



**Pennsylvania Chapter of the American Planning Association
Board Meeting
Friday, April 27, 2018
Centre Region COG, 2643 Gateway Drive, State College PA 16801**

Attendance:

Amy McKinney, *Vice President, Northwest Section*
Leah Eppinger, AICP, *Secretary, Central Section*
Justin Dula, AICP, *Treasurer, Southeast Section*
Susan Elks, AICP, *outgoing PDO*
Dave McFarland, AICP, *Education Chair*
Brian O'Leary, AICP (via phone), *Southeast Section*
Pam Shellenberger, AICP (via phone), *Central Section*
Alexis Williams, AICP, *incoming PDO*
Peter Wulfhorst, AICP, *Northeast Section*

Kim Gusic (non-voting)
Susan Shermer (non-voting)
Christine Stewart (non-voting)

Guests

Stan Lembeck, PhD, AICP, *PMPEI*
Herman Slaybaugh, *PMPEI*

No representation from Southwest Section

Absent with notice: James Cowhey, AICP, *President*

Minutes

The Board meeting was called to order at 11:06 a.m.

Minutes

A motion was made by Justin Dula to approve the board minutes from December 19, 2018 as presented. Alexis Williams seconded the motion; the motion passed.

A motion was made by Justin Dula to approve the Executive Committee minutes from February 23, 2018 as presented. Amy McKinney seconded the motion; the motion passed.

Financials

Justin reviewed financial statements.

Education Committee

Amy McKinney appointed Dave McFarland as Education Chair.

Great Places Story Map

A Harrisburg University student project worked on a story map for Great Places for the PA and they want to transfer the project over to the PA Chapter. York County Planning Commission (YCPC) worked on this project and suggested the **PA Chapter download the free version of ARC GIS**. YCPC would assist the Chapter in implementing the story map. **A motion was made by Justin Dula and to proceed with the free version of ARC GIS. Leah Eppinger seconded this motion; the motion passed.** The story map could be a potential project for a student volunteer.

PA Land Trust

PA Land Trust is requesting a support letter from the PA Chapter for the Keystone Recreation, Park Conservation Fund 25th anniversary. The Board had a discussion. **Alexis Williams made a motion to support signing a letter. Peter Wulfhorst seconded the motion; the motion carried.**

National Conference in New Orleans

Alexis Williams takeaways

- Anna Breinich wants to be involved with Chapter again
- AICP exam refresh for 2019
- AICP candidate program (APA is monitoring candidates)
- AICP 3.0 is being phased out, still available online at a discount, other study guides and resources will be available online
- States get partial scholarship and APA is thinking about giving them to divisions

Amy McKinney takeaways (she has notes if anyone wants them)

- Planning Home (scan code so governors know to support the policy)
- APA Learn (new, more education available), with a cost, online courses, can view whenever you want and afterwards credits will be logged in automatically; more than 400 courses available
- Ambassador Program, increasing awareness and understanding about planning and importance to communities
- APA Planning for Equity Policy (comments by May 15)
- Membership—CPC; focus on chapter only members
- How to get students involved; take meetings to Universities
- More focus on Divisions
- Keynote speaker at Annual Conference was very good

Dave McFarland takeaways

- Technology is moving ahead with or without planners
- Planners need to plug into the latest and greatest
- Automated Vehicle sessions
- APA foundation Scholarships due June 1

Education Committee with new chairman Dave McFarland and Professional Development Committee will work on designing a Technology session for planners. A technology session rollout for Spring 2019 if not sooner (possibly statewide training). Possible funding from DCED, but plan to budget training for 2019.

Awards/Resource Library

The Annual Awards Archive includes 2005, 2007, 2009-2017 (listing of winners). The Resource library includes 2012-2017 with links to most award-winning projects and plans. The Board discussed what to do with old award submissions. **Justin has been in touch with the Temple University archivist and will report back to the Chapter after there are more details.** Old submissions will be recycled or sent to Temple University for archiving. In the interim, the Board decided to include award winning projects on the resource library website (those that are easily accessible).

Annual Conference Update

The Program Committee met in person to review submitted proposals and select sessions. The schedule is still being developed. Sponsorship information will be available soon on the Chapter website. The welcome reception will be held at the Maritime Museum, which is next to the Sheraton. Keynote speakers are being finalized. The conference schedule will be slightly different: the majority of sessions will be Sunday, there will be 45-minute sessions offered, and the Pitkin lecture and Award Program will be switched around (on different days). Planning is moving along nicely.

There was Board discussion on future conference sites. Northeast and Southeast Sections want to host either 2020 or 2021. The 2019 Annual Conference will be in Reading, PA, which is the Lehigh Valley-Berks Section.

*Break for lunch at 12:27 p.m., board meeting continued 1:02 p.m.

Ongoing

The Strategic Planning session is June 5 at the Penn Stater. Are you attending, please send your RSVP. **If there are any stakeholders you would like to invite, please send their contact information to Susan Shermer ASAP.** Denny Puko is the facilitator. A survey was emailed to all Board members and stakeholders; **please return your completed surveys to Denny Puko.**

The Board meeting will be in the morning (10:00 a.m. – 12:00 p.m.)

Committee & Section Reports

Conflict of Interest

Cindy Campbell, Katie Stringent, Cheryl Tumola, Zach Hammaker, Tina Roseberry, and Dave McFarland still need to mail/email Conflict of Interest forms to the PA Chapter office.

Webpage review

Sections and committees are asked to review their portions of the website. If you have any changes at any time, please email them to info@planningpa.org.

Committee reports were emailed to board members (reports received: Central, Lehigh Valley/Berks, Northeast, Northwest, and Southeast)

PMPEI

Stan Lembeck and Herman Slaybaugh shared a PMPEI update with the Board. PMPEI has been providing training for almost 30 years. The Train the Trainer course is May 18 & 19.

Professional Development

The Committee is working on some ethic sessions for the conference. The March AICP prep was successful. They are preparing for an AICP prep session at the conference.

Central

Shared law and ethics workshop session information with the Board. See their report.

Northeast

Recently had a Zoning workshop, which was successful. See their report.

Southeast:

They had a council retreat and did a SWOT analysis, Justin shared the results. See their report.

Northwest

conference, conference, conference!


Healthy Communities

The Committee is meeting every other month. There will be a Healthy Communities track during the Annual Conference on Monday, October 15. Fast, Fun, Fervent (7 minute spots)

will focus on Healthy Communities so **if anyone knows of an intriguing speaker, please let Justin know.**

The Board meeting adjourned at 1:46 p.m.

Minutes taken by



Kim Gusic

Minutes Reviewed by



Leah Eppinger