



BEAVER COUNTY TRANSIT AUTHORITY (BCTA), BOROUGH OF ROCHESTER



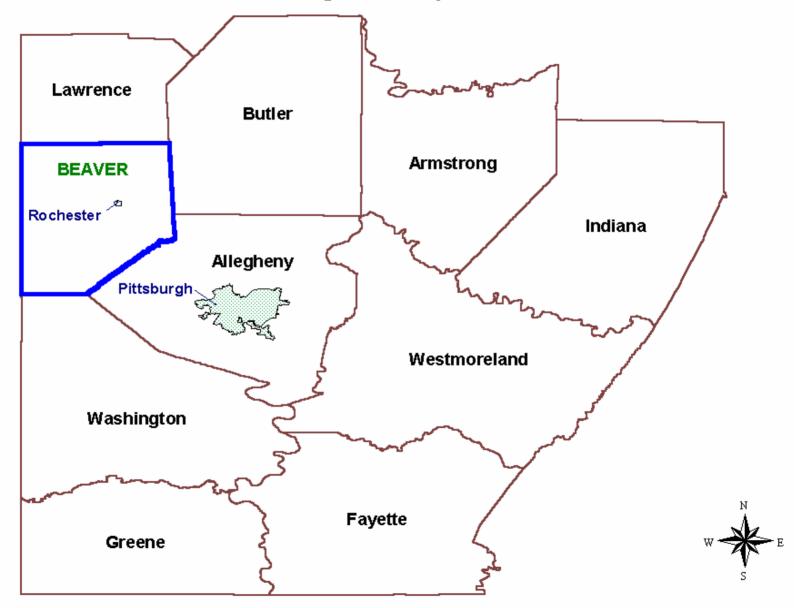
Transit Revitalization Investment District (TRID)

Project Presentation

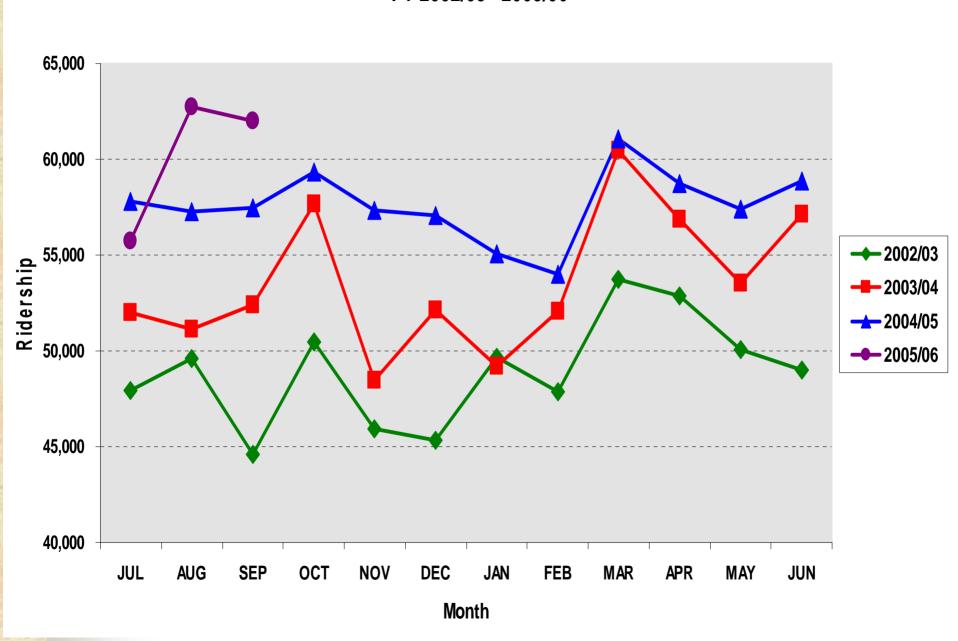
PPA

October 14, 2005

Location of Rochester, Beaver County Within the Pittsburgh Metropolitan Area



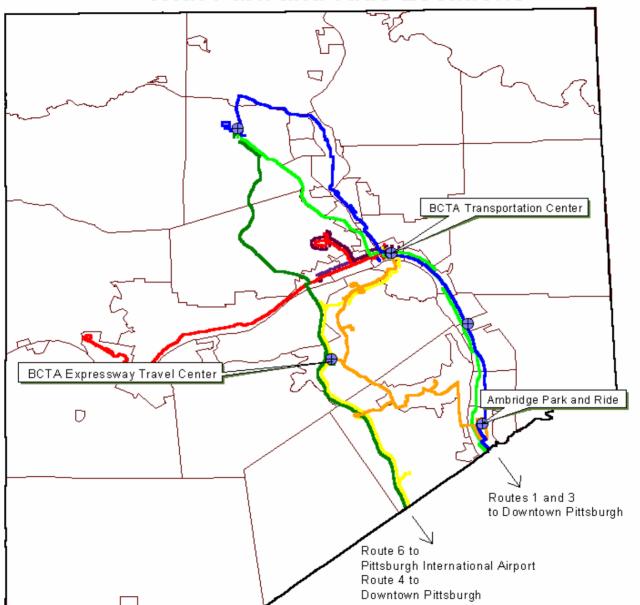
Total System Ridership FY 2002/03 - 2005/06



Rochester Transportation Center Key Statistics

- Convenient highway access via: PA Route 65, PA Route 18, PA Route 51, PA Route 60, PA Route 68
- Percentage of Beaver County population with access to the facility via a BCTA fixed route: **About 40%** (75,000 people)
- Percentage of Beaver County population with access to the facility via a BCTA fixed route and/or DART service: **Virtually 100%** (**180,000+ people**)
- Types of riders that utilize the facility: Pittsburgh-based commuters, Beaver county workers, Students, Shoppers, Medical facility clients, Human service agency clients, Senior citizens, Persons with disabilities, those traveling at their leisure.
- Average weekday ridership on routes serving the facility (FY 2004/05 to date): **1,855**
- Average weekday boardings and alightings at the facility (FY 2004/05 to date): **1,210** (65%)
- Average weekday Pittsburgh-based commuter ridership originating from, traveling to, or traveling through the facility (FY 2004/05 to date): **800**

BCTA Fixed Route Network With Park and Ride Locations







































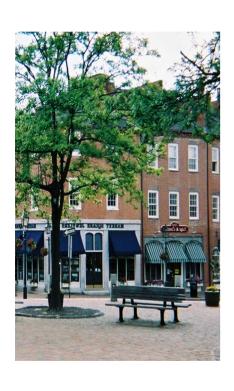


New Brighton Ambridge **Beaver Falls** Beaver Rochester Aliquippa Midland Freedom Monaca Bridgewater

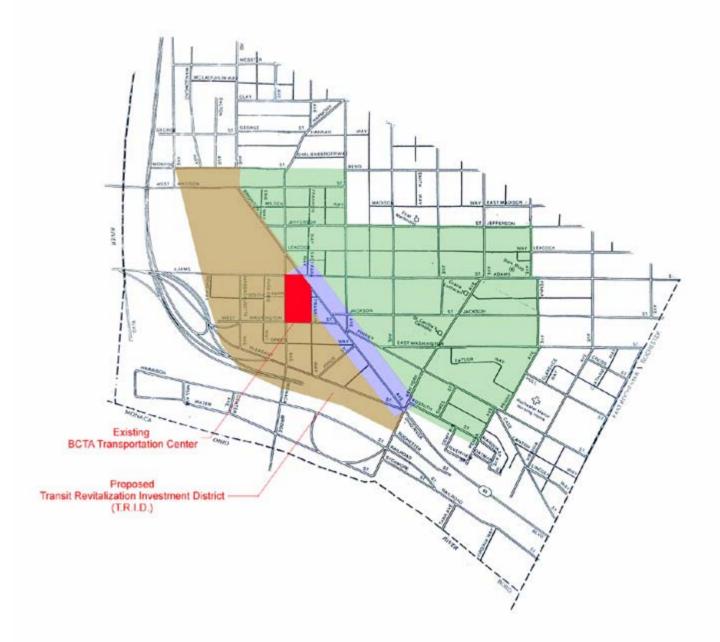
Beaver County Downtown Revitalization Initiatives
Coordinated By
The Community Development Program of Beaver County

Town Center Associates

1147 Third Street, Beaver, Pennsylvania 15009

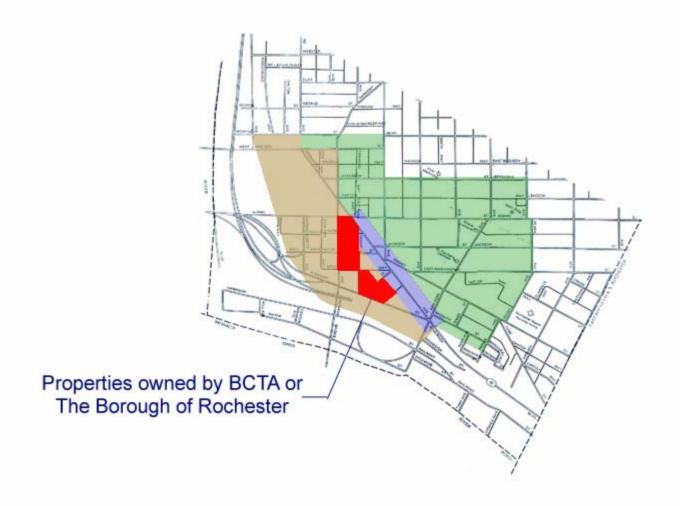


- Currently Managing 13 Downtown
 Revitalization Programs in Western PA
- Includes New Downtown Programs in Allegheny, Washington & Westmoreland Counties
- Planning Consultant for 9 Communities -Pennsylvania's New "Elm Street" Program
- Smallest Community 750 Residents
 Largest Community 11,700 Residents





Existing
Rochester, PA
Town Center Planning Districts



Current Site Control of Proposed T.R.I.D District

Purpose of Project

Identify transit-related development opportunities in the TRID planning district that represents a major component of a master plan for the Rochester Town Center.

TRID DESIGN OBJECTIVES

Design on a Human Scale

Compact, pedestrian-friendly communities allow residents to walk to shops, services, cultural resources and jobs and can reduce traffic congestions and benefit people's health.

Provide Choices

People want variety in housing, shopping, recreation, transportation, and employment. Integrating different land uses, varied building types, and accommodating residents in different stages of their lives creates lively and diverse communities.

Preserve Town Center

Restoring, revitalizing, and infilling urban centers takes advantage of exiting streets and buildings and promotes stability for neighborhoods.

TRID DESIGN OBJECTIVES

Vary Transportation Options

Giving people the option of walking, biking and using public transit, in addition to driving, reduces traffic, helps protect the environment, and encourages physical activity.

Build Vibrant Public Spaces

A "sense of place" gives neighborhoods a unique character, enhances the walking environment, and creates pride in the community. Citizens need welcoming, well-defined public places to stimulate face-to-face interaction, collectively celebrate and mourn, encourage civic participation, admire public art, and gather for public events.

Protect Environmental Resources

Upgrading aging infrastructure will protect our waterways from pollution, improve property values, and increase recreational opportunities.

The TRID Partners

Rochester Borough Development Corp. –Lead Borough of Rochester

Beaver County Transit Authority

Beaver County Community Development

Beaver County Planning Commission

Beaver Initiative for Growth