



## Who, What, Where, When, Why, How?

## IN THE BEGINNING: 1990

Open Space Task Force develops guidelines for investi open space bond funds:

- Planning and Plan Implementation Grants for municipal Open Space, Recreation & Environmental Resource Plans
- 2) Municipal Parkland Acquisition, Facilities, and Small Improvements
- 3) Grants to land trusts and conservancies
- 4) Farmland Purchase of Development Rights
- 5) Municipal Spray Irrigation Demonstration Grants
- 6) County Parks Acquisition Funding

## THE NEED FOR OPEN SPACE - FACT SHEET

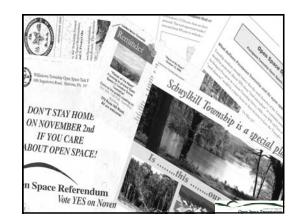
- The population of Chintre County is projected to increase from from heli, afte in 1967 we obtain in 2011

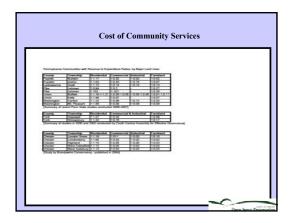
   as increase of over 71,000 people in 22 years.



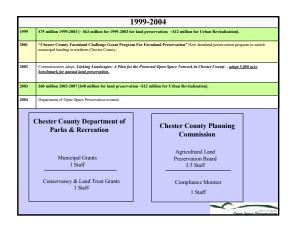
## Chester County - Municipal Open Space Funding: 1992-2007

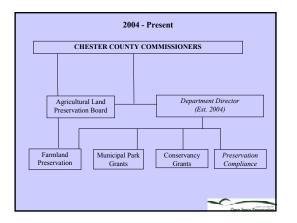
Municipality	Open Space Funding	Municipality	Open Space Funding
	1992		2003 - Fall
West Whiteland	S6 million Open Space Bond	Charlestown (8)	0.50% earned income tax
	1996	(16) E. Nantmeal	0.25% earned income tax
East Goshen	\$3 million Open Space Bond	(17) Londonderry	0.25% earned income tax
West Goshen	\$3 million Open Space Bond	(18) Lower Oxford	0.50% earned income tax
Tredyffrin	\$10 million Open Space Bond	(19) Pennsbury	0.188% EIT and 0.45 property tax
	1998	(20) Upper Oxford	0.50% earned income tax
E. Bradford	0.125% increase in earned income tax	(21) West Brandywine	0.125% earned income tax
	1999		2004
E. Marlborough	\$0.02 per \$100 assessed property value	(22) East Nottingham	0.5% earned income tax
Willistown	0.125% increase in earned income tax	(23) Highland	0.5% earned income tax
	2000	(24) West Sadsbury	0.2% earned income tax
Charlestown	\$2.1 million Open Space Bond		2005
Bradford (5)	0.25% increase in the earned income tax	(25) Honey Brook	0.5% earned income tax
London Britain Twp.	\$0.02 pr \$100 assessed property value	(26) Kennett	0.25% earned income tax
	2002	(27) New Garden	0.125% earned income tax
) E. Brandywine	0.125% earned income tax		2006 - Spring
) E. Vincent	0.1325% earned income tax	East Vincent Twp. (11)	.375% earned income tax
) Franklin	\$0.05 per \$100 assessed property value	(28) London Grove	.25% earned income tax
) North Coventry	0.25% earned income tax	(29) Pocopson	\$0.10 per \$100 assessed property valu
W. Vincent	\$0.049 per \$100 assessed property value	West Vincent (14)	.25% earned income tax
	2003 - Spring		2006 - Fall
) Warwick	0.25% earned income tax	(30) East Pikeland	.25% earned income tax
		(31) Elk	.50% earned income tax
		(32) Schuylkill	.25% earned income tax
			2007
		33) West Pikeland	.25% earned income tax

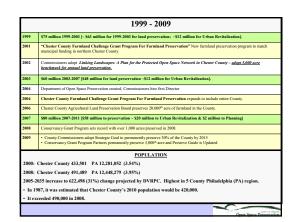




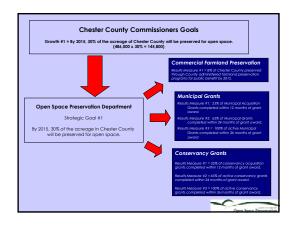
















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# VITAL LANDSCAPES OF THE GREATER PHILADELPHIA REGION SOUTHWEST CHESTER COUNTY AGRICULTURAL REGION

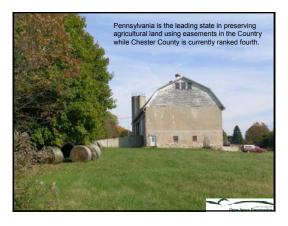
With deep, highly fertile soils, abundant natural rainfall, and a long growing season, the agricultural lands of southwest Chester County are considered to be some of the best non-irrigated farmland in the world, and have been for nearly 300 years.

This region of gently rolling pledmont hills is a prime example of the agrains heritage of Southeastern Pennsylvania, and remains a working landscape farmed by fold forder Amish, Amish Mennonites, and "the English." The region is dotted with villages and crossroad towns and numerous mills and covered bridges serve as a testament to the landscapes of the past.

The region's farmland is fed by numerous streams and rivers, including Octorian Creek, Northeast Creek, Big and Utile Elk Creek, White Elk Creek, and fluck and Doe Runs. Not simply a farming region though, southwest Chester County is also home to unique natural areas including the Laurel's Preserve, the Septentine Sarmes of Gost Hill, Northophan and Chrome, the Big Elk Woods, and Thistle Hill, as well as forest cover in its steep

Serpentine Barrens of Goat Hill, Nottingnam and Chrome, the Big Elk Woods, and Thistie Hill, as well as forest cover in its steep valleys and wet lowlands.

Even though residents have consistently voted to increase taxes in order to preserve the land they low and their way of life. increased development pressures mean more efforts are needed.







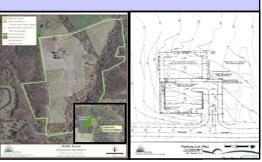

## **Keys to Sustained Success**

- Active and engaged nonprofit community
- County funding for some indirect costs
- Creative & consistent County funding for quality projects
- Availability of Public Matching Funds (Commonwealth & Municipalities)
- Private Support (bargain sales & Foundation Funds) for matching
- Increasing Incorporation of Public Access



## **Market Opportunities**

113 Acres Abuts 60 Acre Preserve 33 Acre Addition in works

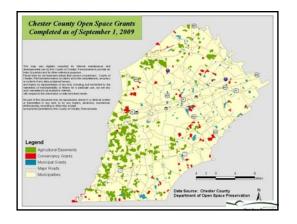









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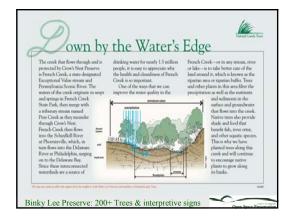


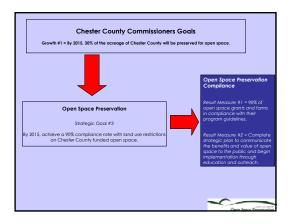


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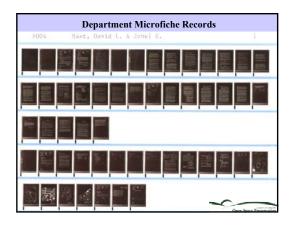






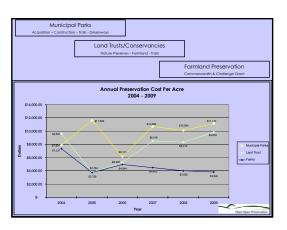


- Maps

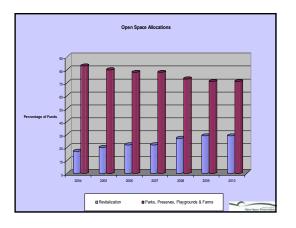


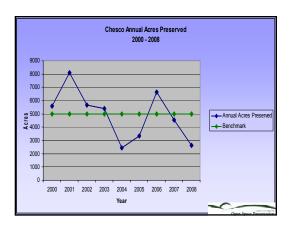




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#### Serving Chester County Published: Thursday, October 1, 2009

Construction begins on Chester Valley Trail By MICHAEL P. RELLAHAN, Staff Writer

Griffing the project structed is a straining arbitrormout, and Commissions Card Acides, who has championed in her two terms in refige. This has been many year in the matting," the said Wesheady, "It is always of indicating the agreement paperat letter has been any open permitter. In happy with this is, very own end in the commission of the commission o

The first section may found by Carolin Farm School or Stockedorf Road in Wort Whitehold to where the sail bed crosses Road 20 is fast Whitehold sear the foundation of the Carolin Stockedorf Road 20 is succeeding. About the first of the Carolin Stockedorf Road 20 is succeeding to the Carolin Stockedorf Road 20 is succeeded as the Carolin Stockedorf Road 20 is succeeded to the Carolin Road 20 is succeeded

de said that the commissioners had kept the project alive over the years despite the obstacles at the urging of a number of groups, most notably the Chester County C ton. Mary LaSeta, head of the condition, said her group was encouraged by the start of construction. "It is going to provide a let of opportunities for commutes and issued specified," as said." I know the cycling commutary is a whole has been waiting for this for a long time. We will be keeping an eye on the restriction."

## Construction begins on Chester Valley Trail

- Chester County Commissioner Terence Farrell, Chairman
   This is another step on the way to getting Chester County listed as the number one county in America,
   That of the county's strategic plan for open space and recreation, the rital "helps create a wonderful environment that makes people want to live here. It'ly part of the chair of Chester (county').

- Chester County Commissioner Carrol Aichele (..., has championed it in her two terms in office.)

  \*This has been many years in the making,""...l am happy with this. Every now and then you win one.

  \*The benefits of the raw whole be wishepened, the said in addition to providing recreational opportunities, the expects commutes will use it during fair weather to get to work. "If he faster to get from fixture to King of Pressis than driving your car on (Route) 2022," the said searni-jokingly.

  \*These term has reb than people wrant. "She said that over the years, the county had lagged behind other suburban counties in construction of walking and behind grant." This is a stay forward for Chester County

Chester County Commissioner Kathi Cozzone (likened its creation, in its own small way, to the establishment of the U.S. National Park System.

\* In additions to the obvious transportation and recreation tomes (that the trail addresses), it's also an opportunity for people to connect with

\* This has been in the works a long integral. but I flish there has been a real disertor got if done, "the said.

\* This trail, and all the other trails (in the county), are areal draw for people to move here.

\* This a good opportunity to take a walk on a Sanday afternoom why nor filmity."

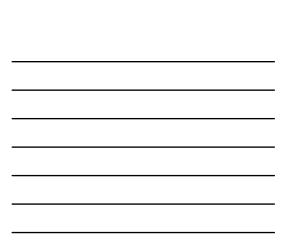
Mary LaSota, head of the Chester County Cycling Coalition, said her group was encouraged by the start of construction.

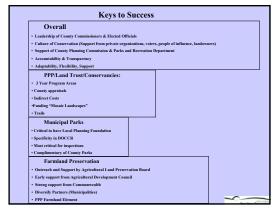
\*It is going to provide a lot of opportunities for commuters and recreational cyclists, \*she said.

\*It have the cycling community as a whole has been waiting for this for a long time.

\*We will be keeping an eye on the construction.\*









## LESSONS LEARNED

- Importance of communicating results
- Transparency
- Accountability
- · Create an environment conducive to the conservation business
- Be responsive
- · Choose your battles wisely
- · All partners have limitations know and respect them
- · Find the opportunities in the challenges
- · Give credit to partners whenever possible
- Embrace the spirit of competition
- Seize opportunities to leverage resources of others (trails, farms, parks)
- Be positive and candid mission for optimists



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