

COMMUNITY ROLE IN PENNDOT CONNECTS



AND RELATED PLANNING RAMBLINGS

November 3, 2016

— PENNSYLVANIA. BUILT TO ADVANCE. —

DENNY PUKO
PLANNER



DCED LOCAL
GOVERNMENT
SERVICES

412-770-1660
DPUKO@PA.GOV

Jump on the planning bandwagon!

Take advantage
of the planning
priority.

Make it successful.

Make inroads via
the new planner
positions.



Culture change



#1 Improve the community.

#2 Move cars/people/goods as a means of achieving #1.

#3 #2 doesn't always achieve #1.

Planning for non-motorized transportation is the new norm.
It's not additional effort and cost.

PennDOT Connects is a challenge... ...to planners!

Create local comprehensive plans that drive transportation investment decisions & design.

Involve PennDOT in the local comprehensive plan process.

Old school
Independent,
competing
planning

New school
Cooperative,
mutually-aided
planning.

Pro Walk Pro Bike Pro Place

> ready > set > succeed

In the new economy, the best places are winning!

Competing for success in a global marketplace means creating places where workers, entrepreneurs, and businesses want to locate, invest, and expand.

Changing

Demographics

↳ Lifestyle choices

↳ Development markets



Pro Walk Pro Bike Pro Place

> ready > set > succeed

Why did Google choose Pittsburgh?

Attractive to people – *changing lifestyle preferences.*

- Close to things – other people, restaurants, entertainment, health care, universities.
- Can walk or bike to work.
- Cultural diversity, history, character.





Jeremy Newberg



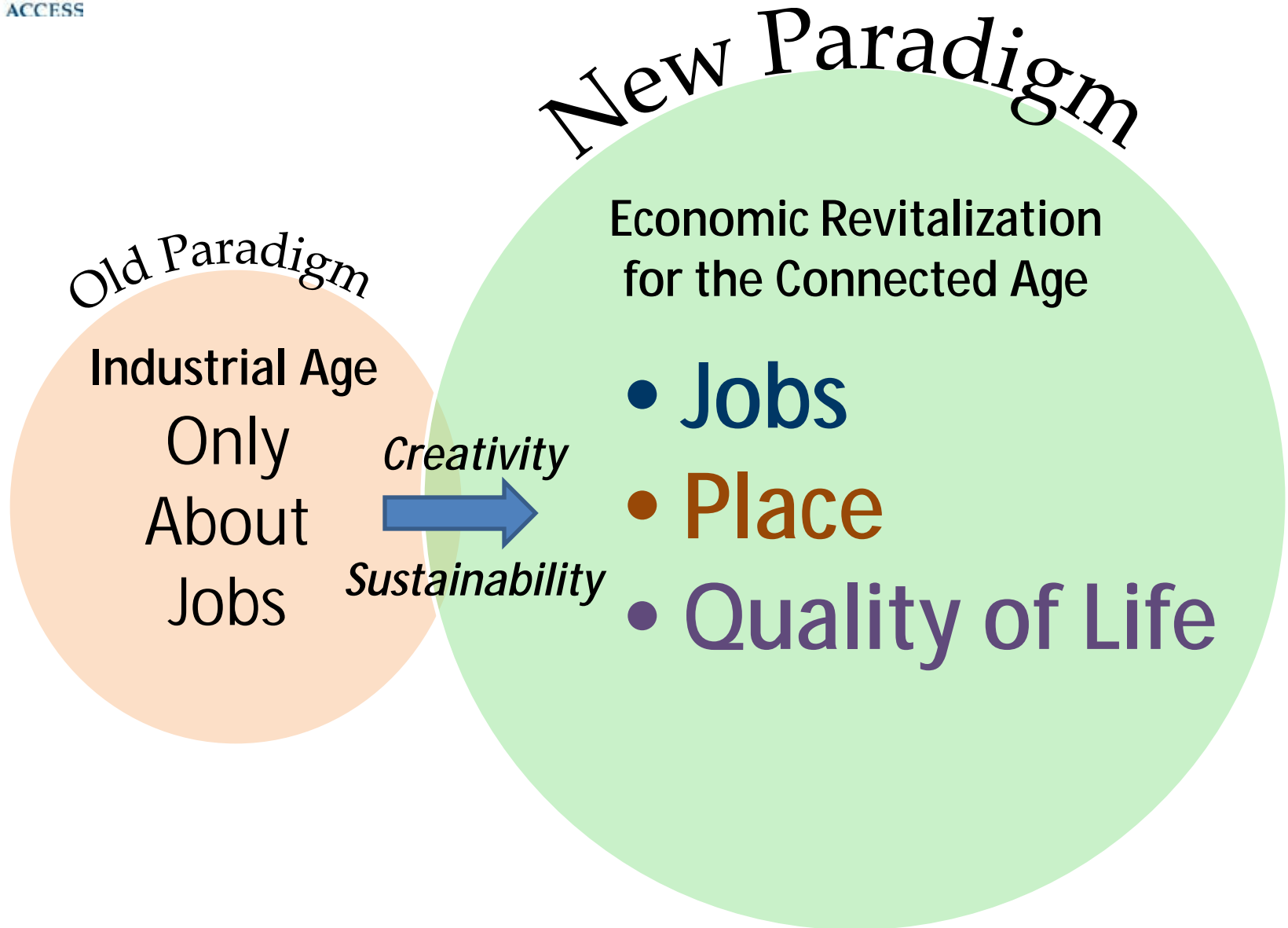
CAPITAL ACCESS



Revitalization of the Economic Health of a Community:

A model that draws on the lessons learned of Housing and Neighborhood Revitalization practitioners where the *Neighborhood is the Economic Hub in the Connected Age* rather than a single employer.





Lean into the Shift: From Industrial to Connected Age

- Smart people can and do work from anywhere
- Knowledge and creativity drive new business formation
- Increased demand for housing close to where folks work
- New interest in quality urban living



Pro Walk Pro Bike Pro Place

> ready > set > succeed



Placemaking

Investing in features, assets, people, and character that make an area:

- *Unique*
- *Special*
- *Lively*
- *Attractive*
- *Welcoming*
- *Vital*

Pro Walk Pro Bike Pro Place

> ready > set > succeed

40% of publicly-owned spaces in cities and towns are streets.
Think of streets as public spaces!

Typical street



Complete street

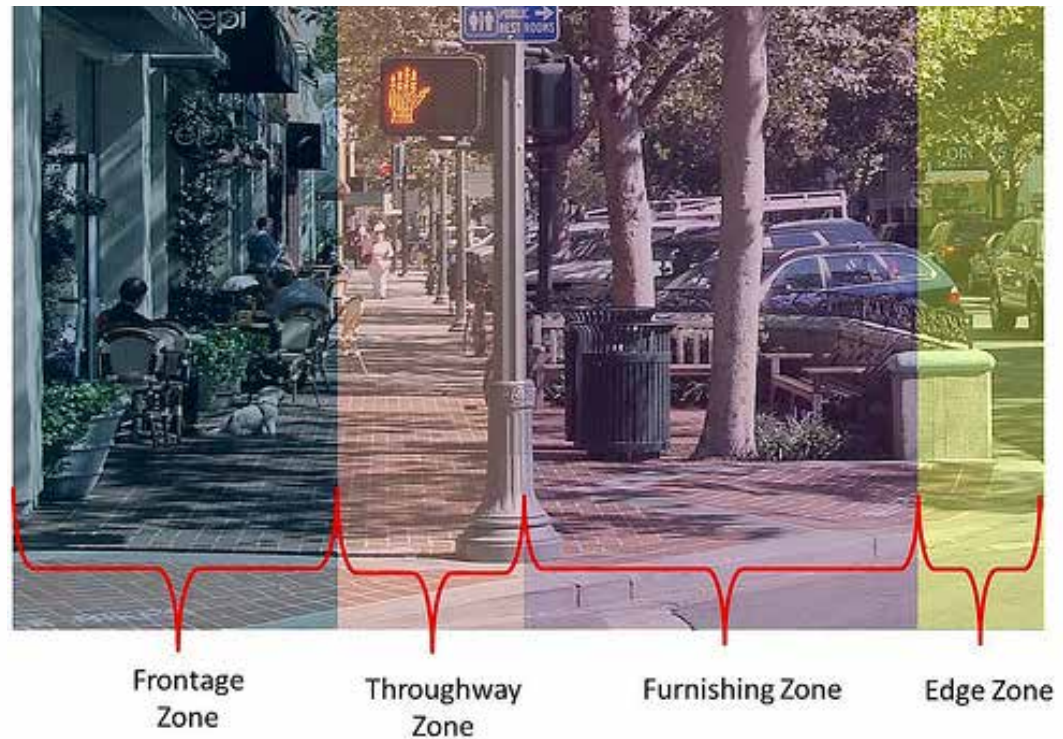


Pro Walk Pro Bike Pro Place

> ready > set > succeed

*"If you plan for cars and traffic, you get cars and traffic.
If you plan for people and places, you get people and places."*

Fred Kent
Project for Public Spaces



Pro Walk Pro Bike Pro Place

> ready > set > succeed



**Traffic island 'beach' opens
in downtown Detroit**



Pro Walk Pro Bike Pro Place

> ready > set > succeed



A city's 'walkability' drives
real estate values



Pro Walk Pro Bike Pro Place

> ready > set > succeed

Serious stuff!

- *Boost real estate values.*
- *Attract talented workers.*
- *Make workers healthier and more productive.*
- *Increase retail visibility & sales.*
- *Encourage activity & exercise.*
- *Reduce pollution.*



Pro Walk Pro Bike Pro Place

> ready > set > succeed



Cycling is about more than just physical activity or transportation; it's about youth development, sustainability, healthy living and an overall economic impact on metro regions. The City of Philadelphia is poised to emerge as one of the Nation's great cycling cities.

There's a different economy that's emerging in Pittsburgh and there's a different set of requests coming from the people that are leading it. And what we're trying to do right now is not just play a game of catch up with other cities around the country, but actually to become a leader.



Pro Walk Pro Bike Pro Place

> ready > set > succeed



Pop up
urbanism

Tactical
urbanism



Pro Walk Pro Bike Pro Place

> ready > set > succeed



Open Streets

90+ Open Streets initiatives
in U.S. and Canada

People traffic replaces car traffic, and the streets become 'paved parks' where people of all ages, abilities, and backgrounds can come out and improve their mental, physical, and emotional health.

OPEN STREETS OKC

SUNDAY MARCH 30, 2014

OPENSTREETSOKE.COM

Relaxation Zone

(Western & NW 23rd)

12:15 p.m. – 1:00 p.m.	Tai Chi
1:15 p.m. – 2:00 p.m.	Gentle Flow Yoga
2:15 p.m. – 3:00 p.m.	Self Defense
3:15 p.m. – 4:00 p.m.	Pilates

Active Zone

(Walker & NW 23rd)

12:15 p.m. – 1:00 p.m.	Zumba
1:15 p.m. – 2:00 p.m.	Piloxing
2:15 p.m. – 3:00 p.m.	Urban Boot Camp
3:15 p.m. – 4:00 p.m.	HITT

Play Zone

*kids classes (Robinson & NW 23rd)

12:15 p.m. – 12:45 p.m.	Mickey Mouse Aerobics
1:00 p.m. – 1:30 p.m.	Hula Hooping
2:00 p.m. – 2:30 p.m.	Kids Zumba
3:00 p.m. – 3:30 p.m.	Jump Roping Demo & Jump Up
3:30 p.m. – 4:00 p.m.	Self Defense for Kids



Come Out & Play Weekend 2010

San Francisco, California, October 22-24

COME
OUT
&
PLAY
FESTIVAL

B  **K E**
TO SCHOOL DAY



#SeattleStreetScrabble
Tuesday 4-8pm

Pro Walk Pro Bike Pro Place

> ready > set > succeed



4000 km

*\$160 mil
spent 12
years*

*\$130 mil
economic
impact per
year*



Adventure travel is fastest-growing tourism segment

\$263 billion industry

Bike tourists spend twice as much a day as regular tourists

HERE COME THE HIPSTERS!?!



Pro Walk Pro Bike Pro Place

> ready > set > succeed



City Moves Forward With 25-Square Blight Strategy

The program entails crews working in predetermined "target zones" to mitigate grass and weed overgrowth, abandoned and dilapidated houses, litter and debris, impassable sidewalks, congested alleys, potholes and vacant lots.



Mayor A C Wharton, Jr.

Pro Walk Pro Bike Pro Place

> ready > set > succeed

Public spaces, placemaking

- <http://www.pps.org/>, <http://miplace.org>

Walkability

- <http://www.walklive.org/>

Protected bike lanes

- <http://www.peopleforbikes.org/green-lane-project>

Open Streets

- <http://openstreetsproject.org/>

Pop up urbanism

- <http://www.popupurbanism.org/>

Urban (complete) street design guide

- <http://nacto.org/>



Implementable Comprehensive Plan *REVISITED*

APA PA Conference
October 18, 2016

Denny Puko, PA DCED
Jim Pashek, Pashek Associates

Think differently

New benchmark

- Success is measured by **RESULTS!**
 - Implemented?
 - Principles followed?
 - Improvements?



Does the quality of the document or the ingenuity of its recommendations matter if a plan is not implemented?

Think differently

- Problems
- Needs
- Opportunities

- Problems getting solved
- Needs being met
- Opportunities pursued



Comprehensive Plan

Community is
dissatisfied, restless,
concerned for the future

Community is taking action,
moving in new directions,
making improvements,
achieving its vision

Think differently

Old School

- Have consultant prepare book
- Review book
- Submit book
- Hope

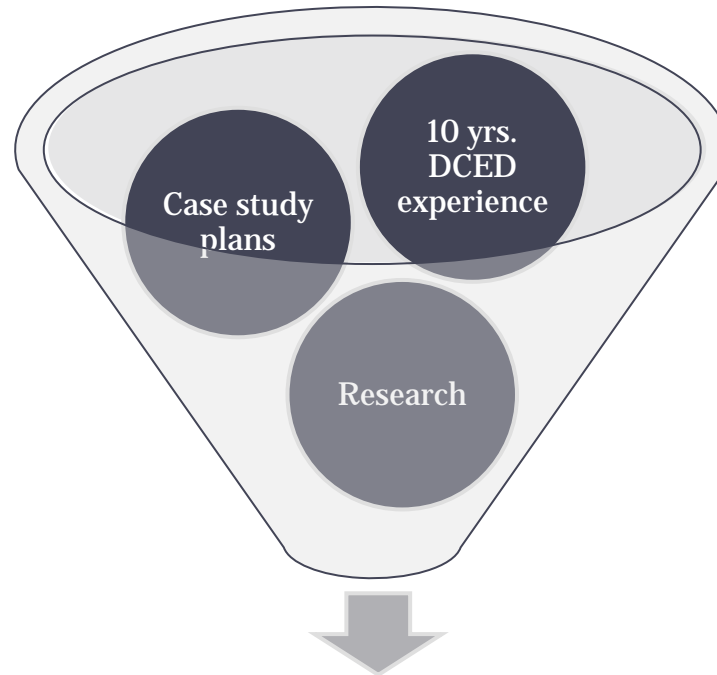
New School

- Meet, talk, inquire
- Have consultant provide investigation and ideas
- Involve others
- Decide
- Action plan
- Commit
- Create workbook of notes and reports










- Tradition – A comprehensive plan is a guide to decisions to be made and actions to be taken after the plan is completed.
- Innovation – A comprehensive plan is a record memorializing decisions made and actions committed to and initiated during a planning process.



5 keys for an implementable plan

- 
- 1. Focus on real, relevant issues**
- 
- 2. Organize the plan the way officials and citizens think**
- 
- 3. Devise practical and workable recommendations**
- 
- 4. Recruit partners and create capacity to implement the plan**
- 
- 5. Get “community” ownership and commitment**

Myths



- This isn't a true comprehensive plan.
 - Doesn't include all comp plan elements
 - It's about projects not goals and policies
 - It's short range not long range
- The plan is “issues-based” and chapters don't follow the MPC template, so we've done it!

Case study



Accomplishments

- New Planning Commission
- New zoning ordinance started
- DCED grant for code enforcement & blight tracking software
- New logo / publicity toolkit developed
- Design guidelines prepared for key redevelopment property
- PA Downtown Center is helping to create downtown action plan (paid by DCED)
- Agreement for county planning to provide support
- Progress & accountability team meetings by phone
- Council updates

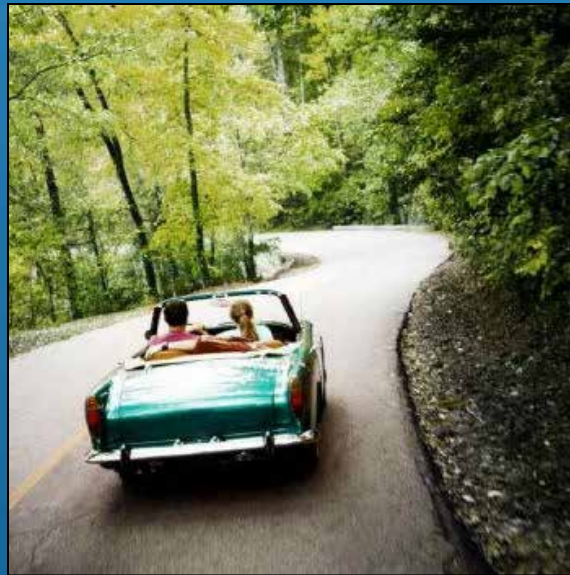
And not one plan chapter has yet been reviewed!



GOVERNOR WOLF'S CHARGE

PENNSYLVANIA STATE PLANNING BOARD

COMMUNITY ROLE IN PENNDOT CONNECTS



AND OTHER PLANNING RAMBLINGS

November 3, 2016

— PENNSYLVANIA. BUILT TO ADVANCE. —
