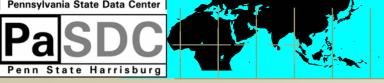


The American Community Survey

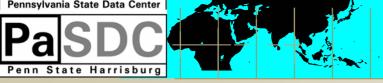
A Critical Change in the Re-engineering of Census 2010





First, a quiz!!

- What is the difference between short form and long form data on the Decennial Census questionnaire?
- ➤ How often do you use Census data and American FactFinder?
- ➤ Who has heard of, or used, data from ACS?





Today's Agenda

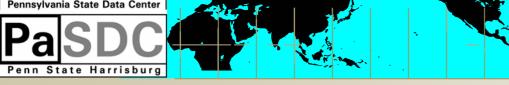
- What is the American Community Survey
- Comparing ACS with Decennial Census data
- Methodology
- > Types of Data
- Quick Guide to 2005 data release of 2004 data
- > Live demonstration
- > Questions and hopefully, some answers





What is the ACS

"The ACS is the first nationwide survey that can be used to monitor annual trends in local communities and make valid comparisons among communities in the years between censuses"-Population Reference Bureau





What is the American Community Survey?

The biggest change in 60 years in conducting the decennial census





What is the American Community Survey?

- > A large, continuous demographic survey
 - Produces annual and multi-year estimates of the characteristics of the population and housing
 - > Produces characteristics, not a population count
 - Produces information for small areas including tracts, block groups and population subgroups updated every year
 - > Key component of re-engineered 2010 census





Key Component of Census 2010

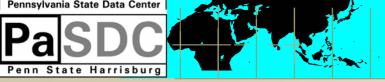
- Eliminate the long form*
- > Provide improved knowledge of local areas
- Ongoing contact with local governments





When Will ACS Data Be Available?

- Now, for population areas larger than 250,000
- > In 2006
 - ➤ ACS will provide data for areas with populations greater than 65,000
- > In 2010
 - Smaller geographies will be available in five-year moving averages

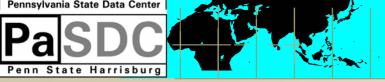




	Dladia	Data for the Previous Year Released in the Summer of:							of:
Type of Data	Population Size of Area	2003	2004	2005	2006	2007	2008	2009	2010+
Annual estimates	≥250,000								+
Annual estimates	≥65,000								←
3-year averages	≥20,000								→
5-year averages	Census Tract and Block Group*								+

Data reflect American Community Survey testing through 2004

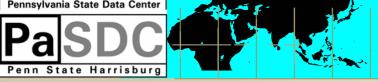
^{*} Census tracts are small, relatively permanent statistical subdivisions of a county averaging about 4,000 inhabitants. Census block groups generally contain between 600 and 3,000 people. The smallest geographic level for which data will be produced is the block group; the Census Bureau will not publish estimates for small numbers of people or areas if there is a probability that an individual can be identified.





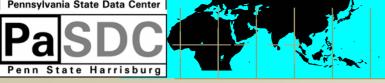
But be careful!

- Current data for ACS does not include data on group quarters population.
 - ➤ So keep that in mind if comparing ACS to Decennial Census, long-form data





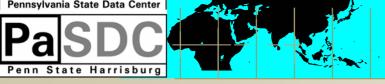
Decennial Census vs. ACS





Decennial Census vs. ACS

- > Decennial Census will deal with coverage
- > ACS will be concerned with content
- ACS sample size will be smaller, primarily due to cost
- ➤ ACS data will be supplied with "confidence intervals" which will show the margin of sampling error around the estimates
- > Turnaround time on data releases





ACS Methodology

- Questionnaire is mailed every month of every year to a random sample of addresses
 - No address will receive a form more than once every 5 years
- > 3 phases of data collection
 - ➤ Mail-out, mail-back
 - Computer assisted telephone interviewing for non-response
 - Computer assisted personal interviewing of a sample of the remaining unanswered forms





ACS Methodology, continued

ACS will not accept a proxy response (Census does)





Reference Period

- ➤ The Census uses April 1 as the base for most questions. Some questions use 1999 as a reference year.
- > ACS reference varies based on which month the form is mailed.

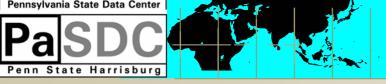




Residency Rules

- Decennial Census
 - Usual place of residence is the standard

- > ACS
 - Current residence, based on a twomonth rule, with some exceptions

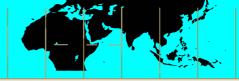




Types of Data

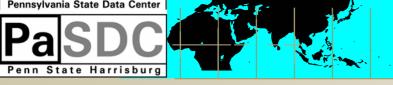
- Summary File 3, long-form type data will be available
 - Educational attainment, poverty, migration, commuter patterns, disability, housing values, income and earnings data





Income

GEO_ID	SUMLEVEL	GEO_NAME	B19013_1_EST	B19013_1_LB	B19013_1_UB
Geography Identifier	Geographic Summary Level	Geography	Universe: HOUSEHOLDS: Median household income in the past 12	Universe: HOUSEHOLDS: Median household income in the past 12	Universe: HOUSEHOLDS: Median household income in the past 12
01000US	010	United States	44,684	44,470	44,898
04000US42	040	Pennsylvania	42,941	42,335	43,547
16000US0644000	160	Los Angeles city, California	40,682	39,460	41,904
16000US1714000	160	Chicago city, Illinois	40,656	38,591	42,721
16000US3651000	160	New York city, New York	41,509	40,780	42,238
16000US4260000	160	Philadelphia city, Pennsylvania	30,631	29,112	32,150
16000US4261000	160	Pittsburgh city, Pennsylvania	31,910	29,232	34,588

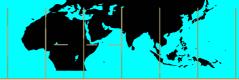




Income

Using a Multi-Year Profile, we can see the trend in Philadelphia

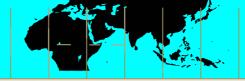
Selected Economic Characteristics	2004 Percent Distribution	2003 Percent Distribution		2002 Percent Distribution		2001 Percent Distribution		2000 Percent Distribution	
Unemployed	14.2	12		11.8	*	9.3	*	10.9	*
Median household income (dollars)	30,631	33,809	*	32,580		32,365		32,362	



Poverty

Geography	Universe: POPULATION FOR WHOM POVERTY STATUS IS DETERMINED: Total (Estimate)	Universe: POPULATION FOR WHOM POVERTY STATUS IS DETERMINED: Income in the past 12 months below poverty level (Estimate)	Percent of Population in Poverty
United States	284,577,956	37,161,510	13.1
Pennsylvania	11,914,064	1,388,773	11.7
Los Angeles city, California	3,728,806	672,763	18.0
Chicago city, Illinois	2,704,677	571,727	21.1
New York city, New York	7,895,185	1,600,574	20.3
Philadelphia city, Pennsylvania	1,408,588	351,305	24.9
Pittsburgh city, Pennsylvania	295,602	55,638	18.8

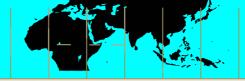




Poverty by Race and Ethnicity (2003)

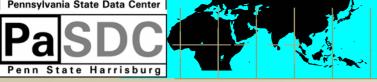
Geography	Hispanic Or Latino Population For Whom Poverty Status Is Determined: Total (Estimate)	Hispanic Or Latino Population For Whom Poverty Status Is Determined: Income in the past 12 months below poverty level (Estimate)	Percent in Poverty
United States	38,980,993	8,543,976	21.9
Pennsylvania	403,356	116,023	28.8
Los Angeles city, California	1,782,810	470,247	26.4
Chicago city, Illinois	741,333	149,352	20.1
New York city, New York	2,235,464	666,213	29.8
Philadelphia city, Pennsylvania	131,431	47,651	36.3





Foreign Born

Geography	Universe: POPULATION BORN OUTSIDE THE UNITED STATES: Entered U.S. 2000 or later; Foreign born (Estimate)			
United States	6,281,567			
Pennsylvania	106,957			
Philadelphia city, Pennsylvania	34,833			
Pittsburgh city, Pennsylvania	4,411			





Quick Guide to 2004 ACS Using American FactFinder





Thematic Maps-NEW for 2004!

- Reveals the geographic pattern in statistical data (national with states, only)
- Subjects correspond to those for Ranking Tables
- Display available to show confidence intervals
- ➤ Toggle from a Ranking Table to corresponding Thematic Map

Data Classes

Women/1,000 Women

41 - 48

49 - 52

53 - 53

54 - 54 55 - 57

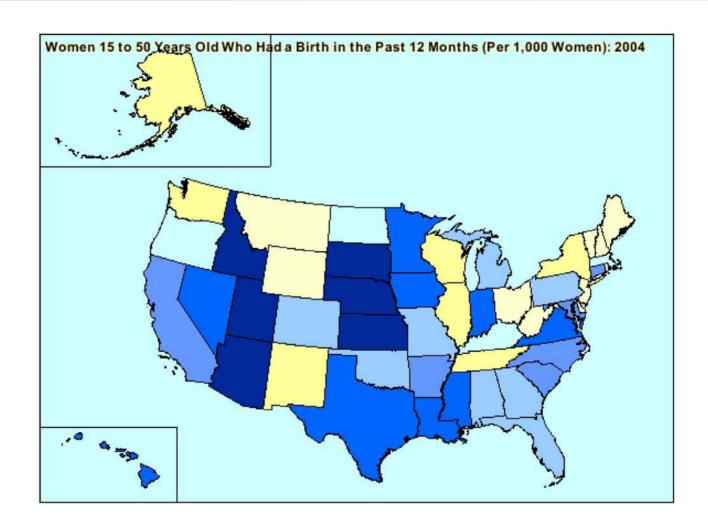
59 - 63

64 - 85

Features

Major Road Street

Items ingraytext are not visible at this zoom level

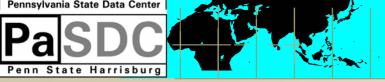






Subject Tables-New for 2004!

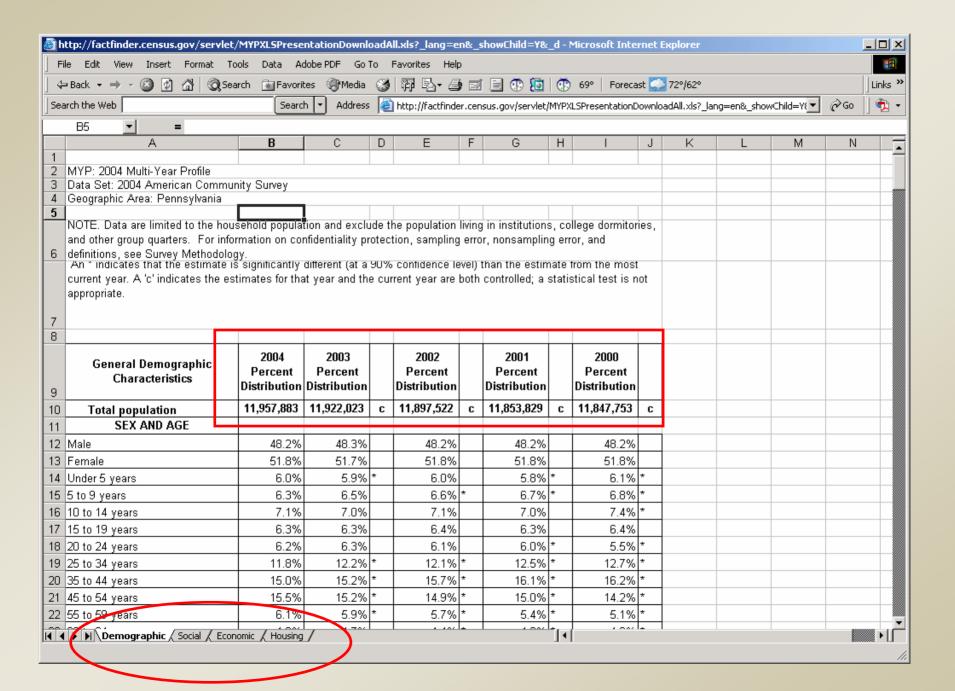
- Provide data on a popular topic from a single geographic area
- ➤Only two tables, national only available now, with more coming
- ➤ A table on Median Earnings is in your packet



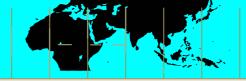


2004 Data Enhancements

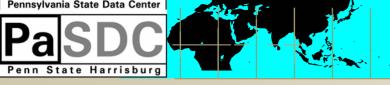
- > Multi-Year Profiles
 - ➤ Download all 4 profiles for an area in one Excel file
- Custom Table feature now available for 2003 and 2004

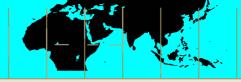


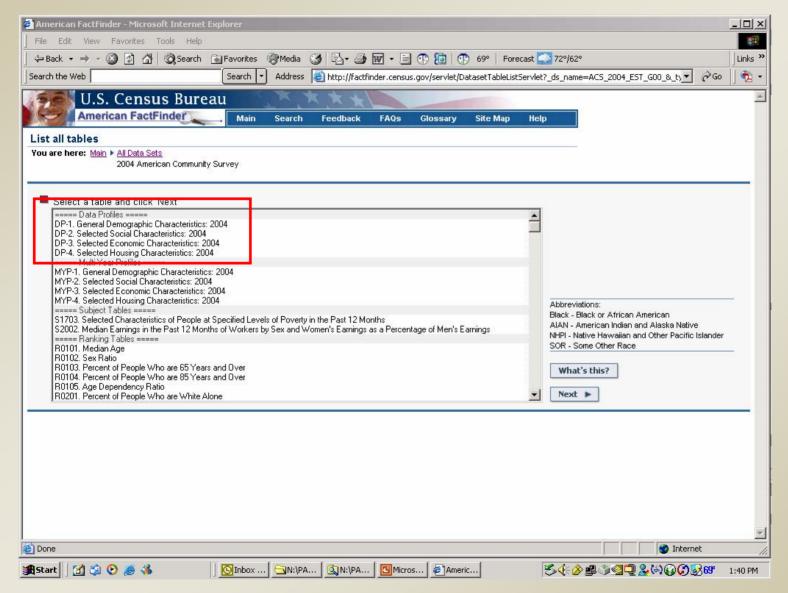


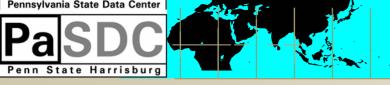


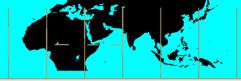
Types of Data Tables Available

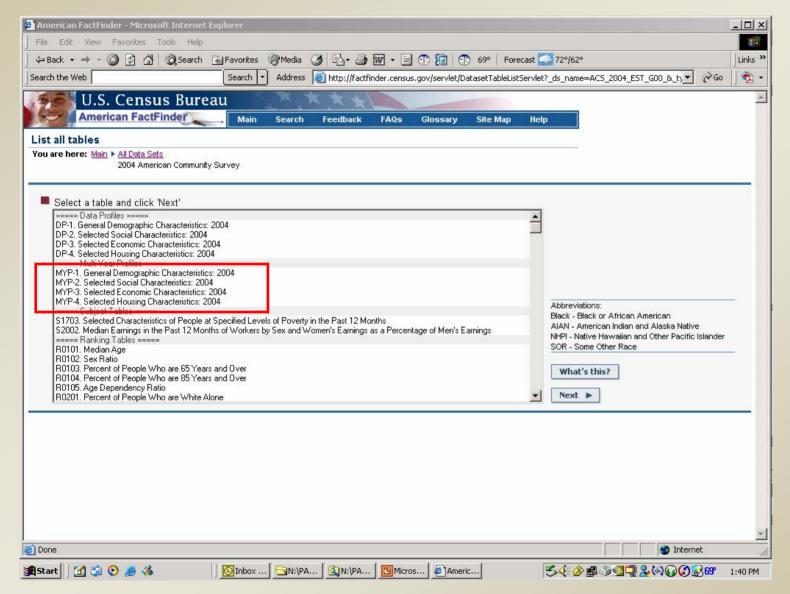


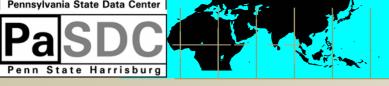




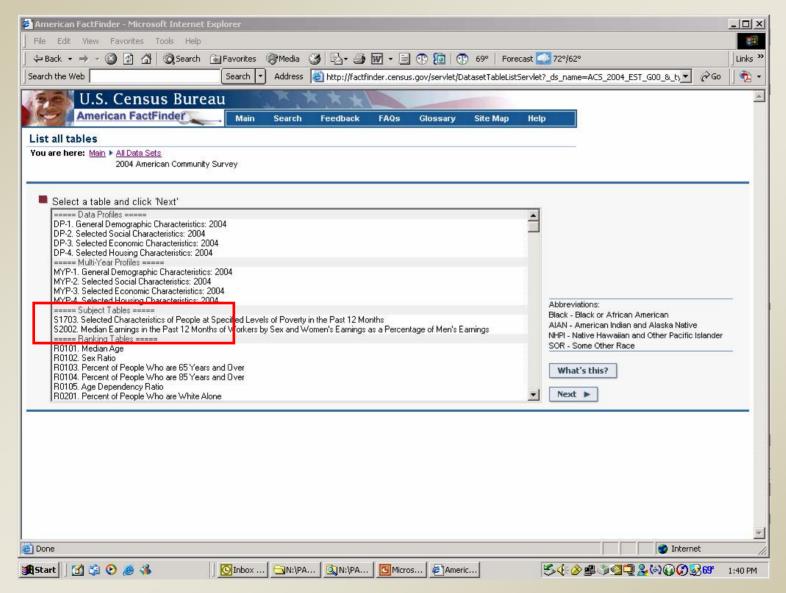




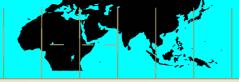


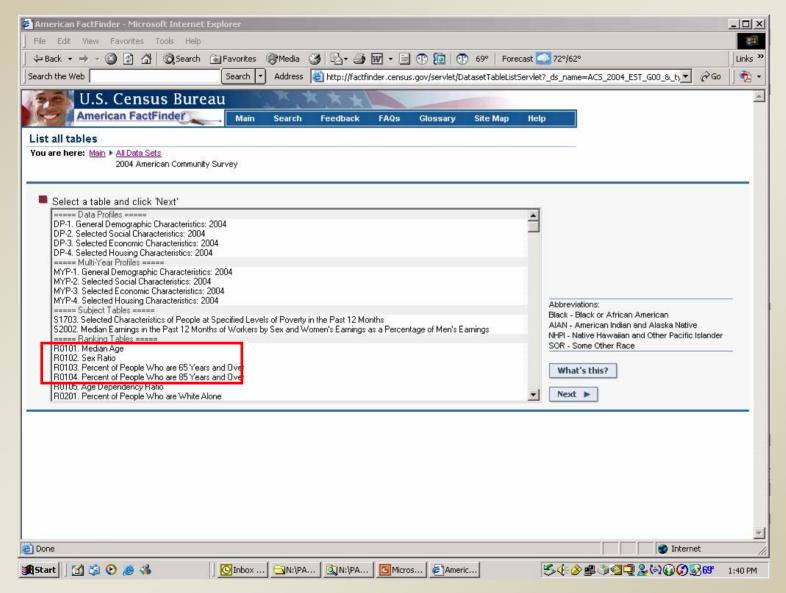




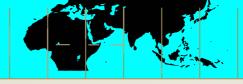


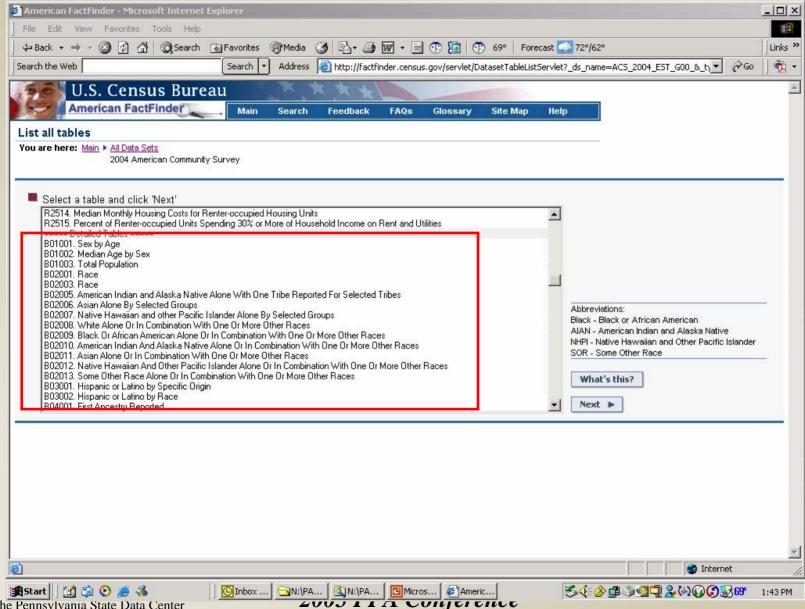


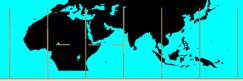


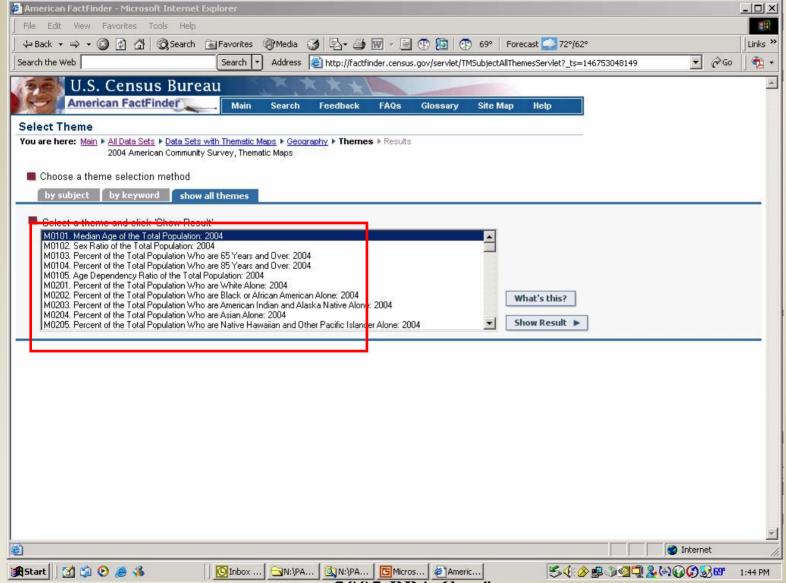














www.factfinder.census.gov







In Conclusion

- > ACS deals with content
- The 2010 Decennial Census will deal with coverage
- Funding is critical to the ACS remaining a major part of the 2010 Census
- ➤ In 2006, look for geographies greater than 65,000 in size
- ➤ In 2008, look for geographies greater than 20,000





For More Information

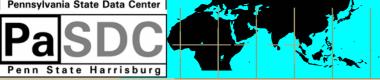
> American Community Survey Web site

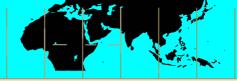
(www.census.gov/acs/www)

Call us at: 1-717-948-6336

> Subscribe to the ACS Alert

> E-mail us at:PaSDC@psu.edu





Sources

> U.S. Census Bureau

> The Population Reference Bureau



The American Community Survey

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