FINAL PROGRAM

APA-PA 2015

JP DIROLL

PA Chapter of the American Planning Association
2015 Annual Conference
Sunday, October 18 – Tuesday, October 20
Pittsburgh, PA
#APAPA15

American Planning Association
Pennsylvania Chapter
Making Great Communities Happen

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YOURGUIDE

Welcome from County Executive Rich Fitzgerald	**4**
Many Thanks	**6**
Featured Speakers	**8**
Conference Planning Committee	**10**
Conference Etiquette	**10**
Special Events	**12**
Fundraising for Scholarships	**14**
Mobile/Walking/Biking Workshops	**15-16**
General Conference & CM Information	**18**
Educational Sessions	**19**
Getting Around Town	**40**

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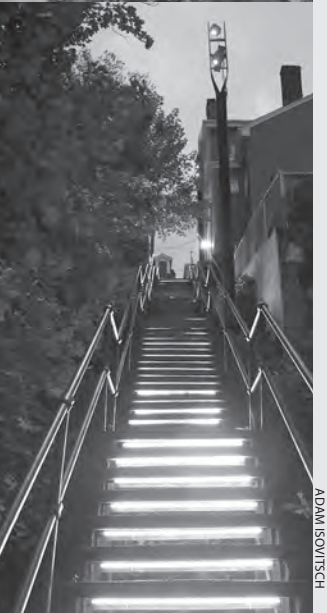

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Register Online at **www.planningpa.org**

PA Chapter of APA President — **Brian O'Leary, AICP**
2015 Conference Chair — **Kay Pierce**

PA Chapter of APA
587 James Drive
Harrisburg, PA 17112
717-671-4510
info@planningpa.org

RICH FITZGERALD
COUNTY EXECUTIVE

October 18, 2015

Dear Friends:

On behalf of Allegheny County's nearly 1.3 million residents and the City of Pittsburgh's more than 305,000 residents, we welcome the Pennsylvania Chapter of the American Planning Association to our community. We are proud to welcome you back to Pittsburgh for the first time since 2007, and hope that you will find it much improved and changed since the last time you were here.

The theme of this year's conference, "Making Great Communities Happen," could very well be the theme of our respective administrations. We both work independently and cooperatively to make Allegheny County and the City of Pittsburgh a great place to live, work, play and visit. Whether this is your first time here, or you area a frequent visitor, there is something for everyone. Today's Pittsburgh is a vibrant, diverse, and welcoming community. We have an emerging food scene, a strong cultural presence, an appreciation for all types of art, a fan base that is rabid about its professional sports teams, outdoor adventures for thrill-seekers as well as the newly intrepid, a rich historical story, an appreciation for architectural genius, a commitment to living green and embracing sustainability, and a true recognition of all of the amenities that our region boasts. We also know that we have more to do to maintain that reputation and have focused our attention on learning from others as to how we continue to promote a health, vibrant community. You, too, will be focusing your efforts on this question during your three days here, as you hear from speakers who will share practical experiences, lessons learned, and new ideas. We are sure that you will find your sessions to be highly stimulating, thought-provoking and representative of your peer planning community. We hope that you also have the opportunity to enjoy everything that our region has to offer.

We are thrilled to host you for this event, and wish you the best during your conference. We look forward to seeing you throughout our region, and hope that you will visit again and again.

Sincerely,

Rich Fitzgerald
Allegheny County Executive

William Peduto
Mayor, City of Pittsburgh

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Kelcie Ralph, Ph.D., Assistant Professor - Transportation Planning
Dr. Ralph joins the Bloustein School from UCLA's Luskin School of Public Affairs, where she studied the travel behavior of special populations. Her dissertation project evaluated the causes and consequences of the decline in driving among young adults.

Barbara Faga, Ph.D., Professor of Practice - Urban Design
Barbara Faga joins the Bloustein School following a 30-year career as an author, professor and professional urban planner, having worked with communities to enhance public perception of landscape architecture and urban design.

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Petra Messick, MCRP '04
Senior Officer, Outreach and Communication, Amtrak

The extensive studio work that we were required to complete, as well as the experience of giving formal presentations to studio clients, really provided that extra edge. The Bloustein School also offers excellent career connections and credentials to students seeking to advance their career not only in the New York–New Jersey metropolitan area, but also nationwide.

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FEATUREDSPEAKERS

Monday, 8:30a - 9:45a

The 8-80 City: Creating Vibrant and Healthy Communities for All

GIL PENALOSA, Gil Penalosa & Associates
CM | **1.25** This session has been approved for 1.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.)**

How can we create vibrant and healthy cities for everyone, regardless of age or social status? What is the role of the streets - the largest public space in any city? How can parks improve the quality of life that attracts and retains people to their communities? What if walking, cycling and public transit, instead of roads and highways, were at the heart of urban life? How do we in Pennsylvania face challenges created by winter weather? Gil answers these questions while also explaining a simple and effective principle for inclusive city building: ensuring the safety and joy of children and older adults (from 8 year olds to 80 year olds) are at the forefront of every decision we make in our cities. He provides a compelling case of how sustainable mobility can be a driver for creating healthier, more equitable, and economically thriving cities.

Gil also runs his own international consulting firm - and is an accomplished presenter and inspirational speaker. Because of Gil's unique blend of pragmatism and passion, his leadership and advice is sought out by many cities and organizations. Over the past 8 years, Gil has worked in over 180 different cities across six continents.

Monday, 11:45a - 1:30p

Pitkin Luncheon & Lecture: "Making the Case for Planning"

JAMES BRASUELL, *Planetizen*
CM | **1.00** This session has been approved for 1.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.)**

James will share his experiences and insight into how to communicate the ideas and importance of planning to a broader and changing audience.
James Brasuell is a writer and editor, producing web and print content on the subjects of planning, architecture, and urbanism. James manages all editorial content and direction for *Planetizen*, the urban planning-based news and information website founded in 2000. After a first career as a class five white water river guide in Trinity County in Northern California, James started his career in Los Angeles as a volunteer at a risk reduction center in Skid Row. Prior to joining *Planetizen*, James worked at the Cal Poly Pomona College of Environmental Design, as editor at *Curbed LA*, editor of *The Planning Report*, and as a freelance contributor for the T*he Architect's Newspaper*, the Urban Land Institute – Los Angeles Chapter, FORM, KCET, and the California Planning & Development Report.

Tuesday, 8:00a - 9:45a

Sustainability: Fad, Fashion or Reality?

(Moderator) **RAY GASTIL, AICP,** Director, Pittsburgh City Planning

James Brasuell, Editor of *Planetizen*

Andrew Butcher, CEO/Co-Founder, GTECH

Beverly Cigler, PhD, Distinguished Professor of Public Administration, Penn State University

Court Gould, Executive Director, Sustainable Pittsburgh

Christine Mondor, AIA, LEED AP, Chair, City of Pittsburgh Planning Commission

CM | **1.50** This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.)**

This plenary session will focus on sustainable development, which includes the four interconnected domains: ecology, economics, politics and culture. In the first part of the session our panelists will answer the question "Now What?!" as they share their perspectives on how to create the vibrant cities and healthy communities examined in Mr. Penalosa's keynote address.

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Nicole Zimsky, AICP, Marshall Township

CONFERENCEETIQUETTE

The Dress Code for the conference is **business casual** attire.

Cell phones and other devices that make noise should be disabled during sessions. If you must take a call, please exit the session as quietly as possible and take the call in the corridor.

Room temperatures are difficult to regulate. It is advisable to dress in layers so you can add or remove a layer for your personal comfort.

The conference is a **no-smoking** event. Smoking is not permitted in any conference event, including mobile workshops.

Please be considerate of other conference participants who may have allergies or sensitivities to **fragrances**. If your fragrance is strong, please consider using less of it, or not using it during the day.

APA-PA is **not responsible for the materials or opinions of the speakers you will hear.**

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SPECIALEVENTS

Sunday, 6:00p – 7:30p (gather at 5:45)

Welcome Reception: Gateway Clipper

At 5:45p, meet at the Dock by the hotel to board the Queen Vessel of the Gateway Clipper. We will board at 6:00 for a **Reception on the Gateway Clipper.** It wouldn't be an APA-PA Chapter event without time for networking, catching up with colleagues, and making new friends! Be prepared to "don your boat shoes" and climb aboard the Gateway Clipper for an evening on the river. Come see Pittsburgh's Golden Triangle on a paddle wheel! This reception includes heavy hors d'oeuvres.

Sunday & Monday Evening

Dinner on your own

Many restaurants and eateries are within walking distance of the hotel, including the Strip District. Don't be fooled by the name; it's a foodie haven and as authentic as it is fun! And that's just one area of Pittsburgh. There is sure to be something to please everyone.

Monday, 6:30a – 7:30a

Fun Run and Walk

Join with friends and colleagues and explore downtown Pittsburgh on this early-morning exploration. Walkers and runners will set off from the conference hotel at 6:30a. The guided run will be 4.2 miles (with a short-cut option) including landmarks Grant Street, Market Square, Gateway Center, the Point, and the North Shore passing Heinz Field and PNC Park. Walkers will also pass by some of these sites.

Monday, 5:30p – 6:30p

Evening Reception with Exhibitors

Monday's conference activities wrap-up with a reception with our Exhibitors. Take advantage of this opportunity to network with the Exhibitors and the other conference attendees. It's a great place to make plans to venture out and discover the city of Pittsburgh!

Monday, 6:00p – 9:00p

IUP Geography & Regional Planning Department - Student and Alumni Reception

As an alumni or student, you are invited to the IUP Geography & Regional Planning Department & Student Planning Program Alumni Reception on Monday, October 19, 6:00 -9:00p.m. at *August Henry's*, located at 946 Penn Avenue, a half-block from the Westin Conference Center in downtown Pittsburgh.

Tuesday, 11:45a – 2:00p

Luncheon, Annual Awards Presentation and State of the Chapter

Join us as we celebrate the achievements of fellow Pennsylvanians who shape where we live, work and play! Join **Denny Puko**, Chair of the PA Chapter of APA Awards Committee, for an inspiring **Annual Awards** program. We will recognize the work of fellow planners, planning officials, and elected officials and their roles in planning Pennsylvania.

PA Chapter of APA President, **Brian O'Leary, AICP** will present the **State of the Chapter** highlighting the Chapter's successes and key activities during 2015. Scholarship recipients will be recognized.

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SCHOLARSHIPFUND

Support the Next Generation of Planners!
Give to the PA Chapter of APA Scholarship Fund!

The APA-PA Chapter Scholarship Fundraising Committee & the Southwest Section present…

comedian **Bubba Bradley**

A show prepared exclusively for the APA-PA conference!

Think planning can be fun? We do!

After you mingle with the exhibitors come and see Bubba weave a highly entertaining, universally funny, down-to-earth, story-telling style of comedy that you won't soon forget.

Bubba Bradley

WHAT?! A comedy fundraiser for the APA-PA Scholarship Fund

DATE: **Monday October 19, 2015**

TIME: **6:30-7:30p** (immediately following Exhibitor Reception)

PLACE: Main Ballroom, across from exhibitors

COST: **Although you *can* come for free, the Committee is requesting a $5-$10 donation for the show, but please feel free to give more as it will go *directly* to the Chapter's scholarship fund.**

COME TO THE SHOW TO FIND OUT WHO THE **WINNER** IS FOR
ONE OF OUR TOP SILENT AUCTION ITEMS...

…*and in other Scholarship Fundraising Committee news*, we will also be selling tickets for the yearly **basket raffle**, and **new this year** we will be coordinating a **50/50 raffle**!

Your contribution to the PA Chapter of APA Scholarship Raffle will help current planning students with their education-related expenses. Both undergraduate and graduate planning students are finding it hard to make ends meet. Students must not only juggle their academic pursuits, but also pay their bills, which is more difficult with fewer student loan options and higher textbook prices.

HOW TO HELP

- **Make a tax-deductible contribution.** Simply indicate your financial gift when you register for the Conference and include it with your payment. We'll mail a thank you letter for your tax records.
- **Purchase raffle tickets at the Conference.** Help make it fun again this year while raising funds to support new planners. Generous donors contribute a variety of great prizes, from weekend getaways to gourmet food baskets to Pennsylvania-themed gear. Tickets will be on sale throughout the Conference.
- **Participate in the 50/50 raffle!**

MOBILEWORKSHOPS

These workshops will be cancelled if sufficient participation is not reached.
Please wear comfortable clothing and shoes suitable for walking.

GOLDEN TRIANGLE BIKE

Sunday, 1:00p – 4:00p

(M1) Pittsburgh's Three Rivers Heritage Trail – Connecting Neighborhoods, Businesses and Local Attractions

CM | **2.50;** Additional $5 fee required.

This course has been approved for 3.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific**.)
MINIMUM of 5 registrants; MAXIMUM of 25 registrants

Pittsburgh's Three Rivers Heritage Trail is a 24-mile multi-use riverfront trail system along Pittsburgh's rivers that connects neighborhoods, business districts, and local attractions. The trail promotes a healthy lifestyle, is popular for recreation and provides a safe route for commuters. The building of this trail through an industrialized area required overcoming many obstacles, from costly bridge projects to complex land negotiations. The tour will review the findings from a 2014 economic benefit study of the trail. Participants will have an opportunity to visit key features of the trail and learn about efforts to increase bikeability throughout the region.

Please note this is a bike tour. We will go rain or shine unless there are thunderstorms or heavy downpours. When you register, you will be sent a voucher code. Use this code to reserve Healthy Ride/Pittsburgh Bike Share bicycle.

TOM BAXTER, IV, Friends of the Riverfront
ADAM MATTIS, PA DCNR
KRISTIN SAUNDERS, City of Pittsburgh

Sunday, 1:00p – 4:00p

(M2) Emergent Millvale: How Diverse, Citizen-led Projects Can Collectively Create Effective Placemaking

CM | **3.00;** Additional $25 fee required
MINIMUM of 22 registrants; MAXIMUM of 30 registrants

This walking tour will explore how multiple, community-driven projects can collectively make great places happen. Organizers and advocates from around the Borough of Millvale will share how they founded the borough's volunteer library; restored murals of social, historical, and artistic significance inside a Croatian church; installed one of the country's largest bioswales; provided women veterans and their children with safe places to live; and much more. Learn about the organic and emergent placemaking that can only happen in a quirky mill town in southwestern PA.

Please note that this is a walking tour in Millvale after you arrive via bus. There are some steps and a small hill.

ALI MABEL, Fourth Economy Consulting
IRA MABEL, Mullin & Lonergan Associates
IRIS WHITWORTH, EDFP, ARTEZ

MOBILEWORKSHOPS

Monday, 9:45a – 11:45a

VISIT PITTSBURGH

(M3) Over the River & Up the Hill Transportation History

CM | **2.00;** Additional $5 fee required.
MAXIMUM of 15 registrants

Participants will ride on Port Authority's LRT system from Downtown Pittsburgh to Station Square and to Mt. Washington. The tour will highlight the LRT system and nearby development, First Avenue Station, reuse of former railroad facilities for transit, the historic Smithfield Street Bridge, the Station Square complex including the Pittsburgh & Lake Erie Railroad Terminal, a riverfront trail and new development underway at Station Square. **This tour will involve some walking, including stairways.**

DAVID WOHLWILL, AICP, Port Authority of Allegheny County
LOUISE STURGESS, Pittsburgh History & Landmarks Foundation

Monday, 1:45p – 4:45p

(M4) Pittsburgh as Planning History Tour

CM | **3.00;** Additional $25 fee required
MINIMUM of 17 registrants; MAXIMUM of 20 registrants

As John Bauman and Edward Muller describe it in the preface of their masterful work *Before Renaissance: Planning in Pittsburgh, 1889-1943*, "The Steel City not only exemplifies the main trends of planning history but also at numerous points occupies a central role." Virtually every planning movement - from 1840 to the present - has left its mark on Pittsburgh and Pittsburgh has helped to shape those movements. This tour will visit sites that both illustrate Pittsburgh's local response to these movements as well as sites that exemplify Pittsburgh's unique contribution to them. **This tour will involve some walking.**

WHIT WATTS, MLA, Indiana University of Pennsylvania
KEVIN PATRICK, PHD, Indiana University of Pennsylvania
STACEY WICKER, Indiana University of Pennsylvania

Tuesday, 2:30p – 4:00p

(M5) Walking Exploration of Pittsburgh to Find 14 Patterns of Biophilic Design

CM | **1.50;** Additional $5 fee required.
This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.**)
MAXIMUM of 25 registrants

In this 90 minute walking exploration of the area immediately outside the conference hotel, participants will be armed with a list of the 14 patterns of biophilic design and we will collectively find examples of all 14 in the vicinity. At each finding, we'll discuss the value of the specific design feature to human beings, which will result in a nuanced and memorable understanding of biophilic design upon completion of the walk. **Participants will walk as much as one mile — rain or shine.**

MIKE SCHILLER, MBA, WEMT, Green Building Alliance

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Speakers, Sessions, CM Credits, LEED-ND Credits

GENERALINFO

About the Main Speakers, Sessions, and Certification Maintenance Credits:

Application has been made to APA for approval of Certification Maintenance (CM) credits for all of the main speakers and most of the educational sessions at this year's conference. A total of 14.5 CM credits may be earned depending on session selections. Both Law and Ethics CM credits are offered. Mobile workshops can help add additional CMs.

The list of approved sessions will be posted on the PA Chapter website, www.planningpa.org, after approval is received from APA.

Courses approved by APA for CM credit are also accepted by the Commonwealth of PA for landscape architect continuing education.

LEED Credits The Pennsylvania Chapter of the American Planning Association, in conjunction the Green Building Alliance, is pleased to announce that LEED-ND credits will be available at some of our sessions this year! Several of the sessions feature aspects of planning and design which play significant roles when considering LEED-ND. Approved sessions are noted in this program.

Any session may be cancelled or rescheduled because of low registration or unforeseen circumstances.

Following the conference, materials will also be available on the PA Chapter of APA website in electronic format.

A mother's room will be available for mothers of breastfeeding infants. Please see conference registration desk for details.

The PA Chapter of APA is not responsible for the materials or opinions of the speakers you will hear.

Are you preparing for the AICP exam?

Sessions noted below will be helpful in preparing for the AICP comprehensive planning exam; the exam will cover critical areas in APA's outline of subject matter.

M4 Pittsburgh as Planning History Tour

A5 Implementing a Comprehensive Plan through Zoning

B3 The ABC's of the Community Development Block Grant (CDBG) Program

B5 How to Make Evolving Zoning Codes Consistent, Clear, Usable, and Defensible

C3 Community Resiliency Planning through Floodplain Analysis

D1 Preparing for the AICP Exam

E1 Planning Ethics and Ethical Planning Decisions

F5 From Big Rigs to Buggies: A Lincoln Highway for All Users

G4 Ethics Case Study: Homewood Station Transit Oriented Development (TOD) Study

AICP

EDSESSIONSAGENDA

Sunday, October 18, 2015

10:00a – 5:30p **Registration Open**

11:00a – 12:30p **Board of Directors Meeting**

1:00p – 4:00 p **(M1)** MOBILE WORKSHOP
Pittsburgh's Three Rivers Heritage Trail – Connecting Neighborhoods, Businesses and Local Attractions *(see page 15)*

1:00p – 4:00 p **(M2)** MOBILE WORKSHOP
Emergent Millvale: How Diverse, Citizen-led Projects Can Collectively Create Effective Place-making *(see page 15)*

2:00p – 3:30p **CONCURRENT EDUCATION SESSIONS A**

(A1) Protecting Pennsylvania's Waterways through Forested Buffers
CM | **1.50**

A practical guide and model ordinance from the Pennsylvania Land Trust Association exists for municipal use in protecting streams and shorelines through zoning. This session is designed to provide a clear appreciation for the ecological values of riparian resources, and to learn how zoning ordinances can be designed using the guide and model ordinance to protect, and restore, these resources. Case studies from different parts of the Commonwealth will be offered by practicing planners from the Brandywine Conservancy and Environmental Planning and Design where municipalities are better protecting streamside vegetation and gaining multiple benefits. Ample time will be provided to explore likely issues when implementing fairly rigorous regulations and discuss reasonable solutions.

DR. SEUNG AH BYUN, PE, LEED AP, Brandywine Conservancy
ANDREW SCHWARTZ, AICP CUD, PLA, LEED AP, Environmental Planning and Design
JOHN THEILACKER, AICP, Brandywine Conservancy

(A2) One MPO's Quest to Coordinate Human Services Transportation on a Regional Scale
CM | **1.50**

Human Services transportation is a critical life-line service for the most vulnerable members of society. Unfortunately, navigating the labyrinth of local, state, and federal regulations often leads to duplicative services that don't serve the needs of the people who rely on the transportation. When given the task of updating the region's federally-mandated coordinated transportation plan, Southwestern Pennsylvania Commission broke open the rulebook to develop a plan that was actionable and tailored to the region through implementation by the Alliance for Transportation Working in Communities. The session will review the planning process, identify the creative solutions developed, and give participants an opportunity to discuss their issues and ideas related to coordinated human services transportation.

ANDY BATSON, AICP, Michael Baker International
TOM KLEVAN, Southwestern Pennsylvania Commission
KATHY STEFANI, Southwestern Pennsylvania Commission

EDSESSIONSAGENDA

Sunday, October 18, 2015 cont.

(A3) Changing the Rural Planning Paradigm
CM | **1.50**

Learn about rural planning strategies and tools that have been developed by the Lancaster County Planning Commission staff for implementation at the municipal level to facilitate long-term planning commitments to rural communities and agricultural productivity. Examples include Designated Urban and Rural Areas, a Comprehensive Planning Lexicon, Agricultural Compatibility and Conflict Analysis, Designing for Rural Communities, and a Rural-to-Rural TDR Strategy.

FRANK P. BEHLAU, AICP, Lancaster County Planning Commission
DEAN S. SEVERSON, AICP, Lancaster County Planning Commission

(A4) Doing While Planning: Using Pilot Projects to Create Community Buy-in & Maintain Momentum
CM | **1.50**

"Planning" is typically characterized by long community processes resulting in recommendations and implementation items, yet true implementation is often delayed by project magnitude and limited financial resources. Unable to witness immediate outcomes, communities often lose interest and trust in planning. Rather than waiting for plan adoption, several communities have begun "Doing While Planning" so that recommendations can be realized in "real time" to maintain community commitment and build momentum. Case studies in Philadelphia and Pittsburgh illustrate practical tools for local leaders to make tangible quality of life improvements that build community trust and enhance success.

MORTON BROWN, City of Pittsburgh Department of City Planning
GARLEN CAPITA, Wallace Roberts & Todd, LLC
LORNA PETERSON, Enterprise Center Community Development Corporation
JEREMY WALDRUP, Pittsburgh Downtown Partnership

(A5) Implementing a Comprehensive Plan through Zoning
CM | **1.50**

In 2012 Philadelphia adopted a new zoning code, but that was just the beginning of the work to modernize zoning across the city. Since then the Philadelphia City Planning Commission has been working with elected officials and community groups to make changes to the official zoning map for the first time in 50 years. This session will delve into the process of working to update the zoning of nearly 700,000 parcels of land; from formulation during the comprehensive plan to enactment through legislation.

ANDREW MELONEY, AICP, Philadelphia City Planning Commission
ELEANOR SHARPE, AICP, LEED AP, Philadelphia City Planning Commission

(A6) Planning without Power? You Gotta Have Friends
CM | **1.50**

How does a county affect positive change in its communities when it does not have land use powers? In Allegheny County, planners overcome limited powers by developing a vision nurtured through planning and carried out through creative implementation. In Westmoreland County, planners surveyed their municipalities and now provide hands-on technical assistance where possible. Session leaders will discuss how a County vision is developed through comprehensive planning processes and results are achieved through cooperative and multi-municipal relationships. Attendees will be encouraged to share other solutions for overcoming a lack of power and resources.

DARLA CRAVOTTA, Office of Allegheny County Executive Rich Fitzgerald
BRIAN LAWRENCE, Westmoreland County Department of Planning and Development
ANN OGOREUC, AICP, Allegheny County Economic Development

EDSESSIONSAGENDA

Sunday, October 18, 2015 cont.

(A7) Lehigh Valley Return on Environment - Documenting the Economic Value of Open Space

CM | **1.50**

This session will review the economic value of Lehigh Valley open space organized into four themes: natural system services, air quality, outdoor recreation, and residential property values. The National Land Cover Dataset and economic models derived for similar geographic areas were used to evaluate natural system services and air quality. Outdoor recreation impacts are based on local assessments of participation rates and annual expenditures. Property value impacts were derived from local parcel assessment data combined with detailed economic modeling transferred from other studies. The session will explain how detailed econometric modeling available from other sources, coupled with relatively easy to create local data, can be combined to define the return on environment for Pennsylvania locations.

GEOFFREY REESE, PE, Lehigh Valley Planning Commission
TERESA MACKEY, Lehigh Valley Planning Commission

3:30p – 5:00p **Legislative Committee**

3:30p – 5:00p **PMPEI Committee**

3:30p – 5:00p **Refreshment Break**

3:45p – 5:15p **CONCURRENT EDUCATION SESSIONS B**

(B1) Hazard Mitigation Plan Integration

CM | **1.50**

Effective hazard mitigation plans interface with and complement other existing plans and ordinances to ensure harmony and avoid contradiction. This session will provide a "big-picture" and a "honed-in" view of plan integration within the context of hazard mitigation planning: demonstrating the importance of integrating hazard mitigation principles into local planning mechanisms and community policies for land use, transportation, and environmental planning; and incorporating historic property considerations into local hazard mitigation plans in order to preserve community character and unique sense of place.

ALISON KEARNS, FEMA Region III
DEEPA SRINIVASAN, AICP, CFM, Vision Planning and Consulting
JEREMY YOUNG, Pennsylvania Historical and Museum Commission, Bureau for Historic Preservation

(B2) Achieving Results through Integrated Land Use/Transportation Planning: A Corridor-Based Approach

CM | **1.50**

PennDOT initiated a Results-Oriented Planning Initiative in 2013 in an effort to develop policies and programs to better integrate transportation and land use planning. The Route 65 pilot project in Allegheny and Beaver Counties is one of two pilots designed to help identify methodologies and actions needed to achieve the goals of the initiative. The session will include a summary of activity to date, lessons learned and interaction with the participants designed to solicit input as to how to best replicate the initiative within the region and across Pennsylvania, thereby maximizing results.

STEVE DECK, AICP, Parsons Brinckerhoff, Inc.
TOM KLEVAN, Southwestern Pennsylvania Commission
PennDOT Representative

EDSESSIONSAGENDA

Sunday, October 18, 2015 cont.

(B3) The ABC's of the Community Development Block Grant (CDBG) Program
CM | **1.50**

The Community Development Block Grant (CDBG) program was created by the Housing and Community Development Act of 1974. Pennsylvania CDBG funds, distributed through DCED, are governed through Act No. 179 of 1984 and Federal legislation. The focus of this session will demonstrate how this funding source has enabled both Mifflin and Huntingdon Counties to implement portions of their three (3) year Community Development Plans and certain sections of each County's Comprehensive Plan's goals and objectives. A secondary focus will be on the general framework of how the grant program functions and the processes involved for successfully obtaining grant funds.

MARK COLUSSY, Huntingdon County Planning and Development Department
JAMES P. LETTIERE, AICP, Mifflin County Planning and Development Department
MAUREEN H. SAFKO, Huntingdon County Planning and Development Department

(B4) Natural Assets as Economic Generators
CM | **1.50**

Nature-based placemaking integrates a community's natural assets, culture, and targeted economic activity to build a unique economic generator. This approach takes into consideration the demographic and psychographic characteristics of visitors and residents, and creates partnerships between local leaders and business and tourism stakeholders. The River Town Program is one such strategic initiative that aims to build closer connections to local navigable rivers as significant natural assets that leverage regional relationships and economic growth. This presentation will use case studies of river and trail towns to outline the process and procedures that have proven successful in both urban and rural communities.

BILL FONTANA, PA Downtown Center
CATHY MCCOLLOM, McCollom Development Strategies, LLC
KELLY ROSSITER, AICP, PA DCNR

(B5) How to Make Evolving Zoning Codes Consistent, Clear, Usable, and Defensible
CM | **1.50 LAW**

As cities and towns across America and Pennsylvania embrace more graphics-based and form-based zoning codes, the trend towards fewer words can create risk for communities. While zoning codes are evolving, the laws of statutory construction remain constant. More than any single factor, the laws of statutory construction determine whether a zoning ordinance will be enforceable. This session will introduce the attendees to the universal principles of statutory construction, which are rooted in English common law, and provide them with six drafting principles that every code should incorporate - no matter what type of code is being considered. The session will incorporate real world examples from experience drafting a form-based code and revising Euclidean codes, as well as challenging zoning codes.

SUSAN SMITH, ESQ., The Law Office of Susan J. Smith
SEAN SUDER, ESQ., LEED AP, Graydon Head & Ritchey, LLP/Graydon Land Use Strategies, LLC

DAVE DICELLO

Sunday, October 18, 2015 cont.

(B6) Creating Walkable Communities in PA - Local, Regional and State Perspectives

CM | **1.50**

This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.**

Walking, an active transportation mode, has health benefits as well as being the mode that is a component of all trips taken. Despite the importance of walking, in many places there are major gaps in walking infrastructure. This session focuses on solutions for planning and implementing walking facilities in Pennsylvania. A range of innovative and traditional approaches will be reviewed. The session will invite discussion of success stories as well as challenges.

RICHARD FEDER, AICP, University of Pittsburgh
BRIAN HARE, PE, PennDOT
JAMIE KLINK, Blair County Planning Commission
MARK MAGALOTTI, University of Pittsburgh
NICOLE ZIMSKY, AICP, Marshall Township

(B7) Assessing Affordable Housing Need: A Practical Toolkit

CM | **1.50**

Maintaining a variety of affordable housing types is a critical component of long-range community viability. This session will equip planners and public leaders with strategies for determining the type and volume of housing that is most needed, by whom and where, within the context of shifting demographics. The presenters will review affordable housing needs assessments they conducted in Colorado Springs, CO, the State of Washington and Westmoreland County, PA, and explain the approaches that were most successful in translating measured housing needs into community goals with targeted, practical action steps.

JENNI EASTON, AICP, Mackin Engineering Company
NICK FEDOREK, Mullin & Lonergan Associates

5:45p	**Meet at Dock to board the Queen Vessel of the Gateway Clipper (Boarding at 6:00)**
6:00p – 7:30p	**Reception on the Gateway Clipper**
Evening	**Dinner on your own**

EDSESSIONSAGENDA

Monday, October 19, 2015

6:30a – 7:30a **Fun Run & Walk**
Wake up with an invigorating walk or run in Pittsburgh!

7:30a – 5:00p **Registration Open**

7:30a – 5:00p **Exhibit Hall Open**

7:30a – 8:00a **Continental Breakfast with Exhibitors**

8:00a – 8:30a **Welcome & Introductions**
RICH FITZGERALD, Allegheny County Executive
KAY PIERCE, Annual Conference Committee Chair, Allegheny County Economic Development

8:30a – 9:45a **The 8-80 City: Creating Vibrant and Healthy Communities for All**
Opening Keynote Session
GIL PENALOSA

9:45a – 10:15a **Refreshment Break with Exhibitors**

9:45a – 11:45a **(M3)** MOBILE WORKSHOP:
Over the River & Up the Hill Transportation History Tour *(see page16)*

10:15a – 11:30a **CONCURRENT EDUCATION SESSIONS C**

(C1) 44 Communities for Water Quality: York County's Regional Stormwater Approach
CM | **1.25**

York County Planning Commission is taking action to assist 44 municipalities meet their Chesapeake Bay Pollution Reduction Plan mandates through a regional planning strategy. The presenters will describe to participants how an intergovernmental agreement has enabled County Municipal Separate Storm Sewer System (MS4) communities share the cost of planning and implementing water quality practices to cooperatively meet Chesapeake Bay clean up goals. Based on the County's successes, a community partner then funded a Regional Stormwater Authority Feasibility Study to recommend how to effectively share the costs of other stormwater services through regional implementation, possibly leading to an inter-municipal stormwater authority.

FELICIA DELL, AICP, York County Planning Commission
NATHAN WALKER, AICP, Amec Foster Wheeler

(C2) Planning for Place: Utilizing Data, Policy and Design Solutions to Support Placemaking within the Framework of a Traditional Comprehensive Plan
CM | **1.25**

How can communities plan for placemaking? This session is designed to provide an appreciation for the role that market data, public policy and physical design solutions play in supporting and encouraging placemaking. It will explore ways that a traditional MPC-driven comprehensive plan can be utilized as a catalyst for placemaking. A series of case studies will focus primarily on the example of a joint comprehensive plan for the cities of Duquesne and McKeesport. Presenters will explore possible issues that could arise when a traditional comprehensive plan is built on a framework of concepts that are not outlined in the MPC.

RICK BELLOLI, Civic Square, LLC
JENNIFER CRISTOBAL, Environmental Planning & Design, LLC
CHRISTOPHER A. LANKENAU, AICP, Urban Partners

EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

(C3) Community Resiliency Planning through Floodplain Analysis
CM | **1.25**

Recent flood insurance reform act(s) have caused the need for a critical re-analysis of floodplains and floodplain communities. Over 1,000 communities in PA alone will experience impacts related to this legislation. This session shows how Lycoming County is addressing this by "connecting-the-dots" between GIS data/analysis, hazard mitigation planning, and comprehensive community development planning. Learn about a partnership with FEMA to convert Zone A floodplains to Shaded Zone X, a partnership with the U.S. Army Corps of Engineers to create templates and cost estimators for residential structure modifications to save flood insurance costs, and collaboration with local banks and service institutions to provide better options for homeowners dealing with floodplain issues.

FRAN MCJUNKIN, CFM, Lycoming County Planning & Community Development
KIM WHEELER, AICP, Lycoming County Planning & Community Development

(C4) From Blight to Bright: Latest Developments in Blight and Land Banking
CM | **1.25**

Pennsylvania has adopted new laws to help local communities address blight and repurpose abandoned land. These tools help county and municipal officials develop a game plan. This session will feature an overview of the many new tools, how they fit together and how they are being used throughout the state in rural, urban and suburban settings. All participants will get a free copy of *Blight to Bright*.

AN LEWIS, Steel Valley COG and Tri-COG Blight Fight
IRENE MCLAUGHLIN, Attorney, Mediator and Former Judge

(C5) Addressing the So-Called Agenda 21 'Conspiracy'
CM | **1.25**

This session has been approved for 1.0 GBCI CEU (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.)**

Fear of Agenda 21, lost property rights, and the implications of sustainable development have mired multiple planning efforts in Pennsylvania in recent years. Such fear leads to mistrust in public planning. Planners need to be able to communicate the intent and outcomes of sustainable development (and even basic planning) to a wide and potentially opposed audience. Hear from the author of a *Planning* magazine article with lessons for planners, and one project manager who faced these fears as a regional comprehensive plan waded through the review process, and how she would handle it differently today.

MICHELLE BRUMMER, AICP, Gannett Fleming, Inc.
JOHN DERNBACH, Widener University

VISIT PITTSBURGH

EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

(C6) Technology Salon
CM | **1.25**

NEW

The Technology Salon is a low-key high-tech hangout that will offer a combination of types of technology-related programming **throughout the day**. The salon will include ongoing casual banter about technology, tools and tactics as well as **scheduled brisk presentations** to highlight specific use cases and tools. The salon will have computers for use by participants to explore technology solutions, and a casual salon style discussion area for the presentations. Attendees will be invited to share technology solutions. All of the topics, technology, and tools discussed will be compiled in a single cloud-based document and sent to attendees.

During this time slot, focal topics will include infrastructure, asset management, and transportation. Featured technologies will include ARCgis online, FileMaker Go, FileMaker Pro, Google Earth on-screen digitizing, Streetmix, and OpenPlans.

TODD BAYLSON, AICP, Philadelphia Office of Innovation and Technology
TJ KEIRAN, GISP, Hanover Engineering Associates, Inc.
ANDREW SCHWARTZ, AICP CUD, PLA, LEED AP, Environmental Planning and Design, LLC

(C7) Boomer Planners – Our Legacy to Pennsylvania Planning
No CM credit

Baby Boomers (born 1946-1964) have alternately been referred to as committed, counter-cultured, and narcissistic. A panel of Boomer planners will facilitate discussion about the generation's contributions to Pennsylvania planning. There will be interaction about staying productive and motivated at this point of careers, and what can yet be done to enrich the Chapter and Pennsylvania planning. **For show and tell, attendees are invited to bring an artifact from the Baby Boomer generation and culture.**

SARA PANDL, AICP, RLA, Lower Macungie Township
JIM PASHEK, RLA, LEED GA, Pashek Associates
DENNY PUKO, PA DCED

11:45a – 1:30p **Pitkin Luncheon: "Making the Case for Planning"**
JAMES BRASUELL

1:45p – 4:45p **(M4)** MOBILE WORKSHOP:
Pittsburgh as Planning History Tour *(see page 16)*

SENATOR JOHN HEINZ HISTORY CENTER

EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

1:45p– 3:00 p CONCURRENT EDUCATION SESSIONS D

(D1) Preparing for the AICP Exam
No CM credit

Are you interested in becoming a certified planner by taking the AICP exam? Not sure yet? The PA Chapter and its Professional Development Committee are here to help you decide. In this session, speakers will explain the benefits and requirements of certification, the application process, and the format of the exam for those trying to decide if or when to take the exam. For those who already decided to take the exam, speakers will identify resources available to help prepare for testing, including a discussion of APA's Exam Prep 3.0. The session will be driven by the needs of the attendees, and questions are encouraged.

SUSAN ELKS, AICP, Chester County Planning Commission
LEAH EPPINGER, AICP, Tri-County Regional Planning Commission
DAVID MCFARLAND, III, AICP, Blair County Planning Commission
AMY LYNN WILES, AICP, Mackin Engineering Company

(D2) Pipeline Infrastructure Task Force
CM | **1.25**

In the next decade, Pennsylvania will undergo a substantial pipeline infrastructure build-out to transport gas and related byproducts from thousands of wells throughout the state. The unprecedented build-out creates an opportunity for the Commonwealth to engage stakeholders in a collaborative process to achieve a world-class pipeline infrastructure system. A stakeholder-driven effort, the Pipeline Infrastructure Task Force (PITF) will develop policies, guidelines and tools to assist in pipeline development (including planning, permitting and construction) as well as long-term operation and maintenance. This panel will discuss the substantive findings of the task force.

DENISE BRINLEY, PA DEP
KATHI COZZONE, Chester County Commissioner
JOY RUFF, Dawood Engineering

(D3) Planning for Healthy Communities: Making the Healthy Choice the Easy Choice
CM | **1.25**

Where you live plays an important role in how healthy you are. Physical design of your community — including access to parks, healthy and affordable food, safe, complete roads/streets/crossings, and clean air and water -- can increase your life expectancy. How well we plan land use, food systems, transportation, and natural resource protection has dramatic effects on our communities far into the future. This session provides a checklist and guidance for planning and implementation.

HEATHER MIKULAS, Penn State Extension
JOHN TURACK, Penn State Extension
PETER WULFHORST, AICP, Penn State Extension

(D4) Planning Consultants Roundtable
CM | **1.25**

The roundtable discussion will include representatives from several Pennsylvania-based planning, landscape architecture and urban design firms. The discussion will revolve around topics such as how to move from planning to implementation, how to work effectively with a variety of stakeholders, the changing dynamics of the public and private sectors post-recession, and how new tools, demographics, and policies are impacting the role of planning/consultants.

PATTY FOLAN, AICP, GAI Consultants
DENNIS MARTINAK, AICP, Mackin Engineering Company
CHRISTINE MONDOR, AIA, LEED AP, evolveEA
JIM PASHEK, RLA, LEED GA, Pashek Associates
CAROLYN YAGLE, AICP, RLA , Environmental Planning and Design, LLC

EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

(D5) How Municipalities Can Fight the Challenge of Vacancy
CM | **1.25**

As population decline occurs, vacancy can become more and more of a challenge for local municipalities. Learn about some of the ways Pittsburgh is trying to address this challenge, such as the creation of a toolkit for the reuse of vacant land, development of a Land Bank, and programs like conservatorship and how they may be applicable to municipalities across the state.

BETHANY DAVIDSON, Pittsburgh Community Reinvestment Group
JOSH LIPPERT, City of Pittsburgh

(D6) Technology Salon, Continued
CM | **1.25**

The Technology Salon is a low-key high-tech hangout that will offer a combination of types of technology-related programming throughout the day. The salon will include ongoing casual banter about technology, tools and tactics as well as scheduled brisk presentations to highlight specific use cases and tools. The salon will have computers for use by participants to explore technology solutions, and a casual salon style discussion area for the presentations. Attendees will be invited to share technology solutions. All of the topics, technology, and tools discussed will be compiled in a single cloud-based document and sent to attendees.

During this time slot, focal topics will include community and economic development, commercial corridors, and environment. Featured technologies will include Strava, GeoLog Tracker, Avenza PDF Maps, GoodNotes, Concepts, iPhoto, and Neighborly.

TODD BAYLSON, AICP, Philadelphia Office of Innovation and Technology
TJ KEIRAN, GISP, Hanover Engineering Associates, Inc.
ANDREW SCHWARTZ, AICP CUD, PLA, LEED AP, Environmental Planning and Design, LLC

(D7) A Grass Roots Success Story — East Ohio Street Pedestrian and Bicycle Improvements
CM | **1.25**

A grass root community process coordinated by the Northside Leadership Conference Pedestrian and Bicycle Committee leads PennDOT to incorporate pedestrian and bicycle improvements into the East Ohio Street Improvements project. Our proposal was a long shot. We approached PennDOT at the 11th hour in their design process. They had every reason to say we came too late into the process, and therefore our proposed improvements could not be implemented. However, PennDOT recognized the improvements would improve the safety of the pedestrian and bicycling environment and were committed to incorporating those improvements into their design.

JOHN BUERKLE, JR., RLA, AICP, Pashek Associates
CHERYL MOON-SIRIANNI, PennDOT
NICK ROSS, Northside Leadership Conference Pedestrian and Bicycle Committee
ABE STUCKY, Northside Leadership Conference Pedestrian and Bicycle Committee

3:00p – 3:30p **Refreshment Break with Exhibitors**

EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

3:30p – 5:00p **CONCURRENT EDUCATION SESSIONS E**

(E1) Planning Ethics and Ethical Planning Decisions

CM | **1.50 ETHICS**

This panel will provide a discussion and response session regarding ethical issues and challenges planners face. With the AICP Code of Ethics and Professional Conduct as a foundation, planners need to review practical planning ethics on a regular basis and reiterate the obligation to the public interest in the face of professional challenges. This session will engage in dialog about recent challenges faced by Pennsylvania planners and discuss the process and decisions involved to not only comply with ethical values, but improve the ethical climate in our organizations.

SABINA DEITRICK, PHD, Graduate School of Public & International Affairs, University of Pittsburgh
JIM SEGEDY, PHD, FAICP, AIA (ASSOC), Peters Township
JACK W. UBINGER, JR., Environmental Policy Advisor

(E2) Review of Recent Land Use Decisions of the Commonwealth and Federal Courts and State Agencies

CM | **1.50 LAW**

Legal principles applicable to land use matters evolve and are refined by the decisions of the courts and administrative agency boards. This session will refresh your working knowledge of these principles and inform you of changes and emerging issues. It includes a comprehensive review of the case law and administrative decisions issued during in the twelve months prior to the conference

SUSAN SMITH, ESQ., The Law Office of Susan J. Smith

(E3) New Market Tax Credits

CM | **1.50**

This session will explore the evolving role of the Federal New Markets Tax Credits (NMTC) program and the Treasury Department's view of the program in Pennsylvania. Participants will learn about the kinds of projects eligible for credits, locational options, the application process, review and selection procedures, typical structure, compliance, and audits. Through this session, planners will learn about financial options that could be available when their cities, local developers, or employers have capital partially assembled for projects deemed to have a high impact on their areas.

OWEN BEITSCH, PHD, FAICP, CRE, GAI Consultants
REBECCA DAVIDSON-WAGNER, Urban Redevelopment Authority of Pittsburgh
DAVID GIBSON, The PNC Financial Services Group

(E4) Engaging Communities in Large Landscape Planning

CM | **1.50**

This session has been approved for 1.5 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.)**

This session features a regional planning and landscape conservation initiative in Pennsylvania called the Brandywine Creek Greenway. Led by the Brandywine Conservancy, this model planning effort seeks to protect and enhance the natural, cultural, and recreational resources along the Brandywine Creek, support community-based solutions to conserving the watershed and its significant places, and encourage synergy of such efforts locally and regionally. Brandywine Conservancy planners are adding value to Chester County planning efforts and using innovative engagement tools to address the specific challenges facing each community.

SHEILA FLEMING, ASLA, Brandywine Conservancy

EDSESSIONSAGENDA

Monday, October 19, 2015 cont.

(E5) PennDOT's Public-Private Partnerships
CM | **1.50**

Act 88 of 2012 established the legal framework for public-private transportation partnerships in Pennsylvania. PennDOT has utilized this innovative financing tool to leverage private investment, allocate risk, generate revenue and accelerate deployment of projects. The Public-Private Partnerships (P3) Office will discuss the Rapid Bridge Replacement project, the Compressed Natural Gas Fueling Stations for Public Transit Agencies project, and other current and potential P3 projects.

TIMOTHY KING, AIA, LEED AP, CDM Smith
DALE WITMER, AICP, PennDOT

(E6) Technology Salon, Continued
CM | **1.50**

The Technology Salon is a low-key high-tech hangout that will offer a combination of types of technology-related programming throughout the day. The salon will include ongoing casual banter about technology, tools and tactics as well as scheduled brisk presentations to highlight specific use cases and tools. The salon will have computers for use by participants to explore technology solutions, and a casual salon style discussion area for the presentations. Attendees will be invited to share technology solutions. All of the topics, technology, and tools discussed will be compiled in a single cloud-based document and sent to attendees.

During this time slot, focal topics will include civic engagement, transparency, and design. Featured technologies will include MindMixer, Text Msg outreach tools, Sketchup, Google Earth ArcExplorer and Youtube.

TODD BAYLSON, AICP, Philadelphia Office of Innovation and Technology
TJ KEIRAN, GISP, Hanover Engineering Associates, Inc.

NEW FORMAT!

Come hear 7 presentations on 7 topics for 7 minutes each!

(E7) Fast – Fun – Fervent
No CM credit

This is a new offering at the APA PA Conference. The session will showcase seven presenters, seven topics, seven minutes each. It will be fast-moving – 20 slides, each slide 20 seconds, per presenter. Expect presentations to be insightful and at the same time passionate and personal, even witty and provocative.

BEN BRYANT, AICP, Group Melvin Design, *People in Place: The Human Element of Public Space Design*

LINDA DOTTOR, Community Design Collaborative, *Transforming Schoolyards*

AMBER KNEE, PA Horticultural Society, *Changing the Perception of Vacancy to Transform Neighborhoods*

JEFF KNOWLES, AICP, PA DCNR, *Productive Techniques to Engage the Public and Build Consensus*

MIKE SCHILLER, Green Building Alliance, *14 Patterns of Biophilic Design*

AJ SCHWARTZ, AICP, Environmental Planning and Design, LLC, *The Planner's World According to Garp*

JIM WEAVER, Tioga County Planning Commission, *Aliens on this Planet*

5:15p – 6:15p	**Evening Reception with Exhibitors**
6:30p – 7:30p	**Comedy Show!** Free event, with Donations appreciated for the Scholarship Fund
Evening	**Dinner on your own!**

EDSESSIONSAGENDA

Tuesday, October 20, 2015

7:00a – 4:00p	**Registration Open**
7:00a – 2:30p	**Exhibit Hall Open**
7:00a – 8:00a	**Continental Breakfast with Exhibitors**
7:00a – 8:00a	**Professional Development Committee Meeting**
7:00a – 8:00a	**Planning Officials Development Committee Meeting**
8:00a – 9:30a	**Plenary Session :** **Sustainability: Fad, Fashion or Reality?** Hear what the experts have to say!
9:45a - 10:15a	**Refreshment Break with Exhibitors**

10:15a - 11:30a **CONCURRENT EDUCATION SESSIONS F**

(F1) Reimagining Our Relationship with Rain: Stormwater Solutions that Promote Efficiency, Reduce Cost and Enhance Communities

CM | **1.25**

Stormwater runoff is blind to property lines and the ownership status of the ground it soaks into or the pipe through which it eventually travels. Planners and designers need to respond accordingly and remove the historic "silos of ownership" that compartmentalize rainfall along the lines of property ownership. Utilizing several case studies, this session is designed discuss ways that large-scale public spaces can be used to take care of public AND private-sector stormwater issues while creating engaging amenities that educate, inform and inspire.

JENNIFER CRISTOBAL, Environmental Planning & Design, LLC

(F2) Energy Production Patterns and Community Impacts in Pennsylvania: Data Access and Analysis to Inform Planning

CM | **1.25**

This session will focus on datasets that can be used by planners to analyze energy sector activities in communities, and to develop planning policy and implementation measures. Speakers will present spatial analyses of unconventional natural gas production and associated community health and economic impacts in Pennsylvania from 2008 to 2015. Takeaways for attendees include 1) an introduction to the Landscape Today Initiative data developed for every municipality which can be used to evaluate population health; 2) exposure to spatial datasets for unconventional shale gas production developed by the Carnegie Museum's Powdermill Reserve and Pennsylvania DEP; and 3) results from a case study of the impact of energy industries on housing stock and housing values in Greene and Washington Counties.

JOHN BENHART, JR., PHD, Indiana University of Pennsylvania
SUDESHNA GHOSH, PHD, Indiana University of Pennsylvania
RICHARD J. HOCH, PHD, AICP CEP, Indiana University of Pennsylvania

EDSESSIONSAGENDA

Tuesday, October 20, 2015 cont.

(F3) SEPTA's Bike Action Plan: If You Build It, "Wheel" They Come?

CM | **1.25**

The Southeastern Pennsylvania Transportation Authority's' (SEPTA) Bike Action Plan documents the increasing demand for "cycle-transit" use, explores policy and infrastructure implications, and presents practical measures to better integrate transit and bicycle networks. This presentation focuses on universal issues of bicycle parking and access that go beyond "cycle-transit" use. Bicycle parking and infrastructure are becoming integrated into more site plans, community plans and roadway designs. Yet often bicycle parking and infrastructure go underutilized due to poor design, connectivity and placement. Real-world examples are drawn from over 100 commuter rail stations located in a variety of communities from urban to rural, classic towns to new suburbia.

JENNIFER BARR, AICP, SEPTA Southeastern Pennsylvania Transportation Authority
REBECCA COLLINS, LEED AP O+M, SEPTA Southeastern Pennsylvania Transportation Authority

(F4) Millennials and Social Media: Their Impact on Planning, Land Use, and Design of Places

CM | **1.25**

The confluence of sensor-rich smartphones and social media offer new ways to gather tremendous amounts of data about people's everyday behaviors in cities. You will hear about a CMU team's ongoing work on using geotagged social media data to find organic boundaries for neighborhoods, as well as some preliminary work on understanding economic aspects of businesses and how people feel about neighborhoods. The session will also include a presentation from Pittsburgh Bike Share. The changing consumer attitudes of the millennial generation has had an impact on cities and mobility, especially as it relates to the shared economy. Important values for Pittsburgh's Bike Share program include increased accessibility to various parts of the City, reduced traffic congestion and emissions, and improved public health.

JASON HONG, Human Computer Interaction Institute, Carnegie Mellon University
DAVID WHITE, Pittsburgh Bike Share

(F5) From Big Rigs to Buggies: A Lincoln Highway for All Users

CM | **1.25**

This session has been approved for 1.0 GBCI CEUs (Applicable for LEED GA and LEED AP continuing education. **LEED-ND Specific.)**

The Lincoln Highway Streetscape Plan uses a complete streets approach to transform Lincoln Highway into a vibrant corridor that is safe, efficient, and beautiful for all users. The heavily traveled corridor is a major tourism destination and retail center. Despite its importance, the road's function and identity have been compromised, creating a discordant sense of place. This session will describe how stakeholders as diverse as Dutch Wonderland Amusement Park and the Pennsylvania Motor Truck Association have come together to support improvements that will enable visiting families to stroll between destinations while still moving high traffic levels, including significant truck volumes.

KIP VAN BLARCOM, Lancaster County Planning Commission
TARA HITCHENS, AICP, East Lampeter Township
DOUGLAS ROBBINS, AICP, PP, AECOM

KEVIN SMAY

Tuesday, October 20, 2015 cont.

(F6) Effective TDM Implementation in Congested Corridors

CM | **1.25**

This interactive workshop will provide participants with an opportunity to develop innovative solutions to more effectively implement Transportation Demand Management (TDM) strategies within congested highway corridors. The US Route 422 Corridor will be presented as a case study but the concepts can be applied statewide. Recently GVF, Temple University, and CFA Consultants completed a PennDOT funded research study to evaluate barriers to TDM implementation and provide recommendations for more effective TDM. The session will address public transportation, bike/pedestrian infrastructure, employer incentives, and land use. The discussion will be focused on short, medium, and long-term recommendations.

BRADLEY FLAMM, PHD, HNTB
ASHLEY NUCKLES, GVF TMA

(F7) Multi-Municipal Planning: Successfully Navigating Competing Interests, Shifting Priorities, and Hidden Agendas

CM | **1.25**

Creating great places means bringing as many people as possible into the room to collectively reimagine our communities. Often this requires intentional efforts to involve those typically excluded, such as resident anchor institutions and surrounding municipalities. However, once in the room, planners are confronted with a confusing mix of competing interests, shifting priorities, and hidden agendas. Finding ways to navigate these difficult landscapes is the aim of this highly-participatory session. Panelists, including elected officials, planning directors, and institutional administrators, will relay transferable lessons-learned from their own experiences to assist others in delivering successful projects.

FACILITATORS:
BOB DOYLE, SmithGroup JJR
JEFF RAYKES, AICP, Indiana County Office of Planning & Development

PANELISTS:
CHRIS ANDERSON, White Township
ROBIN GORMAN, Indiana University of Pennsylvania
NANCY JONES, Indiana Borough
BYRON G. STAUFFER, JR., Indiana County Office of Planning & Development

11:45a – 2:00p **Luncheon, Annual Awards Presentation and State of the Chapter**

2:00p - 2:30p **Dessert with Exhibitors & Announcement of Winners (Basket Raffle, Silent Auction and 50/50)**

EDSESSIONSAGENDA

Tuesday, October 20, 2015 cont.

2:30p - 4:00p **(M5)** MOBILE WORKSHOP:
Walking Exploration of Pittsburgh to Find 14 Patterns of Biophilic Design *(see page 16)*

2:30p - 4:00p **CONCURRENT EDUCATION SESSIONS G**

(G1) Shining a Light on Implementing Solar in Your Community
CM | **1.50**

This session will demonstrate and provide practitioners with tools to help encourage small-scale Solar PV installations in their communities. Through a national grant, speakers have created a model zoning ordinance framework for Solar PV and a permitting guide for solar energy systems. These tools help municipalities develop zoning codes and permitting processes that protect public safety while encouraging solar PV development. Speakers will also demonstrate some off the shelf training materials that attendees can use locally to help educate elected officials or the general public on issues related to solar. The speakers will also demonstrate and speak to their experience working with municipalities around greater Philadelphia and nationally to implement planning improvements related to to solar PV. Speakers will walk participants through a hands on audit that can be used to help municipalities determine how solar-ready their zoning and permitting processes are, and what next steps can be taken to improve them.

ELIZABETH COMPITELLO, Delaware Valley Regional Planning Commission
JUSTIN DULA, AICP, Delaware County Planning Department

(G2) Legislative Update
CM | **1.50 LAW**

The Planners Advocacy Network is a new program that was initiated to connect planners with local and national legislative issues that impact planning, and encourage engagement in grassroots advocacy. The goal of this APA program is to provide a voice to planners and increase opportunities to engage directly in the legislative process. Abigail Zenner, Government Affairs Associate with APA, and Brian Traylor, APA-PA's Legislative Committee Chair, will provide an overview of the Planners Advocacy Network and provide examples of how planners can use this resource to stay involved on local and national legislative issues.

BRIAN TRAYLOR, AICP, ASLA, Amtrak
ABIGAIL ZENNER, American Planning Association

(G3) Innovative Tools to Expand Public Participation in Transportation Planning
CM | **1.50**

Using Pennsylvania's Twelve Year Transportation Program (TYP) as a case study, three professional planners will provide an exciting and engaging demonstration of innovative outreach tools including infographics, interactive surveys, webcast meetings, and online mapping tools to increase collaboration and accessibility in the statewide transportation planning process. The session will provide attendees with an introduction to Pennsylvania's multimodal planning process and an in-depth understanding of online tools to increase public participation in transportation and other elements of planning.

JESSICA CLARK, PennDOT
LEANNE DORAN, McCormick Taylor
MICHELLE GODDARD, McCormick Taylor
JENNIFER HORN, McCormick Taylor

EDSESSIONSAGENDA

Tuesday, October 20, 2015 cont.

(G4) Ethics Case Study: Homewood Station Transit Oriented Development (TOD) Study

CM | **1.50 ETHICS**

The AICP code of ethics outlines a responsibility to seek social justice and to provide broad and meaningful opportunities for people of all communities to participate in and have an impact on planning and policies that affect them. The Homewood TOD Case Study will reflect on this ethical responsibility, through a discussion of its public process and how the study integrated ongoing grassroots land use planning, and spurred a neighborhood wide discussion on policy and development principles. This participatory session will consider the challenges of building relationships in disinvested communities and explore ways to build trust and gain authentic participation.

JEROME JACKSON, Operation Better Block
EMILY MITCHELL, Urban Redevelopment Authority of Pittsburgh
CHRIS SANDVIG, Pittsburgh Community Reinvestment Group

(G5) Utilizing Planning Methods in the Public Works Department

CM | **1.50**

Traditional planning concepts need not be the exclusive domain of the planning department. The City of Lancaster's public works staff utilize planning and engineering methods including GIS and modeling to make informed decisions about stormwater, transportation, and other infrastructure improvements. Analysis can include pavement condition, sewershed location, slope, and existing tree canopy; and can result in design considerations for bike lanes, green infrastructure, street trees, parking, and pedestrian safety. City staff will talk about institutionalizing these efforts in codes, guidelines, plans, and studies.

KARL GRAYBILL, AICP, City of Lancaster, PA
RUTH AYN HOCKER, PE, City of Lancaster, PA

PITTSBURGH CULTURAL TRUST

EDSESSIONSAGENDA

Tuesday, October 20, 2015 cont.

(G6) The CDC as a Catalyst for Smart Growth and Investment

CM | **1.50**

With communities being economic hubs of the new economy, CDCs — community develop corporations — can be big-time catalysts for place improvements and attracting investment. Learn from a panel of directors how CDCs are formed and financed. Learn how CDCs work in many types of places — small town, urban neighborhood, and multi-municipal. And, learn what CDCs do to turn plans to action, from development projects to aiding business starts to infrastructure improvements to promoting good design.

MATTHEW GALLUZZO, Lawrenceville Corporation
GREGORY JONES, Economic Development South
TARIS VRCEK, McKees Rocks Community Development Corporation

(G7) Making Use of Big Data — What You Can Learn from Detailed Real Estate Data

CM | **1.50**

It is ever easier to acquire and manipulate detailed real estate data to get deeper understanding than permitted by Census data. We will discuss data sources, acquisition, cleaning, and analysis. We will emphasize housing data; we will show how to build indices that track housing prices for user-defined geographies; and how to use data to measure the impact of landscape features, government programs, or other planning interventions. We will use case studies: house and condominium price indexes in Philadelphia, the impact of open space in southeast Pennsylvania, and high-quality illustrative graphics.

PETER ANGELIDES, AICP, PHD, Econsult Solutions

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Market Square won a 2015 Great Places award from the Chapter as a "Public Space"

Market Square has been the center of Downtown Pittsburgh since the original street grid was laid out in the late 1700's. Over the past two centuries, the 1.5 acre square was modified as the city matured around it, oscillating between an open space and a site for market buildings. Ten years ago roads fragmented Market Square into quadrants, speeding cars and buses made the square dangerous for pedestrians, and inefficient lighting and dense tree cover encouraged illicit activities. Today, Market Square is a vibrant, cohesive, flexible, and pedestrian-oriented oasis in the dense urban fabric of Downtown Pittsburgh. Market Square promotes a wide range of programing. The square is like a gallery, where people and events are the featured exhibition. On any given day, the space might be transformed into a market, a performance space, or a festival.

Check out some of the 2014 and 2015 Great Places winners in the exhibit hall. These Great Places show exemplary character, quality, identity, cultural interest, and community involvement.

The Strip District won a 2014 Great Places award from the Chapter as a "Great Neighborhood"

The Strip District is Pittsburgh's only remaining historic market district. This old-world-style marketplace is abuzz with shoppers patronizing wholesalers, fish/produce merchants, ethnic food shops, antique galleries, specialty shops, textile/interior design firms, and sidewalk vendors. Multi-generational family businesses sit side-by-side with small niche businesses passionate about their craft. Small businesses, as well as innovative high-technology, marketing, public relations, and other professional firms, continue to gravitate to The Strip, making it a hub for job growth. Additionally, it offers residential properties, warehouses, a world-class museum, an international crafts gallery, a theater group, two historic churches and a variety of nightspots, ranging in style from upscale lounges to cozy pubs. Overall, it provides a captivating opportunity to explore an innovative re-imagining of obsolete urban industrial spaces.

The American Planning Association has also recognized Pittsburgh over the years.

- Mellon Square https://www.planning.org/greatplaces/spaces/2008/mellonsquare.htm
- Chatham Village https://www.planning.org/greatplaces/neighborhoods/2007/chathamvillage.htm
- Grant Street https://www.planning.org/greatplaces/streets/2012/#PA
- Point State Park https://www.planning.org/greatplaces/spaces/2014/pointstatepark.htm

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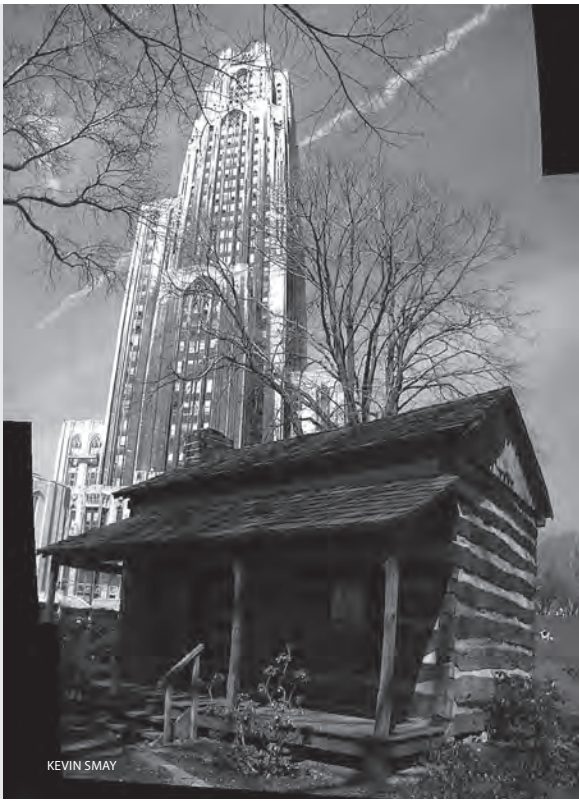
Pittsburgh has history museums, visual and performing arts, spectator sports, and many family fun attractions. You can check it out on www.visitpittsburgh.com. They even have a digital visitors guide and online coupons.

Here are other cool websites to help you plan your "free" time:

https://healthyridepgh.com/
(Pittsburgh's bike share)

www.downtownpittsburgh.com
(this website has a great map)


KEVIN SMAY

To help you get around

Buses and the T (the Light Rail System) **are free in the "Golden Triangle" area of Downtown Pittsburgh**, and you can also take the T to the Northside for free (see link below for map). There are numerous restaurants, bars, galleries and shops within an easy walk or bus ride of the hotel. For outdoor dining visit Market Square, or check out the theaters and other entertainment venues in the Cultural District. Take the T to the Northside and visit the Andy Warhol Museum, Heinz Field – home of the Pittsburgh Steelers, and PNC Park – home of the Pittsburgh Pirates.

Bus passes (or exact-change fair) are required for other destinations such as Pittsburgh International Airport, Oakland, and Station Square. Sunday brunch at the Station Square Concourse is a Pittsburgh tradition. Afterwards take a walk along the river trail, or use your pass to ride the Duquesne incline up to Mt. Washington for a great view of the City. The Carnegie Museums of Fine art and Natural History in Oakland are also easily accessible by bus.

Golden Triangle area map: http://www.downtownpittsburgh.com/ Go to the Downloads section.
Port Authority of Allegheny County: http://www.portauthority.org/paac/default.aspx

The Port Authority is donating a limited number of Connect Cards for a week of free access to areas outside the free Golden Triangle. You can pick up one at the conference registration desk.

Bike Share Passes
Healthy Ride is Pittsburgh's bike share system combining the convenience and flexibility of a bicycle with the accessibility of public transportation. With 50 stations and 500 bikes strategically positioned all around the city, Healthy Ride offers visitors, residents, and students a great way to get around town and see the city. Healthy Ride reaches many of Pittsburgh's best restaurants, hotels, shopping, and tourist destinations. With stations in downtown, the Southside, Oakland, the Strip District, and the North Side, to name a few, Healthy Ride gives people access to Pittsburgh's beautiful neighborhoods and scenic trails. **A limited number of Bike Share Passes will be available on a first-come, first-served basis at the conference.** For more information, please visit www.healthyridepgh.com.

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