

Pennsylvania Association for Sustainable Agriculture

Marilyn Anthony
SE Regional Director
APA conference
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What is Sustainable Agriculture?

A black and white cow is the central focus, looking directly at the camera from behind a barbed wire fence. The cow has a white face with black patches around its eyes and ears. The background shows a rolling green landscape under a blue sky with scattered white clouds. In the distance, there are some power lines and a small structure.

Provides safe and fair working conditions

Ensures the health and humane treatment of animals

Does not use hormonal or antibiotic supplements

Does not raise genetically modified crops or livestock

Reduces pesticide use and toxicity

Conserves water resources

Protects and enhances soil resources

Supports biodiversity

Reduces energy consumption and waste



Local & Sustainable Farms



Natural, safe environment

Natural diets

Comfortable living space

Humane processing



Education

Farming for the
Future conference

Field days

Master Classes

Presentations



Regional Market and Business Support



Encourage new farm enterprises

Assist transition of existing farms

Connect consumers, farmers, and businesses

Promote purchase of local products

Advocacy



Community Building



"Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has."

-Margaret Mead

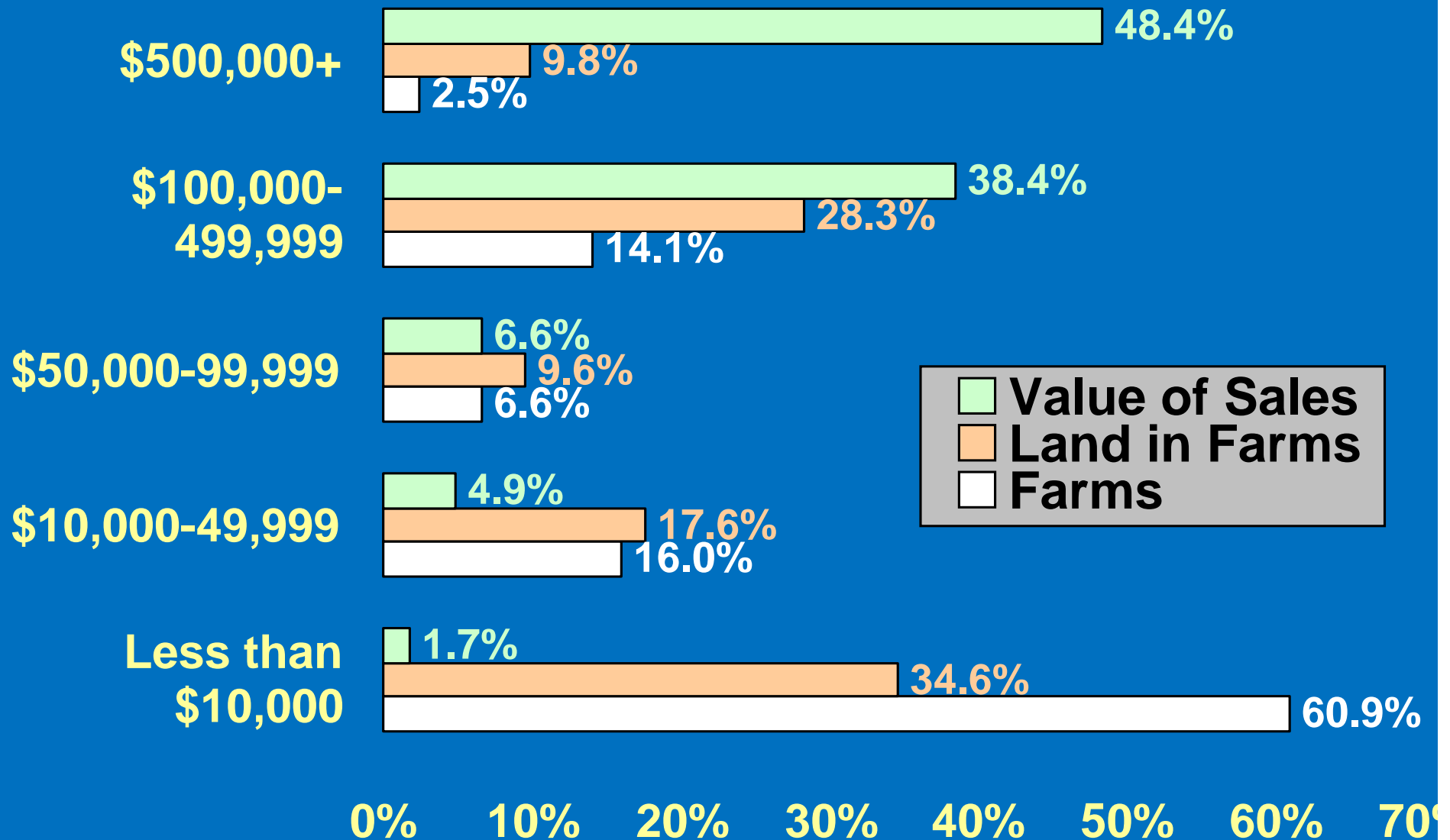
Farm & Food IQ Test

- a. Percent decrease of farmers 25 or younger
 - 1%
- b. Ranking of dairy farmer on 2010 Best/Worst jobs
 - 1.2 million
 - 30%
- c. How many farmers primary income comes from off farm jobs
 - 2.2 million
 - 20%
- d. Percent increase of farmers 75 or older
 - \$24,000
 - 197
- e. Total number of US farms
 - \$123,000
- f. Average farm net income
- g. Average farm net production expense
- h. Percent of imported food FDA inspected

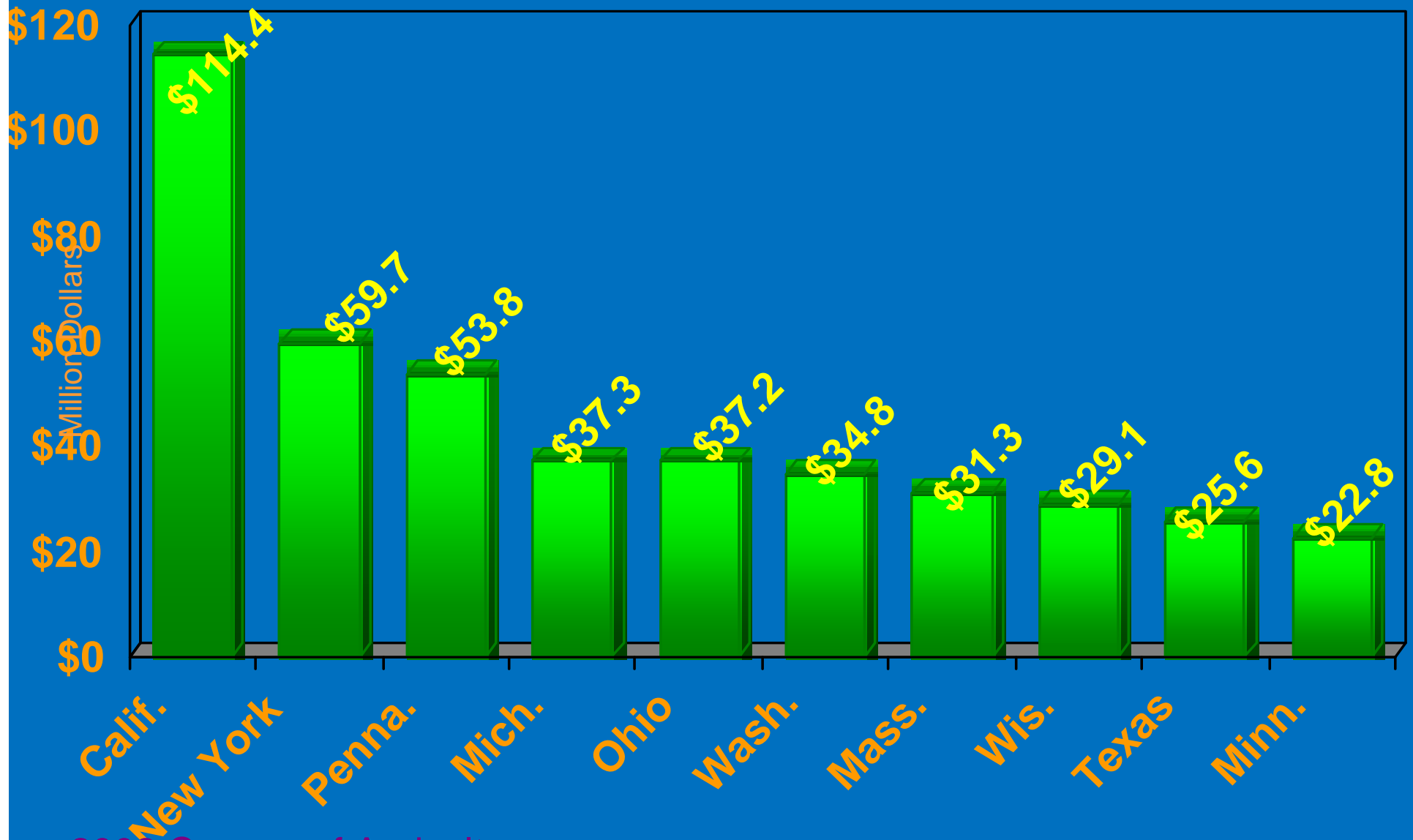
PA Farms, Land and Sales, 2002

by Market Value of Ag Products Sold

58,105 farms (with sales or potential sales of \$1,000+ in 2002)



Direct Sales for Human Consumption Top Ten States in 2002



2002 Census of Agriculture

National Ag Statistics Service-PA, USDA

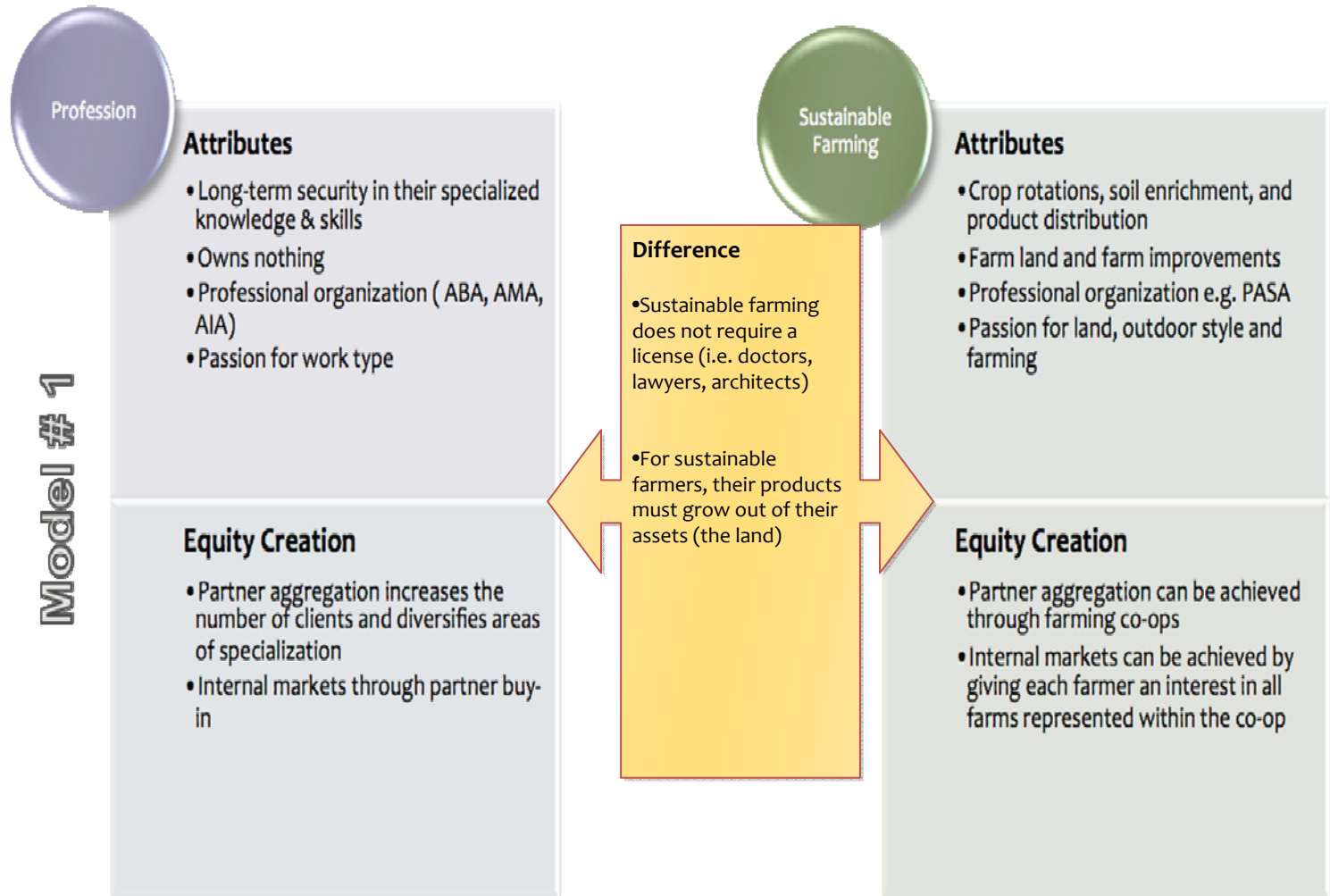


The New Face of Farming





Farming is Two Business Models



Problem

Agenda

Strategic Insights

Alternatives



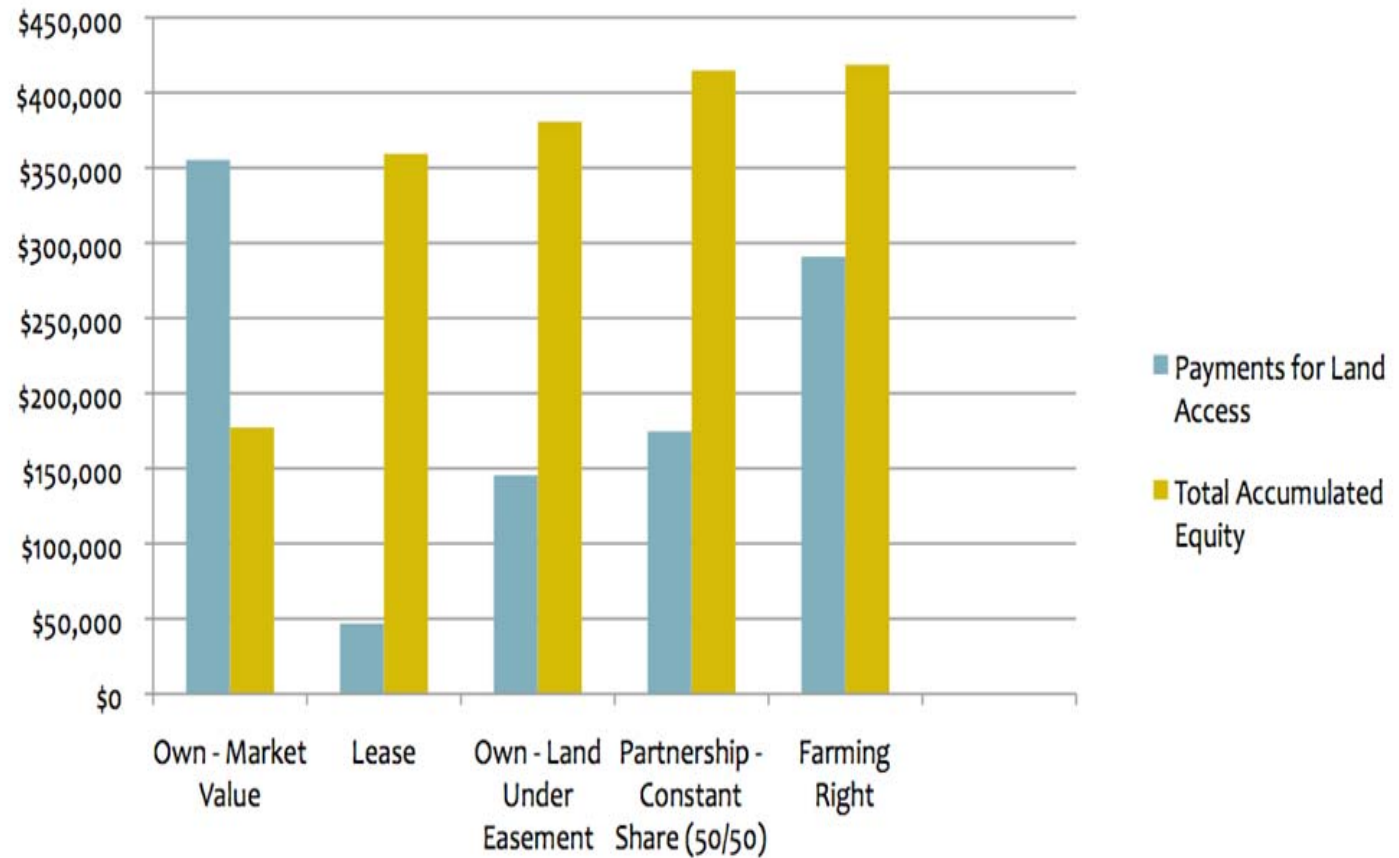
Financials

Implications



Financials

Equity vs. Land Access Cost



www.buylocalpa.org



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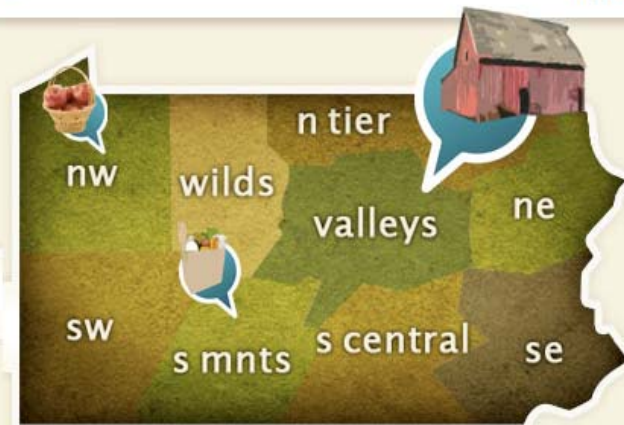


[Or Explore Pennsylvania by Region »](#)

There are so many [great reasons to choose local foods](#)... and such an abundance and diversity to choose from. Our aim at Buy Fresh Buy Local is to make it easy to find what you're looking for... and perhaps more than you expected!



[More to Chew On Inside...](#)



[Learn about our new program for consumers...](#)

GOOD FOOD NEIGHBORHOOD



Road
blocks





Experience



Let's
promote
less of
this



More of this



Eat as if your life depends on it.

