students are finding it hard to make ends meet. Students must not only juggle their academic pursuits, but also pay their bills, which is more difficult with fewer student loan options and higher textbook prices. But there are several ways you can help:

- ▲ **Make a tax deductible contribution** to the Spaulding Trust and Pitkin Fund.
- ▲ **Purchase raffle tickets at the Conference.** Generous donors will contribute a variety of great prizes, from weekend getaways to gourmet food baskets to Pennsylvania-themed gear. Tickets will be on sale throughout the Conference.

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Contact **Stan Lembeck** at 814.237.2382 or
email sml1@psu.edu.



cultivating strong communities VISIT LANCASTER

Come Early or Stay Late... Enjoy Lancaster Attractions!

The PA Chapter of APA conference returns to Lancaster for the first time since 1979, this time to the acclaimed one-year-old Lancaster Marriott at Penn Square and the Lancaster County Convention Center in historic downtown Lancaster. The conference will include many workshops and tours showcasing planning projects and programs in Lancaster County.

Consider however, coming not only for the conference, but also for an extended stay to enjoy much more that Lancaster City and County have to offer.

For example...

Within walking distance of the Lancaster Marriott and Convention Center:

- ▲ Lancaster Central Market – One of APA's 10 Great Public Spaces for 2009
- ▲ Heritage Center Museum
- ▲ Lancaster Quilt and Textile Museum
- ▲ Demuth Museum
- ▲ Historic Lancaster Walking Tour

- ▲ Plus art galleries, antique shops, and First Friday the evening of October 1 (showcasing the arts at 70+ venues in downtown Lancaster)

More in the Lancaster City Area:

- ▲ James Buchanan's Wheatland
- ▲ Lancaster County Historical Society
- ▲ Landis Valley Farm Museum
- ▲ General Hand's Rock Ford Plantation

In Lancaster County:

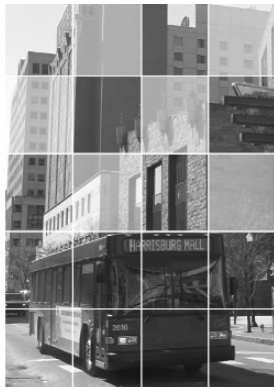
- ▲ Strasburg Railroad
- ▲ Railroad Museum of Pennsylvania
- ▲ Ephrata Cloister
- ▲ Rockvale Square and other shopping opportunities
- ▲ Antique shops in Adamstown, Columbia, and elsewhere

And much more – parks, walking trails, college projects, livable communities, and other projects of interest to planners.

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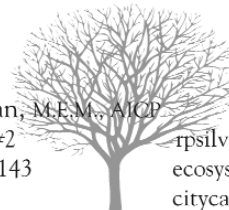
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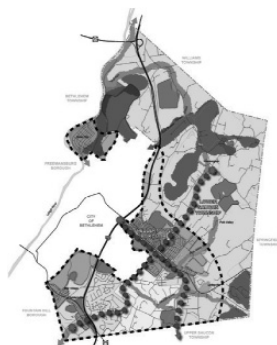
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EDUCATIONAL SESSIONS

SUNDAY
October 3, 2010

10:30a ▶
*FOUR SEASONS
GOLF COURSE*

PA Chapter Open Golf Outing

Tee times approximate.

Located in East Hempfield Township, Lancaster County, Four Seasons Golf Course is a challenging par 70 mature golf course, perfect for any player. The course opened for play in 1962 and was purchased in 1989 by East Hempfield Township. The Township has continually made improving the golf course a top priority and today it is known as one of the finest public golf courses in Lancaster County.

11:00a – 8:00p ▶
*PREFUNCTION
COMMONWEALTH*

Registration Open

1:00p – 5:00p ▶
HERITAGE C

Exhibitor Setup

*PREFUNCTION
HERITAGE*

Poster Session Setup

11:30a – 12:30p ▶
HICKORY

PMPEI Planning Officials Training Lunch

12:30p – 5:20p ▶
HERITAGE A

PMPEI Planning Officials Training

This PMPEI Mini Planning Course is being offered for individuals involved in community, municipal, and county planning. The program provides an intense, one day overview of key aspects of community planning. Designed for municipal elected or appointed officials, planning commissioners, zoning hearing boards, and other municipal agencies – this training is a great introduction for the person who recently became involved with community planning and is also a good refresher for individuals with extended participation in community planning.

The material presented in each unit includes overviews, key MPC information, and hands-on exercises taken from PMPEI's 10-hour planning courses. The training will include three planning units which are integrated and build on each other. Group interaction is key element. Attendees should plan to attend the full training and luncheon.

1:00p – 2:20p – Unit 1: Community Planning

This unit will address planning in Pennsylvania, the Municipal Planning Code (MPC), compre-

hensive planning, and the effective planning commission.

RICHARD KOCH, AICP, Gannett Fleming
SHIRLEY YANNICH, PP, AICP, PA Chapter of APA
Planning Officials Development Officer

2:20p – 2:30p – Refreshment Break

2:30p – 3:50p – Unit 2: Zoning and the Zoning Ordinance

During this unit presenters will discuss the authority to zone, basic and advanced zoning techniques, and the zoning map.

LINUS FENICLE, ESQ., Reager & Adler, PC
STANFORD LEMBECK, AICP, PMPEI

3:50p – 4:00p – Refreshment Break

4:00p – 5:20p – Unit 3: Land Development & Subdivisions

The training closes with an overview of processing plans, decision making, and subdivision design considerations.

GEORGE FASIC, AICP, West Chester University
MICHAEL STOKES, AICP, Montgomery County
Planning Commission

All units will be presented by two PMPEI certified instructors. Each participant will earn a PMPEI mini-course certificate.

1:45p – 3:15p ▶

HERITAGE B

CONCURRENT WORKSHOPS — Series A

1. Real World Tools for Integrating Water Resources Planning into Action — 1.5 CM

The presentation will center on integrating water resources planning into comprehensive planning to create a sustainable water/land use system. It will follow the 45-year long history of planning in Buckingham Township, Bucks County, PA. Included will be a discussion of the tools and techniques used to achieve an implementable plan to meet municipal water needs for the future while meeting land use goals at the same time. The presenters will examine three segments: hydrogeology and the importance of a water budget; the wastewater component; and Buckingham's history in using multiple tools to implement its comprehensive plan.

THOMAS G. KELSO, AICP, Castle Valley
Consultants, Inc.
LYNN BUSH, AICP, Bucks County Planning
Commission
RICHARD E. WRIGHT, PG, R. E. Wright, P.G.
Consultants



HERITAGE D

2. An Integrated Approach to Borough Revitalization: The County Perspective — 1.5 CM

Examine the Lancaster County Planning Commission Circuit Rider Program and Urban Enhancement Fund Program and learn how program staff work with boroughs to develop economic development goals, objectives and specific strategies. Examples of projects currently in progress will be shared. The presenters will explain how other aspects of planning are integrated into the borough's economic development strategies. Often, the rehabilitation and preservation of the boroughs' downtowns and surrounding neighborhoods, and the ability of these communities to attract new residents and visitors are the foundation of economic revitalization. For this reason, the County's Borough Circuit Rider partners with the County Historic Preservation Specialist and the Coordinator of the County Tourism Program to provide comprehensive service to the boroughs. Various preservation strategies and implementation measures will also be discussed together with ways that tourism can serve as an economic engine.

THEO ROBINSON, Lancaster County Planning Commission

CAROLE WILSON, MAHP, Lancaster County Planning Commission

KIP VAN BLARCOM, Lancaster County Planning Commission

2:00p – 5:00p ➤

MEET IN
VINE STREET
LOBBY

TICKETED
EVENT

MEET IN
HOTEL MAIN
LOBBY

Mobile Workshops

Sponsored by Herbert, Rowland & Grubic, Inc.; J.P. Mascaro & Sons; Millersville University Student Services Inc.; and Wallace Roberts & Todd (WRT).

4-M. Sustaining a Rural Legacy: Lancaster County's Rural Strategy — 3 CM

Lancaster County is one of the most agriculturally productive counties in the United States and home to a world renowned rural heritage. It is also one of the fastest growing counties in PA and within commuting distance of many large metropolitan areas. Lancaster County's planning and agricultural preservation programs have worked in concert with local municipalities to not only preserve this agricultural and rural resource, but also foster its future vitality. Attendees will learn about some of the tools used in Lancaster County including agricultural and conservation zoning, purchase of development rights programs, transfer of development rights programs, agri-tourism, rural wastewater alternatives, rural heritage planning, and others.

DEAN S. SEVERSON, AICP, Lancaster County Planning Commission

5-M. Urban Heritage Enhancing New Development: The History Underlying Lancaster's Convention Center — 3 CM

** Please note this will be a Walking Mobile Workshop. Plan to wear comfortable clothes and walking shoes.*

With growing interest in urban livability, new development increasingly focuses on traditional communities, and risks to historic buildings and cultural resources are escalating. The Lancaster Convention Center, downtown Lancaster's first development project involving historic structures reports and urban archaeology was also the most intensive instance of public design review for the city's new Historical Commission. This case study will briefly describe past and future resources surviving beneath the convention center floor, and explain how preservation, archaeology, and new development might co-operate to sustain and enrich all downtowns. With advance documentation, better-informed development planning can help older buildings survive to enhance new development.

EUGENE ALECI, RA, AIA, AICP, Community Heritage Partners

JAMES A. DELLE, PhD, Kutztown University of Pennsylvania, Pennsylvania Archaeology Research Center

HERITAGE E

3. Communicating to Cultivate Community: Technology, Art, and a Playful Approach in Emerging Tools for Getting People Involved — 1.5 CM

Refresh your public process, build community, and have fun while you're at it. Hear from a practicing urban design professional and a grassroots neighborhood activist about the role of listening and communication in cultivating strong communities. Explore emerging best practices in public outreach that harness new, accessible technology, and enjoy an overview of the inventive public engagement techniques used in the Wicker Park Bucktown Master Plan in Chicago, IL, which won the 2010 APA National Planning Excellence Award for Public Outreach.

MINDY WATTS, AICP, Interface Studio LLC

PENELOPE GILES, Francisville Neighborhood Development Corporation

RURAL

LEGACY



cultivating strong communities

EDUCATIONAL SESSIONS

MEET IN
VINE STREET
LOBBY

TICKETED
EVENT

6-M. River Towns Heritage Development Strategy — 3 CM

** Please note portions of this Mobile Workshop will be walking. Plan to wear comfortable clothes and walking shoes.*

Join us for a guided tour of River Towns in the Susquehanna Gateway Heritage Area as we explore Marietta, Columbia and Wrightsville. This guided tour will visit important project locations including the Northwest Lancaster County River Trail, Columbia River Park, Highpoint Scenic Vista & Recreation Area, Native Lands County Park, and the John and Kathryn Zimmerman Center for Heritage. This tour will also feature historic information about the bridge burning during the Civil War, lime kilns and the Susquehanna, and Tidewater Canal.

JONATHAN L. PINKERTON, AICP, Susquehanna Gateway Heritage Area
DR. CLAIRE F. STORM, Rivertownes PA USA

HERITAGE E

3:15p – 3:30p >
PREFUNCTION
HERITAGE

Refreshment Break

3:30p – 5:00p >
CHESTNUT

Legislative Committee Meeting

3:30p – 5:00p >
HERITAGE B

CONCURRENT WORKSHOPS — Series B

7. Reinventing Streets in Support of Livable Communities — 1.5 CM

In communities across the nation, roadway corridors are being reshaped by land use and transportation strategies that foster placemaking to support downtown revitalization and transit-oriented development. Learn how downtown and suburban communities alike are completing their streets to serve the needs of all users, not just automobiles. This workshop will examine the “Streets as Places” philosophy that approaches the planning and design of streets holistically, working to integrate many elements of the street environment to create vital places where people not only feel safe and comfortable, but also experience a sense of ownership and community.

STEPHEN F. NIEMAN, AICP, McCormick Taylor, Inc.
BETSY R. MASTAGLIO, RLA, ASLA, McCormick Taylor, Inc.

5:20p – 6:30p >
HERITAGE A

6:30p – 8:30p >
VINE STREET
LOBBY

TICKETED
EVENT

HERITAGE D

8. Reinvestment in PA Cities: Using the Land Value Tax to Revitalize Markets and Achieve Smart Growth — 1.5 CM

Blight, vacant lots, and underutilization of prime urban land are obstacles to the achievement of smart growth objectives and economic development in PA cities. This workshop will introduce par-

ticipants to the Land Value Tax (LVT) and how it can be used to overcome these obstacles. The 17 jurisdictions in PA where a land value tax has been implemented will be examined to illustrate the tax’s capability in fostering Smart Growth objectives. Questions and concerns of its effectiveness, such as its ability to protect open space and contain urban sprawl, will also be addressed.

JOSHUA VINCENT, Center for the Study of Economics

9. Serving Several Masters: Sticky Points in the AICP Code of Ethics — 1.5 CM ETHICS

The AICP Code of Ethics makes it clear that there is a hierarchy of interests or “masters” that every planner (AICP or otherwise) is ethically bound to serve: the Public Interest, the employer, and the profession. However, in planning practice, what these interests are and how they can be reconciled is often difficult to determine. In this workshop, the presenters will provide broad definitions of these three responsibilities and an ethical algorithm for handling sticky points in serving several “masters.” Then the participants will break into groups in order to analyze specific case studies, report back, and hear others’ evaluations of their solutions.

DAVID W. WOODS, PhD, AICP, PP, GreenWoods Associates and Recent Past Region 1 Representative, APA Board of Directors
JUDITH M. GREEN, PhD, AICP, GreenWoods Associates

PMPEI Instructors Forum

Welcome Reception at the Lancaster Marriott at Penn Square

Entertainment sponsored by Gannett Fleming; High Real Estate Group; Johnson, Mirmiran & Thompson, Inc.; and Thomas Comitta Associates, Inc.

Featuring the Chromatics. Join us for this year’s opening reception held in the Vine Street Lobby of the Lancaster County Convention Center. Enjoy a variety of finger-foods along with the company of new and old colleagues. Encounter and learn more about the historical structures that are built into the new Lancaster County Convention Center and Marriott. Listen to the sounds of the a cappella group, The Chromatics, “a unique high-energy vocal band that delights audiences with a combination of outrageous originals, crazy covers, melodic insights into modern life, and a smattering of science songs.”



cultivating strong communities

CONFERENCE-AT-A-GLANCE

Note: Short names are listed for workshops in "pullout". Please see Educational Sessions for full workshop names, descriptions and speakers.

SUNDAY, OCTOBER 3, 2010		
10:30a	PA Chapter Open Golf Outing	Four Seasons Golf Course
11:00a – 8:00p	Registration Open	Prefunction Commonwealth
11:30a – 12:30p	PMPEI Planning Officials Training Lunch	Hickory
12:30p – 5:20p	PMPEI Planning Officials Training	Heritage A
1:45p – 3:15p	CONCURRENT WORKSHOPS – Series A	
	1. Real World Tools for Integrating Water Resources Planning	Heritage B
	2. An Integrated Approach to Borough Revitalization	Heritage D
	3. Communicating to Cultivate Community	Heritage E
2:00p – 5:00p	MOBILE WORKSHOPS	
	4-M. Sustaining a Rural Legacy	Meet in Vine Street Lobby
	5-M. Urban Heritage Enhancing New Development	Meet in Hotel Main Lobby
	6-M. River Towns Heritage Development Strategy	Meet in Vine Street Lobby
3:15p – 3:30p	Refreshment Break	Prefunction Heritage
3:30p – 5:00p	Legislative Committee Meeting	Chestnut
3:30p – 5:00p	CONCURRENT WORKSHOPS – Series B	
	7. Reinventing Streets in Support of Livable Communities	Heritage B
	8. Reinvestment in PA Cities	Heritage D
	9. Serving Several Masters	Heritage E
5:29p – 6:30p	PMPEI Instructors Forum	Heritage A
6:30p – 8:30p	Welcome Reception	Vine Street Lobby
MONDAY, OCTOBER 4, 2010		
8:00a – 5:00p	Registration Open	Prefunction Commonwealth
8:00a – 9:00a	Continental Breakfast	Heritage C
8:00a – 5:00p	Exhibit Hall Open	Heritage C
8:00a – 5:00p	Poster Sessions and Display Tables	Prefunction Heritage
9:00a – 10:00a	Opening Keynote: The Honorable Pat McCrory	Commonwealth
10:00a – 10:30a	Refreshment Break	Heritage C
10:30a – 11:45a	CONCURRENT WORKSHOPS – Series C	
	10. PA's Energy Industry and Policy Roundtable	Heritage A
	11. Planning for PA's Local Food Economy	Heritage B
	12. Higher Ground	Heritage D
	13. Planning for a Sustainable Economy	Cancelled
	14. Envisioning Good Design in Lancaster County and Philadelphia	Heritage E
	15. Improving the Transportation and Land Use Connection	Hickory
	16. Developing Form Based Codes	Conestoga
	17. Obesity and the Built Environment	Independence
12:00p – 1:45p	Pitkin Luncheon and Lecture: Christopher Leinberger	Commonwealth



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CONFERENCE-AT-A-GLANCE

Note: Short names are listed for workshops in "pullout". Please see Educational Sessions for full workshop names, descriptions and speakers.

MONDAY, OCTOBER 4, 2010 (CONTINUED)		
2:00p – 5:00p	MOBILE WORKSHOPS	
	18-M. Balancing Growth and Preservation	Meet in Vine Street Lobby
	19-M. Place-Based Tourism in Lancaster County	Meet in Main Hotel Lobby
2:00p – 3:15p	CONCURRENT WORKSHOPS – Series D	
	20. Accessory Apartments	Heritage A
	21. Private Property and Stormwater Management	Heritage B
	22. Planning for Farmland Preservation	Heritage D
	23. PA's State Enabling Laws and Historic Preservation	Heritage E
	24. Replanning Reading Centennial	Hickory
	25. Painting the Town Green	Conestoga
	26. PA's 2010 Land Use & Growth Management Report	Independence
	27. Planning 'Round the Mountain	Federal
3:15p – 3:30p	Refreshment Break	Heritage C
3:30p – 5:00p	CONCURRENT WORKSHOPS – Series E	
	28. Integrating Renewable Energy Systems	Heritage A
	29. Town and Gown Promotions for Economic Development	Heritage B
	30. Smart Growth Planning for Suburban Communities	Heritage D
	31. Visioning: A Tool for Community Buy-In	Heritage E
	32. Engaging the Public in the 21st Century	Hickory
	33. Developing Community-Based Transportation Plans	Conestoga
	34. Resolving Tug-of-Wars	Independence
	35. Planners as Partners in Crime Prevention	Federal
6:30p – 8:30p	Evening Reception (Meet in Vine St. Lobby for buses and walking maps)	Clipper Stadium
9:00p – 11:00p	Lancaster After Hours	Meet in Main Hotel Lobby
TUESDAY, OCTOBER 5, 2010		
6:30a – 7:30a	Fun Run, Walk, and Bike	Meet in Main Hotel Lobby
8:00a – 5:30p	Registration Open	Prefunction Commonwealth
8:00a – 9:00a	Continental Breakfast	Heritage C
8:00a – 9:00a	Professional Development Committee Meeting	Chestnut
8:00a – 4:00p	Exhibit Hall Open	Heritage C
8:00a – 4:00p	Poster Sessions and Display Tables	Prefunction Heritage
9:00a – 10:00a	Plenary Session: Planners' Perspectives on Marcellus Shale Drilling	Freedom A
10:00a – 10:30a	Refreshment Break	Heritage C
10:30a – 11:45a	CONCURRENT WORKSHOPS – Series F	
	36. Transforming the "T" Word	Heritage A
	37. Funding and Partnerships to Achieve Sustainable Redevelopment	Heritage B



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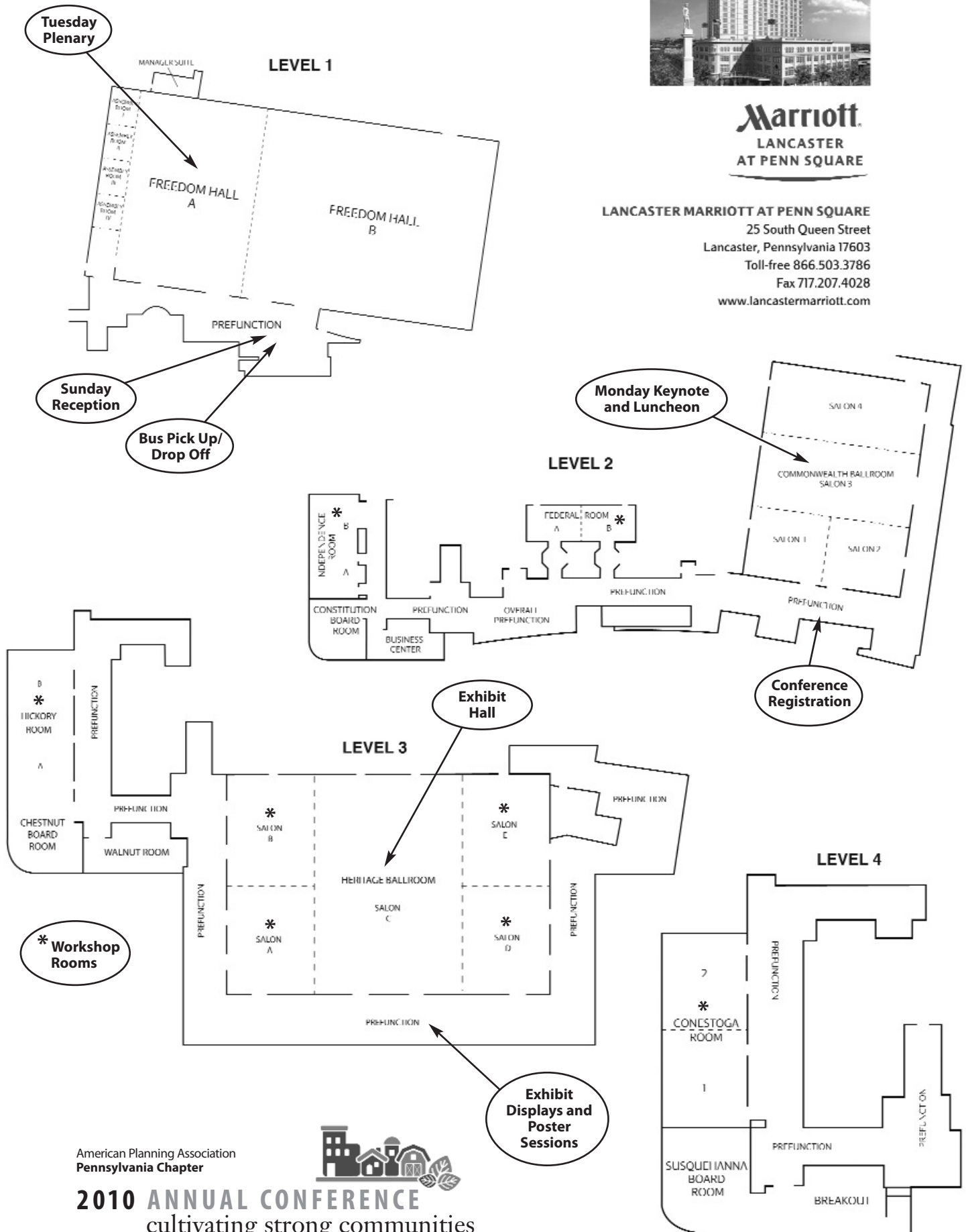
CONFERENCE-AT-A-GLANCE

	38. Getting Your Groceries with Community Planning	Heritage D
	39. Historic Village Design and Zoning	Heritage E
	40. Penn Avenue	Hickory
	41. Strength Through Resiliency	Conestoga
	42. Corridor Studies	Independence
	43. Legislative Activities and Chapter Initiatives	Federal
10:30a – 11:45a	County Planning Directors Roundtable (Walking maps at Conference Registration)	Lancaster County Planning Commission
12:00p – 1:30p	Annual Meeting, Awards Program and Luncheon	Commonwealth
1:30p – 2:00p	Dessert in the Exhibit Hall & Announcement of Raffle Basket Winners	Heritage C
2:15p – 5:15p	MOBILE WORKSHOPS	
	44-M. Creating a Future for our Past	Meet in Vine Street Lobby
	45-M. Markets in the City	Meet in Main Hotel Lobby
	46-M. Civic Engagement – Cancelled	
2:15p – 3:30p	CONCURRENT WORKSHOPS – Series G	
	47. Planning within an Amish Community	Heritage A
	48. Harvesting Housing Choices	Heritage B
	49. Brown to Town	Heritage D
	50. Going Green in the Laurel Highlands	Heritage E
	51. Public Art Enhancing Development and Improving Livability	Hickory
	52. How to Become an AICP	Conestoga
	53. Mobility and Community Forum	Independence
3:30p – 4:00p	Refreshment Break	Heritage C
4:00p – 5:30p	CONCURRENT WORKSHOPS – Series H	
	54. Current Law Cases	Heritage A
	55. Multi-Municipal Greenhouse Gas Inventories	Heritage B
	56. Why Community Benefit Districts will Sustain Downtowns	Heritage D
	57. High Speed Rail in PA	Heritage E
	58. Turning Comprehensive Planning on its Head	Hickory
	59. Heritage Planning in a Society of Pop Culture	Conestoga
	60. Drivers of Commercial Corridor Success	Independence
WEDNESDAY, OCTOBER 6, 2010 – 6 CM		
8:00a – 9:00a	Registration & Continental Breakfast	Prefunction Heritage
9:00a – 4:30p	APA Urban Forestry Workshop - 6 CM	Heritage A
12:00p – 1:30p	Lunch	Heritage B



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American Planning Association
Pennsylvania Chapter



2010 ANNUAL CONFERENCE
cultivating strong communities

MONDAY

October 4, 2010

8:00a – 5:00p >
PREFUNCTION
COMMONWEALTH

Registration Open

8:00a – 9:00a >
HERITAGE C

Continental Breakfast in Exhibit Hall

Sponsored by Whitman, Requardt & Associates, LLP

8:00a – 5:00p >
HERITAGE C

Exhibit Hall Open

PREFUNCTION
HERITAGE

**Visit Exhibitors, Poster Sessions, and
Planning Officials Welcome.
Support the Scholarship Fundraising Raffle.**



New this year!

PLANNING OFFICIALS WELCOME

**Available during Continental Breakfast and
Refreshment Breaks.**

Visit us during refreshment breaks to chat with members of the PA Chapter of APA Planning Officials Development Committee. Let us introduce you to MPC, ZO, SALDO, SWM and OP. We'll also be talking about Density, Land Development, Setbacks, Uses, Sidewalks, and Detention Basins. We guarantee that you will go away with more knowledge about how to be an effective planning commissioner.

The Planning Officials Development Committee is committed to providing the most up to date information on good planning to our members.

10:00a – 10:30a >
HERITAGE C

Refreshment Break in Exhibit Hall and Travel Time

**Visit Exhibitors, Poster Sessions, and
Planning Officials Welcome.**

Support the Scholarship Fundraising Raffle.

10:30a – 11:45a >
HERITAGE A

CONCURRENT WORKSHOPS — Series C

10. PA's Energy Industry and Policy Roundtable — 1.25 CM

Energy experts representing PA's industry, government, and non-profit sectors will discuss the challenges and opportunities associated with diversifying the Commonwealth's energy sources. Panelists will share their perspectives, discuss PA's strategic position at the national and state levels, and discuss how energy strategies can be deployed at the community level. Specific topics include: energy conserva-

9:00a – 10:00a >
COMMONWEALTH

Opening Keynote Presentation (1 CM)

**A Process for a Vision Based Future,
Mayberry to Metropolis
THE HONORABLE PAT MCCRORY**



Both Charlotte, North Carolina, and Mr. McCrory gained national prominence during his historic seven term leadership tenure as the Mayor of Charlotte (1995-2009). Charlotte became an economic hub in transportation, banking, manufacturing, energy and travel/tourism bringing





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EDUCATIONAL SESSIONS

tion practices and clean energy initiatives; issues related to the location of renewable and non-renewable energy enterprises including what is needed to ensure the development, location and quality of energy transmission; and the identification of areas of opportunity for renewable energy deployment.

TROY D. TRUAX, AICP, Delta Development Group, Inc.

JOHN NIKOLOFF, PA Energy Resources Group, LLC

THOMAS BELL, PA Energy Development Authority, PA Dept. of Environmental Protection

MARY B. WOLF, MPA, Andarko Petroleum Corporation

JILL GAITO, MBA, Gaito & Associates, LLC

KURT HAUSAMMANN, JR., AICP, Lycoming County Planning Department

HERITAGE B

11. Planning for PA's Local Food Economy — 1.25 CM

Community planners are now being asked to understand and plan for local food systems. This workshop will review several critical issues of PA's food system, including farmer access to affordable land, growing consumer interest in local food, and the inclusion of food and agriculture sectors in economic development. These lessons will be presented within the context of Greater Philadelphia's regional food system with a focus on Chester County's land use and economic development planning.

ALISON HASTINGS, AICP, Delaware Valley Regional Planning Commission

ANN KARLEN, Fair Food

HILLARY KRUMMRICH, Chester County Agricultural Development Council

HERITAGE D

12. Higher Ground: Floodplain Management Ordinance Best Practices in PA — 1.25 CM

Flood Insurance Rate Map Modernization will require nearly 1500 municipalities in PA to update their floodplain ordinances in 2011. This workshop will provide municipal officials and planners with the tools they need to navigate the ordinance update process successfully and create a floodplain management ordinance that makes their communities as safe as possible from floods. Community officials and planners will leave with an indepth understanding of not only the minimum federal and state regulatory requirements for floodplain management, but also of higher regulatory floodplain management standards. Additionally, participants will be introduced to the recently updated PA Model Ordinance Provisions.

NICOLE LICK, Federal Emergency Management Agency

MARI RADFORD, URS Corporation

DAN FITZPATRICK, PA Dept. of Community and Economic Development



13. Planning for a Sustainable Economy in a Time of Economic Uncertainty: The Lancaster County Case Study — 1.25 CM

Examine how Lancaster County Planning Commission engaged a diverse group of citizens to develop a first-of-its-kind Economic Development and Sustainability Plan. Learn how the significant outcomes of the process identified systemic and fundamental strategies to strengthen and sustain Lancaster County's diverse economy. The workshop will focus on the unique methods employed in developing the economic plan; the broad inclusive definition of economic development and sustainability agreed upon by those involved; the comprehensive body of economic research produced; and the indicators selected to measure progress toward meeting plan goals during implementation. In addition, the workshop will also examine the linkages established between key components of the local economy: education, workforce development, business dynamics, governance and leadership, and planning and growth management. Understanding these linkages, through research and deliberations, has resulted in a key set of strategies to strengthen and enhance the ability of Lancaster County to compete in the national and global economy.

JANE PUGLIESE-THOMAS, AICP, Lancaster County Planning Commission

RAY D'AGOSTINO, Lancaster Housing Opportunity Partnership

JAMES G. SHULTZ, Charter Homes and Neighborhoods

HERITAGE E

14. Envisioning Good Design in Lancaster County and Philadelphia — 1.25 CM

The Lancaster County Planning Commission designated 2010 as the “Year of Design” to promote communication and collaboration in support of better community design throughout the county. This workshop will provide an overview of “Envision Lancaster County” as it relates to design issues, explore connections between public policy and design, and present initiatives underway to heighten awareness of and attention to good design at the project level. Institutional mechanisms for design advocacy and assistance outside of government will be explored through the work of the Design Advocacy Group and the Community Design Collaborative in Philadelphia.

ELIZABETH MILLER, Community Design Collaborative

DAVID ROUSE, ASLA, AICP, PP, LEED AP, Wallace Roberts & Todd, LLC

DANNY WHITTLE, AICP, Lancaster County Planning Commission

CONESTOGA

16. Developing Form Based Codes — 1.25 CM

This workshop will highlight the ability of form-based codes to help municipalities preserve and/or create desirable community character and development patterns. Attendees will learn the similarities and differences between typical zoning codes and form-based codes, and the steps necessary to create such a code for their community. Presenters will also give examples of local communities that currently have form-based codes and relay lessons learned from previous involvement in form-based code projects.

KELLY ROSSITER, AICP, Delaware Valley Regional Planning Commission

MARTHA CROSS, AICP, LEED AP, Group Melvin Design

CAROLYN YAGLE, AICP, RLA, Environmental Planning and Design, LLC

INDEPENDENCE

17. Obesity and the Built Environment: Just What the Doctor Ordered — 1.25 CM

61% of adults and one in three youth in PA are overweight or obese. The physical environment plays a pivotal role in reversing this trend. An overview of obesity including the cause, cost, and effect on quality of life will be discussed at this workshop. A “making healthy easy” solution will be examined, focusing on how to increase everyday activity through the design of the built environment as well as shifting the drivers of the food chain. If this issue is not addressed we will have for the first time a generation of children who will not live as long as their parents.

ALICE YODER, MSN, RN, Lancaster General Health, Community Health & Wellness

HICKORY

15. Improving the Transportation and Land Use Connection in Comprehensive Planning and Implementation — 1.25 CM

PennDOT has recently completed two electronic handbooks in its series of planning guidance documents to assist PA municipalities in making the transportation and land use connection. “Integrating Transportation and Land Use in Comprehensive Plans: A Handbook for PA Municipalities” provides guidance for preparing and integrating the transportation and land use elements of municipal, multi-municipal, and county comprehensive plans. “Improving the Land Use-Transportation Connection through Local Implementation Tools” is the successor to this handbook and is a helpful resource for municipalities in implementing the transportation/land use goals outlined in their comprehensive plans. Both handbooks are flexible to adapt to a wide range of budgetary conditions and for all types of municipalities, whether experiencing slow, moderate, or rapid growth. These electronic handbooks provide hyperlinks to a number of resources and best practice examples found throughout the state. Gain an overview of both handbooks at this workshop and how they can benefit your community.

STEVEN DECK, AICP, Parsons Brinckerhoff, Inc.

ANGELA WATSON, AICP, Parsons Brinckerhoff, Inc.

11:45a – 12:00p ►

15 Minutes Travel Time





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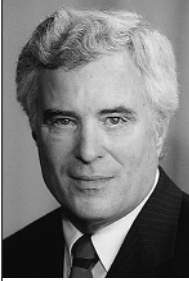
EDUCATIONAL SESSIONS

12:00p – 1:45p ▶
COMMONWEALTH

TICKETED
EVENT

Pitkin Luncheon and Lecture — 1 CM **Sponsored by Temple University, Department of Community & Regional Planning**

The Next Slum and the Next Planning Frontier **CHRISTOPHER B. LEINBERGER**



Christopher B. Leinberger, land use strategist, teacher, developer, researcher and author, balances business realities with social and environmental issues. In his March, 2008 Atlantic Monthly article, Mr. Leinberger asks whether some of our most farflung suburbs are destined to be "The Next Slum?"

Leinberger says the subprime crisis is just the tip of the iceberg. Fundamental changes in American life may turn some of today's McMansions into tomorrow's tenements. Demographic changes in the United States are working against conventional suburban growth. When the Baby Boomers were young, families with children made up more than half of all households; by 2025, they will be closer to a quarter. Young people are starting families later than earlier generations did, and having fewer children. The Boomers themselves are becoming empty-nesters. By 2025, the U.S. will contain about as many single-person households as families with children.

Leinberger's latest efforts are devoted to showing how suburbs can adjust and reemerge as walkable urban and healthy communities. During his Pitkin Lecture before the PA Chapter of APA Annual Conference, he analyzes the roots of suburbia's current plight and explains how three adjustments to infrastructure can save a community.

Mr. Leinberger is a:

- Professor and founding Director of the Graduate Real Estate Development Program at the University of Michigan,
- Visiting Fellow at the Brookings Institution in Washington, DC,
- Founding Partner of Arcadia Land Company, a New Urbanism/transit-oriented development and consulting firm, and
- President of Locus; Responsible Real Estate Developers and Investors.

His most recent book is "The Option of Urbanism, Investing in a New American Dream," published in 2008 by Island Press. He is also author of "Strategic Planning for Real Estate Companies." He has written

for numerous publications, such as The Atlantic Monthly and Urban Land magazine. He has been profiled by CNN, National Public Radio, Infrastructure, and Washington Post among other broadcast, web and print media.

Leinberger was voted on of the "Top 100 Urban Thinkers" of all time in a poll conducted by Planetizen, the international urban planning and architecture web site, in 2009. He is a graduate of Swarthmore College and the Harvard Business School.

1:45p – 2:00p ▶

15 Minutes Travel Time

2:00p – 5:00p ▶

Mobile Workshops

Sponsored by Herbert, Rowland & Grubic, Inc.; J.P. Mascaro & Sons; Millersville University Student Services Inc.; and Wallace Roberts & Todd (WRT).

MEET IN
VINE STREET
LOBBY

TICKETED
EVENT

18-M. Balancing Growth and Preservation: Growth Management in Lancaster County — 3 CM

Lancaster County is known for its beautiful agricultural landscape and the Plain Sect culture. The county is also one of the fastest growing counties in PA and an economic center in the Commonwealth. For nearly two decades, the county's planning program has worked to sustain a balance between growth and the need to preserve a unique agricultural, rural, natural, and cultural landscape. Participants in this workshop will learn about Lancaster County's innovative and award-winning planning and growth management program, and visit locations that illustrate this program in the county.

MARY L. FREY, AICP, Lancaster County Planning Commission

DANNY WHITTLE, AICP, Lancaster County Planning Commission

MEET IN
MAIN HOTEL
LOBBY

TICKETED
EVENT

19-M. Place-Based Tourism in Lancaster County: Creating a Great Place to Live and Visit — 3 CM

*** Please note this will be a Walking Mobile Workshop. Plan to wear comfortable clothes and walking shoes.**

Lancaster County's rural atmosphere, small towns, and distinctive cultural resources have made it a major destination for visitors since the early 1950s. In recent decades, however, Lancaster County's heritage has become increasingly endangered by unmanaged growth and a lack of proactive planning specifically designed to determine the future direction and sustainability of tourism. To address these challenges, the Lancaster County Planning Commission initiated a community-based planning



program that balances resource preservation with the economic benefits of sustainable tourism development. This approach is based on the realization that the preservation of the region's sense of place and potential for future tourism development are inextricably linked together. A highlight of the workshop will be an interactive laboratory in which participants provide collaborative input to key tourism stakeholders who are working to develop Lancaster City as the next new tourism product for Lancaster County.

SCOTT W. STANDISH, Long-Range and Heritage Planning, Lancaster County Planning Commission
KIP VAN BLARCOM, Lancaster County Planning Commission

2:00p – 3:15p ▶

CONCURRENT WORKSHOPS — Series D

HERITAGE A

20. Accessory Apartments: Making the Case for an Affordable Alternative that Enables Households to Meet Changing Needs — 1.25 CM

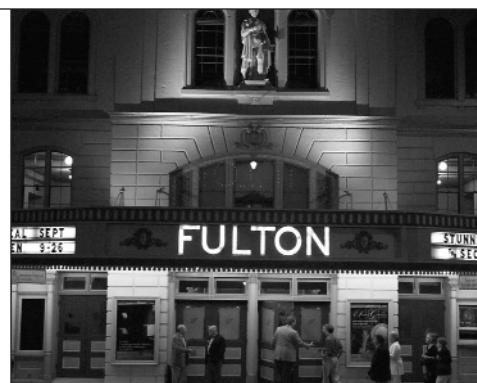
The accessory apartment is an invaluable alternative that enables homeownership, provides affordable rentals and allows households to meet changing needs such as providing support for elders or adult children who cannot afford to live elsewhere. Unfortunately, many jurisdictions strongly resist this housing option. This session will examine the benefits of accessory apartments, showcase compelling examples that fit with various communities, and examine the obstacles to allowing this alternative. We will cover in depth the zoning code provisions that can be used to address differing concerns and discuss ways in which support for accessory apartments can be generated.

DEBORAH HOWE, PhD, FAICP, Temple University

HERITAGE B

21. Private Property and Stormwater Management: Perfect Together or Not So Much? — 1.25 CM

In PA, an estimated 2.1 million residents live in 15,000 community associations across the state. Nationally, close to four of five housing starts since 2000 have been in association-governed communities. A unique partnership among Heritage Conservancy, Perkiomen Watershed Conservancy, Wissahickon Valley Watershed Association, and the Community Associations Institute was formed to help identify and develop strategies for promoting



adoption of better management practices for stormwater facilities and natural areas within these private communities offering an important opportunity to improve water quality in the region. This workshop provides an overview of homeowners association policies and practices related to management of private stormwater facilities, and recommends alternative strategies for continued improvement.

SUSAN MYEROV, AICP, Heritage Conservancy
CRYSTAL GILCHRIST, AICP, Perkiomen Watershed Conservancy

HERITAGE D

22. Planning for Farmland Preservation through the Purchase and Transfer of Development Rights — 1.25 CM

This workshop explains how farmland preservation through the purchase and transfer of development rights can be integrated with land use planning techniques of agricultural zoning and urban growth boundaries to create an effective growth management system. Case studies featuring the Warwick Township TDR program and the Lancaster County PDR program will also be examined.

TOM DANIELS, PhD, University of Pennsylvania, Dept. of City and Regional Planning
DAN ZIMMERMAN, Warwick Township, Lancaster County

HERITAGE E

23. PA's State Enabling Laws and Historic Preservation — 1.25 CM

Historic preservation continues to be integrated in comprehensive plans, appears more and more in zoning and subdivision ordinances, must be addressed in public and private development, and is critical in transportation projects. It plays an important role in economic and community development strategies. This workshop will acquaint planners with each of these critical approaches and tools.

MICHEL R. LEFEVRE, AICP, PA Historical & Museum Commission



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EDUCATIONAL SESSIONS

HICKORY

24. Replanning Reading Centennial: Building on John Nolen's Visionary Legacy — 1.25 CM

This presentation explores the factors that influenced Nolen's groundbreaking plan for Reading a century ago. In light of the present economic climate, current challenges will be discussed, expanding upon contrasts and lessons learned. Panelists will share insights on breathing new life into the city by restructuring aged land use regulations and advancing innovative next generation developments such as Goggleworks-Entertainment Square and the potential Schuylkill Valley Metro.

RONALD K. BEDNAR, AICP, PA Dept. of Community and Economic Development

ANDREW MILLER, City of Reading Planning Office

CONESTOGA

25. Painting the Town Green — 1.25 CM

The workshop will focus on urban green infrastructure and how it can benefit the quality of the natural environment and the quality of life in our older urban communities. Included will be an overview of the Lancaster County green infrastructure plan "Greenscapes" and how it relates to enhancing the natural resources through the infusion of green infrastructure. Specific applications of these techniques such as the Lancaster County Roof Greening Program will be discussed. The role of a non-profit urban green infrastructure organization in implementing green infrastructure projects will also be examined.

MICHAEL A. DOMIN, AICP, Lancaster County Planning Commission

MARY GATTIS-SCHELL, AICP, Lancaster County Planning Commission

FRITZ SCHROEDER, LIVE Green



INDEPENDENCE

26. PA's 2010 Land Use & Growth Management Report

DCED's Governor's Center for Local Government Services is mandated by the Municipalities Planning Code to prepare a land use and growth management report every five years. The 2010 report will be near completion in October. PA planners will gain a review of preliminary findings of how the Commonwealth is trending in land use, development patterns, and growth, plus preliminary recommendations for state planning policy and local planning practices. Participants will be asked for reaction and input, which will be considered in the final drafting of the report due out at the beginning of 2011.

DENNY PUKO, PA Dept. of Community & Economic Development

STEVE DECK, AICP, Parsons Brinckerhoff, Inc.

FEDERAL

27. Planning 'Round the Mountain: The South Mountain Conservation Landscape Initiative — 1.25 CM

The South Mountain Partnership is committed to protecting, preserving, and enhancing the landscape around South Mountain in Adams, Franklin, Cumberland, and York Counties. Working in collaboration with county planning commissions and local communities, the Dept of Conservation and Natural Resources, the PA Historical and Museum Commission, and other state agencies are identifying the region's natural, recreational, agricultural, and heritage assets and encouraging a sustainable approach to land use planning, with the goal of promoting and developing the area as a destination for visitors and residents alike. Learn about the Partnership's recent projects, strategies, and initiatives, and find out how they plan to build on these accomplishments.

KIMBERLY WILLIAMS, Appalachian Trail Conservancy, Mid-Atlantic Regional Office

MIKE ESCHENMANN, PA Dept. of Conservation and Natural Resources

BRYAN VAN SWEDEN, PA Historical and Museum Commission

3:15p – 3:30p ►
HERITAGE C

Refreshment Break in Exhibit Hall and Travel Time
Visit Exhibitors, Poster Sessions, and Planning Officials Welcome.
Support the Scholarship Fundraising Raffle.

HERITAGE D

30. Smart Growth Planning for Suburban Communities — 1.5 CM

Lancaster County is known for its beautiful, productive farmland. The future of our agri-business and tourism economies depends on maintaining this agricultural landscape. How can we balance farmland preservation with the tremendous pressures of growth in this region? Suburban communities have a role to play in the protection of farmland by implementing land use ordinances that encourage higher density and mixed use developments which address the transportation, education, and environmental challenges associated with growth. Members of the Lancaster Coalition for Smart Growth will introduce practical, proactive steps that planning professionals can implement to deal with the issues of design, density, and NIMBYism to actually permit the strong communities our comprehensive plans endorse.

MARK A. HACKENBURG, RLA, RGS Associates, Inc.
MARK STANLEY, Esq, Hartman Underhill & Brubaker LLP
JAMES G. SHULTZ, Charter Homes & Neighborhoods

3:30p – 5:00p ►
HERITAGE A

CONCURRENT WORKSHOPS — Series E

28. Integrating Renewable Energy Systems into Local Communities— 1.5 CM

Wind energy, solar energy, and geothermal energy can all be part of the future to control energy consumption in our local communities. This workshop will provide an overview of the renewable energy business so that planners can make educated decisions on how and when to regulate renewable energy systems in their communities.

ANDREW BOWMAN, Manheim Township
TERRY KILE, Ontech
MICHAEL MCCASKEY, EnergyWorks
MIKE NEWMAN, Worley and Obetz
SCOTT SHEELY, Lancaster County Center of Excellence in Renewable Energy

HERITAGE B

29. Town and Gown Promotions for Economic Development — 1.5 CM

Panelists representing three PA colleges and universities will discuss projects completed beyond the traditional borders of their institution in the older non-academic neighborhoods. Representatives from the non-academic community will discuss the reactions of residents to these plans and visions, the concerns of gentrification among working class residents of the communities, and the positive impact of these redevelopment projects within older communities. These projects are pieces to a larger vision for each institution. Learn how town and gown can work together to create a healthy and sustainable community.

VALERIE A. PIPER, AICP, Milligan & Company, LLC
KEITH ORRIS, Franklin & Marshall College
RANDY PATTERSON, City of Lancaster
R. DAVID MYERS, Bucknell University
MARY FRANCES POSTUPACK, The Center for Research and Economic Development at East Stroudsburg University
RAYMOND GUERNSEY, AICP, Redevelopment Authority of the County of Monroe

HERITAGE E

31. Visioning: A Tool for Community Buy-in — 1.5 CM

The Center for Rural PA will present a summary of their publication "Planning for the Future: A Handbook on Community Visioning," which is based on the results of three research projects. Presenters will examine an overview of the visioning process, tools for engaging citizens, and will highlight the lessons learned. The recently completed Hazlet 2030 Vision project will be presented, highlighting the project's purpose, process, tools utilized, products, and lessons learned. A second case study, outlining the experience using visioning to create a Form-Based Code, will be presented as well.

MARCIA R. SHIFFMAN, AICP, PP, LLA, Maser Consulting, PA
JONATHAN JOHNSON, The Center for Rural PA
DARLENE A. JAY, AICP, Maser Consulting, PA



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EDUCATIONAL SESSIONS

HICKORY

32. Engaging the Public in the 21st Century: Using Technology to Advance Planning — 1.5 CM

With limited resources available to municipalities in this economic cycle, municipalities must use creative means to successfully communicate with the public within tight planning budgets. Can evolving web technology be used to develop comprehensive plans more effectively? Can planners develop new constituencies through the use of the internet and social networking?

This workshop will explore contemporary tools and techniques available to planners to engage the public in the planning process and provide constituents with the information they want and need. The use of interactive websites, on-line surveys, cyber libraries, social networks, and other e-tools will be examined. In addition the presentation will demonstrate how the proper use of technology can better communicate planning concepts and reach a much larger audience; all at a reduced cost.

RONALD T. BAILEY, AICP, Chester County Planning Commission

DAVID D. WARD, AICP, Chester County Planning Commission

CONESTOGA

33. Developing Community-Based Transportation Plans for Small Communities: Three Success Stories of Planning and Implementation — 1.5 CM

This workshop will present the process and results of three case studies: the US 6N Transportation and Land Use Study, Titusville Truck Study, and Rochester Roundabout projects, and will highlight the approaches and lessons learned through each project that lead to the ultimate successful implementation. These projects were all tailored to meet the specific needs of each community while helping them achieve their long term goals.

SCOTT THOMPSON-GRAVES, Whitman, Requardt, and Associates, LLP

CHAD REESE, Whitman, Requardt, and Associates, LLP



INDEPENDENCE

34. Resolving Tug-of-Wars: A Conservation-Oriented Zoning Overlay to Protect the Spring Creek Canyon — 1.5 CM

Central PA's 1,800-acre Spring Creek Canyon is noted for its quality aquifer, geological formations, bio-diversity, and cultural significance. The Spring Creek Canyon Conservation Strategy identifies sensitive, ecologically diverse natural and cultural resources as well as makes recommendations to safeguard such resources from negative impacts of human activity. The Conservation Overlay converts the Strategy's land use and land development-related goals, objectives and planning recommendations/ concepts into detailed zoning provisions. The provisions introduce LEED-type standards as well as unique environmental controls. This workshop highlights how master plan ideas for sensitive resource areas can move beyond a traditional conservation easement and become effectively codified.

CAROLYN YAGLE, AICP, Envionmental Planning and Design, LLC

DAVE BREON, Benner Township Board of Supervisors, Benner Township

JENNIFER SHUEY, ClearWater Conservancy

ANDREW SCHWARTZ, AICP, Environmental Planning and Design, LLC

FEDERAL

35. Planners as Partners in Crime Prevention — 1.5 CM

Planners are either partners in crime or partners in crime prevention. This workshop will emphasize the need to advance sound land use planning through the application of Crime Prevention Through Environmental Design (CPTED). Learn the basics of CPTED and how to advance crime prevention through policies and decisions involving zoning, comprehensive planning, architecture, land development, landscape architecture, community revitalization, and economic development. Participants will be challenged to view the built environment from the differing perspectives of a police officer, a criminal, and a pedestrian, which may prompt changes in local planning practices.

DALE B. WITMER, AICP, Herbert, Rowland, & Grubic, Inc.

6:30p – 8:30p >
CLIPPER
STADIUM

TICKETED
EVENT

Evening Reception, Clipper Stadium Home of the Lancaster Barnstormers

Enjoy a night at the ball park! *Clipper Magazine* Stadium, home to the **Lancaster Barnstormers** is ours for the night! Come experience the stadium, enjoy tasty ball park food, take in batting practice on the field and see how hard you can throw. Completed in 2005, **Clipper Magazine Stadium** has become a staple of the Northeast Corridor of Lancaster City. After years without a baseball team, area residents have developed City spirit around this team. Feel free to support your team by sporting your favorite player's jersey or by wearing a ball cap!

Clipper Stadium is approximately 1 mile from the Lancaster Marriott at Penn Square. If the weather is nice feel free to walk to *Clipper Stadium* one or both ways. Maps will be available from a conference volunteer at the Vine Street Lobby. Bus transportation will also be provided. Buses will leave from the Vine Street Lobby, beginning at 6:15pm. Transportation will continue between the two venues until 8:45pm.

9:00p - 11:00p >
MEET IN
MAIN HOTEL
LOBBY

Lancaster After-Hours

After spending the evening at the ballpark, head out for a night on the town. Bring some colleagues and try out the night life in Lancaster. Don't forget to show your conference nametag to get specials at local bars.

Just a short walk from **Clipper Magazine Stadium, The Brickyard** (415 N. Prince Street) is a great place to watch Monday Night Football (New England Patriots at Miami Dolphins at 8:30 pm). Specials include \$1.50 Miller Lite and \$2 well drinks. Looking for a more upscale evening? Head to the **Belvedere Inn** (402 N. Queen Street) for specialty martinis and jazz club décor. For a classic Irish pub setting, consider making your way to **Annie Bailey's Pub** (28-30 E. King Street) for specials including \$3 Irish Pints and \$2.50 well drinks from \$9-\$11. Interested in beer? Head down Harrisburg Pike to **Iron Hill Brewery** (781 Harrisburg Pike) and taste all of their beers by ordering their beer flight. For those who are interested in sustainable food and drink, try **John J. Jeffries** (300 Harrisburg Pike) and sample a variety of locally brewed beers and interesting cocktails.

TUESDAY October 5, 2010

6:30a – 7:30a >
MEET IN
MAIN HOTEL
LOBBY

Fun Run, Walk, and Bike Lancaster City

Runners, walkers, and bikers can enjoy our early morning fun workout that will visit such historic Lancaster neighborhoods as Chestnut Hill, College Park and School Lane Hills. You can learn more about all the neighborhoods of Lancaster by visiting Lancaster City Living on the web but here are some highlights of the neighborhoods we will visit. Chestnut Hill exhibits many of the characteristics of residential architecture found throughout Lancaster City. Typical dwellings are two-story brick rowhouses circa 1870 to 1900. College Park is named for its two most prominent landmarks, Franklin and Marshall College and Buchanan Park. The neighborhood is also home to the Lancaster Theological Seminary. School Lane Hills, a prestigious suburban neighborhood was developed in the late 1800s and early 1900s, first as a popular trolley suburb, and later as an automobile suburb. The character of the area is defined by substantial, architecturally refined residences on large lots with extensive landscaping. You can enjoy these lovely neighborhoods, choosing from either a 3 or 6 mile loop. Depart from the Lancaster Marriott at 6:30 am.

8:00a – 5:30p >
PREFUNCTION
COMMON-
WEALTH

Registration Open

8:00a – 9:00a >
HERITAGE C

Continental Breakfast in Exhibit Hall

8:00a – 9:00a >
CHESTNUT

Professional Development Committee Meeting

8:00a – 4:00p >
HERITAGE C

Exhibit Hall Open

PREFUNCTION
HERITAGE

Visit Exhibitors, Poster Sessions, and Planning Officials Welcome.
Support the Scholarship Fundraising Raffle.



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EDUCATIONAL SESSIONS

9:00a – 10:00a ►
FREEDOM A

Plenary Session — 1 CM PLANNERS' PERSPECTIVES ON MARCELLUS SHALE DRILLING

The Marcellus Shale formation covers extensive areas in Pennsylvania. Recent estimates of the amount of natural gas recoverable using newly developed horizontal drilling and hydraulic fracturing (fracking) methods approach 50 trillion cubic feet, a volume that could supply the entire United States for about two years and have a wellhead value of about \$1 trillion dollars. The Commonwealth is polarized on this issue. On the one hand, there is huge economic opportunity that would create wealth and jobs in the Commonwealth, especially in these difficult economic times, and mitigate government budget deficits. On the other hand, the environmental effects could be devastating, reminiscent of those of the coal extraction at some locations. Learn how key planning and regulatory officials are grappling with these issues. Can drilling be done safely in an environmental conscious manner? Can we have our cake and eat it too?

PAUL O. SCHWARTZ, Executive Director, Susquehanna River Basin Commission
CAROL COLLIER, Executive Director, Delaware River Basin Commission
KURT HAUSAMMANN, Director of Planning, Lycoming County
Moderated by JEFFREY FEATHERSTONE, PhD, Temple University Center for Sustainable Communities



Paul O. Swartz is the Executive Director of the Susquehanna River Basin Commission. Since 1992 he has directed the Commission's activities, including its regulatory responsibilities, water supply management, flood plain management, migratory fish restoration, and water quality programs that bene-

fit the Chesapeake Bay. Prior to joining the Commission, Mr. Swartz was the director of the Bureau of Soil and Water Conservation in the PA Department of Environmental Resources. Mr. Swartz also served as Executive Secretary to the PA Conservation Commission from 1982-1992.

Carol R. Collier, PP, AICP was appointed Executive Director of the Delaware River Basin Commission (DRBC) on August 31, 1998. The DRBC is an interstate/federal commission that provides a unified approach to water resource management without



regard to political boundaries. Before joining DRBC Ms. Collier was Executive Director of Pennsylvania's 21st Century Environment Commission. Governor Tom Ridge formed the Environment Commission in 1997 to establish the Commonwealth's environmental priorities and to recommend a course of action for the next century.

Ms. Collier has a BA in Biology from Smith College and a Masters in Regional Planning from the University of Pennsylvania. She is a Professional Planner licensed in the State of New Jersey, a member of the American Institute of Certified Planners (AICP), and a Certified Senior Ecologist. She is a member of her township's environmental protection advisory board, on the Boards of the American Water Resources Association (AWRA) and the newly formed Clean Water America Alliance (CWAA), teaches environmental management courses at the University of Pennsylvania and has published on environmental and water-related topics. She has testified before the House of Representatives and the Pennsylvania Legislature. In 2004 she was a member of a nine person U.S./China/Japan team to assist the Peoples Republic of China with river basin management. She has also participated in water management and sustainable forest practice events along the Yangtze River in China and in the rain forests of Ecuador. She thinks proper management of water resources is the key to our economic and environmental future.



Kurt Hausamman, Jr., AICP is the Director of Planning for Lycoming County. A life-long resident of the county, he received his BS in Administration of Justice from Penn State with a BS. He also holds a Master's of Public Administration from Marywood University. Mr. Hausamman has held his AICP

since 2002. He has worked in local and county government as a Casework Supervisor, Borough Manager, Zoning Officer and Subdivision Administrator, and 7 years as the Deputy Director of the Lycoming County Department Planning and Community Development. He has more than 30 years of experience in local government.

10:00a – 10:30a ►
HERITAGE C

Refreshment Break in Exhibit Hall and Travel Time
Visit Exhibitors, Poster Sessions, and Planning Officials Welcome.
Support the Scholarship Fundraising Raffle.



10:30a – 11:45a ▶

HERITAGE A

CONCURRENT WORKSHOPS — Series F

36. Transforming the “T” Word: Planning, Mapping, and Partnering for Trails — 1.25 CM

Can trail planning be less controversial, contentious, and challenging? This workshop will explore trail planning as an integral part of developing healthy and sustainable communities. Presenters from state, county, and local levels will share their success stories and highlight ways to use GIS, online resources, and other tools. Learn how to develop partnerships and use trail maps and data to successfully plan, fund, and implement trails.

JUSTIN SMILEY, Chester County Planning Commission

KENT TAYLOR, Western PA Conservancy, PA Dept. of Conservation and Natural Resources

SARAH CLARK STUART, Bicycle Coalition of Greater Philadelphia

HERITAGE E

39. Historic Village Design and Zoning — 1.25 CM

This workshop will provide zoning and design case studies and guidance for historic village areas. The presenters will share case studies of three villages that adopted different levels of village zoning over ten years ago: Harleyville, Trappe, and Sanatoga. These case studies will examine differences in zoning approaches and lessons learned, as well as actual results from buildings that were constructed. Also included will be an overview of a county model ordinance, “Creating a Small Town Character: Model Ordinance for Mixed Use Development.”

BRIAN O’LEARY, AICP, Montgomery County Planning Commission

HOLLY MAGER, Montgomery County Planning Commission

HERITAGE B

37. Funding and Partnerships to Achieve Sustainable Redevelopment — 1.25 CM

Redeveloping formerly used properties in a sustainable way is often challenged by the lack of funding necessary to fill a financial gap. While there are several public funding sources available for redevelopment, access to those sources is not always feasible because the real estate deal does not have the right partnerships in place at the right time. Find out how to position your sustainable redevelopment project for funding with the right public and private sector team.

TRACEY VERNON, Vernon Land Use

MARY GATTIS-SCHELL, AICP, Lancaster County Planning Commission

JILL GAITO, Gaito & Associates, LLC

SEAN GARRIGAN, RLA, AICP, Stromberg/Garrigan & Associates, Inc.

HICKORY

40. Penn Avenue: Developing an Arts-Based Infrastructure to Support Neighborhood Revitalization — 1.25 CM

With over 400 artists from the diverse economic, social, and cultural fabric of the surrounding neighborhood, FDA and BGC created the Penn Avenue Arts Initiative (PAAI) in 1998. With high vacancy and abandonment rates along the ten-block corridor, the arts were used as a way to infuse decisions and investments to revitalize the business district and build the neighborhoods. The PAAI approach is not simply placing art in a district, but assures that art IS the infrastructure and the thread that runs through all the elements of urban design and planning for the community.

MATTHEW GALLUZZO, Friendship Development Associates

SALLYANN KLUZ, Loysen & Kreuthmeier

ANDREA LAVIN KOSSIS, LEED Green Associate, Community Design Center of Pittsburgh

HERITAGE D

38. Getting Your Groceries with Community Planning: Food for Downtown Development — 1.25 CM

This workshop provides an overview of food planning and policy needs in Lancaster, using two case studies: a farmers market serving low-income households in Lancaster’s east side and a small-scale entrepreneurial start-up grocery store on the west side of the center city. Both offer models for enhancing community health and neighborhood vitality in smaller cities. The presentations analyze the specific circumstances of each, including challenges and opportunities, as well as lessons that can benefit municipalities of similar scale.

LINDA S. ALECI, PhD, The Local Economy Center, Floyd Institute for Public Policy, Franklin and Marshall College

EUGENE ALECI, RA, AIA, AICP, Community Heritage Partners, LLC

CONESTOGA

41. Strength Through Resiliency: Hazard Mitigation for Local Communities — 1.25 CM

A panel of mitigation planning experts from the public and private sectors will begin this workshop by providing an overview of hazard mitigation. From there, the federal and state requirements for hazard mitigation plans will be discussed, followed by an in-depth description of the mitigation planning process. Special focus will be given to gaining involvement from municipalities. The workshop will conclude with a discussion of mitigation project implementation, and answers to the ever-present question, “where do we get the money for this?”

TONY SUBBIO, CEM, Delta Development Group, Inc. THOMAS S. HUGHES, CEM, PA Emergency Management Agency

JIM BENNETT, Cumberland County Planning Dept.



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EDUCATIONAL SESSIONS

INDEPENDENCE

42. Corridor Studies: Big and Small — 1.25 CM

This workshop will provide an overview of a transportation corridor and land use study: what it is, why it is needed, what to do with the results. A full range of types of studies will be presented including a small scale study (Roadway Safety Audit), a medium scale study (PA896 Corridor Study), and large studies like the "Harrisburg Pike Transportation and Land Use Study" and the "Eastern Lancaster County Land Use Study (ELCLUS)." Presenters will provide an overview of each study and how it can be implemented.

DAVE ROYER, Lancaster County Planning Commission

CHRIS MAY, Herbert, Rowland, & Grubic, Inc.

LISA RIGGS, James Street Improvement District

1:30p – 2:00p >

HERITAGE C

2:00p – 2:15p >

2:15p – 5:15p >

Following the luncheon PA Chapter President Alex Graziani, AICP will present the "State of the Chapter," highlighting the chapter's successes and key activities from the past year. Alex will also outline the priorities for the coming year as the chapter continues its work of promoting and improving the health of the planning professional throughout Pennsylvania.

**Dessert in the Exhibit Hall
Announce Raffle Basket Winners**

15 Minutes Travel Time

Mobile Workshops

Sponsored by Herbert, Rowland & Grubic, Inc.; J.P. Mascaro & Sons; Millersville University Student Services Inc.; and Wallace Roberts & Todd (WRT).

FEDERAL

43. Legislative Activities and Chapter Initiatives

A summary of the actions to seek restoration of LUPTAP funding in DCED's budget and the latest recommendations from the Chapter's Municipalities Planning Code (MPC) Subcommittee will be presented, as well as an update on other chapter positions on Federal and State legislation. This session will also provide background information and a status report on the work and recommendations of the Chapter's Required Training Committee to advance legislation that would require certified training for planning commission, zoning hearing board members, and zoning officers.

RICHARD G. BICKEL, FAICP, Delaware Valley Regional Planning Commission

ALEX J. GRAZIANI, AICP, SmartGrowth, Partnership, PA APA President

SHANNON DEBES, Stratecom Solutions

PAM SHELLENBERGER, AICP, York County Planning Commission

**MEET IN
VINE STREET
LOBBY**

**TICKETED
EVENT**

10:30a – 11:45a >

**LANCASTER
COUNTY
PLANNING
COMMISSION**

County Planning Directors Roundtable

County Planning Directors are invited to gather at the Lancaster County Planning Commission, just a short walk from the hotel, for discussion. See the conference registration table for maps.

11:45a – 12:00p >

15 Minutes Travel Time

12:00p – 1:30p >

COMMONWEALTH

**Announcement of Annual Award Winners
Annual Meeting, Recognitions, and Luncheon**
Sponsored by Michael Baker Jr., Inc.

**TICKETED
EVENT**

It is once again time to celebrate the achievements of Pennsylvanians who shape where we live, work, and play! Join Brian O'Leary, AICP, chair of the PA Chapter Awards Committee, for an inspiring awards program. We will recognize the work of planners, planning officials, and elected officials — and their roles in planning Pennsylvania.

**MEET IN
MAIN HOTEL
LOBBY**

**TICKETED
EVENT**

44-M. Creating a Future for our Past: Preservation Planning and Implementation in PA — 3 CM

This workshop opens with a discussion of "How-To" prepare a historic preservation plan for your municipality and determine your goals, objectives and strategies. Current plans will be referenced to illustrate each step. Implementation of a historic preservation plan will then be discussed, including specific, practical implementation measures such as inventories and development of preservation regulations and other initiatives. In particular the Preservation Trades Program that was a specific objective of the Lancaster County Heritage Plan will be examined. From initial meetings about this plan that began in 2006, a unique partnership of state and local agencies was formed, the program was conceived, launched, and continues to develop. It is the only program of its kind in the state. The workshop includes a visit to Strasburg Borough which will feature a discussion with Tony D'Alessandro, principal in Strasburg Restoration and Preservation, Inc., and a look at the properties the organization has restored. Also planned is a visit to the Iron Horse restaurant in Strasburg Borough and discussion with the owners, Richard and Denise Waller about the federal tax credit restoration project that brought the restaurant back to life.

CAROLE E. WILSON, MAHP, Lancaster County Planning Commission

ANDREA L. MACDONALD, PA Historical and Museum Commission

45-M. Markets in the City: The Basics — 3 CM

***Please note this will be a Walking Mobile Workshop.**

Plan to wear comfortable clothes and walking shoes.

This mobile workshop will use the Lancaster Central Market (and potentially the Eastern Farmers Market) as a case study for the strategic management, planning, and preservation issues associated with functioning historic urban markets. Presenters will identify ways to



develop public markets and farmers markets as something more than downtown destinations, and to tie them directly into community revitalization initiatives.

EUGENE ALECI, RA, AIA, AICP, Community Heritage Partners, LLC

LINDA S. ALECI, PhD, The Local Economy Center, Floyd Institute for Public Policy, Franklin and Marshall College

HERITAGE B**48. Harvesting Housing Choices: Planting the Seeds of Affordability through Partnerships — 1.25 CM**

As communities are planned, careful consideration must be given to the potential impacts on housing choices. In this workshop, representatives from Lancaster and Centre Counties will share their experiences with identifying and addressing barriers to housing affordability. Panelists will provide a summary of the findings of local studies of regulatory barriers and a discussion of proposed solutions such as establishing coalitions, building partnerships, and educating community leaders and citizens about local affordable housing needs.

RAY D'AGOSTINO, Lancaster Housing Opportunity Partnership

MICHAEL R. CARPER, Housing Development Corporation of Lancaster

LINDA MARSHALL, Centre County Planning and Community Development Office

EMMA HAMME, Lancaster County Planning Commission

46-M. Civic Engagement: The Franklin and Marshall Approach — 3 CM

Institutions of higher learning often place substantial burdens on their host communities and campus neighborhoods. Issues involving campus expansion, student housing, and off campus student behavior, are among the unique community development challenges faced by many campus neighborhoods. Meeting these challenges is often made difficult by an institutional indifference commonly glossed as the "Ivory tower dilemma." This is changing. Over the past ten years "civic engagement" initiatives have become increasingly popular among institutions of higher learning and represent new openings and opportunities for developing workable community university relationships. Over the last decade Franklin and Marshall University under the leadership of President John Hyatt has assumed an impressive leadership role in developing the national civic engagement agenda through the development of a model local program. This mobile workshop will provide participants with the opportunity to meet university, community and student leaders involved in this effort, visit key projects, and see how one institution of higher learning has mobilized itself as a mobilizer of community assets.

D. WHIT WATTS, PhD, Indiana College of PA
JEFF RAYKES, Indiana County Office of Planning and Development

HERITAGE D**49. Brown to Town: Transforming PA's Brownfields into Traditional Neighborhoods — 1.25 CM**

Traditional Neighborhood Development planning principles have been used to revitalize brownfield sites into vibrant, walkable, mixed-use communities throughout PA. We intend to address the zoning process, environmental hurdles, demographic trends, infrastructure advantages and home buyer trends associated with infill Traditional Neighborhoods. Our panel brings together some of the Commonwealth's most experienced leaders in Traditional Neighborhood Development. Their collective experience planning over 100 TND's, developing five TND's on PA brownfields and authoring many TND ordinances will ensure a lively discussion.

MARK C. EVANS, PP, AIA, Town Planning Partnership

MARK C. SCHNEIDER, Fourth River Development LLC

PHIL EHLINGER, Borough of Doylestown Planning Dept.

HERITAGE E**50. Going Green in the Laurel Highlands: Collaborative, Strategic and Sustainable Planning in Ohiopyle — 1.25 CM**

This workshop will present the case study of the Ohiopyle Joint Master Plan and Implementation Strategies as an effective model for cooperative and community involved planning and its related projects. Being the first joint planning venture between a state park and a municipality, the collaboration provided unique challenges, opportunities, and practices that can serve as a model for any community and a neighboring natural resource. The workshop will also provide an example of asset-based, sustainable planning solutions.

JIM SEGEDY, FAICP, PA Environmental Council

LAUREN IMGRUND, Conservation Landscape

Initiative, PA Dept. of Conservation and Natural Resources

JOHN HALLAS, Ohiopyle State Park

2:15p – 3:30p ▶

HERITAGE A**CONCURRENT WORKSHOPS — Series G****47. Planning within an Amish Community — 1.25 CM**

Lancaster County is home to the largest and oldest Amish community in PA. However, planners across the state are facing the challenges of planning for the unique needs of this group as the Amish Community grows in other areas of the state. This workshop will explore methods to involve the Amish in crafting solutions that both meet the needs of the Amish while also addressing potential impacts to the whole community.

DEAN S. SEVERSON, AICP, Lancaster County Planning Commission



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EDUCATIONAL SESSIONS

HICKORY

51. Public Art Enhancing Development and Improving Livability in Communities — 1.25 CM

This workshop will focus on the role of the planning department in a Public Art in Private Development (AIPD) program. The presenters will examine existing programs, including how a new voluntary program was established in a Colorado resort community, Philadelphia's 50 year old 1% program, and other private development models. They will also touch on pay-in-lieu, implementation, and the value public art adds to the community, the workplace and the project. A planner from Vail or Philadelphia will be invited to participate to add relevancy.

LESLIE FORDHAM, Florida Public Art Professionals, Americans for the Arts

SUSAN MILLER DAVIS, AIA, Architect/Art Consultant

3:30p – 4:00p ➤

HERITAGE C

4:00p – 4:30p ➤

4:00p – 5:30p ➤

HERITAGE A

Refreshment Break in Exhibit Hall and Travel Time

Visit exhibitors and poster sessions.

Exhibits Tear Down

CONCURRENT WORKSHOPS — Series H

54. Current Law Cases — 1.5 CM LAW

Public and private land use professionals benefit from a working knowledge of the United States and Pennsylvania Constitutions and applicable state and federal statutory and regulatory law. This workshop offers an annual update of decisions issued by Pennsylvania's appellate courts, Pennsylvania's administrative tribunals (such as the Environmental Hearing Board), the Third Circuit federal courts and the Supreme Court interpreting these legal authorities when addressing zoning, land use, property rights, utility, environmental and other relevant issues. The workshop and written materials will cover decisions issued by the tribunals since the PA Chapter of APA 2009 Annual Conference.

SUSAN J. SMITH, AICP, The Law Office of Susan J. Smith

55. Multi-Municipal Greenhouse Gas Inventories and Action Planning — 1.5 CM

In recent years municipalities throughout PA have responded to the challenges of climate change by conducting greenhouse gas emissions inventories and developing climate action plans. These planning efforts require expertise and significant investments of resources, however, and by working in collaboration with neighboring communities, some PA townships and boroughs are finding it easier to achieve their goals. This workshop will describe the work of three multi-municipal climate action planning projects funded by the PA Dept. of Environmental Protection and supported by local universities, and will discuss the benefits and drawbacks of such collaborative initiatives.

BRADLEY FLAMM, PhD, Temple University Dept. of Community & Regional Planning

STANLEY KABALA, Duquesne University Center for Environmental Research and Education

CHLOE MAHER, Center for Sustainable Communities

BRENT YARNAL, Penn State University Dept. of Geography

CONESTOGA

52. How to Become an AICP: All Your Questions Answered

Are you interested in becoming a certified planner by taking the AICP exam? Not sure yet? The PA Chapter of APA and its Professional Development Committee are here to help you decide. In this workshop, speakers will explain the benefits and requirements of certification, the application process, and the format of the exam for those trying to decide if or when to take the exam. For those who have already decided to take the exam, speakers will identify resources available to help prepare for testing. The workshop will be driven by the needs of attendees, and questions are encouraged.

SUSAN ELKS, AICP, Chester County Planning Commission, PA Chapter of APA Professional Development Officer

JESSICA FIELDHOUSE, AICP, Resources for Urban Neighborhoods, YMCA of York & York County

DAVID MCFARLAND, AICP

HERITAGE B

INDEPENDENCE

53. Mobility and Community Form — 1.25 CM

When transportation engineers control 95% of resources invested in the public realm, important connections sometimes go missing. If it's all about getting there (Mobility), what if there is no "there" — there (Community Form)? Local officials, planners and design professionals can help shape how public and private investment adds up to more welcoming, economically viable places. In this workshop you will learn to create a Mobility and Community Form Strategy for your area mainstreet, commercial corridors, and greyfields. Elements will include Form-Based Code, Access Management, Sign Design Standards, Roadway and Roadside Treatments, and Shared Parking provisions informed by the experience of travel, parking, and shopping.

MARK KEENER AICP, AIA, Brown & Keener Urban Design

MATT WANAMAKER AICP, Brown & Keener Urban Design

BARRY KEPKARD AICP, Michael Baker Jr., Inc.

HERITAGE D

56. Why Community Benefit Districts will Sustain Downtowns in a Challenging Economy — 1.5 CM

With state, federal, and local funding being cut and municipalities having to defer non-essential projects like beautification and marketing, PA's downtowns are in jeopardy of losing out to shopping malls and box stores. When property owners voluntarily assess themselves to pay for these projects, the area's success can be amazing. This workshop will explore why Benefit Districts will be the way in which downtowns sustain themselves and successfully compete with suburban shopping areas. Discover the legal requirements of creating a District, how Districts work and the various but little known methods of assessing property owners. Learn how to show property owners value for their dollar and how to leverage assessments for a greater return on investment. A case study of West Chester, PA will be presented by the manager of that community's BID. Other specific examples of how communities flourished in difficult economic climates using BIDS will be discussed.

DONNA TAGGART, Taggart Associates

LISA RIGGS, James Street Improvement District

MALCOLM JOHNSTONE, West Chester Business Improvement District

HERITAGE E

57. High Speed Rail in PA: Connecting Strong Communities— 1.5 CM

The Keystone Corridor is a successful state-supported rail corridor. PennDOT has a longstanding commitment to improving the Keystone Service and providing transportation options for all Pennsylvanians. Consequently, a comprehensive planning effort for the corridor called "Plan the Keystone" has been initiated. Alongside projects to decrease travel time, and multiple station projects have been undertaken to improve the rider experience and link strong communities with fast, efficient, sustainable transportation. This workshop will outline PennDOT's efforts using current case studies and establish a critical path to future success of high speed rail in PA.

ANDY BATSON, Michael Baker Jr., Inc.

TOBY FAUVER, AICP, PennDOT

CHRIS SPAHR, Michael Baker Jr., Inc.

HARRIET PARCELLS, AICP, Lancaster County Planning Commission

HICKORY

58. Turning Comprehensive Planning on its Head: PLANPGH, the City of Pittsburgh's Comprehensive Planning Process — 1.5 CM

The City of Pittsburgh has embarked on its first Comprehensive Plan known as PLANPGH. Join City of Pittsburgh Senior Planners Jason Kambitsis and Andrew Dash to learn how to rethink the approach to comprehensive planning. The main subject will be on Pittsburgh's own method of advancing differ-

CONESTOGA

ent elements of their Plan over multiple years. Although unconventional in its approach, Pittsburgh feels this process of comprehensive planning will allow the City to focus its attention on creating indepth public participation, building long lasting partnerships, and developing a high quality product for Pittsburgh's future.

JASON KAMBITIS, City of Pittsburgh Dept. of City Planning

ANDREW DASH, AICP, City of Pittsburgh Dept. of City Planning

59. Heritage Planning in a Society of Pop Culture: What Planners Need to Know — 1.5 CM

Cultural heritage planning and historic preservation are critical aspects to strong, diverse, and healthy communities. Many components are involved beyond mere preservation of historic buildings and sites. Learn about the key components of effective cultural heritage planning and how both large cities and small communities are considering this issue as part of their comprehensive plans and other planning functions. Preserving PA's legacies in a society of constant change often requires planners to strike a delicate balance between competing priorities.

TRACY ZINN, AICP, T&B Planning, Inc.

JOY WRIGHT-ABBOTT, City of Pittsburgh

INDEPENDENCE

60. Drivers of Commercial Corridor Success: Lessons for Increasing Retail Performance — 1.5 CM

This workshop will examine data-driven approaches to assessing the health of commercial corridors, and how to apply lessons learned from this data to improve commercial corridor performance. Several examples will be presented including the use of survey data for measuring shopping trips, tax data for measuring retail sales, and real estate sales price data for measuring how corridors are amenities to their surrounding neighborhoods. The presenters will also discuss how parking, store density, greening, facade improvements, BIDs, store mix, and other factors influence commercial corridor success. The factors that are controllable by planners and other officials will be highlighted and those which are largely set by the design of the corridor will also be discussed.

PETER ANGELIDES, AICP, Econsult Corporation

LEE HUANG, Econsult



**SEE YOU NEXT YEAR
Mark Your Calendars!**

**October 16–18, 2011
Hilton Scranton, Scranton, PA**



“planning the urban forest” POST CONFERENCE WORKSHOP

8:00a - 9:00a >
PREFUNCTION
HERITAGE

Continental Breakfast

9:00a - 4:30p >
HERITAGE A

Workshop — 6 CM PLANNING THE URBAN FOREST

“Planning the Urban Forest” is a hands-on training workshop for professional planners on integrating best practices in urban forest protection and development into the planning process. It will introduce participants to concepts of the urban forest and how planners and allied professionals can quantify its benefits in social, environmental, economic, and other terms. The workshop will use interactive group exercises to discuss how such data can help influence elected and appointed decision makers faced with significant development decisions, as well as help planners make best use of opportunities to improve the urban environment. It will review a series of general, planning, and design principles for planning the urban forest and conclude with an exercise on forging the strategic partnerships that will advance urban forestry planning goals.

12:00p - 1:30p >

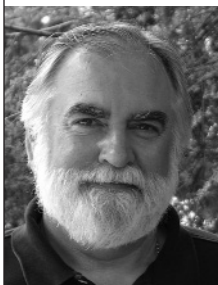
Luncheon

HERITAGE B

ABOUT THE APA PLANNING FOR URBAN AND COMMUNITY FORESTRY PROJECT

Under a cooperative agreement with the U.S. Forest Service, APA’s Green Communities Research Center is developing a full-day training workshop based on the PAS Report, Planning the Urban Forest. Aimed at practicing planners and allied professionals, the workshop will focus on developing core knowledge and skills for planners to integrate urban forestry priorities throughout the local planning process. To learn more about the full scope of the project, visit www.planning.org/research/forestry.

ABOUT THE TRAINERS

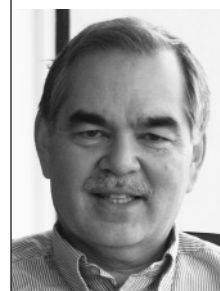


ROBERT J. LAVERNE
Manager of Education and Training, Davey Tree Expert Company

Currently R.J. is responsible for keeping Davey’s 6,000 employees knowledgeable in all aspects of arboriculture and the plant health care sciences. R.J. also conducts research on the benefits of urban trees, particularly

on the impact of trees to residential energy use through shading and reduction of wind speed, and of the economic impacts of trees on commercial properties. He is currently pursuing a PhD in Urban Studies at Cleveland State University where his focus is on integrating natural resources into urban planning.

R.J.’s background includes degrees in Biology (University of Michigan), Forestry (Michigan Technological University), and a Master’s degree in Remote Sensing (University of Michigan). He is a Board Certified Master Arborist (ISA) and a Registered Consulting Arborist (ASCA). He also serves on the Advisory Board for the School of Forest Resources and Environmental Science at Michigan Technological University.



DAVID ROUSE, RLA, AICP
Principal, Wallace Roberts & Todd, LLC

David Rouse is a certified planner and registered landscape architect with 30 years of experience in community planning, design, and implementation. As a principal of Wallace Roberts & Todd, LLC

(WRT), he leads the firm’s national city and regional planning practice. David has a special interest in and unique perspective on issues related to urban forestry and green infrastructure derived from his background in both planning and landscape architecture. He has addressed these issues in many comprehensive plan elements (current clients include Albany, NY, Biloxi, MS, and Austin, TX), in standalone plans (e.g., the Atlanta Greenspace Plan and Lancaster County Green Infrastructure Plan), and in implementing ordinances (current projects include a Tree Protection Ordinance review for Atlanta and landscaping and tree protection regulations for the new Philadelphia Zoning Code).

David’s work has been recognized with numerous awards, such as the Overall Excellence in Smart Growth Award awarded by the U.S. Environmental Protection Agency to Lancaster County, PA for Envision Lancaster County. In addition to the Green Infrastructure Plan, David led WRT’s work on the Growth Management Plan, two multi-municipal comprehensive plans, and several other projects in Lancaster County.

POSTER SESSIONS

Poster sessions will be displayed in the lobby area near the exhibit hall.
The following sessions will be on display.

1.

**Promoting Communities' Historic Character:
A Public History Study to Improve the
Effectiveness of Historical Organizations**

Delaware County has more than 80 public and non-profit historical organizations, many of which are struggling with declining attendance, relevance, and are underutilized by their communities. The Public History Feasibility Study analyzed these organizations to understand their strengths and weaknesses, and then devised a series of recommendations to encourage collaboration and thus expand their individual effectiveness. Principal recommendations include creating more inclusive interpretive themes, linking sites and stories together, and creating a service provider to provide technical assistance to all sites that wish to collaborate. This Feasibility Study will strengthen the sense of place, historic character, and history and preservation education in these communities.

DONNA ANN HARRIS, Principal of Heritage Consulting, Inc.

ALEXANDER BALLOON, Consultant to Heritage Consulting, Inc.

JILL N. HALL, Delaware County Planning Department

2.

**Improving Sustainability Through Zoning
and Subdivision Regulations**

This presentation will share these many alternative methods that can be included in development regulations to minimize sprawl, protect environmental features and reduce energy consumption. Topics will include transfer of development rights, historic preservation, and promoting renewable energy sources.

CHARLIE SCHMEHL, Urban Research and Development Corp.

3.

**Economic Benefits of Protected Open Space
in Southeastern PA**
**PATTY ELKIS, PR, Inc., Delaware Valley Regional
Planning Commission**
DONNA PITZ, GreenSpace Alliance

4.

Greening the City and Eating It Too!

Urban greening that includes urban farms, community gardens and neighborhood landscaping aims to improve the quality of life in Philadelphia. Along with aesthetics, these projects transform vacant lots and provide solutions for urban food deserts. Urban farming can be coordinated with transit and alternative transportation facilities to enhance the sustainability goals of the city. This poster session presents a few urban farms in West Philadelphia that are in close proximity to existing transit facilities. It focuses on the ability of this relationship to engage the community as well as to provide a long-term, viable path for a healthier and greener Philadelphia.

SMITHA M. BALASUBRAHMANYA, M.Arch., MS candidate, Community and Regional Planning

5.

**A Comprehensive Plan of, by and for the
Citizens of Bloomsburg**

Bloomsburg's 2008-2009 comprehensive planning effort generated broad community support for plan adoption through a broad-based public outreach program and an innovative document organized around a citizen's perspective of community life.

The outreach program was iterative, reflecting and building on comments from one event to the next. The document format was an innovative approach to meeting the preparation requirements for comprehensive plan outlined in PA MPC - one that was fully appreciated as easy to navigate, understand, and convey to Town leaders and implementation partners.

MICHELLE BRUMMER, AICP, Gannett Fleming, Inc.



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CONFERENCE NOTES

Blank lined area for conference notes.



DELAWARE VALLEY REGIONAL PLANNING COMMISSION is dedicated to uniting the region's elected officials, planning professionals and the public with the common vision of making a great region even greater. **SHAPING THE WAY WE LIVE, WORK AND PLAY**, DVRPC builds consensus on improving transportation, promoting smart growth, protecting the environment, and enhancing the economy. **WE SERVE A DIVERSE REGION OF NINE COUNTIES:** Bucks, Chester, Delaware, Montgomery and Philadelphia in Pennsylvania; and Burlington, Camden, Gloucester and Mercer in New Jersey. DVRPC is the federally designated Metropolitan Planning Organization for the Greater Philadelphia Region -**LEADING THE WAY TO A BETTER FUTURE.**



SOME OF OUR PROGRAMS:



www.airqualitypartnership.org



www.classictowns.org

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215-592-1800
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[www.twitter.com/DVRPC](https://twitter.com/DVRPC)



Promoting a healthy vision for active communities

“The real secret to health and fitness is to live in an environment that encourages it.” – Newsweek

Parks, walking trails, sidewalks, rails-to-trails projects, bike lanes, and playgrounds all help make active living easy by helping people of all ages maintain a healthy weight. Designing activity back into our neighborhoods is critical, given that nearly 7 in 10 adults in Pennsylvania are either overweight or obese.

Together, we can change this trend.

People living in walkable neighborhoods get up to 45 more minutes of weekly moderate-intensity physical activity and are less likely to be overweight or obese than those in low-walkable communities¹. Parks and sidewalks don't appear in communities by accident. Architects and community planners identify ways to make them affordable for developers and inviting for residents.

Healthy weight management is one of three health priorities, along with tobacco use and access to care, which Lancaster General Health works with other community partners to address. We applaud the efforts of planners, architects, developers, engineers and municipal officials whose efforts promote active lifestyles. Their work will leave a healthy legacy for future generations.

Visit www.LightenUpLancaster.org to learn more about the importance of designing active and healthy communities, and www.LGHealth.org to learn how to live a healthier lifestyle.



¹ Sallis, James F, et al. Neighborhood built environment and income: Examining multiple health outcomes. Social Science and Medicine 68 (2009): 1285-1293