

# Sink or Swim: Waterfront Revitalization



Please join us for a day of learning about successful waterfront redevelopment. Experienced professionals will present the complexities encountered during the implementation of waterfront plans in four cities: Wilmington, Baltimore, Brooklyn, and San Francisco. A panel with prominent local civic and public leaders will discuss and interact with the audience about lessons learned and applicable opportunities in Philadelphia. Speakers will discuss:

- The Role of the Mayor and City government
- Public-private Financing Tools
- Planning and Design Standards
- Community and Civic Involvement

## 1 WELCOME & INTRODUCTIONS

**Alan Greenberger**, Executive Director - City of Philadelphia Planning Department  
**Barry Seymour**, Executive Director, Delaware Valley Regional Planning Commission

**PROGRAM KICK-OFF:** **Brian O'Leary**, Chair - PA Chapter of the APA SE

## 2 WILMINGTON DE

**Michael S. Purzycki**, Executive Director - Riverfront Wilmington  
**Dr. Simon Condliffe**, West Chester University

## 3 BALTIMORE MD

**Pat Turner**, President - Turner Development

## 4 BROOKLYN NY

**Lee Weintraub**, Principal - Landscape, Architecture & Community Design

## 5 SAN FRANCISCO CA

**Kelley Kahn**, Project Manager - San Francisco Redevelopment Agency

## 6 Discussion Panel with Local Public and Civic Leaders

**Harris Steinberg** (Moderator), Executive Director - Penn Praxis

Date: **Friday June 19th, 2009**  
8:00AM Registration & Breakfast - 8:30AM - 3:30PM Program

Cost: **FREE ADMISSION**  
Includes light breakfast and refreshments  
15% Lunch Discount at 3rd Floor Cafeteria

Location: **Delaware Valley Regional Planning Commission**  
190 N. Independence Mall West, 8th Floor - 6th & Race Streets  
Philadelphia, PA 19106-1520

Credits: **5 AICP CM Credits - PENDING**



### REGISTER BY PHONE OR EMAIL

Please send an email to [ppasepdi@gmail.com](mailto:ppasepdi@gmail.com)  
including name, organization, and telephone number  
-or-

Call **Tania Nikolic**, AICP at **215.209.8643**

Register now,  
space is  
very limited!

### \*\* Boat Tour of Delaware Riverfront \*\*

narrated by Harris Steinberg of Penn Praxis  
Thursday June 18th - 5:30PM-8:30PM. Cost \$30  
For more information and registration please contact:  
Andrea Williams at [aandrea@design.upenn.edu](mailto:aandrea@design.upenn.edu)