

# THE VANTAGE POINT



American Planning Association  
Pennsylvania Chapter

Making Great Communities

A Publication of the Pennsylvania Chapter of the American Planning Association

## SHALE ENERGY COMMITTEE

By Dennis Auker, AICP, Chairperson, Shale Energy Committee

In the fall of 2014 I was asked by the APA-PA Board to take on the responsibility to coordinate the development of a Shale Energy Committee. **The mission of the committee would be to provide recommendations for a strategy and policy to address the evolving shale energy industry impact on our planning responsibilities throughout the Commonwealth.** Each of the six sections of APA-PA was asked to provide names of individuals who would be willing to serve on the committee. Thirty-two individuals volunteered to serve and were placed on the committee roster.

The first organizational meeting of the committee was held in State College on November 17, 2014. The committee elected me to serve as committee chairperson. *Lucky Me!* The committee did spend a good bit of time discussing important issues. It became very clear early on that the way shale energy development is perceived, and the issues associated with shale development vary considerably on a region by region basis and that developing consensus on strategies and policy would be a challenge. However, there were several important things I took away from that initial meeting. First, committee members weren't interested in committing a lot of time in a futile effort that would go nowhere in terms of implementation. Second, planning capacity varies widely among counties and municipalities and that needs to be addressed if we are to make a difference. Third, the fact that the Pennsylvania State Planning Board had been inactive and not involved with shale energy development was viewed as a concern

in regard to the influence the planning community may have in defining how the Commonwealth and Wolf Administration in particular addresses the evolving industry.

As a result of the initial meeting, the committee members from each section provided additional detailed information on regional opportunities, issues and key planning recommendations. Because of the logistics associated with trying to get 32 individuals to meet in one location, all communications and work since November 2014 have been done remotely by e-mail, phone and conference calls. To date the committee has held six conference calls as it worked diligently on the issues, opportunities, planning recommendations and associated strategic actions.

**Since our relationship with the new administration is viewed as critical** to our ability to obtain implementation of policy and strategic actions, initial communications about committee activities have been undertaken with **Secretary Hanger** (Planning and Policy), **Secretary Quigley** (DEP) and **Deputy Secretary Weaver** (DCED). In addition, several of our committee members have served on the Governor's Pipeline Infrastructure Task Force (PITF) Work Groups.

I am happy to report that the committee has made a lot of progress in developing consensus on critical issues and opportunities, key planning recommendations, and strategic actions. While the final format for the draft policy report to be submitted to the Board is not finalized, I anticipate the following sequence: (1) Critical Issues and Opportunities; (2) Key Planning

Recommendations to address Issues and Opportunities; (3) Strategic Actions for Implementing the Key Planning Recommendations; (4) The Metrics for Measuring Implementation Success; and (5) The Role of Leadership and the Shale Energy Committee.

The three critical issues / opportunities we have focused on to date are as follows:

### *Expanded Use of Natural Gas*

*The expanded delivery and utilization of natural gas can provide low cost energy and basic resources for manufacturing and high tech industries thus potentially providing a competitive advantage for economic development and job creation in Pennsylvania.*

### *Planning Capacity*

*Good planning capacity at the county and local level is necessary to facilitate public and private industry investments that can create local jobs in Pennsylvania.*

### *Land Use, Environmental Stewardship and Public Safety*

*Development associated with the shale gas industry such as wells, gathering lines, compressor stations, and transmission lines have the potential to create land use conflicts, environmental stewardship and public safety concerns. Effective coordination between industry and government is the cornerstone to appropriately addressing such concerns.*

I am optimistic that our committee will be able to complete its work over the next several months and present a draft policy and strategy report to the APA-PA Board this spring. ♦



*The Pennsylvania Chapter of the American Planning Association celebrates excellence in planning.*



# 2016 Nominations Now Open for Great Places in Pennsylvania

Nominations are now open for the APA-PA “Great Places in Pennsylvania” initiative. For 2016, we are seeking to recognize and celebrate **Great Streets** and **Great Greenways/Trails**. Both are essential components of successful communities, whether they are rural, suburban or urban.

Great Places are unique, memorable places that display a wealth of best practices in community planning and serve as models for other communities. They represent the gold standard in terms of having a true sense of place, cultural interest, community involvement, and a sustainable vision for tomorrow.

Pennsylvania is full of amazing streets and greenways/trails that help to make it a wonderful place for people to live, work and play. Do you know of a special street or greenway/trail that truly stands out in what it offers residents and visitors? Do think it merits designation as a Great Place in Pennsylvania? If so, **NOMINATE IT!**

**Nominations will be accepted through April 11, 2016.** For more information, including guidelines, category criteria, and the nomination form, please visit the APA-PA website <http://planningpa.org/about/great-places-in-pennsylvania-2/>

All Great Street and Great Greenway/Trail nominations must be submitted online at <http://planningpa.org/about/great-places-in-pennsylvania-2/great-places-submission-form/>

Chapter members are not only encouraged to submit nominations, but are also encouraged to promote the Great Places initiative to colleagues, local municipalities, and others. With your help, more Great Places can be designated in 2016 and we can celebrate these achievements together.

Should you have any questions, please feel free to contact Pam Shellenberger, Great Places in PA Program Chair, at [pshellenberger@ycpc.org](mailto:pshellenberger@ycpc.org). ♦

## Congratulations!

Congratulations to **Indiana University of Pennsylvania’s Planning Student Organization**, a winner of the American Planning Association’s 2016 Outstanding PSO Award. This award program provides a means for student groups to share their ideas, learn from one another, and receive recognition (and rewards!) for creative, successful activities. IUP’s student organization was selected for its impressive breadth of outreach activities working with local city government, neighborhoods, businesses and non-governmental agencies. Highlights include: the Indiana University District (IUD) planning effort, a bike rally to raise the awareness of the Hoodlebug Trail extension, the New Kensington Better Block event, the Walk Works Program outreach at the Northern Appalachian Folk Festival, teaming up with KABOOM to build a playground in the Indiana Borough, building a parklet during National Community Planning Month, and supporting the APA Pennsylvania Chapter annual conference, among many others. **Students will be honored at the 2016 National Planning Conference in Phoenix.** IUP will also receive \$1,275 in donation from sponsoring APA divisions. ♦

# PMPEI Announces Training Classes for New Instructors

Would you like make planning in Pennsylvania better? One way is by becoming a PMPEI instructor and sharing your knowledge with local planning and zoning officials. The Pennsylvania Municipal Planning Education Institute invites you to become an instructor in its growing *Planning and Zoning Course Program* that annually reaches over 600 students across the Commonwealth.

Two "Train-the-Trainer" classes are scheduled for new instructors to teach *The Course in Community Planning* and *The Course in Subdivision and Land Development Review*. Training for the *Community Planning* course will be Friday and Saturday, April 8-9, 2016, and Saturday, June 4, 2016. Training for the *Subdivision and Land Development Review* course will be Friday and Saturday, May 20 and 21, 2016, and Saturday, June 4, 2016. The June 4 session is a combined class.

Training will be held at the State College Borough Municipal Building in State College, PA. Registration for each course is \$150 and covers instruction, materials, all breaks, lunches, and Friday night meals. Trainees are responsible for their transportation, lodging, and parking costs. PMPEI instructors receive compensation for teaching, travel, and meal expenses, and teaching assignments are made so instructors will be teaching close to where they live.

Citizen and professional planners, and allied professionals, with a minimum of five years' experience in planning in Pennsylvania are eligible to become PMPEI Certified Instructors. The **deadline** for applying for *The Course in Community Planning* is **March 25, 2016**; the **deadline** for *The Course in Subdivision and Land Development Review* applications is **May 6, 2016**.

For an application, or more information about PMPEI and the training, contact Stanford Lembeck, AICP, (814) 237-2382, or email [slembeck34@gmail.com](mailto:slembeck34@gmail.com). For more information about PMPEI visit the website: [www.pmpei.org](http://www.pmpei.org).

Certification Maintenance (CM) credit for AICP members attending the training is pending. ♦

## PA Chapter Executive Committee

### PRESIDENT

**James Cowhey, AICP**  
Lancaster County Planning Commission

### VICE PRESIDENT

**Amy McKinney**  
Lawrence County Planning Department

### SECRETARY

**Leah Eppinger, AICP**  
Tri-County Regional Planning Commission

### TREASURER

**Justin Dula, AICP**  
Delaware County Planning Department

### LEHIGH VALLEY SECTION REPRESENTATIVE

**Sara Pandl, AICP/RLA**  
Lower Macungie Township

### NORTHEAST SECTION REPRESENTATIVE

**Peter T. Wulforth, AICP**  
Penn State Cooperative Extension

### SOUTHWEST SECTION REPRESENTATIVE

**Andrew Hartwell, AICP**  
County of Allegheny  
Department of Economic Development

### PAST PRESIDENT

**Brian O'Leary, AICP**  
Chester County Planning Commission

### STUDENT REPRESENTATIVE vacant

## Section Chairs

### Central

**Rachelle Abbott, AICP**  
STEP, Inc.

### Lehigh Valley

**Sara Pandl, AICP/RLA**  
Lower Macungie Township

### Northeast

**Lynnelle Bennet, RLA**  
Wyoming County Planning Commission

### Northwest

**Amy McKinney**  
Lawrence County Planning Department

### Southeast

**Justin Dula, AICP**  
Delaware County Planning Department

### Southwest

**Andrew Hartwell, AICP**  
County of Allegheny Department  
of Economic Development

## Committee Chairs

### Professional Development

*Officer/Professional Development*

### Committee Chair

**Susan Elks, AICP**

### Planning Officials Development

*Officer/Chair of the Planning Officials  
Development Committee*

**Troy Truax, AICP**

### Communications Committee Chair

**Amy Evans, AICP**

### Education Committee Chair

**Richard J. Hoch, AICP CEP**

### Legislative Committee Chair

**Brian Traylor, AICP, ASLA**

Contact information is available at  
[www.planningpa.org](http://www.planningpa.org) under "About Us"



American Planning Association **Pennsylvania Chapter**

Making Great Communities Happen

587 James Drive  
Harrisburg, PA 17112  
717 671-4510 (P)  
717 545-9247 (F)  
[www.planningpa.org](http://www.planningpa.org)

**Susan Shermer, CMP**  
*Administrative Director*  
[sshermer@shermer-assoc.com](mailto:sshermer@shermer-assoc.com)

**Kim Gusic**  
*Administrative Assistant*  
[kdiep@shermer-assoc.com](mailto:kdiep@shermer-assoc.com)

**R. Keith McNally**  
*Conference Coordinator*  
[keithmcn@aol.com](mailto:keithmcn@aol.com)

*The Vantage Point* is published four times a year by the Pennsylvania Chapter of the American Planning Association and is available at [www.planningpa.org](http://www.planningpa.org). Material may be reprinted provided *The Vantage Point* is credited. The views expressed in *The Vantage Point* are not necessarily those of the PA Chapter of APA. Send comments and subscription requests to Susan Shermer, CMP at 717-671-4510 or [sshermer@shermer-assoc.com](mailto:sshermer@shermer-assoc.com).



# INSIDER

A Message from President **James Cowhey, AICP**

I hope the year is off to a great start for all of you. The new Chapter elected officers have eagerly begun working for you to continue the great job done by the outgoing executive committee. I'd like to personally thank immediate Past President **Brian O'Leary** for his dedication, guidance and wisdom in his years of service to the Chapter. The immediate Past President remains on the executive committee under the terms of our bylaws, so we'll all continue to benefit from Brian's expertise. I'm grateful to outgoing Treasurer **Pam Shellenberger** for her service to the Chapter as our expert "budgeteer." Pam has been a proponent of the fiscal health of our organization and has played a key role in executing a balanced budget during her tenure. I'm sure Pam will remain active in Chapter and Section affairs. Susan Shermer and her team at Shermer

& Associates have been retained as association administrators based on their record of excellent service. The Chapter could not function without their behind-the-scenes and often unsung excellence. As members you can be assured that the officers, executive committee, Board of Directors, and Chapter administrators are dedicated to providing the kind of services you expect.

The strength of a membership association like ours is dependent upon a sense of **volunteerism** among the members. The Pennsylvania Chapter of APA is strong due to the generous donation of time by our membership. The latest example of volunteerism is the Chapter's **Shale Energy Committee**, led by **Dennis Auker, AICP** which is actively developing a set of recommendation for the Wolf administration regarding shale energy and pipeline policies.

The committee's work will serve as the basis for a Chapter policy statement on shale energy in the Commonwealth. More than 32 of our members have deliberated the issues and are working hard to provide a balanced statement that can help guide Pennsylvania in the use of this important resource. My gratitude goes out to all of the committee members for the countless hours they have devoted to this work.

Please think of the Chapter as members in service to members. As you read through this edition of *Vantage Point* consider how you might serve your colleagues throughout Pennsylvania. My best wishes to all of you for a productive 2016. ♦

## Student and Professional Development *Scholarships Available!*

Each year the Pennsylvania Chapter of the American Planning Association offers a scholarship program to support individuals seeking funds for **academic degree programs, internships, and/or professional development activities** that enhance planning at the local, regional, state, and national levels. The program is supported by:

- The Francis Pitkin scholarship fund
- The Richard P. Byler Charitable Fund of The Philadelphia Foundation
- Funding from The Leslie and Greta Spaulding Education Fund
- Funding from the Richard G. Bickel, FAICP, Planning Education Award

The annual applications have been released to fund scholarships for the 2016-2107 academic year. **The deadline is apply is Saturday, April 30, 2015 at midnight.**

**Recipients will be notified by June 30, 2016, and funds awarded in the summer.** Detailed information can be found at <http://planningpa.org/for-planners/professional-planners/student-scholarships/>

The application is now open for the Jerry S. Walls Planning Professional Development Award. One scholarship in the amount of \$2,000.00 is awarded annually to a Pennsylvania applicant who demonstrates commitment in the field of community planning, involvement in public sector planning, and a desire to enhance his/her expertise and/or develop new skills. **The deadline is apply is Friday, August 26, 2016 at midnight. Recipients will be notified in the fall of 2016.** Detailed information can be found at <http://planningpa.org/for-planners/professional-planners/professional-development-scholarship/> ♦



Toby Fauver



Carol Collier



David Rouse

I am happy to report that two members of APA-PA have been selected to join the AICP College of Fellows: **Toby Fauver** (PennDOT Deputy Secretary for Multimodal Transportation), and **Carol Collier** (former Executive Director of the Delaware River Basin Commission) and currently a Senior Advisor at the Academy of Natural Sciences at Drexel University. **David Rouse** (former principal at Wallace Roberts and Todd in PA) currently the Director of Research and Advisory Services for APA was also selected. FAICP recognizes those planners who have made significant contributions to planning and society. APA-PA's newest members of FAICP will be formally inducted during the 2016 National Planning Conference in Phoenix, Arizona in April of this year. **Congratulations to Toby, Carol and David!**

The Professional Development Committee (PDC) serves planners in pursuit of professional development, and has representatives from each of the six Sections and one additional at-large member. If you have a **little extra energy for a great professional outlet**, the PDC would love to welcome an additional **at-large member (or two)**. In addition to providing information online and through email blasts and social media, the PDC plays an active role in facilitating training at both the Chapter and Section level and provides assistance to planners seeking AICP (or FAICP) status. Please contact committee chair Susan Elks at [selks@chesco.org](mailto:selks@chesco.org) for more information.

With regard to assisting those seeking AICP status, the PDC is again presenting its annual in-person **AICP exam prep session**, with this year's session taking place **March 5th in Harrisburg**. The session attracts APA-PA members as well as attendees from out of state. Early this year the Chapter **awarded two partial fee AICP exam scholarships** to members for 2016, and is awaiting information from APA on whether additional scholarships will be available. APA allocates a set number of scholarships to each Chapter. In past years, some of these scholarships have gone unused. This year APA is piloting a program where Chapters can "give back" their scholarships if they are unused as of a certain date. These scholarships can then be made available to any Chapter. We will be keeping an eye on this program to see if APA-PA members can benefit.

We are now in a **grace period – ending April 30th** – for those AICPS whose **formal CM reporting cycle ended in 2015**. There are many opportunities, both in-person and online, to fulfill CM requirements. Please see the website for details on upcoming and online options. If you are specifically looking for online law and ethics credits, the Planning Webcast series has one session of each available as distance education events. Visit the Ohio Chapter website for more information. ♦

## Congratulations!

Congratulations to 444 newly certified planners who passed the November 2015 Comprehensive Planning Exam and have joined AICP! **Last fall's cadre of 651 exam candidates was the largest since 2010. Congrats to the new AICPS from Pennsylvania!**

|                |                   |                       |                 |
|----------------|-------------------|-----------------------|-----------------|
| Mason Austin   | Keith Davis       | John Lavelle          | Daniel Nemiroff |
| Jessica Bodnar | Gerard Duke       | Avery Livengood       | Meg O'Leary     |
| Matthew Bodnar | Alexandra Hosford | Shawn Megill Legendre |                 |
| Jack Conviser  | Nathan Jones      | Mary Morton           |                 |



## Central Section Update

By Rachelle A. Abbott, AICP, Section Chair

The Central Section will be hosting its **Spring Workshop** on **Friday, May 13, 2016** at the Linglestown Giant Community Center. The topics of the workshop will be **law and ethics**; CM credits will be sought for the workshop. Local Attorney **Charley Courtney** will take on the law topic and the **Delaware Planning Thespians** have agreed to perform and lead discussion on the ethics of decision-making in a planning scenario. Details and registration information will be sent out to members in March 2016. We hope you can join us!

The Central Section is also excited to announce that it will soon offer a **professional development scholarship opportunity to support planners and planning students** in efforts to expand their planning knowledge. The application form and process will be released in early Spring, please keep an eye on the Chapter website for details.

Please remember, the Central Section continues to support and sponsor **PMPEI workshops**. If your municipality or organization is hosting a PMPEI course series or single workshop, submit a **letter requesting support of your event to the Central Section**. Upon approval and verification that the workshop was held and attended, **Central Section will provide \$400** towards the cost of the course and hosting.

As a reminder, the members of the Central Section are the following:

- Rachelle Abbott, AICP – Professional Planner Representative and Chairperson
- Tara Hitchens, AICP – Professional Planner and Vice Chairperson
- Pam Shellenberger, AICP – Professional Planner and Secretary/Treasurer
- Michelle Brummer, AICP – Professional Planner
- Brandon Williams, AICP – Professional Planner
- Jim Dunn – Planning Official Representative
- Leah Eppinger, AICP – Professional Development Committee Representative
- Jennifer Boyer, AICP – PDO Committee Representative

Contact information for all members of the Central Section leadership can be found on the Chapter website.

The Central Section welcomes guests to our upcoming meetings. If you are interested in attending or have information to provide, please email Central Section Chair, Rachelle Abbott, AICP at [raabbott@stepcorp.org](mailto:raabbott@stepcorp.org) ♦

## Northeast Section Update

The Northeast Section is sponsoring a **PA land use law update workshop**. This workshop will provide a review of the case law and administrative decisions issued in the last year pertaining to Zoning and is approved for **1.5 CM Law**. Recent amendments to the PA Municipalities Planning Code as well as a review of Zoning Case Law from the past year will be highlighted. Speaker for the session will be Donald Karpowich; principal in the law firm of Donald G. Karpowich, Attorney-At-Law, and P.C.

The session will be held on **Friday, April 1, 2016** at **Northeast PA Alliance, 1151 Oak Street, Pittston, PA**. The workshop will be from 10:00 – 11:30 with lunch & Section meeting to follow. Questions can be directed to Steve Pitoniak 570-963-6400 or Peter Wulforth at 570-296-3400. More info and a link to a registration form can be found on the Chapter website calendar at <http://planningpa.org/event/northeast-section-event-pa-land-use-law-update1-5-cm-law/>

The Section is sponsoring a **PMPEI course on Zoning - March 28**, and **April 4 & 11** in **Jessup** at the **Lackawanna County Center for Public Safety**. This course is a 3-session, in-depth “nuts and bolts” course in the drafting, amending, administering, and monitoring of zoning ordinances. See the Chapter website calendar at <http://planningpa.org/event/pmpei-course-in-zoning-lackawanna-county/>

The Section is also sponsoring a **PMPEI course on Zoning Administration - May 19 & 26**, and **June 2** in **Jessup** at the **Lackawanna County Center for Public Safety**. This course is a 3-session, in-depth course for zoning hearing board members, zoning administrators, planning commissioners, and elected officials in the principles and practices for administering municipal zoning ordinances. See the Chapter website calendar at <http://planningpa.org/event/pmpei-course-in-zoning-administration-lackawanna-county/> ♦



## Southwest Section Update

By Katie Stringent

On January 15, 2016 the Southwest Section held their Winter Social at Arsenal Bowling Lanes in the Lawrenceville neighborhood of the City of Pittsburgh. Attendees enjoyed an evening of bowling and socializing. The Section Council thanks all those who attended the event.

The Southwest Section Council has many new updates to share regarding our **new website, social media presence and upcoming workshops and events**. The Section Council invites everyone to visit and review the new Southwest Section website at [www.planswpa.com](http://www.planswpa.com). The website offers many useful links regarding job postings, upcoming socials, meeting minutes, and regional resources. The website is maintained and updated often and should serve as a valuable resource for section members. The Section Council also invites members to like the **Section Facebook page** at [facebook.com/planswpa](https://facebook.com/planswpa) and follow us on **Twitter** @planswpa. Section information and announcements will be disseminated over these platforms so check back often for updates.

On Wednesday, **March 16, 2016** the Southwest Section will hold a workshop entitled **“Where Is All Goes and Why You Need to Know: Act 537 Sewage Facilities Planning Requirements”**. The workshop will cover the requirements of the Act that affect land use, land development, and land use planning. Featured presenters include **Tom Flanagan**, Sewage Facilities Planning Specialist PA DEP, **Andy Grese**, Plumbing Inspector Supervisor and **Jason Dansak** Sewage Enforcement Office, Allegheny County Health Department, and **Bill Campbell**, Marshall Township Municipal Sanitary Authority Manager/Marshall Township GIS Coordinator. The cost is \$10.00 for APA Members and \$15.00 for Non-Members. Please visit [act537workshop.eventbrite.com](http://act537workshop.eventbrite.com) to RSVP.

The Southwest Section welcomes guests to our **next meeting** on **March 1, 2016**, at **9 a.m.** at the **Marshall Township Municipal Building** in **Wexford, PA**. The Board will be discussing the fall social and upcoming workshop events. Should you have any thoughts and cannot make the meeting, please e-mail Southwest Section Chair, Andrew Hartwell, AICP at [Andrew.hartwell@alleghenycounty.us](mailto:Andrew.hartwell@alleghenycounty.us). ♦



The Southwest Section sponsored the **Best City Layout** award at this year's **Future Cities Competition** in Oakland. The Section chose **Baden Academy Media Lab**, comprised of elementary-aged children, because they attempted to accommodate and plan for all uses in their town (residential, commercial and industrial) as well as provide for various modes of transportation. ♦



## Vantage Point 2016 Editorial Deadlines

**Summer Issue – May 13**

**Fall Issue – August 12**

**Winter 2016-2017 Issue –  
November 11**



# VISION ZERO SYMPOSIUM



On December 3, 2015, the Bicycle Coalition and the American Planning Association Pennsylvania Chapter Southeast Section (APAPASE) partnered together to put on a Vision Zero symposium in Philadelphia at Thomas Jefferson University Hospital Alumni Hall. Over 200 people attended, including 24 planners who signed in for AICP credits for the event. Vision Zero seeks to reduce traffic deaths to zero in a given area over a defined period of time. Vision Zero is based on the **concept that road crashes are not accidents, but are preventable events.** Through education, engineering, and enforcement, road deaths—currently totaling nearly 100 per year in Philadelphia—can be reduced to zero as well. Other cities, such as London, Los Angeles, New York, Portland, San Francisco, Seattle, and Washington, D.C., have already committed to Vision Zero. For example, San Francisco aims to achieve zero traffic deaths by 2024.



National experts in safety design, engineering, education, and enforcement from both the public and private sectors shared their expertise at Philadelphia's Vision Zero event. The day featured speakers, panels, and break-out sessions. The opening speaker was J. Peter Kissinger, President & CEO of the AAA Foundation for Traffic Safety. He shared many sobering statistics, including that **one person dies in a traffic death every 15 minutes.** He urged participants to **reframe the debate as a public health issue** and concluded with 10 steps that Philadelphians can take to move Vision Zero forward.



Next there was a panel about Understanding Injuries and Fatalities in Designing Vision Zero Programs, which included two doctors, two researchers, and a member of the Philadelphia Police Department's Accident Investigation Unit. One of the main takeaways was that creating a safer environment for people to walk and bike will not only reduce deaths due to traffic crashes, but will also reduce deaths due to other diseases that can be mitigated with exercise, such as cardiovascular disease, obesity, and diabetes. There were three break-out sessions before lunch: one moderated by Kevin Murphy of the Delaware Valley Regional Planning Commission focused on How Crash Data is Collected and Analyzed, another moderated by Vinny Vella of the Philadelphia Daily News focused on the Human Cost of Crashes, while a third moderated by Keith Benjamin of the Safe Routes to School National Partnership focused on Safety Education Programs.



## VISION ZERO PHILADELPHIA



The lunch keynote speaker was Dr. Jeffrey Michael, the Associate Administrator for Research and Program Development at the National Highway Traffic Safety Administration. He commutes to his job in Washington, D.C. via bike and peppered his speech with several amusing anecdotes about being a bicycle commuter. After lunch, Denise Goren the Director of the Philadelphia Mayor's Office of Transportation and Utilities moderated a panel about Vision Zero in Philadelphia, which included panelists from the Philadelphia Streets Department, the Philadelphia Police Department, and SEPTA, the mass transit provider in southeastern Pennsylvania. A morning panel had mentioned the 5 E's of Traffic Safety: engineering, education, encouragement, enforcement, and evaluation. Denise Goren suggested adding another E: empathy. The options for afternoon breakout sessions included: Data Driven Approaches to Guiding Vision Zero Policy, Legislative Opportunities for Effective Enforcement Strategies, and Innovative Street Designs for Safety. The closing

panel, Learning from Vision Zero Elsewhere in the United States, featured Leah Shahum, the Executive Director of the Vision Zero Network; Sam Zimbabwe, Associate Director of Policy, Planning & Sustainability Administration at the Washington, DC Department of Transportation; and Ryan Russo, Deputy Commissioner of the New York City Department of Transportation.

Throughout the day, there were many opportunities for participants to network and break down the silos between transportation, planning, public safety, and health, which will help lay the groundwork for a Vision Zero action plan that is tailored to Philadelphia. Just one week after the conference, a Vision Zero bill passed Philadelphia City Council (<http://bicyclecoalition.org/vision-zero-bill-passes-city-council/>). The bill amended the city's Traffic Code to impose a \$5 fee onto all motor vehicle registrations, which will be used to make roads and intersections safer for bicyclists, pedestrians, and motorists.

For more information about Vision Zero:

<http://bicyclecoalition.org/vision-zero-philadelphia-2015/>

<http://visionzeronetWORK.org/>

<http://www.nyc.gov/html/visionzero/pages/home/home.shtml>

<http://visionzerosf.org/>

<http://www.seattle.gov/visionzero>

<http://ddot.dc.gov/page/vision-zero-initiative> ♦



## News You Can Use



Congrats to **Central Section Chair, Rachelle Abbott**. Lydia Rae Abbott was born January 19, 2016 and was 7 pounds 8 ounces. She is doing wonderfully and is a real sweetheart! Liam is loving being a big brother.



Congrats to **Southeast Section Vice Chair, Alexis Williams**. Evan was born three weeks early back in September and we finally have some photos to share.



**Jamie Keener, AICP**, has been elected chairman of the board for the West Shore Chamber of Commerce. In this role, he will represent the chamber at various regional functions; preside at all meetings of the board of directors; advocate on behalf of the membership, and be an ambassador of the chamber to business and the West Shore region.

Keener is the senior sales executive for Herbert, Rowland & Grubic's (HRG) Eastern Region operations and has represented HRG with the chamber for the past three years. He has been the chairman of the **Transportation/Economic Development Committee** for the past two years.

"Jamie is an active member of the community throughout the Harrisburg area," says HRG President Robert Grubic, "and he has demonstrated a lifelong commitment to making Pennsylvania a great place to live and work as a public servant and a leader in the private sector." ♦



*welcome*  
New PA Chapter Members!

**WE WELCOME THE FOLLOWING NEW MEMBER** who joined the PA Chapter over the past few months. The PA Chapter membership includes nearly 2,600 planning officials, professional planners, and others who care about how Pennsylvania continues to grow the places where we live, work, and enjoy recreation. The Board and staff are available to answer any questions. Feel free to contact the Chapter Office at 717-671-4510. Board member contact information is available at [www.planningpa.org](http://www.planningpa.org) under **About Us**.

### **Organizational Member:**

**Organizational Members:**  
Dover Township, *Central Section* ♦



ANG CAGGIANO

**APA-PA2016**  
annual conference

**OCTOBER 16 – 18, 2016**  
Renaissance Hotel • Allentown, PA

# PLAN4Health *Blog Digest*

An American Planning Association Project

**JANUARY 2016** Below please find a monthly digest of articles from the Plan4Health Blog. Interested in contributing to the blog? Let us know! Contact Aliza Norcross [anorcross.apa@gmail.com](mailto:anorcross.apa@gmail.com).

## **APA'S COMMUNITY PLANNING ASSISTANCE TEAMS**

January 28, 2016

The American Planning Association's professional institute – the American Institute of Certified Planners (AICP) – engages community members through the Community Planning Assistance Teams (CPAT) program.

## **IMPROVING FOOD ACCESS: EXAMPLES FROM ACROSS THE U.S.**

January 26, 2016

Our current food system fails to promote public health and suppresses economic opportunity.

## **A VISION FOR "COMPLETE PARKS" IN KINGSTON**

January 21, 2016

Have you heard about "Complete Parks"? If you have checked out the Live Well Kingston Travel Well Blog, you know about Complete Streets by now.

## **NATIONAL ASSOCIATION OF REALTORS HIGHLIGHTS WALKABLE COMMUNITIES**

January 20, 2016

The Winter 2016 issue of On Common Ground, published by the National Association of Realtors, is all about designing healthy communities.

## **A CAMPAIGN TO GET INDY RESIDENTS WALKING**

January 19, 2016

WalkWays is working to "move Indy forward" as a city that's accessible to pedestrians and those who use wheelchairs or other mobility devices.

## **ADOPTING A COMPLETE STREETS POLICY: LESSONS LEARNED FROM SWANZEY**

January 14, 2016

The power of partnerships is something that Plan4Health coalitions exhibit in many aspects of their work, collaborating with people from many sectors to work towards common goals.

## **LAUNCHING THE PEER LEARNING NETWORK!**

January 12, 2016

Ready, set, launch! The Plan4Health staff has been busy developing a Peer Learning Network (PLN) for Plan4Health coalitions and the community at large.

## **PARTNERING4HEALTH: DHPE ON COMMUNITY ENGAGEMENT**

January 7, 2016

In September 2014, the Centers for Disease Control and Prevention (CDC) launched a multi-year initiative to prevent and control chronic disease at the community level.

## **PLANNING PLAY FOR ALL**

January 6, 2016

We at KaBOOM! think that multi-generational play is one of the best ways to provide all people, regardless of age, opportunities to be active.

## **PARTNERING4HEALTH: SOPHE'S NUTRITION TOOLKIT**

January 5, 2016

In September 2014, the Centers for Disease Control and Prevention (CDC) launched a multi-year initiative to prevent and control chronic disease at the community level.