

*Maximizing the Potential of Downtown Retail Districts*  
**Strategies for Older Suburbs Roundtable Series**

DVRPC's Strategies for Older Suburbs Roundtable Series provides a means for networking and exchanging ideas with similar organizations and municipalities that are encountering similar challenges in their community. The first roundtable discussion of FY 2013 will feature presentations in the morning followed by a peer discussion in the afternoon.

**Friday, September 7, 2012**

**9:30 am – 2:00pm**

**Light lunch will be served**

**Delaware Valley Regional Planning Commission**

**8th Floor | ACP Building**

**190 N. Independence Mall West | Philadelphia, PA 19106**

**Please RSVP by Tuesday, September 4 at <http://dvrpc.ticketleap.com/retail/>.** To help with planning the event, please provide us a few sentences about challenges your downtown is facing. Also indicate if you will be staying for the roundtable discussion.

**AGENDA**

**9:30 am – Coffee and Networking**

**10:00 am – Welcome and Introduction**

**10:15 am – Presentations**

**The Building Blocks of a Successful Downtown Retail District – Heather Arnold, *Streetsense***

**What Key Criteria are Retailers Looking for? – Kelly Kost, Downtown Works**

**The Importance of Parking Management Strategies for Downtown Retail - Timothy Haahs, P.E.,**

**AIA, President/CEO, Timothy Haahs & Associates, Inc.**

**12:00 – 12:45 pm –Lunch**

**12:45 – 2:00 pm** – Roundtable discussion led by Karen Cilurso and Heather Arnold, Streetsense

Hear from your peers and colleagues as we share strategies and ideas on what your community is doing to keep your downtown districts thriving. Participants will be invited to share challenges and ideas as well as brainstorm answers to colleagues' tough questions.

**2:00 pm** – Adjournment

***AICP Certification Maintenance Credit***

*The American Planning Association (APA) passed a Certification Maintenance (CM) program to guide continuing education for those that have received American Institute of Certified Planners (AICP) certification. DVRPC is a registered CM provider. Pending approval from APA, this event may be eligible for up to three (3) CM credits.*

***About the Delaware Valley Regional Planning Commission***

*DVRPC is dedicated to uniting the region's elected officials, planning professionals, and the public with a common vision of making a great region even greater. Shaping the way we live, work, and play, DVRPC builds consensus on improving transportation, promoting smart growth, protecting the environment and enhancing the economy.*

*DVRPC serves a diverse region of nine counties: Bucks, Chester, Delaware, Montgomery, and Philadelphia in Pennsylvania; and Burlington, Camden, Gloucester, and Mercer in New Jersey. DVRPC is the federally designated Metropolitan Planning Organization for the Greater Philadelphia Region - leading the way to a better future.*