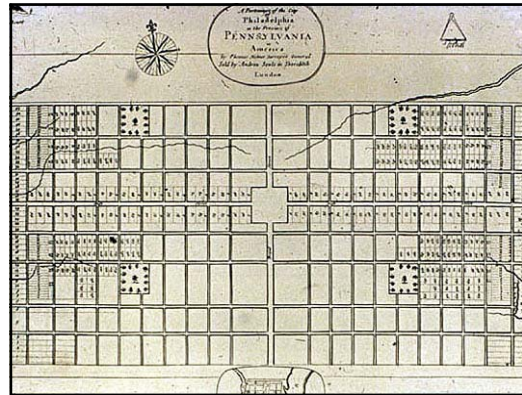




Southeast PA TreeVitalize

APA Conference
October 6, 2009

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William Penn's Greene Countrie Towne

*"Every owner or inhabitant of any
and every house in Philadelphia,
Newcastle and Chester shall plant
one or more trees..."*

- Pennsylvania Shade Tree Law of 1700

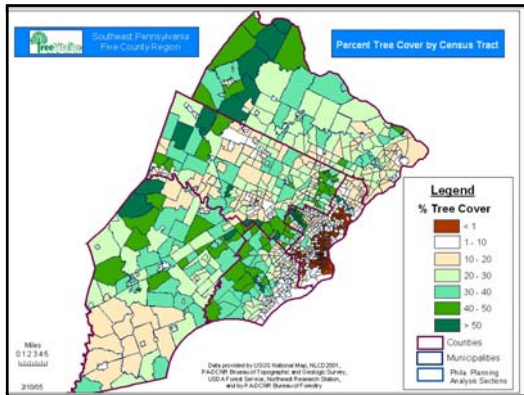




Enter TreeVitalize...



The TreeVitalize logo features a stylized green tree with the text "TreeVitalize" in a green, sans-serif font. Below it, the tagline "A partnership to restore tree cover in Southeast PA" is written in a smaller font. Underneath the logo is a section titled "TREEVITALIZE PARTNERS" which includes logos for DCNR, AQUA, DEP, PECO, and other organizations.



Southeast PA
TreeVitalize branches:

- ▶ TreeVitalize Philadelphia
- ▶ TreeVitalize Municipalities
- ▶ TreeVitalize Watersheds