PA CHAPTER STAFF
Shermer & Associates, Ltd

Barbara Goldsmith, CMP
Chapter Administrator
Dr. John Koziol
Administrative Assistant
Suzanne D. Bruever, CMP
Program

511 James Drive
Harrisburg, PA 17113-3274
(717) 694-4528
Fax (717) 694-5417
Office Hours are 8:00 a.m. to 4:30 p.m., Monday through Friday

1,300 MEMBERS STRONG

MEMBERSHIP

INVESTING IN A SUSTAINABLE FUTURE
2009 Annual Conference
American Planning Association
Pennsylvania Chapter
October 4-6
Dolese Valley Forge
CORE SERVICES
• Website
• Newsletter
• Conference

FOR THE PROMOTION OF GOOD PLANNING

STRAEGICALLY FOCUSED

2006 – 2010 Pennsylvania Planning Association
Chapter Development Plan
OUR MISSION

It is the Mission of the Pennsylvania Planning Association to:

- Advocate sound communities
- Develop planning legislation
- Educate planning officials and professional planners
- Create partnerships with allied organizations
- Promote fellowship among planners

10-POINT STRATEGIC PLANNING PROPOSALS

1) Working with the sections, enhance services to existing members.
2) Enhance PPA newsletter, annual conference and website to make them more informational
3) Offer more quality programs with allied organizations and evaluate the role and effectiveness of PMPEI
4) Offer more training and information for organizational and planning official members
5) Take selected conference panels and programs "on the road"
6) Improve recruiting of planning officials and student members, including setting up a mentoring program for new planning officials and student members.
7) Insure 2007 APA conference succeeds and use as a catalyst for improving public understanding/appreciation of planning profession, including new members and member retention.
8) Educate public, government, non-profits and developers about tangible functions/benefits of planning.
9) Organizational issues
10) Enhance status/rule of planners

10-POINT STRATEGIC PLANNING PROPOSALS

1) Working with the sections, enhance services to existing members.
   - Efforts to provide numerous CM opportunities
10-POINT STRATEGIC PLANNING PROPOSALS

2) Enhance PPA newsletter, annual conference and website to make them more informational

3) Offer more quality programs with allied organizations and evaluate the role and effectiveness of PMPEI
   - DCED/GCLGS
   - PSATS
   - Penn State Cooperative Extension

4) Offer more training and information for organizational and planning official members
   - New PODO Shirley Yannich
   - Online Bulletin Board Exchange
10-POINT STRATEGIC PLANNING PROPOSALS

5) Take selected conference panels and programs “on the road”

10-POINT STRATEGIC PLANNING PROPOSALS

6) Improve recruiting of planning officials and student members, including setting up a mentoring program for new planning officials and student members.

- Presence of planning students at the conference
- The presence of our Chapter at conferences like PSATS in Hershey

CONGRATULATIONS
NEW AICP MEMBERS!

10-POINT STRATEGIC PLANNING PROPOSALS

7) Insure 2007 APA conference succeeds and use as a catalyst for improving public understanding/appreciation of planning profession, including new members and member retention.

DONE!
10-POINT STRATEGIC PLANNING PROPOSALS

8) Educate public, government, non-profits and developers about tangible functions/benefits of planning.
   - Temple University Earth Day Activates
   - Future Cities
   - 2009 Farm Show

9) Organizational issues
   - Finances are strong, however, scarcity looming
   - Effective use of conference calling
   - More efficient meetings

10) Enhance status/role of planners
    - State Planning Board
    - Smart Transportation
    - Natural Gas Marcellus Shale
INITIATIVES

- Diversity
- Young Planners Group
- Legislative - Livable Communities (HRID DOT EPA) & Transportation Reauthorization
- AICP Certificate Maintenance
- Leadership Development
- Communications

OUR INITIATIVES

- New Chapter Development Plan
- Use of Web 2.0
- AICP courses for Certification Maintenance (CM)
- Planning Advocacy
- Conference in the City of Lancaster 2010

THANK YOU!