

## 2009 State of the Chapter

Alexander J. Graziani, AICP  
CHAPTER PRESIDENT



## LEADERSHIP EXECUTIVE COMMITTEE

- President**  
Alexander J. Graziani, AICP  
Smart Growth Partnership of Westmoreland County  
Email: [alex@smartgrowthpa.org](mailto:alex@smartgrowthpa.org)
- Vice President**  
Charnelle Hicks, AICP, PP  
CE Planning, Ltd.  
(715) 751-1400, FAX: (715) 751-4414  
Email: [charnelle.hicks@ceplanning.com](mailto:charnelle.hicks@ceplanning.com)
- Secretary**  
Jana Fallett, AICP, PP  
Director  
Delaware County Planning Department  
[jfallett@co.delaware.pa.us](mailto:jfallett@co.delaware.pa.us)
- Treasurer**  
Mark Stevero, AICP  
Director of Planning & Development  
East Hanover Township  
Email: [planning@easthanoverpa.org](mailto:planning@easthanoverpa.org)
- Past President**  
Carl R. Hise, AICP  
Borough of State College  
Email: [chise@statecollegepa.us](mailto:chise@statecollegepa.us)
- Lehigh Valley Section Representative**  
Anthony P. Eick, AICP  
Professional Planner  
Allied Research & Company  
Email: [aeick@allresearch.com](mailto:aeick@allresearch.com)
- Northeast Section Representative**  
Peter T. Wolfheart, AICP, Professional Rep.  
Penn State Cooperative Extension  
Email: [petew@psu.edu](mailto:petew@psu.edu)
- Northwest Section Representative**  
Ray E. Beatz, PhD – Section Chair & Planning Official  
Email: [rbeatz@psu.edu](mailto:rbeatz@psu.edu)



## LEADERSHIP BOARD OF DIRECTORS

- Professional Development Officer**  
Susan Eika, AICP  
Chester County Planning Commission
- Planning Official Development Officer**  
Shirley A. Yarnich, AICP
- William Gomes, AICP – Central Chair & Prof. Rep.**  
Mifflin County Planning & Development
- Pam Shellenberger, AICP – Central Prof. Rep.**  
York County Planning Commission
- Lawrence J. Kruter, AICP – Lehigh Planning Official**
- Lehigh/Northampton Airport Auth.**
- Christine Dettore – Northeast Section Chair**  
Monroe County Planning Commission
- Marta Kovacs-Ruiz – Northeast Planning Off.**
- Jeff Grim, AICP – Southwest Section Chair & Prof. Rep.**  
Southwestern Pennsylvania Commission
- Scott Brillhart, AICP – Southwest Prof. Rep.**  
Upper St. Clair Twp
- Kevin G. Senay, Southwest Planning Official**  
Community College of Allegheny County



**PA CHAPTER STAFF**  
*Shermer & Associates, Ltd*

**Sarah Galbraith, CMP**  
Chapter Administrator  
**Debbie Rudy**  
Administrative Assistant  
**Susan D. Shermer, CMP**  
President

587 Jones Drive  
Harrisburg, PA 17112-2273  
(717) 671-4510  
FAX (717) 545-9247  
Office hours are 8:00a.m. to 5:00pm Monday through Friday



---

---

---

---

---

---

---

---

**1,300 MEMBERS STRONG**



---

---

---

---

---

---

---

---



American Planning Association  
Pennsylvania Chapter

October 4-6  
Dolce Valley Forge

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

---

---

---

---

## OUR MISSION

It is the Mission of the Pennsylvania Planning Association to:

- Advocate sound communities
- Develop planning legislation
- Educate planning officials and professional planners
- Create partnerships with allied organizations
- Promote fellowship among planners



---

---

---

---

---

---

---

---

## 10-POINT STRATEGIC PLANNING PROPOSALS

- 1) Working with the sections, enhance services to existing members.
- 2) Enhance PPA newsletter, annual conference and website to make them more informational
- 3) Offer more quality programs with allied organizations and evaluate the role and effectiveness of PMPEI
- 4) Offer more training and information for organizational and planning official members
- 5) Take selected conference panels and programs "on the road"
- 6) Improve recruiting of planning officials and student members, including setting up a mentoring program for new planning officials and student members.
- 7) Insure 2007 APA conference succeeds and use as a catalyst for improving public understanding/appreciation of planning profession, including new members and member retention.
- 8) Educate public, government, non-profits and developers about tangible functions/benefits of planning.
- 9) Organizational issues
- 10) Enhance status/role of planners



---

---

---

---

---

---

---

---

## 10-POINT STRATEGIC PLANNING PROPOSALS

- 1) Working with the sections, enhance services to existing members.
- Efforts to provide numerous CM opportunities



---

---

---

---

---

---

---

---

## 10-POINT STRATEGIC PLANNING PROPOSALS

- 2) Enhance PPA newsletter, annual conference and website to make them more informational



---

---

---

---

---

---

---

---

## 10-POINT STRATEGIC PLANNING PROPOSALS

- 3) Offer more quality programs with allied organizations and evaluate the role and effectiveness of PMPEI

- DCED/GCLGS
- PSATS
- Penn State Cooperative Extension



---

---

---

---

---

---

---

---

## 10-POINT STRATEGIC PLANNING PROPOSALS

- 4) Offer more training and information for organizational and planning official members

- New PODO Shirley Yannich
- Online Bulletin Board Exchange



---

---

---

---

---

---

---

---

## 10-POINT STRATEGIC PLANNING PROPOSALS

5) Take selected conference panels and programs “on the road”

November 2009	
6	Traffic Impacts: Finding a Smart Solution, 2 CIP Sponsored by the PA Chapter of APA Central Section When: 10/29/09, 12:00pm Where: PennDOT Riverfront Office Center Fee: \$10.00 <a href="#">For session details and registration information, download the brochure.</a> Registration deadline is Friday, October 30, 2009
6	Webcast Series - Community Visioning: Creating the Framework for Tomorrow's Florida, 1.5 CIP 1:00 - 2:30 PM Rich Linger, AICP - MSCW, Inc. Curt Griebel, AICP, LEED, AP - MSCW, Inc. Community visioning is an innovative growth management tool that can be used to promote future development in a compact and sustainable manner, and involves diverse elements of the community, including not-profits, businesses and government. This session will use the Tamar County, Florida Vision 2050 process as a case study. Discuss lessons learned and applications which are transferable to other communities. Sponsored by Florida Chapter Fee: Free to APA and PA Chapter Members Register at: <a href="http://www.apa.org/webcasts">http://www.apa.org/webcasts</a> (early registration encouraged) - CIP credit pending
10	Design Solutions for Stormwater Management Sponsored by: Southwestern River Basin Commission (SRBC), Dept. of Conservation and Natural Resources (DCNR) and Fellers When: Sat. 11/14/09 Location: Harrisburg, PA Fee: Free <a href="#">Click here for workshop details and registration information.</a>
December 2009	
4	Webcast Series - Creating Sustainable Communities, 1.5 CIP 1:00 - 2:30 PM



## 10-POINT STRATEGIC PLANNING PROPOSALS

6) Improve recruiting of planning officials and student members, including setting up a mentoring program for new planning officials and student members.

- Presence of planning students at the conference
- The presence of our Chapter at conferences like PSATS in Hershey



**CONGRATULATIONS  
NEW AICP MEMBERS!**

## 10-POINT STRATEGIC PLANNING PROPOSALS

7) Insure 2007 APA conference succeeds and use as a catalyst for improving public understanding/appreciation of planning profession, including new members and member retention.

**DONE !**



## 10-POINT STRATEGIC PLANNING PROPOSALS

8) Educate public, government, non-profits and developers about tangible functions/benefits of planning.

- Temple University Earth Day Activates
- Future Cities
- 2009 Farm Show



---

---

---

---

---

---

---

---

## 10-POINT STRATEGIC PLANNING PROPOSALS

9) Organizational issues

- Finances are strong, however, scarcity looming
- Effective use of conference calling
- More efficient meetings



---

---

---

---

---

---

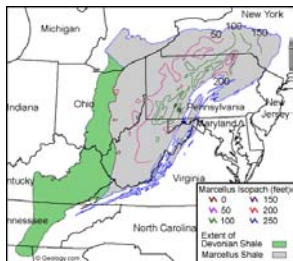
---

---

## 10-POINT STRATEGIC PLANNING PROPOSALS

10) Enhance status/role of planners

- State Planning Board
- Smart Transportation
- Natural Gas Marcellus Shale



---

---

---

---

---

---

---

---



INITIATIVES

- Diversity
- Young Planners Group
- Legislative - Livable Communities (HUD DOT EPA) & Transportation Reauthorization
- AICP Certificate Maintenance
- Leadership Development
- Communications



---

---

---

---

---

---

---



---

---

---

OUR INITIATIVES

- New Chapter Development Plan
- Use of Web 2.0
- AICP courses for Certification Maintenance (CM)
- Planning Advocacy
- Conference in the City of Lancaster 2010

---

---

---

---

---

---


---

---

---

---

THANK YOU!



---

---

---

---

---

---

---

---

---

---