



Be a part of the largest annual gathering of Pennsylvania’s professional planners and planning officials at the PA Chapter of APA 2010 Annual Conference, October 3 to 5, 2010 at the Lancaster Convention Center & Marriott in Lancaster, PA. More than 500 attendees!

<p>SPONSORSHIPS</p> <p>Diamond \$5,000</p> <ul style="list-style-type: none"> • 3 conference registrations • Full page ad in both programs* • Exhibit table • E-List of conference registrants before and after the conference** • Exclusive opportunity to underwrite: Welcome Reception, Monday Reception, Keynote Session, Pitkin Lecture, Plenary Session, or the Preliminary Program <p>Platinum \$3,000</p> <ul style="list-style-type: none"> • 2 conference registrations • Half page ad in both programs* • Exhibit table • E-List of conference registrants before and after the conference** • Exclusive opportunity to place your logo on: Tote Bags, Lanyards, or Flash Drives <p>Gold \$2,000</p> <ul style="list-style-type: none"> • 1 conference registrations • Quarter page ad in both programs* • Exhibit table at a 50% discount • E-List of conference registrants before and after the conference** • Opportunity to underwrite: Continental Breakfast or Refreshment Break <p>Silver \$1,000</p> <ul style="list-style-type: none"> • 1 conference registrations • Business card ad in both programs* • E-List of conference registrants before and after the conference** • Opportunity to underwrite: Reception Entertainment, or Mobile Workshops 	<p>EXHIBITS</p> <p>Staffed Exhibits \$450 Includes 1 conference registration, listing in Prelim and Final Programs*, 6’ x 30” table with cover and drape, one chair, waste can and an ID sign. Electric, telephone and internet service available from hotel for additional fees.</p> <p>Display Only Exhibit \$200 Includes 3’ x 30” table space and listing in Prelim and Final Programs*. Appropriate for flyers and information.</p> <p>Exhibit Badges \$30 each For access to exhibit area and breaks only. For education and meals purchase additional conference registrations.</p> <p>Exhibit Hall Hours</p> <p>Set Up Sunday, 10/3/10 1:00pm – 5:00pm</p> <p>Show Hours Monday, 10/4/10, 7:00am – 5:00pm Tuesday, 10/5/10, 8:00am – 4:00pm</p> <p>Tear Down Tuesday, 10/5/10, 4:00pm – 6:00pm <i>(subject to change)</i></p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p>* For listing or ad placement in the Prelim Program, payment and information must be received by June 25, 2010.</p> <p>** E-List of conference registrants sent September 10 and includes all early-bird registrations. A complete list of conference registrants is sent 2 weeks following the conference.</p> </div>	<p>ADS</p> <p>Ads placed in the Prelim Program promote your organization to 5,000 plus planners and related professionals in PA. The Final Program is distributed to more than 500 attendees.</p> <p style="text-align: center;">Rates</p> <p>Both Programs* - Best Deal!:</p> <table border="0"> <tr><td>Full Page Ad</td><td style="text-align: right;">\$700</td></tr> <tr><td>Half Page Ad</td><td style="text-align: right;">\$600</td></tr> <tr><td>Quarter Page Ad</td><td style="text-align: right;">\$475</td></tr> <tr><td>Business Card Ad</td><td style="text-align: right;">\$300</td></tr> </table> <p>Prelim Program Only*:</p> <table border="0"> <tr><td>Full Page Ad</td><td style="text-align: right;">\$500</td></tr> <tr><td>Half Page Ad</td><td style="text-align: right;">\$400</td></tr> <tr><td>Quarter Page Ad</td><td style="text-align: right;">\$325</td></tr> <tr><td>Business Card Ad</td><td style="text-align: right;">\$200</td></tr> </table> <p>Final Program Only:</p> <table border="0"> <tr><td>Full Page Ad</td><td style="text-align: right;">\$350</td></tr> <tr><td>Half Page Ad</td><td style="text-align: right;">\$250</td></tr> <tr><td>Quarter Page Ad</td><td style="text-align: right;">\$200</td></tr> <tr><td>Business Card Ad</td><td style="text-align: right;">\$150</td></tr> </table> <p style="text-align: center;">Deadlines</p> <p>Preliminary Program – June 25, 2010 Final Program – August 20, 2010</p> <p style="text-align: center;">Specifications</p> <ul style="list-style-type: none"> • Full Page 8”w by 10”h • Half Page 8”w by 4.75”h • Quarter Page 3.5”w by 4.75”h • Business Card 3.5”w by 2.25”h <p>High resolution, 300 dpi PDF files. All ads are black & white unless specified. Sizes above are the finished image size of the ad.</p>	Full Page Ad	\$700	Half Page Ad	\$600	Quarter Page Ad	\$475	Business Card Ad	\$300	Full Page Ad	\$500	Half Page Ad	\$400	Quarter Page Ad	\$325	Business Card Ad	\$200	Full Page Ad	\$350	Half Page Ad	\$250	Quarter Page Ad	\$200	Business Card Ad	\$150
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Business Card Ad	\$150																									

PA Chapter of APA 2010 Annual Conference Sponsors, Exhibitors and Advertisers

Organization: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

SPONSORS

Sponsorship Level: _____ \$ _____

We would like to underwrite the following: _____

- Yes, we will have an Exhibit Table (please complete Exhibitors section).
- Yes, we will place an Advertisement in the Program(s) (please complete the Advertisers section below).

EXHIBITORS

Exhibit Type: _____ \$ _____

- Staffed Exhibit @ \$450 Display-only Exhibit @ \$200
- _____ Exhibit Badges at \$30 each (Staffed Exhibits include 1 conference registration) \$ _____

Information will follow to complete conference registration and provide names of additional representatives.

I have read and agree to follow the rules and regulations outlined in the Exhibitor Agreement (see next page):

Signature: _____ Date: _____

ADVERTISERS

Ad Size: _____ \$ _____

- Both Programs OR Prelim Program OR Final Program

Payment and ad files must be received by:

June 25, 2010 for inclusion in the Prelim Program. August 20, 2010 for inclusion in the Final Program.

METHOD OF PAYMENT:

Total Payment Due: _____ \$ _____

- Check enclosed: Make payable to PA Chapter of APA

- Visa MasterCard Discover AMEX

Credit Card # _____

Expiration Date _____

3-digit CVV2 code from the back of your card _____

Billing Address (if different from above)

Address: _____

City, State, Zip _____

Cardholder Signature _____

Return completed form with payment to:

PA Chapter of APA
587 James Drive
Harrisburg, PA 17112-2273
Fax: 717-545-9247

Questions?

Contact the Chapter Office at

717-671-4510
info@planningpa.org

PA Chapter of APA 2010 Annual Conference Exhibitor Agreement

Arrangements for shipment of materials and equipment and other set-up requirements are at the Exhibitor's sole expense.

Exhibitors should come to the Conference Registration Desk to obtain badges. All exhibiting company representatives must be registered. Your badge will permit entry into the Exhibit Hall. PA Chapter of APA requests strict adherence to the opening and closing hours. PA Chapter of APA reserves the right to make changes, for compelling reasons, to the dates and hours. Such changes, however, will be made known in advance.

Exhibitors shall comply fully with all applicable national, state, county, city and hotel fire and safety regulations, as well as any further rules and regulations PA Chapter of APA adopts.

PA Chapter of APA makes no warranties and Exhibitors are responsible for any loss, damage, or injury to their exhibits, other property, or persons and/or any claims in any way arising out of their exhibiting at the 2010 Annual Conference. Exhibitor is required to provide all insurance and/or policy riders to cover all exhibit space contents. Exhibitors expressly release PA Chapter of APA from any such responsibility or liability.

All insurance, including (without limitation) business interruption and public liability coverage, is the sole responsibility of the Exhibitor. PA Chapter of APA does not maintain insurance covering Exhibitors, and Exhibitors expressly release PA Chapter of APA from any such responsibility or liability. There will be NO overnight staffed security, and exhibitors are advised to remove any and all valuable equipment.

No exhibitor shall use any space outside the assigned space. No exhibitor shall assign, sublet, or share the space allotted without the advance knowledge and consent of PA Chapter of APA. Exhibitors must show only products provided by them in the regular course of their business.

Exhibitors agree to display and/or represent their products and/or services in a dignified and decorous manner. Exhibitors agree to identify, display, and/or represent their businesses, products, and/or services truthfully, accurately and consistently with the information provided in the application. Any display or conduct that, at PA Chapter of APA's sole discretion, is not in keeping with the general decorum of the event and/or purposes and objectives of the event, is grounds for removal of the exhibit, by the Exhibitor at the Exhibitor's expense, promptly upon notification by PA Chapter of APA. Prohibited activities by Exhibitors include (but are not limited to) any conduct or attention-getting devices of any kind that annoy, disturb, or in any way interfere with other exhibits.

No signs or other articles shall be affixed, nailed or otherwise attached to walls, doors, etc., in such a manner to deface or destroy them. Likewise, no attachments shall be made to the floors by nails, screws, or any devices that would damage them. All space is leased subject to those restrictions.

No refunds of any fees are made in the case of cancellations or removal of exhibits. Should an Exhibitor need to cancel in writing prior to September 1, 2010, all exhibit fees will be refunded less a \$100 administration charge. Additionally, Exhibitors agree to reimburse PA Chapter of APA for all costs incurred by PA Chapter of APA, including reasonable attorneys' fees, in handling or responding to any violations of any provision of the Application/Agreement.

The Exhibitor agrees to indemnify and hold harmless PA Chapter of APA for any claims for loss, damage, or injury, including reasonable attorneys' fees, connected with the Exhibitor's exhibit at the Conference and expressly releases PA Chapter of APA from any such liability.

It is the responsibility of the Exhibitor to pay any and all licensing fees for any music or motion picture equipment used in the Exhibitor's space.

Acceptance of Agreement subject to final approval by PA Chapter of APA.