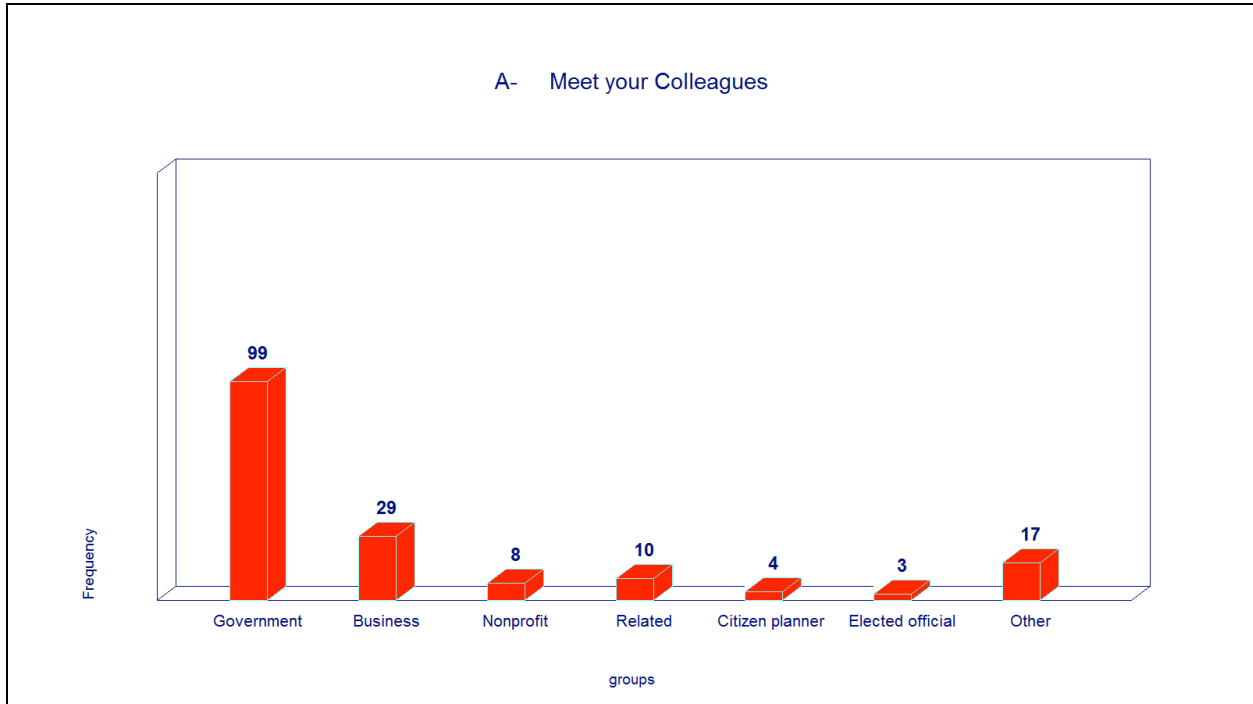


As part of the President's Address, Brian O'Leary, President of the PA Chapter of the American Planner's Association conducted an interactive audience response polling session with members at the PA APA Conference. Participating in the session included:



The participants were asked to rate and rank a series of 3 questions. Each question was rated on a 5 point scale. Note that the diversity score (Div) is a measure of consensus on a 100 point scale. The lower the number, the stronger the consensus of the group.

1. How valuable are the following PA Chapter products and services?

Chapter Services								
All Participants Subgroup								
Item	Number	Average	Diversity Score	Not Valuable		Somewhat Valuable		Very Valuable
A-Chapter Website	161	3.2	25	12	11	82	37	19
B-Annual Conference	157	4.2	16	1	0	32	56	68
C-Chapter Sponsored Training Events	156	3.5	30	10	11	54	49	32
D-AICP Training	127	3.2	50	26	9	41	20	31
E-Advocacy Work on Legislation and Policy	157	3.3	34	12	25	56	33	31
F-Vantage Point Newsletter	152	3.3	33	14	17	64	30	27
G-Job Postings	146	3	40	23	21	56	22	24
H-Our Scholarships	140	3.5	40	13	13	48	23	43
I-Section Social and Training Events	145	3.2	44	24	11	51	26	33
J-E-mail News	144	3.5	34	13	7	56	34	34

Professional Planner Working in the Government Subgroup								
Item	Number	Average	Diversity Score	Not Valuable		Somewhat Valuable		Very Valuable
A-Chapter Website	91	3.2	24	8	6	46	24	7
B-Annual Conference	86	4.1	15	0	0	21	33	32
C-Chapter Sponsored Training Events	89	3.5	36	9	8	23	31	18
D-AICP Training	72	2.9	48	17	7	24	11	13
E-Advocacy Work on Legislation and Policy	90	3.2	32	7	15	35	19	14
F-Vantage Point Newsletter	87	3.1	36	12	9	32	22	12
G-Job Postings	88	3	42	16	14	27	18	13

Chapter Services

All Participants Subgroup

Item	Number	Average	Diversity Score	Not Valuable		Somewhat Valuable		Very Valuable
H-Our Scholarships	80	3.3	37	7	10	32	12	19
I-Section Social and Training Events	84	3	46	18	8	28	15	15
J-E-mail News	81	3.4	32	8	4	35	19	15

Professional Planner Working in a Business Subgroup

Item	Number	Average	Diversity Score	Not Valuable		Somewhat Valuable		Very Valuable
A-Chapter Website	29	3.3	22	2	1	16	7	3
B-Annual Conference	29	4.5	13	0	0	4	6	19
C-Chapter Sponsored Training Events	27	3.7	20	0	2	10	9	6
D-AICP Training	22	3.5	47	3	2	6	4	7
E-Advocacy Work on Legislation and Policy	28	3.1	41	2	8	9	2	7
F-Vantage Point Newsletter	29	3.4	30	1	4	13	4	7
G-Job Postings	26	2.6	31	5	6	11	2	2
H-Our Scholarships	28	3.5	40	3	2	10	5	8
I-Section Social and Training Events	29	3.4	42	4	1	12	4	8
J-E-mail News	29	3.6	25	1	2	12	8	6

Professional Planner Working for a Non-Profit Subgroup

Item	Number	Average	Diversity Score	Not Valuable		Somewhat Valuable		Very Valuable
A-Chapter Website	8	4.2	23	0	0	3	0	5
B-Annual Conference	8	4.6	6	0	0	0	3	5
C-Chapter Sponsored Training Events	8	3.9	21	0	0	4	1	3
D-AICP Training	7	3.9	46	1	0	1	2	3
E-Advocacy Work on Legislation and Policy	7	4.1	10	0	0	1	4	2
F-Vantage Point Newsletter	8	3.9	34	0	1	3	0	4
G-Job Postings	6	3.7	22	0	0	4	0	2
H-Our Scholarships	5	4.4	16	0	0	1	1	3
I-Section Social and Training Events	7	4.6	13	0	0	1	1	5
J-E-mail News	7	4.4	13	0	0	1	2	4

Employed in a Related Profession, such as Engineer, Architect, and Landscape Architect Subgroup

Item	Number	Average	Diversity Score	Not Valuable		Somewhat Valuable		Very Valuable
A-Chapter Website	9	2.4	23	2	2	4	1	0
B-Annual Conference	7	3.9	10	0	0	2	4	1
C-Chapter Sponsored Training Events	7	3.7	12	0	0	3	3	1
D-AICP Training	8	2.5	69	4	0	2	0	2
E-Advocacy Work on Legislation and Policy	8	3.9	46	1	0	2	1	4
F-Vantage Point Newsletter	5	2.4	6	0	3	2	0	0
G-Job Postings	6	2.8	20	1	0	4	1	0
H-Our Scholarships	7	3.6	56	1	1	1	1	3
I-Section Social and Training Events	6	3	17	0	2	2	2	0
J-E-mail News	5	3.2	34	1	0	1	3	0

Citizen Planner or Advocate Subgroup

Item	Number	Average	Diversity Score	Not Valuable		Somewhat Valuable		Very Valuable
A-Chapter Website	4	3	0	0	0	4	0	0
B-Annual Conference	4	4	12	0	0	1	2	1
C-Chapter Sponsored Training Events	4	3.8	17	0	0	2	1	1
D-AICP Training	3	3.3	6	0	0	2	1	0
E-Advocacy Work on Legislation and Policy	3	3.3	6	0	0	2	1	0
F-Vantage Point Newsletter	4	3	0	0	0	4	0	0
G-Job Postings	2	4	25	0	0	1	0	1
H-Our Scholarships	3	5	0	0	0	0	0	3
I-Section Social and Training Events	4	4.8	5	0	0	0	1	3
J-E-mail News	3	4.3	22	0	0	1	0	2

Elected Official Subgroup								
Item	Number	Average	Diversity Score	Not Valuable		Somewhat Valuable		Very Valuable
A-Chapter Website	3	3	17	0	1	1	1	0
B-Annual Conference	3	4.7	6	0	0	0	1	2
C-Chapter Sponsored Training Events	3	3.7	22	0	0	2	0	1
D-AICP Training	3	3.7	22	0	0	2	0	1
E-Advocacy Work on Legislation and Policy	3	3	50	0	2	0	0	1
F-Vantage Point Newsletter	1	1	0	1	0	0	0	0
G-Job Postings	2	3.5	56	0	1	0	0	1
H-Our Scholarships	3	3	67	1	0	1	0	1
I-Section Social and Training Events	2	4	25	0	0	1	0	1
J-E-mail News	3	3.7	89	1	0	0	0	2

Other Subgroup

PA Chapter of the American Planners Association
 President's Address
 OptionFinder Results
 October 15, 2012

Item	Number	Average	Diversity Score	Not Valuable		Somewhat Valuable		Very Valuable
A-Chapter Website	12	3.7	22	0	1	5	3	3
B-Annual Conference	15	4.2	14	0	0	3	6	6
C-Chapter Sponsored Training Events	13	3.5	14	0	0	8	3	2
D-AICP Training	8	4.1	21	0	0	3	1	4
E-Advocacy Work on Legislation and Policy	12	3.7	10	0	0	5	6	1
F-Vantage Point Newsletter	14	3.7	16	0	0	7	4	3
G-Job Postings	10	3.3	30	1	0	6	1	2
H-Our Scholarships	10	4.5	11	0	0	1	3	6
I-Section Social and Training Events	8	3.5	12	0	0	5	2	1
J-E-mail News	11	3.8	26	0	1	4	2	4

The Chapter has limited resources and wants to make the most effective use of these resources. How important do you feel that each of the following is to the future of the chapter/ membership?

Future Priorities								
All Participants Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Hiring a firm to track legislation	150	3.4	38	13	19	47	34	37
B-Increasing participation of students and emerging professionals	152	4	27	4	9	30	44	65
C-Providing more training at the chapter level	153	3.8	28	6	10	35	54	48
D-Holding more events and training at the section level	151	4.1	23	2	7	29	44	69
E-Advocating for professional planners with local municipalities	154	4	30	4	11	37	37	65
F-Populating the website with best practices' documents and links	153	4.1	24	3	5	32	41	72
G-Taking stands on policy issues and lobbying for better planning	154	4.1	26	5	4	34	45	66
H-Reaching out to and collaborating more with allied organizations around the state	151	4	25	2	8	44	37	60
I-Organizing retired planners	149	2.9	42	28	32	40	29	20
J-Increasing our membership and financial resources	150	3.8	30	6	8	43	40	53

Professional Planner Working in the Government Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Hiring a firm to track legislation	85	3.3	37	9	11	24	26	15
B-Increasing participation of students and emerging professionals	83	4	31	4	5	15	26	33
C-Providing more training at the chapter level	86	3.9	27	2	7	18	28	31
D-Holding more events and training at the section level	85	4.1	26	2	4	16	24	39
E-Advocating for professional planners with local municipalities	85	3.8	36	4	9	20	18	34
F-Populating the website with best practices' documents and links	86	4.2	23	1	4	15	24	42
G-Taking stands on policy issues and lobbying for better planning	86	4	26	3	2	20	25	36
H-Reaching out to and collaborating more with allied organizations around the state	84	3.9	26	0	7	26	17	34
I-Organizing retired planners	83	2.8	38	16	16	27	16	8
J-Increasing our membership and financial resources	84	3.9	28	3	5	21	26	29

Professional Planner Working in a Business Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Hiring a firm to track legislation	27	3.8	32	1	2	9	5	10
B-Increasing participation of students and emerging professionals	27	4	23	0	2	7	8	10
C-Providing more training at the chapter level	27	3.6	28	2	1	7	12	5
D-Holding more events and training at the section level	27	4.1	18	0	1	6	10	10
E-Advocating for professional planners with local municipalities	27	4.2	19	0	1	5	9	12
F-Populating the website with best practices' documents and links	27	4	30	1	1	7	6	12
G-Taking stands on policy issues and lobbying for better planning	27	4.6	12	0	1	0	9	17
H-Reaching out to and collaborating more with allied organizations around the state	27	4	17	0	0	9	9	9
I-Organizing retired planners	26	2.9	44	4	8	4	6	4
J-Increasing our membership and financial resources	27	3.9	27	0	3	8	6	10

Professional Planner Working for a Non-Profit Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Hiring a firm to track legislation	7	3.9	32	0	1	2	1	3
B-Increasing participation of students and emerging professionals	8	4.5	12	0	0	1	2	5
C-Providing more training at the chapter level	8	3.9	28	0	1	2	2	3
D-Holding more events and training at the section level	8	4.6	12	0	0	1	1	6
E-Advocating for professional planners with local municipalities	8	4.2	17	0	0	2	2	4
F-Populating the website with best practices' documents and links	8	3.5	31	1	0	2	4	1
G-Taking stands on policy issues and lobbying for better planning	8	3.8	30	0	1	3	1	3
H-Reaching out to and collaborating more with allied organizations around the state	8	3.9	21	0	1	1	4	2
I-Organizing retired planners	8	3.6	56	1	1	2	0	4
J-Increasing our membership and financial resources	8	3.9	21	0	0	4	1	3

Employed in a Related Profession, Such as Engineer, Architect, and Landscape Architect Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Hiring a firm to track legislation	6	2.8	37	1	1	3	0	1
B-Increasing participation of students and emerging professionals	8	4.4	25	0	1	0	2	5
C-Providing more training at the chapter level	7	3.7	12	0	0	3	3	1
D-Holding more events and training at the section level	6	3.8	20	0	0	3	1	2
E-Advocating for professional planners with local municipalities	8	4	12	0	0	2	4	2
F-Populating the website with best practices' documents and links	7	4	21	0	0	3	1	3
G-Taking stands on policy issues and lobbying for better planning	8	3.8	11	0	0	3	4	1
H-Reaching out to and collaborating more with allied organizations around the state	7	4	50	1	0	1	1	4
I-Organizing retired planners	8	2.9	59	3	0	1	3	1
J-Increasing our membership and financial resources	7	3.1	60	2	0	2	1	2

Citizen Planner or Advocate Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Hiring a firm to track legislation	4	3.8	67	1	0	0	1	2
B-Increasing participation of students and emerging professionals	4	5	0	0	0	0	0	4
C-Providing more training at the chapter level	4	5	0	0	0	0	0	4
D-Holding more events and training at the section level	4	4.8	5	0	0	0	1	3
E-Advocating for professional planners with local municipalities	4	4.2	17	0	0	1	1	2
F-Populating the website with best practices' documents and links	4	4.5	19	0	0	1	0	3
G-Taking stands on policy issues and lobbying for better planning	4	4.5	19	0	0	1	0	3
H-Reaching out to and collaborating more with allied organizations around the state	4	4.5	19	0	0	1	0	3
I-Organizing retired planners	3	2.3	22	1	0	2	0	0
J-Increasing our membership and financial resources	4	4.2	17	0	0	1	1	2

Elected Official Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Hiring a firm to track legislation	2	5	0	0	0	0	0	2
B-Increasing participation of students and emerging professionals	3	4	17	0	0	1	1	1
C-Providing more training at the chapter level	3	3.7	39	0	1	0	1	1
D-Holding more events and training at the section level	3	4.7	6	0	0	0	1	2
E-Advocating for professional planners with local municipalities	3	5	0	0	0	0	0	3
F-Populating the website with best practices' documents and links	3	4.3	22	0	0	1	0	2
G-Taking stands on policy issues and lobbying for better planning	3	3.7	89	1	0	0	0	2
H-Reaching out to and collaborating more with allied organizations around the state	3	3	67	1	0	1	0	1
I-Organizing retired planners	3	2.7	72	1	1	0	0	1
J-Increasing our membership and financial resources	3	4.3	22	0	0	1	0	2

Other Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Hiring a firm to track legislation	14	3.1	35	1	3	6	1	3
B-Increasing participation of students and emerging professionals	14	4	21	0	1	3	5	5
C-Providing more training at the chapter level	13	3.5	22	1	0	5	6	1
D-Holding more events and training at the section level	13	3.9	21	0	1	3	5	4
E-Advocating for professional planners with local municipalities	14	3.9	27	0	1	5	2	6
F-Populating the website with best practices' documents and links	13	4.5	10	0	0	1	5	7
G-Taking stands on policy issues and lobbying for better planning	13	3.7	13	0	0	6	5	2
H-Reaching out to and collaborating more with allied organizations around the state	13	4.1	17	0	0	4	4	5
I-Organizing retired planners	13	2.8	30	1	5	3	3	1
J-Increasing our membership and financial resources	12	3.7	31	1	0	4	4	3

How important are each of the following for planners to address over the upcoming years?

Key Issues								
All Participants Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Sprawling development	137	3.6	35	10	12	45	32	38
B-Urban revitalization	141	4.5	17	2	2	13	33	91
C-Open space preservation	144	4	27	5	6	28	44	61
D-Housing affordability	142	3.5	34	9	18	46	34	35
E-Economic development	144	4.1	22	4	3	23	55	59
F-Transportation funding	143	4	25	1	9	38	34	61
G-Reinventing suburban areas	141	3	35	19	22	55	26	19
H-Natural gas and other resource extraction	145	4	31	6	9	27	41	62
I-Aging of the population	145	3.5	29	9	14	49	48	25
J-The role of government	143	3.5	35	10	17	44	36	36
K-Environmental changes	143	3.6	39	14	10	43	34	42

Professional Planner Working in the Government Subgroup

Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Sprawling development	75	3.4	35	7	8	25	20	15
B-Urban revitalization	76	4.3	24	2	2	10	16	46
C-Open space preservation	79	3.8	31	4	6	14	30	25
D-Housing affordability	77	3.5	35	6	8	25	19	19
E-Economic development	78	4.1	24	3	1	13	30	31
F-Transportation funding	78	4	23	1	2	24	21	30
G-Reinventing suburban areas	75	3	38	11	13	26	14	11
H-Natural gas and other resource extraction	79	3.9	26	2	5	18	26	28
I-Aging of the population	79	3.4	24	3	9	29	27	11
J-The role of government	77	3.6	37	5	9	20	19	24
K-Environmental changes	79	3.4	35	7	7	27	21	17

Professional Planner Working in a Business Subgroup

Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Sprawling development	23	3.7	38	2	1	8	4	8
B-Urban revitalization	24	4.5	10	0	0	2	7	15
C-Open space preservation	24	3.9	27	1	0	8	6	9
D-Housing affordability	24	3.6	33	0	6	5	6	7
E-Economic development	24	4.3	16	0	1	2	9	12
F-Transportation funding	23	4.4	19	0	0	6	2	15
G-Reinventing suburban areas	24	3	26	3	3	11	6	1
H-Natural gas and other resource extraction	24	4.5	17	0	1	2	6	15
I-Aging of the population	24	3.3	26	2	1	11	7	3
J-The role of government	24	3.4	35	2	3	7	7	5
K-Environmental changes	23	3.5	48	3	2	7	3	8

Professional Planner Working for a Non-Profit Subgroup

Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Sprawling development	7	4.1	32	0	1	1	1	4
B-Urban revitalization	8	4.6	6	0	0	0	3	5
C-Open space preservation	8	4.6	12	0	0	1	1	6
D-Housing affordability	8	3.6	50	1	1	1	2	3
E-Economic development	8	4	12	0	0	2	4	2
F-Transportation funding	8	3.1	15	0	2	3	3	0
G-Reinventing suburban areas	8	2.5	50	3	1	2	1	1
H-Natural gas and other resource extraction	8	3.5	44	1	1	1	3	2
I-Aging of the population	8	3.5	38	1	0	3	2	2
J-The role of government	8	3.4	18	0	1	4	2	1
K-Environmental changes	8	3.9	46	1	0	2	1	4

Employed in a Related Profession, such as Engineer, Architect, and Landscape Architect Subgroup

Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Sprawling development	8	4.2	11	0	0	1	4	3
B-Urban revitalization	9	4.8	4	0	0	0	2	7
C-Open space preservation	9	4.7	11	0	0	1	1	7
D-Housing affordability	9	3.7	17	0	0	5	2	2
E-Economic development	9	4	17	0	0	3	3	3
F-Transportation funding	9	3.9	36	0	2	1	2	4
G-Reinventing suburban areas	9	3	11	0	2	5	2	0
H-Natural gas and other resource extraction	9	4.1	19	0	0	3	2	4
I-Aging of the population	9	3.8	38	0	2	2	1	4
J-The role of government	9	2.9	25	1	2	3	3	0
K-Environmental changes	9	4.8	4	0	0	0	2	7

Citizen Planner or Advocate Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Sprawling development	4	3	50	1	0	2	0	1
B-Urban revitalization	4	4.8	5	0	0	0	1	3
C-Open space preservation	4	5	0	0	0	0	0	4
D-Housing affordability	4	3.2	55	1	0	1	1	1
E-Economic development	4	4.5	6	0	0	0	2	2
F-Transportation funding	4	3.2	30	0	1	2	0	1
G-Reinventing suburban areas	4	2.8	55	1	1	1	0	1
H-Natural gas and other resource extraction	4	4	75	1	0	0	0	3
I-Aging of the population	4	2.5	31	1	1	1	1	0
J-The role of government	4	4.2	17	0	0	1	1	2
K-Environmental changes	4	3	12	0	1	2	1	0

Elected Official Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Sprawling development	3	3.3	39	0	1	1	0	1
B-Urban revitalization	3	4.3	22	0	0	1	0	2
C-Open space preservation	3	4.7	6	0	0	0	1	2
D-Housing affordability	3	2	17	1	1	1	0	0
E-Economic development	3	3.3	72	1	0	0	1	1
F-Transportation funding	3	4.7	6	0	0	0	1	2
G-Reinventing suburban areas	3	2.7	72	1	1	0	0	1
H-Natural gas and other resource extraction	3	5	0	0	0	0	0	3
I-Aging of the population	3	3	50	1	0	0	2	0
J-The role of government	3	3.3	72	1	0	0	1	1
K-Environmental changes	3	2.3	89	2	0	0	0	1

Other Subgroup								
Item	Number	Average	Diversity Score	Not Important		Somewhat Important		Extremely Important
A-Sprawling development	13	4.1	21	0	0	5	2	6
B-Urban revitalization	13	4.8	3	0	0	0	2	11
C-Open space preservation	13	4.3	17	0	0	3	3	7
D-Housing affordability	13	3.7	21	0	1	5	4	3
E-Economic development	14	4.4	13	0	0	2	5	7
F-Transportation funding	14	4	29	0	2	2	4	6
G-Reinventing suburban areas	14	3.6	24	0	1	7	2	4
H-Natural gas and other resource extraction	14	4.1	23	0	1	3	4	6
I-Aging of the population	14	3.8	33	1	1	2	6	4
J-The role of government	14	3.3	34	1	2	6	2	3
K-Environmental changes	13	4	15	0	0	4	5	4