INVEST

American Planning Association
Pennsylvania Chapter
Making Great Communities Happen

2009 ANNUAL CONFERENCE

October 4-6, 2009
Dolce Valley Forge
King of Prussia, PA
www.planningpa.org

- Earn up to 13.5 CM credits including Law and Ethics requirements
- Pitkin Lecture with Jeremy Nowak, The Reinvestment Fund
- Opening Session with Tim Beatley, University of Virginia School of Architecture
- Plenary Session with Sandy Wiggins, Consilience, Inc.
- Two and a half days of Educational Sessions
- Welcome Reception at the Valley Forge National Park Welcome Center
- Monday Evening Reception featuring The Flying Mangos
- PA Chapter Annual Awards, Posters Sessions and Mobile Workshops
- PA Chapter of APA Golf Outing at Raven’s Claw Golf Club
- New Green Meetings Initiatives
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go places!
Welcome to Valley Forge...

2009 PA Chapter of the American Planning Association Annual Conference

ON BEHALF OF THE 2009 CONFERENCE COMMITTEE of the Pennsylvania Chapter of the American Planning Association, we welcome you to Valley Forge.

The Delaware Valley exemplifies the theme of this year’s conference: **Investing in a Sustainable Future**. Smart Growth initiatives, including cooperative planning ventures, smart transportation improvements, innovative affordable housing and economic development tools, and green technology, have emerged as critical issues facing Pennsylvania. The sessions and mobile workshops offered by this year’s conference serve as a challenge to planners across the Commonwealth as we work towards planning practices that prepare communities for a sustainable future.

**Going Green.** We are a Green conference. Use of recycled products, local foods, water coolers, and a significant reduction in waste materials sets the standard for local municipal practices as well as for future conferences. We hope you will join us in reducing waste at the conference. Reduction in materials and energy will save both money and the environment.

We invite you to experience the richness of our history, the birth place of our Nation, and encourage you to immerse yourself in the Conference itself, which offers a wide range of workshops and events to increase your knowledge and awareness of contemporary planning practices and policies.

Sincerely,

Co-Chairs of the 2009 Conference Committee:

Graciela Cavicchia, AICP
Brian O'Leary, AICP
David D. Ward, AICP
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For more information please contact:
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Dr. Dorothy Ives Dewey
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divesdewey@wcupa.edu
Through innovative design, HNTB strives to balance human needs and cultural influences with the natural world. The result is an artistic expression of the human spirit conveyed in form, scale, color and texture and fitted into the character of each site. The foundations of our approach are an appreciation for quality and an understanding of the timelessness of sophisticated design. For more than 90 years, HNTB has been shaping the environment with our mix of urban planners, landscape architects, transportation planners, environmental planners and scientists. Together, they provide a multi-disciplined team that is well positioned to lead communities in new directions using 21st Century planning practices and policies. BUILDING STRONGER COMMUNITIES BEGINS HERE.
Many Thanks... to our generous sponsors for their support of the 2009 Annual Conference!

Please consider these companies and organizations when you are seeking partners and consultants for your projects.

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**Exhibitors as of September 18**
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**Support the Next Generation of Planners!**

**THE PRICE OF EDUCATION**, along with everything else, is rising rapidly. Students in planning education programs are working even harder not only to succeed academically, but to find the resources to cover the cost of their education. **YOU CAN HELP!**

Support the PA Chapter Scholarship funds – the Spaulding Fund and the Pitkin Fund – with three opportunities at this year’s conference:

- **At conference registration**, choose to make a tax deductible contribution to the scholarship fund. Simply drop your donation in the scholarship box.

- **Following Monday’s evening reception**, join all your old and new friends at Kildare’s Irish Pub for drinks and snacks and a rousing match of the popular pub trivia game Quizzo! Test your brainpower and compete for prizes with a few rounds of Quizzo, or just socialize and enjoy the surroundings. The admission price includes two drink tickets and complimentary snacks. The proceeds will benefit both funds.

- **While you are at the conference, please be generous** with your purchase of tickets for the raffle auction. Generous donors will contribute everything from weekend getaways to gourmet food baskets to art. Counties contribute baskets filled with wonderful and diverse offerings of their locale. Tickets will be on sale during registration, meals, and breaks. Winners will be selected at the conference and announced during the Tuesday lunch. You will be supporting a worthwhile cause, and you may go home with some wonderful prizes!
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beyond expectations
About the Sessions and Certification Maintenance Credits:
- Application has been made to APA for approval for Certification Maintenance (CM) credits for all of the general sessions and most of the workshops at this year’s conference. A total of 13.5 CM credits may be earned, depending on workshops chosen. Both Law and Ethics CM credits are offered.
- The list of approved sessions will be posted on the PA Chapter website, www.planningpa.org, once approval is received from APA.
- Courses approved by APA for CM credit are also accepted by the Commonwealth of PA for landscape architect continuing education.
- Any session may be cancelled or rescheduled because of low registration or other unforeseen circumstances. Changes or cancellations will be noted in the final program that will be distributed at the conference.
- Conference materials will be provided this year in printed form and on flash drives sponsored by URS Corporation. We recommend you bring a briefcase or messenger bag if you would like for conference materials.
- The PA Chapter of the American Planning Association is not responsible for the materials or opinions of the speakers you will hear.

Conference Etiquette:
- The Dress Code for the conference is business casual attire. Plan to be comfortable while recognizing that this is a learning environment.
- Please place cell phones and other devices that make noise in “silent” mode during sessions. If you must take a call, we ask that you exit the session as unobtrusively as possible and take the call in the corridor.
- Please be considerate of other conference participants who may have allergies or sensitivities to fragrances. If your fragrance is strong, please consider using less of it, or not using it during the day.
- Room temperatures are difficult to regulate. We recommend you dress in layers so you can add or remove a layer for your personal comfort.
- The conference is a non-smoking event. Smoking is not permitted at any conference event, including mobile workshops.

Greening the Annual Conference:
In keeping with this year’s conference theme “Investing in a Sustainable Future,” the conference committee has established a number of sustainability initiatives to reduce our impact on the environment:
- Purchase products made from recycled, recyclable, and rapidly renewable materials.
- Work with the hotel and caterer to purchase local foods and plan a seasonal menu.
- Prominent on-site effort to increase recycling of cardboard, paper, plastic bottles, and cans.
- Donate excess food to a food rescue agency.
- Encourage exhibitors to use products made from recycled, recyclable, and rapidly renewable materials.
- Water coolers in the meeting rooms in lieu of bottled water breaks.
- Selection of a hotel with a strong green initiative, including significant efforts to reduce waste and energy consumption, a linen reuse program, and an on-site “green team.”

Be a part of Greening the Annual Conference by participating in the following ways:
- Participate in the hotel’s linen reuse program (sheets and towels). Information can be found in the guest rooms.
- Register for the conference online to save postage and paper costs.
- Consider public transportation and carpooling.
- Return waste paper to conference registration for recycling.
- Use your eco-friendly Flash Drive! The conference flash drives do not contain any toxic materials such as lead, mercury, hexavalent chromium, PBDES or PBBES. These toxins have been identified as the most common and harmful toxins in electronic components. The use of lead-free solders in eco friendly USB flash drives allows the drives to decompose without contaminating water with toxic lead.

About the Final Program:
The 2009 Annual Conference Final Program is printed on Roland Opaque30 Smooth Bright White 70# and contains FSC certified 30% post-consumer fiber. This paper is EcoLogo and FSC Mixed Sources certified and is manufactured using renewable biogas energy. Roland papers are produced by Cascades, an environmentally friendly company whose paper production practices save 30 million trees a year.
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## Conference At-A-Glance

### SUNDAY, OCTOBER 4, 2009

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30a</td>
<td>PA Chapter of APA Open Golf Outing at Raven's Claw Golf Club</td>
</tr>
<tr>
<td>1:00p – 8:00p</td>
<td>Registration Open</td>
</tr>
<tr>
<td>1:00p – 5:00p</td>
<td>PMPEI Planning Officials Training</td>
</tr>
<tr>
<td>3:30p – 5:00p</td>
<td>Legislative Committee Meeting</td>
</tr>
<tr>
<td>3:30p – 5:00p</td>
<td>CONCURRENT WORKSHOPS – SERIES A</td>
</tr>
<tr>
<td>5:00p</td>
<td>Transportation pickup for Guided Tour</td>
</tr>
<tr>
<td>5:00p – 6:00p</td>
<td>Professional Development Committee Meeting</td>
</tr>
<tr>
<td>5:00p – 6:30p</td>
<td>Board of Directors Dinner</td>
</tr>
<tr>
<td>5:30p – 6:30p</td>
<td>Guided Tour of Valley Forge National Historical Park</td>
</tr>
<tr>
<td>6:15p – 8:30p</td>
<td>Transportation available for Welcome Reception</td>
</tr>
<tr>
<td>6:30p – 8:30p</td>
<td>Welcome Reception at Valley Forge National Historical Park Welcome Center</td>
</tr>
</tbody>
</table>

### MONDAY, OCTOBER 5, 2009

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00a – 5:00p</td>
<td>Registration Open</td>
</tr>
<tr>
<td>7:00a – 8:00a</td>
<td>Continental Breakfast in Exhibit Hall</td>
</tr>
<tr>
<td>7:00a – 5:00p</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>8:00a – 9:00a</td>
<td>Opening Keynote: Tim Beatley, University of Virginia School of Architecture</td>
</tr>
<tr>
<td>9:00a – 12:00p</td>
<td>Mobile Workshops</td>
</tr>
<tr>
<td>9:15a – 10:30a</td>
<td>CONCURRENT WORKSHOPS – SERIES B</td>
</tr>
<tr>
<td>10:30a – 11:00a</td>
<td>Refreshments with the Exhibitors</td>
</tr>
<tr>
<td>11:00a – 12:15p</td>
<td>CONCURRENT WORKSHOPS – SERIES C</td>
</tr>
<tr>
<td>12:30p – 2:00p</td>
<td>Pitkin Luncheon and Lecture: Jeremy Nowak, President, The Reinvestment Fund</td>
</tr>
<tr>
<td>2:00p – 5:00p</td>
<td>Mobile Workshops</td>
</tr>
<tr>
<td>2:15p – 3:30p</td>
<td>CONCURRENT WORKSHOPS – SERIES D</td>
</tr>
<tr>
<td>3:30p – 4:00p</td>
<td>Refreshments with the Exhibitors</td>
</tr>
<tr>
<td>4:00p – 5:30p</td>
<td>CONCURRENT WORKSHOPS – SERIES E</td>
</tr>
<tr>
<td>5:45p – 6:30p</td>
<td>SE Section Reception (section event only)</td>
</tr>
<tr>
<td>6:30p – 8:30p</td>
<td>Evening Reception at Dolce Valley Forge</td>
</tr>
<tr>
<td>9:00p – 11:00p</td>
<td>Quizzo Night at Kildare’s Irish Pub</td>
</tr>
</tbody>
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### TUESDAY, OCTOBER 6, 2009

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30a – 8:00a</td>
<td>Fun Run, Valley Forge National Historical Park</td>
</tr>
<tr>
<td>8:00a – 5:00p</td>
<td>Registration Open</td>
</tr>
<tr>
<td>8:00a – 4:00p</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>8:00a – 9:00a</td>
<td>Continental Breakfast in Exhibit Hall – Meet and Greet with Board of Directors</td>
</tr>
<tr>
<td>9:00a – 10:00a</td>
<td>Plenary Session: Sandy Wiggins, Principal, Consilience Inc.</td>
</tr>
<tr>
<td>10:00a – 10:30a</td>
<td>Refreshments with the Exhibitors</td>
</tr>
<tr>
<td>10:30a – 11:45a</td>
<td>CONCURRENT WORKSHOPS – SERIES F</td>
</tr>
<tr>
<td>12:00p – 2:00p</td>
<td>Annual Meeting, Awards Program and Luncheon</td>
</tr>
<tr>
<td>2:15p – 3:30p</td>
<td>CONCURRENT WORKSHOPS – SERIES G</td>
</tr>
<tr>
<td>3:30p – 4:00p</td>
<td>Refreshments with the Exhibitors</td>
</tr>
<tr>
<td>4:00p – 5:30p</td>
<td>CONCURRENT WORKSHOPS – SERIES H</td>
</tr>
</tbody>
</table>
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STILL NEED CONVINCING?
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- A big bus with just seven passengers is more fuel-efficient than the average car. A full bus? Six times more efficient. A full train, 15 times more efficient.
- If one in ten Americans used public transportation regularly, U.S. reliance on foreign oil could be cut by more than 40%.
- Public transit produces 95% less carbon monoxide (CO) per passenger mile than private vehicles.
- In Philadelphia, just 3.5% of CO emissions come from diesel-powered vehicles such as SEPTA’s standard buses. Whereas gas-powered cars give off 63%.

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SUNDAY
October 4, 2009

PA Chapter of APA Open Golf Outing
Raven’s Claw Golf Club
Located in Limerick Township, Montgomery County, Raven’s Claw Golf Club is one of several new golf and residential communities in Southeastern Pennsylvania. The course has a variety of hole styles, many of which have been carved from rolling hills and mature wooded areas that require creative shot-making with stunning views. The course is ranked in the Top 10 in Pennsylvania by Golfweek magazine and on the Top New Courses in the United States by Golf Digest magazine.

The cost is $70.00 which includes greens fees and a cart. Register for the golf outing on the conference registration form. You will be notified of your tee time. If you have a preferred foursome, please note that information on the registration form.

Tee Times
10:30a – 10:50a
PA Chapter of APA Open Golf Outing
Raven’s Claw Golf Club
Located in Limerick Township, Montgomery County, Raven’s Claw Golf Club is one of several new golf and residential communities in Southeastern Pennsylvania. The course has a variety of hole styles, many of which have been carved from rolling hills and mature wooded areas that require creative shot-making with stunning views. The course is ranked in the Top 10 in Pennsylvania by Golfweek magazine and on the Top New Courses in the United States by Golf Digest magazine.

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12:00p – 5:00p
Exhibitor and Poster Session Setup

1:00p – 8:00p
Registration Open

1:00p – 5:00p
PMPEI Planning Officials Training
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Unit 1: Basic Community Planning
PETER WULFHORST AICP, Penn State Cooperative Extension
CHARLES GUTTENPLAN AICP, The Waetzman Planning Group

Unit 2: What Goes Into a Zoning Ordinance?
SHANNON ROSSMAN, Berks County Planning Commission
DAVID ZIPF AICP, Bucks County Planning Commission
TINA FACKLER AICP, Johnson, Mirmiran & Thompson, Inc.

Unit 3: Guiding Local Development
MARK VASOLI ESQ, Hatboro, Pennsylvania
MICHAEL STOKES AICP, Montgomery County Planning Commission

Unit 4: Who’s Who in Zoning Administration
LINUS FENICLE ESQ, Reager & Adler
TRACY LEE TACKETT AICP, CH Planning Ltd
STANFORD LEMBECK AICP, retired Penn State Cooperative Extension

3:30p – 5:00p
Legislative Committee Meeting
### Detailed Schedule

**3:30p – 5:00p**

**CONCURRENT WORKSHOPS—Series A**

**JEFFERSON B**

1. Planning and Zoning for Green Buildings  
   — 1.5 CM LAW*  
   EVANGELINE LINKOUS, Delaware Valley Regional Planning Commission  
   SHARI SHAPIRO, Esq., LEED AP, Obermayer Rebmann Maxwell & Hippel LLP

**PAINE**

2. Planning Ethics in Pennsylvania  
   — 1.5 CM ETHICS*  
   MARK STIVERS, AICP, East Hempfield Township  
   ELAM HERR, PA State Association of Township Supervisors

**JEFFERSON A**

3. How Can Pennsylvania’s Communities Plan for a Sustainable Future?  
   — 1.5 CM*  
   DAVID ROUSE, AICP, ASLA, PP, LEED AP, Wallace Roberts and Todd  
   KIM WHEELER, AICP, PA Department of Community & Economic Development  
   ALEXANDER J. GRAZIANI, AICP, Smart Growth Partnership of Westmoreland County

**SUMMIT 5**

4. Successful Partnerships for Urban Renewal  
   — 1.5 CM*  
   TROY TRUAX, AICP, Delta Development Group, Inc.  
   DEB ADAMIK, Main Street Gettysburg, Inc.  
   MERRY BUSH, Borough of Gettysburg

**SUMMIT 8**

5. Using Data and GIS to Target Neighborhood Stabilization Program Dollars  
   — 1.5 CM*  
   IRA GOLDSTEIN, The Reinvestment Fund  
   MAGGIE MCCULLOUGH, The Reinvestment Fund

**SUMMIT 6**

6. ABC’s of LEED for Homes and LEED for Neighborhoods  
   — 1.5 CM*  
   THOMAS J. COMITTA, AICP, RLA, ASLA, Thomas Comitta Associates, Inc.  
   ELLEN HOLTZMAN, The Food Trust

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* These sessions have been submitted to APA for Certification Maintenance approval.

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Meet Transportation for the Guided Tour of Valley Forge National Historic Park

Professional Development Committee Meeting

Board of Directors Dinner
Guided Tour of Valley Forge National Historic Park**
Originally established in 1893 as the first state park in Pennsylvania, Valley Forge National Historical Park is a 3,600-acre expanse of rolling hillsides that was incorporated into the National Park Service system on the United States Bicentennial, July 4, 1976. Through its collection of historical buildings, recreated encampment structures, memorials, museums, and recreation facilities, the National Park Service continues to promote, preserve, and interpret the site of George Washington and the Continental Army’s winter encampment.

A guided tour of the park will be available prior to the reception. Meet at the Welcome Center reception desk at 5:30 p.m.
**Additional fee applies for the tour. Please see the registration desk to sign up.

Transportation for the tour will be available between the Dolce Valley Forge Hotel and Valley Forge National Historical Park. Pick-up will be at the front of the hotel at 5:00 p.m.

Welcome Reception at Valley Forge National Historical Park Welcome Center
Entertainment provided by Kaplin Stewart Meloff Reiter & Stein, P.C.

Featuring a Menu of Seasonal Local Foods
Join us for this year’s opening reception held at the Welcome Center in the Valley Forge National Historical Park. Enjoy an enticing mix of seasonal local foods and drinks while socializing with new and old friends alike in the midst of exhibits that capture crucial moments of our nation’s history. Engage in the site’s history as you encounter George Washington or experience the tribulations of the Continental Army’s winter encampment of 1777-78 with the film Valley Forge: A Winter Encampment.

A shuttle bus will make continuous loops to and from the Dolce Valley Forge Hotel and Valley Forge National Historic Park beginning at 6:15 p.m. Meet the bus at the front of the hotel.
**MONDAY**

**October 5, 2009**

7:00a – 5:00p ➤
GRAND BALLROOM LOBBY

- Registration Open

7:00a – 5:00p ➤
GRAND BALLROOM

- Exhibit Hall Open

7:00a – 8:00a ➤
GRAND BALLROOM

- Continental Breakfast in Exhibit Hall
  Sponsored by J.P. Mascaro & Sons
  Visit exhibitors and poster sessions.
  Support the scholarship fundraising raffle.

8:00a – 9:00a ➤
GRAND BALLROOM

**Opening Keynote Session — .75 CM**
Sponsored by Governor’s Center for Local Government Services PA DCED

**TIMOTHY BEATLEY, PhD**
Teresa Heinz Professor of Sustainable Communities, Department of Urban and Environmental Planning, University of Virginia School of Architecture

Timothy Beatley is the Teresa Heinz Professor of Sustainable Communities, in the Department of Urban and Environmental Planning, School of Architecture at the University of Virginia, where he has taught for the last eighteen years. His primary teaching and research interests are in environmental planning and policy, with special emphasis on coastal and natural hazards planning, environmental values and ethics, and biodiversity conservation. He has published extensively in these areas.

In recent years much of his research and writing has been focused on the subject of sustainable communities, and creative strategies by which cities and towns can fundamentally reduce their ecological footprints, while at the same time becoming more livable and equitable places. To this end, he is the recent author of *The Ecology of Place* (Island Press, 1997), with Kristy Manning, which reviews innovative local sustainability practice from around the country and provides practical guidance on creating more sustainable urban form, restorative local economies, and stronger communities. Beatley has recently returned from a year’s research in Europe, specifically examining the experiences of some 30 cities, in twelve European countries. The findings of this study have been published in a recent book entitled *Green Urbanism: Learning from European Cities* (Island Press, 2000). He is also the author of a new book *Native to Nowhere: Sustaining Home and Community in a Global Age* (also published by Island Press, December, 2004).

Beatley holds a PhD in City and Regional Planning from the University of North Carolina at Chapel Hill.
12. Town Centers in the Southeast Region — 1.25 CM*
DENNIS GLACKIN, AICP, PP, Glackin Thomas Panzak, Inc.
WENDI KAPUSTIN, AICP, Kaplin Stewart Meloff Reiter & Stein
STEPHEN M. SPAEDER, BPG Development Co. L.P.
ERIK HETZEL, AICP, LEED AP, Glackin Thomas Panzak, Inc.

13. Energy and Climate Change: Planners’ Role and Challenge — 1.25 CM*
CARRON DAY, AICP, Planning Associates LLC.
NEALE MONTGOMERY, Esq, Pavese Law Firm

14. Implementing LUTED Through a Project Prioritization Process: Case Study of North Central PA — 1.25 CM*
BRIAN FUNKHOUSER, Gannett Fleming, Inc.
DENNIS PUKE, Department of Community and Economic Development

15. Identifying Historic Housing Infrastructure — 1.25 CM*
CAROL LEE, PA Historical & Museum Commission
BILL CALLAHAN, PA Historical & Museum Commission

9:00a – 9:15a
15 Minutes Travel Time

9:00a – 12:00p
Mobile Workshops

OFF PREMISES
MEET IN LOBBY

7-M. Small Town Revitalization Success Story — 3 CM*
RAY OTT, AICP, Ray Ott Associates
JOHN H. KENNEDY, AICP, Kennedy & Associates

8-M. Trail Planning — 3 CM*
MICHAEL STOKES, AICP, Montgomery County Planning Commission
DAVID CLIFFORD, Montgomery County Planning Commission
RICHARD WOOD, Montgomery County Department of Parks and Heritage Services

9:15a – 10:30a
CONCURRENT WORKSHOPS— Series B

JEFFERSON B

9. Improving Your Subdivision and Land Development Ordinance — 1.25 CM*
MICHAEL STOKES, Montgomery County Planning Commission

10. Developing and Sustaining Communities for a Lifetime — 1.25 CM*
RACHEL B. COHEN, Third Age, Inc.
GABRIEL MANDUJANO, The Enterprise Center Community Development Corp.

11. Using TDRs to Stretch Preservation Dollars and Achieve Smart Growth — 1.25 CM*
JOHN THEILACKER, AICP, Brandywine Conservancy
JOHN SNOOK, Brandywine Conservancy
ERIC JARRELL, Montgomery County Planning Commission

10:30a – 11:00a
GRAND BALLROOM

SUMMIT 5

SUMMIT 6

SUMMIT 8

Refreshments with the Exhibitors and Travel Time
Visit exhibitors and poster sessions. Support the scholarship fundraising raffle.
11:00a – 12:15p  >  CONCURRENT WORKSHOPS—Series C

**SUMMIT 8**

16. Annual Update: Chapter Legislative Committee Activities, Required Training and MPC Rewrite Initiatives
RICHARD BICKEL, AICP, Delaware Valley Regional Planning Commission
STAN LEMBECK, AICP, Retired Professor, Pennsylvania State University
ELAM HERR, PA State Association of Township Supervisors
E.J. KNITTEL, PA State Association of Boroughs

17. Infill Philadelphia: Food Access — 1.25 CM*
MAMI HARA, ASLA, AICP, Wallace Roberts & Todd LLC and Community Design Collaborative

18. Sustainability in Stormwater Management: Green Infrastructure from the City to the Urban Fringe — 1.25 CM*
WESLEY HORNER, AICP, Brandywine Conservancy
MICHELE ADAMS, PE, Meliora Environmental Design, Inc.

19. Imagine Regional Plans that Actually Work — 1.25 CM*
KIRK STONER, AICP, Cumberland County Planning Commission
CHRISTOPHER KNARR, AICP, RETTEW Associates, Inc.

20. Inclusionary Housing for Workforce Housing — 1.25 CM*
MICHAEL R. CARPER, Housing Development Corporation of Lancaster County
CYNTHIA FUHRER, Housing Development Corporation of Lancaster County
MARK STIVERS, AICP, East Hempfield Township
MARK HIESTER, Mount Joy Borough

12:15p – 12:30p  >  JEFFERSON A

21. Implementing Complete Streets in Pennsylvania — 1.25 CM*
JOHN MADERA, AICP, Transportation Planning Consultant
JOHN NAWN PE, PTOE, FACFEI, Patrick Engineering, Inc.
GLENN C. ROWE, PE, PTOE, PennDOT Bureau of Highway Safety and Traffic Engineering
BRIAN D. HARE, PE, PennDOT Bureau of Design

**SUMMIT 5**

22. Conservation Landscape Initiative: Promoting Sustainability of Special Places — 1.25 CM*
CINDY ADAMS DUNN, PA DCNR
LAUREN IMGRUND, PA DCNR

15 Minutes Travel Time

12:30p – 2:00p  >  GRAND BALLROOM

Pitkin Luncheon and Lecture — .5 CM*  Sponsored by Temple University

“State of the Regional Economy”
JEREMY NOWAK, PhD
President and Chief Executive Officer, The Reinvestment Fund

The current economic downturn continues to affect communities across the country. While it has not been impacted as drastically as many other metropolitan regions, the Philadelphia region is experiencing serious economic challenges. These issues must be addressed with targeted efforts to ensure a successful recovery effort. An expert on urban affairs, Jeremy Nowak will discuss the state of the regional economy, its housing and job markets, and its infrastructure network. He will discuss (1) opportunities to promote a sustainable metropolitan environment by leveraging the region’s assets, and (2) the role and impact of Federal and State incentives programs. Jeremy Nowak is CEO of The Reinvestment Fund – a Community Development Financial Institution that serves the mid-Atlantic region – and is a board member of the Federal Reserve Bank of Philadelphia. Mr. Nowak’s discussion will alert public
Jeremy Nowak is the President of The Reinvestment Fund and a nationally recognized leader in urban development. In addition to his work at TRF, Mr. Nowak is a board member of the Philadelphia Federal Reserve Bank. He also chairs the Board of Mastery Charter Schools, a network of four inner city charter middle & high schools in Philadelphia; and Alex’s Lemonade Stand, a charity that has raised more $25 million for pediatric cancer research during the past four years. The author of numerous articles, his recent publications examine policy options for distressed cities; the historical role of religious institutions in community change; the role of development finance for older industrial cities; the challenges of environmental reclamation; and the role of art and culture in neighborhood regeneration. He is currently a Fellow at the Aspen Institute, in a program for entrepreneurial leaders in education, and a member of a Harvard University (Kennedy School) Executive Session on transforming cities through civic entrepreneurship. He holds a PhD from the New School for Social Research and has also been awarded honorary doctorates from Villanova University and La Salle University. In 1995 he received Philadelphia’s highest civic honor, The Philadelphia Award.
<table>
<thead>
<tr>
<th>Time</th>
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<th>Location</th>
<th>Speakers/Participants</th>
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| 2:15p – 3:30p | **CONCURRENT WORKSHOPS—Series D**                                                 | **JEFFERSON A**        | **25. Planning for the Impacts of Development** — 1.25 CM*  
DAVID BABBITT, PP, AICP, David C. Babbitt & Associates, LLC  
ROBERT C. BENDER, North Wales Water Authority  
DANIEL OLPERE, AICP, Local Government Management Services, LLC |
|              | **26. Grassroots Planning: The Lower Italian Market Revitalization Project**      | **SUMMIT 8**           | **NICOLE HOSTETTLER, PP, AICP, Passyunk Square Civic Association**  
MINDY WATTS, AICP, Interface Studio |
|              | **27. Reclaiming Abandoned PA: Tools for Revitalizing Older Communities, Conservatorship for Abandoned Properties** — 1.25 CM*  
CYNTHIA DALEY, Housing Alliance of PA  
IRENE MCLAUGHLIN, JD, Housing Alliance of PA |
|              | **28. Planning by Design: A Model for Main Street** — 1.25 CM*  
TOM BARTNIK, AICP, LEED AP, Community Design Center of Pittsburgh  
BRYAN VAN SWEDEN, Pennsylvania Historical and Museum Commission  
CAROL HICKEY, AIA, Hickey Architects |
SUSAN COPELLA, Pennsylvania State Data Center  
JONATHAN JOHNSON, The Center for Rural Pennsylvania |
|              | **30. Philadelphia Regional Greenway Connections** — 1.25 CM*  
SPENCER FINCH, PE, LEED AP, Pennsylvania Environmental Council  
CHRISTOPHER LESWING, AICP, PP, Lower Merion Township  
MARC MORFEI, Pennoni Associates |
| 3:30p – 4:00p | **Refreshments with the Exhibitors and Travel Time**  
Sponsored by Johnson, Mirmiran & Thompson, Inc.  
Visit exhibitors and poster sessions. Support the scholarship fundraising raffle. | **GRAND BALLROOM**      |                                                                                                                                                 |
4:00p – 5:30p

**CONCURRENT WORKSHOPS—Series E**

**JEFFERSON A**

32. Legal Aspects of Low Impact and Green Development — 1.5 CM LAW*

JONATHAN RINDE, Esq., Manko, Gold, Katcher & Fox LLP

BRENDA HUSTIS GOTANDA, Esq., LEED AP, Manko, Gold, Katcher & Fox LLP

MEREDITH DUBARRY HUSTON, Esq., LEED AP, Manko, Gold, Katcher & Fox LLP

**WASHINGTON**

33. Sustainably Repositioning Greyfield Sites — 1.5 CM*

JIM CONSTANTINE, Looney Ricks Kiss

MARISA MAZZOTA, 4ward Planning LLC

TODD POOLE, 4ward Planning LLC

**JEFFERSON B**

34. From House Museum to Preservation Planning — 1.5 CM*

MICHEL R. LEFEVRE, AICP, PA Historical and Museum Commission

**SUMMIT 8**

35. Plan Regionally, Implement Locally: Multi-Municipal Planning in PA — 1.5 CM*

EDWARD WILSON, 10,000 Friends of Pennsylvania

JOHN COVER, Montgomery County Planning Commission

DANNY WHITTLE, Lancaster County Planning Commission

TOM GRANEY, Graney Grossman Ray & Assoc

**SUMMIT 5**

36. Mapping a Sustainable Future: The West Chester Borough Success Story — 1.5 CM*

DAVID D. WARD, AICP, Chester County Planning Commission

DIANNE HERRIN, BLUER Committee Chair

COURTNEY MARM, CH2M HILL

**SUMMIT 6**

37. Successful Open Space Programs — 1.5 CM*

MICHAEL STOKES, AICP, Montgomery County Planning Commission

WILLIAM GLADDEN, Chester County Open Space Department

KRISTINE KERN, Bucks County Open Space Department

38. Imagine Philadelphia: Comprehensive Planning for the Mid-Century — 1.5 CM*

ALAN UREK, Philadelphia City Planning Commission

ALAN GREENBERGER, Philadelphia City Planning Commission

RICHARD REDDING, Philadelphia City Planning Commission

5:45p – 6:30p

SE Section Reception *(section members only)*

**GRAND BALLROOM**

Evening Reception, Dolce Valley Forge
Featuring the Flying Mangos

Sponsored by California University of Pennsylvania
Entertainment Sponsored by Kennedy & Associates

Enjoy an exotic escape with our tropical-themed evening reception in the Dolce Valley Forge Hotel ballroom. Feast on Caribbean-style food from local sustainable farms and dance to the music of “The Flying Mangos”, a local band featuring the talents of several planners from southeastern Pennsylvania. “The Flying Mangos” are an acoustic-based band whose music takes you on a tour of the rhythmic traditions of Latin America, New Orleans, Hawaii and the Caribbean. You’ll hear well-known tunes by Bob Marley, Harry Belafonte, and the Boss Nova giant Antonio Jobim, along with unique covers of other traditional favorites put to a tropical beat. Feel free to get in the spirit and wear your Hawaiian or tropical garb!

9:00p – 11:00p

Quizzo Night at Kildare’s Irish Pub

Support the Next Generation of Planners!

Following Monday’s evening reception, join all your old and new friends at Kildare’s Irish Pub for drinks and snacks and a rousing match of the popular pub trivia game Quizzo! Kildare’s is located a mile from the Dolce Valley Forge Hotel in a local historical landmark, and features a unique atmosphere with authentic, handcrafted pub fixtures imported from Ireland. Test your brainpower and compete for prizes with a few rounds of Quizzo, or just socialize and enjoy the surroundings. The admission price includes two drink tickets and complimentary snacks. Proceeds go toward the Student Scholarship Fund!

Shuttle buses will provide transportation to and from Kildare’s from the Dolce Valley Forge Hotel. Pick-ups will be at the front of the hotel beginning at 8:45p.m.
### TUESDAY
October 6, 2009

**6:30a – 8:00a**  
**Fun Run, Valley Forge National Historical Park**  
Runners, walkers or even bikers can enjoy our early morning fun workout on the scenic five-mile loop trail in Valley Forge National Historical Park. The pathway loop covers mixed terrain and passes numerous landmarks and historic highlights in the park. It is paved making it suitable for all with ample restroom facilities located along the way. Join us as we follow in Washington’s footsteps, and enjoy the spectacular scenic natural beauty of this amazing historic landscape before settling down to a full day of conference activities. Transportation from the hotel will be provided at the Dolce Valley Forge Hotel beginning at 6:30am, returning to the hotel by 8:00am.

**8:00a – 5:00p**  
**Registration Open**

**8:00a – 4:00p**  
**Exhibit Hall Open**

**8:00a – 9:00a**  
**Continental Breakfast in Exhibit Hall.**  
Sponsored by Wallace Roberts & Todd, LLC  
Meet and Greet with Board of Directors  
Visit exhibitors and poster sessions.  
Support the scholarship fundraising raffle.

**9:00a – 10:00a**  
**Plenary Session — .75 CM**

**SANDY WIGGINS, Principal, Consilience Inc.**

Sandy Wiggins is Principal of Consilience, LLC a national consultancy with a mission to build environmentally, socially and economically sustainable communities. His skillful facilitation has helped birth sustainable master plans for municipalities and institutional campuses as well as sustainable regional public policy initiatives. During his three-decade career in the real estate industry, he has led the development, design, construction, and restoration of projects totaling over one billion dollars. He is Past Chair of the U.S. Green Building Council, Founding Chair of the Green Building Certification Institute, and served on USGBC’s LEED for Neighborhood Development Core Committee and the LEED 2009 Executive Committee. He was also Founding Chair of the Philadelphia based Delaware Valley Green Building Council.

Sandy’s vision and leadership have been responsible for the development of dozens of LEED commercial projects and the nation’s first LEED Gold certified homes, which were also net zero energy consumers. Current projects include work with several institutional communities that are endeavoring to define and achieve sustainable operations and several real estate projects that include a net zero energy mixed use community and an environmental education campus that aspires to include the nation’s first “Living Buildings.”

Sandy is also Chairman of the newly formed e3bank, a triple bottom line bank with a mission to facilitate the transition to a green economy. He is a Director of Silpa Inc., an international green building technical services company and a Director of Meidinger Partners, a venture capital firm focused on emerging green technologies. He serves as a national Director of the Business Alliance for Local Living Economies (BALLE) and on the Advisory Board of Rutgers University Center for Green Building. He is also an adjunct professor in Philadelphia University’s Master of Science in Sustainable Design program and lectures on sustainable business practices and green building at the University of Pennsylvania and other educational institutions.
Refreshments with the Exhibitors and Travel Time
Visit exhibitors and poster sessions. Support the scholarship fundraising raffle.

CONCURRENT WORKSHOPS — Series F

PAINE
39. Planning for Marcellus Shale Developments & Impacts — 1.25 CM*
NEAL FOGLE, Penn State Cooperative Extension
PETER WULFHORST, Penn State Cooperative Extension

SUMMIT 5
40. Water Resources Planning for Sustainable Pennsylvania Watersheds — 1.25 CM*
ALEXIS MELUSKY, Montgomery County Planning Commission
KENNETH NAJJAR, Delaware River Basin Commission
PAMELA V’COMBE, MCRP, AICP, Delaware River Basin Commission

JEFFERSON A
41. Making TOD Work for Older Neighborhoods — 1.25 CM*
JENNIFER BARR, Philadelphia City Planning Commission
PAULA BRUMBELOW, Philadelphia City Planning Commission
LAURA SEAMAN, Philadelphia Redevelopment Authority

JEFFERSON B
42. Using Transportation Dollars to Build Sustainable and Livable Communities — 1.25 CM*
DANIELLE SPILA, Pennsylvania Department of Transportation
BILL PETIT, Pennsylvania Department of Transportation

SUMMIT 6
43. Paying for Green Energy and Feasibility for Co-Generation — 1.25 CM*
JOHN WILLIAMS, USDA Rural Development
ED JOHNSONBAUGH, Penn State Cooperative Extension

SUMMIT 8
44. Accommodating Affordable and Senior Housing in the Comprehensive Planning and Implementation Process — 1.25 CM*
GLENN NEUHS, Spotts, Stevens and McCoy, Inc.
ROBERT SCHELLHAMER, Spotts, Stevens and McCoy, Inc.

Annual Meeting, Awards Program and Luncheon
Sponsored by Delaware Valley Regional Planning Commission

It is once again time to celebrate the achievements of Pennsylvanians who shape where we live, work, and play! Join Brian O’Leary, AICP, chair of the PA Chapter Awards Committee, for an inspiring awards program. We will recognize the work of planners, planning officials, and elected officials - and their roles in planning Pennsylvania.

Following lunch PA Chapter President Alex Graziani, AICP will present the “State of the Chapter,” highlighting our successes in the past year, and outlining our priorities for your support to contribute to the health of the planning profession and the PA Chapter of APA in the coming year.
2:15p – 3:30p | CONCURRENT WORKSHOPS—Series G

**PAIN**

45. Creating Successful Planning Commissions — 1.25 CM*
ELIZABETH ROGAN, AICP, Lower Merion Township Commissioner
ANN HUTCHINSON, Natural Lands Trust
FRED FROMHOLD, Esq., Fromhold, Jaffe & Adams

**SUMMIT S**

46. Greater Philadelphia’s Food System: The Complexities of Planning for a Local Food System — 1.25 CM*
ALISON HASTINGS, Delaware Valley Regional Planning Commission
AMANDA WAGNER, Delaware Valley Regional Planning Commission
ANN KARLEN, Fair Food and The Common Market
ELLEN HOLTZMAN, The Food Trust

**JEFFERSON A**

47. Design Standards in Urban Zoning — 1.25 CM*
BRIAN O’LEARY, AICP, Montgomery County Planning Commission
HOLLY MAGER, Montgomery County Planning Commission
SCOTT FRANCE, Montgomery County Planning Commission

**SUMMIT 6**

48. Local Government Responses to Community Planning for Aging: Three Approaches to Addressing Aging in Place — 1.25 CM*
LYNN REYNOLDS, MS, Carter van Dyke Associates
BRIAN DUKE, Bucks County Area Agency on Aging
ANNE LEAVITT-GRUBERGER, AICP, Montgomery County Planning Commission

**SUMMIT 8**

49. Connecting Planners with the TreeVitalize Program to Enhance Tree Canopy in PA Communities — 1.25 CM*
PATTY ELKIS, Delaware Valley Regional Planning Commission
MICHAEL LEFF, TreeVitalize Program at Pennsylvania Horticultural Society
DR. BILL ELMENDORF, Penn State School of Forest Resources
JOE FRASSETTA, PA Department of Conservation and Natural Resources
ELLEN ROANE, PA DCNR
LISA CEOFFE, Urban Forester

**JEFFERSON B**

50. Linking Redevelopment Areas with Transit in Philadelphia — 1.25 CM*
CHRISTOPHER JANDOLI, AICP, Parsons Brinckerhoff
ROBERT BOX, Port Authority Transit Corporation

3:30p – 4:00p | Refreshments with the Exhibitors and Travel Time
Sponsored by Herbert, Rowland & Grubic, Inc.
Visit exhibitors and poster sessions.
Support the scholarship fundraising raffle.

4:00p – 4:30p | Exhibits Tear Down

* These sessions have been submitted to APA for Certification Maintenance approval.
### CONCURRENT WORKSHOPS — Series H

#### JEFFERSON A

51. Annual Land Use Law Update — 1.5 CM LAW*

SUSAN SMITH, Esq., Smith Cartwright LLP

#### SUMMIT 5

52. The AICP Code of Ethics and Real World Scenarios — 1.5 CM ETHICS*

DEBORAH HOWE, PhD, FAICP, Temple University
SUSAN ELKS, AICP, Chester County Planning Commission

#### JEFFERSON B

53. Outlawing Sprawl — 1.5 CM*

WALTER WYDRO, Newtown Area Joint Planning Commission
RONALD BAILEY, Chester County Planning Commission

#### SUMMIT 8

54. Spatial Design and Planning for Neighborhood-Centered Elder Housing and Care — 1.5 CM*

GREGORY OLSEN, Penn State University and Patina Consultants

#### PAINE

55. Progressive Planning for the US 422 Corridor — 1.5 CM*

SHAYNE TRIMBELL, GVF Transportation
JERRY COYNE, Delaware Valley Regional Planning Commission
LEO BAGLEY, Montgomery County Planning Commission

#### SUMMIT 6

56. Zoning the Appalachian Trail: Implementing State Legislation to Protect a National Resource — 1.5 CM*

ROB KERNS, Wallace Roberts and Todd
ED LECLEAR, PA Department of Community & Economic Development

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**See You Next Year!**

October 3–5, 2010
Lancaster Convention Center
and
Marriott Lancaster at Penn Square
Poster sessions will be displayed near the Grand Ballroom Lobby. The following sessions will be on display:

1. Managing Stormwater and Improving Neighborhoods: Green Infrastructure in Philadelphia  
   GLEN ABRAMS, AICP, Philadelphia Water Department Office of Watersheds  
   MAMI HARA, ASLA, AICP, Wallace Roberts & Todd, LLC

2. Philadelphia Metro Area Hunger Relief and Community Food Access Study  
   MAHBUBUR R. MEENAR, M.U.P., Center for Sustainable Communities, Temple University  
   KYLE GUIE, Temple University, Community & Regional Planning Program

3. Sustainable Zoning - to Promote Compact Development, Reduced Energy Use and Land Conservation  
   CHARLIE SCHMEHL, Urban Research and Development Corp.

4. Sustaining Downtowns: How Community Benefit Districts (CBDs) Can Help  
   DONNA TAGGART, Taggart Associates, Inc.  
   ALLYSON FILIPPS, Esq., Taggart Associates, Inc.

5. Targeted Public Outreach to Support Water Infrastructure and Green Solutions  
   ANGELA DIXON, Hurley~Franks & Assoc  
   ERIC LEINHARD, Greeley and Hansen

6. Pennsylvania Land Choices: An Educational Guide Connecting Communities and Local Government Through Education  
   ESTELLE RUPPERT, PA Department of Conservation and Natural Resources

7. Measuring the Unmeasured: Solid Waste Data Availability at the Municipal Level in Pennsylvania  
   CHLOE M. MAHER, Temple University, Center for Sustainable Communities  
   BRADLEY FLAMM, Temple University
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